## The Tawas Herald



Battle Being Waged to Save "Food of the Gods"

 But when the beans are coasted and out, the remanining brown subustance the fat is not pressed out
substance is chocolate. "Credit for the manufacture of choc-
olate from the hidden seed of an unolate from the hidden seed of an un
prepossessing fruit belongs to the orig-
Inal inhabitants of Mexico. In 1519 Inal inhabitants of Mexico. In 1519,
when Hernando Cortez invaded that
country, he discovered that the cacao tree was widely culttivated. The na-
tives had concocted a drink called
'chocolatl' or 'cacahuatl'. from which have come the name 'chocolate' and entertained Cortez.
"Students of American native cus
. toms have estimated that the drink
was in use $, 1,00$ years before the ar-
rival of Europeans. According to Mex-

| Profile of Christ <br> Is Found on Cliff <br> Tallulah Falls, Ga.-A camera has revealed something on the wall of Tullulah gorge that human eyes never had detected-a stone face in which many see resemblance of some painters' conceptions of Christ. <br> The photograph was taken quite casually with no thought it would show more than the usual panorama of gaping chasm and sheer precipice. <br> The discovery was made by Judge Ernest C. Kontz, of Atlanta and C. N. Crocker, bridge engineer of the Georgia highway department. <br> "When the negative was developed," Judge Kontz said, "we found something we had not noticed at the time, a well defined profile closely resembling that of the Savior as we have come to know it through the paintings of the world's greatest artists. One can even find a suggestion of the crown of thorns." |
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fine paste was obtained. This was sometimes mixed with maize (corn)
and flavored with vanilla and spices. sired and allowed to cool. Moder cientific and thorough, but the prin
cipal steps taken are much the same. Here Is Miss Frontier 1934


Miss Lois Crane, born on a Wyoming ranch and who has spent most of
er life in the open, was selected as the most typical western girl and wil
eign as Miss Frontier 1934 over the Frontier Days celebration in Cheyenne reign as Miss Frontion

Egypt Will Develop Its Home Industry
 Among those receiving the degree sity was Herman Schwartzberg, a pa-
trolman in the city pollce department stince 1827.


Gold Dust Didn't Help


Prairie Chicken to "Come Back"? native of the western plains, son
may be hunted as game in Ohio. This
possiblility arises from area which indicated that the


BEDTIME STORY FOR CHILDREN


Dear Mr. Wynn:
I wrote you some time ago to help
so me solve a "Cross-Word Puzzle." I
asked you for a twelve-letter word meaning "Letter Carrier," and you said
"Postman." The word "Postman" only has seven letters. Where are the oth-
er five letters?
Truly yours,
WIRDFER WORD.
Answer: The other five letters are
in the postman's bag.
Dear Mr. Wynn:
I have always heard that living in ing in the city. If this is true, why iv
in
Yours truly,
C. D. SolL.

Dear Mr. Wynn:
I read some statistics compiled by
I read some statistics compiled by
the prohibition authorities and they
claim that "whisky" kills more people than "bullets." Is this true?
Yours truly,
JOHNNY WALKER. because peopese prefer to to be full
"Whisky" than full of "Bullets."

Dear Mr. Wynn:
I have never traveled before, so am
seeking some information. I under-
stand that in every city there are two
kinds of hotels-American and Euro-
pean. I know what is meant by an American hotel, but what is an Eu
ropean hotel?
I. WILL TOUR.
Answer: You can tell a European
otel very easily. Fighting on every

Dear Mr. Wynn:-
I am a minister of a church and
notice my congregation on Sunday is
composed mostly of women. What do
you suggest to help me get the men?
truly,
I. PREACH.
Answer: Put a putting green in the
rear of the church and reserve the last

| WITTY KITTY |
| :---: |
| By NINA WILCox PUTNAM |

 nimble bare toes ${ }^{\text {. }}$ on thelr
scarried till all tasks were memories rishoolhouse! What Broal neadors and green, winang children to lessons once more, ——— DADA KNOWS5

 on by ornithologists as a perfect

nnecting link between the herons an he ducks. It resembles the former in
he great length of its legs and the lat
er in having webbed feet and a duck

Only Bananas for Two Years

$\mathrm{R}^{\text {IChard alan zelany of East Orange, }} \mathrm{N} . \mathrm{y}$., three years old, has been his sole diet during that time has been bananas. He has eaten about 15.000


"Great White Way" to Stage Comeback


## \%品 T-ousehold



| Paris-A Arivarese instance of pre |  |
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| brarians hope he will start anotherlong-distance reading contest, forhis marathon across the Britannica |  |
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chanting in this Maggiore green, sheer
crepe coat over a honeysuckle satin

Champion Fiddler Balks at Modern Jazz Musi Macon, Mo.-Henry Taylor, sixty-
nine-yar-old champion old-time fiddler of Missourl, with a silver loving cup
to prove it, will not play jazz. countryside affairs they were old-fashnight square dances and the like. One
nas asked to play for a jazz dance. He didn't know exactly what
it was, but he went in and tuned up. Then he saw that "jazz dance was hug
ging set to music" and he walked out,
$\qquad$

