

THE TAWAS HERALD.

Volume XXXII

TAWAS CITY, MICHIGAN FRIDAY, JULY 30, 1915

Number 31

HAPPENINGS OF THE WEEK

Local, Personal and General News Furnished in Condensed Paragraphs for the Convenience of the Busy Reader

Life insurance. Henry Hanson, adv.
Dr. C. A. Wakeman was at Bay City on business Saturday.

Wm. McFarlane of Oscoda was in the city on business Saturday.
Miss Margaret and John Lanski left Saturday for a visit with relatives at Lapeer.

Mrs. Wm. Fuller of Detroit has been the guest of her mother, Mrs. J. W. Brown, the past week.

Miss Victoria Green of Bay City has been visiting her parents, Mr. and Mrs. John Green, the past week.

Miss Lulu Murphy left Saturday for a visit with relatives at Ypsilanti, and other points in southern Michigan.

Audley Redhead of Detroit visited his sister, Mrs. Eugene Bing, and friends here a few days the past week.

Thos. McLaughlin of Chicago has been a guest the past week at the home of his father-in-law, Thos. Bradley.

Miss Grace and Nettie Laidlaw returned last Friday from a three weeks visit with relatives and friends at Bad Axe.

Dr. A. J. Schmalzer of Hillman and his brother, H. M. Schmalzer of Detroit, with their wives, called on old friends here Sunday.

Mrs. W. C. Davison and son, Kelly, returned Saturday to their home at Detroit, after a two weeks visit with her mother, Mrs. W. B. Kelly.

Big Mid-Summer Clearance Sale starts Saturday at Butler's. Prices reduced on everything in summer goods. Some things at one-half price.

The steel work of the bridge on Whittemore street has been placed in position this week, and by the end of next week it is expected the bridge will be ready for use.

The Tawas Butter Co. has leased the creamery at Lincoln, Alcona county, and will operate the same as a branch of their factory here. Elmer E. Fahselt will have charge of the Lincoln branch.

Rogers Bros' silverware coupons given with every 25c purchase at Butler's dry goods store, East Tawas. Get some handsome silverware absolutely Free, Free, Free! Call and let us show it to you. H. N. Butler & Co. adv-32

About 35 of the friends of Mrs. E. J. Woizeschke from Tawas City and the surrounding country gathered at her home Tuesday evening, July 27th and gave her a surprise in honor of her birthday. The evening was spent in games and music and refreshments were served. Mrs. W. was the recipient of a large number of fine presents.

The work of painting the court house and outbuildings has been completed and the workmen are now busily engaged in finishing the inside work on the former. The work makes a big improvement in the appearance of the county buildings. The gravel for the driveways was also spread last week, and improves the appearance of the yard.

Petitions have been circulated, the past week asking that the local option question be submitted to the people of Isoco county again next spring and from present indications far more than enough signatures will be secured. Petitions for the submission of the question of state wide prohibition have also been circulated and have been freely signed.

W. J. Robinson has been busily engaged the past week in remodeling, painting and papering his store building on the corner of Whittemore and Lake streets. Mr. Robinson has purchased a stock of groceries which he expects to receive by next week some time and will open the store as a first class grocery. He has had considerable experience in the business and is in a position to give his patrons the best of service.

Mr. and Mrs. John A. Weckerly of Flint arrived Wednesday for a visit at the home of Mr. and Mrs. Reuben Wade and to renew acquaintances.

Mrs. Wade and Mrs. Weckerly are sisters. Mr. Weckerly was one of the first comers in this part of the state, having moved here with his parents in 1863. He lived here for many years and held several official positions in the township and county. He has a vast fund of reminiscences of the early days when Tawas City was only a hamlet and was the only settled place along the shore north of Bay City to Alpena.

Autos for hire. Call 83-W. adv.
Mrs. Mary Carr visited at Prescott Wednesday.

C. A. Jahraus of Flint arrived Wednesday for a short visit.

Peter Sawyer of Whittemore was in the city on business Monday.

Chancy Livingston of Hale was in the city on business Thursday.

Miss Claire Shaw returned Monday from a few days visit with friends at Saginaw.

Dr. A. B. Carson, dentist, is at his office in Tawas City every day of the week. Phone 44-W. adv.

Mrs. Chas. VanHorn of Ithaca has been the guest of relatives and friends in the city the past week.

Miss Lydia Sieloff left Wednesday for Detroit. She intended to visit friends at Flint for a day enroute.

Mr. and Mrs. Burley Wilson left Wednesday for a two weeks visit with relatives at Marlette and other points.

L. H. Bradlock and Frank Long were at Saginaw a couple of days this week on business. They made the trip by auto.

Dr. Yeager, the dentist, will be in his Tawas City office on Monday, Aug. 2, and Friday, Aug. 6. Those wishing dental work will please call on these dates. adv.

Mrs. Elizabeth Ferguson and Hazel McLeod returned Tuesday from the Michigan Agricultural college at Lansing, where they have been taking a short course.

Mr. and Mrs. Robert Matheson, who have been living in Bay City the past few years, have returned to Tawas City and Bob will resume his former business of fishing here.

Carl Samuel of the Herald force went to his home in Saginaw last Friday to attend the wedding of his sister which occurred in that city Sunday. He returned Monday evening.

We are in receipt of a program for the big Gleaner rally to be held at Standish on Tuesday, Aug. 17. Grant Slocum of Detroit will be the principal speaker of the day, and all Gleaners are invited to be present.

Mr. and Mrs. L. L. Johnson left this week in their auto for a two or three weeks pleasure trip to visit friends in Illinois. On their way back they will visit Chicago and Detroit and Mrs. Johnson will purchase her stock of millinery. Mrs. F. E. Hayes is taking care of the business during their absence.

ARRESTED FOR ILLEGAL SALE OF LIQUOR.

On Monday of last d cmfwy ybgjk

On Friday of last week, a warrant was issued for Hiram N. Sheppard of Reno township on the charge of selling liquor without a license, and he was arrested and brought to Tawas City.

On Tuesday his hearing was held before Justice Tait and several witnesses testified to buying liquor of the defendant, and that he had been conducting a place where it was generally known that liquor could be purchased. It is reported that he has been engaged in the business for the past two or three years.

Upon the testimony of the witnesses examined Mr. Sheppard was bound over for trial at the September term of circuit court, which will convene on the 20th. Bond was fixed at \$1,000 which was furnished.

EPWORTH LEAGUE.

Sunday, Aug. 1, 6 o'clock std. time. Topic—"The Promise of Protection." Leader—Miss Mary Rollin.

Everybody very cordially invited.

Last Sunday evening Rev. Pinchus led the meeting in his usual effective manner. The keynote being "Every-one true to Christ and Self."

See to it that your prayer moments have in them petitions for those who are in temptation when away from home and resolve to live when away from home as clean as when home eyes are watching.

WEATHER FORECAST.

Issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, July 23, 1915.

For the region of the Great Lakes: Overcast, showery weather the first half will be followed by generally fair weather the latter half of the week; temperatures will average near or slightly below the normal.

The Tawas Herald, \$1.50 per year.

TAWAS CITY WINS.

The sun dried up the Beach grounds enough Sunday to play two fine games of ball, the first of which was won by our boys from Omer when By Mark tunked a single over in right field in the eighth inning.

In the first of the first Briggs popped a fly to Moore who dropped it. Briggs then stole second and came home on Hayes' single. In the last half Swartz rolled a single down the first base line and promptly stole second. Moore was hit by a pitched ball. Musolf then singled filling the bases. A. Mark hit to Warren who forced Swartz at the plate but singles by C. Moeller and Nelem counted Moore and Musolf.

In the second Wisnes singled. Matuzak struck out and Mead was out B. Mark to Musolf advancing Wisner. Warren then singled and stole both coming home on D. Adair's single.

In the seventh with two down a double by Moore and singles by Musolf and A. Mark tied the score, Moore counting.

In the eighth Nelem singled but was forced at second when E. Moeller dumped the ball in front of the plate. Woizeschke then smashed the ball at Warren who played with it long enough to let both runners get the bags. Then B. Mark singled scoring Moeller from second and putting Woizeschke on third. By then got caught between first and second and Woizeschke scored while By got safely to second from which he scored when Moore poled out a single. The feature of the game was Warren's work in the short field. His bare handed stop at full length of A. Mark's hot single, ticketed for a double, was especially sensational.

East Tawas and Tawas (city pair) off Sunday at the Fair grounds to play off the 13 inning 3 to 3 tie game. Our boys stand a good chance of winning this game and the fans should turn out and give them a boost.

The box score:

Tawas City.
ABR H O A E SB

Swartz, s	5	0	1	0	1	0
Moore, 2	4	2	2	0	2	0
Musolf, 1	5	1	1	1	0	2
A. Mark, c	3	0	1	9	1	1
C. Moeller, m	4	0	1	2	0	0
Nelem, 3	4	0	3	3	0	0
E. Moeller, l	4	1	0	2	0	0
Woizeschke, r	4	1	0	0	0	0
B. Mark, p	4	1	0	5	1	0
Total	37	6	12	27	9	6

Omer.
ABR H O A E SB

D. Adair, l	5	0	1	2	1	0
Briggs, 1	5	1	0	10	0	1
Hayes, 3	4	0	1	1	0	0
Gleason, r	4	0	1	0	0	0
J. Adair, c	4	0	1	4	1	0
Wisner, 2	4	1	1	5	1	0
Matuzak, p	4	0	0	5	1	0
Mead, m	4	0	0	0	0	0
Warren, s	4	1	1	2	6	2
Total	38	3	6	24	15	4

Tawas City 2 0 0 0 0 1 3 4

Omer 1 2 0 0 0 0 0 3

Sacrifice hit—A. Mark. Double play—D. Adair to Wisner to Briggs.

