# The Tawas Herald 

Leading Newspaper of losco County

| INGS OF | OF |
| :---: | :---: |
| Local, Personal and General News Furnished in Conden Paragraphs for the Convenience of the Busy Reader |  |
|  |  |
|  |  |
| isses Louise Lietz and visitors in Bay Cit last Saturday |  |
| troit this week <br> Mr. and Mrs. M. E. Friedman are |  |
| in Detroit this week as guests of relatives in that city. $\qquad$ |  |
|  |  |
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|  |  |
| Leave your orders early if you wish <br> Mrs. F. W. Rollin left Wednesday |  |
|  |  |
|  |  |
|  |  |
|  |  |
| you will especially need a vacuum vacuum cleaner. L. L. Johnson. adv is |  |
| new Dodge car <br> The Tawas township republican <br> caucus will be honday |  |
|  |  |
|  |  |
|  |  |
| be held next Monday af ter <br> hall. |  |
| Wm. Groff returned to Detroit on Tuesday after a three weeks visit with his parents, Mr. and Mrs. Wesley Groff. <br> ow is the time to buy a vacuum |  |
|  |  |
|  |  |
| Now. Investigate the merits of the Hoover before purchasing. See L. L. Johnson: |  |
|  |  |
| Miss Margaret Fitzhugh returned on Weanesday of last week from atwo wekss visit with relatives and friends in New Jersey. |  |
|  |  |
| friends in New Jersey. <br> rror last week stating that Mrs. John Swartz |  |
| went to Detroit to see her new niece, <br> the baby daughter of Mr. and Mrs Ed. Rempert. It was Mrs. Fred <br> Swartz instead. |  |
|  |  |
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|  |  |
|  |  |
| merly occupied by Brabant Bros. The <br> adies of the Tawases and vicinity <br> are invited to whether they wish to buy or not. |  |
|  |  |
|  |  |
| Mrs. A. W. Colby. Don't forget the republican cau- |  |
| vening. The first and second ward house and the third ward caucus |  |
|  |  |
|  |  |
| the city hall. The city convention will be held at the court house. |  |
| Niext Wedeneday and Thursha |  |
|  |  |
| test of the Dodge car taken in the fields and showing the power and en-durance of these cars. There are two reels and they will be shown in con-nection with the regular show. adv |  |
|  |  |
|  |  |
| Married, at Owosso on Saturday |  |
| daughter of Mr. and Mrs. John G. of Tawas City and |  |
|  |  |
| Thomas 0 . Thomas of Owosso. Rev.Waite of the Baptist church officiated. Their many friends extend bestwishes for a happy and prosperous |  |
|  |  |
|  |  |
| basket ball team played the SaginawEastern girls last Friday evening, |  |
|  |  |
| losing by a sorere of 30-18. On Sat-urday evening they played the Arthur |  |
|  |  |
| score $54-12$. The boys' team playedthe Arthur Hill boys Saturday evening, losing 18 to 9. |  |
|  |  |
|  |  |
|  |  |
| day afternoon, at which plans for the1923 fair were discussed. The prem- |  |
|  |  |
|  |  |
|  |  |
| $\$ 25, \$ 20$ and $\$ 10$ for the best displaysof agricultural products made by the |  |
|  |  |
|  |  |
|  |  |
|  |  |



## EAST TAWAS DEPARTMENT

Devoted to the General and Personal News of the Week From Our Neighboring City on the East

Jos. Barkman, fire insurance. adv.
Mrs. Charles Hewson was a Bay City visitor last Friday.
John Dimmick went to John Dimmick went to
on business last Saturday. Mrs. W. H. Miller is entertaining
Mrs. .
her sister Mrs. Ella Star, of Saginaw. her sister, Mrs. Ella Star, of Saginaw.
Mrs. George Herman and Miss Mrs. George Herman and Miss
Helen Bolan were Saturday visitors in Bay City. sale. J. W. Applin, county surveyor,
phone 102-F3. phone
Miss Regina Utrecht left Tuesda morning for Detroit
neral of her cousin. neral of her cousin.
Mr. and Mrs. Joe Askey have re-
turned from Bay City where their turned from Bay City where their Dr. and Mrs. C. F. Klump left last
Saturday for a ten Neys visit at
Detroit an: Washington, D. C. Detroit aia Washington, D. C.
Little Miss Grace Cooper, who has
been ill in Whittemore for several been ill in Whittemore for several
weeks, returned home this week.
Richard Cornett returned SaturRichard Cornett returned, Satur-
day afternoon from Bay City, where
he had been for medical treatment. he Mr. and Mrs. D. Boomer of Flint
came Tuesday afternoon for a visit came Tuesday afternoon for a visit
with their daughter, Mrs. D. MeCor-
mick.

Mrs. H. Hanson is in Detroit this
ek visiting her daughter, Mrs. Arweek visiting her daughter, Mrs. Ar-
nold Lundy, and buying her spring
stock.
Miss G. White of Hale arrived Miss G. White of Hale arrived
last Saturday for a few days visit at
the home of Mr. and Mrs. J. Mcthe
Mur
It
Leg Legacy has been appointed vice-
president of the state W. C. T. U.
for the ensuing year J. K. Osgerby returned Sunday
from Cleveland, Ohio, where he attended the meeting of the National
Teachers' Association.
R. H. Johnson and Byron Groesbeck
left Saturday morning for Duluth, left Saturday morning for Duluth,
Minn., or business connected with
the U. S. forest service.
The benefit show given for the
Women's Auxiliary of the American Women's Auxiliary of the American
Legion \at the Family theatre last
Saturday evening, was a big success.
A sewing club has been organized A sewe Parent-Teachers association
by the Pre
for the fifth and sixth grades. Mrs.
A. Cowan, assisted by Mrs. O. Mise-
ner and Mrs. Osgerby, held the first meeting in the high school building
March 3.
The Women's Auxiliary of the
m
of
American Legion will give a masAmerican Legion will give a mas-
querade dance at the Community
building March 17 Prizes will be building March. 17. Prizes wil be
given for the best costume and most
comic one. Cards will be played by
those who don't care to dance. adv N
her
Wa
W BB B 운운

