HAPPENINGS OF THE WEEK

Local, Personal and General News Furnished in Condensed Paragraphs for the Convenience of the Busy Reader

Vote for the franchise. Tomorrow is Lincoln's birthday. Fire insurance. Henry Hanson. adv Stephen Nisbet of Maple Ridge was a visitor in the city Tuesday.

N. P. St. James of Whittemore was in the city on business Tuesday. Mrs. Fred Berlin and Mrs. Jos. Wingrove visited at Prescott Wednesday. Henry R. McGillis of Harrisville

was in the city on business Wednes-W. M. McCaskey was at Bay City on business a couple of days this

George Schroeder of Sherman was a business visitor in the city last Sat-

Mrs. Henry A. Grabow spent Saturday and Sunday with her parents at Alpena.

Phone C. H. Prescott & Sons' office if you have any cattle, calves or hogs for sale.

Miss Elizabeth Ferguson came down from Ellake and spent Sunday at her Dr. A. B. Carson, dentist, is at his

office in Tawas City every day of the week. Phone 111-W. Miss Edith Ballard of Grayling spent a couple of days this week with

her brother, Jas. E. Ballard. Mr. and Mrs. Geo. Wakeman came up from Bay City and spent Sunday at the home of his parents, Dr. and borhood of \$40. Mrs. C. A. Wakeman.

Miss Kathryn Sands left Saturday for Monroe, where she has a position as assistant manager of the Western

Union telegraph office. If you are going to order a monument or marker for your departed friends see Alex Ross, East Tawas. No work too large, none too small.

H. E. Nunn, R. D. Brown and S. B. Yawger-of Hale, and Percy Howe and S. S. Day of Five Channels attended the regular communication of Tawas City lodge F. & A. M. Tuesday even-

Miss Elizabeth Leutke left Wednesday for Detroit where she expects to visit for a couple of days and then go to Ann Arbor for an indefinite stay at the home of her brother,

James Sweinhart of Detroit, a staff correspondent of the Detroit News has been in the city the past week covering the difficulty between the board of supervisors and Judge Widdis and the complications growing out of

The Backward Man will be ready after March 1st to assist at any public entertainment given in halls or school houses bordering the Tawases. Read the description of his three one hour entertainments in the next issue of the Herald.

Women who are entitled to a vote on the franchise proposition should make sure that their names are registered. The heard of registration will be in session all day tomorrow, Saturday, for the purpose of registering the names of those qualified to vote.

A Masonic school of instruction will be held at Tawas City Lodge No. 302 F. & A. M. on Wednesday evening, March 1. Members of Whittemore, City lodge.

Last Wednesday evening a number of young folks from the Tawases and cost? surrounding country enjoyed a sleighride to the home of Gus Smith on the trusts and to your ideal. Meadow road. The party spent the If a young Christian could realize ceeded in impregnating rubber gloves the work of your Northeastern Mich- have received so much unpleasant noevening in games, and at a late hour that the hardest work they will en- with the salts of certain metals and igan Development Bureau. a light lunch was served, and soon counter in being true to their Christ- for the protection of persons using after they all left for their homes ian ideals is not in bucking the world the rays. feeling they had spent an evening of but in fighting themselves it would be contented enjoyment.

In explanation of the small instal- for Christ. And it is true. ment of the proceedings of the board of supervisors published this week, we would state that the balance of the proceedings are held up on ac- fresh March 25th. One Holstein Eyes tested and frames fitted at nual sales, I think, would be near the lished until the record is corrected.

spends thousands of dollars every year in advertising, this article should prove interesting to everyone interested in advertising.

Next Monday is Valentine's day. Don't forget to register tomorow. Alex Ross, monuments, East Tawas.

Archie McDougald of Reno was a business visitor in the city Thursday. Phone C. H. Prescott & Sons' office if you have any cattle, calves or hogs among the more backward ones. adv-tf

Dr. W. N. Yeager, the dentist, will make his next visits to his Tawas City office on Moday, March 6th and Friday, 10th. See him if in need of den-

Farm," presented at the Star theatre last Friday evening by the senior class of the Tawas City high school comfortably filled the hall, notwithstanding the inclement weather.

The play was well presented and showed that the young people had given much careful study and practice to their several parts. Many pleasing and complimentary remarks were heard regarding the play and all agreed that it would be hard to decide which participant was the best in his or her particular part.

The financial returns of the entertainment were very satisfactory to the class, the net amount realized after paying all expenses being in the neigh-

One regrettable feature of nearly have decently.

EAST TAWAS POULTRY FAN-CIERS WIN PRIZES.

City last week two East Tawas poul-

won the silver cup. Mr. Cowan also jority, if not unanimously. carried off first prize for Cuban cockerel and Cossack cockerel.

A number of people both in East Tawas and Tawas City are interested in blooded poultry and the success of these gentlemen in winning prizes will no doubt give added impetus to the movement for better stock.

EPWORTH LEAGUE. Sunday, Feb. 13, 6:15 std. time.

Leader---Miss Genevieve Gardner. A five-piece orchestra will furnish

special music. Don't miss the service. The February business meeting will East Tawas and AuSable lodges will be held at Hamilton's hall next Wedpresent and the work in the third nesday evening at 8 o'clock. An esdegree will be exemplified by Tawas pecially good time has been planned.

Be true to your friends, to your

an easier matter to get more workers

COWS FOR SALE.

One Poll Angus heifer due to be 15. est of the proceedings cannot be publing 4 years old. Nine months time will ge given with approved security.

The Tawas Herald \$1.50 per year. R. D. 2, Box 22

VOTE FOR THE FRANCHISE SPEECH OF MR. O. E. SOVEREIGN

Every Person Interested in the Advancement of Tawas City Should Vote "Yes."

opportunity to say by their vote on subject. the franchise proposition whether our

There is everything to be gained and nothing to be lost by the granting of this franchise to the Consumers' Power Company. The Herald endeavored to show last week the many ad-A SPLENDID ENTERTAINMENT. ing of this franchise would tend to vertising, covering a period of about The home talent play, "Valley raise the taxes in the city. There is the Consumers' Power Company will idea of it. Following the simile furwas witnessed by an audience that pay taxes on their equipment and we ther, to the man who does right it is will be rid of the present plant which is the source of more or less expense tising to the city each year.

> this proposition by an overwhelming vote of 396 to 14. This assures that we now receive our light from the East Tawas plant, we will be left en-

Cheap and unlimited light and advancement of Tawas City in an in- when he gets home. every entertainment given in Tawas dustrial way are multiplied a hundred tell the story of the goods—of the ter the order had been served on them City is the rowdy actions of a bunch fold. There are any number of man-business. It must let the world know of young hoodlums who congregate in ufacturing companies who are looking about you, and in proportion to the by the sheriff. the rear of the hall and create a dis- for locations out of the big cities originality, distinctiveness and effections of the big cities originality, distinctiveness and effectiveness effectivenes turbance by hooting, whistling and where they are not hampered by labor tiveness of the story will be the sucstamping their feet. These actions troubles and other serious inconvenput forth a little exertion and try to in the mind of the reader.

land them. W. S. Cowan received first prize telligence and progressiveness of our turned to salt. and a silver cup for a Cuban cock. citizens to believe that the proposition about whom there were stories told,

Post yourself thoroughly as to the his donkey. So it goes. John Halligan won first prize for benefits to be derived by the city at about the Northeastern Michigan De- of habeas corpus for him also, and

Learn a Little Every Day

cent of the oil of the world. The "trench knife" is a new wea pon of warfare, with a blade 15 inches ong. It is used or fighting in the trenches when there is no room to

swing a sword or bayonet. The stree lighting bills for the city of New York will be \$400,000 less this year than for 1914. This saving was Topic-"Mystery of a Minority's made by using nitro-filled tungsten lamps in place of arc lamps.

Upward of 300 children are being killed each year i the strets of New York and abou' ,500 are injured. London ha 1500 churches.

Bits of Information

emit a species of X-ray. An automobile museum has been escars, made in 1860.

French hospital attendants have suc-

COMING.

S. G. Searight, eye sight specialist. Will be at Iosco hotel Sunday, Monday and Tuesday February 13, 14 and

count of an order of the judge owing heifer due to be fresh March 20th. reasonable prices. Will call at residence

FOR SALE.

One horse rake, can be used either tising department.

lock road, one-half mile north of Jack send it down to the secretary of the newspaper offerings. If their local the club room. Each member is re-City Treasurer. Here's blacksmith shop. adv-tf

At the Annual "Get-Together" Din-

ner of the Northeastern Michigan Development Bureau.

