## Leading Newspaper of Iosco County

## Volume XXXIII

TAWAS CITY, MICHIGAN FRIDAY, FEBRUARY 11, 1916

## HAPPENINGS OF THE WEEK <br> Local, Personal and General News Furnished in Condensed Paragraphs for the Convenience of the Busy Reader

 Paragraphs for the ConVote for the franchise.
Tomorrow is Lincoln's birthday. Tomorrow is Lincoln's birthday.
Fire insurance. Henry Hanson. Fire insurance. Henry Hanson. adv
Stephen Nisbet of Mapele Ridge was
visitor in the city Tuesday. N. P. St. James of Whittemore w
in the city on business Tuesday. in the city on business Tuesday.
Mrs. Fred Berlin and Mrs. Jos. Win-
grove visited at Prescott Wednesday.




## EAST TAWAS DEPARTMENT

Devoted to the General and Personal News of the Week From Our Neighboring City on the East

Christ church services next Sunday:
Holy communion, $10: 00$; evening prayReserved seats will be on sale at 6th, for the Minstrel show. With Drs. Thompson and. Stealy, also
E. L. King in the house February 18th,
$\qquad$
$\square$
F. Klump next Friday af-
18.
Deacon, who is attend
business college,
his city.
ms was ca
er this week, her mother hav-
and broken her
Lloyd McKay and Harry ebruary 18th. Don't miss it. adv, The members of Irene Rebekah
lodge will enjoy a bowling party at
he Odd Fellow temple next Monday
$\qquad$ that he will sing "On the Trail of the
Lonesome Pine," February 18th. Ther Mrs. S. C. Wilson of Prescott ha
been visiting this week with he he
daughter, Ruby, in this city, who i
attending the senior high school. daughter, Ruby, in this city, who is
attending the senior high school.
Last Wednesday evening a class o four was initiated into the mysteries
of Irene Rebekah Lodge, I. O. O. F. Wallace Cowan and daughter, Ann and Mrs. Rhoda Goodwin. The staff
floor work was perfectly done under
the direction of W. H. Flynn. After the work all enjoyed a social time,
with dancing and games, and the sixty petizing supper. Presbyterian church services nex
Sunday: Sunday school, 11.30 . Sunday: Sunday school, 11.30 ; Christ-
ian Endeavor, $6: 00$; Topic, "The Con-
secration of Influence," leader, Rev. Wm. Roberts; evening service, 7.00
At this service a short program wil
be given by young people and reports of societies and working classes will
be given. Rev. Roberts and Miss Eva
Bing of Tawas City will Midresses on young people's wor
7:30. p. m. Rev. William Rednesday a
Roberts,

The Monday Musical club met at
the home of Mrs. W. B. Piper last
Monday afternoon and an interesting program was enjoyed by all present.
The opera "Il Trovatore" was studied a synopsis of the story of the play
which comprises four acts. The opera each record was put on it it was as ex-
plained by the president. At
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Beming


