# The Tawas Herald 

Leading Newspaper of losco County

## HAPPENINGS OF THE WEEK

Local, Personal and General News Furnished in Condensed
Paragraphs for the Convenience of the Busy Reader
 Come in and see the bargains in
millinery. Mrs. L. L. Johnson. adv
Jas. F. Mark. was in Detroit on bus


## EAST TAWAS DEPARTMENT

Devoted to the General and Personal News of the Week irom Our Neighboring City on the East

|  |
| :--- | :--- | :--- |

Community Orchestra
Accompanists were Miss Mary Gard-
, Misses Irene and Helen Applin.

SWedish Lutheran meeting
Rev. and Mrs. George Engdahl of
the Swedish Lutheran church of Bay
City were entertained at the home of
Mr. and Mrs. Arvid Carlson by the

## y evening. The following on Mrgram-

 was given after the business meeting:Piano Duet Irene Applin, Geo. Price
Vocal Solo
Roy Applin sed Quartette Misses Selma Hag-
strom and Irene Applin, Hosea
Bigelow, Roy Applin Bigelow, Roy Applin
Rev. George Engdahl Piano Solo George Price
After the program a delicious lunch
was served. was served,
for mere made at this meeting
the therer League. convention of
thand Rapids district to be held
 -: $\begin{gathered}\text { Thial } \\ \text { orial } \\ \text { orap } \\ \text { copa } \\ \text { ten }\end{gathered}$ ten oclock. Members of the 1. O. O. Fis
and of Irene Rebekah Lodge of this
city will attend in a body and after the service will go to the cemetery to dec-
orate the graves of those who have
been members of these orders. Luther League choir will also make
the trip to Bay City and render special unsic at
une 26 .
E. CHURCH, EAST TAWAS
EHEM, servec 10:00 a. m. Morning, service 10:00 a. m
Children's day program 11: Epworth League 6:00 p.
Evening service 7:00.
Prayer meeting
meeting Thursday $7: 00 \mathrm{p} . \mathrm{m}$.
A. Mitchell, Pastor.
PRESBYTERIAN CHURCH
Presbyterian Sunday school servi Presbyterian Sunday school service
at 10:30 every Sunday morning. Those
not attending elsewhere are cordially invited.
CHRIST CHURCH, EAST TAWAS Holy communion 7.30 a
Odd Fellow memorial s
Church school $11: 30$ Church school $11: 30$,
Evening prayer $7: 30$ p.

| Chas. E. Edinger, Rector. |
| :--- |

The forests and wild things of this
world were placed here for your pleasworld were placed here for your pleas-
ure. You are the custodian and there-
fore responsible to future generations. ure. You are the custodian and there-
fore responsible to future generations.
Preventing forest fires will solve the

## L. D. S. CHURCH

Pruching service 11:00.
Evening service $7: 30$.
Prayer sevice Wednesdy $7: 30$.
M. A. Sommerfield, Pastor.



## It Will Soon be Haying Time

Cut down your labor cost by using modern Hay Tools and Storing Devices. We will sell you
$100 \mathrm{ft} .{ }_{8}^{7}$ in. Pure Plymouth Manila Rope, 1 Harpoon Fork 3 Pulleys, 3 Floor Hooks, 30
ft. ${ }_{8}^{3} \mathrm{in}$. Trip Rope, all for
$\$ 11.00$
Extra $\frac{7}{7}$ in. Rope $6 \frac{1}{1} \mathbf{c}$ per foot. This is the highest grade
Plymouth Rope. ymouth Rope
C. H. PRESCOTT \& SONS Tawas City, Mich.

## DANCE AT PRESCOTT

## HARMONY HALL

Wednesday Evening June 15

EVERYBODY WELCOME



Pleasure when you have Our Delightful Toilet Necessities.

Make your bath luxurious by using our Toilet waters and Powders. They make you feel better and keep you cool.

Come in now and get the things you need, not only toilet articles but medicines, household remdies, stationery and the hundreds of other needful things we have for your comfort.
 TELLING IS SELLING


One of the most condensed and
meaningful phrases I have ever seen
written or heard

 Insside that condenssation of
the I have filed away in my m
the an, advertising solictentor that tlie hearler
day in convincing a prospective buyer
of publicity nhat advertising would be could make.
These were the three words he used: "Telling is selling."
That comes pretty near reducing the statement of what advertising is to the
fewest possille words and stating it
in the simple. possible way. To a greater or less degree every
human beeng is an adrertiser.
The man or woman who dresses well human being is anadertiser.
The man or woman who dresses well
advertises prosperity.
The man or woman who uses the
proper words in the proper places and proper words in the proper places an
shows a broad accuaintance with fac
advertises education. The man with the light step, quick
movement, uuceasing activity, adver-
tises energy, probably ambition.
You say "I am a good judge of hu"-
man natue." That is only another
way or stating that yo are an accu.
rate reader of the personal advertising
of Individuals.
Every day we unconsciousty "tell"
ourselves-advertise ourselves-by our
actions, by our habits, by our converactlons, by our habits, by our conver-
sation. Everyday we unnowingly
succed
sin succe. teveryday we unknowingly
selves.
se for fail in "selling" ourIfs "telling is selling" it is equally,
true that "overtelling is underselling."
Nobody Nobing ever permanently gained
anything wandering from the trutli. Boasting is only a polite name for
lying.
Any buyer of men or merchandise would rather be surprised by finding
his purchase better than he thought it
was his purchase better than he thought it
was than to discover that it falled to
come right to expect. If you have occasion to talk about
yourself tell fust what your yourself tell yast what you are.
In you find it necessary to sell yourself do not bargain for more than you
can delluver. must be the truth, and the selling
must be on the basis of turning over just what you have agreed to-of hav
ing the - ooods test 100 per cent of
ing

