## 50th Anniversary

THE HERALD comes here to build and help others to build up this city and all parts of losco county . . It will be your friend. . Like experienced miners we have pitched our tent and staked our claim. We shall gather the news, like precious par ticles of gold, and present them smelted, with dross removed, for your use and pleasure," stated W. N. Miller in the salute which appeared in the first issue of The Tawas Herald. Numerous changes have occurred in the ownership and policy of the Herald since that first issue, but usefulness to the people of
Tawas City and losco county has ever remed Tawas City and losco county has ever remained its primary .

The Herald began its life at a time of revolutionary change. Its leading first-page story chronicled an event of change. The first passenger train had just run to Alger over the Detroit, Bay City and Alpema railway. The railroad did not ex-
tend directly to Bay City, but to Alger on the Michigan Central railroad, and Oscoda was its northern terminal. The event foreshadowed the principal activity of half a century in the Tawases. Another great change was in sight-the forests were
rapidly dwindling. Although it was recorded in the first issue rapidly dwindling. Although it was recorded in the first issue
of the Herald that $500,000,000$ feet of virgin pine stood on land adjacent to the new railroad, an editorial appeared which speculated on new enterprises to replace that great industry. Attention was called to farming, grazing, the extensive gypsum looked toward the future with hope because of the diversity of natural resources in the county.

The initial issue of the Herald appeared January 10, 1884, with W. N. Miller as editor and publisher. Advertisers rep-
resented were: A. G. VanWey, hotel; E. B. Spileman tate and lumber inspecting; Hamilton and Bryant, provisions; C. H. Prescott and Sons, dry goods and provisions; T. Simon, Jothing, dry goods and furnishings; W. B. Kelly, furniture; John Huston, boots and shoes; Grise and Crandall, planing mill; George S. Darling, druss and medicines, and Moses Miner, boots and shoes. County officers in 1884 were: Clark Esmond, sheriff; J. O. Whittemore, probate judge; E. E. Williams, clerk; W. V. Penoyar, treasurer; S. G. Taylor, register of deeds; C. R. Henry, prosecuting attorney, and D. E. Guiley, surveyor. N. C. Hartingh had just been appointed circuit court stenographer.

Mr. Miller continued as publisher of The Herald until 1890, when it was purchased by that picturesque and legendary figure in Tawas City history, Michael Murphy. In 1892 it was disassumed control of the paper and on March 17, 1893 the Herald was purchased by Len J. Patterson, who controlled its destinies for twenty years. During that time, from 1893 to 1913, many improvements and changes were made in the plant and paper. The publication was twice increased in size, first to a six column and a few years later to a seven column paper.

On June 1, 1913, the plant and business was purchased by Jas. E. Ballard, who continued as owner until September 1, 1926. During those thirteen years, some of the greatest changes were made in the Herald. The policy was changed from Democratic to independent, with less emphasis on politics and more on strictly news. In the mechanical department new type was purchased and hand composition was replaced with that from of Bay City to install a Linotype and was one of a few weekly papers in the state to use one at that time. Other weeklies quickly followed the Herald's example for the old school hand compositor had nearly disappeared. Tim Connoley and James Irwin were the last two "hand comps" employed on the Herald. Both were experts in their work and typical traveling printers of the old days before the machine age.
W. N. Miller, the founder of the Herald, is now publisher of the Leslie (Michigan) Republican. Michael Murphy, who succeeded him, died several years ago at Minneapolis. L. J. Patterson is a resident of Detroit and James E. Ballard operates a commercial printing plant at Niles, Michigan.
P. N. Thornton, the present publisher, leased the Herald on September 1, 1923, and purchased it three years later. During these years we have put forth'every effort to keep the paper up to or surpass, at least in a small way, the high standard set by our predecessors.

We wish to express our appreciation at this time for the fine co-operation we have received from our staff of faithful correspondents, several of whom have furnished a weekly news letter for over twenty years. We also wish to thank the large number of readers who have co-operated by furnishing us news.

