## The Tawas Herald

TAWAS CITY
BOAT WINS
CLASS BRAE
and

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  | mis |
| ams mimy mime |  | 边 |
| Nomemememe |  |  |
| cot mitas |  |  |
| Cumare | si |  |
| cat |  |  |
|  |  |  |
|  |  | - |
| HAEL GROFF |  | INN DWICHT |
|  |  | Ohir DWigh |
| AGEDRESIDENT, |  | SUCCUMBS TO |
| DIES SUNDAY | crows | HEART ATTACK |
|  |  |  |
| dix |  |  |
|  | mane mox ieo |  |
|  |  |  |
|  |  |  |
|  | fmay meat |  |
| ane mowe mix | minu in sux em |  |
|  | regow wil istrat | and men |
| nome memer |  |  |
|  | mix mix mimm |  |
|  |  |  |
|  |  |  |
|  |  |  |
| matimemmem |  |  |
|  | Svere atrack |  |
|  |  |  |
|  |  |  |
| May |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| at urubren cuter |  |  |
| 20, |  |  |
|  | and |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | Blubob-b-b |  |


TAWAS
CITY $\%:$





FORLORN ISLAND

By Edison Marshall



$\overline{\text { Poultry Notes }}$
How Properly to Candle
Eggs to Protect Sales
$\qquad$
$\left\lvert\, \begin{aligned} & \text { Part Played by } \\ & \text { Chance in Life }\end{aligned}\right.$ Not Possible to Deny Luck
Is an Element.
"It is well known that as nothin

- FACTS

DOUBTFUL ABOUT
"HEN BATTERIES"

POUITTRY Byron
Prohibition
Philanthropy
I send
sind
mise
den

| send |
| :---: |
| misi |
| certe |
| erth |
| with |

Howe About:
暗 Mit Poultryman Warns Plan May
Be Too Expensive. P


## $\mathcal{A}$ Covely skin

 acest rumes. $f$ nutue.
Cuticura Soap $J_{\text {oday }}$


## OUR COMIC SECTION

Events in the Lives of Little Men


THE FEATHERHEADS


Wise to Rejoice in Good Fortune

## Pleasure Expanded When

 It Is Divided Among Loved Ones.Tiere wo
ness in the
rejoice with



## TIRE PRICES \&oing Higher BUY TODAY and SAVE <br>  BlowoUTS are caused by frictional heat generated in the fibersof the cotton cordsin a tire. Irictional heat generated in the fibers of the cotton cords in a tire. Firestone is the only tire built <br> vaveriliz <br> 異解cond <br> EVEAY PIY is with every cotton fiber saturated and coated with pure rubber-to and coated with pure rubber-to prevent destructive heat. This is prevent destructive heat. This is one of the reasons why Firestone Tires have been on the winning cars in the 500 mile Indianapolis Race for 14 consecutiveyears- the $\begin{array}{ll}B L O w \\ P R O L & \text { O }\end{array}$ Rubber has gone up cotton $115 \%$-substantial tire price increases must follow. The Firestone Service for your old tires on new Firestone High Speed Tires. <br> 



| Firestone OLDFIELD TYPE | Primestome SENTINEL TYPE | Firestone COURIER TYPE |
| :---: | :---: | :---: |
|  |  |  |
| Other Sises Proportionately Low | Other Sizes Proportionately Low |  |
| Firestome plugs <br> Hotter spark, increased power and longer life. Sealed against power leakage. Old worn plugs waste gasoline. We test your Spark Plugs FREE. | Fipestone BRAKE LINING <br> The new Firestone Aquapruf Brake Lining is moisture-proof giving smoother braking action and more positive braking control. We test your Brakes FREE. $\begin{aligned} & \text { As \$ } \\ & \text { How } \\ & \text { As } \\ & \text { AB (1) } \end{aligned} \frac{\text { Relining }}{\text { PerSet }} \text { ChargesExtra }$ | Firestone BATTERIES <br> A new high standard of Power, Dependability and Long Life. We will test any make of Battery FREE. |