## 

success in their new home.
Mr. and Mrs. Carl Anderson of De-
troit are the proud parents of a baby
boy who came last week. Mrs. An-
derson will be remembered as Miss
Tansy Anderson. Her mother, Mrs.
John Anderson of Baldwin, returned
home on Thursday from Detroit,
where she had been visiting her
where she had been visting her
daughter.
Mr. Brogomeyer returned to De
troit Tuesday after coming here to
attend the memorial service for his

$$
\frac{0}{6}
$$

$$
\begin{aligned}
& \text { attend the memorial service for his } \\
& \text { sister, Mrs, A. Stealy, on Sunday. } \\
& \text { Through the efforts of Miss Wolf } \\
& \text { milk is served every morning at ten }
\end{aligned}
$$

$$
\begin{aligned}
& \text { mik is served every morning at ten } \\
& \text { in our public schools for all who pay } \\
& \text { 3c per day or 15c per week. This is } \\
& \text { to build up to standard weight the } \\
& \text { children who are underweight and in }
\end{aligned}
$$

## children who poor health.


o. E. S. Chapter No. 71 last Friday
evening, March 2, in memory of Mr Albert Stealy, who memory of Mrs in Detroit. On Sunday morning a
memorial service was held at the
M. E. church, of which Mrs. Stealy



Mrs. Stealy's chair in the choir wa
draped in purple and black and the
family pew was also draped i
mourning. The choir rendered appro
priate music. Besides Dr. Stealy
daughter, Thelma, other relative
present at the service were Mr. Dro

Mesdames Swales and
Bay City Wednesday. Mrs. Brown of Hale visited friends the city last Saturday.
Ed. Haglund and family left Thurs. Ed. Hag Detroiot to remain indefinitely.
Alex Marontate returned Saturday from Cleveland, Ohio, where he has pent the winter.
Lorenzo Averille of Frankfort a ved last Friday for a visit with Mr, Rev. Kur. H. Johnson. Rev. Kunisto of Kaleva spent a few
cays in the city last week. While here e held services in the Swedish church
Mrs. Ed. Bartlett returned Sunday Mrs. Edroit, bringing her daughte", abel, home with her. Mabel is very Miss Edys Owen of Charlotte is
spending the week end in the city ith her parents, Mr. and Mrs. John Mrs. Elizabeth Brown returned last
Saturday from Pinconning, where she had visited relatives for several Marzinski were initiated into the 0 . Mrs. Harvey McMurray of Pres or a few days with relatives and
West Branch high school basket ball awas at the Community buildin; Julius Barkman returned home on
Tuesday afternoon from NNew York
City, where he has been visitig re, City, where he has been visiting re.
atives for a couple of months. See "The Golden Snare," James
Oliver Curwood's story of the Can-
dian Northwest Northwest Mounted Police.
ewis Stone is the star. At the Fam-
theatre Monday (matine adv
Rev. Kennedy of Chicago. who held services in the Presbyterian church
Monday evening, returned to Cleve-
and Tuesday. Mr. Kennedy is expected to return soon and will hold
services in the church each Sunday
evening.
The following item from a Detroit
paper will be of interest to friends
paper will be of interest to friends o
Mr. and Mrs. Hosea Funk and fam
tttractive luncheon given' by he
mother, Mrs. H. H. Funk, announce
nent was made of the engagement
o Miss Ruth Darling Funk to Mr.
Ray C., Bane, sone of Mr. Robert pink no the affair, and corsage or the guests."
Spring is here-blue birds an

Latter Day Saints social at home
Omer Frank, Saturday evening
Warch 10. Everybody welcome. adv
Worris has returned to his
ome in Bay City after a few days
sit hiss sister, Mrs. Wm. Bel-
Wm. Bellinger returned after
prolonged absence in southern Hllihildren. He says they have no snow
rice there and the farmers are get

School District No. 2, Tawas
The seventh and eighth grade have the started the study of "Snow
Bcund" by Whittier. May Link has returned after
absence on account of sickness.
The eighth The eighth graders have finished
their terms work and are now re-

## jewing their arithmetic

The seventh graders have starte.
interest.
Is physiology hard
and seventh grades.
We are sorry to hear that Miss
Clish, the primary teacher, ha her watch. We sincerely hope that it er watch. We sincerned. "Boys don"
found and returned a reminder, "Boys
Hor't forget the taps of the bell.
ion
Famous words of famous teachers
A low mark brings down your points
your report card."
Famous words of famous schoo
oys, "I'm glad I didn't throw tha
At present prices of the neces-
saries of life, the ultimate consumer
s rapidy sinking into the con-


## SPRING FENCE PRICES

We are offering for a limited time and subject to stock on hand

## ANTHONY FENCE

at the following low prices
7 bar - 26 inch - 27 c per rod 6 bar - 36 inch - 26c per rod 8 bar - 32 inch - 31c per rod 9 bar - 39 inch - 34 c per rod 8 bar - 45 inch - 33 c per rod 10 bar 47 inch - 38 c per rod

Top and bottom wires No. 10, filler No. 121 $\frac{1}{2}$. These prices are from 3 c to 7 c per rod less than last year and

Write for complete catalog and descriptions
C. H. PRESCOTT \& SONS Tawas City, Mich.


