## THE TAWAS HERALD.

Volume XxviII
TAWAS CITY, MICHIGAN, FRIDAY, JUNE 23, 1911



TAWAS HERALD

The Newspaper and Business.
Collier's Weekly is rumning an in Collier's Weekly is running an in
teresting series of articles about newspapers. It would be well if these ar-
ticles could be read generally. Among
other things they point out that a newspaper is a vital part of a system of ex The paper pursues news which may local business. While men follow relieves them of the necessity of look may work for or against the interest of
these local institutions.
"The newspaper is than any other element of civilization light and heat," we read and we bein connection with those three insti-
tutions if one stops to consider the many benefits derived through columns An honestly conducted newspaper
should be the pride of the community They should glory in its honesty and fearlessness. It should thrive on the
good will of it patrons. It should prosper in proporton If it is a readable
renders its patrons. If paper and dependable, and well worth the
columns are valuable and money invested in a contract for space.
Things you get for nothing or even for half price are worth that much and matter what his line, can afford to give away valuable assets. The fact that
man gives away his goods proves that man gives away his goods proves that them away for every business man desires to hold his own, to advance and be more and more of a credit to himself and
his town. A newspaper is a commercial instituon good will. The newspaper that supon good will. The newspaper that sup-
presses news cheats its patrons in the same way as the store that gives short measure. A newspaper that is published for any other purpose than the print-
ing of news and the carrying of legitimate commercial advertising will no succeed.
A newspaper belongs to the co
ity in which it is published. stoops to selfish or vindictive purposes
it ceases to fill its mission. It is the principal medium of thought communishould be progressive and inspiring. newspaper should work together harmony for the upbulding of ever righteous cause, the prosperity of the people and
citizenship.
A Dreadful Wound
from a knife, gun, tin can, rusty nail,
ffreworks, or of any other nature, demands prompt treatment with Buck len's Arnica Salye to prevent bloo
poison or gangrene. Its the quickest poison or gangrene.
surest healer for all such wounds, as also for burns, boils, sores, skin erup tions, eczema, chapped hands, corns or piles. 2 25c at J. M. Wuggazer \& Co and J. E. Dillon.

Home-Seekers' Rates to July 4 and 18 , August 1 and 15
September 5 and 19, October 3 an 17, November 7 and 21 , December and 19,1911 , home-seekers' tickets will be sold from Chicago, Michigan City, Benton Harbor, South Bend
Niles, Jackson, Sturgis, Hillsdale and Niles, Jackson, Sturgıs, Hillsdale and
Toledo to the following points on the Toledo to the following points on the
Detroit \& Mackinac Railway:", LinDetroit \& Mackinac Railway:.
wood (Linwood Park), for 86.00; AuGres. Twining, Prescott, Rose City East Tawas, AuSable( Oscoda), Lincoln, Harrisville and Black River for 87.00; to Ossineke, Alpena, Hillman and Metz for $\$ 7.50$; Millersburg, On away, Aloha (Mullet Lake) and Che boygan for $\$ 8.00$. Tickets will be sued with return limit to leave deys
tination not later than eigit days including date of sale, and to reach original starting point not later than midnight of the ninth day, including date of sale.
These fares have been tendered to railroads in Ohio, Indiana, Illinois and other states with request
they sell through tickets. This arthey sell through tickets. Theses arrangement will allow to come to Michigan and purchase good farms at very low figures.
For additional information, call on or write Detroit \& Mackinac Agents, or W. G. MacEdwards, P. A.. Detroit \& Mackinac Kr., Bay City, Mich.
The uniform success that has at tended the use of Chamber lain's Colic, Cholera and Diarrhcea Remedy it favorite everywhere. It can always be depended upon. For sale by all dealers.