When your secretary first asked me to talk to you about salesmanship, Next Tuesday, February 15, the about advertising, I could not see, at electors of Tawas City will have an first, how I could interest you on this

Later it dawned upon me that every city shall take a position among the Development Bureau is an advertiser would almost puzzle the traditional more advanced communities of the and had shown his faith in advertising "Philadelphia lawyer" to keep track of state or whether we shall be numbered when he subscribed to the Bureau. could see then why this subject should be discussed for you by an advertising

talk on advertising but what the

But, if I cannot tell you what adprepared to do.

the Consumers' Power Company will ment Bureau is the advertising deestablish a plant in that city, and as partment of Northeastern Michigan. Now, let us see what the function of Sharpe for next Monday, Feb. 14. an advertising department is. Fundamentally, the advertisement must throughout the county regarding the tirely without light should the fran-tell who you are, where you are and chise proposition fail to carry in this what you have to sell. To do this money, and it is here that the trouble idea that they were fined and imbegins. When the average man goes prisoned for not obeying the judge's power is a big asset to any commundown town to buy a dollar's worth of ity, and if we succeed in securing these advertising, he expects to find two order to vote for the bill for books. advantages the opportunities for the dollars waiting for him at the steps This is not true, as the men were sen-

make it very disagreeable for the iences, and with the natural advan- "Land for Sale," any real estate Black was summoned before the court people who wish to hear what is going tages we have to offer, coupled with dealer in the country can sign it and asked why he should not be senon, and some steps should be taken to cheap light and power, there is no rea- it will refer to any land; but if I tenced for contempt of court in atcurb this rowdyism. Every one guilty son why Tawas City should not setown at \$10 an acre." I have said tempting to appear as attorney for of such actions should be summarily cure some of these industries. And something about my goods that disejected from the hall and only al- we will secure them if those who are tinguishes them from others. I have fice required that he appear for the lowed to return upon promise to be- interested in the future of the city told a story about them that sticks court in such cases. The statute re-

There should not be a single dis- was just an ordinary individual, and position not being satisfactory re was senting voice at the election next would have been forgotten but for sentenced to pay a fine of \$250 and At the poultry show held in Bay Tuesday, as not a single forceful ar- another member of the family who spend 30 days in the county jail. gument can be brought forth why we member brought everlasting fame was a good advertiser. The other try fanciers carried off prizes in the should not grant the franchise. And upon the family by going something act as prosecuting attorney during his we have confidence enough in the in- different-something unusual. She incarceration, the court appointed W.

This is the second time this cock has will carry by an overwhelming ma- that you can remember; the others are forgotten. When you think of was not as long as that of the super- Christ church this, Friday, evening on I. O. O. F. BOWLING ALLEY NOTES Don't be mislead in the matter. Balaam, you immediately think about visors, as attorneys immediately went

a hen of the Rhode Island Red breed, large, and then VOTE FOR THE velopment Bureau and its work, I am Monday evening officers took the Onaway on Wednesday evening. The going to give you a few illustrations prisoner back to West Branch, where of what advertising does. If you he was admitted to bail the next wat to check up any of my state-The United States produces 80 per to back them up with proof.

If you will look at a copy of the other cases. turday Evening Post, January 29, you will find an advertisement of my It appears only once.

that a fool and his money are soon Flynn not being present with the keys parted. That is because you do not know what advertising does.

If I could take you over my files These cases have attracted much playing card, for which we paid \$12,000 back from this big advertise-

tablished in London, where there are back next week, nor next month, nor that story was either grossly misin-Dare you be true, whatever the exhibited gasoline cars made as early even this year. We will get some of formed or else intentionally injected as 1895, a steam tricycle, made in it this year and some next year, but 1891, and one of the earliest steam the profit will not come until 1918.

Advertising is an investment.

Of course, there is a certain pro-

portionate amount which any business that which it would be unprofitable. From 2 to 5 per cent of the total an-

Maurice Lalonde, of advertising.

Tawas City, Mich. (Continued on fourth page).

PROSECUTOR ALSO JAILED

He and Supervisors Are Released on Bail Pending Hearing Next Monday.

Events have been transpiring so fast in the matter between the judge of the circuit court and the board of member of the Northeastern Michigan supervisors the past week that it them.

After the sentencing of the three supervisors last Thursday, which was Do not ask me what advertising is. mentioned in the Herald last week, at-I do not know that I ever heard a torneys for the imprisoned men imspeaker tried to define the word, ad- mediately got busy in an attempt to vertising, and I never heard any two get them out of jail. F. F. French vantages to be gained, and effectually of them agree. I have spent consid- and Prosecuting Attorney Black left disposed of the argument that the giv- erably over a million dollars in ad- Thursday evening for West Branch fifteen years, and frankly, I do not where they were joined by John Kinabsolutely no ground for the idea that the average man's idea of the hereafter. application was made to Judge know what it is. It reminds me of nane of Bay City and on Friday an taxes will be raised, for as we showed, No two people have exactly the same | Sharpe of West Branch for a writ of habeas corpus for the three superheaven, and to the man who does visors. This was granted by Judge wrong, it is hell. So it is in adver- Sharpe and Friday evening the sheriff of Ogemaw county arrived with the The city of East Tawas accepted vertising is, I can tell you what ad- writs and took the prisoners to West vertising does, and that is what I am Branch. On Saturday morning they were admitted to bail in the sum of The Northeasten Michigan Develop- \$500 each and the date for the hearing on the matter was fixed by Judge

There has been some misconception punishment meted out to the three requires a certain expenditure of supervisors, some people having the tenced for remarks made in

If I write an advertisemet and say time Prosecuting Attorney A. W. A good many years ago there was garding the matter was read to him by a man by the name of Lot. Mr. Lot the judge, and his explanation of his

Mr. Black being incapacitated to H. Flynn as prosecuting attorney ad interim.

Mr. Black's stay in the county jail Before telling you what I think to West Branch and secured a writ beng set for the same time as the

On his return to Tawas City Tuescompany for which we paid \$12,000. day afternoon, Mr. Black ordered the sheriff to break in the door of the I suppose some of you are thinking prosecuting attorney's office, Mr and took possession of the same.

and show you the case of a little attention all over the state and murh advertisement, about the size of a interest is manifested as to the final about \$1,000, but which in itself outcome. Some greatly exaggerated brought us over \$300,000 in a single stories and misrepresentations have. year, you will have to admit that we however, appeared in the daily press have a pretty good chance to get our notable among which was the story But, we do not expect to get it of Wednesday. The party who wrote into it a great deal more sensational-That illustrates the point I want to ism than the facts warranted. It is drive home to you in contemplating regrettable that Iosco sounty should toriety through this matter, but fu-And like any other investment you ture developments will show which cannot expect it to return the prin- has the right and the law on their cipal and a profit on it in twelve side, and a much mooted legal question will be solved.

for them.

Devoted to the General and Personal News of the Week From Our Neighboring City on the East

Christ church services next Sunday:

Reserved seats will be on sale at 16th, for the Minstrel show. adv

With Drs. Thompson and Stealy, also afteroon, Feb. 14. E. L. King in the house February 18th, the audience will have ever conven-

hold a business meeting at the home of Mrs. C. F. Klump next Friday afternoon, Feb. 18.

Miss Ruth Deacon, who is attend- attending the senior high school. ing the Bay City business college, spent Saturday and Sunday with her four was initiated into the mysteries grandmother in this city.

to Wilber this week, her mother hav- Wallace Cowan and daughter, Anna, ing fallen and broken her arm. Miss and Mrs. Rhoda Goodwin. The staff Sims is attending school here.

"Dancing at the Georgia Jubilee," in the work all enjoyed a social time, the Minstrel show February 18th. with dancing and games, and the sixty

The young people of the Episcopal petizing supper. Sunday school will enjoy a sleigh-ride party on Saturday afternoon. Sup- Sunday: Sunday school, 11.30; Christper will be served for the little folks ian Endeavor, 6:00; Topic, "The Conat the Guild room.

Morning service, 10:00 Sunday school, At this service a short program will 11:30; Epworth League, 6.00. Prayer be given by young people and reports meeting Wednesday at 7:00 p. m. Rev. of societies and working classes will John Pinches, pastor.

been engaged for the Minstrel show, Mid-week service on Wednesday at February 18th. Secure your reserved 7:30 p. m. Rev. William Roberts, F. F. French left for Boyne City The Monday Musical club met at

brother, John Grinkey.

Robinson, are the deputation appoint- kowsky and Abt. ed by Bishop Williams to speak in

church extension. Service at 7.30. The East Tawas Independents game had an exciting appearace from start to finish, many wonderful plays ments, you will find that I am ready morning, the date for his hearing being made by both sides. The outcome of the game was as follows: East Tawas, 11; Onaway, 28.

Mrs. Frank Berzhinski was taken to Mercy hospital, Bay City, last Sun- 1915, C. B. Duffy,243; E. St. Martin, day to be treated for ulceration of the 242. stomach. She was in a very dangerous condition and has been too weak February: to undergo an operation this week. Mr. Berzhinski and children accom- prize, \$1.00 alley card; third prize, panied her to Bay City and have been Tawas Herald, 6 months; fourth prize, with her during the week.

Orlo Roberts, Caius Gordon and Elsworth Wright returned home from Maple Ridge last Monday, where they appearing in the Detroit Free Press attended the Christian Endeavor convention held in that city on Saturday and Sunday, last, as delegates from the C. E. society of this city. On the program for last Saturday evening, Orlo Roberts gave the response to the cure either a strike or a spare in a address of welcome.

"A Trip Through London," Mrs. W. is relled, do not constitute a split. R. Blachford; "Description of Wales," Rule 1. Governs the conduct of Mrs. E. L. King; vocal solo, "London persons while in the building in which can invest in advertising, and beyond WHY IT PAYS TO READ THE ADS Bridge," Miss Helen Applin, accom- the alley is located. No profane lan-The shrewd men and women of to- panist, Mrs. A. G. Jackson; piano guage, minors will not be permitted day not only read advertisements, but solo, Mrs. H. E. Anker. The Ladies' unless by consent of their parents. they study them. They have come to Literary club have purchased a new Minors will not be permitted to smoke Let us see what we stockholders, watch for them, and the business man piano from Grinnel Bros. this past while in the building. No smoking in to some misstatements made therein One registered Holstein bull; ten Holdence in town if requested.

One registered Holstein bull; ten Holdence in town if requested.

One registered Holstein bull; ten Holdence in town if requested.