It Pays to Advertise in the Herald

\section*{The Tawas Herald

 <br> 

| ney Lorenz. <br> Russell Hadwin of Tawas City spent Sunday with his mother, Mrs George Hadwin. <br> Walter Kasischke of Tawas City spent Sunday at the home of Mr. and Mrs. Otto Look. <br> Mr . and Mrs. Austin Allen and children spent Wednesday with Mr. and Mrs. John Katterman <br> Gustave Krumm returned home on Wednesday from Bay City after an <br> Mrs. Waldo Curry and Mrs. John Katterman spent an afternoon this week with Mrs. John McArdle on the Meadow road. <br> absence of several weeks. <br> Mrs. Merle Nelem and Mrs. M. McMullen of East Tawas visited last Friday with Mrs. Chas. Nelem. <br> The pupils of school district No. 4 enjoyed a sleigh ride to the ward school in Tawas City on Monday. <br> Mr. and Mrs. Henry Anschuetz, Herman Berg and son, Otto, and Julius Rhode were callers at the home of George Aschuetz on Tuesday. <br> Austin Allen left Thursday for Flint, where he expects to remain for some time. Mrs. Allen and children also left this week for Flint. <br> Vine School Notes <br> We have a number of new pupils this week. They are: Bessie Tomanek, Mabel Meggitt and Doris Brugger. <br> The fourth grade finished review- <br> ing "The Children's Hour." <br> Those who were perfect in spelling <br> last week were Edward Lorenz, Ma- <br> bel Frank, Sophia Birkenback, and Sophia Fisher. <br> Walter Fisher and Richard Ross are still absent on account of illness. Those neither absent nor tardy last week were Herman Siems, George Siems, Arlene Curry, Evelyn Katterman, Tresa, John and Sophia Birkenbach, Jack Brugger, Louis Bouchard, Emma, Edward and Leo Lorenz, Sophia Fisher and Fred Bouchard. |
| :---: |



## Auction Sale

##  <br> WEDNESDAY, MARCH 14

## bo


free lunch at noon TERMS OF SALE-All sums of $\$ 5.00$ or under, cash; on sums

Cleveland Sheep \& Stock Ranch

HERALD WANT ADS ARE RESULT GETTERS

## SPRING ISNEARLY HERE

And at this time you are thinking of changing your hosiery, as that surely should be done at least twice a year anyway. Our line of Hosiery in silks, and mercerized lisle in all the fancy styles can't be beat. The best makes and at right prices.

Those Silk Tissue Ginghams are very nifty and they are going very fast.

$$
\begin{array}{lc}
\text { Ladies' Oxfords } & \text { Men's Oxfords } \\
\text { Children's Oxfords } & \text { Boys' Oxfords }
\end{array}
$$

Fine Line to Select From
Rubbers of all kinds for the coming sloppy weather.

## F. F. Taylor \& Co.

THE CASH STORE
Michigan

# BIG FLOUR SALE 

Will sell Kansas Bread Flour, while it lasts, at per barrel

## $\$ 6.80$

$24_{2}^{1} \mathrm{lb}$. Sack
85 c
EVERY SACK GUARANTEED



# 2) NorthEastern Michiqan 

## NORTH EASTERN MICH. COW LEADS THE STATE

Princess Polly, Owned by F. C. Holbeck in Iosco County

Produces 877 Lbs. of Butter Fat

Fred C. Holbeck, president of the Michigan Guernsey Cattle association and owner of the Nordland farm at Long Lake, Iosco County whose "Nordland Daisy," made the Michigan record for three-year-olds by producing 744.26 pounds of butter fat in a test completed last December and which record also made her the eighth in the world for Guernsey cows of this class, has made some more "Guernsey history." In a test just completed, his Princess Polly No. 55935 of Nordland, produced 17,420 pounds of milk and 877 pounds of butter fat, topping Guernseys by nine pounds of butter fat the previous high record having been 868 pounds made by Cilly M . owned by John Endicott, of Detroit The Princess Polly test was super vised by the Michigan Agricultural College and the American Guernsey Cattle club and a check test was made by the State Agricultural Coll ege of Indiana.
Mr. Holbeck sells all of his pro duct as sweet cream, shipping in
refrigerator cans and receiving 80 refrigerator cans and receiving 80
cents per pound for butter fat, so that the total receipts from Prin that the total receipts from Prinimately $\$ 700$. During the test Princess Polly consumed 9,125 pounds of ground grain, 1,080 pounds of mixed hay and 10,000 pounds of ensifigures, amounted to $\$ 141.08$. He figures his labor costs for the yea fit from this one cow of $\$ 508$ pro On the Holbeck farm rations are mixed for each cow according to her condition and production and he amount to be fed each one i grain and feed mixture is carefully studied, and, citing results, Mr. Hol beck says it surely pays to "use every pound of feed that a cow will consume and turn into milk."

TOURIST ASS'N HOLDS MEET
A meeting of the officers and others interested in the Huron Shore Tourist Association was held at the Detroit Board of Commerce, 12 o' clock, Friday, February 23 rd and locality in the territory and others interested were present. The Bay City Chamber of Commerce sent a committee of five
NorthEastern Michigan was represented as a unit by John Yuill o Vanderbilt, Robert Rayburn of Al pena, and T. F. Marston of Bay City, President, Vice President an Secretary respectively of the North Eastern Michigan Development Bu
The wholesalers, the Retail Merchants Association, the hotel men and the Board of Come hotel men troit all had representatives. The meeting was for the purpose of discussing and the planning o a co-operative advertising campaign of Eastern Michigan for summe tourists, the work begun last year the results of which so fully demonstrated its value to this side of Michigan
Last year advertising was carried in national magazines, newspapers Inquiries were received from


First Prize. sent in
by Helen V. Potter,
Curran. Mich., whe
writes. A view of
Cranberry Lake, one
of the numerous
lakes in Alcona Co.
This hake is located
in the northwestern
part of the county.
The shore is sandy
and ideal for camp-
ing. Boats are on
the lake for pleasure
at all times. For
fishermen. bass, sun-
fish. perch and blue-
gills await in the
wide territory. To those making inquiry was sent a personal letter, a four color map folder, showing roads, rail roads, streams, lakes, parks, camping grounds and the owns subscribing to the fund.
Lists were then made of these in quiries and sent to the representa tives of the towns subscribing to would be sent to them. In this way the person making inquiry received not only general literature but also specific information which would help in finding a suitable location for the summer vacation.
Under the present system a very small proportion of the funds are required for overhead, practically all office maintenance being carrie by the NorthEastern Michigan De elopment Bureau.

PRESQUE ISLE SELLS SEED PO TATOES FOR $\$ 1.20$ PER BUS
August Domke, Ocqueoc township fied seed game, contracting 300 b shels to stations in Ohio and Indiana at $\$ 1.20$ per bushel, f. o. b Millersburg.