Struck out—By Mark; 8; by Matuzak.

Hit by pitched ball—by Matuzak.

Moore. Two base hit—Moore. Umpires—Vincent and Thomas.

EAST TAWAS VS. PINCONNING.

East Tawas outbatted Pinconning, but failed to bunch hits enough in an inning to win. A lucky home run in the fifth by Anderson of Pinconning put the game away. Their four runs were scored in this inning on a double, a put-out, a fielder's choice that was an error of omission, a wild throw, a single and a home run. A single, an error, a put-out and another single gave East Tawas one in the fourth and a base on balls, two passed balls, a stolen base and three singles netted two in the seventh.

Score by innings:

E. Tawas 0 0 1 0 2 0 0—3 1 2

Pinconning 0 0 0 4 0 0 0—4 7 5

Batteries—Kobs and Boldt. Quigley and H. Miller.

TEN PER CENT DISCOUNT

Oil stoves, Hammocks,

Fire Proof Stoneware, Blue and White Ware,

during the month of August.

Save ten cents on every dollar.

Tawas Hardware Co.

Mrs. Layman, who has been visiting with Mr. and Mrs. A. St. Martin for the past week, left for Detroit last Saturday morning.

Old newspapers for sale at this office.

POSTMASTER IN RECEIPT OF COPY OF AMENDMENTS.

Postmaster L. J. Patterson is in receipt of a copy of the new amendments to the postoffice regulations which have recently been made by Postmaster General, A. S. Burleson.

Under the new ruling, parcel post packages having a combined measurement in girth and length of 84 inches, can be mailed. This provides for the acceptance of packages 12 inches greater in size than have previously been accepted.

Paragraph 1, section 454, postal laws and regulations, edition of 1913 has been amended to read: "Fourth class mail matter shall embrace all other matter, including farm and factory products (and books), not now embraced by law in either the first or second class, or (with the exception of books) in the third class, not exceeding 50 pounds in weight (when mailed for delivery within the first or second class zones, nor exceeding 20 pounds in weight when mailed for delivery within any of the other zones), nor greater in size than 84 inches in length and girth combined, nor in form or kind likely to injure the person of any postal employe or damage the mail equipment or any other mail matter and not of a character perishable within a period reasonably required for transportation and delivery."

It is provided in an amendment to paragraph 1 of section 464: "If the fourth class matter exceeds this size in length and girth combined, it shall not be acceptable for mailing, no matter how small the excess may be."

Section 458½ is amended by the following addition: "On and after September 1, 1915, the postmaster at the mailing office may, on payment of one cent, give the sender of an ordinary parcel of fourth class mail, a receipt therefor. A postage stamp to cover the charge for the receipt shall be affixed thereto. The name and address of the addressee of the parcel shall be written in the receipt by the sender."

BUY SEASON TICKETS FOR CHAUTAUQUA.

I wish to say a word in regard to sale of Chautauqua tickets.

The finances of the Chautauqua are guaranteed by a number of our business men of the Tawasess. Every season ticket bought before the Chautauqua helps us on our guarantee. Single admissions do not help us at all.

Season tickets can be bought from the local committee for \$1.50 (being 15c for each of the ten entertainments). Children's season tickets 6 to 14 years, 75c. Single admissions total \$2.25 so you save money by buying season tickets and help out the local committee on their guarantee. Your tickets are transferable and if you can't go but half the time you save money and can let some of your friends use it. There are 50 people with tickets to sell or you can secure them of Eugene Bing, chairman of ticket committee. Also all that pledged for tickets can secure them now of Mr. Bing.

Upon the financial success of this depends the permanency of the future Chautauquas.

Let us all take hold and boost.

Frank F. Taylor,

President Isoco County Chautauqua Association.

NOTICE TO AUTOMOBILE OWNERS IN IOSCO COUNTY.

The Home-Coming Association want you to enter your machine in the big parade forming on First Street, Alpena, at 1 o'clock, P. M. Tuesday August 3rd. Whether you decorate your machine or not, the Committee would like to have you join the parade, to encourage decorations they have put up a \$10 and \$5 prize for the best decorated machine, owned outside of the city of Alpena, entering the parade. We suggest that you arrange to stay over in the evening for the Indian Pageant on Tuesday after taking part in the parade.

Tuesday Committee, Home-Coming Association, adv-31, Alpena, Michigan.

More Specials for this Week!

Boy's knickerbocker pants, extra

75c value 50c

More 10c canvas gloves 5c

Another supply of 10c towels 6c

1,000 yds. best 8c unbleached cotton at, per yd. 6c

Continued 10 per cent on all Straw dresses.

Continued 20 per cent on all Straw hats.

Big reductions on all Oxfords.

M. E. Friedman.

CHAUTAQUA PROGRAM.

Laughter, music and instructive entertainment will abound throughout the entire five day's program of the Isoco County Chautauqua which begins here on August 23.

Two sessions will be held daily, according to the program which has been announced—an afternoon session and an evening session. Each day's program includes a popular lecture and a concert or novel entertainment. There will be music at every session of the Chautauqua.

The complete Chautauqua program will be as follows:

First Day.

Afternoon—Opening Concert—Montanelli's Venetian Quartet. This quartet, which is composed of native born Italians, renders a program of vocal and instrumental selections. The instruments used were made by Mr. Montanelli, and consist of combinations of the banjo with other stringed instruments. One of the new instruments is the "banjorine"—a combination of the banjo and mandolin. Lecture—George H. Spencer. The subject of Mr. Spencer's lecture will be "Dreamers and Schemers."

Evening—Musical Entertainment—Montanelli's Venetian Quartet. Lecture—George H. Spencer. In the evening Mr. Spencer will speak upon "Preparedness for Peace."

Second Day.

Afternoon—Musical Entertainment—Fred M. Marston, Soloist. Mr. Marston who is an opera singer of wide experience, will sing selections from the popular operas as well as ballads and old familiar songs. Lecture—Mrs. Demarchus Brown. Mrs. Brown will lecture on "Her Long Road," a subject touching on the feminist movement.

Evening—Musical Entertainment—Frederic M. Marston. Lecture—Mrs. Demarchus Brown. The subject of Mrs. Brown's lecture will be "Modern Life and Literature." It will deal with the influence of present day literature upon current social life. Feats of Magic—Ray Newton.

Third Day.

Afternoon—Grand Concert—The Winifred Townsend Concert Company. Vocal and instrumental music, interspersed with readings and dramatic numbers.

Evening—Musical Entertainment—The Winifred Townsend Concert Company. Lecture, "Machine Made Legislation"—Congressman M. Clyde Kelly.

Fourth Day.

Afternoon—Opening Concert—The Kilties Band. Lecture—Dr. E. G. Shouse. Dr. Shouse will lecture in an entertaining way on "The Humor and Philosophy of Habit."

Evening—Grand Concert, (2 parts)—The Kilties Band. Bag-pipe solos will be played by the Kilties' pipe major, Miss Jean Campbell, soprano soloist, will sing.

Fifth Day.

Afternoon—Music—The Stratford Opera Company. Mrs. Lulu Hatfield Solomon is leader of the Stratford Opera Company. She will sing selections from the well-known operas with some comic pieces and musical "freaks." Lecture—"Taking Stock of the Old Town"—Fred Eastman.

Evening—Grand Concert—The Stratford Opera Company. Part One—Popular songs. Part two—Portion of "The Mikado" in costume. Between the two parts of the concert by the Stratford Opera Company, Fred Eastman will lecture on "Waking up the Village."

The afternoon sessions of the Chautauqua will begin promptly at 2:30 o'clock and the evening sessions at 8:15 o'clock.

HALE ELEVATOR IMPROVED.

During the past month extensive improvements have been made in the elevator at Hale, and the Hale Elevator Co., has now one of the best plants in the county for the business. The building has been raised and a cement foundation built, and the inside of the building has been remodeled to make it easier to take care of the growing business of the concern.

Mr. Ross Kitchen is the local manager of the concern and his efficient work has made this one of the leading institutions of this part of the country in that line. Hale is to be congratulated on having so enterprising a concern as the Hale Elevator Co.

HOTEL WITH BAR FOR SALE.

Furnished, three story, solid brick. Fifty rooms, steam heat, electric lights, call bells. \$17,500, \$10,000 down. P. O. box, 115, Saginaw, Mich. 53

BE KIND TO YOUR HORSE AND ALL DUMB CREATURES. IT SHOWS THE GENTLEMAN.

adv

EAST TAWAS DEPARTMENT

Devoted to the General and Personal News of the Week From Our Neighboring City on the East

Harry Haight left for Flint Monday morning.

Mrs. John Owen was a visitor in Bay City Tuesday.

Rev. Frazee spent last Wednesday in Flint visiting friends.

Born to Mr. and Mrs. C. A. Bonney on Saturday last, a son.

Wall paper, rugs and furniture at Sempliner's, East Tawas. adv-tf

Mrs. Joe Mitchell went to Bay City Monday morning on business.

E. J. Kelly spent last Friday in Bay City and Saginaw on business.

Mrs. McCarron arrived Friday from Mio for a visit with her son, John McCarron.

Miss Beatrice LaBerge arrived Monday afternoon from Detroit for a visit of a week.

Misses Aurora and Hortense LaBerge were in Bay City last Saturday on business.

Mrs. M. Eastman and daughter, Miss Lillian, were in Bay City on business Monday.

A. J. Flynn left for Detroit Monday morning where he intends to work for about a year.

Mrs. Thomas Borland, who spent the day visiting friends, left for Bay City Thursday morning.

