# The Tawas Herald. 

Leading Newspaper of Iosco County


TAWAS HERALD

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 elements of danger.
The explanation of

## Full Elgin Price

We are now paying the full Elgin price for Cream,
the highest price we have ever paid. Why work so hard to make butter when you can sell your cream to us and realize just as much money

Elgin this week $391 / 2$ Cents We also buy your Eggs and will pay the highest
market price at all times

Butter and Eggs at Retail
We will sell Butter and Eggs at retail to local customers and you will always find our prices right.

TAWAS BUTTER Company
$\underset{\text { Tawas City }}{\text { FAHSLT } \&}$ \& MOELLER Props. Michigan


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## An Early Showing

of Ladies' Winter Coats
We have just received an advance shipment of Ladies and Misses' Coats for fall and winter wear and shall be pleased to show them to you and make a reser material and so desire. These garments are of the best material and most up-to-date styles and we are sure thatest line of these pleased with them.
goods ever seen here.

Remember, we are here to serve you with anything Remember, we are hay of Dry Goods, Clothing, Shoes and Furnishings. The quality of our goods is of the bes and we will save you 15 to 25 per cent on every dollars worth of goods bought at our store.

M. E. Friedman

Tawas City
Michigan


The Biggest Asset for Any Family
for each member to have his own savings account and take an active interest in saving

This Alpena County Savings Bank has many families of this, community well represented in its savings department

Does each member of your family save? Have them star for each one with a first deposit of 1.00 or more.

## Alpena County Savings Bank

THE BANK THAT PAYS 4 PER CENT

## Family Theatre

## EAST TAWAS

"The Brighest Spot in Town" offers
"CIVILIZATION"

xposition of Photo Dram million Dolla

The man, woman
child who unmoved can
a sudden Doct
will be to late
jatrons and should $d$

To be shown one day only
WEDNESDAY, AUG. 22
Matinee, 2:30. Admission, 15 c and 25 c
Evening, 8:00, one show. Admission 50c
All seats reserved in the evening. Now on sale at Keiser's Drug Store, Tawas City, and at Family Theatre, East Tawas.
A. J. BERUBE, Mgr.


# CANNING TIME IS HERE 

WE CAN SUPPLY YOU
Fruit Jars, Can Tops and Rubbers SUGAR SUGAR SUGAR Vinegar, Spices, Etc.

Our prices are right. We have the goods. We appreciate your patronage.

W. H. PRINGLE<br>Mclvor<br>Michigan

## "If it Isn't an , Eastman it Isn't a Kodak"

We have just received a new stock of Eastman Kodaks that sell from $\$ 1.25$ to $\$ 65$

Call and let us show you the KODAK RANGE FINDER. Something new and scientific.

Keep a Kodak Story of the Baby and the Home.

JAMES E. DILLON
The RICHARDS
HARDWARE
EAST TAWAS
MICHIGAN

Subscribe for the Herald, $\$ 1.50$ a year

## Begin to Save Money Now










EALY, McKAY \& CO., Bankers<br>EAST TAWAS TAWAS CITY<br>hale



## Attention Farmers

Harvest time is at hand again and we wish to remind ou that we are ready to buy your grain and other products and pay you the highest market price at all times. See us before selling your hay, grain, beans, potatoes, etc.

We have just received two carloads of

## SOUND BUTT SHINGLES

and will be pleased to furnish you with any quantity you may need at very reasonoble prices.

Also a full stock of Flour, Feed, Cement, Salt, Etc
Whittemore Elevator Company Whittemore Michigan


## ANNOUNCEMENT!

Commencing September 1st, 1917, we<br>will sell ALL goods on a Strictly<br>Spot Cash Basis.

Goods must be settled for before they leave our yards, excepting in case of town delivery orders, on which, terms will be CASH ON DELIVERY. By this method we will be able to work on closer margins of profit and get away from yearly bad debt losses that have necessarily boosted our retail prices.

We have continually on our books several thousand dollars tied up in accounts, the interest on the amount of money alone would enable us to make quite a cut in prices.
Besides this we are forced to charge off every year some accounts that we cannot collect. Every thing we buy from the farmer is high priced and keeps us going at times to get money to enable us to do business, caused by a limited credit the banks and so路
This action is taken with sincere hope that it will not cause any hard feeling with anyone, as we realize a good many of our customers are always ready to settle their we are going to--we cannot discriminate in favor of anyone and it will make it more pleasant for us if we are not assked to do the impossible
As noted above, this action will commence September 1st, 1917, and we are giving
notice in advance so there will be no excuse for anyone not being aware of our action
WILSON GRAIN CO.
Tawas City
Michigan

HERALD ADVERTISING BRINGS RESULTS


