

# THE TAWAS HERALD.

Leading Newspaper of Iosco County

Volume XXX

TAWAS CITY, MICHIGAN, FRIDAY, SEPTEMBER 19, 1913

Number 38

## HAPPENINGS OF THE WEEK

Local, Personal and General News Furnished in Condensed Paragraphs for the Convenience of the Busy Reader

Fair next week.

Fire insurance. Henry Hanson, adv. A. R. Weir of Oscoda was in the city on business Monday.

Warren Hodges of Hale was in the city on business Monday.

Mayor Stephen Ferguson was at Bay City Thursday on business.

Bicycles and repairing at Merschel's hardware, East Tawas Mich. adv

Eugene Smith of Cheboygan visited his mother here last Saturday.

W. S. Cowan of East Tawas is visiting friends at Detroit and attending the state fair this week.

Mrs. Geo. Bush returned Saturday to her home at Detroit, after a six weeks visit with relatives here.

The best line of hats, caps, mittens, plain and fancy hose, etc. Jas. LaBerge, East Tawas. adv

Rev. H. Reithmeier was at Reese over Sunday, preaching at a Mission festival in the Lutheran church at that place.

W. J. Robinson and family returned to their home in Bay City last Saturday, after spending a couple of months here.

Miss Winifred Walker of East Tawas left Saturday for Columbus, Ohio, where she will teach school the coming year.

A. A. Wilbur of Sturgis came Thursday for a visit at the home of J. M. Waterbury. The gentlemen are old friends.

Lloyd VanHorn of Detroit came last Friday evening for a couple of weeks visit with his parents, Mr. and Mrs. E. B. VanHorn.

C. H. Prescott & Sons are having a sewer laid from their store building to the bay to carry off the waste water from the basement.

John B. King has been acting as relief agent at the Alabaster station this week on account of the illness of the regular agent there.

We are receiving large quantities of new shoes, Pingree, Kallston, Weyenberg, and others. Look them over. Jas. LaBerge, East Tawas. adv

Rev. and Mrs. O. E. Moffett, Rev. Joshua Roberts, G. A. Prescott and Mrs. J. A. Campbell attended the Alpena Baptist association meeting at Lincoln this week.

Mrs. W. F. Grise left Saturday for a few days visit with friends in Detroit. She was accompanied by Master Robert Armstrong, who was returning home after an extended visit here.

Mrs. N. C. Harting, sr., returned Monday from Pontiac, where she has been in attendance on her daughter, Mrs. P. G. Walker, who was injured by an automobile a few weeks ago.

If you want that suit of clothes cleaned and pressed in a first class manner, take it to Edw. Woizeschke, sr. He does good work and his prices are reasonable. Give him a trial. adv

Jas. Hinton informs us that his daughter, Fern, who went to Bay City some time ago, has secured an excellent position there as trimmer and salesgirl in one of the large millinery establishments.

H. N. Butler & Co., East Tawas, have been making some improvements in their show windows the past week. A latticework background has been built in, giving an excellent chance for decoration and the display of goods.

While working at the car shops last Saturday, John Green received a severe cut on the head from a falling pipe. Dr. Crane dressed the wound, taking several stitches, and Mr. Green took a couple of days vacation while the injury was healing.

If our friends continue to bring in samples of the products of their farms the Herald office will soon vie with the Floral hall at fair time. Last Saturday Milo Stevens brought in a stalk of corn of the "Eureka" variety, measuring twelve feet, three and one-half inches, which he had raised on his farm in Wilber township. He also brought a stool of barley which contained twenty-eight stalks grown from a single seed.

A. W. Black, fire insurance. adv. L. N. Gagnier of Oscoda was in the city on business Tuesday.

M. E. Friedman left Sunday evening on a business trip to New York. R. D. Stevenson left Monday for an extended visit with relatives in Ohio.

Editor McGivlray of the Oscoda Press was in the Tawas on business Wednesday.

Go to Taylor's and see the new line of Slip-On raincoats for men, women and children. adv

D. G. Messmore returned Tuesday to his home at Columbus, Ohio, after a week spent here on business.

Hymie and Isadore Friedman left Sunday evening for Alma where they will attend college the coming year.

John Brabon and son of Newberry came Monday for a few days visit with his parents, Mr. and Mrs. Suple Brabon. Rev. Frazee of East Tawas returned Monday from Ypsilanti, where he attended the M. E. conference last week.

Mrs. Mary McFadden returned Thursday to her home at Detroit, after a few days visit with her sister, Mrs. Henry Kane.

Charles Marshall returned Monday to his home at Pittsburg, Pa., after a weeks visit at the home of his cousin, G. A. Prescott.

Rev. O. L. Fox of Hale was in the city Tuesday enroute to Lincoln, where he went to attend a meeting of the Alpena Baptist association.

Don't miss the Iosco county fair next Wednesday, Thursday and Friday. Great preparations have been made for your entertainment and you will miss a lot if you are not there.

The Michigan Cereal Co. have the material on the ground for the erection of a large coal shed and as soon as it is built they will put in a stock of soft and hard coal to supply their trade.

The Herald will give an extra prize of one year's subscription to the person winning first prize on five pounds of comb honey, the honey to become our property and be delivered at this office after the fair.

When you come to the county fair next week, call at the new store of H. N. Butler & Co., East Tawas, and examine their new fall stock of ladies' and misses' coats, suits, shoes and dress goods. adv

The Herald will be glad to publish news from the various schools throughout the county if the teachers or pupils will take the trouble to send them in. These notes make interesting reading for both the parents and pupils and we are glad to get them.

About 20 members of East Tawas chapter, R. A. M. went to Alpena last Friday evening to witness the initiation of C. T. Prescott, A. W. Black and Lloyd McKay into the mysteries of that degree. A fine banquet was served after the ceremony and those in attendance enjoyed themselves immensely.

As a result of the articles recently published in the Herald, the Michigan State Telephone Company has changed its ruling not to allow business and residence phones used by the same subscriber to be placed on the same line, and Manager Andrus informs us that he has been instructed to install phones in this manner when the subscriber so desires.

We had begun to think that the bean record was going to remain with John Leggett who brought in a stalk bearing 76 pods a short time ago, but this record was beaten a mile this week when Julius Hartman brought in three stalks, one bearing 78 pods, another 86 pods and the last and biggest one bearing 110 pods. Mr. Hartman says that he could pick out a wagon load from his field that would average about like those brought in. He also favored us with some samples of apples raised on his farm this year, which will compare favorably with those of the boasted fruit sections of the country.

Edwin Rawden of Ann Arbor was here Tuesday in attendance at circuit court.

Mrs. Collie Johnson left Thursday for Detroit, where she will visit her sister, Mrs. C. Gilliem.

A new line of fine dress shirts and work shirts. See them at Jas. LaBerge's, East Tawas.

Misses Dorothy King and Grace Richards of East Tawas left Monday for Albion, where they will attend college.

Wonder if Tawas City is not going to have a lecture course this season? It's time we were thinking about it if we are.

A great battle of brains upon which depends the lives of four million people. Read "The Sign At Six," our new story to start soon.

Rev. and Mrs. D. Martin of Prescott were in the city Tuesday enroute to Lincoln to attend the Alpena Baptist association meeting.

Fern, the four year old daughter of Mr. and Mrs. Albert Thompson of Wilber township, died last Friday evening from cholera infantum. This is the second child they have lost this year.

When you come to the county fair next week, call at the new store of H. N. Butler & Co., East Tawas, and examine their new fall stock of ladies' and misses' coats and suits, shoes and dress goods. adv

We would like to call the attention of some of our business men to the article in another column of this paper entitled, "The Necessity of Advertising." It may give you some ideas that you have not thought of before.

Mrs. A. W. Colby invites the ladies of the Tawas and vicinity to visit her store in the west half of the Robinson building, Tawas City, where she has on display an exceptionally fine line of fall and winter millinery. adv

Miss Ezoa Smith leaves today (Friday) on her return trip to Panama, after a two months vacation which she spent here with her mother, Mrs. L. B. Smith. Miss Smith has a position as teacher in the schools of the Canal Zone.

Dr. W. N. Yeager, the dentist, will be at his office, over Wuggazer's drug store, in this city, Tuesday, Wednesday and Thursday, Oct. 7th 8th and 9th. All kinds of dental work done and all work guaranteed. Special attention to crown and bridge work. Painless extraction. adv

**Many Fine Shows Coming.** Manager Berube has just completed a deal with the International Amusement Association of New York whereby he secures a fine play for his two theatres, here and in East Tawas, every two weeks. This concern controls the bookings of over a thousand theatres and two hundred shows.

