## THE TAWAS HERALD.



TAWAS HERALD

## 

$\xrightarrow{\text { TAWAS CITY, MICH., April } 8,1910}$
A Lesson in Mail Order Busine
plained that he was getting
trade from the rural districts; t
mail order houses of Chicago
mail order houses of Chicago were g
ting lots of business in this section
were greatly injuring business hou
small towns. This reminds
small towns. This reminds The Tribune and the editors are unable to detec
of one of the smaller to
Bay City. It is
This is the story
flabbergasted the other day beca
many of the farmers were buy
Chicago mail order houses.
farmer living close to town was
the other day and asked about
why he did not patronize home indust
and trade with home dealers
a market for the products of the farm
better by buyilig
The dealer then asked the farmer for
order blank and did a little figuri
have
have given you a better g.
right away,"
"Well," said the farme
heck didn't you say so befor
you have to sell and give yo
I have never seen any of yo
advertised. How am I to
mail order people send
and tell me how the goods loo
Why don't you people w
farmer trade do the san
you advertising any har
sistently keeping at it
after the farm busine
The foregoing is a
planation of the growth
keep everlastingly
farmers through the mails
papers containing their
as a result they get business. Buyin
vast quantities, they are ald
little lower on some items,
long run they get good pric
instances for inferior goods.
If dealers in the small
the same course as the mailo
do in reaching out after advertising aggressively and pe
every hour of the day and nigh
questioned the

## $-\overline{\text { Norway Poplar. }}$

| lic Domain Commission, and on account of their interest in anything toward the improvement of Michigan lands, the Northeastern Michigan Development Bureau have been enabled to order 30,000 Norway Poplar cuttings for distribution in the territory comprised in their district. these cuttings will be received very soon, applications for them should be sent to the Secretary of the Development Bureau as soon as possible. <br> The instructions from the nursery direct the planting of the cuttings in rows 6 feet apart and four feet apart in the rows, putting them in about $7 / \mathrm{s}$ of their length, allowing only the top two or three buds to stick out. They suggest a sharp pointed iron or daggershaped steel be used to make the holes, putting the cutting into such |
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ly around the sing the soil dow

one-half
tions it would require ab
tings to the acre, but as they sugges
thinning out later
thinning out later on, and as in prac
tice many people do not put then so thick, perhaps fewer to the would work out as satisfactorily Norway poplars are claimed thrive on any soil, but are especiall
adapted to light soils. Senator For syth, of Standish, 12 to 14 inches wide cut from poplars planted by him less tha years ago.
parties to obtain forsponsib
parties to obtain these cutting
agree to set out and care for the ars and report results late

Michigan Development Bureau