In conclusion, we thank the advertisers and large list of
and subscribers who have liberally patronized and made the Her-
ald's existence possible. May the clouds of depression, which ald's existence possible. May the clouds of depression, which
have been hovering over us during the past three years. disappear and health, happiness and prosperity be your lot during 1934 and the succeeding years. P. N. THORNTON, Publisher

Deposits in Peoples
State Bank Insured

| The primary thought in the mind of every depositor of a bank is whether or not his money is secure and available at any and all times. Congress has passed what is known as the Banking Act of 1933, which created the Federal Deposit Insurance Corporation. the United States appovernment its to the amount of $\$ 2500.00$ ifs to the an fully insured. <br> The Peoples State Bank of announcing its memberstiop in the Federal Deposit Insurance Corporation. As stated, the net deposit of every depositor is of $\$ 2500.00$. We are glad to offer to our depositors this ghe strongest pledge of indi- thidual seurity possibe. <br> G. N. Shattuck, Cashier. |
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## YACHT CLUB

DANCE VERY
SUCCESSFUL


Mrs. Minnie Herman


## Rapids.



Broadway's Biggest Laugh
Hit Comes to Screen
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-Makins Trio

Zion Lutheran Church

## Card of Thanks



W REDDY'S INVITATION

 He wants to be close to the water.
So it is only once in a a great while
that he travels any great distance on Now, of course, it isn't often that
one finds carrots near the Launhing
Brook or the Smiling Pool when they


Replied Reddy as He Turned and are found there it usually is wisest to
try to forget all about them because Is very apt to be a trap close at hand As Jerry gained wisdom and learned
about traps in the days before Farm ping along the Laushing Brook and trap-
the Smiling Pool, he had learned how ing caught, and sometimes without be had learned the
taste of carrots. Several times he hat
 creation thest of fas The collar, which form



POSITION OF RIGHT ARM



and more salt if neded. Cover closels
and stew until tender. Prepare bis.
suits and place them on top of the
meat, cover closely and cook twenty
minutes. Serve the rabbit in the cen-
ter of the platter with the biscuits
ter of the platter with the biscuits
around it. Rabbit Fricassee.
Remove the meat from the bones
of a rabbit, sear it in butter over a

FOR KENNETH

 and
 Sit
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Town Builds Own Lighting System

$\mathrm{M}_{\text {erected "homemade municipal power house." West Elikton found itself un- }}^{\text {AYOR }}$ able to meet its light bllin on account of decrensed valuations. So Kirk shopped
around, called in the boys and built a lighting system out of odds and ends, and put the wires underground in metropolitan style, all for less than $\$ 1.500$
after the village had gone lightless for a year and a half. Now Kirk is plan
ning a "homemade" water worls for

## OUR COMIC SECTION

THE FEATHERHEADS



FINNEY OF THE FORCE


Another Story-Another Hearing

## Chronology frition 1933 <br> E. W. PICKARD

DOMESTIC



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in the interest of criminals, but tn hls
case the evidence was so direct and
unquestioned he elected to offer no
his client.
Yet I am
jury agreed
people rang




## We Congratulate The Tawas Herald

On its Fifty Years of Service to the People of This Community.

## losco County State Bank TAWAS CITY

## Anniversary Sale...

Congratulationsupon the 50th Anniversary of The Tawas Herald . . . . It has served our community well during the past
May its success continue in the future.
Syrup, Maple Flavor No. 1, can, 2 for 25c Bob White Soap, 10 bars Hormels Vegetable Soup, 2 ca
1 can Pea Soup Free
French's Worcestershire Sauce, 5 oz. bottle

Heinz Chili Sauce, bottle Macaroni, Spaghetti 2 lb . pk.

Gate's Coffee, vacuum packed, glass jar

## Emil H. Buch

## Keiser's Drug Store

Wishes to

## Congratulate The Tawas Herald

On its attaining 50 years in business and wishes the publishers many successful years to come

Hale News


## CLASSIFIED

ADVS

## 118 Years Old

The 118 year old firm of Stark Bros., Nurser ies, of Louisana, Mo., only sells record bearing strain fruit trees, raspberries and shrubbery of all kinds. If you are in the market for anything in that
Ilne. Phone $42 \mathrm{~F}-4$
M. A. Sommerfield Tawas City