The first play, "The Princess of Poe," will be given here in about two weeks. It will be produced by a mixed cast of professionals and local talent and 75 people will be used in its production. The next show will be "The Senator and the Dragon," an all professional play which carries two special coaches, two automobiles and 35 people. This show gives an illuminated parade on the evening of its production and has a dragon on the street a hundred feet long.

Mr. Berube has professional scenic artists and electricians building and painting new scenery for both theatres.

**Free Copies of Michigan Game Laws.**

Fill out the blank below and bring or mail to us and get a pocket size copy of the new game laws

Name.....  
Address.....  
My gun is.....  
(Please give name of present firearm.)

I am in the market for.....  
We will sell you any standard make gun as low as you can buy in cities and save you the transportation.  
adv C. H. PRESCOTT & SONS.

**The Horse Races.** Notice is hereby given that by the authority of the board of directors of the Iosco County Agricultural Society, all entries for the races at the fair on Sept. 24th, 25th and 26th must be made not later than Wednesday, Sept. 24. This rule will be strictly enforced.

adv L. J. PATTERSON, Secy.

## APPLIN-MARK WEDDING

**Popular Young Couple Assumed Bonds of Matrimony Wednesday.**

A very pretty home wedding was solemnized at the home of Mr. and Mrs. John Applin, East Tawas, at three o'clock Wednesday afternoon, September 17, when their daughter, Emmelie, was united in the holy bonds of matrimony to James F. Mark of this city.

Rev. W. A. Gregory performed the marriage ceremony, which was witnessed by only the immediate relatives and a few close friends of the contracting parties.

The rooms were tastily trimmed in the bride's colors, yellow and white, and a profusion of asters, gladioli and sweet peas added their beauty and fragrance to the occasion.

The wedding party took its place to the strains of the Bridal Chorus from Lohengrin, played by Miss Cecil Bonney. The bride was attired in a gown of white satin trimmed with tatted medallions and carried an arm bouquet of bride's roses. She was attended by Miss Fern Mark, sister of the groom, as bridesmaid, who wore a dress of white messaline over yellow silk and carried a bouquet of yellow roses. C. Fred Appia acted as best man.

After the ceremony a wedding luncheon was served, which was enlivened with many quips and jests at the expense of the newly married pair, coupled with good wishes for their future. The happy young couple left on the evening train for a wedding trip to different points in the state, after which they will return to Tawas City and will be at home to their friends after November 1st.

The bride and groom are among the most popular young people in the Tawas, the latter being the son of County Clerk John A. Mark. He has an excellent position in the shop offices of the D. & M. Ry., and has always been actively interested in all kinds of athletic sports, being a member of the Tawas City baseball team. Jim has made a "safe hit" in entering the matrimonial "field" and doubtless will make a "home run" every day at the close of the "game" at the office.

The Herald unites with the many friends of the young couple in wishing them a long and happy married life.

## Circuit Court.

The September term of circuit court for Iosco county convened Monday. As is usual at this term, the first day was given over to hearing petitions for naturalization. Papers were granted to Theodore St. James, Richard Cornett and Philip Young.

Two jury cases were heard at this term, the first being that of the Ford Motor Co. of Detroit vs. Frank G. Cowley of Oscoda, in which a verdict was rendered for the plaintiff.

The case of Crosby Brown vs. George H. Hadwin, ex-sheriff of this county, was a retrial of the case tried in this county nearly a year ago. At the conclusion of the proofs offered on both sides Attorney Black, who was counsel for Mr. Hadwin, made a motion for a directed verdict for the defendant, Hadwin. This motion was granted by the court and a verdict in favor of Mr. Hadwin was rendered by the jury under instructions by the court immediately.

The completion of this case completely vindicates the action of Ex-Sheriff Hadwin in his attempts to enforce the local option law while the same was in force in this county. Mr. Black is entitled to considerable credit for carrying this case to a successful conclusion.

There were a number of chancery cases on the docket, but the hearing of these was deferred to a later date.

## Iosco County Fair.

D. & M. Ry. will sell excursion tickets to East Tawas from Alpena, Bay City, Lincoln, Rose City, Prescott, AuGres and intermediate stations where there are agents at one fare (half rate) for the round trip; children between the ages of five and twelve years, half fare. Tickets on sale September 24th, 25th and 26th, good returning any time up to and including September 27th. See hand bills and D. & M. agents.

## What Efficiency Is Not.

Efficiency is not a new name for an old truth, so far as it relates to industry and to individual success. It is an absolutely new point of view in the business world.

It is not expert accounting, for the reason that accounting deals only with records and not with methods.

It is not energy, for the reason that misdirected saving is often the most suicidal of all business policies.

It is not energy, for the reason that misdirected energy is the most universal of all industrial wastes.

It is not self-driving, for the reason that one of its main benefits is to elevate and profit the wage-workers, not to degrade or oppress them.

It is not system, for the reason that the most useless and wasteful actions can be done in the most systematic way. There can easily be too much system, but there can never be too much efficiency.

Efficiency means more net. This little word of three letters—N-E-T, has in recent years become the most important word in the vocabulary of business. Net means not how much money you took in, but how much you have left.

If you take in three million dollars and pay out the same amount, you have no net at all. It is better to take in one dollar and have ten cents left, than to take in ten dollars and have only five cents left.

It is the net that decides whether or not we are winning or losing, in the game of business. Gross receipts may pile up as high as a mountain, and yet at the end of the year there may be no residue of profit. It is not volume of business that makes net. Neither is it system nor energy nor resources. It is all these, plus efficiency.

Consequently, there is no other subject, just at the present crisis, in our industrial evolution, that is attracting such keen interest as efficiency. Hundreds of thousands of dollars are being spent by railroads and other corporations to cut down the wastes and losses that arise from slipshod management. Cities and even states have employed experts to teach them the methods of efficiency; and even the Federal government has a president's commission on economy and efficiency under the supervision of Dr. Frederick A. Cleveland.—American Review of Reviews.

## "The Sign At Six."

In a few weeks we will run in the Herald the first installment of Stewart Edward White's great story by the above title. We have secured the rights to print this unique piece of fiction serially. We are emphasizing this announcement as we will be sorry if any of our readers miss this superb feature. You have never read a story just like this one. A mysterious scientist evidently deranged menaces the city of New York by stopping at stated times various ether waves. But we don't want to tell too much. Read it for yourself. You will find that this author has filled every chapter with real thrills and interest. If you read the first installment we will not need to urge you to finish it.

## M. E. Church Notes.

W. A. GREGORY, PASTOR.

Regular preaching services every Tuesday evening at Alabaster.

Services at Tawas City every Sunday morning at 10:00 o'clock, standard, with sermon by pastor.

Sunday school at close of morning service.

Afternoon services at regular appointment.

Evening services at East Tawas, Prayer meeting every Wednesday evening.

## Baptist Church.

O. E. MOPFET, A. M., PASTOR.

Preaching Sunday 10 a.m. and 7 p.m., (standard time.)

At Hemlock Road at 2:30 p.m. Sunday School, 11 a. m.

Prayer meeting Wednesday evening 7 o'clock.

You are cordially invited to all of our services.

## Christ Church.

W. R. BLACHFORD, RECTOR.

Evening prayer at 7:00.

## ROADS BUILT BY CONVICTS

**Many States Have Tried Plan and Found it Cheap and Satisfactory.**

Kentucky's road commissioner, after an investigation of results in other states, reports in favor of the employment of able-bodied short term convicts in road making. Georgia's road commissioner states that the prisoners employed on the highways are healthy, tractable and more than ordinarily contented, and that their labor is satisfactory.

Alabama's highway engineer reports that when properly managed convict labor on the roads is more effective than paid work, and that the cost of thus using convicts is from 40 to 65 cents a day. Georgia employs 5000 convicts on the roads, and estimates the cost at one-half that of paid labor. California adopted the system last year and is pleased with it. Colorado's convicts built 157 miles of mountain road in 1912 at a cost of 32c a day per man. In Illinois sixty-six convicts are kept at work in quarries and at crushing stone at a cost of 50 cents a day. Kansas officials think the effect good on convicts. Louisiana built twenty-five miles of permanent roads last year with convicts and found the expense 40 cents per man.

Montana works 225 prisoners on the roads and thinks they are much benefited by the outdoor labor. North Carolina is another state that has gone into the system extensively. Its 2300 convicts thus employed cost from 42 to 72 cents a day each. Oregon makes a favorable report. Its 106 convict road workers cost \$14 per month, Virginia's 735 convicts are kept busy on the roads at a cost of 34-3 cents a day per man. Washington is satisfied with convict labor in stone quarries. Cole County, Mo., has had from twenty to forty convicts at work on roads and the state highway engineer testifies that the work, at a daily cost of 40 cents, is equal to that of free labor. The movement is growing. In every case the sanitary benefit to the men is stated to be marked and the discipline is easily enforced. This resource for getting good roads has become one of the most important.—Ex.