Adv the county and individual members in the Northeastern Michigan Developthe Northeastern Michigan Develop- trade. The modern man and woman first time Wednesday afternoon. Some tolerated. ment Bureau are giving our adver- have come to know that when a busi- of the business men of the city do- Rule 2. The pins shall be spotted One horse rake, can be used either using department.

Single or double, 4 or 5 extra teeth; The value of the domestic animals, ness house has anything special to nated generously toward the piano, on the pin spots placed upon the al-We wish to call the attention of our readers, especially advertisers, to the speech of O. E. Sovereign of the North American Construction Co., which is published in aother column which is published in aother column of this paper. Coming as it does of this paper. Coming as it does of the several wards of this paper. Coming as it does of the several wards one cultivator, two good bridles, two grains, vegetables, fruits and other products of Northeastern Michigan for 12 feet long, one products of Northeastern Michigan for 1915 is estimated at \$36,000,000. The newspaper—and if no such offers meet their purchase and a vote of thanks appropriation for the same year is appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 millinos; your advertising appropriation for the year is 12,000. Your sales are 36 millinos; your advertising appropriation for the same year is 12,000. Your sales are 36 residence to receive taxes every evening of the week and all day Saturdays.

In other words, you have a 500 bushel potato crop, and you sneak one lone "Murphy" out of the bins and Residence four miles west on Hemlore "Murphy" out of the bins and lone "Murphy" out of the bins and lone "Murphy" out of the bins and lone "Murphy" in lone "Murphy" out of the bins and lone "Murphy" in lone "Murphy" out of the bins and lone "Murphy" in lone "Murphy" out of the bins and lone "Murphy" in lone "Murphy" i Bureau as your donation to the cause paper does not bring these offerings quested to be present and to bring a ALL DUMB CREATURES. IT basket.

Lloyd McKay and Harry Anker as Holy communion, 10:00; evening pray- the Gold Dust twins will be a scream, February 18th. Don't miss it. adv

'The members of Irene Rebekah Kell's Drug Store, Wednesday, Feb. lodge will enjoy a bowling party at the Odd Fellow temple next Monday

W. B. Piper wishes to announce that he will sing "On the Trail of the Lonesome Pine," February 18th. There The Presbyterian ladies' aid will will be no advance in prices. adv

Mrs. S. C. Wilson of Prescott has been visiting this week with her daughter, Ruby, in this city, who is

Last Wednesday evening a class of of Irene Rebekah Lodge, I. O. O. F. Miss Laura Sims was called home The new members are Mr. and Mrs. floor work was perfectly done under Upon request John McCray will sing the direction of W. H. Flynn. After Extra!! He will also buck dance. adv members present partook of an ap-

Presbyterian church services next secration of Influence," leader, Rev. M. E. church services next Sunday: Wm. Roberts; evening service, 7.00. be given. Rev. Roberts and Miss Eva Those celebrated cabaret singers, Bing of Tawas City will give short Butler, Jackson and Mitchell have addresses on young people's work. adv minister.

last Tuesday afternoon, where he will the home of Mrs. W. B. Piper last attend to some business affairs and Monday afternoon and an interesting program was enjoyed by all present. Floyd Smalley arrived home from The opera "Il Trovatore" was studied. Port Huron last Saturday morning, The president, Mrs. H. E. Anker, gave where he has been working the past a synopsis of the story of the play two months. He was called home on which comprises four acts. The opera account of the serious illness of his was then given on the victrola and as each record was put on it was ex-Rev. William Roberts left for plained by the president. At the Maple Ridge last Monday afternoon, close Mrs. W. B. Murray gave a short where he will assist in the services sketch of the life and works of Verdi. held there this week. Young People's The next meeting will be held at the week is being observed in that city home of Mrs. A. G. Jackson on Monday afternoon, Feb. 21. At this meet-Rev. C. M. McCononey of St. Phil- ing the following composers will be ip's church, Detroit, and Mr. E. H. studied: Rubenstein, Brahms, Tschai-

Highest scores to date for prizes

to March 1st. H. E. Hanson, 231.

C. B. Duffy, 211, 203, 194, 192.

A. Dillon, 203.

F. E. Pinkerton, 200. E. St. Martin, 195.

Highest score bowled on I. O. O. F. alley, A. Wyman, 277. Highest scores bowled from Oct. 1,

Prizes offered for the month of

First prize, \$1.25 alley card; second 50c box candy; fifth prize, 25c box

Some Rules In Bowling Rule 22. Should a standing pin fall y removing deadwood, such pin or

oins shall be at once respotted. Rule 27. A break is made in all cases, where the player does not seframe, and in such cases only the number of pins knocked down are cred-At the Ladies' Literary club the ited in the frame where the break is following program took place last made. The break shall be scored as Wednesday afternoon: Roll call. Im- as error in all cases where the pins portant cities of England and why. left standing after the first ball

SHOWS THE GENTLEMAN. adv

JAS. E. BALLARD, Editor and Proprietor

Published every Friday and entered at the Tawas City, Michigan, Postoffice as second-class mail matter.

(Maurice B. Greenough is instructor in highway engineering at the Case School of Applied Science, Cleveland, Ohio. He is regarded as an authority

With the results of our advertising, or the results of the work of the Northeastern Michigan Development Bureau.

I spend \$12,000 for a single advertising, or the results of the work of the Northeastern Michigan Development Bureau.

is willingly paid by the community concern and eventually purchased a in the expectation of sharing the bene- \$22,000 outfit.

crue directly to traffic as the only criterion for determining the justifiable expenditure. It is true that traffic is ment Bureau. lodged indirectly from traffic form a epitomized "co-operation" when he said basis of measurement of equal if not greater iportance, but which do not all hang separately." admit of accurate measurement in The men who signed the Declaration

portunity for continuously marketing nifies co-operation, the United States. The states are made up of a group and inw ear and tear on vehicles and of counties, co-operating; the counties animals, all of which are of direct of cities and township, co-operating; interest to the producer and consumer the townships and cities of homes, and alike. These benefits may be meas- the homes of the members of the ured in dollars and cents, but such family. others as greater facilities for social intercourse, attendance at church and he can accomplish but little, but with school, the centralizatio of rural lines intelligently directed co-operationof productive activity are very con-siderable benefits, yet they are not So long as the counties of North-

intangible benefits of road improvemets is found in the enhancement of abutting and neighboring land values, measure that represets the comment of influence of all the factors. On this basis the limit of the justifiable this basis, the limit of the justifiable Stretching back from the shores of expenditures for road improvements is Lake Huron, the boundaries of your reached when the enhancement pro-duced equals the cost of the improve-of the once powerful Greek nation. It ment. People are iterested in road covers more territory than the comimprovements to the extent that they expect to share in the benefits, and title to one class means a title to all classes of benefits. The conscious or unconscious appraisal which the community places upon land values after road improvements is the measure of the community's desire to share in the benefits.

the probable enhancement.

peace, there exists in them an essential factor of military preparedness. The present European war has demonstrated the possibilities of transporting large bodies of men in automobiles, moving heavy guns and supplies in trucks, and for carrying on other military activities and in furother military activities and in furthering these ends, mproved roads are There was a man in our town, an excellent form of insurance. Who was not very wise,

Don't Scold Fretful Children That nervousness, fretting and rest- And when he took it home to her

ments with the aeroplane, 1510.

Friday, Feb. 11.—Anne of Ceves motors from Edinboro to London, 1429.

Saturday, Feb. 12.—Orville Wright declares "He would rather be Wright than President," 1915.

Sunday Feb. 12 Rigmansk smokes Sunday, Feb. 13.—Bismarck smokes the first cigarette, 1850.

And Along Came Ruth
"When I open the windows to sweep the rooms," complained Ruth's aunt Caroline, "the curtains brush back and forth and rub up against the screens and outer sash, and become so soiled that they are a constant nui-

her aunt, "but words fail me!"

It's much easier to forget a person when he frankly admits it.

TAWAS HERALD SPEECH OF MR. O. E. SOVEREIGN (Continued from first page.)

> That illustrates the Northeastern Michigan Development Bureau advertising appropriation. And if the Bureau cannot take that potato and turn it into a settler there is some-

I am not quarreling with the size of the appropriation: I am proud of it, and I am proud of the co-operative spirit of this great agricultural kingdom of Northeastern Michigan; I am proud of the pioneers who have taken the counties, crystalized Not All Measurable In Dolars and Cents, Says Expert.

Nat All Measurable In Dolars and Wichigan. But I am ready to quarrel with anybody who is not satisfied with the results of our advertising,

on all matters pertaining to good tisement—as much as the entire annual appropriation of Northeastern Michigan, and yet I have to wait three years for my profit. That is why ad-By Maurice B. Geenough.

In this day when the doctrine of "Good Roads" has developed from a theory to an actuality, it behoves the expense—or a donation. A last year's expense tiem on our books is worth no

theory to an actuality, it behooves the taxpayer to study carefully what road improvements are doing or will do for him, and to determine a criterion by which he may judge of his ability to pay for better roads.

Anything that renders farm land more available for production or that makes a locality more desirable as a home site is a community benefit, and it is for such things that wealth is willingly paid by the community concern and eventually purchased a

In seeking the measure of the years ago. Which proves that adverworth of road improvements, we are tising never dies. It also proves that prone to accept the benefits which ac- someone forgot to advertise the shoe

benefited, but from the wider econo-mic standpoint the benefits that are of Independence, Benjamin Franklin

of Independence initiated the greatest Thus, in the case of rural improve- co-operative movement in the world's ments, such traffic benefits accrue as history-and the most successful. The a wider choice of market and the op- very name of our beloved country sig-

easily measured in dollars and cents. eastern Michigan hang together-co-But a measure of the tangible and operate through the medium of the

eastern Michigan. Men and women, When new improvements are in- strong of will and strong of arm are volved it is usually necessary to study settling about you, intent upon carvthe effects of previous developments in localities whose economic conditions are similar in order to estimate during of all human enterprises—ag-

riculture. In addition to the economic impor-tance of improved roads in times of through the Northeastern Michigan

> Old Nursery Rhymes Revamped He went to buy his wife a belt, But did not know the size.