## 신…

 THE GIRL ON THE JOBBy JESSE ROBERTS THE RENT COLLECTOR
$\mathbf{R}^{\mathrm{E}}$
 eept up, that undesirabie tenants
efiected and that the right kind ge
right treatment. Women are nood right treatment. Women are good
getting results in these directions. getting results in these directions.
is usually the woman of the apartment who pays the rent; It it she apartment
complaints to make or alterations demand. And mhe sherals morere freeely
to another woman, and the other
woman understands better woman understands better the other
problems of housekeeping. It woal problems of house
well both ways.
A rent collector

hess opportunttes in this line, busi- and women should study them.
After all, it is women who live in the home and who manage the home.
When it comes to homes, women make the better agents and better rent colnew field with enthuslasm.

## STATE FAIR TAKES BIG STEP FORWARD

 MAGNIFICENT ONE; MEANS 1921 EXHIBIT, SEPT. 2-11, TO BE AMERICA'S FINEST Under an arrangement made between the Michigan State tween the Michigan State Agricultural
Society and the State of Michigan, the Society and the State of Michigan, the
peoppe of this commonwealth have
just received just received the most magnificent gitt
in their history, in the transfer of the property of the Michigan State Fair at Detroit to the people of the state. Besides landed property and build-
ings, there is more than $\$ 210,000$ cash which goes to the stane to be used
or the further building up of the cie Michigan State Agricultural So
ciety just before the recent session or he legislature, offered to turn the
property over to the state in case the
latter would contime to latter would continue to operate it for
the beiefit of the people. This offer was accepted.
The fair has come to prosperity only in recent years. The prosperity only tring point
was the year 1913. Up to that time the enterprise had lost money annual and had every prospect of continu-
ng to do so. It was then that th


Agriculture, who is Chairman Agriculture, who is Chairman
of Board of Managers, Mich.

## eorge W. Dickinson to resign as state rairooad commisisioner and become

 Under his management the fair be.came much less of a horse-racing and
ide-show tention to featuring the constructive activities of Michigan life. This course
has proved financially profitable, as
the public was better sat this accounts for the fact that Dickin-
son paid up about $\$ 100,000$ in dets made many permanent improvements plus of $\$ 210,000$.
Formal ther Formal taking over of the fair by
the state is hailed as the most import.
nt forward step since the inception
$\qquad$
cal changes in management.
John S. Haggerty, the Detroit manufacturer, former president of the fair,
heads the list of appointments to the
new board, and the state also takes new board, and the state also takes
over the contract of Secretary-Mana-
ger Dickinson. The policy of the fair maintained as in the past, all excess
eceipts to go towards building up the prize awards.
The new board of managers of the tis, named by Gov. Groesbeck, reppe-
sents all sectionso of Michiganan upper in its personnel miny of the men who
have heiped bring the fair to its
present high standing. H. H. Halla-
day, former livestock sanitary. commissioner, and now state commission-
er of agriculture, is chairman of the
boad John S. Haggerty, Detroit; Fred M.
Warner, Farmington, Edward Hines, Detroit; Oscar K. Webber, De-
troit; Andrew J. Crawford, Detroit; Robert N. Wallace, Saginaw; A. E.
Stevenson, Port Huron; Jacob DeGeus, Aliceia; Frank Coward, Bronson; Heus,
Newton, Hart; Frank H. Milham, Kalamazoo; Clark H. Brody, Three Rivers; orrest A. Lord, Mt. Clemens; Perry
. Powers, Cadilace; Edward A. Ham-
Chassell Creek; Thomas E. Newton, Detroit;
Arthur Peterson, Escanaba; and Will iam H. Oliver, Grand Rapids.
For the coming fair, Sept. 2 to 11 ,
the biggest on record, arrangements have been made to broaden the scope
of all existing departments in a way
that will keep pace with the tre dous growth of Michigan in agriculture, breeding, livestock raising, auto
mobile making, and all other forms The cattle exhibition at the
fair in Detroit September 2 to be under the administration of
Norton, Jr., state livestock position of H. H. Halladay, who now is
state commissioner of agriculture and
chairman of the board of mana


## (B)

## Inuce Prathers surness car

That the fightress of the Business Car is united to great strength is proven by the splendid service it is rendering everywhere under widely vargingeconditions.
The lightness of the car keeps the gas and oil costs down, and its sound constructionarenders repairs infrequent.

## EYMER \& BURNSIDE

Turner, Mich.




## DODGE BROTHERS

> Announce a substantial reduction in the prices of their cars effective June 8th

## EYMER \& BURNSIDE

