

TAWAS CITY

Vernon Davis of Mt. Pleasant spent the week end at his home in the city. Mrs. Edw. Marzinski broke her right arm Sunday evening when she fell off the steps at the Fred Kuerbitz home.

Misses Elsie Wajohn and Florence McDonald spent the week end in Flint and Pontiac with Mr. and Mrs. Jos. Skaggs and Mr. and Mrs. John Walsh.

Mr. and Mrs. Hugo Wajohn were week end visitors in Detroit and Flint with relatives.

Mr. and Mrs. J. A. Brugger attended the opening of the Nichols-Foss Packing Company at Bay City on Sunday.

Miss Lottie Van Horn spent Saturday in Bay City.

Mr. and Mrs. Keith Baguley and little daughter, Mary, of Flint were week end guests of the former's mother, Mrs. R. M. Baguley.

Born to Mr. and Mrs. A. P. Klinger of Laidlawville a daughter on Monday, November 8. She has been named Helen Elizabeth.

Jos. Stepanski was taken to Mercy Hospital Saturday for an operation for appendicitis. He is getting along nicely. Mrs. Stepanski returned Tuesday and left Friday (today) to spend the week end with him.

Mr. and Mrs. Ray Abbott of Flint were Sunday guests of Mr. and Mrs. Alfred Boomer.

The missionary meeting of the Baptist Women's Society met at the home of Mrs. Charles Beardslee on Thursday.

A supper and miscellaneous bazaar will be held Thursday evening, December 2, at the Methodist church. Given by the Ladies' Aid.

Miss Edna Worden, Mrs. Olive Davidson, Mrs. Ira Horton and Mrs. ROLLIE Gackstetter attended the state health meeting at Lansing on Wednesday.

Mr. and Mrs. A. W. Colby and Mr. and Mrs. John B. King went to Saginaw on Thursday afternoon to visit Lafayette Colby on his birthday.

Roy Hawkins and children of Bay City were Sunday guests of Mr. and Mrs. Louis Phelan.

Mr. and Mrs. Eugene Smith of Saginaw were Sunday visitors of Mrs. L. B. Smith and Mr. and Mrs. Edw. Stevens.

J. A. Murphy of Mackinaw City called on friends in the city on Wednesday.

Mrs. Jas. H. Leslie, Misses Delta Leslie and Opal Gillespie and Mrs. Roy DePotter spent Monday in Bay City and Saginaw.

Mrs. George Jackson of Whittemore was the guest of Mrs. Jas. Leslie on Wednesday.

Mr. and Mrs. Howard Hatton spent Sunday and Monday in Detroit. Miss Amanda Hamilton, who accompanied them, remained for a week's visit.

Mr. and Mrs. Frank Dease and daughters of Bay City spent the week end in the city.

Wm. Mallor, who is employed in Pontiac, spent the week end with his parents, Mr. and Mrs. Albert Mallor.

Walter and Martin Kasischke of Pontiac spent the week end with their mother, Mrs. Emil Kasischke.

Mr. and Mrs. Neil Ferguson of Bay City were visitors in the city on Wednesday.

John McLean of Detroit is spending the week with his son, Charles L. McLean and family.

Mr. and Mrs. John Dooley and daughter, Wilma, of Hale spent Friday in the city on business.

Mrs. Louis Hydorn and daughter, Miss Frieda of Bay City called on Mr. and Mrs. Burley Wilson on Thursday.

Methodist Episcopal Church

Rev. S. A. Carey, Pastor

10:00 A. M.—Morning worship. All Methodists churches are asked to unite on November 14 in observance of the Lord's Supper. We are glad to do this and we urge every member and friend to be present for this service. The theme of the service will be "For Their Sakes."
11:15 A. M.—Sunday school. Mrs. Davidson superintendant. Parents are invited to bring their children to both worship service and Sunday school.

WILBER M. E. CHURCH

Minister, S. A. Carey

2:00 P. M.—The Sunday school. H. Phelps, superintendent. Parents and children are reminded of the Sunday school session. Let us come together in study of the Word of God.

3:00 P. M.—The Worship service. The Sacrament of the Lord's Supper will be administered. The sermon topic will be based on part of the Master's prayer for his disciples recorded in the 17th of John. The people of the community are invited to come and join us in this service.