That nervousness, fretting and restlessness is no doubt caused by worms or constipation. Intead of whipping or scolding, give your child a treatment of Kickapoo Worm Killer. Nice candy confections that kill the worms and are laxative enough to move the bowels and expel not only the worms but accumulated poisons. These poisons and worms bring on fever, make children nervous and irritable, reduce their vitality and make them victims of sickness. Get a box of Kickapoo Worm Killer today at your druggist's, only 25c.

This Week's Historical Prevarications

other half of the snap about three quarters of the way up, on the inside also, one on each side of the curtain. In this way they can be quickly caught up and held in place, yet the fasteners will not be seen by the casual observer."

"The that head of yours" began a properties and am always fit for work. "Ruth, that head of yours,"-began appetite and am always fit for work. I can't say too much in favor of Tan-

> Tanlac may be obtained in East E. Dillon-Advertisement.



Put the price of one hen into a subscription for

The COUNTRY GENTLEMAN

It will keep you up-to-date in your poultry yard every week for a year

The Poultry Calendar is a weekly reminder and guide for everyone who keeps chickens. It provides a timely schedule for every detail and gives the best methods for the fancier, the commercial egg and meat producer and the amateur. It will keep you from forgetting what to do and when to do it. It will give timely advice on breeding, feeding, hatching, brooding, remedies for diseases and pests, and plans of houses, coops, trap nests, roosts and feed hoppers. Every issue gives experiences of practical poultrymen everywhere.

The Best of All Farming Everywhere is covered in the scope of this national agricultural weekly. Every state, every kind of farming, every crop, all kinds of live stock and all farmer's interests are touched by the largest staff of contributors on agricultural topics.

Answers to Your Questions by Mail through our R. F. D. Letter Box will bring you solutions of hard problems as they arise. More than a hundred experts are employed for this service and it is entirely free to readers. Simply write a letter, enclose stamped envelope and you get the advice of the best authority.

The Country Gentleman gives you the biggest weekly poultry department in the country -52 times a year-for less than two cents a copy. For four years it has been sold at \$1.50 a year. Now I am able to offer it for \$1 a year.

CHAS. A. BIGELOW

REPRESENTING

EAST TAWAS, MICHIGAN

The Ladies' Home Journal

The Saturday Evening Post

The Country Gentleman

This Week's Historical Prevarications
Monday, Feb. 7.—Mary Antoninette buys a piano player, 1619.
Tuesday, Feb. 6.—Julius Caesar congratulates Eddie Foy upon his large family, A. D. 7.
Wednesday, Feb. 9.—Helen of Troy dons the first corset, B. C. 400.
Thursday, Feb. 10.—Charles I experiments with the aeroplane, 1510.
Friday, Feb. 11. Annother than the stopping muscular or nerve pain of any kind. Try it at once if you suffer with rheumatism, lumbago, sore throat, pain in chest, sprains, bruises, etc. It is excellent for neural adv-1 adv-1

Old newspapers for sale at this office, 5c per bundle.

CHANCERY SALE.

In pursuance and by virtue of an order and decree of the Circuit Court for the county of Iosco in Chancery, in the State of Michigan, made and dated on the fourth day of January, A. D. 1916, in a certain cause therein pending, wherein International Harvester Company of America is complainant, and George Thayer, Nellie Thayer and William J. Bell, cashier, are defendants.

PRESTON TELLS

ABOUT TANLAC

Brooklyn Man Says Remedy Has
Benefited Him Very Much.

ABOUT TANLAC

Brooklyn Man Says Remedy Has
Benefited Him Very Much.

ABOUT TANLAC

Brooklyn Man Says Remedy Has
Benefited Him Very Much.

ABOUT TANLAC

Notice is hereby given that I shall sell at a public auction, to the highest bidder, at the front door of the Court House at the City of Tawas City and County of Iosco, and State of Michigan, said Court House being the place for holding the Circuit Court for said county, on Monday the 27th day of March, A. D. 1916 at 10 o'clock in the forenoon, all, or so much thereof as may be necessary to raise the George Preston, a prominent Brooklyn, Michigan, farmer, tells what Tanlac has done for him, as follows:

the following as may be necessary to raise the amount due to the said complainant for principal, interest, taxes and costs in this cause, of the following described parcel of land to-wit; the "I suffered so much from kidney south west quarter of the north east rouble and nervousness that some quarter of section thirty-two in "Just let me tell you an easy way to avoid that," said Ruth. "Sew snap fasteners on the inside of each lower corner of your curtains and the other half of the snap about three other half of the snap about three other half of the way we are the inside of each lower corner of the way we are the inside of each lower corner of your curtains and the other half of the snap about three of the way we are the inside of each lower corner of your curtains and the other half of the snap about three of the way we are the inside of each lower corner of your curtains and the other half of the snap about three of the way we are the inside of each lower corner of your curtains and the other half of the snap about three of the way we are the inside of each lower corner of your curtains and the other half of the snap about three of the way we are the inside of each lower corner of your curtains and the other half of the snap about three of the way we are the inside of each lower corner of your curtains and the other half of the snap about three of the way we are the inside of each lower corner of your curtains and the other half of the snap about three of the way we way the inside of each lower corner of your curtains and the other half of the snap about three lower corner of your curtains and the other half of the snap about three lower corner of your curtains and the lower corner of your curtai Dated Tawas City, Michigan, Feb-

ruary 9, 1916. Nicholas C. Hartingh, Circuit Court Commissioner in and for Iosco County, Mich.

Solicitor for Complainant, Business address: Alpena, Michigan.

If love wasn't so blind the girl for a wrong done or a mistake made Tawas and in Tawas City from James would see through a lot of the excuses made by the man.

Dillon's Pharmacy

Is Headquarters for Eastman Kodaks and Supplies

"If It Isn't an Eastman It Isn't a Kodak"

If you want to enlarge your prints call and see the Brownie Enlarging Cameras. No focusing-No dark room.

The Autographic Kodak is the latest feature. Picture record, date and title in writing on each negative when desired.

Eastman Calendars for Kodak Pictures.

Remember We Still Test Eyes

JAMES E. DILLON

Prescription Druggist

EAST TAWAS

MICHIGAN

Herald Advertising Brings Results

Kalamazoo Silos

Make new friends every day—scores of them—in every community. Twenty years experience behind every one insures the best design, workmanship and material producable. No guess work when you buy a Kalamazoo—freight paid to your station—GUARANTEED.

Glazed Tile Silo "Permanent Farm Profit Producer."

The double wall vitrified tile block, glazed both sides, is far superior to the common tile or cement block. Moisture fully retained, with frost barred out, means perfect silage with minimum loss. Ample reinforcement. Securely anchored by it's own weight.

Wood Stave Silo Your choice of four most lasting woods. The Kalamazoo is the only factory where this outfit is manufactured complete from the raw material to the finished product. Service and satisfaction.

A success secret of Kalamazoo Silos is the all steel, hot galvanized, continuous opening door frame, fitted with a series of everlasting Redwood doors, and either the tile or wood is easily erected by home labor. Let us prove to you the Kalamazoo quality. Tell us the size and kind of silo you want and we'll

save you money by our co-operative sales plan. Write today. EARLY BUYERS SAVE MONEY KALAMAZOO TANK & SILO COMPANY

Kalamazoo, Michigan Ft. Worth, Texas FRED A. STEFFLER, East Tawas Agent

Subscribe for the Tawas Herald \$1.50 Per Year

Supervisors' Proceedings (Continued from last week).

January 26, 1916.

Hon. Board of Supervisors: We, your committee on finance and apportionment, find an error was made in spreadig the McMullen drain tax all in one year instead of two years. Therefore, be it resolved, that the supervisor of the township of Alabaster be, and is hereby authorized to correct the warrant in his tax roll by inserting opposite the McMullen Special Drain fund \$819.98 instead of \$1639.96 and he is also authorized to correct his tax roll to compare with the above figures, and the township treasurer be authorized to refund onehalf of the said special drain taxes to parties who have paid the full amount urer of Alabaster township.

F. G. Cowley, J. W. Minor, N. C. Hartingh, jr. H. M. Belknap,

Committee. Moved by Minor, supported by Har-

Carried. Yeas-Anschuetz, Belknap, from yesterday.

sumers' Power Co. for their fairness Westervelt-19. in placing the large amount of money and any other parties who were instrumental in getting the Power Co. to Chairman and Board of Supervisors, place their mortgage in Iosco county instead of other counties where they tion to said Power Co.

Moved by Minor, supported by Anschuetz, that resolution be adopted. Carried by unanimous vote.

Tawas City, Mich., Jan. 26, 1916. me assure your honorable board.

the County of Iosco: over to county treasurer.

Moved by Robinson, supported by hard work, and she cannot take up o o Belknap that resolution be accepted the mortgage on her home.

Under all these circumstances I

Board called to order at 4.00 p. m. Bill of F. S. Drake, \$94.50, for books presented to Board. Chairman referred same to committee No. 1 on claims and accounts.

this resolution to the township treas- ed until tomorrow morning at nine poor. Fremont F. French, Jno. A. Mark, Chairman.