Two Women Judges in One Court



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## RELLIY'S

On-the-Corner
Phone 60 East Tawas

## Delivery Phone 19-F2 <br> Dear Customer: <br> Look Before You Cook! SURPRISE <br> Lamb Leg, pound <br> Bacon, lean, rined and wrapped, $1-2 \mathrm{lb} .14 \mathrm{c}$ Beet Sugar 10 lbs . 10 lbs . <br> 55c <br> Pork Chops, center cut, lb. Graham Crackers, 2 lb. box Soda Crackers 2 lb . box <br> Figgolets, pound <br> Monarch Root Beer Concentrate, 3 fld . oz. 15 c Peanut Butter Arnco Brand, 2 lb. jar. Kellogg's Whole Wheat Biscuit, 2 pkgs. Tea Siftings pound pkg. <br> Palmolive or Camay Soap, 6 bars 25c Dandy Cup Coffee <br> lb. 21 c; 3 pounds <br> 59c <br> Michigan Cream Cheese, Clean Quick or Crystal White Soap Chips, 5 llbs. 27 C <br> Monarch Catsup, lge. bottle 17 e Henkel's Bread Flour Fri. \& Sat., 24 lbs. $\$ 1.15$ <br> Everytuing in Fresh Fruits and Vegetables All Prices Subject to Michigan 3z, Sales Tax



DINE AND DANCE 4-Piece Orchestra Every Wednesday and Saturday Evening

WE-GO-INN
beER on draught
SPECIALS!
JULY 13-14
New Potatoes
Per peck
Mustard
Quart jar
Michigan Cheese
Per lb.
Pork Roast
Shoulder cut, lb.
Pork Chops
Per lb.
Beef Pot Roast
Branded meats, lb.
Laundry Soap
10 bars

Lemons
dozen
Bananas
4 pounds
J. A. Brugger
uneral parlog Tawas City. Mich. NIGHT AND DAY CALLS
GIVEN PROMPT ATTENTICN
Phone-242
Residence Phone-183 <br> \title{
BE SURE TO VISIT <br> \title{
BE SURE TO VISIT THE THE <br> FDID V.8 EXHITBIT
} Hosede wixd Dated at Detroit, Michigan, June
1934. MICHIGAN LIFE INSURANCE ignoe of Nootragee for Assignee of Mortgagee
foi Dime Bank Building
Detroit.

| LOOKING BACKWARD |  |
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| MICHIG TELEPHO | AN BELL ONE CO. |
|  |  |

MICHIGAN OFFERS ALL FORMS OF LAND AND WATER SPORTS
Speed.boating, sailing, canocing or svimming... sun-
bathing on sandy beaches.


Michigan's tourist and resnrt business brings large
sums of money to the statc, each year. It provides sums of money to the state each year. It provides
employment for thousands, and greater prosperity for all of us. We can increase that business further by telling out-of-state friends about Michigan's vacation
advantages and by spending our own vacations here advantages and by spending our own vacations here
And, no matter which part of Michigan you visit this Anmmer, banish worry by telephoning home and office frequently. Call ahead for reservations, or to tell friends you are coming. Long Distance calls will add
but little to the cost and much to the enjoyment of your vacation.

## (5)

PEACHES!


Due to scarcity of peaches this year we will feature
for one week only, about July 20. Peaches are late be moderately low. Order N
Canning Supplies
Sugar

| One-hali gal. | \$1.10 | Michigan | $\$ 5.20$ |
| :---: | :---: | :---: | :---: |
| Cuart Jars | 79 c |  | \$1.33 |
| Pint Jars | 69 c | ${ }_{\text {Cone }}^{\text {Cane Sugar }}$ | \$1.39 |
| on Co | 23 c |  | 5c |
|  | 10c |  | 15 c |

Nutley Oleo, lib.
10c


| Dill Pickles | 15c | Yukon 24 oz. Bottles |
| :---: | :---: | :---: |
| Sweet Pickles Quart jar | 25 c | Ginger A |
| Sardines in | 25 c | lime Dry |
| Oill Cans. |  | Lemon Lime |
| Pink Salm | 13c | 3 for 2 |
| Mustard ${ }_{\text {der }}$ Quart jar | 15c | Lime Rickey, each 1 |

We Are Paying 17c Per Dozen tor Eggs
All Prices Subject to Michigan 3\% Sales Tax

## A \& P Food Stores

## Reno News <br> $$
\begin{aligned} & \text { Mr. and Mrs. Bert Johnson } \\ & \text { Filit visted at the home of her m } \\ & \text { her, Mrs. Morgan, hatew days } \end{aligned}
$$





LONG LAKE

## KNEE-ACTION

tops a 22-year record of engineering progress that makes Chevrolet the best riding car in the low-price field

## Cox

Y Year after year, it's been
the same story: Chevrolet he NEWEST and BESTT! Cherrolet leading-others following. ChevCherrolet teading-others jolowing. Chev
rolet out in front with the latest proved ad vancements. Self-starter! Sliding gear
transmission! Streamlined design! It was Cheurolet aggressiveness and progressiveness that forced all low-priced cars eventually to adopt these and other
major improvements. And now, this year, comos sthe climax of Chevrolet's engineering
Ieadership: the Knee-Action ride! This

## CHEVROLET

## McKay Chevrolet Sales

East Tawas, Michigan

nevest of motoring sensations sis a marel of mooth, easy, gente motion. No o other ride in the world can oven comprate with it. It makes Cherrolet far and amay the best tiding ar in the low.yrice feld.
$\qquad$ to the Knee.Action ride? In hef first $\sigma$ monhs, demand for Cherorle cars sent pro.