\footnotetext{
TAWAS HERALD

|  |
| :---: |

TAWAS CITY, MICH., FEB. 11,1916
BENEFITS FROM GOOD ROADS Not All Measurable In Dolar in Maurice B. Greenough is instructor School of Applied Science, Cleveland,
Ohio. He in regarded as an authority
on all matters pertaining to god By Maurice B. Geenough. "Good Roads" has developed doctrine for taxpayer to studyality, it it behooves the him, and to deterering or arillerion by
which he may judge of his ability to
Anything that renders farm land
more availabe for production or that a home site is a community benefit, is willingly paid by the community fits.为 worth of oking the meas mpare of thenents, we are
prone to accept the benefits which crone to accept the benefits which ac-
cruioctly to traffic as the only cri cerion for determining as the only cri-
expenditure. It is the thifiable enenited, but from the wid traffic is mic standpoint the benefits that are
odged indirectly fro ased indirectly from traffic form a
asis of measurement of equal if not rs of money. Thus, in the case of rural improve a wider choice of market and the op-
portunity for continuously marketing portunity for continuously marketing
produce, saving in the cost of hauling
and inw ear and tear on vehicle produce, saving in the cost of hauling
and inw ear and tear on veicles and
nimals, all of which are of direct interest to the producer and of consumer
like. These benefits may ured in dollars and cents, but such
thers as greater facilities for social scercourse, attendance at church and of oroo, the centralizatio of rural actines
of prodive activy are very con-
siderable benefits, yet they are easily measureds, in dollars and cents.
But a measure of the tangible and intangible benefits of road improve
mets is found in the enhancement of mets is found in the enhancement of
abutting and neighboring land values, measure that represets the com-
ined influence of all the factors. On Chis basis, the limit of the justifiable
 mprovements to the exestent in roa the
expect to share in the benefits, and classes of benentits. The conscious or the the al nunity places appraisal which the the com
road improvemes after
olved it is usually nemeessarys to to study
the effects of previous development in localities wheve economic cont
tions are similar in order to estimat In addition to the economic impor
tance of improved roads in times of
peace, there exists in them an essen peace, there exists in them an essen
tial factor of military preparedness
The present Euro The present European wreprasednes, dem
onstrated the possibilities of trans
portine porting large bosidise of men in atrato-
mobiles, moving heavy guns and supplies in trucks, and for carrying on
other military activities and in furan excellent form of insurance. That nervousness, fretting and rest-
lessesses is no doubt caused by worms
or constipation Inteod of whipping
or scolding, give your hhild a treat.
ment of Kickapoo Worm Whiller. Nice
candy confections that kill the worms candy confections that kill the worms
and are laxative enough to move the
bowels and expel bowels and expel not only the worms
but accumulated poisons. These poi-
sons and worms brino but accumulated poisons. These poi-
sons and worms bring on fever, make
children nervous and irritable, reduce their vitality and make them victims
of sickness. Get a box of Kickapoo
Worm Killer today at your drug. This Week's Historica1 Prevarications
Monday, Feb. 7.-Mary Antoninett buys a piano player, 1619 .
Tuesday, Feb. 6 . Julius Ceesar conTuesday, Feb. 6. Julius Caesar con-
gratulates Edice Foy upon his large
family A. D. . .
Wedonesday, Feb. Wednesday, Feb. 9.-Helen of Troy
dons the first corset, B. C. 400.
Thursday, Feb. 10.-Charles I experiments with the aeroplane, 1510.
Friday, . Feb. .11. Anne of Ceves mo-
tors from Edinboro to
 And Along Came Ruth
"When I open the windows to sweep the rooms," complained Ruth's aunt
Caroline, "the curtains bruh back
and forth and rub up against the and forth and rub up against the
screens and outer sash, and become so
soiled, that they are a constant nui-
ance, ance. "ust let me tell you an easy "way
to avoid that," said Ruth. "Sew snap fasteners on the inside of each
lower corner of your curtains and the lower corner of your curtans and the
other half of the snap about three also, one on each side of the curstain.
In this way they can be quickly caught up and held in place, yet the fasten
ers will not be seen by the casual ob server.
"uth, that head of yours,",-began
her aunt, "but words fail me!" It's much easier to forget a person Bureau
