# THE TAWAS HERALD 

Leading Newspaper of Iosco County



Visit Us When You Can At Other Times Bank by Mail

The number who are using our banking-by-mail service constanly increasing

Of course, some make use of this to a greater extent than others. It has proved especially helpful to those who fiind it inconvenient to visit us during the business day. We have developed this special service to a point where both
cility.

Come in and ask, or fwrite us, about ourin banking-by mail service

Alpena County Savings Bank Alpena, Mich.
member federal reserve system:

## TELEPHONE

 SALES SERVICEThe Michigan State Tele phone Company gladly will cooperate with you in preparing and carrying out a rapid-fire, intensive Long Dis tance Telephone sales cam paign.
Men thoroughly experienced in just such business will call on you, if you desire, and help you make your plans.
They will give you cost fig: ures, explain how economies may be effected and tell you how the Telephone Company will work with you to make your campaign a success.
The telephone will build business for any concern, large or small


MICHIGAN STATE TELEPHONE COMPANY


Arbor and Lansing.
Roy Leslie has purchased the Mrs.
Alexander property and expects to
move in it at once. Alexander property and expects
move in it at once.
Mrs. Wm. Charters and Mrs. Wm
Lessie spent Saturday afternoon with
Mrs. Alex Anderson in Reno. Mrs. Alex Anderson in Reno.

 Ladies‘Annual chicken supper and
bazaar
Oct bazaar at Whittemore, $\begin{aligned} & \text { adv. } \\ & \text { Oct. 27. } \\ & \text { T. A. Wood was at Grand Rapids }\end{aligned}$ on business for a week.
Mrs. Chas. Schneider Mrs. Chas. Schneider spent Mon
day with relatives at Whittemore day with relatives at Whittemore.
Mr. and Mrs. L. Frahm vis
ated relatives at Turner Saturday ted relatives at Turner Saturday_-
Guy Ross of Flint is spending few days hunting here this week.
A. H. Crawford of Fint is here building a
his house
his house.
Tom Gorie, Riley and Dewey Ross of Flint visited here Sunday and also enjoyed a day hunting.
W. H. Pringle, general merchant
at McIvor, who is building a new at McIvor, who is building a new
store, expects to have it completed in a short time. It will be one of
the homst modern country store in the county
Mr. and Mrs. Rule LaBerge and and Mrs_ Chas. Westendorf and Mrs. Lizzie Westendorf of East Tawas
spent Sunday afternoon and evening spent Sunday afternoon and evening
at the home of grandma. Schneider.

FOR OVER 40 YEARS






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MORTGAGE FORECLOSURE
Default having been made in

## anvai FALL SALE H. N. BUTLER \& COMPANY

"The Leading Store on The Shore"
WHEN the leaves come tumbling down, along comes Butler's with tumbling down prices---right at the time when everyone needs something to wear for fall and winter. Can you beat it? No, not even Andy Gump who is always 100 per cent for the people. In our eleven years business in this county we have always put on this big fall sale each year. Hundreds of people each day visit our store and buy their supply at a VAST SAVING.

## Sale Starts Friday, October 26th and Ends Monday, November 5th



After five years out of the Ladies' Cloaks and Dresses, we again enter the field with a complete line of ladies' ready-to-wear
"Fashioncraft"

Ladies' Coats
We suggest that you call and see our line before you buy. Ladies
newest materials and bright colors. LADIES' BLOUSES-all new. No Old Stock


Outing Flannels Heavy Amoskeg Brand,
yard wide, several patterns 30 c $\underset{\text { per yard Outings }}{25 \mathrm{c}}$ 21c Percales
35c Manchesters in light
and dark patterns $\begin{array}{ll}\begin{array}{ll}\text { 35c } \\ \text { and dark patterns } \\ \text { per yard }\end{array} & 27 \mathrm{C} \\ \text { 25c Percales } & 18 \mathrm{C}\end{array}$ Silkolines
For comfortables, drapes,
etc. Plain or flower designs.
$\begin{aligned} & \text { 25c quality } \\
& \text { per yard } \\
& \text { Ginghams }\end{aligned}$

| 25c Ginghams |
| :--- |
| only |
| $\begin{array}{l}\text { 35c yard wide } \\ \text { Ginghams }\end{array}$ | 18C