CLASSIFIED ADVS

Rempert, Baldwin township, phon
FOR SALE- 20,000 feet newly-sawe
lumber. W. A. Curtis, Whittemore
FOR SA
cues
cues
counters
$1 / 8 \mathrm{~h}$ p.
amplifiers; loud, speaker. ${ }^{\text {charge }}$ Famil
Theatre, East Tawas,
HOUSE and three lots, cheap fo
cash. Lloyd VanHorn. Inquire o
E. B, VanHorn, Tawas City.

ANYONE WISHING monument
markers, see Mrs. Bert Fowle

## FIRST

in the low-price field wift the slef starter


FIRST with the SLIDING GEAR TRANSMISSION


FIRST with the SAFETY GAS TANK


FIRST with MODERN DYNAMIC LINES (6n)

FIRST with NO DRAFT VENTLLATION



## OUR COMIC SECTION

Events in the Lives of Little Men


THE FEATHERHEADS



SAVE I GALLON OF GAS IN 1O! NEW AC METHOD COMPLETELY REMOVES THE CHIEF CAUSE OF MOTOR MIS-FIRING, HARD STARTING, SLUGGISHNESS, AND GASOLINE WASTE-FOR ONLY 5c A PLUG
REPLACE BADLY WORN
PLUGS WITH NEW ACS
THE QUAIITY SPARK PLUG

Save money on gas-restore your car's pep-
with a thorough spark plug cleaning. All With a thorough spark plug cleaning. All
better Dealers, Garages, and Service Stations
are equipped with the ACSpark Plug Cleaner. are equipped with the ACSpark Plug Cleaner.
Get your plugs cleaned every 4,000 miles.
Look for the "Plug-in-the-Tub"
Tune in: RAYMOND KNIGHT and the cuckoo

## Now! Prices Reduced Genuine Bayer Aspirin



Get Real Bayer Aspirin Now at Lowest Prices in History So as to put the safety and quick
Remember, too, that doctors adwithin the reach of everyone, the THE. HEART. And that scientists
price you pay has now been reduced.
rate it among the fastest known safe price you pay has now been reduced.
rate it among the fastest known sate
Reduced so low that nobody need
reliefs for pain. (See illustrations ever again accept some oth $\begin{aligned} & \text { ara prep } \\ & \text { aration in place of the real BAYER }\end{aligned}$ ASPIRIN that you've asked for.
A5c now for tins of 12 tablets. Ac now for tins of 122 tablets.
25 c now for bottles of 24 tablets. And the big, family size, 100
tablet bottles have again been reduced in price. These new low the United States.

## So-Always say "Baye When You Buy

And remember, when you ask for
Bayer Aspirin at these new low
Aayer Aspirin, at these new low prices it's unnecessary now to accept
any other preparation in its place. So-never ask for it by the name "aspirin" alone when you buy, but
always say B-A-Y-E-R Aspirin and Why Bayer Aspirin
Worbs So Fast
 IN 2 SECONDS BY STOP WATCH A Genuine Bayer Aspirin Tablet starts
to disintegrate and go to work.,
 ALWAYS SAY "BAYER ASPIRIN" NOW WHEN YOU BUY

## Every Conccinubile Jorve MORKED TO TERR IHESE TIRES TO PIEGES

## But

## NOT ONE CORD LOOSEMED!

 HOT ONE TREAD SEPARATED!
As thirty-three speed demons careened and slid around the steep banked curves of the hot brick track, speeds, 150 miles and more downeck speeds, 150 miles and more down the straightaway - tremendous centrifugal body of the Tire. In fact, every conceivable force worked to tear the tire to pieces, but not one cord loosened - not one tread separated - and not a single blowout. What amazing proof of Tire Dependability!

Every one of the thirty-three drivers chose and bought Firestone High Speed Tires. The fact that not one of the 132 ires failed is your greatest guarantee of the Extra Safety-Strength-and
epend
The New Firestone High Speed Tire for 1934 is Safety-Protected on the outside by a tougher rubber, giving you more than $50 \%$ longernon-skidmileage-Safety-Protected on the inside by eight
 adsorbed by every 100 pounds of cords.
abler This additional rubber surrounds every cotton fiber inside every cord in every ply. This is accomplished by the Firestone patented process of Gum-Dipping.

## Ereatest Enarranstee of All

| Get the protection of the Firestone Triple Guarantee - for unequaled |
| :--- | against all road hazards.

Call on the nearest Firestone Service Dealer or Service Store today and equip your car with the new Firestone High Speed Tires for 1934
EQUIP NOW FOR YOUR HOLIDAY TRIP!