FARMERS ATTENTION—We carry a complete line of Feeds; We offer highest prices for hides. Ferguson Market, Phone 5F2.

JACKSON CLUB WOMAN GIVES ADDRESS HERE

Twentieth Century Club Sponsors Roll Call In City

The Twentieth Century club of Tawas City entertained club women from East Tawas and Whittemore at the regular meeting held Saturday afternoon, October 30. Rev. Anne Pearse Bond of Jackson was the principal speaker. During the business session the club voted to sponsor the Red Cross roll call in Tawas City. Mrs. C. L. McLean was made chairman of the committee.

Mrs. Chaltman of Alpena, who is general federation director, brought greetings from the State and District Federations and told of some of their objectives for the present club year. Rev. Anne Pearse Bond gave her wonderful address, "Cathedrals in the Heart." The one great thought she tried to impress upon those present was that if one would try to possess and be used by some great idea, no matter how commonplace one might be, they could become immortal. She spoke of many people who were very ordinary and yet because they had a great idea in their mind and heart and were willing to work and make their idea live, had become famous in the history of all time. David, Florence Nightingale, and Abraham Lincoln were some she mentioned.

She urged each one to try to be usefully some great idea and to keep the ideas which are not so good out of their minds and hearts.

After the address, refreshments were served and a social hour was enjoyed by all.

There were about 80 ladies present and a rising vote of thanks was given Mrs. Campbell, chairman of the program committee, for bringing Mrs. Bond here to give her inspiring message.

The next regular club meeting will be held in the club rooms on Saturday, November 20. This will be a Thanksgiving meeting and every member is urged to attend.

F. O. Potter Explains

Tenant Farm Act

The Iosco County Farm Security Administration Office has been receiving numerous requests from tenant farmers to purchase farms under the farm tenant act, says F. O. Potter, Iosco County Rural Rehabilitation Supervisor, at Harrisville, Mich. Applications for tenant loans cannot be accepted in the county offices until machinery has been set up for administering the program and the counties selected where the program will be initiated this year. Not more than ten nor less than five loans will be made in any county selected. Only farm tenants and farm laborers or those receiving most of their income from the farms will be eligible for a loan.

With the allotment for tenant purchase loans in Michigan based on farm population and percentage of tenancy set at \$10,952, not more than 40 or 50 families in the state can be brought under this program this year, said Mr. Potter. The act calls for doubling the allotment next year and further increasing it the third year.

County supervisors have been advised that nominations to the state advisory committee have been forwarded to Secretary of Agriculture Wallace for approval. After this state committee has been appointed they will select the counties where the program will be carried on. County committees will then be named by the secretary to consider applications. "However," Mr. Potter stated, "until the counties are picked, and local committees are named, there is little use in filing applications."

With the amount of funds available this year and considering land values in any part of the state for farms that would be desirable, it is doubtful if it will be possible to operate in more than four or five counties.

A loan made under the tenancy act provides for repayment of the principal in, not to exceed, forty years at three per cent. The act includes provisions for proper farming practices to protect the security of the loan, and forbids the sale or transfer of the farm without consent of the secretary of agriculture in the first five years after the loan is taken out.

Heath Notes

The regular meeting of the Child Health committee will be held Wednesday, November 17, in the Dorcas rooms across from the Baptist church at Hale. The meeting will be at 2:30 p. m. Miss Alice Evans, educational director of the Children's Fund and Dr. Blossing, our dentist, will be present to address the group. There will be music and a dialogue by the Hale school. Come and bring your friends.

FOR SALE—From now on I am selling Kentucky lump and egg coal. Call and get prices. Burley Wilson. Phone 71F-3.

HERALD WANT ADVS PAY!

August Brown Dies Wednesday

Word was received Wednesday afternoon of the death of A. C. Brown at Samaritan Hospital in Bay City. The remains were brought to the Mofatt Funeral home. Services will be held at 1:00 P. M. Saturday afternoon at the Mofatt Funeral home, with Rev. Ernest Ross of the Zion Lutheran church officiating.

Mr. and Mrs. Oliver Simonson of Detroit and Mrs. Bessie Keiser of Chicago came to attend the funeral. Obituary next week.