Thursday, January 27, 1916.

The board of supervisors of Iosco pervisors. county met in the court house in the tingh that report of committee on city of Tawas City, said county on finance and apportionment be accepted Thursday, the 27th day of January

Board called to order at nine o'clock

January 26, 1916.

Be it resolved that the county of losco does hereby thank the Con-Schroeder, Searle, Selee, Sullivan,

Quorum present.
The clerk read the minutes of yes-East Tawas, Mich., January 25, 1916.

could have so placed it, and that coun- two war widows whose claims are ty clerk send a copy of this resolu- subject to question under the letter of the U. S. pension laws, I refer to Mrs. Kate Jameson of East Tawas and Mrs.

To the Hon. Board of Supervisors of Permit me to say that in the case of Mrs. Jameson, I think she was led We do hereby recommend that Sec. to believe she was lawfully married to Jameson by a false certificate of Acts of 1915 shall be complied with and all fees so collected be turned they were both deceived, for Jameson was densely ignorant in business mat-Thos. F. Robinson. ters. She is lame and unable to do o

Thereupon on order of chair com- consideration, not forgetting that a received which contains many good trust you will give these cases careful mittees retired and balance of board reasonable amount monthly may were given a recess subject to call of prove cheaper for the county than to maintain them at the county farm. Very respectfully, Your obedient servant,

B. F. Oakes. referred same to committee No. 1 on laims and accounts.

Thereupon on motion board adjournferred to board of superintendents of

Carried by unanimous vote. Thursday, the 27th day of January pair offices below to compare with A. D. 1916, pursuant to adjournment other repairs made in the court house. seed meal; 10, bran left after the lint Carried. Yeas—Anschuetz, Beikhap,
Burt, Dickinson, Grant, Gurley, Hall,
Hartingh, Loffman, Minor, Myles,
Nunn, Robinson, Schroeder, Searle,
Selee, Sullivan, Westervelt—18.
Nays—None.

Carried. Yeas—Anschuetz, Beikhap,
Board called to order at nine o'clock
Burt, Cowley, Dickinson, Grant, Hall,
Hartingh, Loffman, Minor, Myles,
Hartingh, Loffman, Minor, Myles,
Nunn, Robinson, Schroeder, Searle,
Selee, Sullivan, Westervelt—18.

Nays—None.

Carried. Yeas—Anschuetz, Beikhap,
Burt, Cowley, Dickinson, Grant, Hall,
Hartingh, Loffman, Minor, Myles,
Nunn, Robinson, Schroeder, Searle,
Selee, Sullivan, Westervelt—18.

Nays—None.

Carried. Yeas—Anschuetz, Beikhap,
Burt, Cowley, Dickinson, Grant, Hall,
Hartingh, Loffman, Minor, Myles,
Nunn, Robinson, Schroeder, Searle,
Selee, Sullivan, Westervelt—18.

Nays—None.

The fourth grade language pupils
are studying the life of Abraham Lincoln.

The seventh grade geography class Carried. Yeas-Anschuetz, Belknap, is taken off No. 4; 11, the linters

Tawas City, Mich., Jan. 27, 1916. Be it resolved by this board, that the question of appropriating the sum of \$30,000.00 from the amount paid our county and thereby giving the county the benefit of the same. And we also wish to thank Mr. Dimmick and any other parties who were in line or county roads, be submitted to the electors of Iosco county for their

John A. Myles. | get 'em?" Moved by Myles, supported by Anschuetz, that resolution be accepted at all now."-Columbia Jester. and adopted.

Chas. Gilbert of Hale, I have mislaid Moved by Searle supported by Nunn her letter which was a pitiful one, let that communication be referred to

prosecuting attorney for his opinion on legality of same.

Carried by unanimous vote. (To be continued).

NEWS FROM THE IOSCO COUNTY SCHOOLS.

Alabaster School Notes. The state traveling library has been

The eighth grade are getting facts about Alabaster history. Many valuable facts have been obtained The tenth grade are preparing an essay on "The Value of Trade

One answer to the eighth grade letter has been received. The letter is from an instructor in the school of Ashburn, Ga. He stated that he was sending the following samples to show Carried by unanimous vote.

Moved by Robinson, supported by the different stages in the manufacture different stages in the manufacture. Schroeder, that Supervisors Searle ture of cotton: 1, the boll; 2, lint cotand Anschuetz be elected alternate ton after ginning; 3, seed left from delegates to State Association of Su- No. 2 after ginning; 4, seed crushed and meal (5) before cooking; 5, meal Carried by unanimous vote.

Moved by Robinson, supported by Grant, that clerk and treasurer refrom No. 5; 7, meal cake left from No. 6; 8, "D" linters taken, No.

are making maps of Michigan. The fifth grade reading class finished their readers and are now read-

ing the classic, "Paul Jones."
Mr. Campbell will give a lecture as part of the entertainment to be given Washington's birthday by the school.

Short and Sweet. Pat-"I hear you and the boys Gentlemen:—In the matter of the approval at the April election, 1916. struck for shorter hours. Did you

Mike-"Sure. We're not working NOTICE OF SPECIAL ELECTION Notice is hereby given the qualified

assigns, the right, power and authority to construct, acquire, maintain and use electric lines consisting of towers, masts, poles, cross-arms, guys, vote cast for any state officer in said braces, feeders, transmission wires, county at the said last general elecbraces, feeders, transmission wires, transformers and other electrical appliances, on along and across the avenues, highways, streets, alleys, bridges and other public places in and through the city of Tawas City, Iosco county, Michigan, for a period of thirty years," adopted by the city council of Tawas City, Michigan, on the 21st day of January, 1916.

Votes will be cast on said propositions of Act No. 207, of the Public Acts of 1889 and the

tion under the heading: sors and assigns, the right, power and authority to construct, acquire, maintain and use electric lines consisting of towers, masts, poles, crossarms, guys, braces, feeders, transmission wires, transformers and other electrical appliances on, along and across the avenues, highways, streets, alleys, bridges and other public places in and through the city of Tawas City, Iosco county, Michigan for a period of thirty years," adopted by the city council of Tawas City, January 21st, 1916, be approved and confirmed?

Yes []

officers in the several townships, villages and cities in Iosco county, to be held on the first Monday in April, 1916 to ascertain whether or not it is the will of the electors of the county that the manufacture of liquor and the liquor traffic should be prohibited within the limits of the county.

Fremont F. French, Chairman Board of Supervisors for the County of Iosco.

Jno. A. Mark,

Clerk of said Board.

Moved by Belknap supported by

The polls of said election will be adopted. open at seven o'c'ock in the forenoon Carried

City Clerk.

REGISTRATION NOTICE

who may apply for that purpose.
Women Electors Women Electors

The board of registration of said city will register the names of all women possessing the qualifications of male electors who make personal application for such registration; Provided, that all such applicants must own property assessed for taxes somewhere within the city above named, except that any woman other-

pays the taxes thereon, shall be entitled to registration.

Following are the qualifications of Present: Hon. David Davison Judge Following are the qualfications of male electors in the state of Michigan: of Probate.

Every male inhabitant of this state, In the many of the many being a citizen of the United States; levery male inhabitant residing in this state on the twenty-fourth day of June, eighteen hundred thirty-five; levery male inhabitant residing in the matter of the estate of the last of the estate of the estate of the last of the estate of the last of the estate of the last of the estate of the estate of the estate of the last of the estate of the estate of the last of the estate of the last of the estate of the last of the estate of the e every male inhabitant residing in this state on the first day of January, eighteen hundred fifty; every male inhabitant of foreign birth who, having resided in this state two years and six months prior to the eighth day of November, eighteen hundred ninety-four, and having declared his intention to become a citizen of the United States two years and six months prior to said last named day; and every civilized male inhabitant of Indian descent, a native of the United States and not a member of any tribe, shall be an elector and entitled to vote; but one shall be an elector or entitled to vote at any paper printed and circulated in said elector or entitled to vote at any paper printed and circulated in said election unless he shall be above the county.

David Davison, age of twenty-one years, and has resided in this state six months and William H. Flynn,

offers to vote twenty days next preceding such election.

Said board of registration will be in session on the day and in the place aforesaid from eight o'clock in the forenoon until eight o'clock in the afternoon for the purpose aforesaid. Dated this 28th day of January, A. D. 1916. Signed,

John B. King, Clerk of said City.

LOCAL OPTION NOTICE

Whereas, Nineteen petitions from as many townships and wards of Iosco Notice is hereby given the qualified electors of the city of Tawas City, Iosco county, Michigan, including women taxpayers having the qualifications of male electors, that a Special Election will be held Tuesday, February 15th A. D. 1916 at the city hall in the city of Tawas City, Michigan.

The purpose for which said special election will be held is to vote on the question of approving and confirming an ordinance entitled "An ordinance granting to Cosumers Power Company townships and wards of Iosco county, praying that the manufacture of liquor and the liquor traffic be prohibited in said county, have been laid before the board of supervisors at the present session of the board by the county clerk of said county, which petitions have been duly examined and upon which examination it appears that such petitions have been signed by more than one-third of the qualified county, and wards of Iosco county, praying that the manufacture of liquor and the liquor traffic be prohibited in said county, have been by the county clerk of said county, which petitions have been duly examined and upon which examination it appears that such petitions have been signed by more than one-third of the qualification in the city of Tawas City, Michigan.