Sam Darby and William Darby left Sunday evening for Turtle, where they will spend the week on business.

Mrs. Nordstrom and daughter Ruth arrived Monday afternoon from Detroit for a visit. Her son Emil is also here.

John Slye went to Bay City to visit his sister, Mrs. Charles Nelem, who is at the Mercy hospital for treatment.

Mr. and Mrs. C. F. Applin arrived Tuesday evening from Detroit for a two weeks visit with Mr. Applin's parents.

Miss Laura Brown who has been visiting with Mrs. C. F. Klump, the past week returned to Detroit Tuesday evening.

Alva Wood and Mr. Evans, who have been visiting with Mr. Wood's parents for the past few days, returned to Mio.

Misses Helen Stickney and Hazel Wilson returned last Saturday afternoon from a two weeks visit with relatives in Bay City.

Mr. and Mrs. Davis, who have been visiting with Mrs. Davis' father during the past week, left for Ypsilanti last Saturday morning.

Mrs. Juergens, formerly Fern St. Martin, and baby, who have been visiting with her parents, left for Detroit last Saturday morning.

Rev. Hartman of New York arrived Monday afternoon and will remain about two weeks. He will hold confirmation here and at Alabaster.

Mrs. Bert North and daughter Lula, who have been visiting friends and relatives in Alpena for the past week returned last Saturday evening.

Miss Alma Pierson and Mr. Glen Carlson, who motored from Bay City last Friday for a visit with Mr. and Mrs. A. B. Christeson, left Monday.

Christ church services: Holy communion at 10:00; evening prayer at 7:00. Rev. R. M. Blachford will hold services at South Branch next Sunday.

F. F. French left for Boyne City Friday morning, where he will visit a short time. From there he will go to Chicago for a visit of about two weeks.

TAWAS HERALD

JAS. E. BALLARD, Editor and Proprietor

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Three months......40

TAWAS CITY, MICH., JULY 30, 1915

THOUGHT RECORDS.

A tinfoil philosopher has said: "The more I see of men, the better I like dogs." As an example of logic, that is a good epigram, but there is more of cleverness in it than of love for humanity. Man is all right in himself; it is only when he reflects the thought of others that he falls to their level. No institution or group of men or association is greater than the individual. A religious or an irreligious man; a democrat or a republican, a prohibitionist or an anti-prohibitionist, a suffragist or an anti-suffragist is not great or evil because he is a religious man, a democrat, a prohibitionist or a suffragist. He is great only in that proportion as he goes against them. Thus a man who believes in his soul that a principle is right, does wrong when he votes for a law that would oppose that principle. Also he does wrong by voting for a law which he intends later to help nullify. Think for yourself, and do what you think is great. Do not record the thoughts of others. Thought is the light from heaven. Consideration of bodies of men makes us hard and narrow. Think for yourself and let others think for themselves. Don't be a thought record.

TAKE CARE OF THE BABY.

Summer weather is hard on the baby. Proper food will prevent many deaths. Mother's milk is the only perfect food for a baby. Clean, fresh, cow's milk, properly modified and pasteurized is the best substitute. To pasteurize milk, place the bottles containing the milk in a double boiler, put in a thermometer and heat until the water is 150 degrees. Then push the boiler to the back of the stove and keep the temperature between 140 and 150 degrees for thirty minutes. This kills all the germs. If you have no thermometer, heat until the water around the bottles comes to a boil, then let stand for thirty minutes. Bottle milk should be diluted with boiled water, and cooled water given freely between feedings. Clothing in summer should be light, and the baby kept out of doors as much as possible, except when it is very hot. He should be bathed morning and evening, and on hot days, in the middle of the day. If diarrhoea appears, the baby's food should be diluted with boiled water, and the amount much decreased. If there is vomiting and fever, stop all food, giving only boiled water, and call a physician.

TYPOGRAPHICAL ERRORS.

Every week this paper, and every other paper in the country has a number of errors—typographical and otherwise. That's one of the reasons a good many people think the editor should have been a blacksmith. But what of the editor's viewpoint? If there's one thing better calculated to turn rosy youth to doddering old age than, for instance, to get death notices and weather predictions mixed so that the darned thing comes out in the paper "Mrs. William Williams died last night. She has gone where it is—116 degrees in the shade and with rising temperature tomorrow," well—we'd like to know what it is. Maybe you think it pleasant to walk down the street and hear some grinning idiot with a head like a pancake and a brain like an added egg holding up the sheet to caustic criticism and the editor to consciousness scorn! Maybe you think it nice to hear some member of the vacuum family remark that the editor must make up his paper with a shovel! Or some Pinhead Percy wonder why the editor doesn't learn how to set type! No doubt you think it excruciatingly delicious when an item announcing that Miss Merry Merryvale is to be led to the altar gets into the paper as "led by a halter!" Funny isn't it? Yes it is! It depends on the point of view. Some people may think a paralyzed man with the itch is the height of the ridiculous, but what does the paralyzed man think about it? We are all apt to make mistakes. Don't forget that. What would you think if the editor put some of your mistakes into the paper? Remember when _____ who shaves himself, came to church with a fine patch of whiskers on his chin which he had overlooked? Or when Miss _____ let the shoe string on her switch hang down her back? And how Elder _____ caught the tail of his long coat over the neck of the bottle in his hind pocket and went down the street showing that sometimes the strongest in faith are weakest in the flesh? But we have no intention of telling these things. As an editor we wouldn't be much of a hair-pin if we were bent that

way. Just remember, though, that we are all prone to errors, and the next time you see something in the paper which you regard as a sure sign of the editor's feeble mindedness, just say the devil did it, and, by heck, we'll back you up.

RIFLE SHOOTING AT SEA.

Jack Tar Adopts a Popular Land Lubber Sport.

Rather startling at first, isn't it? But it is a fact nevertheless, for the men who go down to the sea in ships have discovered that the sport of rifle shooting at bull's-eye targets solves the problem of a form of amusement on board ship when the sea runs smoothly and time hangs heavily. It is possible now for "jack" to spend much of his spare time in shooting and, needless to say, there will be no idle moments for him in the future, that is, if the crews of our trans-atlantic liners take an example from the log book of the Arabic of the White Star Line.

It may be that rifle shooting at sea is not entirely original with the Arabic but, at any rate, no one seems to have ever heard of a rifle club on board ship before. The truth of the matter is, the Arabic has one, and there are sixty charter members, practically all of whom are now shooting, or have been, for some time past.

The official name of the club is "R. M. S. Arabic, First Company Victualing Rifle Club," and the membership at present is composed entirely of the victualing department of the ship, which provides the "eats" for the crew and passengers. The president of the club is Commander W. Finch, R. M. R. The honorable secretary is F. LeEstrange. There are two officially appointed instructors, two armorers and a range superintendent. The most interesting part of the story, however, is the actual shooting and where it is done.

When the Arabic made its last trip from Liverpool to New York, it was learned that the club had been formed and that shooting was being carried on throughout the trip. When the ship docked in New York, a reporter called on the secretary of the club and asked for permission to see the range and learn something about the club. The club officers were willing that the outside world should know something about the club and accordingly escorted us to the "range." This proved to be one of the water-tight compartments 'tween decks and, as steel plates entirely surround the range, it certainly may be classed as the safest rifle range in the world.

None of the tiny .22 bullets can penetrate this steel but simply flatten against the back stop, a massive door, which, when locked, hermetically seals one end of the chamber. In order to secure the standard 75 feet distance, the firing point is some distance back of the bulkhead door at the other end. In other words, the shooters fire through the open door at the targets which are fastened to the door at the opposite end.

The inside dimensions of the range are 8 feet by 8 feet. Portable electric incandescents provide suitable light for the targets. The men take a keen interest in the sport and are always anxious to improve their shooting.

A series of matches are run off each trip and a system of handicapping has been worked out in order that the less skillful may have an equal chance with the better shots and those of natural ability. A careful record is kept of all shooting and the standing is posted for the information of everybody. This creates considerable enthusiasm among the men, and there is always a keen spirit of competition during the shooting. In fact, the officers say that when the aggregates of standings are posted there is interest as great as if baseball scores were posted.

On the last trip out from New York, the officers were planning an innovation which should provide very interesting shooting for everybody. The scheme was to have small toy balloons flying from the stern of the ship. These were to be made fast by a string and, of course, they would be kept in motion by the speed of the ship and the wind. Naturally the greatest amusement would be furnished when one of the balloons was struck, for it would instantly "explode." The officers claim that this would not only thoroughly interest shooters but would be practical in every way, for it would teach the men to become quick and accurate shots. It is understood that several of the White Star Line ships are planning to organize similar clubs, and it seems reasonable to suppose that before long all of the trans-atlantic liners will have rifle shooting on board ships at sea.

A Medicine Chest for 25c.

In this chest you have an excellent remedy for toothache, bruises, sprains, stiff neck, backache, neuralgia, rheumatism and for most emergencies. One 25c. bottle of Sloan's Liniment does it all—this because these ailments are symptoms, not disease, and are caused by congestion and inflammation. If you doubt, ask those who use Sloan's Liniment, or better still, buy a 25c. bottle and prove it. adv-3

HOME TOWN BUILDING.

Loss of Population in the Rural Districts of the United States.

The letter from one of our correspondents printed in last week's issue on Home Town Building, intimated that there was something wrong with the business methods of the country merchants in the smaller towns of the United States. That letter suggests the following questions in addition to those offered in a previous issue, and on which we solicit an expression of opinion from our readers. We will call the first question No. 7. Here it is:

7—Can the country merchant compete with the big city stores in price and quality when freight rates, rents, selling expense, boxing and shipping together with the large dividends earned by the city stores are taken into consideration?