\$10,933.11 Comes to County Road Fund

The third quarter's returns to counties from the gas and weight tax revenues for the state amounted to \$3,282,457. Iosco County's share was \$10,933.11, according to County Treasurer Grace Miller.

Other nearby counties received the following amounts:

Arenac, \$10,985.26; Alcona, \$8,260.10; Alpena, \$17,281.77; Antrim, \$11,989.90; Bay, \$51,860.72; Cheboygan, \$14,293.07; Clare, \$10,374.16; Crawford, \$7,531.69; Gladwin, \$12,116.52; Lake, \$8,407.01; Mackinac, \$11,118.30; Midland, \$18,523.38; Osceola, \$6,899.95; Otsego, \$8,611.99; Presque Isle, \$10,443.81; Roscommon, \$8,045.36; Saginaw, \$77,282.32.

Literary Alliance

The Ladies Literary Alliance Club of Whittemore, held their regular meeting November 6, at the city hall with 24 members in attendance. We elected three new members and three names were presented. We have 45 members in our club now and are mighty proud of our membership.

The civic committee thanked the members of the city council and the school children for their co-operation during clean-up week, our city looks much nicer since the clean-up.

Plans for Christmas giving was discussed and a committee was appointed to investigate as to what the community needs most.

Our president conducted a short lesson in the correct pronunciation of ten simple words, it was suggested that we study ten more such words at future meetings. Mrs. Stine was asked to conduct the lesson next week.

Our club is sponsoring the Red Cross Roll Call in Whittemore and are donating \$5.00 for same.

An interesting program was presented. Mrs. Dahne told what the ideal hostess should be like while Mrs. Rahl responded as to the congenialities of the ideal guest.

Mrs. Vally and Mrs. Graham sang two duets being accompanied by Mrs. Common at the piano. After adjournment we enjoyed a social hour given by our hostesses Mrs. Switzer and Mrs. Harrell. Our next regular meeting will be held November 13, at our club rooms in the city hall.

Emanuel Lutheran Church

Tawas City

J. J. Roelke, pastor

November 14—English services 9:30

A. M.

German services 10:45 A. M.

If you have no church affiliation, come and worship with us.

Choir rehearsal Wednesday evening.

NOTICE

Would the parties who took the heating stove out of the basement of the Latter Day Saint church, turn it at once and save further trouble?

By order of committee.

Gordon Loud Exhibits Treasures of 1300 B. C.

Mr. and Mrs. Edward F. Loud, along with several hundred others, were guests of the Oriental Institute of Chicago on Sunday last, invited to meet Mr. Gordon Loud and the members of his staff and to attend a private first showing of the gold and ivory antiquities of the thirteenth century B. C., recently unearthed by its Megiddo expedition of which Mr. Loud was in charge.

The following account of the reception is taken from the Chicago Daily Tribune of November 1:

The days of Biblical song and story were reborn into glamorous reality yesterday when the treasures of Armageddon were displayed in a private showing at the Oriental Institute of the University of Chicago.

Here for the first time in twenty centuries, was a record of the conquest of Canaan. It lay in some 200 pieces of Canaanite art, the gold fittings from a prince of Megiddo's dressing table, the carved ivories of his walls and the bags of broken silver jewelry, which the institute's Megiddo expedition headed by Dr. Gordon Loud unearthed in a subterranean treasury last March.

Dr. John A. Wilson, director of the institute, explained the importance of the collection as he led distinguished guests from one showcase to another. For Megiddo, or Armageddon, as it is known in the Bible, has been a battleground of the nations since the dawn of history. It lies at the strategic crossroads between Asia Minor and Egypt, not far from Nazareth in northern Palestine. Eight distinct civilizations have flourished there. The hoard now at the Oriental Institute was that of a prince of Megiddo of 1300 B. C., which he swept into a three room cellar when the Hebrews threatened Canaan.

Here, on exhibit, are the contents of his dressing table or that of his princess. A delicate, fluted bowl of white gold from which the cover is gone. Twelve beads, part of a necklace, each bead made up of tiny gold granules so small that they must have been soldered on beneath the microscope. Cosmetic jars of serpentine and hematite; cylinder seals of lapis lazuli. Delicate gold and ivory combs.

"But," said Dr. Wilson, "here is the most valuable collection," and he led the way to a case of bits of carved ivories, pointing to one long strip, which he said was either ivory or hippopotamus bone.