The purpose for which said special election will be held is to vote on the question of approving and confirming an ordinance entitled "An ordinance granting to Cosumers Power Comgranting to Cosumers Power Com-pany, a corporation, its successors and canvas of the general election for

The board finds that the highest

Votes will be cast on said proposi-ion under the heading:

"Shall an ordinance entitled 'An or"Shall an ordinance entitled 'An or"Shall an ordinance entitled 'An ordinance granting to Consumers Power Company, a corporation, its successors and assigns, the right, power and officers in the several townships, vil-

Clerk of said Board. Moved by Belknap supported by Nunn, that resolution be accepted and

Carried. Yeas-Anschuetz, Belknap, and will remain open until five o'clock Burt, Cowley, Dickinson, Grant, in the afternoon of said day of e'ec-Gurley, Hall, Hartingh, Loffman, Dated at Tawas City, Michigan, the 28th day of January, A. D. 1916.
Signed J. B. King.

Signed J. B. King.

Signed Sullivan, Hartingh, Loffman, Minor, Myles, Nunn, Robinson, Schroeder, Searle, Selee, Sullivan, Westervelt—19.

Nays-None. State of Michigan County of Iosco

Notice is hereby given to the qualified electors of the city of Tawas City, state of Michigan, that a meeting of the board of registration will be held at the city hall, within said city, on Saturday, February 12th, A. D. 1916, for the purpose of regsaid city, on Saturday, February 12th, A. D. 1916, for the purpose of registering the names of all such persons who shall be possessed of the necessary qualifications of electors who may apply for that purpose.

inal record.

named, except that any woman otherwise qualified who owns property within said city jointly with her husband, or other person, who owns pro-perty within said city on contract and the probate office in the city of Tawas

In the matter of the estate of

in the township or ward in which he Register of Probate.



We Illustrate a New

Spring Suit

A Most Wonderful Value For Women and Misses

This suit comes in either navy blue or black Berge of fine quality. Jacket is 29 inches long and has the new fitted-in waistline; has flat Manish collar and wide reverse, with evercellar in the back of Bengaline silk. Long set in sleeves. Belf belt in back extending to sides. Fastens with three bone buttons and has button trimming on belt and sleeves; Peau de Cygne silk lined. Skirt made on the new full lines, piain tailored! yoke effect in back. You need have no hesitancy in sending us your order for this suit. WE GUARAN-

ORDERS

H. M. BELKNAP & SONS

CIVIL ENGINEERS

WHITTEMORE, MICHIGAN Land Surveying. Estimates furnished on all classes of engine-

ering work. Maps, Plats, Profiles a speciality.

F. L. NOVESS

Contractor and Builder

TAWAS CITY, MICH.

Wood, Brick or Cement Construction. Special Attention to Stair Work and Interior Finish

Plans and Specifications Furnished



is exceptionally good.

Children are quick to appreciate the better made bread. It meets the requirements of their young, growing bodies better than



Stott's Diamond Flour imparts a deliciously good flavor as well as a superior food value, and mothers are helping to build muscle tissue and bones for their children every time they use it in baking bread foods.

Specify one sack of Stott's Diamond Flour on your grocery list today.

David Stott Flour Mills Detroit, Michigan

EALY, McKAY & CO. **Bankers**

TAWAS CITY **EAST TAWAS** HALE

We have just installed a

SAVINGS DEPARTMENT

in our banks. \$1.00 will open an account

4 Per Cent Interest Allowed

Money to loan on personal security or farm mortgages

L. G. McKAY, Cashier

In the Matter of M. E. Friedman vs. the People of Iosco County To all citizens of Iosco County, Greeting:

State of Michigan

County of Iosco

You are hereby advised that on Monday, the Fourteenth day of February, A. D. 1916, the undersigned, M. E. Friedman, will begin a 20 day sale on all his stock of winter merchandise. Included in said sale will be all goods for winter use, and the reductions on said goods will be such that no one can afford to miss the bargains.

Appended hereto and forming a part of this notice are some of the wonderful values which will be offered at this sale. Witness the following quotations:

Ladies' Coats

\$18 Ladies' Coats at\$	12.00
\$15 Ladies' Coats at	10.00
\$12 Ladies' Coats at	8.00
\$10 Ladies' Coats at	7.00
\$8 Ladies' Coats at	5.50

D .--- Cl :---

	Dress Skir	TS
\$8	Skirts at	\$6.00
\$7	Skirts at	5.00
\$6	Skirts at	4.50
\$5	Skirts at	3.50
\$4	Skirts at	2.75

Boy's Knee **Pants**

				MEE		
	\$1 Quality a	ıt	 	•		.78
	75c Quality	at	 	••		.50
Sec.	50c Quality	at	 		 	.3

Girls' Shoes

\$1.00 Blankets and ters at	Comfor-
\$1.25 Blankets and ters at	Comfor- 1.0
\$1.50 Blankets and ters at	Comfor-
\$2.00 Blankets and ters at	Comfor-
\$2.50 Blankets and ters at	Comfor-
\$3.00 Blankets and	Comfor-

Jell 9 1 alles	
Men's Pants\$.7	9
Men's Pants 2.1	3
Men's Pants2.5	53
Men's Pants 3.6)9
	Men's Pants

Blankets and

\$1.00 Blankets and Comforters at\$.7
\$1,25 Blankets and Comforters at	1.0
\$1.50 Blankets and Comforters at	1.2
\$2.00 Blankets and Comforters at	1.
\$2.50 Blankets and Comforters at	2.
	Koli j

Men's Pants	
\$1.00 Men's Pants\$.7	9
\$1.25 Men's Pants 1.0	1
\$1.50 Men's Pants 1.2	
\$2.00 Men's Pants 1.4	
\$2.50 Men's Pants 2.1	
\$3.00 Men's Pants2.5	

1.00 Blankets and Comforters at\$.7	19
1.25 Blankets and Comforters at 1.0	00
1.50 Blankets and Comforters at 1.5	23
2.00 Blankets and Comforters at 1.	58
2.50 Blankets and Comfor-	2:

Men's Pants	
\$1.00 Men's Pants\$	79
\$1.25 Men's Pants 1.	01
\$1.50 Men's Pants 1.	
\$2.00 Men's Pants 1.	
\$2.50 Men's Pants 2.	13
\$3.00 Men's Pants2.	5
90 FO 35-1- D 9	

Comtorts	\$1.25
	\$1.50
Blankets and Comfor- rs at\$.79	\$2.00
	\$2.50
Blankets and Comfor- rs at 1.00	\$3.00

ters at	1.2
\$2.00 Blankets and Comforters at	1.5
22 50 Blankets and Comfor-	

			,	
1	Men	's P	ants	-
\$1.00	Men's	Pants		\$.79
\$1.50	Men's	Pants		1.23
\$2.50	Men's	Pants		2.13
		SET SEEM		

Men's Sweaters\$.99 Men's Sweaters 1.23 Men's Sweaters 1.73 Men's Sweaters \$1.99 Men's Sweaters 2.49

\$3.50 Men's Sweaters 2.99 \$4.00 Men's Sweaters 3.50 \$4.50 Men's Sweaters 3.99

ters at 2.49

Men's Pants				
1.00	Men's	Pants	\$.79	
			1.01	
			1.23	
			1.49	
			0.19	

\$1.00	Men's	Pants	\$.79
\$1.25	Men's	Pants	1.01
\$1.50	Men's	Pants	1.23
\$2.00	Men's	Pants	1.49
\$2.50	Men's	Pants	2.13
\$3.00	Men's	Pants	2.53

\$5.00 Men's Sweaters 4.49 \$5.50 Men's Sweaters 4.99

Boys' Sweaters

50c Boys' Sweaters		
31.00 Boys' Sweaters		
31.25 Boys' Sweaters		
\$1.50 Boys' Sweaters		
\$2.00 Boys' Sweaters		
֡		

Ladies' Shoes

..76c

\$1.25

Men's Sweaters

50 Pairs

\$1.75 Girl's Shoes\$1.13 | \$4.00 Men's Pants 3.44 | \$2.25 Ladies' Shoes now .. \$1.75 This Sale is For Cash Only

Take notice that the above are only a small portion of the many bargains offered. There are hundreds of other articles included which space and time forbid us to mention.

For failure to appear at this great sale and take advantage of the special prices offered, you will suffer a loss, as the opportunity for saving is great.

Hereof fail not. Witness our signature this 11th day of February, A. D. 1916

M. E. Friedman

"Judge of Good Merchandise" Tawas City

Michigan

Mr. and Mrs. Miles Main spent Sunday afternoon at their cottage. are engaged in lumbering this winter. at Tawas City Thursday.

Dr. and Mrs. Stealy spent Sunday afternoon with Mr. and Mrs. F. Wood. Mr. and Mrs. Geo. Culham visited at the home of W. E. Laidlaw on Sun- tives at Alabaster this week.

Mrs. Chas. Moeller spent Sunday ter at Emery last Wednesday.
with her parents, Mr. and Mrs. J. Mr. and Mrs. Frank Schneider spent

Henry Fahselt spent Sunday with Alex Thomas who has been ill for his sister, Mrs. Ed. Burtzloff in Tawas the past three weeks is slowly improv-

Arbor on Saturday, her niece, Miss on Monday and will remain indefin-Helen accompaning her.

weeks visit with her parents. The annual telephone meeting was Rev. Faucher said mass at the home held at the home of Rudolph Schmaltz of Andrew Pavelock on Tuesday on Saturday evening, there were some morning. new rules and by-laws adopted.

county farm went to Bay City Mon- ruary 16. day evening to undergo an operation. Miss Wismer, teacher at Emery, Tuesday word was received by Mrs. was very ill last week with lagrippe. Johnson that he stood the operation Miss Anne Riley substituted.

