## The Tawas Herald.

Leading Newspaper of Iosco County
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Oldest
State Bank
Northern
Michigan

Farmers in Michigantare Preparing

## a still bigger season next year

Fore-sighted men are laying by a substantial part of this season's profits to use for increasing production next season.

A good place to place money for this purpose is in this Alpena County Savings Bank where savings earn 4 per cent We also issue Certificates bearing 4 per cent. In a savings account or Certificate here, your money is ready for use a any time.

## Alpena County Savings Bank

THE BANK THAT PAYS 4 PER CENT

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| The RICHARDS |
| HARDWARE |
| East Tawas |


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ARE YOU GETTING THE MOST OUT OF YOUR COWS

Milch cows are about the best property a farmer has just now, as the cream from a few cows at present prices will pay all running expenses of the farm and leave his other income clear.

We want your Cream and are paying the highest price everknown in this locality. You are guaranteed a fair test and your cream is paid for when delivered. Bring us your cream and we know you will be more than satisfied.

TAWAS BUTTER Company


HERALD ADVERTISING GETS RESULTS

## COOL WEATHER

is coming on. Are you prepared for the cold blasts of winter? We have been preparing for your needs all the year and havr gathered together a line of choice merchandise for you to select from.

## Mens Overcoats, Misses' and Children's Coats

Mackinaws
Underwear for all the Family
Gloves and Mittens
Shoes of all Styles
We still have the famous Stephenson Underwear for men, and the Gold Seal Rubbers, the best made.

## F. F. TAYLOR \& CO.

Phone 96-J


LIBERTY ENRICHING THE WORLD.

# Let us lend our money to Uncle Sam cheerfully---Let us lend it enthusiastically--Let us lend it with a hip, hip, hurrah! 

If the American people lend their billions now, one and all with a hip-hip-hurrah, it means that America is united and strong. While, if we lend our money hall-heartedly, America seems weak and autocracy remains strong.

Money means everything now; it means quicker victory and therefore less bloodshed. We are in the war, and now Americans can have but one opinion, only one wish in the Liberty Loan.

There can be no two "opinions" on the liberty loan. Now that we are in the war, our boys will go to Europe. You cannot stop thera. More and more will go--until the decisive date. The stronger we are, the quicker the victory, the sooner the end of bloodshed. Eyery liberty bond bought now means an American life saved.

Every man and woman, boy and girl who earns should save and buy a bond. You can get one for a few dollars down, say one or two dollars; then start saving. Buy what you can afford. In these doubtful times we all should save--and then put our money in the safest place, and what other place is as safe as the Treasury of the United States? Your bond is like a mortgage on the whole United States, on everything in the United States, and you can cash it with full per cent interest any day you-need the money. And tax free, absolutely tax free for common folks as long as they live. It is indeed a superb investment for rich and poor.

There is a man in Washington watching us today with grave interest. He knows the people will lend their money--but he wants to be sure that they all do it enthusiastically, and that all join in. This man wants you--that meansYOU-- to have a hand in raising this money, to have your heart there, too,--'That is what this man told us. And that man is our President--Woodrow Wilson.


Good News For Our Community


## U. S. Bonds the World's Best Buy

The world offers no better deed, no better investment than U. S. Goverment Bonds of the Second Liberty Loan.

Your dollars will be fighting for your country, and storing up an income for your home.
Invest all your savings in U. S. Liberty Bonds. You will make your savings safe, and set them to earning 4 per cent interest, payable semi-annually. You will inves them for your country and your home.
A U. S. Bond is money that brings you an income. Commen sense, as well as sentiment, demands that ever spare American dollar be invested in a Liberty Bond.

You can buy Liberty Bonds in small denominations, as small as $\$ 50$, and you can pay for them in installments2 per cent with order; 18 per cent Nov. 15, 1917; 40 per cent Dec. 15, 1917; 40 per cent Jan. 15, 1918. Go at once to the nearest Liberty Bond station, your
bank, the nearest bank, your post office, a departmen store, and buy. Or send for a bond to the U. S. Treasury Department, at Washington.

Tell your country how much it means to you
in Liberty Bonds
Buy U. S. Goverment Bonds Today SECOND LIBERTY LOAN


## Fravies ppoif FROM BONO SALIE

## WILL BUY FOODSTUFFS

2,145,117 MEN ARE TO BE FED
chased in Million Mound Lots

## The importance to the Michigan

 The importance to the Michiganfarmer of the $\$ 3,000,000,000$ Liberty

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Hurrah for and Blue, Glory, the Red,
And rememer the things she has
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PEPARE FOR WINTER
the buildings and get them in good
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## The Man that Gets the Money is the Man for You

If you have anything for sale or want to buy, see me. If you have anything for sale or want to If you want
I can find a buyer or sell you what you want. If ye, or call to have an Auction Sale, come to see me, write me, or call
me up at my expense for dates. My work is the best reference I can give. Satisfaction guaranteed. Terms reasonable.

## R. B. SCOGGINS

Tawas City, Michigan

## DON'T FORGET

tore today, tomorrow, or a week from today, remember
Drugs, Patent Medicines, and all Drug Sundries
Parker Lucky Curve Self-Filling Fountain Pens
Dr. Hess Stock and Poultry Line
Dr. LeGear's Stock and Poultry Line, Guaranteed or Money Refunded
Johnson Box Chocolates. Ansco Cameras.
Everything for the Sick Room. I am agent for WITTERS LAUNDRY and COSENDAI DYE WORKS. Try them. See the swell work they do.

Quality, Accuracy and Fair Dealing

The Peoples' Pharmacy


Phone $117 \quad$ Tanas City, Micicigan

## STOVES

This is the time of year when you begin to think of buying a new stove, and I am prepared to show you a line of the best Stoves made, at

## Jewel and Round Oak

than which there is no better made. If you want the best the the market affords either in heater or range let me show you these lines.

## E. LOUKS

Whitemore Michien

## Southern Pine $2 \times 4$ Lumber

We have just received a carload of $2 \times 4$ Southern Pine in all lengths and are prepared to furnish your needs in this line. Get our prices before buying elsewhere.

## Chancellor Flour

We have another car load of this famous flour and while it lasts you can buy it at a very reasonable price Let us supply your winter needs.

Whittemore Elevator Co.
Whittemore Michigan