## Ten Good Reasons For Home Patronage.

The cooperative Observer, one of the best weekly newspapers in the state of Michigan, gives the following ten good reasons for home patronage:

1—Your home merchants can duplicate the prices made by any responsible concern anywhere on goods of equal quality, in the same quantities and on the same basis of delivery and payment.

2—You can examine your purchases in the home stores and be assured of satisfaction before investing your money.

3—Your home merchants are always ready and willing to make right any error or any defective article purchased.

4—Your home merchants help support, through direct and indirect taxation, your schools, churches and other public institutions.

5—Your home merchants help make a good local market for everything you have to sell, and that market—more than any factory—gives your land its present value.

6—Your home merchants are your good friends, ever ready to extend a helping hand in time of need.

7—If this community is good enough for you to live in, and make your money in, it is good enough to spend it in.

8—The best citizens in this community are those who believe in and practice home patronage. Be one of the best.

9—The merchants in the distant city give you nothing valuable that the home merchants cannot give you—and the former cannot and will not do for you many things the latter do gladly.

10—Every dollar kept in circulation in this community helps increase property values. Every dollar sent out of this community that could as well be spent here hinders the wheels of progress and helps build up some other community at your expense.

## Automobile For Sale.

Four passenger Buick, four cylinder, 25-30 h. p., fore door, two tops, run-about and touring, all in excellent shape. First check of \$375 takes it. Write or call quick if you want a bargain. L. C. Rouse, Hillman, Mich. adv.

## Forest Notes.

Switzerland has four cooperative associations for the growing and marketing of forest products.

Two million trees will be planted on the national forests in Utah, Nevada, and southern Idaho during 1914.

Makers of small hickory handles for hammers, chisels, and the like, are now trying to use the waste from mills which make hickory spokes and pick axe handles.

There is much waste in getting out the flawless white oak necessary for tight barrel staves. The forest service is trying to get manufacturers of parquetry flooring to use some of this waste.

The U. S. forest service is using gasoline railway speeders for fire protection purposes. They follow up trains on steep grades where sparks thrown out by forced draft are likely to start fires along the right of way.

The U. S. consul at Aberdeen, Scotland, thinks that American manufacturers may have a chance to compete in furnishing staves for fish barrels. There has been a recent rise in the price of spruce and fir staves from Sweden and Scotland.

Forest officers have found that high power telescopes are not always satisfactory in fire-lookout work. In some localities heat vibrations in the atmosphere are so magnified by the glass that clearer vision can be had with the unaided eye.

Four new state forests have recently been added to those in Hawaii, making 27 in all, with an aggregate of 683,101 acres. Of this amount, 67 per cent belongs to the territory, the rest being private land administered by the territorial forest officers.

Elk have been found in the Uinta national forest, Utah, for the first time in many years. Since they are not from shipments from the Jackson Hole country to neighboring forests, the state and federal officials are gratified at this apparent increase in big game, as the result of protection.

At the national conservation congress to be held in Washington, November 18-20, the subject of forestry will be handled by a main committee, with sub-committees which will report on federal and state forest policies, forest taxation, fires, lumbering, planting, utilization, forest schools, and scientific forest investigation.

## Advertised Letters.

List of letters remaining at Tawas City postoffice for week ending Sept. 20th. McCarty W. M. Stoddard Mr. Clifford. Thackerey Mr. John. When calling for the above please say advertised.

LEN J. PATTERSON, P. M.

## Teachers' Institute.

An Inspiration Institute for Iosco County teachers will be held in Tawas City, either in the court house or high school building, Oct. 9th and 10th. Conductor, Supt. E. C. Warriner of Saginaw; Instructor, Miss Phelan of Iosco County Normal. Deputy Supt. Keeler will be present one day and address the teachers. adv J. A. CAMPBELL, Commr.

## WANTS, FOR SALE, ETC.

Old newspapers for sale at the Herald office, 5c a bundle.

**Wanted:**—To rent a large or medium size house in good condition. Inquire at Herald office.

**Wanted:**—Hard coal burner. If you have one for sale see Geo. W. Mann, East Tawas.

**For Sale:**—Heavy draught horse, 4 years old. Address Carl Krueger, East Tawas, residence, Wilber township.

**For Sale:**—A quantity of second-hand windows, doors, frames, and other finishing lumber. Len J. Patterson, Tawas City.

**Found:**—On Hemlock road, a cuff link with child's picture. Owner can have same by calling at the Herald office, proving property and paying for this notice.

**Girls Wanted:**—To work in the silk mills. Clean, light work. Good wages and steady employment. If you are looking for work with best conditions and surroundings, address Belding Bros. & Co., Belding, Mich. 46

# TAWAS HERALD

JAS. E. BALLARD, Publisher

Published every Friday and entered at the Tawas City, Michigan, postoffice as second class mail matter.

One year	\$1.50
Six months	.75
Three months	.40

TAWAS CITY, MICH., Sept. 19, 1913

No longer will a combination of tartaric acid and sweetened water with a few slices of lemon floating on top pass as lemonade at the fairs and celebrations in Michigan. Commissioner Helme and his corps of inspectors were "Johnny-on-the-spot" at the state fair and condemned everything that was not just what it was represented to be. Of course the fakirs did not like it, but that made no difference to the pure food men.

Senator Penrose of Pennsylvania is greatly exercised over the Democratic tariff bill, claiming that it will result in lower wages and less work for the American laboring man. Yet the senator does not see how the tariff is going to lessen the cost of living. "Consistency thou art a jewel."

The death of Mayor Gaynor of New York City leaves the political situation there in a muddled condition. The mayor was to be an independent candidate for reelection and his death leaves his adherents without a strong man to take the position.

### Man's One Unselfish Friend.

At the present time the dog has few friends. Every man's hand is raised against him. He seems without a friend among men, yet dogs have traits that men might emulate to their advantage. The people who are prone to fall on their knees and do us honor when success is with us may be the first to throw the stone of malice when failure settles its clouds upon our heads. The one absolutely unselfish friend that man can have in this selfish world, the one that never deserts him, the one that never proves ungrateful or treacherous, is his dog. A man's dog stands by him in prosperity and in poverty, in health and in sickness. He will sleep on the cold ground, where the wintry winds blow and the snow drives fiercely, if only he may be near his master's side. He will kiss the hand that has no food to offer. He will lick the wounds and sores that come from encounter with the roughness of the world. He guards the sleep of his pauper master as if he were a prince. When all other friends desert, he remains. When riches take wings and reputation falls to pieces he is constant in his love as the sun in his journey through the heavens. If fortune drives the master forth an outcast in the world, friendless and homeless, the faithful dog asks no higher privilege than that of accompanying him, to guard against danger to fight his enemies. And when the last scene of all comes, and death takes the master in its embrace, and his body is laid away in the cold ground, no matter if all other friends pursue their way, there by the grave side will the noble dog be found, forehead between his paws, his eyes sad, but open in alert watchfulness, faithful and true even in death.--Ex.

### The Necessity For Advertising.

Advertising is the art of acquainting the public with the name, nature and uses of a saleable commodity, the desires, purposes, abilities and aims of an individual or cause. It is the art of creating a new want.

That advertising is a necessity from the point of view of the public is apparent almost from the first thought. Forbid all advertising and imagine how long it would have taken you to find out about the advantages of the telephone, the automobile, the safety razor, the player piano and hundreds of other articles that have passed from the realm of unheard of novelties in your mind to the feeling in you that they are a very necessary part of your everyday life, adding convenience, comfort and pleasure thereto.

Advertising is a necessity to the public, too, because it educates us to values and keeps us informed of advantageous times and places to buy, saving much time and worry in shopping.

It is a necessity to the public, too, because it is the only practical and the cheapest way of distributing goods. Without the enormous production due to advertising the enormous distribution made possible by, and the consequent lowering of prices to the consumer our standard of living would go down and our cost of living would go up.

That it is vital that every merchant, manufacturer, wholesaler or professional man give due consideration to advertising is as true as the proposition that if the United States is to maintain the efficiency of its army and navy it must give constant attention to the new achievements in the world of manufacturing—guns and armor plate—of science—aviation, range finding, submarine navigation—of chemistry—explosives, etc.

What business man would countenance an army equipped with muzzle loading rifles? And yet there are many who are using muzzle loading rifles in their business today because these methods were effective ten years ago and because the enemy with the rapid fire equipment has not as yet appeared for battle.