Mr. Domke and A. N. McDonald of Case township, report the sale of another lot (one carload) for $\$ 1.05$ per bushel loaded in bulk. It is interesting to note that the last named calohiran who are as Michigan's Potato Kinge The as Michigan's Potato Kings. The north" for their own seed speaks well for the certified seed game When such men as these are convinced that seed grown in northern Michigan under supervision and inspection of college representatives, is the only seed they can afford to plant, it is the best kind of a stamp of approval that could be placed on the certified seed game. That oththe inquiries coming from Wayne Oakland St Clair and other southern Michigan counties. - Presque Isle Advance.

## THE AGRICULTURAL RECORD OF

OTSEGO COUNTY, "TOP O' MICHIGAN"

Otsego county is called the Top of Michigan," because its altitude is the highest of any county in the southern peninsula. Gaylord, the county seat, is known as the "Pinnacle city, by reason of the fact that within a half mile of the city land below the Straits.
Gaylord is 119 miles north of Bay City, 227 miles north of Detroit, 63 miles south of Mackinaw City, 69 miles west of Alpena and 23 miles east of Boyne City. By reason of its geographical location with
respect to the farming area, the transportation lines and the highways of the northern half of the state, in addition to the fact that it section. Gaylord has for years also been known as the "Heart of Northern Michigan.'

Gaylord itself is a very modern He city of 2,000 population. Its pacious Main street is paved and is ned on both sides with modern blocks.
The city is within three and half miles of Otsego three and a est body of water in the lower pen est body of water in the lower pen several hundred cottages owned and cupied during the summer by peo ple from all over Michigan and several other states. It is estimated that the resort population on this lake during the height of the season runs as high as one thousand people.
At the south end of Otsego Lak is the State Park of 40 acres. Last year 2,500 people visited this park and many of them camped there for and many of them camped there

## STANDISH BUSINESS MEN AID DARRY FARMERS

Hold Big Meeting and Promise<br>Co-operation to Farmers<br>Entering Dairy<br>Business

Arenac county has been stirring up considerable interest during the past three months because of its "better dairy movement." Last December the Standish Beard of Commerce conceived the idea that it was about time that the farmers of all sections of Arenac county should indulge in and if properly interested, would be in favor of better dairy herds and methods of producing more income from their farms. During the past three years Arenac county farmers have been mo big crop, were a failure, even when prices were good. Sugar beets where only fair and other crops were were only fair and other crops were were getting in debt--were becoming discouraged in not being able to meet their obligations and many were leaving the farm for the cities.
The Standish Board of Commerce first called a meeting of the Farm Bureau officers in conjunction with its own members to determine whether or not they. thought it advisable to go to the farmers with the plan the Board had in mind. Prorsion department of the M. A. was asked to come here to explain was asked to come here to explain ing his talk the Farm Bureau offiing ers expressed their willingness to support the move of better dairying and a second meeting to be called early in January was arranged for. Prof. Reed was again present, also T. F. Marston, secretary of the NorthEastern Michigan Development Bureau. Fred C. Holbeck of "Prin cess Polly" fame, E. J. Leenhouts of the extension department of the N the M.-A. C., and others from Bay the M.-A. C., and others from Bay with the farmers, numbered over 275 and every one interested listened to the addresses of Prof. Reed, Messrs. Holbeck, Marston and H. A. Chamberlain of Standish. Following the addresses the farmers, board members and guests were served with a lunch. Then followed two or three hours of "just visiting" and talking "cows." This These have been features of all the meetings. Realizing the need of further education of caring for cows of high grade or pure bred quality Prof. Reed advised the farmers to "go carefully." He pointed out that there were many "visitor" cows among the herds of cows in Arenac county, cows that failed to pay their way. He urged the culling out of these cows and taking better care of the good cows, then the gradual entering into ke Messrs. Marst

Messrs. Marston and Holbeck told farmers of their experiences as dairy farmers. Then H. A. Chamberlain, along the line of why the farmers needed more sure investments on the farm, presented to them the plan thought of by the Board of Commerce, this plan to help in the extension of dairying in the county.
Two weeks later Fred C. Holbeck of Long Lake (The Nordland Farms) gave a complete talk on his experi-
(Continued on page 3 )

## NorthEastern Michigan

## Published Monthly (We hope) Issued by the Newspapers of NorthEastern

 (Not a money-making scheme.) RUSINESS OFFICE
$\xrightarrow[\text { Forrest Lord. Otsego County Herald-Times }]{\text { Managing Editor this Isue }}$
All Other Associate Edititors $\begin{gathered}\text { Northastern Michigan } \\ \text { Pubilishers }\end{gathered}$
RATES OF ADVERTISING
Gua.on per column inch
Guaranted 30,000 Circulation

## GOOD SHOWING

A combined report of the Devel opment Bureau and the Resort As sociation work shows very emphatically that the resort advertising scriptions popular approval, subnearly a fifty percent in showing any previous year Subscriptions by
visors .......
Individual members in Additional appropriations
in N. E. Michigan by Boar Railroads
Outside of N. E. Michigan
to the Bureau. ...........
Outside of N. E. Michigan
for Tourist adv.
3,405.00

Total subscriptions made
Total subscriptions last year

## Assets January 20, 1923 (Bureau only.) (Bureau only.)

Cash on hand.
Subscriptions, memberships 35.86 etc.
Office furniture, supplies and equipment, as per
inventory
4,000.00
Less Accounts due ....... ${ }^{19,683.36}$
Good Will $\$ 18,837.18$

NEW MEMBERS SINCE ANNUAL meeting
Real
Estate- Edw.
Sustee
Gates
Estate,
Clark, Chas. Pierce, Lansing.
Resort-H. T. Rollo, Topinabee Watson Beebe, Cheboygan; R. D Culter, East Tawas.
General-Bay City Freezer Co., Inc., Bay City; Central Drug Store, Grayling; Rose City Bank, Rose CiWilmington, Del.; Kuhlman Electric Co., Bay City.

## buread notes

Nearly fifty percent increase in subscriptions last year.