| $\begin{aligned} & \text { MID-SU } \\ & \text { SPEC } \end{aligned}$ | UMMER CIALS |
| :---: | :---: |
| , | Hats . . . ${ }_{\text {silis }}^{790}$ |
| Men's Wool Steed | dess Sweaters, , 1.0 |
| DRESSES | Laples iouse 49 c |
| - $\$ 2.95$ | 12asamse 14c |
| Smbinem $\$ 4.75$ | Stise |
| corle |  |
| \%athamee 51.00 | A |
| Ateme | 为 |
| C. L. McLe | ean E Co |

FAMILY $\frac{\text { THEATRE }}{\text { GEsTLMMS }}$
Open Every Evening
Cooled Comfort With Our New Air Conditioning System
This Friday 'Dangerous Crossroads
and Saturday
Sunday-Monday-Tuesday, July 30-31-Aug.1 RISKING DEATH FOR LOVE!


## Myrna Loy

Reginald Denny


## Hale News

## We Wish

 to
## Congratulate

 Mr. BirdTAWAS CITY IMPROVEMENT ASSOCIATION

## MICHIGAN BELL TELEPHONE CO.



## TELL THEM OF

 MICHIGAN SUMMERSMour out-of-state relatives and friends will find Mimitless opportunity for vacation pleasures in
Michigan... thousands of lakes, streams and beaches, Michigan ... thousands of lakes, streams and beaches,
splendid highways, well developed resort centers, unexcelled scenic beauties and a water-cooled climate Thousands of visitors spend a great deal of money in our state each summer, creating employment for many We can increase that business greatly if Michigan will urge others to visit Michigan. We can contrib ute even further by spending our own vacations here And wherever you go, dispel worry by telephoning when you will arrive. Telephone ahead for hotel res ervations. Long Distance rates are low
We wish to congratulate you on the fine appearance of the New Rivoli Theatre proud of our new show house. We wish you success in your venture here and assure you of our hearty co-operation.

## BUY NOW AND SAVE MONEY!

| September <br> Ist | Sept. <br> Ist <br> Is <br> Nrices Go <br> Up! |
| :---: | :---: |
| Now $\$ 99_{\text {and up }}^{50}$ |  |
| Und up |  |

By buying your Kelvinator now you can save $\$ 12.50$ more expensive models, because on September 1st Kelvinator prices must go up. Commodity prices have risen steadily. On materials used by the factory the increase has een as much as from 22 to 102 per cent. The prices will er again be as low in this generation. BUY NOW If unforeseen conditions arise, we reserve the right

CARROLL \& MIELOCK EAST TAWAS
KELVINATOR

## ${ }^{\text {вirps }}$ RIVOLI неппе

The Finest and Best Equipped Picture Palace North of Bay City Located on U. S. 23 in TAWAS CITY

A CITY WHERE THE MERCHANTS HOSPITALITY REIGNS SUPREME

## THIS WEEK'S OFFERING

Friday, July 28 through Saturday, July 29 tawas city's gloom chasers on the Living Screen
Sumisimbville and PiTTS

## "Out All Night" <br> 

Added Attractions-News, Sound Cartoon, Comedy
HERE THROUGH SPECIAL ARRANGEMENT SUNDAY, MONDAY and TUESSAY, July 30,31 and Aggst 1 RONALD COLMAN ELISSAA LANDI

## "The Masquerader"

Tmon momand wial wut



Added Featurettes-Late News, Cartoon, Comedy
Climaxing the Week's Bill
WEDvesday and THURSDAY, AUGUST 2 and 3
BUDDY ROGERS - MARIAN NIXON Frank Morgan

Greta Nissen

## "THE BEST OF ENEMIES"

 News and Comedy

## RIVOLI PATRONS

Enjoy 100 Per Cent Entertaimment in an Atmosphere see and hear talking pictures on Motiograph DeLuxe Wide Range