Ten years ago the aeroplane was not given a thought as a possible factor in war. Today the air is admitted to be the new battlefield. Advertising is today the new battlefield of business.—Michigan Business.

### Strengthen Weak Kidneys.

Don't suffer longer with weak kidneys. You can get prompt relief by taking Electric Bitters, that wonderful remedy praised by women everywhere. Start with a bottle today, you will soon feel like a new woman with ambition to work, without fear of pain. Mr. John Dowling of San Francisco, writes:—"Gratitude for the wonderful effects of Electric Bitters prompts me to write. It cured my wife when all else failed." Good for the liver as well. Nothing better for indigestion or biliousness. Price 50c and \$1.00 at J. M. Wuggazer & Co. Tawas City, and Jas. E. Dillon, East Tawas, Mich.

### Alpena County Fair.

D. & M. Ry. will sell excursion tickets to Alpena from all stations where there are agents at one fare (half rate) for the round trip; children between the ages of five and twelve years, half fare. Tickets on sale October 1st, 2nd and 3rd, good returning any time up to and including October 4. See hand bills and D. & M. agents.

### The Lighting of Schoolrooms.

Public school children's eyes are often seriously damaged by poorly lighted schoolrooms. Modern school architects and hygienists have worked out some definite plans to conserve the eyesight, which should not be forgotten. For instance, in Northern countries, where sunlight is less prevalent than in Southern countries, and where fog, clouds and smoke are common, schoolrooms should have one-fourth as much window-glass as there is floor space. In Southern countries, where the atmosphere is clear, one-sixth window-glass space is sufficient. The bottom of the windows should be four feet above the floor. Windows should be as numerous as is consistent with safe construction. They should be as far back in the room as possible, and to the left of the pupils. The windows should be contained between iron or steel mullions, and their edges should be rounded, to permit the ingress of light and its useful distribution, and to prevent shadows falling on the desks. As the best light comes from above, the windows should extend to the ceiling. If hills or tall buildings are close to the school prismatic or ribbed glass should be used in the upper portions of the windows, but not in the lower portions, as too much glare is produced. Sliding or sash blinds should not be used. They are expensive and inefficient. Use double shades, so large that chinks of light cannot enter. They should be fastened in the center of the window and should roll up or down, so that light can be admitted from either above or below. The curtains should be light brown in color. Blackboards absorb much light, and should be covered by light curtains on dark days and when not in use.—Journal of the American Medical Association.

### Safest Laxative for Women.

Nearly every woman needs a good laxative. Dr. King's New Life Pills are good because they are prompt, safe, and do not cause pain. Mrs. M. C. Dunlap of Leadville, Tenn., says: "Dr. King's New Life Pills helped her troubles greatly." Get a box to-day. Price, 25c. Recommended by J. M. Wuggazer & Co. Tawas City and Jas. E. Dillon, East Tawas, Mich.

### Celibacy And The Future of Our Country.

Dr. Kellogg of Battle Creek recently addressed the American Public Health association in Denver. He drew a picture of a century hence, that startled his hearers.

"Two-fifths of the women of this country of marriageable age are unmarried," he said. "Two-fifths of the men of this country of marriageable age are unmarried. The birth rate is decreasing in the United States at the rate of 21 per cent. If things keep on as they are going; if the capacity for motherhood continues to diminish as rapidly as at present, the last child will be born before 2012, and in the year 2017 there will be a world in which there will be no babies to 'cool' and to 'agoo' since the youngest child will be 5 years old."

Why are seven and a quarter million American men between the ages of 20 and 44, and 9,000,000 American women above the age of 15, or, say, 7,000,000 between 20 and 44, unmarried?

Figures show that between 20 and 50 the unmarried man, roughly, stands two chances of dying to the married man's one chance—probably due to the latter's greater regularity of habit and to wife's mothering care.

Figures also show that, in spite of the perils of child-birth, wives between 30 and 50 have a third better chance for life than women unwed. So it can't be that it's to save their lives that this great army of folks staggers along in single wretchedness.

Is it to save money? Or is it that, in the midst of plenty, there are millions who feel that they can't afford the responsibility of home and children? The question is a pertinent one, very. And well worth thinking about.—Bay City Times.

### D. & M. Ry. Annual Fall Excursion to Bay City and Saginaw

Tuesday, September 30th. Tickets good up to and including October 16th. Rate from Tawas City to Bay City and return \$2.00; to Saginaw and return \$2.50. Special train with parlor car leaves Tawas City at 8:54 a. m., arriving at Bay City 10:55 a. m. The D. & M. Ry. was unable this year to arrange for excursion tickets to Port Huron, Detroit and Toledo. Tickets will not be for sale on trains. If possible buy tickets and get baggage checked before day of excursion. Write D. & M. Ry. agents or W. G. MacEdward, G. P. A., Bay City, Mich.

### Island Of Maui.

The island of Maui has an area of 728 square miles and is the second largest of the Hawaiian group. Its greatest length is about 47 miles from northwest to southeast. The greatest width is about 25 miles and the least width, across the isthmus connecting east and west Maui, is 6 or 7 miles.

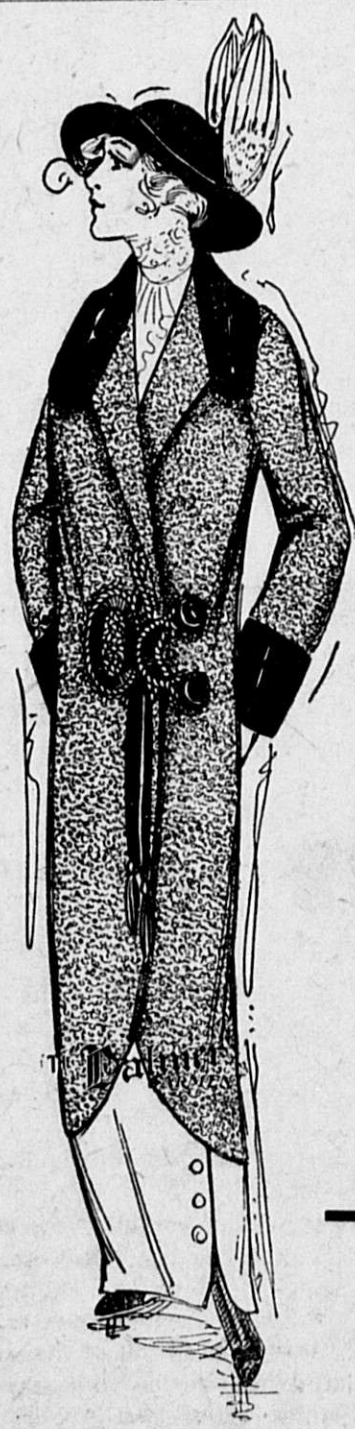
Erosion has produced some picturesque valleys and canyons on the island that are probably unsurpassed anywhere else in the Hawaiian group. The most notable of these is Iao Valley, whose broad amphitheatre at the head is 4,000 feet below the summit of Puu Kukui overlooking it. West Maui is much the older of the two Maui mountains. No trace of the original crater that must have formed it seems to exist. From the summit, at an elevation of 5,790 feet, many sharp ridges that have been worn almost to knife-edges radiate in nearly every direction.

East Maui is one of the younger mountains of the group. Its crater, Haleakala, at the summit, 10,000 feet above sea level, is the largest extinct crater in the world and is as well preserved as if its fires were extinguished but yesterday. The crater is 20 miles in circumference and 2,000 feet deep and contains many cinder cones, some of which rise 700 feet above its floor.

The shore line of Maui is fairly regular, there being no prominent points or capes. Cliffs exist on the northeastern coast, but they are not very high. Maalaea, on the south side of the isthmus, is the largest bay. The only harbor is Kahului, on the north side of the isthmus.

The rainfall varies greatly in different parts of the island. On the west and south coasts it ranges from 20 to 30 inches annually and semiarid conditions prevail. On the northeast coast the rainfall is heavy, ranging from 100 to 300 inches or more. Streams are numerous on the northeastern and southern slopes of East Maui, but the largest and most constant streams are on West Maui. Practically all the streams are used to irrigate cane and taro. Taro, the staple root crop of the south Pacific islands, is grown in some of the valleys and a small quantity of rice is also grown, both requiring irrigation.

BE KIND TO YOUR HORSE and all Dumb Creatures—it shows the Gentleman.



### Women Who Like Unique Designs

in coats, will find this season's product a source of joy. So many handsome pile fabrics are used that the effect is pleasing.

In our stock, each garment is a "Palmer Garment" which is sufficient guaranty of the quality of materials and workmanship.

