# The Tawas Herald 

## TAWAS CITY :*

| Wm. Phelan of Mayville spent the Thanksgiving holiday with his |
| :---: |
| parents, Mr. and Mrs. Louis Phelan. Miss Lucille Dyke accompanied him. |
| Mr. and Mrs. Chas. Moeller, Mrs. |
| nest Moeller and Jean, were at |
| Bay |
| Mr. and Mrs. J. F. Mark spent |
| uesday at Baldwin, Mich. |
| Bargains at McCaskey's sale. adv |
| Miss M. Cowgill spent a couple |
| ays this week in West Branch. |
| Good piano, \$45. W. M. McCaskey. |
| Mr. and Mrs. J. A. Mark re |
| m a week's visit in De- |
|  |
| n's suits and overcoats at the |
| prices. Barkmans. adv |
| and Mrs. Al. Stansel of De- |
|  |
| Mrs. Fred Kirbetz |
| Mrs. Harriett Leslie is visit.ng |
| Prescott this week. |
| Shop early. We have a fine selec |
| candies and nuts for the |
|  |
| hools and churches. We will be |
|  |
| over. Moeller Bros. |
| Mrs. N. D. Murchison spent |
| ursday in Bay City. |
|  |
|  |



OFFICIAL WEIGHT RECEIPTS
NECESSARY FOR SECURING
SCHOOL NOTES WHITTEMORE

CLUB PLANTS
MEMORIALTREES AT CITY HALL

EAST** TAWAS







## Announcing a NEW <br> CuIV CHEVROLET SIX THE GREAT AMERICAN VALUE FOR 1932

## Silent Syncro-Mesh shift

Simplified Free Wheeling
Improved six-cylinder engine
60 horsepower ( $\mathbf{2 0 \%}$ increase)
65 to 70 miles an hour
$\mathrm{T}_{\mathrm{m}}^{\mathrm{n}}$ - ance strikes a smart new note in motor car styling. Its performance combines the greatest thrills of modern motoring. Its new features include many of the important developments in engineering and craftsmanship. It actually looks, feels, controls and performs like nothing you have ever associated with low price before.
A few of the outstanding highlights of this new car are listed above-a few of the typical advancements and improvements that make the new Chevrolet such a

Faster, quieter getaway
Smoother operation
Smarter Fisher Bodies
Greater comfort and vision
Unequalled economy
remarkable low-priced automobile. And all of these new features are offered in twenty different modelseach styled in a new and distinctive manner in keeping with the finest traditions of Fisher craftsmanship.
To develop such an outstanding automobile as the new Chevrolet Six at such low prices, Chevrolet has utilized every advantage of its present position as the world's largest builder of automobiles. And Chevrolet presents this new car-proud in the knowledge that it represents the Great American Value for 1932.

On display tomorrow, Saturday, Wecember 5th

John Gresham's Girl

## By CONCORDIA MERREL

(Copyright) WNU Service


Roll of Saints Keeping Watch Over "Poor Jack"

Fomaditen


Mercolized Wax Keeps Skin Young
elmo scott watson
BRIGHTER OUTLOOK
FOR POULTRYMEN
The Paul Revere of 1812
T




 ought and, the men nrumbled, but
nut the
put them back in the the nails,
$\qquad$
$\qquad$

STOP YOUR COLD
DAROL

McKisso erionilins

Poultry Notes
©

## OUR COMIC SECTION

Events in the Lives of Little Men


## THE FEATHERHEADS



FINNEY OF THE FORCE


Pain Quickly Relieved



## cise







WORLD LOOKS FOR BEAUTY IN WOMEN

Artifice a Right of the Fair Sex Since Eve
As reported in the newspapers the
first act of a woman recently accused first act of a woman recently accused
of murder and released on bond after
six weeks in jail was to get a persix weeks in jail was to get a per
manent wave. Men far and wide ex
claimed, "How like a woman!" but claimed, "How like a woman!" but
If there breathes a woman who did not understand the desire to get tha wave, I do not know who she is. The question of the guilt or inno
cence has no place in the discussion
I merely mean ta explain from a womI merely mean ta explain from a wom-
an's viewpoint why the permanent wave was important, and why the
men should be soundly slapped on men should be soundly slapped on
the wrist for criticising a feminine trait which they themselves estab-
lished in the breast of wome the world over.
To begin with, it is men who place such a great emphasis on the physical beauty of women. The homely woman's chances of getting married pete with a pretty woman. Since the
beginning of time men have picked reir women for their eye-appeal
rather than their inner graces, and perhaps this accounts for the large
percentage of unhappy marriages. It has been said that the plain woman
usually has only one affir in in her

## miliation is to present a faultless ap-

RELIEVES HEAD, CHEST and BACK COLDS

## AIBATUM B

Stainless "Rub In" and inhalant unsurpassed in preventing and relieving cold congestion QUALITY
SINCE 1833 McKESSON\&ROBBINS $\begin{gathered}\text { SOLD AT ALL } \\ \text { DRUG STORES }\end{gathered}$

## Fircstone Tures have Two Extra Cord Plies

 Under the TreadTHE patented construction feature of Two Extra Cord Plies Under the Tread gives extra protection against punctures and blowouts. Also stronger bond between tread and cord body.

This is only one of the extra values you get in Firestone Tires. Another patented feature - Gum-Dipping-makes the cord body stronger and safer. The Firestone Tread gives greater protection against skidding and longer nonskid wear.

See these extra values for yourself. Go to the Firestone Service Dealer near you. He has sections cut from Firestone and special brand mail order tires. Compare them point for point, and judge for yourself how Firestone give you greatest value for your dollar.

Drive in today?


COMPARE OUATRTR•CONSTRUCTION•PRTCE


| Firestome Give Iou | 4.75-19 Tire |  | \$.50.21 Tire |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Flrestone } \\ \text { Sentinal } \\ \text { Typs } \end{gathered}$ |  |
| More | 18.00 | 17.80 | 2 | 16. |
| More Thic | . 65 | . 605 | . 598 |  |
| More Non | .281 | . 250 | . 250 | . 234 |
| re |  |  |  |  |
| Same | 5.20 | 5.2 |  | 4.75 |
| Same Price | \$6. | S6.65 | \$4 | \$4.85 |
|  |  |  |  |  |
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|  |  |  |  |  |
| Bouble Guarantee-Every tiro manufactured by Fircstone bara the name "FIRESTONE" And carries FireBealere and Servico Stores. You are doubly pretected. |  |  |  |  |
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