Old newspapers for sale at this office, 5c. per bundle.

Anyone

Whose Heating Stove is Not What You Could Wish It

Recent advances in the price of metal products have advanced the price of stoves. Next fall will see not less than 10 per cent added to the cost of your heater.

If you have in mind the purchase of a heater next fall, why not be a little fore handed and get it now? We still have a fine assortment, and besides saving the ADVANCE we can give you a substantial discount.

We need the room the stoves occupy and had just as soon give you the cost of storage and insurance as to give it to some one else.

Won't you come see us and talk the matter over?

C. H. PRESCOTT & SONS Tawas City

SHERMAN SHOTS.

Chas. Schneider was at Turner on business Wednesday. Frank Field spent Sunday at his home at Greenbush. C. H. Mark was a business caller

at Turner on Tuesday. Ferdinand and Andrew Anschuetz T. A. Wood was a business caller George Schroeder spent Sunday

with relatives at East Tawas. Frank Smith is visiting with rela-

Miss Kathryn Sands visited her sis- Sunday. Sunday with relatives at Grant.

Miss Ruby Laidlaw returned to Ann Will Draeger came home from Flint

Miss Lena Schaaf returned to the Misses Buswell, Sands and Dillon county farm on Wednesday after a spent Saturday and Sunday at their

Miss Violet Smith will entertain the John Johnson, superintendent of the L. O. P. H. Wednesday evening, Feb-

Miss Eva Stone of Whittemore is

visiting at the home of her sister, day. Mrs. Will Pringle, this week.

who are working at that place. Mrs. Will Arn and children of

her parents, Mr. and Mrs. Elias Smith. Wednesday evening, when they will ter, Margaret, visited her mother and town hall. The valentines at 25 cents sisters at Tawas City on Saturday. each, purchased by the ladies will inMagdamas Goo Hanning and Aikens clude the supper. Everybody is inof Standish spent a few days last vited. week at the home of Andrew Pave-

Mr. and Mrs. Elias Smith, Mesdames W. S. Arn of Flushing and Pratt of Bay City spent Sunday at the home of Robert Wilkins at Turtle.

A PLEASANT SURPRISE.

Prayer meeting was to be held at the day evening, last. In the meantime February 4. friends of Mr. and Mrs. Geo. Pringle | Born to Mr. and Mrs. E. C. Pratt were planning a surprise on them, the of Five Channels, February 4, a nine occasion being the birthday anniver- pound girl.

sary of the latter. Fraser called the attention of the peo- sist in the care of her brother-in-law, ple who "appeared" to be going home. who is ill. china and Mr. Pringle with a self urday and Sunday.

the aid rooms, where an ample supper have been working in Detroit returned ter than I did vaudeville work. It seems was in waiting. A noteworthy cake home last week. Miss Daisy found to me that I had made up my mind at this served as center piece for the honored employment at the beanery. table. It being one of four layers, on the top of which sat a ground hog, (ground-hog day). A large number of bears reposed on the lower layer. The rest of the evening was spent in a most pleasant manner and it was late in the evening before the people be- Monday. gan to wish Mr. ann Mrs. Pringle many returns of the day.

WILBER WARBLINGS.

John Searle is suffering from a se ere attack of pleurisy. Helen Buckle spent the week end t her home in Tawas City. Lula Newberry has been on the

ick list a portion of this week. Mr. and Mrs. Chas. Grabow visited relatives at Maxwell station last Sun-

day.

H. Mochty and two daughters, Lousie and Gertrude, attended church day from visiting friends at Hale. in East Tawas last Sunday. The infant son of Mr. and Mrs. J.

l'awas City last Saturday, after vis- City. ting for some time with Mary and Laura Searle.

The Grange convention held at the Red hall Tuesday was very well attended considering the weather. Only plaits in place by pinning to the a few outside visitors were present.

HEMLOCK SLIVERS.

The ladies of the L. D. S. will serve colonial supper in Grant town hall on Tuesday evening, Feb. 22. Supper served at 6 o'clock, 25c each for supduring the evening.

Old newspapers for sale at this office.

RENO RUMBLINGS.

Mrs. E. Warner is sick with pleur-Mr. and Mrs. Spooner Sundayed at Thos. Frockins.

Art Drumbly made a business trip to Hale Wednesday. Mr. and Mrs. Roy Leslie spent Sun-

day at J. A. White's. Ralph Anderson was at Tawas Tuesday of last week.

Miss Alma Lindsay attended the C.

her sister. The last report of Miss Eva Cooper

not so well. E. Warner accompanied by Stewart White was a business visitor in Whit-

temore last Friday.

was in Reno last week. Twining to see her daughter, Mrs. With both my father and mother, how-Sloan, who has been seriously ill.

Grandpa McDougal has been confined to his bed for some time past, but was reported some better Satur-

Mr. and Mrs. McCrum were called Albert Draeger went to Flint Fri- to Ohio last week by the serious ill- when I had a narrow escape from drownday to visit his son and daughter ness of Mrs. M. C. Lather. They re- ing turned Wednesday.

Flushing are visiting at the home of of the best times of the season next Mrs. George Sase and little daugh- have a Valentine supper at the Reno

HALE AND VICINITY.

Remember the C. E. business meeting at the Baptist church Friday evenig at 7:30.

Mr. and Mrs. Geo. Gilson are the Latter Day Saints church on Wednes- proud parents of a baby girl, born

Immediately after the service Mr. Wednesday, where she expects to as- side.

He, with very fitting words presented Chas. Fillmore of Tracola county Mrs. Pringle with a set of Haviland was the guest of N. H. DeLand Sat-

filling fountain pen, gifts from the Mils Florence LeClair, who is a new many friends of the much surprised worker at the beanery is boarding at don newspapers, and from that time I Ater which the friends withdrew to Misses Myrtle and Daisy Clark, who

ELLAKE ECHOES.

Peter Yost went to West Brach Floyd Martin called on Miss Bernice Bates Sunday. A. M. Hicks purchased a new horse

of George Thayer. of coal last week. Roy Higginbotham spent Friday

night at Rose City. H. A. Nicholls shipped a crate of fine chickens Tuesday. Roy Higginbotham was a Hale vis-

tor Thursday of last week. Several new books have been purchased recently for the school. Miss Mavis Vosburg spent a few

days with friends in Rose City. Sylvia Porter returned home Sun-D. Pilmore returned Thursday to Bijou ranch after a few days absence. Searle has been quite ill during the past week. Dr. Crane was called Sat-day by the illness of Mrs. Bradford. Miss Jean Ferguson spent Saturday Lottie Bay returned to her home in and Sunday with her parents in Tawas

Hints Worth Trying

ironing board, then hold the waist band firmly in one hand and stretch and firmly in one hand and stretch appealed to me. The young ladies available did not live up to the standard of grandeur set by the young ladies that I slightly toward the top.

the clothes from freezing in cold weather throw a handful of salt into the blueing water. Warm the clothes pins in the oven before hanging out the clothes and the hand will not chill so quickly. It is a good plan to wear per. A short program will be given white woolen gloves if one does not find them awkward in handling the

> To cure car sickness-A Pullman car porter told me to eat several slices of raw potato sprinkled with salt, one morning when I despaired of ever being able to eat again. In one half hour I was eating a hearty breakfast.

Poison That Destroys Mind.

The Mexican Indians derived from their ancestors, the Aztecs, the method of making the poison of Talavatchi. It is a subtle drug, the constituents of which are not known. The peculiar effect of the poison is to destroy the mind, while only slightly affecting the

ELBERT BEDE SAYS:

for his parents.

the crop never runs out. The man who marries a girl for

her wad often finds the interest rate pretty high.

There is a lot of fun to some people in being sarcastic but as a business proposition it is not much of a suc-

When we watch a dignifield old hypocrite parade along the street we picture him as he becomes limp as a rag before the judge who sees the things beneath that starched outer covering.

CHARLIE CHAPLINIS LIFE STORY AS HE TOLD IT

(This is a continuation of Charlie Chap-lin's life story. It was written by Harry C. Carr, who recently achieved fame as a E. convention at Maple Ridge last Sunday.

Mrs. Walter Helsel was called to Ohio last Saturday by the death of her sister

(This story is copyrighted by Photowho is in Mercy hospital says she was play Publishing Co. All rights re-

CHAPTER II.

I don't remember ever having had any Chas. Filmore of Akron, who is can- definite ambition to go on the stage or of vassing for agricultural school charts being attracted to the life. I just naturally drifted onto the stage, just as the son Mrs. Jas. Charters was called to of a storekeeper begins tending to the

Miss Esther Jackson was at East on the stage. I can't remember when the ever, it was a definite intention to put me Tawas Tuesday and Wednesday of talk of this began. It always seemed to be last week getting some dental work a fact generally understood in the family that I should be an actor. I can remember how carefully my mother trained me in stagecraft. I learned acting as I learned to read and write.

I don't remember when I began regularly as a professional, but I remember that I was already working on the stage

The Gleaners are anticipating one show called "The Yorkshire Lads." It seems to me that I could not have been much over five or six years old; but I suppose I must have been a year or two older. Two or three of the boys of the comdown the river on the current. I knew that I was drowning, when I felt a big, shaggy body in the water near me. I had just consciousness and strength left to grab hold of the fur and hang on, and was dragged ashore by a big black woolly dog which belonged to a policeman on duty along the river. If it hadn't been for that dog, there wouldn't have been any Chaplin on the screen.