Lowest Prices. See Us Before Buying

F. F. FRENCH & CO. East Tawas

# To Electric Light Consumers

WE ARE AGENTS FOR THE

## National Sterling Mazda Lamps

THE LAMP OF QUALITY, GIVING MORE LIGHT FOR LESS MONEY. WHY NOT CUT YOUR LIGHT BILLS IN TWO AND AT THE SAME TIME SAVE MONEY? A FULL STOCK ALWAYS ON HAND IN THE FOLLOWING SIZES: 10 watt, 15 watt, 20 watt, 25 watt, 40 watt, 60 watt, 100 watt.

Prices Have Been Reduced--See Us Before Buying

HAVE YOU SOME PLANTS TO TAKE UP AND SAVE THIS FALL? WE HAVE A

Full Line of Flower Pots, All Sizes

## F. F. TAYLOR & CO.

High Quality at Low Price Is Our Motto

PHONE 41

TAWAS CITY

# COAL! COAL!

Now is the time to put in your stock of coal for winter while the prices are right. Call and get our prices before buying elsewhere. We carry

NEW PITTSBURGH, WASHNUT SAGINAW and HOCKING VALLEY COAL

Just received two cars of fresh cement. We carry the

Aetna and Alpena Cement

Don't buy anything in this line until you consult with us for you will always find our prices right.

WILSON GRAIN CO. Tawas City, Mich.

## NEW MILLINERY STORE IN EAST TAWAS Opening Monday, Sept. 22

Realizing that honest competition is the life of trade, I have opened up a store in East Tawas in the Sayles building recently occupied by the Smith Sisters. Miss Kate Ballotman will have charge of the store thru the busy season. Give her your work, she can satisfy you and we will appreciate your trade.

MRS. C. NELEM, EAST TAWAS

# IOSCO COUNTY FAIR at TAWAS WEDNESDAY, THURSDAY AND FRIDAY SEPTEMBER 24-5-6

Thursday, September 25

Farmers Running Race--Open to horses owned in county  
Colt Race--Colts four years and under owned in county

BASE BALL--Tawas City Athletics vs Oscoda Independents

All school children of the county will be admitted to the fair FREE on Thursday, Sep. 25

Friday, September 26

Free-for-All Trot or Pace, Free-for-All Running Race, these races are open to all horses

HIGH SCHOOL BASE BALL--The Tawas City and East Tawas High School Teams will play for possession of the handsome silver trophy offered by the Society. A very exciting game may be anticipated

ATHLETIC SPORTS EACH DAY OF THE FAIR

The Society has expended a large amount this year in increased premiums, repairs on tracks and grounds and they urge all to show an interest in the Fair by attending and making liberal exhibits.

WM. FREEL, Pres. J. C. DIMMICK, Treas. L. J. PATTERSON, Secy.

**H. M. BELKNAP & SONS**  
**CIVIL ENGINEERS**  
 WHITMORE, MICHIGAN  
 Land Surveying, Estimates furnished on all classes of engineering work. Maps, Plats, Profiles a speciality.

**TEXAS**  
 Because Our Mortgages are placed only against income bearing property, inspected by one of our officers and never exceed 50% of actual value, Eight Life Insurance Companies purchase them with the most satisfactory results. You could not ask for a stronger endorsement than this. Your Interest and Principal repaid on due date, in N.Y. Exchange with out charge. Write for list, information and references, Reynolds Mortgage Company, W. A. PRINCE Michigan Representative Alpena, Mich. Fort Worth, Texas  
**Mortgages 6% and 7% Net**  
 Safe Security  
 Attractive Rate  
 Efficient Service

**For Canning and Pickling**  
 You need the best that can be obtained in spices. We have a stock of the purest spices obtainable, all guaranteed under the pure food and drug act, also  
**Heinz's Pure Cider Vinegar and Heinz's Pure White Wine Pickling Vinegar**  
 LET US SUPPLY YOUR NEEDS IN THIS LINE  
 We will have more Peaches and Grapes next week. Leave your orders early and you will not be disappointed.  
**ED. J. WOIZESCHKE**  
 TAWAS CITY MICHIGAN

**Tawas City Creamery**  
**GEORGE FAHSELT, Proprietor.**  
 We pay the highest market price for cream at all times, and we assure our patrons of fair, honest treatment and prompt payment of all checks.  
**BUTTER DELIVERY**  
 We will deliver butter to patrons of Tawas City and East Tawas on Wednesday of each week, and the prices will always be right.  
**TAWAS CITY CREAMERY**  
 CARL FAHSELT, Mgr.

**Preserving Time**  
 is here and you will want the best spices in order to obtain the best results in making preserves and pickles. We have them.  
**Celery Seed Turmeric Curry Powder**  
**White and Black Mustard Seed**  
**Bay Leaves Cinnamon Cloves Ginger**  
**Cardamon Seed**  
**Household Corks**  
 We have a large assortment of those handy corks for preserving jars, jugs, bottles, etc. Large and small sizes.  
**Parowax and Sealing Wax**  
 for sealing jars and jelly glasses. The best on the market  
**RED CROSS PHARMACY**  
 J. M. WUGGAZER & CO., Proprietors  
 Tawas City Michigan

The Herald \$1.50 Per Year

**Something Most of Us Miss.**  
 Golden Rod and wild aster are in bloom—the lady and the ragged knight; the frost will soon be on the pumpkin and its neighbor, the corn, will be cracking in the breeze. Very soon, too, the wild grapes will hang ripe along the fence and the bitter sweet will be bursting its golden clusters; the sumac will flaunt its crimson plumes and scrubby oak copes will be scarlet on the hillside, and there will be a smoky haze to give a tone to all the color. These things are not listed among the week's entertainments and there are no posters announcing them. It is scant courtesy that Nature receives when she goes to infinite pains each year to prepare such a festive sight and because of inefficient press agents receives little but passing notice from people who are swirled by her in motor cars. It is good that some walk abroad, to return less smugly contented with the congested formality of a city and with the small and rather sooty works of men.  
 Out where there are no buildings and no pavements, in the hollows between hills and in fence corners and beside streams, in the groves and thickets and in the open fields—in these small sweet-smelling arbors and in broad and brilliant amphitheatres there is no vice investigation; no poking into putrid foods; no murderous speed maniacs; no paltry political bickerings; the world is large and clean and beautiful and the air is good to breathe.—Detroit Saturday Night.

**Cattle Supply of World.**  
 The following table was prepared by the University of Illinois and shows the percentage of number of cattle owned in each country as applied to the total number owned in the world:

Country	Cattle	Per Cent
British India	108,000,000	24
United States	71,000,000	16
Russia	47,000,000	10
Argentina	29,000,000	6
Brazil	25,000,000	6
Germany	21,000,000	5
Austria-Hungary	18,000,000	4
France	14,000,000	3
United Kingdom	12,000,000	3
Australia	11,000,000	2
Canada	7,000,000	2
Other Countries	85,000,000	19
Total	448,000,000	100

"Not only has the United States 16 per cent of all the cattle in the world," says a university bulletin, "but in this country the number of cattle per capita is still very much greater than in India, France, Austria-Hungary, Germany, Holland, Russia, Great Britain, Belgium, or Italy. That is not so striking as the number of cattle per square mile, which is only 23 in the United States, against 164 in Belgium, 144 in Denmark, 135 in Netherlands, 99 in Germany, 97 in the United Kingdom, and 69 in France. The effect of the increasing density of population upon the production of cattle is not what one might think. On this subject the report of the experiment station reads:  
 "Evidently a dense population and an inextensive system of agriculture do not necessarily involve a decrease in the cattle-raising industry; but, on the other hand, it appears to increase. Only in Holland, where the cattle are chiefly of the dairy type, is a relative decrease noted, and this is so slight as to be considered insignificant. In general, the value of the land increases more or less directly in proportion to the increase in population, from which it is apparent that cattle-raising has not been found incompatible with high-priced land in the countries represented above. Had it not continued to be profitable as population and land values increased it would long since have been discontinued."  
 "It is impossible that the United States should ever have the number of cattle per square mile that can be produced in European countries, where a much larger proportion of the total area may be under intense cultivation. However, it is statistically evident that before the United States need import its meat supplies it can continue for many years to supply itself by increasing home production, even on high-priced land."  
 —Michigan Investor.