Here is question No. 8:

Is the kind of advertising copy used in most of our country town papers well calculated, in your opinion, to get paying results, or to pull trade in competition with the fine illustrated catalogues which quote prices and which are sent to the homes of the country people by the big houses in the city?

We will be pleased to have an expression of opinion from our readers on these questions in addition to those asked in a previous issue and which will be repeated later.

Following is a continuation of the letter appearing in last week's issue:

Dear Mr. Editor:

I want to emphasize this thought. The home town merchant must meet city competition with the cityman's plan of getting the business. How do the big stores in the city attract buyers? How do the catalogue houses get the business?

I can almost in fancy hear our country town hardware dealer, or the general storekeeper, start in with forty-four reasons—but there is really just one good reason. The other forty-three are imaginary. The real secret is tact and enterprise. The city men and the home town merchants are fishing in the same water, but the former know how to bait a hook so as to hide the iron and as a result the fish grab it, are strung on a string and hung over the side of the boat before they know where they are at. In the meantime the country merchant is patiently waiting for a nibble.

The order-catching catalogue from the merchant in the city starts off with a dazzling array of bargain counter utility items in hardware. There are nice pictures of tools which every farmer, every mechanic, and country town boy has daily use for. These items include everything from wire at 1c per spool to hinges, locks, pliers, hammers, and saws at 5c to 12c and so on up to fancy tool chests, the mere look of which will, in connection with the price, put the average farmer's boy into dreamland. There is a good illustration of everything and a dirt cheap price in plain figures.

Then comes the department for the women folks. Everything they have use for is before them at a bargain offer. All grades are quoted, from the cheapest to the best. Further there is the guarantee in big letters, "If for any reason you want to return the goods and get your money back, you can do so and we will pay the freight both ways." What man, boy or woman can escape that offer? The result is, the order goes out by the next mail just as sure as daylight follows the sun, and the home town merchant has lost that much profit.

That's an up-to-date way of doing business. It gets the order. Now contrast it with the methods of the hardware dealer in a country town who keeps his small tools and incidentals out of sight, where there is but little chance for them to attract the attention of the farmer or his son. There may be some fine tools of the better grade such as pliers, saws, hammers, bits and other incidentals displayed in the window or showcase, but the prices are usually hidden away as a means of compelling the customer to ask for what he wants. As a usual thing he does not ask, under the mistaken belief that it is more than he can afford to pay. There is none of the atmosphere of a bargain sale about the premises or the pulling force which the catalogue with its alleged cheap prices carries with it. The result is, buyers come to the store only when an emergency compels them to, or when they have no money and want to buy on credit.

How many country merchants ask themselves this question: Can I sell as cheap as the catalogue houses if quality is considered?

I have talked to many country town storekeepers, and they invariably answer yes to this question, and claim that they do sell as cheap, but they cannot convince the farmers of that fact.

Here is another question:

Cannot the country merchant afford to carry the cheaper grade of goods in his line which are most in demand?

Most important of all, cannot the home town merchant afford to sell on a closer margin of profit if he turns his stock over more frequently and watches his credits more closely?

Now, then, Mr. Country Town Merchant, if you can do all of these, then you are missing a golden opportunity if you don't make a mail order catalogue out of your home town newspaper! Try it. Make a list of fifty or one hundred items which you have in stock and which you are willing to sell on a very close margin of profit. Make leaders of them. Describe them briefly and quote the price in plain figures. A full page or even a half or quarter page advertisement in your local daily or weekly paper will, if properly arranged, attract buyers and you will shortly observe that the out-of-town trade whom you may have never seen before, are occasionally dropping in to look you over. Continue the advertising campaign and you will get that trade which has heretofore drifted to the city.

(This article will be continued next week, at which time the writer will have something to say of the assistance which can be rendered by doctors, lawyers, bankers and ministers to the cause of Home Town Building.)

Rewards of the Commonplace.

"If you want to go anywhere you have to start from where you are," said Burke. First steps are as important as last steps. Starting from where one is involves a right understanding of the commonplace. A great motive invests every deed with significance. Murillo painted Angels' Kitchen. The convent porter, faithful to his humble duties, finds the kitchen filled with angels, each doing a simple service. The monk's vision was his reward for ordinary work well done. Commonplace tasks become great achievements when performed with all our might. The soldier dying in the trench—is he not equal to the king on the throne? To do common things in a perfect manner is a truer sign of religion than to do great things in an imperfect manner. The despised ordinary relationships of life may be the rounds in the ladder that reaches to the skies.

The use of summer furs has increased, and now they are not only worn at all hours of the day, but sweaters and evening wraps are trimmed with fur.

Optometrists

Never use Drugs or "Drops" in the Examination of Eyes for Glasses.

There are Reasons: the training, skill and equipment of Optometrists save their patients from the expense, annoyance and danger of Drugs or "Drops."

NOTE—Optometrists are the Eye-strain and Eyeglass Specialists Registered under the State Laws.

Mr. Gloom Reflects.

"I can see only one advantage in being tattooed," says J. Fuller Gloom. "If I were troubled with insomnia I might enjoy sitting up and looking at the pictures."—Kansas City Star.

State of Ohio, City of Toledo, Lucas County.

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.

FRANK J. CHENEY.
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1888.

(Seal) A. W. GLEASON,
Notary Public.
Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.
F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists, 75c.
Take Hall's Family Pills for constipation.

NEW HOME SEWING MACHINES

MODELS OF PERFECTION.

PERFECTLY SIMPLE SIMPLY PERFECT.

Needles, Oil, Belts and all kinds of Sewing Machine supplies, Repairing a specialty.

C. H. PRESCOTT & SONS
Tawas City, Mich.

Itineraries of Some of the FORTY WAYS AND MORE to the California Expositions

is the title of an attractive booklet issued by the Chicago & Northwestern Ry., which outlines in concise form carefully planned itineraries covering over forty different routes from Chicago to California, and shows plainly by a series of outline maps and condensed time schedules how you may see both Expositions and visit the scenic localities the West has to offer.

You should have this valuable booklet to plan your trip to the Pacific Coast and the California Expositions. It will save you time and money.

Mailed free with other literature giving rates, complete train service and full particulars by applying to or addressing

W. S. STANNARD
G. A., C. & N. W. Ry.
30 Fort St., West, Detroit, Mich.

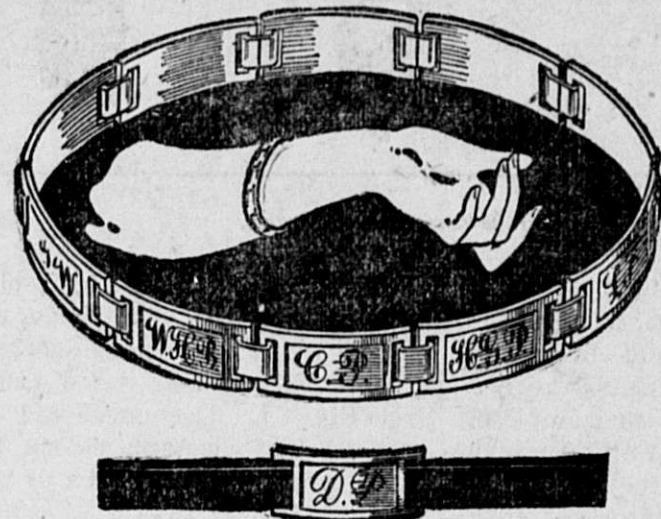
FARMERS!

Bring your Cream this way, we will pay the Best price obtainable at any creamery in the state, which means the highest market price for your product.

We are also in the market for Fresh Eggs the year round and will pay you the highest market price at all times.

Tawas Butter Co.
Tawas City, Mich.

Friendship Link Bracelet



The Latest Fad

Start with a single link like the above, which you can wear on a velvet ribbon around the wrist. Members of your family and your friends will each be glad to give you a link, with their initials engraved upon it.

It only takes a few links (nine to twelve) to make you a complete FRIENDSHIP LINK BRACELET—a life long reminder of your friends.

Each link is sterling silver. Price per single link 25c each.

Be the first in your set to secure a complete bracelet.

For Sale by

W. B. Murray

East Tawas

Michigan

A PROGRAM THAT WILL PLEASE EVERYBODY

THE program that has been arranged for our Chautauqua is one that will please everybody. Each session has been planned with this idea in mind. The various attractions have been so combined that there will be an abundance of music, entertainment, instruction and inspiration for all at every session. Every family in the county should plan now to be present every day of the entire

CHAUTAUQUA WEEK

For the lovers of music there will be the Kilties Band, Montanelli's Venetian Quartet, the Winifred Townsend Concert Company, Frederic M. Marston and the Stratford Opera Company.

Those seeking first hand information on the vital issues of the day will find it in the addresses of Congressman Kelly and George H. Spencer.

Those interested in social and economic problems and in the betterment of mankind generally will be enthused and inspired by the talks of Mrs. Demarchus Brown, Fred Eastman or Silas E. Persons and Dr. E. G. Shouse, and the young people (under eighty) will be delighted with the high class entertainment of Newton, the Magician.

When you consider the wide range of the entertainment that has been provided, the high character of the attractions, many of the speakers and musicians being people of national fame; when you consider with what little trouble and expense you can hear and enjoy them, can you afford to miss a single session?

BUY A SEASON TICKET AND SAVE MONEY

You can buy a season ticket from the local committee for \$1.50 or at the gate for \$1.75. Adult single admission tickets, afternoon, 25 cents; evening, 35 cents, except on Band Day, when the afternoon admission will be 35 cents and the evening admission 50 cents. Thus if you expect to attend only part of the sessions it will pay you to buy a season ticket. Let some other member of your family or a friend use it when you can't go. All season tickets are transferable.