## Tawas Breezes




## Peoples State Bank

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| Resources |  |  |  |
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| LOANS AND DISCOUNTS: ........... \$47899.03 Saving |  |  |  |
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| RTAL ESTATE MORTGAGES | \$3150.00 | \$30413.00 | \$33563.00 |
| BONDS AND SECURITIES, viz.:d U. S. Bonds and Certificates of Indebt- |  |  |  |
|  |  |  |  |
| Other Bonds in Office $\ldots . . . . . . . . .$. . $\$ 13471.25 \quad 8730.00$ |  | $\$ 34127.36$ |  |
|  |  |  |  |
| (Public Funds) | 9860.00 |  |  |
| Totals | \$23331.25 | \$42857.36 | \$66188.61 |
| RESERVES, viz.:Cash and Due from Banks in Reserve |  |  |  |
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| Cities | \$51532.68 | \$6000.00 | 57532 |
| COMBINED ACCOUNTS, viz.: |  |  |  |
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| Banking HouseFurniture and Fixtures |  |  |  |
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| Total $\ldots$............................................... $\quad$ \$213263.32 |  |  |  |
| Liabilities |  |  |  |
| Capital Stock paid in |  |  | \$25000.00 |
|  |  |  | 2000.00 |
| Surplus Fund <br> Undivided Profits, net |  |  | 869.57 |
| COMMERCIAL DEPOSITS, viz.: |  |  |  |
| Commercial Deposits Subject to Check |  | \$105244.39 |  |
| Demand Certificates of Deposit |  | 6380.32 |  |
| Cashier's Checks . |  | 272.02 |  |
| Eank Money Orders |  | 442.10 |  |
| Totals ......... |  | \$112338.83 | \$112338.83 |
| SAVINGS DEPOSITS, viz.: <br> Book Accounts - Subject to Savings By-Laws $\$ 67940.54$ |  |  |  |
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|  |  |  |  |
| Christmas Club Savings Deposits Totals |  | 60.75 $\$ 73054.92$ | \$73054.92 |
| Total |  |  | \$213263.32 |
| STATE OF MICHIGAN, COUNTY OF IOSCO, |  |  |  |
| I, G. N. Shattuck, Cashier, of the above named bank do solemnly swear, |  |  |  |
|  |  |  |  |
| rectly represents the true state of the several matters therein contained, as |  |  |  |
| Subscribed and sworn to before me this 2nd day of January, 1934. <br> Correct Atte <br> R. G. Schreck, |  |  |  |
|  |  |  |  |
| Esther Look, Notary Public. W. A. Evans, |  |  |  |

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## CHAPTER VIII-Continued

 CHAPTER VIII-ContinuedSmif bowed, elaborately formal.


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## World Again Hails "Lindys"|

Household Diary Has Real Value
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 It is rather a weird experience to
walk out on the delta that separates
the two lobes of the lake. The gront







What SHE TOLD


Tormented for Five Years with Dandruff Healed by Cuticura


Resinol



## 1884-1934

The year 1884 faced the dawn of a new era. Within the next decade ideas were born, which in ever accellerating speed revolutionized our means of communication and transportation, our industrial system, our way of living and even our trend of thought.
We again face a new era. May enter it with hope, courage and the spirit of accomplishment, that will bring a new happiness and a new prosperity and brush away the clouds of depression forever.

## H. E. FRIEDMAN <br> TAWAS CITY



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Notice



## Dr. John D. LeClair

 DENTISTto Lateside
Tawas City
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offiez hours
 Not in Office Thursday Afermons

Peoples State Bank
EAST TAWAS, MICHIGAN
JACQUES FUNERAL PARLOR Tawas City. Mich. NIGHT AND DAY CALLS
GIVEN PROTIPT ATTENTIO Phone- 242

> Congratulations to The

Tawas Herald 1884-1934 Residence Phone-

to the
TAWAS HERALD
on its
FIFTIETH ANNIVERSARY
$\because \because$
C. L. McLean E Co. tawas city, mich.

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# We Extend Hearty <br> <br> Congratulations 

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$\therefore$
$\square$
NIGHTS-7:15 to 11:00

TONIGHT, FRIDAY, JAN. 5th, through SATURDAY, JAN. 6th EXTRA SPECIAL PROGRAM

## Special Prices for the Golden Anniversary

## 1 <br> $1 / 3$ Off on All Bridge Sets

We Have a Very Nice Selection to Chose From

## $\$ 10.00{ }^{\text {SET }}$ Now $\$ 6.37$ $\$ 18.00$ SET SEF \$12.00 <br> This Offer Good Until Week of Jan, 15

Congratulations to The Tawas Herald on its Golden Anniversary
W. A. Evans Furniture Co. EAST TAWAS

KATHARINE HEPBURN DOUGLAS FAIRBANKS, Jr.
MORNING GLORY

## Adolphe Menjou

MARY DUNCAN - C AUBREY SMITH

Sunday, Monday and Tuesday, January 7-8-9


Throw away your car
and man the sails
ROMANC
: $\quad$ ROMANCE
THRILL
ALL THIS