**Do You Fear Constipation?**  
 No matter how chronic your cough or how severe your throat or lung ailment is, Dr. King's New Discovery will surely help you, it may save your life. Stillman Green, of Malicohite, Col. writes: "Two doctors said I had consumption and could not live two years. I used Dr. King's New Discovery and am alive and well." Your money refunded if it fails to benefit you. The best home remedy for coughs, colds, throat and lung troubles. Price 50c and \$1.00. Guaranteed by J. M. Wuggazer & Co., Tawas City, and Jas. E. Dillon, East Tawas. adv

**Father's Day.**  
 Father's day is any day he is able to get out and hustle for the whirlwind.—Detroit News.  
**Alcona County Fair.**  
 D. & M. Ry. will sell tickets to Harrisville from all stations where there are agents at one fare (half rate) for the round trip; children between five and twelve years of age, half fare. Tickets on sale September 24, 25 and 26, good returning any time up to and including September 27. See hand bills and D. & M. agents.

**Don't Let Baby Suffer With Eczema and Skin Eruptions.**  
 Babies need a perfect skin covering. Skin eruptions cause them not only intense suffering, but hinders their growth. Dr. Hobson's Eczema Ointment can be relied on for relief and permanent cure of suffering babies whose skin eruptions have made their life miserable. "Our baby was afflicted with breaking out of the skin all over the face and scalp. Doctors and skin specialists failed to help. We tried Dr. Hobson's Eczema Ointment and were overjoyed to see baby completely cured before one box was used," writes Mrs. Strubier, Dubuque, Iowa. All druggists, or by mail, 50c. Pfeiffer Chemical Company, St. Louis, Mo. or Philadelphia Pa. J. M. Wuggazer & Co., Tawas City, and Jas. E. Dillon, East Tawas. adv

**NOW FUTURIST FACE POWDER**  
 Mauve, Yellow and Green Tints Made by Fashion's Leaders From Pearl Dust.  
 The post-impressionist artists, painting, as they do, mauve, yellow, green and brown flesh tints, have given a new idea to manufacturers of cosmetics.  
 The fashionable woman may now tint her complexion in any tone as easily as she may assume a toilette in that color. One manufacturer is showing face powders in shades called violet yellow, emerald, old rose and ash rose.  
 These new tints are recommended only for evening wear, as it is generally admitted that they would be too grotesque for daylight. The amazing thing, however, is that they really look well on the skin, and when applied give only the faintest suggestion of shadowy color. Thus, when the mauve powder is used, the shadows have a sort of purple bloom, which is rather becoming and lends softness to the face, accentuating in small degree the expression of the eyebrows and eyelashes, and also intensifying the color of the eyes. The purple tint is usually recommended for brunettes with blue or gray eyes.  
 Yellow powder is flattering to blondes, who need to intensify the yellow in their skins to correspond with the shadows cast from golden hair. This intensifies the type and makes it much warmer looking, therefore much harmonious than if the face were tinted with either white or so-called flesh-colored powder.  
 The most difficult of all the new shades to conceive as having a place among beauty applications is the green powder. But through demonstration it is proved that certain types of coloring look well with the green tint, notably ash blondes who have the reflection of green lights from the hair. This is also recommended for types too florid, whether blonde or brunette. It is said to give a cool, clean look to such skins.  
 The rose color is not at all the old-fashioned flesh pink, but a sort of salmon tinted old rose. This is a color which would be well suited to a neutral brunette, as it would warm the type, giving body and a look of strength to the skin and a consequent healthlike flush.  
 It is an interesting fact that these new cosmetics are made from powder of real pearls, a discovery of somewhat recent date, though for some time in quite current use in Paris.

**Woman May Fly Ocean.**  
 Miss Ruth Bancroft Law and her brother, F. Rodman Law, are to try a flight across the Atlantic in a biplane. They expect to make the trip in July.  
 "The flight will be from Newfoundland to the Irish coast," said Miss Law today, "and I shall take my brother. I do not think there is the slightest doubt that we can do it. We shall carry no pontoons or boats, but under the wings of our machine we will have three floats of hollow tin, so in case of a fall the apparatus will float."  
 "Boats would be too heavy to carry, and in case we fell they would be of no use in the ocean. Then, again, by not carrying them we get away from just so much weight. We shall have to carry from 90 to 100 gallons of gasoline, and this will be enough for about 30 hours flying. We expect to make 100 miles an hour on our way across. Lord Northcliffe has offered a prize for the successful flight across the Atlantic, and we are after it."

**Electric Bitters**  
 Succeed when everything else fails, in nervous prostration and female weaknesses they are the supreme remedy, as thousands have testified.  
**FOR KIDNEY, LIVER AND STOMACH TROUBLE**  
 It is the best medicine ever sold over a druggist's counter.

**F. L. NOVESS**  
**CONTRACTOR AND BUILDER**  
 Tawas City, Mich.  
 Wood, Brick or Cement Construction. Special Attention to Stair Work and Interior Finish.  
 Plans and Specifications Furnished

**AUCTION SALE**  
 The undersigned will sell at his farm in Sherman Township, two miles south and one mile east of McIvor, on  
**Wednesday, October 1st**  
 (In Afternoon)  
 the following described stock and personal property, to-wit:  
 One Yearling Colt, this spring  
 One McCormick Mowing Machine  
 One Horse Rake  
 One Harrison Wagon  
 One Single Buggy  
 One Bob Sled  
 22 1/2 bushels Oats  
 And other articles too numerous to mention  
 I will also sell my farm of 120 acres at auction, either as a whole or in three pieces. House and barn on one 40 acres.  
**Terms of Sale**—Cash, or nine months time will be given on good bankable notes bearing 7 per cent interest.  
 Land will be sold for one-half down, balance on mortgage bearing 7 per cent interest.  
**LEOPOLD GOLDSMITH, Prop.**  
 Sherman Township P. O. Address, Turner, Mich.

  
 Doewah-jack presents the wonderful Round Oak Double Burner  
 Won't you spend a few minutes inspecting the  
**"Round Oak"**  
 It's worth your time if you expect to buy a heater.  
**C. H. PRESCOTT & SONS**  
 TAWAS CITY, MICH.

**When You Come to the Fair**  
 We cordially invite you to come in and inspect our new fall and winter line of  
**Ladies' Misses' and Childrens' Coats**  
**Ladies' and Misses' Cashmere Dresses and Skirts**  
**Men's and Boys' Suits and Overcoats**  
 These goods were bought direct from the manufacturers and we are therefore able to sell them at prices much lower than you can secure elsewhere.  
 We have a full and complete line of the  
**Famous Slip-On Raincoats**  
 for men and women. They are the best garments of the kind that can be bought and if you are in need of something in this line we will be pleased to show them to you.  
 Make our store your headquarters during the fair  
**M. E. FRIEDMAN**  
 "Leader of Low Prices"  
 TAWAS CITY MICHIGAN

**DR. WM. N. YEAGER**  
 DENTIST  
 At Tawas City first Tuesday, Wednesday and Thursday of each month  
 Office upstairs in McDonald's Building  
 At Rose City Fridays, Saturdays, Sundays and Mondays.

**HOTEL HILDERBRANDT**  
 W. W. BROWN, Prop.  
 Newly Furnished. Clean Sheets for every Man  
 Rooms 25 and 30 cts. Heated Rooms 75c.  
**American Plan \$1 and \$1.50 per Day.**  
 LIVERY AND FEED BARN  
 Main Street, next to Bank and Postoffice  
**HALE, MICH**

**A. W. BLACK**  
 ATTORNEY-AT-LAW.  
 Prosecuting Attorney, Isosco Coun  
 Admitted to practice in all courts. Attention given to all forms of legal business, collections etc. Surety Bonds, Life Insurance, Hurligary and Plate Insurance and dealer in Real Estate.  
 Notary Public in Offices  
**OFFICES: TAWAS CITY and East Tawas.**

**E. L. KING**  
 Licensed Embler and Funeral Director  
 Night or Day Calls Promptly Attended  
 Office Phones 23 or 51 Home Phone 19  
 EAST TAWAS and TAWAS CITY

**DR. CHAS. V. CRANE**  
 PHYSICIAN and SURGEON  
 Tawas City, Michigan  
 Graduate of University of Mich. Prompt attention to all calls.  
 Office over Swartz's Grocery Store  
**OFFICE HOURS:**  
 9:00 to 12 a. m. 1:30 to 6 p. m.  
 Evening 7 to 8. Sundays 11 a. m. to 1 p. m.  
 Office Phone 164-3 Rings.  
 Residence Phone 164-4 Rings.