The new office in the Board of Commerce Building suits us better than the old location and,-we save about $\$ 20$ per month.

We have worn out another typewriter and have a new one. How many letters telling about North-
Eastern Michigan does this mean?

A woman in California wrote us about this newspaper supplement. She received it with the Gladwin County Record. A Chicago man received it through the Alcona County Review.

Roy Mckibbin reports very satisfactory results for his summer re-
sort. "Idlewild" on Houghton Lake, sort, "Idlewild" on Houghton Lake,
secured from the inquiry lists sent secured from the
out by the Bureau

Work has begun for a live fish and wild life exhibit to be placed with the agricultural display in the at Detroit. This exhibit is placed by A. T. Stewart of Fisheries of the Department of Conservation, in cooperation with the railroad officials and the Bureau.
Form proofs for the new Tourist Guide or Directory have been sent jut to all Boards of Trade and BusEastern Michigan for correction and information as to local matters of information as to local matters of
interest. The proof sheet is of Alpena but shows the form planned.
of the D. \& M. Ry., and Secretary Marston appeared on the program at the annual meeting of the Rogers City Board of Comerce the evening of February 6th.
The February issue of "See America First" contains an illustrated ble"' by Parlee C. Grose. In a later issue Mr. Grose has an article on our National Forest. It is proposed to republish these two articles with one or two more on NorthEastern Michigan in booklet form called "Travelogues" by Parlee C. Grose.

## HERE IS BOOSTING

Secretary Marston of the Bureau received a very artistic Christmas card from a Texas friend, and wonders how many NorthEastern Michigan people would send out a card with similar sentiment for NorthEastern Michigan if one were to be had.
The card, embellished with oil follows:
Come down and breathe our Christmas air,
And be a Texas Millionaire
And throw a steer and drill for oil, And help us brag about the soil.
Well, anyway, if you can't come down
Have a Merry Christmas in your own home town.

FIRST SILVER CUP FOR NORTHEASTERN MICHIGAN'S POTATO SHOW
The Top O'Michigan Potato Show to be held at Gaylord next November is progressing.
It has received lots of publicity and comment, has a goodly sum of money already subscribed, thanks
to the progressiveness of the Otse to the progressiveness of the Otse-
go County Board of Supervisors, and will have much more from other counties interested
Recently Secretary Marston told the Bay City Rotary Club that it was up to them to put up a prize. After the meeting Rotarian "Mike" Carroll answered that the John Carroll Company, wholesale dealers in
fruit and vegetables, would meet fruit and
the demand.
the demand.
The particular prize for which the cup will be given will be decidthe cup will be

## ADVERTISING SCOPE

Of the inquiries received last year Michigan stands first in number, Ohio second, Illinois, Indiana folal from the Philippines, Canal Zone and one from Chile.

## BUY A FARM NOW

Now is the time to hold on if you have a good farm," says Ezra Levin, of the State Department of
Agriculture. "Now is the time to buy if you expect to farm in Michigan. Our domestic consumption is increasing, our population is increasing, the increase being largely in our industrial centers. Especial ly important is this fact to us who are in the hub of the nation's in dustrial life. There is no cheap tensification for the land close to tensification for the land close to the large consuming markets is at hand. The high cost of transporta-
tion is stimulating the development tion is stimulating the development
of food production near those marof food production near those mar
kets. Michigan land values are go ing up and the one who holds o and conserves his soil fertility will win when we begin moving to the crest of the wave."


## Some of the Letters We Receive

## Mr. T. F. Marston, Sec'y., NorthEastern Michigan Development Bureau, Bay City. Mich. $\begin{aligned} & \text { blets describing } \\ & \text { Your letter and boklets } \\ & \text { and and opportunities in NorthEastern }\end{aligned}$ land and opportunities in NorthEastern Michigan at hand and contents studied and am nore convinced than ever that and am more convinced than ever that NorthEastern Michigan is where I want I locate. been struggling along in the city for a number of years and when I eity for a number of years and when look back to my independence and suc- cess on a small farm it convinces me of my foolishness. my foolishness. I am not a stock or dairy farmer. What I want is a small farm where I can raise chinkes, gese and turkeys, and raise my own feed for same. sy from 20 to 0 acres with water, preferably on small Lo acres with wa lake.-D. M. Lee.



## ACROSTICALLY SPEAKING

0 , the farmer is a happy guy, Always livin' very high,
The cups of joy e'er his to drink. Sun shines out just right for him, The rains come just in time, His only care's to bank his tin, Each crop pans out so fine. Coin galore rolls to his lap One season to another, Wealth comes to him and doffs her Sure, luck,
sure, luck's his own twin brother. And nature with a smiling face
Rends all his trials asunder. E'en send him to his resting pla In happiness to slumber ext morn he rises full refreshed The kine meet him with greeting, His wife and children call him blest, Each lamb with joy is bleating.
Con. dear reader, purest con!
On that you may gamble all your rocks;
Rasping toil till the night comes on, crops.

## OTSEGO COUNTY, THE

TOP O' MICHIGAN."
(Continued from page 1)
days to enjoy the fine bathing facilities, fishing, etc.
ion of the and is therefore auto from all points of the state. Gaylord is also the point of intersection of the Michigan Central railroad and the Boyne City, Gaylord \& Alpena, affording excellent Chicago and other cities on the Chicago and other cities on the among the public huilding
note at Gaylord is the fine brick court house, a high school which at the time of its construction was the largest in NorthEastern Michigan, a library, a splendid concrete Municipal building where the commun ity life centers, and four churches of the Baptist, Catholic, Congregational and Methodist denominations. Gaylord also has an up-to-date fine bank and the business places are ball well-stocked for the size of the city The Dayton Last Block Works
the largest shoe last factory in the United States, is located at Gaylord as are the plants of the Toy Corporation of America, ufacturing Company. At Vanderufacturing company. the second town of the county, bilt, the is a very successful chair factory.