CHILDREN—Season tickets 75 cents from the local committee, \$1.00 at the gate. Single admission tickets 15 cents, both afternoon and evening, except Band Night, when the admission will be 25 cents.

Community Spirit His Theme Here



SILAS E. PERSONS.

SILAS E. PERSONS, who will deliver two lectures on community development the last day of our Chautauqua, is a man of wide experience in arousing communities to a sense of their needs and a realization of their opportunities.

In his afternoon lecture on "The Regeneration of a Community" he points out how the spirit of co-operation may be made to accomplish great things in a community and illustrates his points with examples that have come under his personal observation.

His evening lecture will be along the same lines, on the subject "Community Upbuilding," in the course of which he will outline some of the things that may be accomplished by any community if the people will but work together.

Both of these lectures are built around the creed: "I believe in my town. I believe in its past, in its present and in its future."

"Your town is where you live," says Mr. Persons. "Here is where you are planted, where you have your interests, and here is where you are to stamp the impress of your life upon the generations yet unborn. You are molding the traditions of your town for those who come after you, and, according to the traditions of a town, so will that town be."

Cities' Downfall and "Rural Decay."

At the Minnesota Academy of Social Science a gathering was recently held by George Woodruff that the downfall of nations was due to over-populated cities. In analyzing the cause of deaths of nations he offered three recommendations—better business, better farming and better living. Under the head of better business he urged improved rural credit and improved co-operative methods. Under the head of better farming he suggested soil conservation, greater crops and more live stock. Under the head of better living he proposed better community spirit, rural social centers, modern farmhouses, better sanitation, better prepared food, better rural churches, rural Y. M. C. A.'s, up to date rural schools with vocational courses, good roads and newspapers.

I AM THE NEWSPAPER.

By Joseph H. Finn in The Chicago Tribune.

Born of the deep, daily need of the nation—I am the Voice of Now—the incarnate spirit of the Times—Monarch of things that are. My "cold type" burns with the fire-blood of human action. I am fed by arteries of wire that girdle the earth. I drink from the cup of every living joy and sorrow. I sleep not—rest not. I know not night, nor day, nor season. I know no death, yet I am born again with every morn—with every noon—with every twilight. I leap into fresh being with every new world's event. Those who created me cease to be—the brains and heart's blood that nourish me go the way of human dissolution. Yet I live on—and on. I am Majestic in my Strength—Sublime in my Power—Terrible in my Potentialities—yet as democratic as the ragged boy who sells me for a penny. I am the consort of Kings—the partner of capital—the brother of toil. The inspiration of the hopeless—the right arm of the needy—the champion of the oppressed—the conscience of the criminal. I am the epitome of the world's Comedy and Tragedy. My responsibility is Infinite. I speak, and the world stops to listen. I say the word, and battle flames the horizon. I counsel peace, and the war lords obey. I am greater than any individual—more powerful than any group. I am a Creator of Confidence. A builder of happiness is living. I am the Backbone of Commerce. The Trail Blazer of Prosperity. I am the hand of the Clock of the had of the Clock of Time—the clarion voice of Civilization. I am the Newspaper.

OUR SCRAP BASKET

The Week in History.
Monday, July 26.—Halleck supersedes McClellan as commander-in-chief of the army, 1862.
Tuesday, July 27.—Departments of state established in the New United States government, 1789.
Wednesday, July 28.—Victory for the Federal forces through Sherman's three battles at Atlanta, 1864.
Thursday, July 29.—All southern prisoners of war released on parole on taking oath of allegiance, 1865.
Friday, July 30.—General Grant orders explosion of a mine at Petersburg, killing 250 Confederates, 1864.
Sunday, August 1.—Battle of Nile, Nelson victor, 1798.

Along Came Ruth.
"Ruth, how in the world do you keep your low shoes from coming untied at every block?" inquired Marjorie, as she bent over hers for the second or third time during their afternoon stroll, "mine are the bane of my life. Are your strings different from mine?"
"Why no," said Ruth, looking at them, "it isn't a matter of strings, my dear, it's just a matter of tying them properly in the first place. Before you put the shoes upon your feet, you should moisten the strings just at the place where you tie them. If you will do this they will never slip and will not be a nuisance by constantly coming untied. Just try it and see if I am not right."
"I surely will," asserted Marjorie gratefully, "if you will come into the shop for an instant, I will follow your advice immediately."
And she did, with happy results.

Old Poems Re-Writ.
The curfew tolls the knell of parting day,
The sunbeams cease their dance upon the floor,
The ball fan slowly wends his weary way
Down town to ask the question, "what's the score?"

Fads and Fashions.
A little girl's dress made with simple straight waist and skirt formed of narrow ruffles, is very attractive.
Embroidered muslins and cotton voiles make the most simple and charming frilled skirts for summer wear.
A rather small sailor-shaped hat, with a rounded crown, is fashionably trimmed with a single rose right in the front.
The flesh-colored blouse of organdie with a Puritan collar of white, is charming, and summery worn with a white skirt.
Black and white has been slow about getting into embroidered linen candle shades, etc., for the house, but it is here at last.

A fan of gauze with a medallion of black satin embroidered in its center, is striking and adds an account to the evening dress.
If you are making up a sheer fabric, why not sheer the fullness of the skirt at the top and let the finish at the beltline be a narrow ruffle formed by the shirring let free.

Give Flies Hell—Ebore Says Uncle Samuel.

A safe and effective weapon against the typhoid or house fly has been found in powdered hellebore by scientists of the Department of Agriculture. Flies lay their eggs chiefly in stable manure. Powdered hellebore, mixed with water and sprinkled over the manure will destroy the larvae, which are hatched from the eggs. Since powdered hellebore is readily obtainable, this puts in the hands of everyone a remedy for one of the pests that has been found dangerous as well as troublesome. Powdered hellebore, however, will not kill adult flies, which must be swatted or trapped.

One-half pound of powdered hellebore, mixed with 10 gallons of water, is sufficient to kill the larvae of 8 bushels or 10 cubic feet of manure. The mixture should be sprinkled carefully over the pile, especial attention being paid to the outer edges. In most places hellebore is obtainable in 100-pound lots at a cost of 11 cents a pound. This makes the cost of the treatment less than seven-tenths of a cent a bushel of manure.

Cocoa.
Cocoa is an important crop in the West Indies and Central America. The fruit as it comes from the tree is shaped like a cucumber and the seeds, from which commercial cocoa and chocolate are made are buried under a thick pulp and warty rind. The seeds are extracted by fermentation after which they are ground into a powder. From this powder part of the oil cocoa butter is removed. Sugar is added and it reaches the market as chocolate.

BLACKSMITH SHOP FOR SALE.
I will sell my blacksmith shop, tools house and four lots. adv
M. Daley, Hale, Mich.

Sleeping Car Ventilation.
The lower berth in a sleeping car is stuffy with the windows closed, and if you open the window the cold air is directly on you. It is thought that the riding public would appreciate some deflector or diffusing construction which could be applied to the open window over the usual shrouded screen and permit the entry of fresh air, at the same time preventing it from blowing directly on the passenger in the berth.

COUNCIL PROCEEDINGS.
Regular meeting of the common council of the city of Tawas City held in the council rooms Friday evening July 16th, 1915.
Called to order by Mayor Bing. Present—Aldermen Mark, Marzinski, Wilson, Groff, Quick, Attorney Hartingh and Clerk King.
Minutes of adjourned regular meeting of June 22nd, and regular meeting of July 2nd, 1915 read and approved.

Communication from Jos. W. Minor regarding the opening of Grant street read and on motion referred to street committee for investigation.
Moved by Marzinski, supported by Quick that city advertise and receive bids for a seventy foot span steel bridge to take the place of the old wooden bridge at the mouth of the river.
Motion carried all voting yeas.

Treasurer's bond of Geo. Lanski with Henry Kane, and Lloyd G. McKay as sureties in the sum of \$3,000.00 presented.
Moved by Mark supported by Willson, that bond of Geo. Lanski, as city treasurer be approved.
Motion carried. Yeas—Mark, Marzinski, Wilson, Groff, Quick. Nays—None.
Committee on claims and accounts presented the following bills and recommended payment of the same:

- D. & M. R. R., lanterns and oil \$ 5.24
 - Huron Portland Cement Co., cement 220.29
 - A. C. Brown, salary 37.50
 - Chas. Harris, filling and gravel 109.23
 - Chas. Harris, hauling fire engine 1.00
 - Frank Novess, labor 34.00
 - Geo. Smith, labor 15.05
 - Stephen Smith, labor 15.05
 - Dolf Grise, labor 15.05
 - Earl Preston, labor 15.05
 - Louis Phelan, labor 18.22
 - Alfred Boomer, labor 10.86
 - Albert Mallon, labor 2.40
 - John Lanski, labor 4.95
 - Toney Hallock, labor 3.90
 - Donald King, labor 2.40
 - Alfred Patterson, labor 3.30
 - Leo Griggs, labor75
 - Louis Libka, labor 4.72
 - Geo. Newman, labor 4.50
 - Fred Reinke, labor 6.00
 - Stephen Anschutz, labor 6.00
 - Otto Look, labor 6.00
- Moved by Mark supported by Groff that bills be allowed as recommended and orders drawn for same.
Motion carried. Yeas—Ald. Mark, Marzinski, Wilson, Groff, Quick, Nays—None.
On motion council then adjourned.
J. B. King, Mayor.
City Clerk.

The Tawas Herald, \$1.50 per year.

