## The Tawas Herald

## OLUME XLVIII

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## American Mothers



Left－Photograph of Mrs．J．Ernest Schiller of Philadelphia which won the $\$ 250$ international grand prize for
the＂Loveliest Mother in the United States and Canada＂in a $\$ 20,000$ contest conducted by the Photographers Center－＂The Spirit of Motherhood．＂This composite Madonna results from the features of 271 paintings which
ange in date from 1293 to 1823．It was made by Joseph Gray Kitchell after 31 years of study．

## （iII）

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\section*{| RADIO PROGRAMS |
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New York Home of Visiting Siamese Ruler


## $\left(\begin{array}{c}2 \pi \\ 20 \\ 20 \\ 20\end{array}\right)$

This great big smile couldn＇t help
breaking on Elinor Smith＇s face after
the nineteen－year－old flyer descended from her record－breaking climb at
Roosevelt field，L．I，One altimeter

shored | showed she had attained 32,500 feet |
| :--- |
| The present official record for women |



A Human Bat in Flight





## Presenting dre

## NEW CTIEVTBOLETT SRX

## in twelve attractive models

















Family cars, personal cars, cars for business, cars for sport-Chevrolet offers them all in a variety of body types, colors, equipment and upholstery meeting practically every personal preference.
Nowhere else in the low-price field can you find such a wide selection of fine coachcraftfor Chevrolet alone in its class provides the many recognized advantages of Body by Fisher This means not only attractive styling in lines and appointments-but also the safest, most durable body construction known-wood-andsteel scientifically combined.
And as for performance-Chevrolet gives you the smooth, quiet, flexible power of an easy-running six-a six that develops fifty horsepower, yet operates with less expense for gas, oil and tires than any other car
you can buy! Furthermore, the Cherrolet Six will serve you faithfully for tens of thousands of miles with a minimum of repairs-due to its thoroughly modern design, the high quality of materials used and the extreme care with which even the smallest Chevrolet part is built.

When you get ready to buy a low-priced car, you will find it to your advantage to inspect the line of new Cherrolet Sixes now on display. Among the twelve attractive models, you are certain to find a car that will not only meet your specific requirements-but will also be a source of pride as long as you continue to drive it. Any Chevrolet Six can be bought with a small down payment and easy terms on the liberal G.M.A.C. credit plan. And remember that Cheurolet's delivered prices include only


8 O'clock :19 Red Circle" $23^{\circ}$ Bokar $\quad$. $27^{\circ}$ THE COFFEE TRIO
Iona or Sunnyfield Flour, per bbl. $\$ 4.72,25 \mathrm{lb}$. bag
59c Pure Silver Leaf Lard, $20!\mathrm{b}$. tub Bulk Lard, pure, per lb. Creamery Butter, per lb. P. L. Tomatoes, No 2 can, 4 cans Iona Peaches, No. 2 1-2 can, each

## Sugar Sale May 4th to 9th

Pork Shoulder Roast, per lb. ..... 19c
Pork Loin Roast, per lb. ..... 21c
Ring Bologna, two lbs. ..... $25 c$
Pork Liver, two llbs. ..... $25 c$

Swifts or Armours Hams, | half or |
| :---: |
| whole | ..... $25 c$

Beef Rib Stew, per lb. ..... 15 c
Smoked Picnics, per lb. ..... $15 c$
Bulk Rice, per pound ..... 5c
DelMonte Pineapple, No. 2 can ..... 19c
Strawberries, 2 baskets ..... 25 c
Cucumbers, large, each ..... 25 c
Carrots, fresh, 2 bunches ..... 15 c
Celery, tender, per stalk ..... 10 c
10 c
Fresh Green Peas, per po
Fresh Spinach, 2 pounds ..... 150


## Historic Tree Is

 Given to England 'Grandchild' of WashiElm to Be Planted
Sulgrave Manor.


Washington Crime Wave
Is Girl and Cap Pistol
Washington-The capital's most re


Many Pleasing Features Will Be
Found in This Small House Plan



## Dutch School Has Glass Walls


2



## NEW YORK'S "RADIO CITY"

MINIATURE "FUTURE CITY"

MILK FOAM DOES
NOT HURT GROWTH
Experiment With the Dairy Calves in. South Dakota.

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|  | $h$ necessity in tions-is very ners. Two of | appointed home. It may be installed n a separate compartment, with plate glass door hung in a watertight metal | ches for stone. <br> Concrete walls having a sa clayey appearance are deficient |
| :---: | :---: | :---: | :---: |
| ture previev of the city of 50 years | the buildings facing Fifth avenue will |  |  |
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|  | thus providing a wide open vista |  |  |
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## The Plains Of Abraham



Accumulation of Ages in Dead Sea's Flotsam



## Quick COMFORT

## for fretful

 upset children



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A HOUSE IS AS OLD AS ITS ROOF

About time for an inspection of your roof, isn't it? Don't forget that is where weather concentrates its a Call us today and see how

FOUNDATIONS, ROOFS, ENCLOSED PORCHES HOUSE MOVING, Etc., All Work Guaranteed
A. G. STARK

## FAMILY

THEATRE

Excellent Programs
R. C. A. Photophone



## THE SIGN OF AN

 Out-of-Town Roofer
## On Your House

## Is Nothing to be Proud Of

It is a Slap in the Face to Iosco County Labor. Many carpenters maintain homes and support families in our county. Em oren has been scarce when divid ed among our local carpente
2.-The Sign of the Strange Roofer

Generally Marks the Home of an Easy Mark for Smart Peddlers. Some fast talking salesman has stung that houseowner for a salesman's expense and commission added to the real value of the roof
-The Sign of the Strange Roofer gle, or Roll Roofing Job, Marks the House Owner as No Judge of Value. He probably does not know that the number of pounds of roofing to the square when applied to the roof is the all-important distinction between dif-
ferent roofs. The smart salesman has probably shown him a thick sheet o roofing which looks heavy, but is applied to the roof so that it makes only one thickness, weighing about 100 pounds to the square. He believes this is better than a slightly thinner omposition shingle usually used lo-cally-not knowing that the shingle applied so as to make a 2-thickness

Do Not Let the Sign of the Strange Roof Peddler be the Label of Your Position as an Iosco County Home Owner

## C. E. Tanner Lumber Co. JOHNS-MANVILLE ROOFING

PHONE 339
TAWAS CITY

## I AM

the living force throughout whose veins flows the estinies of nations
The world is mine and yet I struggle on-impotent to From me there comes the good, the bad, the mediocre nd the indifferent.
I furnish fodder to feed the booming guns of war a ll as brains by which the booming guns are stilled and No living thing but what must say, "I owe my life No love has ever been born that equals mine nor mind exposed the depths within my soul

I pass within the shadows of what is to come and carry forth a living heart, a living soul and then must

I come but once to each and every one and go the y of mortal flesh to come no more

## A MOTHER

MOTHER'S DAY; MAY 10TH
Remember Mother on her day, even though it be only
We have Mother's Day cards as well as candy and suitable gifts

- Dere,

Leaf's Drug Store, East Tawas


