# The Tawas Herald． 

## Leading Newspaper of losco County

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TAWAS HERALDOUR SCRAP BASKET


## 

PROSPERITY ALREADY HERE. It's an ill breeze that will not turn instance:
A Minneapolis firm has just filled the largest order for clothing it has
ever known. This spells prosperity for the raisers of wool, for the manufacturers of buttons, for those who
make machinery by which this clothing is manufactured and for the men
who sell the coal for the boilers, etc. who sell the coal for the boilers, etc.
Those who get the money have now
an increased capacity for purchasing other commodities and so the prosper-
ity of one firm is extended until it touches n
country. New England shoe manufacturers
have orders for over three million pairs of shoes from Europe. Stop for
a moment to figure out what this means to the rural gentlemen who are
shipping hides from which these shoes shipping hides from which these shoes
are made. Another firm has a order French and English have ordered two hundred thousand saddles in Chicago and vicinity. Jefferson City, Mo., has
filled orders for as many saddle trees. This means that people are actually dull times. A Neve England difm has
shipped over a million sweaters to England since the first of the year. nd suits of underwear. In one week four million pounds of wool were pur-
chased in Boston alone. The orders come to the East first naturally, b Golden Gate. Fortunately, the ocean buying steel for bayonetts, ctc ittsburg in lots of ten thousand to cach. Balitimore mills are worki
day and night on shirt orders runnin
into the millions inter months a Pennsylvania Sto Conpany has shipped two hundred lish camps and another big fence firm
has exported miles of barbed wire for Russia. California has shipped caninto the millions of cans. American
drug firms have been utterly swamped drug firms have been utterly swamped from aseptic cotton to anesthetics,
the buyers literally waiting in line. shipped canned meats by the train: loads and what shall we say of the
motor trucks and automobiles? The Studebaker people report that their
profits have more than doubled in profts have more than
comparison with the year predious.
The Quaker Oats people of Michigan have likewise doubled their net profits
since the beginning's of European hosUnited States Steel Corporation, has he extent of over five thousand. And tion.
More conelusive evidence of the not be mentioned than the fact that
since the New York Stock Exchange was opened the prices of American securities have constantly increased in of European holdings.
Now, Mr. Country Merchant, are wave of prosperity. In not, it certain-
ly is not due to any lack of the gener most cases, it is due the public. In ent refusal to adopt modern methods of advertising. The people have the
money as they never have had in the money as they never have had in the
history of this country. If you are must create a desire for your goods,
otherwise the big city houses will supply your customers' demands right un-
der your nose. I have told edly that it is utterly impossible to grow in business in this day and age
and not advertise increasingly.-F. J. Milnes, Pres. National Indoor G

Money considerations hav up more friends
things combined.
they have to bom ade in heaven but

## $\begin{array}{llllllll}0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ \text { GRIT. }\end{array}$

 Grit is a combination of stub-bornness, persistency, nerve lief that you have a good thing



| THE YOUNG MAN AND YOUNG MAIDEN. |  |
| :---: | :---: |
| Consider the young man. He goeth forth in the morning and bloweth him- | you could have won your poin keeping calm: |
| And the pants thereof are two cubs | W |
| are white as the lily and as near silis as the lazaars will sell for one quar- | Old newspapers for sale office, 5 c. per bundle. |
| tor of a sheciel. <br> Behold the shirt. It hath cuffs that are soft and that turneth back. And his neektie shrieketh like unto | For Sale-80 acres of land in Grant township. Easy terms. About thirty acres cleared. Inquire of Wm. Lake, R I. 2, Tawas City, Mich. $18-\mathrm{pd}$ |
| And his gloves are of the skin of | For Sale-Bay mare, twel old. Victor Mackinen, Alab |
| and the stitching thereof is black. And he is some kid. | $\begin{array}{r} \text { Fou } \\ \text { Owner } \end{array}$ |
| He weareth a lid of fuzz and the | - |
| bow thereof is cute and followeth on behind. | ${ }_{n}^{p}$ |
| shekels, but alas, all is not as it seemeth. |  |
|  | and white. Finder please notify Herald office. Liberal reward. |
| the gazelle and with lashes of midnight. And the maiden pretendeth | Lost, Strayed or Stolen-Plain red |
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|  | shell off right horn. Mis |
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erume
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Michigan

CHICHESTER S PILLS
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NEETFRME


C. H. PRESCOTT \& SONS


SAY BOYS!
Bo cle you ever laid eyes on, come Iver Johnson Mobicycle
"Would you permit a young man "I wouldn't give him a written

## NATURAL TENDENC

"It is surprising how often Miss Jennie manages to fall overboard."
"I guess it is because she will wear duck suits."

## ITS CLASB.

"There seems
"Yes, w
what you:might.call aitied-
CERTAINLY NOT permit"
"Fat girls are said to be good-
natured."
"Take my advice, old man, and
marry a thin one. They can fasten
marry a thin one. They can fa
their own waists up the back."
ABSENT-MINDED.
"What do you suppose that fool
has gone and done?"
"What?"
"Heres a package of sausage I
told him to tag, and he?s put the dog
license on it."
NATURAL TENDENCY.
"It is surprising how often Miss
Jennie manages to fall overboard."
"I guess it is because she will wear
duck suiss."
ITs cLAss.
"There seems to be a matrimonial
wave just now."
"Yes, what you might call aitied-
al ware."
CERTAINLY NOT.
"Would you permit a young man
to kiss you, Bella?"
"I wouldn't give him a written
permit"


Tetful.




On the vine.
Wondrous are