Demonstrated.
The very young minister, on trial for his first charge, was well satisfied with his sample sermon. Fully expecting a compliment, he asked one of the elders for a criticism. The old gentleman replied that "they wis key fine words, but a bit heady for common folk." The young man disagreed volubly, whereupon the elder proceeded to justify his opinion. "Ye told us at the laist to 'draw an inference,' ye ken. See at this noo. Aw, Sandy!" beckoning to an old fellow member over the way. "Sandy, div ye think ye could draw an inference the day?" Sandy gnawed his finger a full minute in silence. Then, "Aweel," he submitted cautiously, "I amna sae strang as I wis syne, but if it wisna the Sabbath, I hae a pair o' steers out yan that can fair draw the weight o' the meetin'house!"

Old newspapers for sale at this office, 5 cents per bundle.

WANTS, FOR SALE, ETC

Ford Service Station and garage. Second hand cars for sale. Vulcanizing. 34-pd R. G. Hartingh, Tawas City.
Lost—Tail light from an automobile. Finder please return to Dr. C. V. Crane, Tawas City, and receive suitable reward.
Found—Watch fob with fraternity emblem. Owner apply to Nelson Sawyer, Tawas City, prove property and pay charges. 31-pd
Wanted—A good live agent to handle Saxon cars in this territory. A money maker. J. P. Beck, Distributor. 23-pd Saginaw, Mich.

SHUR-ON EYE GLASSES

I Guarantee Perfect Satisfaction in Fitting the Eyes

SHUR-ON Eye Glasses stay in place and add to the look if the lenses are fitted to the face.

Murray's spectacles with Comfort ear wires are giving hundreds of Iosco county people comfort. If you want to see, see Murray.

W. B. Murray
Registered Optician and Optician
28 Years Fitting Eyes
East Tawas, Michigan

Worms Cause Many Children's Ills.
Worms, by thousands, rob the child of nourishment, stunt its growth, cause constipation, indigestion, nervousness, irregular appetite, fever and sometimes spasms. Kickapoo Worm Killer gives relief from all these. One-fourth to one of these pleasant candy lozenges, taken as directed, kill and remove the worms, regulate your child's bowels and restore its health and vitality. Get an original 25c box from your druggist. Don't endanger your child's health and future when so sure and simple a remedy can be had. adv-3

NOTICE FOR PUBLICATION.
Department of the Interior, U. S. Land Office at Marquette, Michigan, July 15, 1915.
Notice is hereby given that Elwin B. Follett of Hale Michigan, who, on September 7th, 1909, made Homestead Application. Serial No. 01990, for SW 1/4 of Section 7, Township 23 North, Range 6 East, Michigan Meridian, has filed notice of intention to make five year proof, to establish claim to the land above described, before County Clerk of Iosco County, at Tawas City, Michigan, on the 30th day of August 1915.
Claimant names as witnesses: Edward V. Esmond, of Hale, Michigan; Edgar W. Thornton, of Hale, Michigan; Silis R. Hutchings, of Hale, Michigan; Fred Jennings, of Hale, Michigan; Ozro A. Bowen, Register.

Probate Notice.
STATE OF MICHIGAN, The Probate Court for the County of Iosco.
At a session of said Court, held at the Probate Office in the City of Tawas City in said County, on the NINTH day of JULY A. D. 1915.
Present: Hon. David Davison, Judge of Probate.
In the matter of the estate of Ellen Gordon, deceased, Nettie Lomason, administratrix having filed in said court her final administration account and a petition praying for the allowance thereof and for the assignment and distribution of the residue of said estate.
It is ordered, that the SIXTH day of AUGUST, A. D. 1915 at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for examining and allowing said account and hearing said petition;
It is further ordered, that public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the Tawas Herald, a newspaper printed and circulated in said county.
A true copy. David Davison, William H. Flynn, Judge of Probate. Register of Probate. 31

JAS. DALEY
Practical Well Driller

I get water where others fail. Write for information. Address Hale Michigan

HARDWARE
at
The RICHARDS HARDWARE
East Tawas

E. L. KING
Licensed Embalmer and Funeral Director
Night or Day Calls Promptly Attended
Office Phones 23 or 51 Home Phone 15
East Tawas and Tawas City

WM. H. FLYNN
ATTORNEY AT LAW
All forms of legal business and conveyancing given prompt attention.
Office in the Probate Court, Court House
Tawas City, Mich.

DR. A. B. CARSON
Dentist
Graduate of the University of Michigan
Office over Wolzschko's store Dr. Carson is at his office every day in the week.
TAWAS CITY MICHIGAN

DR. CHAS. V. CRANE
PHYSICIAN and SURGEON
Tawas City Michigan
Graduate of University of Michigan.
Office Upstairs next to Postoffice
Office Phone 164-3r. Residence Phone 164-4r

A Modern and Reliable Pharmacy

The filling of prescriptions is our specialty. To be competent it is necessary to have ability and experience. The public should carefully consider these very important facts. Lack of ability, experience and honesty, especially in the drug business is a menace to the public in general. Our business will be maintained on the standard in the future that it has been in the past, with experienced service and goods of the highest standard. In our side lines we endeavor to keep only goods of the leading manufacturers in their respective lines. We are headquarters for the following:

Fine Correspondence Stationery
Local Post Card Views Eastman Kodaks
Parker Lucky Curve Fountain Pens
Spaulding Base Ball and Athletic Goods
Perfumes
Lowney's Chocolates, Bulk and Package
Dillon's Delicious Ice Cream Soda, in season
Eyes Tested Trusses Sick Room Requisites

JAS. E. DILLON
East Tawas Prescription Druggist Michigan

Oldest State Bank
IN Northern Michigan
Established 1894

The Alpena County Bank joins with the Alpena Home-Coming association in extending to you an invitation to visit Alpena for the Home-Coming week, August 2-7, and while you are in the city during the week we will be pleased to have you call and renew acquaintance or get acquainted and register in our Home-Coming record.

Alpena County Savings Bank
P. CULLIGAN, President FRED L. RICHARDSON, Chairman of Board
W. A. PRINCE, Cashier
THE BANK THAT PAYS 4 PER CENT

THEORE ROOSEVELT SAYS—
"The Chautauqua is the most distinctly American thing in this country."

READ what other world famous men think of it: "I believe that a considerable part of the progress that is now being made along the line of political and moral reform is traceable to the Chautauqua."
Hon. William Jennings Bryan.

"The Chautauqua has become a great people's university. No man can hope to successfully and speedily form and reform the public opinion which is behind all government and progress in religious and social reform without employing the resources of the Chautauqua platform."
Dr. Frank Gunsaulus.
(The World's Greatest Preacher.)

"The Chautauqua is America's fourth great institution, the other three being the home, the church and the school."
Judge Ben Lindsey.

You can't afford to miss hearing a single one of the rousing musical concerts, the entertainment features, the inspirational addresses, during our Chautauqua Week.

Buy a Season Ticket and Save Money
You can buy a season ticket from the local committee for \$1.50 or at the gate for \$1.75. Adult single admission tickets, afternoon, 25 cents; evening, 35 cents, except on Band Day, when the afternoon admission will be 35 cents and the evening admission 50 cents. Thus if you expect to attend only part of the sessions it will pay you to buy a season ticket. Let some other member of your family or a friend use it when you can't go. All season tickets are transferable.
Children—Season tickets 75 cents from the local committee, \$1.00 at the gate. Single admission tickets 15 cents, both afternoon and evening, except Band Night, when the admission will be 25 cents.

Meyers Hay Tools

We have a complete stock of Cars, Slings, Forks, Pulleys, Etc.

We can fit you out Today

\$6.00 Special Offer for Fork Outfit \$6.00

100 feet 7-8 inch Plymouth Rope (Best rope made,) 1 Harpoon Fork, 30 feet Trip Rope, 4 Pulleys and 4 Floor Hooks. If extra 7-8 inch rope is wanted, add 90c for each 25 feet.

C. H. Prescott & Sons
Tawas City, Mich.

WHITTEMORE.
The huckleberry crop is a short one this year.
C. H. Macomber was in the city on business Tuesday.
Mr. and Mrs. Ray Smith of Tawas City were here on business Tuesday. Misses Blanche and Hazel Jacques left Tuesday for a visit with an aunt at Grayling.
Isabel Misner of Harrisville is spending the week with her cousin, Evelyn Westervelt.
Wanted—A correspondent in Whittemore to furnish news to the Herald regularly each week.
Mrs. Morgan entertained the M. E. ladies' aid on Wednesday of this week. About a dozen ladies were present.
Nine carloads of gravel have been placed on the city streets the past week, which makes a great improvement.
The Bank of Whittemore have the new front in their building about completed. Some changes and improvements have also been made in the inside arrangements.
Arthur Rogers and Mary Cooper were united in marriage at the L. D. S. church here on Sunday, July 25. Elder M. A. Summerfield officiating. They will reside in Burleigh township.
There were four people baptized at Johnson creek last Sunday by the L. D. S. They were confirmed in the church at the opening of prayer service, Elder M. A. Summerfield in charge.
The steel for the new bridge to be built by the state across the AuGres river north of Whittemore has arrived and the work of building the cement piers has been going on this week. The bridge will have a 55 foot span and a cement floor. It is similar to the other bridges built by the state along the line of the state trunk lines.