"Here," he said with a slow emphasis, "is the prince of Megiddo celebrating after a victory. See him there on his ancient winged griffin throne, see the body of a lion, the head of an eagle? His prime minister is giving him a lotus blossom, the symbol of peace, and a harpist is playing before him just as David played before Saul. And at the other end, you see him coming in his triumphant chariot, his captives before him."

Iosco Bowling League

Team	won	lost
Alabaster	20	4
Old Style	22	6
Tawasville	18	10
Klenow Service	17	11
A. & P.	16	12
Sunoco	14	14
Forestry	12	16
Consumers	12	16
Teachers	10	14
East Tawas	11	17
Tawas City	7	21
National	4	24

UNEMPLOYMENT CENSUS WILL START NOV. 16

Report Cards Will Be Sent To Every Family In Nation

National unemployment census cards are being mailed to all local people, beginning Monday, November 15, the local Rural Route carriers will place report cards in all Rural Route boxes.

The local Post office will also furnish report cards to all box holders, everyone 'unemployed part or full' time is requested to fill out a report card, if there is more than one unemployed in any household kindly call for your report card at the post office.

The White House WASHINGTON

To Every Worker:

If you are unemployed or partly unemployed and are able to work and are seeking work please fill out this report card right away and mail it before midnight, Saturday, November 20, 1937. No postage is needed.

The Congress directed me to take this census. It is important to the unemployed and to everyone in this land that the census be complete, honest, and accurate. If you give me the facts, I shall try to use them for the benefit of all who need and want work and do not have it.

Franklin D. Roosevelt

Every unemployed or partially unemployed person gains by registering during the National Unemployment Census to be taken November 16 in this and all other communities of the United States, according to the pamphlet, "General Information," issued by Administrator John D. Biggers, in charge of this progress.

It is also recalled that Congress directed the census to be taken "to aid in the formulation of a program for reemployment, social security, and unemployment relief for the people of the United States."

Thus, while the unemployed are warned by the pamphlet that "registration on the report card is in no sense registration for a job," there is the implied intention of Congress to use the information obtained in this census, for development of constructive plan, aimed at improving the condition of the unemployed.

Analysis of the information sought through the 14 questions on the card shows that when the census has been completed, Congress and the Government.

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RENO COUPLE OBSERVE 50TH ANNIVERSARY

Mr. and Mrs. Henry Seafert Celebrate Day With Many Friends

Mr. and Mrs. Henry Seafert, Sr., who have climbed life's rugged road together, sharing each other's joys and sorrows for the past 50 years, celebrated their golden wedding anniversary Saturday, November 6, at the Reno township hall.

The hall was decorated in gold and white. The table of the bride and groom was centered with a gorgeous wedding cake, weighing 39 pounds very beautifully decorated with a miniature bride and groom beneath an arch of lilies of the valley and artistically arranged with yellow rose buds of gold and white. Mrs. Schoff (sister of Mrs. Seafert, and only one living of the three bridesmaids who attended Mrs. Seafert 50 years ago) made the cake also the attractive place cards decorated with yellow rose buds and carrying a message of cheer and best wishes, in which the many Reno friends joined in extending to Mr. and Mrs. Seafert. Above the wedding cake hung a large bell of gold and white with gold and white streamers extending to each corner of the table.

Mr. and Mrs. Seafert were the recipient of some very beautiful and useful gifts.

Mr. and Mrs. Seafert were married in the German Lutheran church at Lenox, Michigan. They are the parents of 16 children, nine of whom with their families helped them celebrate. (Their life was saddened by the loss of five children.) They have 30 grandchildren.

Between 85 and 90 guests were served a bountiful dinner. A number of the granddaughters and nieces, with white uniforms and gold aprons, did the serving.

The afternoon entertainment was very amusing to Mr. and Mrs. Seafert when each of the children related some incident of interest that had happened during their childhood. Some of the grandchildren played musical instruments, others sang songs.

In the evening they were greeted with a large crowd of relatives and friends who danced until the wee hours of morning. The relatives paid tribute with a golden jubilee dance, not withstanding some who had seen eighty odd years.