I spe
tisemen Michigan Development Bureau adver-
tisig appropriation And if the
Bureau cannot take that potato and Bureau cannot take that potato and
turn it into a settler there is somehing wrong.
I am not quarreling with the size
of the appropriation: $I$ am proud
and
 ave taken the counties, eryerstalized
hem into a unit and given that a a dis-
ctive personality
 with anybody who is not satisfied
with the results of our advertising,
or the results of the work of the Nr the results of the work of the
Nurheastern Michigan Development
Bureau. tisement-as much or a sing ente adver-
nuire an-
nual appropriation on on tortheastern
Michigat have to wait three
jears for my profit. That is why adMears for my profit. That is why wad
yeartis.
vertising is an investment and not an
expense expense item on ountion. Aboks is last verth no
more than a pigs tail in fy tim
last l last year's ingestment in in advertis-
ing has productive value indefinitely.
A former A few months a ago a man in Sas-
atehewan, idly picked up a Philadelphia newspaper that was wrapped
around a box of shoe polish at his or-
ner grocery store. An advertisement
for con for canning machinery attracted his
attention. He wrote the Philadelphia concern and eventually purchased a
$\$ 22,00$ outfit.
The enews was printed eighteen
years ago. Which proves that adverThe ews.
years ago. Which proves that adver-
tisisg never dies. It also .troves that
someone forgot to advertise the shoe somene
polish. get
Bent Bure
getting back to the Develop-
Bureau.
the signe At the signing of the Declaration
Independence, Benjamin Franklin epitomized "coooperation" when he said
We must all hang together or well The men separately." The men who signed the Declaration
Independence initiated the reatest -operative movement in the world's
istory -and the most very yame of our belotoded country sig-
nifies co-operation, the United States The statees are made up of a group
of counties, co-operating; the counties of counties, co-operating; the counties
of cities and township, co-operating; he townships and cities of homes. and
he homes of the members of the
family. family.
Man a a helpless creature. Alop
he can accomplish but little, but with
cellig intelligently directed coo-operationeverything! So the counties of North
So eastern Michigan hang together-co
operate through the medium of the
Development Bureau Deyelopment Bureau medium of will at
tract the faverable attention of the
vorld, for tract the favorable attention of the
world, for the Bureau is spreading
vour fame, and scattering the sed for the future's harvest.
Stretching back from the shores o
Lake Hurg bat Lake Huron, the boundaries of you
eppire would comotorably compass all
of the once powerful Greek nation. It covers more territory than the com-
bined states of Masaschusets, Rhode
Island and Delaware Ined states of Masaschusets, Rhod
Island and Delaware; an empire with
sea coast comparable with that of
Germany-rich in her Germany-rich in her energy of its
pioners. rich in natural resources
agriculture timer pioners, rich in natural resource
agriculture timber and minerall.
Teine best blood of every nation
being mixed with the soil being mixed with the soil of North-
eastern Michigan. Men and women,
strong of will and strong of arm are strong on wout and strong of arm ar
settling about you, intent upon carv
ing their future from "cut--ver" wil
dernesg
at ing their future from "cut-over" wi-
derness and building up that oost en
during of all human enterprises-a Thise. then is the work you are doing
through the Northeastern Michigan
Develogment Development Northeastern Michiga
fit has the con- everenu. business man in
fider of eastern Michigan Northeastern Michigan. When you
have counted up the returns in the
years to come, you will be proud of years to come, you will be pro,
your part in this pioneer world. Old Nursery Rhymes Revampe
There was aman in our town,
Who was not very wise Who was not very wise,
He went to buy his wife a belt,
But did not know the size.
nd when het took it home to her Bu whe not know the size.
You should have it heme tord the kicks,
Kicks,
Tr waist was eighteen inches 'round You siould have heard
The belt was was thinteen inche Sciatica's Piercing Pain
To kill the nerve pains of you can always depend on sclatican's
Liniment. It penetrates to the seat
of pain and bring
 required. Sloan's Liniment in in invel.
reat
uabie for stopping muscular or nerve
pain of kind. Try it at once if
you suffer wind
 ralgia and headache. 25 c ad all
adv-1
druggists.