HEMLOCK SLIVERS.
Miss Blossom Fraser came home from East Tawas Sunday.
Dr. Voorhes of Prescott made a professional call here Sunday.
Mrs. James Thompson is reported much improved at this writing.
Don Carpenter of Lansing is spending a few weeks with his parents here.
Miss Lela Biggs of Prescott is visiting her parents here for a few days.
Mrs. Geo. Hall and Mrs. Henry Durant visited friends at Melvor and Emory Junction Monday.
Mrs. Fred Dixon and children have returned to their home in Detroit after spending several weeks with relatives and friends on the Hemlock.
It is bad to go fishing and forget your bait, but it's still worse to forget your fishing tackle. It's a good thing to have a piece of cord and a bent pin, isn't it "Bill"?
Miss Maude Carpenter and girl friend of Lansing are visiting relatives and friends here for a week. After which they are going to Sand lake to camp for a few weeks.
(Too late for last week.)
Mrs. James Thompson is reported some better at this writing.
Anson Minaker is again confined to his bed with Bright's disease.
Misses Pearl, Alice and Grace Bamler are spending a couple of weeks at Sand lake.
The dance at Sand lake last Saturday evening was largely attended. Everyone had a good time.
Miss Blossom Fraser is spending a few days in East Tawas with her aunt, Miss Amanda Hamilton.
Miss Ella Brown has returned to Belding after spending two weeks with her parents and other relatives of Grant.

SHERMAN SHOTS.
The wedding bells are ringing.
Henry Kane was in town Saturday selling Ford cars.
Miss Marie Billings is visiting at Bay City for a couple of weeks.
Mr. and Mrs. Geo. Rhodes of Flint visited with relatives here over Sunday.
John Rhodes of Flint spent a couple days with his mother the first part of the week.
Nels Pringle came home from Flint Saturday and spent Sunday at his home here.
Geo. Smith left last week for Hale where he expects to work the rest of the summer.
The Baptists will have a picnic in Norris' grove Sunday. All come and enjoy the day.
Pettis and Cole of AuGres were in town last week. They expect to start a bank at Melvor in the near future.

WILBER WARBLINGS.
Mrs. Richard Cornett is visiting relatives in Canada.
Frank Styles left Monday for a visit with relatives in Ohio and Penn. Russell Alda has finished his work at Taft and is spending the week at home.
Walter Misner of Sturgeon Point is visiting at the home of his aunt, Mrs. E. F. Abbott.
Mrs. Adian Dawes of East Tawas is spending a portion of the week at the home of Gilbert Stickle.
Mrs. M. F. Harrod and daughter, Leo came up from Flint on Monday returning Wednesday afternoon.
Mrs. Annie Wilkenson and children of Howell are visiting at the home of her parents, Mr. and Mrs. Charles Cross.
Miss Annie Phelps has returned home from a couple of weeks visit in Detroit at the home of her sister, Mrs. Bea Clute.
August Cholger, jr., motored to Sterling on Thursday of last week where he attended the wedding of a friend. He returned Friday.
Evert Harrod came home from Flint on Sunday and left on Wednesday afternoon. He left here with the horse and buggy to drive back to Flint.
Mr. and Mrs. Harry Brooks and Mr. and Mrs. Wm. Cross of Flint motored here last Friday and returned home Sunday. They made a short visit with relatives and picked off a few huckle-berries to take home.

SOUTH BRANCH.
Mrs. J. W. Thayer is spending the week on Hillside farm.
Farmers are rejoicing over the copious showers that we get.
R. Jersey is entertaining his cousin Mr. Colvin from Whittemore this week.
Mrs. Frank Trudell is entertaining her brother, Robert Pierson and wife from Muskegon.
J. G. Golden and family came over in their auto from Rose City Tuesday and spent the day with their brother, Lewis Golden.
Mr. and Mrs. S. Doane of Atlanta, Mr. and Mrs. Wm. Doane of Wolverine are visiting at the home of Jim Gillispie and wife on the old Montgomery farm. Mrs. Gillispie will accompany her aunt, Mr. and Mrs. Doane here for a short stay.
LAIDLAWVILLE.
Miss Teresa Binder is very ill with heart trouble.
Mr. and Mrs. Naaman Frank are entertaining a fine ten pound boy who arrived Sunday.
Mrs. Kokey of St. Clair spent Saturday and Sunday with her daughter, Mrs. Naaman Frank.
Miss Hazel McLeod returned home from Lansing Tuesday, where she has been attending summer school.
Mr. and Mrs. Geo. Culham of Tawas City visited with their daughter, Mrs. W. E. Laidlaw and family Sunday.
Chas. Woyahn and family accompanied by Mr. and Mrs. Chas. Downen attended a party at Ed. Woizeschke's in Tawas City Tuesday evening.

TOWNLIN TOPICS.
Wm. V. Freel wet to Bay City on business this week.
An ice cream social will be held at the Methodist church Saturday evening.
Don't forget the Grange and farmer's outing at Watt's grove on the Hemlock road August 6.
Laverna Frappier came home from Detroit this week. He also made a business trip to Whittemore.
Misses Edna Hardy and Marie Schleimer have returned to their home in Saginaw, after a two weeks visit with their friend, Dora Marks.
Marks-Holtz Wedding.
An announced in last weeks Herald Mr. and Mrs. Marks and children, Albert and Dora, and Mr. and Mrs. Peck and children, Ola and Walter, autotied to Sterling last Thursday to attend the wedding of the former's son, Ewald E. Marks, to Miss Ida Holz.
The wedding took place at the home of the bride's parents in Sterling at 3 p. m. The bridesmaids were Misses Emma Holz and Dora Marks and Messrs. Fred Marks and Max Holz acted as groomsmen.
The party remained in Sterling until Friday morning, when they returned home, bringing the newly married couple with them. Monday morning the newly-weds went to Sterling and remained for the day and then left for Flint, where they will reside.

HALE.
Mrs. Mable Allen is on the sick list. Elmer Streeter was a Tawas City visitor Monday.
Mrs. John Oatgens was a Tawas visitor Monday.
Geo. Carter of Dearborn called on old friends Tuesday.
Mrs. Cowie and daughter, Isabel, are visiting at Kinde.
A son was born to Mr. and Mrs. Gennis Goodrow, July 6th.
Duell Pennell has gone to Flint where he is running a jitney bus.
Mr. and Mrs. A. E. Fox are the guests of Dwight Arthur and wife.
Mr. R. J. McClean and family of Santiago are moving into the Strong house.
Roy DeLand and wife of Toledo are visiting his parents, Mr. and Mrs. Nelson DeLand.
Mrs. Dora Sweat arrived here Monday night, to visit her daughter, Mrs. Clifton Scott.
Mr. and Mrs. Oviat of Londo lake are chaperoning a party of twenty young people.
The M. E. Ladies' aid met at the home of Mrs. E. B. Follet of Bass lake on Wednesday.
Rev. Joseph Dibley, wife and little son of Postoria, are visiting at the home of Ira VanWormer.
Wm. Glendenin and sons Elzia and Elgin left Sunday afternoon in their car enroute to Port Huron.
The stork paid a visit to the home of Mr. and Mrs. Albert Syze on the 15th inst. and left a baby girl.
The appearance of the Baptist church is being much improved by the construction of cement steps.
Miss Edith Buck left town last Friday for an extended visit with relatives in Clare and Ionia counties.
Mr. and Mrs. Grannis of Howard City are the guests of Mr. and Mrs. Ernest Piatte of Five Channels.
Mrs. Roland Keith was called to Benton Harbor this week by the serious illness of her mother, Mrs. Tyler.
Mr. and Mrs. S. R. Scofield left Saturday morning for Cleveland, O. They will make the trip with their new Ford.
Mrs. Benjamin Frost, sr., returned home from Pontiac last Saturday night. She was accompanied by her daughter, Mrs. Frank Fuller.
A little son of Leon Ewings of Londo lake met with a serious accident last Sunday his arm being caught in a gasoline engine and badly broken.
Geo. H. Husted, representing the Anti-Slavery League spoke at the M. E. church in the morning on Sunday last and in the Baptist church in the evening.
There is much rejoicing and many expressions of gratitude to the Giver of all from the farmers these days for the fine rains and the promise of a bountiful harvest.

RENO RUMBLINGS.
J. F. Sibley is on the sick list. Gleaner lodge Saturday evening.
Archie McDougal lost a horse Sunday evening.
Mrs. McDonald was a Whittemore caller Monday.
Frank Brenard was in the vicinity last week buying cattle.
Mr. Buschen of Toledo, Ohio visited his nephew Carl this week.
Miss Elsie Hoff is giving music lessons to several pupils in Reno.
David Davison of Tawas City made a professional call at Taft Sunday.
Mrs. Roy Leslie of Whittemore is visiting her mother, Mrs. J. A. White.
Miss Isabelle Misner of Sturgeon Point is visiting at Mrs. Westervelt's.
Will Allen and Miss Hartley visited at Grant Murray's Sunday afternoon.
Mrs. Alex Murray left for Petoskey Monday where she will make an extended visit.
Timothy Smith and family of Ionia are enjoying an outing on the Welsh ranch this week.
Mr. and Mrs. Chas. Beardslee visited Mrs. B's parents, Mr. and Mrs. Mark Robinson Sunday.
Sheriff Johnson was in Reno Monday subpoenaing a number of witnesses on the Sheppard case.
Harry Latter went to Rose City Saturday, returned Monday. He reports his son Reuben as doing as well as can be expected.

BALDWIN BREEZES.
Miss Tillie Westcott has returned home from Tawas Beach.
C. T. Prescott and A. Christeson called on Nels Johnson Monday.
Misses Alma Johnson and Tansy Anderson of Tawas City visited at their homes on Sunday.
Mr. and Mrs. James Mark and little son were callers at the home of H. Carlson Monday evening.
Arthur Johnson who has accepted a position with the Helzig Product Co., left Wednesday for Akron, Mich.
Mr. and Mrs. A. Christeson and friends of East Tawas spent Sunday at the home of Mr. and Mrs. H. Carlson.
John Davis has had a cement foundation put under his house and at present is having a new addition built onto the east side. Herman Herstrom of East Tawas is doing the work.