Although the lumbering activities reached their hey-dey some years ago, there are still a number of important logging and lumbering operations going on in the county at the present time. Among the more important are those of Yuill Bros., at Vanderbilt, the Johannesburg Manufacturing Dirk Schreur, Michigan Iron \& Chemical Company, Kneeland Bigelow Co., Boyne City Chemica Company.

There are 66 good-sized lakes and main trout streams in Otsego Co The north branch of the AuSable the Black, the Sturgeon, the Pigeon, the Manistee and many minor streams all have their origin in the county, and are among the bes trout-fishing streams of the state.
Because of the altitude the coun ty is wonderfully healthful, and to obtain relief from asthma, hay fever, catarrh and tuberculosis. The water, pumped from wells rangin 50 to 200 feet in depth is clear, ic cold and pure.
The topography of the county is of a wide range. There are some large hills, a great deal of gently rolling land and some level stretch es. From a scenic point the rolling country is beautiful, and visitor say that it reminds them in pl
of the foothills of the Rockies. of the foothills of the Rockies. the nature and fertility of the soil. at one time Otsego countly grew At one time Otsego countly grew
magnificent forests of pine and magnificent forests of pine and ardwood. The pine lands suit able for agriculture. But the hard wood lands which predominate, are of a sandy loam character which is very fertile and produces large rops.
The agricultural achievements of Otsego county speak for themselves Here are a few of them
1st place in Rural Russets at the International Potato Show at Du 1st place in
1st place in winter vetch at the Hay and Grain Show at the Agritural College last January,
1st in the entire state in pure 100 per cent increase.
1st among all NorthEastern Michigan counties in 1922 potato acre age, with 4,402 acres
1st in certified seed potato pro duction for NorthEastern Michigan, with 27,400 bushels, and second in ntire state.
1st in alfalfa acreage among NorthEastern Michigan counties, 1 st in numbe
1 st in number and value of silver pairs of foxes. It is estimated of over a half million dollars are in vested in this industry in the county.
2nd in corn acreage for the disrict.
trict.
2nd in rye production for the dis-
trict with 59,325 bushels.
Otsego county has 638 farms. Interest in farming is rapidly on the ncrease. Last year alone, 500 adfarming. The county employs an agricultural agent who has done invaluable work in encouraging the farmers in more scientific methods and in the production particularly of certified seed potatoes which industry is destined to become one of the most profitable in the county. As a result also of the County Agent's efforts, the Board of Supervisors have voted funds to carry on a bovine tuberculosis eradication campaign.
Otsego County's crowning effort for the current year wil be the "Top O' Michigan'" Potato Show, which will be held at Gaylord, Nov. 14th, 15 th and 16 th of the current year, NorthEastern Michigan which means the finest potatoes in the world, will be exhibited.

It may be seen from the above review that Otsego county offers at-
tractive opportunities to resorter fisherman, tourist and farmer, each and all of whom are heartily welcomed.

## Selling NorthEastern Michigan

In a previous article I attempted to show how NorthEastern Michigan could be sold to advantage agriculcurally by first selling it to yourself. As another thought I want to remark on the possibinties of the and tourist section Nowhere on earth is there to be found such a beautiful combination for summer vacations, Nowhere else will you find such a setting of fresh wate lakes or seas as the Great Lake region provides, centrally located with relation to the country as a whole it can be easily reached from every point of the compass. NorthEastern Michigan, right in the heart of this lake region, offers to the tourist vacationist unexcelled scenery camping facilities and everything one may desire to make a summer vacation complete. The one thing lacking to make this territory the tourists is the inclination or ability tourists is the inclination or ability properly sell ther natural resources There is a lack of knowledge regard ing what they have to sell or sort of sleeping sickness that does not seem to care. This year tourists flocked to NorthEastern Michigan in spite of this disposition, and them will repeat. If they had been properly sold each and everyone of them would have become a walking advertisement for this section and and for each one this past year a dozen would come next. Of course, Cey win Michigan to come to NorthEastern Michigan until some one discovers the possibilities lying dorwith the consequent financial benefit to themselves that must surely result; and the local inhabitants after it is too late will awaken to the fact that they have missed something and wonder why they never thought of it before.
Sell NorthEastern Michigan as a resort section, just as it is if you must, or by helping nature by improvements that will be inviting if you can. Make each individual that spends his vacation in your locality glad that he came. Be friendly, and if you cannot boost or have nothing that seems worth if yoosting, at least don knock. If you find a vince him of his error and if he will not be convinced and wants to sell out and move away try your best to find a buyer for him, but in any event sell NorthEastern Michigan just as you would merchandise. You cannot sell merchandise that you do not have confidence in yourself.

While we should be glad to welcome new residents to this locality they are not a necessity by any means. What we really need is an
injection of new life and pep. With injection of new life and pep. With the proper spirit there is no reason why NorthEastern Michigan should Florida is to the whole United Florida is to
States in winter.
G. B. WAKEMAN

Traffic Manager D. \& M. Ry

## SELLING NORTHEASTERN

## MICHIGAN

General Superintendent John G Munson, of the Michigan Lime and Chemical Company of Rogers City during an informal talk recently stated that in his opinion their company was doing quite a little toward selling NorthEastern Michigan, they having sold and shipped over fiv million tons of NorthEastern Michi gan last year in the shape of lime stone. since the plant is being en will be much greater this year.