 George Preston, a prominent Brook
yn, Michigan, farmer, tells what Tan
ac has done for him, as follows: "I suffered so much from kidney
trouble and nerounness that some
days I found it days I found it almost impossible to
do my work. I slept very badly at
ight, often getting up two times, In the mornings I I would get
up feeling "all in."
"I have taken time and can notice a d decided im-
provement in my condition. I can sleep all night mong and altways wake
ap feeling refreshed and energetic. up feeling refreshed and energetic. II
am not nearly so nervous, have a good
appetite and am always fit for work. I can't say too much in favor of Tan-
lac.,
Ta Tanlac may be obtained in East
Tawas and in Tawas City from James E. Dillon-Adyertisement

## $\$ 2$

Put the price of one hen into a subscription for The COUNTRY
It will keep you up-to-date in your poultry yard every week for a year

The Poultry Calendar is a weekly reminder and guide for everyone who keeps chickens. It provides a timely schedule for every detail and gives the best methods for the fancier, the commercial egg and meat producer and the amateur. It will keep you from forgetting what to do and when to do it. It will give timely advice on breeding, feeding, hatching, brooding, remedies for diseases and pests, and plans of houses, coops, trap nests, roosts and feed hoppers. Every issue gives experience of practical poultrymen everywhere.

The Best of All Farming Everywhere is covered in the scope of this national agricultural weekly. Every state, every kind of farming, every crop, all kinds of live stock and all
farmer's interests are touched by the largest staff of contributors on agricultural topics.

Answers to Your Questions by Mail through our R. F. D. Letter Box will bring you solutions of hard problems as they arise. More than a hundred experts are employed for this service and it is entirely free to readers. Simply write a letter, enclose stamped envelope and you get the advice of the best authority.

The Country Gentleman gives you the biggest weekly poultry department in the country -52 times a year-for less than two cents a copy. For four years it has been sold at $\$ 1.50$ a year. Now $I$ am able to offer it for $\$ 1$ a year.

## Dillon's Pharmacy

Is Headquarters for Eastman Kodaks and Supplies

If you want to enlarge your prints call and see the Brownie Enlarging Cameras. No focusing - No dark room

The Autographic Kodak is the latest feature. Picture record, date and title in writing on each negative when desired

Eastman Calendars for Kodak Pictures.
Remember We Still Test Eyes

## JAMES E. DILLON

Prescription Druggist
EAST TAWAS
MICHIGAN

Herald Advertising Brings Results

## Katama3oosilos

Make new friends every day - scores of thembehind every one insures the best design, work manship and material producable. No guess work when you buy a Kalamazoo-freight paic
Mazed Tille Silo "Permanent Farm" The doubl wall vitrified tile block, glazed both sides, is far superior to the common tile or cement block. Moisture fully retained, with frost barred out, means perfect silage winh minmum l's own weight.
Wood Slave Silo Your chicicoo f form most hastins
only factory where this outfit is manufactured only factory where thaw material to the finished product. Service and satisfaction.
A success secret of Kalamazoo Silos is the all steel, hot galvan-
ized, continuous opening door frame, fitted with everlasting Redwood doors, and either er the titer wior wod is is casily
erectad by home labor. Let us prove to you the $I$, erectid by hiome labor. Let us prove to you the Kalamazoo
quality. Tell us the size and kind of silo you want save you money by our co-operative sales plan. W
EARLT BUYERS SAVE MONEX
 FRg Work, Texas
FRED A. STEFFLE RED RED A. STEFFLER, East Tawas Saloa


## State of Michigan County of losco

In the Matter of M. E. Friedman vs. the People of Iosco County

To all citizens of Iosco County, Greeting
You are hereby advised that on Monday, the Fourteenth day of February, A. D. 1916, the undersigned, M. E. Friedman, will begin a 20 day sale on all his stock of winter merchandise. Included in said sale will be all goods for winter use, and the reductions on said goods will be such that no one can afford to miss the bargains.

Appended hereto and forming a part of this notice are some of the wonderful values which will be offered at this sale. Witness the following quotations:

|  | Blankets and | Men'sSweaters |
| :---: | :---: | :---: |
|  | Comforts | ,25 Men's swe |
|  |  | \$1.50 Men's Svea 8.200 Men's sweal S |
|  |  | s.200 Men's Sweatrs .... 1.73 $\$ 2.50$ Men's swaters ... 8.99 |
|  | lankets and Comfo | ${ }_{8.00}^{8.000}$ Men's Sweaters .... 2.49 |
|  |  | \$8.50 Men's swea s.00 Men's swea |
| Dress Skirts |  |  |
| $\$ 8$ Skirts at $\ldots \ldots \ldots \ldots . . \$ 6.00$$\$ 7$ Skirts at $\ldots \ldots \ldots \ldots . \ldots 5.00$ |  | \$5.00 Mers's Sweaters .... 4.49 |
|  | kets and Comio | ${ }_{5} 8.500$ Men's Sweater |
|  | ${ }^{3} \mathbf{3} 00$ Blankets and Comoror- | Boys' Sweaters |
|  |  | Soc Boys' Sweaters ........39 |
| Boy's Knee Pants | Men's Pants | ${ }^{51.00}{ }^{\text {a }}$ Bogs S Swaters ......76c |
|  | .... |  |
|  |  | s2.00 Boys' Sw |
|  |  |  |
|  |  | adies' Shoes |
| Girls' Shoes <br> \$1.75 Girl's Shoes .........\$1.13 |  | Ladies' |
|  |  |  |
| This Sale is For Cash Only |  |  |
| Take notice that the above are only a small portion of the many bargains offered. There are hundreds of other articles included which space and time forbid us to mention |  |  |
| For failure to appear at this great sale and take advanta you will suffer a loss, as the opportunity for saving is great. <br> Hereof fail not. |  |  |
|  |  |  |
|  |  |  |

## M. E. Friedman

Tawas City
"Judge of Good Merchandise"
Michigan




## New Spring Goods

Our new line of merchandise for the spring trade is now arriving and we prepared to show you the latest and best styles direct from the leading market.

We invite your inspection of our large and well assorted stock. You can find something to please you here and the price will compare favor ably with that of any store anywhere

Come In and Let Us Show You
These Goods

## A. BLUMENAU

WHITTEMORE
MICHIGAN

## CHARLE CHAPLIN'S LIFE STORY AS HE TOLD IT





and


$$
\begin{aligned}
& \text { he home of Mrs. Earley. } \\
& \text { Misses Myrle and Daisy Clark, who } \\
& \text { have eveen working in Detroit returned } \\
& \text { home last week. Miss Daisy found } \\
& \text { employment at the beanery. }
\end{aligned}
$$



|  | JAS. DALEY |
| :---: | :---: |
| WANTS, FOR SALE, ETC | Practical Well Driller |
|  |  |
|  | Hale Michigan |
|  |  |
| Weit | HARDWA |
| tem |  |
| Stame |  |
|  |  |
| Wan | The RICHARDS |
|  | HARDWARE |
|  |  |
|  | East |



For Your Advancement
In its relations with its customers this Bank fully typifies
the modern idea of good service as the first requisite of profit It is to our advantage to have your account, for it will help you to get ahead and this will result in your carrying
a good balance here. If we have this If we have this faith in the result of our relations, how
much more should YOU have this faith and your prosperity means more to you than it can possibly mean A savings account here has helped many others to greater wealth and we can see no reason why it should not

## Alpena County Savings Bank

. GILCHRIST, Chairman of Board $\quad$ w. A. nery hce, Cuble THE BANK THAT PAYS 4 PER CENT


## Overland Model 83 $\$ 695.00$

0
ERLAND Model 83 is to be pre-
ferred ferred above any other automo-
bile at or near its price, because certain definite advantages.
It has a power that is nothing short of remarkable. No other aütomobile at anywhere
It has comfort-real riding comfort. No other car at this price is so comfort able
It has Beauty-the long, low streamline body is pleasing from every angle. It has Convenience - control is easy
and instinctive. Magneto. lights and and instinctive. Magneto, lights and
horn are operated from the steering colhorn are operated from the steering column without even leaning forward.
It has Magneto Ignition-certain and It has Magne
always uniform.
It has an easy operating clutch

## ED. LOUKS

Whittemore
Agent for Iosco County
young girl can operate it with ease, and it does not "grab" in engaging, like
many clutches.
And in consideration of these impor tant advantages, the Price of Overland Model 83 must itself be counted an over whelming advantage. In no other automobile of even considerably greater price can you get all of these Overland advan tages.
But these are only the more important advantages. There is scarcely part of the car that does not show an advantage in some detail-superiorit in design, workmanship or material over other automobiles of similar price ries with it the enio an Overland car vantages which en vantages which for extent and thorough ness have no equal in the automobile