**CHICHESTER'S PILLS**  
 THE DIAMOND BRAND  
 Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red Packaging. Boxes, sealed with Blue Ribbon. Do Not Buy Cheap Copies. Buy only the Diamond Brand Pills for \$5. Sold by DRUGGISTS EVERYWHERE

**DETROIT & MACKINAC RY.**  
 LAKE HURON SHORE LINE  
 Time Table in Effect June 22, 1913.  
 Central Standard Time.  
 From Tawas City, Mich.  
**TRAINS NORTH.**  
 Train No.  
 21—Leaves 10:10 a.m. week days. Accommodation Rose City and Prescott to East Tawas via Emory Junction. Coaches.  
 15—Leaves 11:55 a.m. week days. Way freight Bay City to Alpena Junction. Coaches.  
 3—Leaves 2:47 p.m. week days. Solid vestibule train through without change. Detroit to Cheboygan. Coaches, Cafe Car, Parlor Car with electric fans, electric lights, etc.  
 25—Leaves 5:20 p.m. Tuesdays, Thursdays and Saturdays only. Way freight Rose City to East Tawas.  
 37—Leaves 9:10 p.m. week days. Accommodation Prescott to East Tawas. Coaches.  
 9—Leaves 12:48 a.m. every day. Solid vestibule train Bay City to Cheboygan, Coaches, Sleeping car Bay City to Alpena.  
**TRAINS SOUTH.**  
 32—Leaves 7:05 a.m. week days. Accommodation East Tawas to Prescott. Coaches.  
 20—Leaves 8:25 a.m. Tuesdays, Thursdays and Saturdays only. Way freight East Tawas to Rose City.  
 4—Leaves 9:15 a.m. week days. Solid vestibule train, through without change Cheboygan to Bay City. Coaches, Cafe car, Parlor car with electric fans, electric lights, etc. Connects with P. M. R. vestibule train for Detroit. Connects at Bay City with coach and parlor car trains arriving at Chicago at 8:55 p. m. and 9:50 p. m.  
 155—Leaves 11:35 a.m. week days. Way freight Alpena Junction to North Bay City.  
 22—Leaves 1:25 p.m. week days. Accommodation East Tawas to Rose City and Prescott. Coaches.  
 10—Leaves 7:20 p.m. every day. Solid vestibule train Cheboygan to Bay City. Coaches. Sleeping car Alpena to Detroit. Connects at Bay City with coach and sleeping car trains via Michigan Central R. R. and Grand Trunk Ry. arriving at Chicago next morning.  
 Parlor car fare, Bay City and Cheboygan 75c. Detroit and Cheboygan \$1.25. Bay City and Alpena 50c. Detroit and Alpena \$1.00. Bay City and East Tawas 25c. Meals a la carte in cafe cars. During summer season trains 3 and 4 arrive at and depart from Cheboygan boat docks. Trains 2 and 7 run to Tawas Beach during summer season.  
 Train 10 stops 20 minutes for supper at Tawas Beach Club House (hotel) during the summer months and at East Tawas during the winter months.  
 W. G. MACEDWARD, G.P.A., Bay City.  
 N. D. MURCHISON, Agent, Tawas City.

**Whittemore and Vicinity.**

Jas. Cataline, who has been very ill, is able to get out again.

A very welcome rain visited this section Tuesday and Wednesday.

Aaron Blumenau of Elkton visited his parents here the first of the week.

Jas. E. Ballard, the Herald man, was a pleasant caller in town Tuesday.

Jesse Porter has been at Detroit this week in attendance at the state fair.

Mrs. Jos. Dutton and son of the state of Washington are here visiting old friends.

Everybody is busy cutting corn, but the frost got in a hurry and started business first.

Jos. Goupil, Jos. Maxwell, Henry Thompson and Wm. Charters were at Tawas City this week attending court.

H. A. Charberlain and Chas. Francis and families of Standish visited at the home of H. J. Jacques Sunday.

When you come to the county fair next week, call at the new store of H. N. Butler & Co., East Tawas, and examine their new fall stock of ladies' and misses' coats and suits, shoes and dress goods. adv

A. Blumenau's store will be closed Wednesday and Thursday, October 2nd and 3rd on account of the Jewish holidays.

W. H. Price is installing an acetylene lighting system this week. It will operate 50 lights and gives a brighter light than electricity.

Geo. Goupil, who has been working on the street car line in Detroit for some time, has returned to his home here. George says he has enough of the city, it is too foxy for him.

Jas. Upton, who was called to Clio last week by the illness of his daughter, returned home Monday. He reports an improvement in her condition, and also that he has a 10-pound granddaughter. Grandpa is well pleased.

Mrs. A. W. Colby wishes to announce to the ladies of Whittemore that she has opened a millinery store in the west half of the Robinson building in Tawas City, where she cordially invites her old customers to call and see her when in the city. All the latest styles in fall and winter millinery on display.

**INSTITUTE PRIZES.**  
Following are the prizes to be given at the women's section of the

farmers' institute to be held at Whittemore in January, 1913:  
Girls, 10 years old and younger, to make an apron by hand using the running stitch for seams, hemmed up at the bottom by hand and the band basted on. 1st prize 75 cents; 2nd prize 50 cents.

Girls from 10 to 16 years: Best buttonholes, 1st prize, 75 cents; 2nd prize 50 cents; hemstitching, 1st prize 75 cents; 2nd prize 50 cents; embroidery work, 1st prize, 75 cents; 2nd prize, 50 cents.

Young ladies and ladies: Embroidery work, 1st prize, 75 cents; 2nd prize, 50 cents; crocheting, 1st prize, 75 cents; 2nd prize, 50 cents; canning fruit, 1st prize, 75 cents; 2nd prize, 50 cents.

**South Branch.**  
Mrs. Frank Trudell is visiting in Bay City.  
Jim Naylor did business at West Branch last week.  
Rev. W. R. Blachford will hold service here next Tuesday evening.  
Cleve Crane clerked in Naylor's store during Mr. Naylor's absence.  
Frost visited this section of the country this week, killing all vegetation.  
J. W. Thayer left Monday for Battle Creek where he will take medical treatment.  
Mr. and Mrs. Willard Glendon of East Tawas were visitors at the homes of Chas. Bennington and W. W. Barrett Sunday.

**Laidlawville Notes.**  
A party of young people spent Sunday at Blue Joe Dan.  
Mrs. J. A. Shippy has been quite ill for the past two weeks.  
Charles Zimmith of Alabaster spent Saturday and Sunday with his parents.  
Mr. and Mrs. Geo. Fahsel spent Monday evening with Mr. and Mrs. W. W. Barrett.  
Miss Rachel Leggett entertained a number of young ladies from Tawas on Sunday.  
Mrs. G. A. Pringle of McIvor visited Saturday at the home of Mrs. Wallace Barrett.  
Mrs. W. E. Laidlaw and Miss Mabel Barrett visited on Wednesday with Mrs. Geo. Fahsel at Tawas.  
Mr. Johnson of Baldwin is at work this week at the county farm filling the silo which was recently erected.  
Mrs. Alvin Wright returned Friday to her home at Burt, after a two weeks visit with relatives and friends here.  
Mrs. W. E. Laidlaw and Mrs. Alvin Wright visited friends at McIvor and on the Hemlock road Monday.  
Mr. and Mrs. Leggett, Miss Viola Leggett and Tony Fahsel motored to Prescott Sunday and spent the day with friends.  
Mr. and Mrs. Willard Glendon of East Tawas were visitors at the homes of Chas. Bennington and W. W. Barrett Sunday.  
George Zimmith of the Townline and Mr. and Mrs. Joe Blust of the Meadow Road, spent Sunday at the home of August Zimmith.

**Wilber Warblings.**  
Miss Ida Lilyquist spent Sunday at home.  
Mr. Valentine is entertaining his sister from New York.  
John Newberry is putting a new addition to his farm home.  
John Westervelt and Jessie Sibley of Taft, were callers here Sunday.  
James Syme spent a portion of Saturday and Sunday with relatives in Reno.  
Mrs. Geo. Bennett entertained relatives from Bay City a portion of the week.  
Mrs. Serepta Rouse of Pinconning is visiting at the home of her brother, E. F. Abbott.  
August Cholger jr. is spending the week in Detroit visiting relatives and taking in the state fair.  
Miss Edna Abbott, who is teaching in the Hemlock road, spent Saturday and Sunday at home.  
Mrs. Myrtle Westcott and little daughter of Detroit are visiting at the home of Orlando Westcott.  
Miss Mary Searle of Freeland has returned to her home after a weeks visit with her cousin, Mrs. A. Corner.  
Mrs. Alvin Wright of Burt, Mich., visited a portion of last week at the homes of Mrs. John Alda and Mrs. Enos Scott.  
Jack Watts of the Hemlock road was through here this week buying cattle. Mrs. Watts also visited Mrs. August Leetz.  
Mrs. Barney Galbraith has returned to her home in East Tawas after spending the past week here with her daughter, Mrs. Albert Thompson.  
Miss Rozena Frasier, teacher in Dist. No. 1 spent Saturday and Sunday at her home on the Hemlock road, and Miss Ruth Dillon spent the week end with her parents in East Tawas.