ELLAKE ECHOES.
The moving picture show has started on the outing grounds.
Owen Gray went to Rose City Tuesday and returned Wednesday.
Dr. Yeager of Rose City who autotied to this place Monday had the misfortune to break an axle.
The Kline girls and their mother, who have been boarding at Mrs. O. S. Nicholls' returned home this week.
Frank Moore, Clarence Moore, Gertrude Moore and Miss Colburn autotied to Ellake Saturday and returned home Sunday. Taking Miss Therma Eymor with them.

TEACHER'S EXAMINATIONS.
The next regular Teachers' Examinations will be held in the Court House, Tawas City, on the 12th, 13th and 14th of August, 1915.
Reading based on Emerson's essay, "The American Scholar."
J. A. Campbell, County Commissioner
adv-32

STRAY STEER.
There came to my enclosure one mile south and two miles west one two year old steer. Owner can have same by proving property and paying charges.
Ernest Brown, Tawas City, Mich.
R. D. 2, Box 115.

NOTICE OF COUNTY PICNIC.
Remember the Farmer's picnic to be held in the Watt's grove, Grant township, Friday August 6th. The following has been received from Mr. John C. Ketchum, who is to be the speaker: "I expect to be with you the 6th and shall be very glad to meet the patrons and friends of Isoco county for the first time. Hope we have a good crowd and a good day."
A short program by young and old from different parts of the county is arranged for, including drills by the Boy Scouts and the Campfire girls of Whittemore. Game of base ball by boy's teams at 10:30 a. m., also after speaking in the afternoon. Young ladies' teams have also promised to play.
The usual refreshment stand with ice cream and luncheon for sale will be conducted.
Everybody, towns people as well as farmers are invited to come out and enjoy the day.
By order of Committee.

IN OLDEN TIMES.
In olden times—how rare the phrase—When George the third was king, Cooked hat and wigs in those gay days Were thought the latest thing; The ladies went in for the patch; The bucks they wore the queue. I wonder—in a hundred years If we will seem quaint, too.
They travelled in a coach and four, Went to the play in chairs; The farthingales the belles then wore Imparted dainty airs; Swashbucklers with their trusty blades Ran one another through. I wonder—in a hundred years If we will seem quaint, too.
They danced the stately minuet The fox trot was too naughty, And in the famous pump room met Gay beau and grande dame haughty; Three-bottle men filled brimming cups Or played all night at loo I wonder—in a hundred years If we will seem quaint, too.
To day in this distressing age, Reform is all the cry; Freak legislation is the rage, A state is "wet" or "dry," "Abolish this!" "Abolish that!" Each day sees something new. I wonder—in a hundred years If we will seem quaint, too.

STRAY CATTLE.
There came to my enclosure one mile east and two miles south of Whittemore, six head of cattle, three yearling heifers, one two year old heifer and two yearling steers. Owner can have same by proving property and paying charges.
William Provost, Whittemore, Mich.
adv-31
The Tawas Herald, \$1.50 per year.

BEAVER BOARD
Walls & Ceilings
for home, office or store, for new work or remodel-ling. Quickly put up without muss. Comfortable, artistic and crack-proof. ASK US.
C. H. Prescott & Sons
Tawas City

CHICHESTER'S PILLS
THE DIAMOND BRAND
Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS, for 25 years known and sold everywhere. SOLD BY DRUGGISTS EVERYWHERE

COMMUNITY CHAUTAUQUAS
FOR EVERYBODY—EVERYWHERE

You Lovers Of Music— Listen!
Whether your preference be for vocal or instrumental, grand opera or "popular" music, you will have an opportunity to hear some of the world's greatest entertainers here
Chautauqua Week
Glance over this list of musical attractions and then make up your mind to hear them all!
Canada's Famous Band—The Klittes
Scotch musicians in full regimental costumes. Played on two occasions by royal command before the King of England.
The Stratford Opera Company
Entertainers of the highest order. In addition to their singing of familiar songs, they give selections from a number of the popular operas, including "The Mikado," in costume.
Winifred Townsend Concert Company
Their program consists of vocal and instrumental work, interspersed with readings and dramatic numbers.
Montanelli's Venetian Quartet
Vocal and instrumental. All native born Italians. For the past three years have been giving concerts in the clubs and homes of New York's "400."
Frederic M. Marston, Concert Soloist
Mr. Marston has a powerful basso voice, which he uses with artistry and intelligence.
Buy a Season Ticket, \$1.50

Foresters Excursion to Alpena.
Wednesday, August 4, the Big Day of Alpena Home-Coming week. Special train leaves Tawas City at 8:46 a. m. Fare \$1.25. See hand bills for program and attractions. adv-31

BLACKSMITH SHOP FOR SALE.
I will sell my blacksmith shop, tools house and four lots. adv
M. Daley, Hale, Mich.

Massachusetts Orator to Be Here Chautauqua Week

GEORGE H. SPENCER.
George H. Spencer of Massachusetts, who delivers two addresses, one in the afternoon and one in the evening, of the first day of our Chautauqua, is noted for being one of the most eloquent and inspiring speakers on the Lyceum platform today. He is a man engaging in manner, forceful in utterance, versatile, genial, sympathetic and sincere. His appreciation of the humorous side of things makes him a most delightful entertainer.
Mr. Spencer will speak in the afternoon on "Dreamers and Schemers," which deals with the never ending conflict of the ideal versus the real.
In the evening, and following the musical entertainment by the famous Montanelli's Venetian Quartet, Mr. Spencer will lecture on "Preparedness for Peace."



NOTICE.
Is hereby given that sealed proposals will be received by the Board of Education of School District No. 4 Township of Plainfield, at my office at Hale, in said Township, until the Sixth day of August, A. D. 1915, at four o'clock P. M., for furnishing all materials and labor for painting school house of said district with two coats of white paint trimmed with green according to the plans and specifications thereof now in my office, and which will be open to inspection until the time above mentioned; on which said day, and at the place aforesaid, I will contract therefor with the lowest bidder giving good and sufficient security for the performance of said work.
The School Board hereby reserve the right to reject any or all bids.
Dated this 19th day of July, A. D. 1915.
E. V. Esmond, Sec. School Board.

Notice of Meeting of Township Board.
Notice is hereby given that a meeting of the township board of the township of Plainfield, will be held at the township hall in Hale, on the Sixth day of August, 1915 at nine o'clock in the forenoon, for the purpose of acting upon a certain application filed with the County Drain Commissioner for a County Drain described as follows:
Commencing about fifty (50) rods east of the quarter post common to sections fifteen (15) and sixteen (16), Town 23 North of Range 5 East and running in a southwesterly direction across the south half of section fifteen (15); terminating at a point about forty-five (45) rods north of corner post common to sections fourteen (14), fifteen (15), twenty-two (22) and twenty-three (23), Town 23 North of Range 5 East.
Dated this 28th day of July A. D. 1915.
Grant N. Shattuck, Clerk of the Township of Plainfield.

CHAS. NELEMS, Contractor and Builder
TAWAS CITY, MICH.
Inside finishing a specialty. Plans and specifications furnished on application. See me before building that new home. Estimations given free.

H. M. BELKNAP & SONS
CIVIL ENGINEERS
WHITTEMORE, MICHIGAN
Land Surveying, Estimates furnished on all classes of engineering work. Maps, Plans, Profiles a specialty.

F. L. NOVESS
Contractor and Builder
TAWAS CITY, MICH.
Wood, Brick or Cement Construction. Special Attention to Stair Work and Interior Finish
Plans and Specifications Furnished

Your Cream is a Valuable Asset
One of the best ready money producers on the farm is the cream from a few cows. The Iosco Creamery Co. will buy your cream and at all times pay you the highest market price for the same. Our business this year thus far has been very satisfactory, but if you are not now one of our customers we would like to talk the matter over with you.
Iosco Creamery Co.
Whittemore, Mich.

Bring Us Your Hay and Grain
We desire at this time to remind the farmers of Iosco county that we are in the market for your hay and grain in any quantity and will at all times pay the highest market price.
We Carry a Big Stock of Lumber, Lath, Shingles, Cement Plaster, Etc.
When you are in the market for building material of any kind, call and let us figure with you.
Whittemore Elevator Co.
Whittemore, Mich.

"Let Honesty and Industry be thy Constant Companion."—Benj. Franklin.
IN BUILDING the success of A. Blumenau & Co.'s Store the wise Benjamin Franklin's advice has been constantly before us. We have always felt that there is more to store keeping honesty than merely accuracy of the cash register. From our point of view an ABSOLUTELY HONEST TRANSACTION is one in which the customer purchases ABSOLUTE SATISFACTION with the merchandise. Insuring this satisfaction requires constant industry on our part. There must be perpetual vigilance to see that no merchandise unworthy of our store creeps in. Honesty and industry are the twin virtues that hold our store in the ascendancy.
We carry a full line of General Merchandise.
15 Per Cent Off On All Ladies' and Children's Oxfords
A. BLUMENAU & CO.
Whittemore Michigan

Bank of Whittemore
Weinberg & Blumenau, Bankers
Aaron J. Blumenau, Cashier
Whittemore Michigan

STOP to consider what a GOOD BANK ACCOUNT INSURES. The business man can employ the best help and insure SERVICE. Depression may come in his line, but his big CASH ON HAND means SECURITY. The fine line of credits may be drawn tight, but none will question his STABILITY. Give your business SERVICE, SECURITY and STABILITY with your bank deposits.

HERVIC SERVICE SECURITY STABILITY

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Aaron J. Blumenau, Cashier
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