About 150,000 tons of the am ount shipped last year was used for agricultural purposes, being reshipped from Buffalo.
When the enormous piles of the waste ground limestone are seen one fels there must surely be enough in them to sweeten all the soil in Michigan, if the farmers would on ly use it, which if they did would be much to the advantage of said seil

## SOME PRACTICAL POINTERS FOR hOME-SEEKERS IN OSCODA COUNTY

If anyone should tell you where you could get a piece of goods for three hundred dollars, and someone else tell you where you could ge as good or better for thirty dollars would you fail to investigate? Many a good proposition has been turn ed down, and many a man has gon on for years with his nose to the grind-stone and found himself pas the age of usefulness, who could by working no harder, have been independent and the owner of property that would support him in his old age and leave his children on a level with those of the man he has allowed to protit by his labo

It is within the memory of this writer that land that was at one time looked upon with indifferenc has risen to a price varying from There oure plenty of hard anorkin men today without homes and with out backing who could as with have made the profit that easily from modest investment had they possessed the courage and the foresight to tackle a very simple proposition. People take off their hats

## Standish Business Men and Dairy Farmers Hold Big Meeting and Promise Co-operation

(Continued from page 1)
the farmers how they could, by careul feeding, improve their cows far beyond their present production of gent of Ogemaw county, gave short address on the duties of and advantages in having a county agent.
On Friday evening, February 9, Prof. H. E. Dennison of the dairy extension department of the M. A. ., gave a talk on cow testing ast was plained in detail the work performed through the organization of cow testing associations.
As a result of these meetings, publicity through the columns of the Arenac County Independent, and by virtue of articles written by $E$. J. Leenhouts, provisions have been made for securing 150 to 200 grade and pure-bred Holsteins and Guernseys. Farmers are intensely interested in the movement and seem hungry for the information given them as a result of the gatherings, been purchased.
Watch Arenac

## ounty.

Following are the complete plans whereby the Standish Board of Com merce hopes to assist the farmers who desire to take advantage of the proposition as outlined. The plan is plain and above board, no strings attached to it and it is up to the farmer entirely to accept or rejec same.
Be it resolved that whereas it is the concensus of opinion among the leading business men and farmers that as agriculture is the basic industry of the country, it is necessary equal basis with other industries of equal basis with other industries of tion should be fostered to bring


## Crawford County

Crawford County - "Coming Crawford" - claims her rightfu place when the advantages ol North Eastern Michigan are disclosed
the world. the world.
It is not Heaven's borderland; but it has substantial qualities and advantages which the tourist, re sorter, fisherman or good tarm la casting his lo investigate
elsewhere.

Served by three towns, Grayling, Frederic and Roscommon, all of which are on State Trunk line M18, Craword county has the distinction of having its county seat on the Michigan Central, and the Manistel and NorthEastern railroad as well
The latter starts at Manistee, on Lake Michigan, and ends at Gray ling.

The Michigan Central, part of the great New York Central Lines system, in passing from Deroit to Mackinaw, runs solid trains through Grayling. The tourist from the east or west makes ideal connections in the great Michigan Central Terminal in Detroit in the early evening, takes his comfortable sleeper, and awakes in Grayling, ready for a day's fishing in the magic waters the Ausable which has been called Rocky Mountains.

There must be something of deep appeal to the tourist, the resorter, the fisherman, in the swift streams, the good catch, the beautiful rothe good water, for those who are experienced in many places, and have the means with which to go where they like, return here year after year, bringing others with them.
Men of very able vocabulary have expended their best efforts the appeal of the AuSable.
Few streams are able to please so many moods. The main stream, the South Branch, and Manistee Rivers and Big Creek, all contribute their part.
Where else than in Crawford County, can the business man, or the professional man step out of his Detroit sleeper, have a good breakfast in Sheppenagon Inn in Grayling, and step into his canoe, or wet his gaiters in the Main
Stream two blocks from his hotel Stream
Where else than at Lovells, in Crawford County, can one find such a combination of wonderful meals, good beds, electric lights, depot a block away, yet the wilderness he has sought?
To those who seek not pleasure but an opportunity to build farm homes, Crawford County offers a large area of land good enough for anyone.
Crawford County has some poor land. It would be the dictate of good sense for the settler to leave those alone, and to let them reforested, as they should.
Crawford County has thousands Crawiord county has thousand of th
land. Wake these and use them right, and quickly build up a farm home Settlers do not need to go it blind in Crawford County; for the county maintains, always on the job, an experienced agricultural adviser who does not sell land, but who advises all who request his services as to what are the best method with the soil.
This County Agent is a middle aged man, of practical experience
covering many years of farming in covering ma
this region.

The new settlers owe it to themselves to consult with this practica adviser before purchasing lands unless they a
After starting to farm, the agricultural adviser can be of great help to the settler, in suggesting methods found best by test.
Settlers will find the rural school of the County using modern books and equipment, and under charge of a county commissioner of schools,
who is a college graduate, and a
teacher of many years of experience. After children have finished their and school they can attend excel eric or Roscommon.

The High School at Grayling is particularly well and modernly equipped, and affords gymnasium, physical director, supervisor of music and drawis, teacherercial domes in addition to uswal high school work. schools at proper interyals Crawford County is particularly well adapted to dairying.
Dairying, carried on here, has the advantage of receiving as much for butterfat, produced on land costing fifteen dollars an acre, as on land elsewhere costing ten times a much

The outlet for dairy products is unfailing.

Settlers will find a source of large kinds of foroviding the various and garden, needed in large quanfities by the resort trade, and can make summer connections for winter business.

Letters concerning opportunities for manufacturers, tourists, sports men, resorters, or farmers, addresswill the Graying Board of Trade ompt and dependable

IOWA FARMER TELLS WHY HE LOCATED IN N. E. MICHIGAN

That farm land can become too high-priced to be used profitably for certain kinds of farming and stock-raising is rapidly becoming recognized by many of the men on

## SEEDS

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FOOD VALUE OF PEANUTS


When writing be sure to say
"NORTHEASTERN MICHIGAN"
the mid-west, where good farms are
being held at from $\$ 300$ up to $\$ 600$ and even more, per acre
In 1920 Fred E. Butcher and his son, of Stanwood, Iowa, were so convinced of this fact that they spent lands, finally selecting NorthEastern Michigan as the most promising, from standpoint of good lands, proximity to market and other features demanded by the experienced farm er, and buying a large ranch nea Johannesburg.
Here is what Mr. Butcher writes egarding their venture