**BANK OF WHITTEMORE**  
J. C. WEINBERG, President  
J. E. DANIN, Cashier

**Open for Business September 18**

**A General Banking Business Transacted**

Courteous treatment and every accommodation consistent with safe banking will be given. We invite your business.

**"Gee, I Smell Tzar Coffee"**



That appetizing aroma that comes from "Tzar Coffee" gets the boys out of bed in a hurry. Try it.

And it's the smooth, delicious flavor that adds the real pleasure to the breakfast. Tzar Coffee is distinctly high grade but not high price—35¢ a pound for this most excellent blend of fresh roasted coffee.

All tastes are not alike—so here are three other blends if Tzar is not what you want.

Nero	30c
Marigold	32c
Pleasant Valley	40c

**RO-VAC-CO** is a special Cut Coffee at 35¢—try it with a convenient Triculator.

**Pleasant Valley Teas** are intended for you—50¢—60¢—80¢ a pound. Include these in your order today.

W. H. PRICE, Whittemore, Mich. KUNZE & APPLIN, East Tawas, Mich.  
G. A. PRINGLE, McIvor, Mich.

**The Iosco Creamery Co.**  
Whittemore, Mich.

Slowly, unwillingly, but certainly must the centralizing creamery system retreat before the progress of the local creamery, where sterling integrity and business methods are embodied in its management. By quality, without any attempt to throw suspicion on a competitor, have we established a large, rapidly growing business. We assure our patrons of our sincere appreciation, and we promise all old and new patrons always to do our utmost in helping to make the dairy business remunerative for the farmers of this locality.

The Remington Cube finds the Autoloader always ready



**REMINGTON UMC**

**AUTOLOADING SHOTGUNS**

ANY way you look at it, the Autoloader is the highest development in modern shotgun design. It puts five loads at your disposal by merely pressing the trigger. It puts the recoil to useful work—to eject the empty and slip in the fresh shell. It saves the gunner's shoulder—rids his sport of annoyances—increases his shooting average.

Your danger is that in your enthusiasm over the autoloading principle, you may forget to insist on getting the finest embodiment of that principle—the Remington-UMC Autoloading Shotgun.

The peculiar advantages of the Remington-UMC are too many to detail here. What you want to do is to get one of the Remington-UMC dealers in this section to demonstrate them to you on the gun itself.

Remington Arms-Union Metallic Cartridge Co.  
299 Broadway New York

**New Fall Goods Are Arriving Daily**

We are better prepared than ever to supply your needs in

- Boys' and Men's Clothing
- Ladies' and Misses' Coats and Hats
- Dress Goods
- Shoes for Men, Women and Children

and in fact anything you may need for the approaching cold weather.

Our stock of Groceries is clean and up-to-date and we can supply your table wants at prices as low as the lowest.

**A. BLUMENAU**  
WHITTEMORE MICHIGAN

Mr. and Mrs. Lyman Alderton visited Mr. and Mrs. Sperling at Robinson's mill last Sunday.

When you come to the county fair next week, call at the new store of H. N. Butler & Co., East Tawas, and examine their new fall stock of ladies' and misses' coats and suits, shoes and dress goods. adv

**Atabaster Dust.**  
N. Michalski spent Sunday at AuGres.  
J. Lubawy was in town the first of the week.  
Leslie Nash of East Tawas was in town Sunday.  
Mrs. B. Walker has returned from Grand Rapids.  
A heavy frost visited this vicinity last Saturday night.  
Miss Mabel Spring returned from Rochester last Friday.  
Mrs. A. Spring and her son went to Oscoda Saturday for a few days visit.

C. A. Johnson of Bay City came here Tuesday, where he expects to work.

Mrs. G. Baker and Pauline spent Saturday and Sunday at Emery Junction.

The work is again started on the new town hall which they are expecting to finish in the near future.

A number of our young people attended the dance at the Meadow road last Friday evening, and all report a good time.

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**Sherman Shots.**  
Mrs. J. L. Hibs of Sherman is on the sick list.  
Amil Scharett was at Twinning on business Tuesday.  
Mr. and Mrs. D. Watts were visitors here last Sunday.  
Geo. Stalks lost his house and barn by forest fires last Saturday.  
Miss Anna Sands spent Saturday and Sunday at her home in Tawas City.

Schneider Bros. shipped three thousand pounds of comb honey to Ohio this week.

Ed McIvor of Port Huron is visiting at the home of Mr. and Mrs. Nelson Pringle.

Miss Mae Murray of Tawas City commenced teaching in school Dist. No. 5 last Tuesday.

Mr. and Mrs. Jack Whaler of Panama Canal are visiting with relatives here this week.

Mr. and Mrs. Geo. Mackenzie of Marks were the guests of Mr. and Mrs. Powell of Sherman Sunday.

Mr. and Mrs. John Canell jr. and Mr. and Mrs. Alfred Apboy of Turtle, spent Sunday at the home of Lewis Powell.

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Mr. and Mrs. J. A. Campbell were callers at the Vine school last Wednesday.

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A young ladies' sewing society known as the G. T. S. was organized last Wednesday evening at the home of Miss Helen Scarlett, and the following officers were elected: President, Miss VanHorn; vice president, Miss Smith; treasurer, Miss Ferrister; secretary, Miss Schriber; corresponding secretary, Miss Cox.

**Hemlock Slivers.**  
Rev. J. B. Brown was in Taft last week.

Mrs. Harsh is entertaining company from Ohio.

Miss Nellie Jackson has been on the sick list for the past week.

Miss Vesta Williams spent Saturday and Sunday in East Tawas.

Misses Bernice and Myrtle Robins spent Saturday in Whittemore.

There was a carload of cattle shipped from this station last week.

What was the matter last Saturday night Jep? Why didn't you get them?

Miss Eva Walterhouse is visiting with many of her friends before leaving for Flint.

Many of our Reno people are planning on attending the fair at Whittemore this week.

Hugh Anderson had the misfortune to run a pitchfork through his foot last Monday while baling straw.

R. M. Blachford will hold service here next Sunday evening, and assist in the Sunday school session in the town hall at 2:00.

When you come to the county fair next week, call at the new store of H. N. Butler & Co., East Tawas, and examine their new fall stock of ladies' and misses' coats and suits, shoes and dress goods. adv

**Reno Rumblings**  
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**Whittemore School Notes.**  
Our school began Monday with forty-six in the primary department and forty-four in the grammar and high school departments.

The new furnace having been installed and the old stoves removed, makes a great improvement in the appearance of the rooms.

Book keeping and commercial law have been added to our course.

Last Friday afternoon the high school tested the potato. Pearl Osterander had the best test which was 97 and two-thirds per cent.

When you come to the county fair next week, call at the new store of H. N. Butler & Co., East Tawas, and examine their new fall stock of ladies' and misses' coats and suits, shoes and dress goods. adv

The angel of death has again entered the home of Mr. and Mrs. Albert Thompson. This is the second call inside of six months. This time it called little Fern, aged 4 years, the eldest child. The little one passed away Friday evening, Sept. 12, after a very painful illness of ten days, with cholera infantum. Dr. Stealy was called and later Dr. Crane, but it seemed as though no medical aid could help her and she was taken to her heavenly home. The funeral was held Sunday from the M. E. church, Rev. O. E. Moffet officiating. Little Grace, the only child left them, is in a very critical condition with the same disease. She had been sick for several days before little Fern was taken. Dr. Crane is attending her, and some hopes of recovery are entertained. Mr. and Mrs. Thompson have the sympathy of all in their sad bereavement.

**For Cash, or Six Months Time Will be Given On Bankable Notes Bearing 6 Per Cent Interest**

18-inch Deering Disc, former price \$28.00, sale price	\$23.00
16 " " " " " " \$26.00, " "	21.00
16-tooth, Lever, Spring Tooth Harrow, price \$16.00, now	13.00
Burch-Toledo Plow, former price \$14.00, sale price	11.00
Toledo Land Roller, 3 sections, closed ends, price \$26.00, now	22.00
Deering, Vertical Lift, Mowers, former price \$46.00, now	40.00
Buckeye Farm Trucks, 3 1/2 x 10 1/2 skein, price \$48.00, now	42.00
Ontario Disc Drills, 11 feeds, former price \$80.00, now	63.00
Rubberoid Roofing 1-ply \$1.00 2-ply \$1.35 3-ply \$1.65	
Mason's Fruit Jars, per dozen 2-qt 60c 1-qt 40c 1-pt 35c	

**R. D. BROWN, GENERAL HARDWARE HALE, MICH.**