## LADIES'

 HOSEIn silk and wool for fall. Black, navy and brown. $\$ 1.25$ values.
89c
35c Mercerize
35c Mercerized
Cotton Hose, only 23 C


Outing Gowns and and Sleepers Greatly Reduced

BLANKETS AND QUILTS
Flannels and All Wools


## Free! Free! Free!

Get a Velvet Brussels Rug for your home. Just save your cash register tickets and when they add up to $\$ 40$ bring them in and get a RUG FREE.


## Shoes! Shoes! Shoes!

We are overstocked in shoes, and your soles are getting thin. Cold and rainy weather bring colds if your feet are not well dressed. We can shoe the whole family at
not. a very 10 co ce
fit your feet.
One lot Ladies' Pumps. Values from 88.00
to 5 S. .o. Mo. Mostly high hells. Your chice $\$ 1.98$ One lot Ladies High Cut Shoes. $\$ 4.00$ to
s.0.0 values. Your choice.
$\$ 2.95$
 \$4.0. Ladiese ' oxfords
Walton and Godman. $\$ 3.25$ W4.01toies and Gooman
36.0. Ladies'
Oxfords $\$ 6.00$ Ladies' Oxfords Sale price
$\$ 8.00$ Ladies' $\$ 8.00$ Ladies' Walk-Over Oxfords $\$ 4.65$ Sale price
$\$ 6.95$
All our children's, Misses' and Boys' Shoes are
marked down. We have too many lines to list all marked down. We have too many lin
the prices, so call and look them over.

| Men's Work |
| :--- |
| Shoes |
| We have them in |
| high and low cut. |
| Hunkidori, Mason |
| and Fairfield - all |
| best makes. |
| $\$ 3.00$ values |
| at._....... $\$ 1.95$ |
| $\$ 3.50$ values $\$ 2.85$ |
| at........ $\$ 2.8$ |
| $\$ 4.00$ values $\$ \$ .25$ |
| at_....... $\$ 3.25$ |
| $\$ 4.50$ values |
| at......... $\$ 3.65$ |
| $\$ 4.75$ values |
| at......... $\$ 3.85$ |
| $\$ 5.00$ values |
| at....... $\$ 3.95$ |
| $\$ 5.50$ values |
| at......... $\$ 4.20$ |
| $\$ 6.00$ values |
| at.......... $\$ 4.85$ |




## Men's $\$ 1.00$ Silk Socks

$$
\begin{aligned}
& \text { Men s.ep price.. } \\
& \text { Sal Silk Socks } \\
& \text { Sale price... }
\end{aligned}
$$

$$
\begin{aligned}
& \text { 60c Silk Socks } \\
& \text { Sale price }
\end{aligned}
$$

## SWEATERS




## Bradley Sweaters

We carry the famous Bradley
Sweaters. We are going to offer Sweaters. We are going to offer
some wonderful good bargains some wonderful good bargains
in all our sweaters. Keep warm. in all our sweaters. Keep warm.
Slip into a Bradley and out of Slip int
doors.

Flannel Shirts
31.2. S Cototo Flannel
Shirts
98 c

We have he bes
We have the best assortment of plain and large and small checks in all the bright colors. Everybody are wearing flannel

Men's Cotton Work
Shirts, 85 c values
Shirts, 85 c values.
57c
Ladies: $20 \%$ off on all
Ladies: makes of Cor-
Boys' Suits for school wear. sets. Keep in good shape by
Corset.


Overcoats \$14 AND


Underwear Men's 2-piece Fleece Lined Un-
derwear, $\$ 1.00$ value derwear, $\$ 1.00$ value 69C
sale price............
\$1.75 Men's Cambric
$\$ 1.19$

## $\$ 2.00$ Pongee <br> $\$ 2.00$ Pongee <br> $\$ 1.48$

S2.52 Pongee
Rainamad $\quad \$ 1.69$
$\$ 3.25$ Pongee
$\$ 2.29$