I don't remember anything about the show I was acting in at that time. I suppose I must have been acting or singing at intervals during those years, but the first show I have any very definite recollection of was a piece called, "Jim, the Romance of Cocaine," by H. A. Saintsbury, who Mrs. Fred Jennings left for Lansing is a very famous playwright on the other

His First Real Hit.

had a part called "Sammy, the newstween the part and myself we made a

I got some fine notices from the big Lon-

I liked playing a regular part much bettime to become a legitimate actor. I don't remember that comedy appealed very much to me, either. I think my parents both had the same ambition for me that I had for myself. My vaudeville work with them was only incidental. Both parents being in vaudeville, it was very natural that I should occasionally be used in one capacity or another in the show. This is the almost invariable fate of children of the vaudeville. But, as I remember my mother's training, it was all looking toward a career for me as a legitimate actor. The next important part I remember, E. H. Vosburg received a car load after appearing as Sammy the newsboy, was in "Sherlock Holmes," in which I had the part of Billy., I toured all over England in this part and did well.

Oh, Charlie! 'Fess Up. After this I began to encounter what Americans call "hard sledding." worst period in the life of an actor who starts as I did is the period between boy-

hood and maturity. I had a hard time getting along then. I was too big to make boys' parts convincing and too small and immature to take men's parts. I will reserve for another chapter my real start as a grown-up actor.

It seems that the story of nobody's boyhood is complete without the account of his boyhood sweethearts. I am afraid I have nothing thrilling to tell in this re-I was not the type of boy who was strongly attracted to girls in real life. I was too busy with the people of my games of "pretend." Most of my boyhood sweethearts were wonderful creatures of my day-dreams. I have a vague recollection of certain wonderful charmers my own age; but it is not quite clear in my own mind which were the real little girls and which were the dream chil-dren. The little boy-girl flirtations never

If, in some way, I have relegated to the mists of unreality some little girl whom I really adored and whose name I have forgotten, to her I present my profoundest apologies. I will fall back on slang and say that she was a dream anyhow, which ought to square it.

Finds Hard Sledding. After he became old enough to be a regular actor," Charlie Chaplin didn't find the going very easy. The irony of his fate was that, after all

his training by his mother for the career of a legitimate actor, the only direction is which he really scored was in rather rough comedy. His success, however, was in the quaint touch that he brought to what had formerly been pointless horse play. Chaplin tells his friends that he knocked

around from pillar to post on the stage in in another. He says that he was glad to eke out a bare living. Most of the time he was working in burlesque and pantomime. He ascribes his success in the pictures to the early training that he got under the great English pantomimists.

About 1910, Fred Karno put on a variety act called, "A Night in a London Music Hall." It concerned the adventures of a very badly spiflicated young swell in a box at a music hall. The stage was set for a miniature music hall with the boxes at one Whiskey straight makes crooked baths.

The small boy is a mighty problem for his parents.

Grass widows produce no seed yet the graph power the graph power may contain the contained over the edge of the box onto the miniature music hall with the boxes at one side of the stage. The tipsy young swell sat in one of these boxes. He tried to "queen" all the beautiful ladies on the music hall vaudeville bill. Several times he climbed over the edge of the box onto the miniature stage. Most of the time, he was either falling into or out of the he was either falling into or out of the box. The swell had to do about a million comic "falls" during the progress of the sketch. I was very funny and ended in a

riot of boisterous mirth. In England, the part of the tipsy young person was taken by Billy Reeves, a well-known comedian who is now with the Universal film company. The sketch made such a hit that Karno finally decided to send it over to the United States. Reeves proved to be a riot here and Karno organized and sent over a No. 2 company to tour the western states. Charlie Chaplin was employed to head the No. 2 company.

His salary was \$50 a week. (The next installment of this interesting biography will be run in an early issue. Watch for it.)

Wise and Otherwise

time of peace is the highest exempli- ed greater ones. fication of patriotism in time of war. You, young man, just fresh from college, don't make fun of your old dad's lack of learning. Think of the good judgment he used in picking out a mother for you.

Catarrh Cannot Be Cured with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease. and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surface. Hall's Catarrh Cure is not a quack medicine. It chester, Michigan.

Wanted—Girls and women, steady work, good pay. Write for information. Western Knitting Mills, Rockatarrh Cure is not a quack medicine. It chester, Michigan. Catarrh Cure is not a quack medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free.

F. J. CHENEY & CO., Props., Toledo, O., Sold by Druggists, price 75c.

Take Hali's Family Pills for constipation

Chester, Michigan.

9

Keno township one mile north of Whittemore. New nine room house, good frame barn 36x50 feet, good water. Located on good gravel road.

Price reasonable. Jos. Lindsay, Whittemore, Mich.

2-tf

DR. A. B. CARSON Dentist

Graduate of the University of Michigan Office over Woizeschke's store Dr. Carson is at his office every day in the week,

DR. CHAS. V. CRANE PHYSICIAN and SURGEUN Tawas City

Graduate of University of Michigan. Office Upstairs Over Buch's Grocery Store Office Phone 164-3r. Residence Phone 164-4

E. L. KING Licensed Embalmer and Funeral Director Night or Day Calls Promptly Attended Office Phones 23 or 51 Home Phone 16

WM. H. FLYNN

East Tawas and Tawas City

ATTORNEY AT LAW All forms of legal business and conveyancing given prompt attention Office in the Probate Court, Court House Tawas City, Mich.

Get Acquainted With Your Neighbor

It Will Do You Good This was my first real hit on the stage. T. G. SCOFIELD, Auctioneer boy," and I will have to admit that be- Prices Reasonable. Satisfaction Guaranteed. Phone Connections MICHIGAN





PLANTS FOR SALE Senator Dunlap, 60c per 100, \$3.75 per 1000; Pro-gressive Everbearing, 35c per dozen, \$2.00 per 100. Postpaid anywhere. 85

The F. Caton Northern 9 Fruit Farm Lincoln, Michigan

An attempt may be made to show When you think a girl's a peach that an explosion of printers' ink deyou don't need sugar and cream to stroyed the building of the Los smack your lips over her.

What would be the basest crime in Angeles Times. Printer's ink has caus-

For Sale-Good brood sow, 21 months old, or will exchange for calves. T. D. Shepard, R. D. 2, Tawas Hale

Girls Wanted-We want 75 or 100 more girls in our Spool Silk and Silk Weaving Mills. Those between the ages of 17 and 30 preferred. Clean, light work, good wages, steady employment. Address Belding Bros. & MICHIGAN Co., Belding, Mich.

Practical Well

Driller get water where others fail. Write for information.

Address

Michigan

The RICHARDS HARDWARE

East Tawas



State Bank Northern Michigan

Oldest

Established 1894

For Your Advancement

In its relations with its customers this Bank fully typifies the modern idea of good service as the first requisite of

It is to our advantage to have your account, for it will help you to get ahead and this will result in your carrying a good balance here.

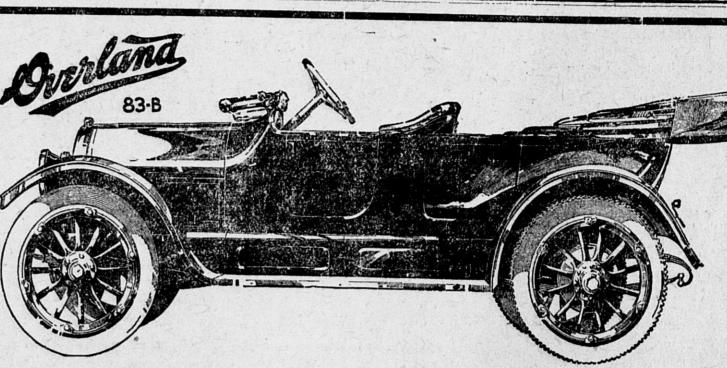
If we have this faith in the result of our relations, how much more should YOU have this faith and act upon it, for your prosperity means more to you than it can possibly mean to us or to anyone else.

A savings account here has helped many others to greater wealth and we can see no reason why it should not also work to your advancement.

Alpena County Savings Bank

P. CULLIGAN, President

FRED L. RICHARDSON, Vi Preparent RALPH E. GILCHRIST, Chairman of Board THE BANK THAT PAYS 4 PER CENT



Overland Model 83 \$695.00

VERLAND Model 83 is to be preferred above any other automobile at or near its price, because of certain definite advantages.

It has a power that is nothing short of remarkable. No other automobile at anywhere near the price has so much power. It has comfort-real riding comfort.

No other car at this price is so comfort-It has Beauty-the long, low stream-

line body is pleasing from every angle. It has Convenience — control is easy and instinctive. Magneto, lights and horn are operated from the steering column without even leaning forward.

It has Magneto Ignition-certain and always uniform.

It has an easy operating clutch. A

young girl can operate it with ease, and it does not "grab" in engaging, like many clutches.

And in consideration of these important advantages, the Price of Overland Model 83 must itself be counted an overwhelming advantage. In no other automobile of even considerably greater price can you get all of these Overland advan-

But these are only the more important advantages. There is scarcely a part of the car that does not show an advantage in some detail-superiority in design, workmanship or material-

over other automobiles of similar price. The ownership of an Overland carries with it the enjoyment of service advantages which for extent and thoroughness have no equal in the automobile industry.

ED. LOUKS

Agent for Iosco County

Whittemore

Michigan

Our new line of merchandise for the spring

We invite your inspection of our large and well assorted stock. You can find something to please you here and the price will compare favor-

These Goods

WHITTEMORE

New Spring Goods

trade is now arriving and we prepared to show you the latest and best styles direct from the leading market.

ably with that of any store anywhere. Come In and Let Us Show You

A. BLUMENAU

MICHIGAN