## A MIGHTY TRADE SENSATION <br> Walther's Great Stock Raiding Sale Which Opens in Bay City MONDAY, JUNE 26

We find ourselves overstocked in every department to the extent of many thousands of dollars of Men's, Women's and Boys' Clothing, Dry Goods, Shoes and Rubbers, Millinery, Groceries, Hardware, Crockery, Glassware, Paints, Wall Paper, Trunks, Grips, Suit Cases, Notions, Jewelry, Cutlery, Tinware, Patent Medicines, Camp, Boat and Miners' Supplies, Etc.

## It is Our Great Triumph in Merchandise Selling

It is a complete surrender of values, an unmerciful cut in prices, when costs or values are absolutely not reckoned. The time is opportune, over three months of summer weather in which you need seasonable merchandise. It is the big value giving event of the summer season.


It is from every standpoint one of the crowning achievements of this store's remarkable history. The great savings will make everyone so happy and pleased that they will boost the sale by telling their friends, and so the good news will spread. We know these remarkable values will stimulate the biggest trade we ever had.

Every price named and every statement made is backed by our personal guarantee to be just as represented or your money back for the asking. Follow the crowds and save from one-third to one-halt. Tremendous concessions on all goods. Remember this sale begins Monday, June 26, and will be continued for fifteen days.

We are members of the Bay City Trade Excursion Association which pays your railroad fare. Ask for particulars.
Mail orders solicited.

## WALTHER'S DEPARTMENT STORE

906-916 North Water Street
Bay City, Michig an



## LUNCH ROOM

MeDonald Building, Tawas City
Lunches served promptly at all
times. A full line of temperance
drinks always on hand.
I also have a quantity
of shingles for sale.
COME AND SEE ME
JOHN CORRICAN

## 4тн OF JULY SALE

 From now until the Fourth weare going to give our patrons
the opportunity to buy goods
at Big Reductions. TVverything
in our stock goes. Do not miss
your chace. It includes our
fine line of
Men's and Boys' Clothing
Ladies' Skirts and Waists
Trimmed Millinery
Shoes for Men, Women and
Children In fact anything you may want in General Merchandise

You can save some good money on Groceries right now

## A. Blumenau's DEPARTMENT STORE Whittemore Michigan

Dr. Andrew B. Spinney, of Detroit. a specialist of 52 years experience in treating chronic cases of long standing. will give free consultation at the Iosco Hotel, Tawas City. Wednesthe Holland House, East T'awas, from 2 p. m.

## SICK PEOPLE

SHOULD INVESTIGATE


Pure, Fresh Creamery Butter 23c. Per Pound
at Retail, 1 pound or 100. All orders promptly delivered, free of charge,
Cash on Delivers
TAWAS BUTTER COMPANY
Phone 52 L ${ }^{\text {E. J. Mccartrer Manager }}$ Tawas City, Michigan



## 


$\qquad$ School closed in Dist. No. 3 Tues
day with a pienic which was largelv
attended. We learn with regret
that Mrs. Farhart attended. We.
that Mrs. Earhart has resigned and
contracted elsewhere for next vear. Sherman Shots. Joe Smit
this week.

## MatiJJorda ness Monday.

## A. B. Schneider business Tuesday

John Jordan has been
City on business this week
George D. Armstrong was at Bay
City and Saginaw on business Mon-
Dr. McDowell, of Turner, was called to town Sunday night on professional work.
John Goldsmith leit Monday for Fort Wayne, Indiana, where he ex pects to spend the summer. Miss Louise Richards who has been attending school at
home to spend the summer.

## Hemlock Slivers

Mrs. Davison ret
rescott last week.
Tourth at Sand lake.
C. A. Curry is busy


# Nobby Suit 

 For the 4thYou will be satisfied if you buy a Clothcraft. $\$ 15.00$ invested in a Clothcraft suit gives you better material, better fit, better style than you can get in any of the
so-called made-to-order suits at $\$ 25.00$.

A full line of Stylish Hats, Shirts and other furnishings for warm weather

Pingree Shoes and Oxfords
for Men, Women and Children are the perfection of style, fit and workmanship. The Quality is always the Best.
M. E. Friedman

Michigan