Along in the fall of 1920 my on and I conceived the idea of raisng and feeding stock on cheaper where land was selling at from $\$ 250$ to $\$ 400$ per acre, which made sheep and cattle raising too expensive to be profitable We went into Northern Minnesota, inspecting and in several counties as far north as Duluth. At the latter place we got in touch with a company which had land for sale in NorthEastern Michigan and, after an inspection trip through the upper peninsula finally landed in Gaylord, Otsego county, but didn't find that the Duluth company's land just suited ors purpose as thelt not enough cleared to furnish win ter feed for the amount of stock which we desired to handle
"Our inquiries, however, led us to a tract near Johannesburg which of which own and operate, 572 acres, stumped and 322 acres with stumps but clear of undergrowth, except a few bunches of trees to furnish shade for the stock in the summer time. It was all excellent hardwood land. The ranch had three sets of buildings which would equal those on the average lowa farm. They were all painted and nicely located. The soll is a sandy ough clay mixed into it to make it dil kinds of roots and it easily produces 70 bushels of oats per acre Early varieties of corn do quite well and I have raised 50 bushels of shelled corn per acre on it. Seed prought from Iowa did not ripen so well, not being acclimated, but it produced excellent fodder and silage. I think it is one of the best
hay countries I ever saw. All kinds hay countries I ever saw. All kinds
do well. Clover seed grows from do well. Clover seed grows from
three to eight bushels per acre. I hulled 75 bushels in 1921. The potatoes grown in this locality cannot be beaten for quality or quantity.
I shipped six carloads to Iowa which I shipped six carloads to lowa which
I raised on this farm in 1921, and I raised over 4,000 bushels this year They produced from 100 to 300
bushels per acre and some people get an even higher production. In 1922 I raised over 100 tons of hay and a saw mill company at Johannesburg buys all the hay produced in the locality. Last fall they paid $\$ 15$ per ton for it. Oats brought 60 cents per bushel and were of excellent quality, weighing
the measured bushel.
"Now, about our lamb feeding. In 1921 we bought our lambs in the Chicago market the latter part of pounds apiece during the summer and fall, averaging 62 pounds when bought and 88 pounds at the East Buffalo market, making all thi gain on feed, corn, oats, hay and grass grown on the farm. In 1922 we purchased 946 lambs about the middle of July -three double deck carloads-and fed them about the same as in 1921, not feeding them as much corn and only 720 bushels of oats, and they made a gain of per pound for them in Chicago and sold two carloads in East Buffalo at $\$ 14.75$ per pound and the same price for two carloads sold in De troit, topping the market in both cases the day they were there. We made a net profit of nearly $\$ 3.00$ per head, having only 20 head thrown out at East Buffalo and these sold for 14 cents. I think this is an excellent gain, considering the and a half months
"One of the reasons why we se was close to good markets, havin all southern Michigan with its num erous large cities, as well as Ohio and New York and Pennsylvania. Another is that the sheep carried over grow the finest fleeces.'

ATTENDANCE AT STATE PARKS P. J. Hoffmaster, superintendent of State Parks of the Department of Conservation, gives the following report on North
Parks for 1922:

| State <br> Park | Season's <br> Attendance | No. of <br> Camps |
| :--- | ---: | ---: |
| Onaway | 17,200 | 264 |
| Harrisville | 2,800 | 139 |
| Cheboygan | 3,300 | 251 |
| East Trawas | 25,000 | $?$ |
| Gladwin | 2,100 | 120 |
| Wisson | 4,000 | 255 |
| Frank W. Fletcher | 2,100 | 114 |
| Indian River | 15,000 | 374 |
| Otsego Lake | 2,500 | 112 |
| Paul H. Hoeft | 1,200 | 124 |

Inasmuch as records were not be un at the beginning of the sea son, and since several parks had only part time care-takers, the record is not complete.
It is interesting to know that 27 different states were represented by he visitors as well as Canadian pro inces.
In touring parties and camps it was about evenly divided, as
tween Michigan and outsiders. With a fair conservative
With a fair conservative esti000 camp days for one person.
Considering that comparatively ew people even in Michigan know about these parks and what they have to offer, one can visualize thei wonderful asset to Michigan whe hey become fairly well known If at one park the visitors left only ten cents per day, they would have paid one-half the amount ex elar park in equipping it and mak lar it available to the public

OTSEGO COUNTY VETCH PRIZE WINNER
Otsego Countr won another blue ibbon when a sample of winter etch grown by George Mccoy wa warded first prize in its class a the Hay and Grain show held in onnection with Farmers' Week a he Michigan Agricultural Colleg This adds
This adds further to the evidence that we can grow this crop here his rye and vetch last summer, sephis rye and vetch last summer, sep-
arating the two, after selling 20 bushels for seed and sowing his ow besides, and sold $\$ 18$ worth of vetch per acre besides about $\$ 12$
worth of rye from each acre. The worth of rye from each acre. The rye crop went about 20 bushels per
acre, which is above the average for the county, and the vetch grew on he same ground at the same time Vetch is a legume crop, putting ni-
trogen, the most expensive part of commercial fertilizer and the best part of barnyard manure, into the soil in the same way that c
The market for vetch seed practically always good. Most of this seed is sown in the south where it is plowed down for fertilizer after making a good top growth. The seasons are too hot and dry there for the vetch crop to mature a seed crop, so we have the job of growing their seed for them. There is very little extra labor involved in the income is about doubled, besides ncome the soil in better condition than the rye alone would leave it. -By A. C. Lytle in Otsego County Herald \& Times

## NORTHEASTERN MICHIGAN

STATE PARKS SHOW WELL
In the last biennial report of the State Conservation Commission one chapter is devoted to the State Parks. Or the eighteen illustrations nine are from photographs seeaul and are of scenes in our North Eastern Michigan parks, of which there are twelve in number with a combined area of about eleven hundred acres.

On the morning of November 10th the first day of the deer hunting season, 3,300 hunters had crossed the straits of Mackinaw in quest of deer, according to figures given out ferry plying between Mackinaw City and St Ignace. This does not in clude a large number of hunters who have gone to their usual haunts by boat or automobile, also a goodly sized aggregation which are hunting in the counties in the lower penin sula which have open season this year.

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## GILERNSEY

Cows or heifers, for sale in Michigan at the present time. at the annual meeting it was loads of open and bred heifers o sell from $\$ 150$ to $\$ 250$ each. all to be guaranteed in every way.
If you would like to get one at once to

## Fred C. Holbeck

President
Michigan Guernsey Breeders Association

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