Relatives from out of town were Mrs. John Scott of Mt. Clemens, Mr. and Mrs. Henry Schoff of Detroit, Mr. and Mrs. Fred Neuman, Jr. and son, Quinten, Mr. and Mrs. Loren Wesenick, daughter, Phyllis, of Flint, Mr. and Mrs. Lionel Wesenick of Flint, Joseph Street of Detroit, Mr. and Mrs. Charles Bemis of Montrose, Mr. and Mrs. Hugh Anderson, daughters, Alice, Agnes, Marie, Ella May and Audrey, son, Hugh, Jr. of Clawson, Mr. and Mrs. Earl Mason daughter, Opal and son Gerald of Tawas City, Albert Seafert, daughters, Margaret, Marjorie, and son, Ernest of Sturgis, Mr. and Mrs. Alfred Marin and sons, Richard and David and daughter, Marlene.

(Turn to No. 2, back page)

Jackson-Fernette

The marriage of Miss Elizabeth Jackson, daughter of Mr. Chester Jackson, and Joseph Fernette, son of Mr. and Mrs. Frank Fernette, took place in the St. Joseph parsonage Saturday, November 6 at 1:00 P. M., the Rev. E. A. Kirchoff officiating.

The young couple were attended by Mrs. Helen Gregory, sister of the groom, and Ed DeGroot. Also attending the service were Mrs. Frank Fernette, mother of the groom and Mr. Jackson, th bride's father.

Following the wedding ceremony the party had dinner at the Holland Hotel. The young couple then left for Detroit, returning home late Sunday. They will make their home with the bride's father.

The community joins in extending best wishes to Mr. and Mrs. Fernette.

East Tawas O. E. S.

Elects Officers

Election of officers O. E. S. Iosco Chapter No. 71, Friday evening.

Worthy Matron—Rose Pollard

Worthy Patron—Arvid Carlson

Associate Matron—Nina May

Associate Patron—Russell McKenzie

Secretary—Bernice Vaughn

Treasurer—Dorothy Pierson

Conductress—Lina Wilson

Assistant Conductress

Associate Conductress—Edna Hughes

Interesting reports of Grand Chapter meeting at Grand Rapids were given by Mrs. Rose Pollard and Mrs. Russell McKenzie.

Zion Lutheran Church

Ernest Ross, Pastor

"The Red Brick Church"

Synod of Missouri, Ohio and Other States.

November 13—Instruction in religion 9:00 to 11:30 a. m.

November 14—Sunday school 9:00

Services 10:00 a. m. English

Services 11:00 a. m. German

November 16—Zion Lutheran Men's Club 8:00 P. M.

November 18—Zion Young Peoples' Society 8:00 p. m.

EAST TAWAS

East Tawas high school opened its 1937-38 debate season with a close 2 to 1 decision over Harrisville. The question was as to whether the state should have a one house system of legislation was the subject of the debate. Neither team held a decisive margin in any feature of debating being unusually well matched. The affirmative was upheld by Betty Harwood, Phyllis Creaser and Wm. McKay of East Tawas. The negative case was presented by Jean Chappel, Leslie Johnson and Kenneth Rosetrans of Harrisville. Judges were Supt. A. E. Giddings, Misses Boone and Crosby all of Tawas City Public Schools. Ellen Turnbull and C. J. Creaser are supervising debate activities at East Tawas.

The Junior Girls' Club dance on Wednesday evening at the Community Building was a decided success. The proceeds will be used to increase the Milk Fund.

Mrs. Gertrude Kunze is to address the M. E. Church school, Sunday November 14, at 10:00 a. m. on the subject of the Red Cross. Misses Marion and Nina Lickfelt are to sing a special offertory number, and Mrs. Frank Metcalf of Tawas City is to be guest teacher of the Philaethea class.

A fine representation of the local Boy Scouts, together with their leader, Howard Evans, were present at the M. E. Church school last Sunday. The attendance was unusually large and the Boy Scout program interesting.

American Legion Audie Johnson Post, Auxiliary and their friends observed Armistice night at the Legion hall with a party. Dancing, cards and community singing of old time war songs and refreshments were features of entertainment.

Through the courtesy of the local Board of Education, the children of the public school are to be released for religious education and plans are being made to open the Bible school Monday, November 15.

The American Legion Auxiliary observed October birthdays at their meeting Monday evening. Also honored were two brides, Mrs. Stanley Gebhardt (Helmie Huhtala) and Mrs. Louis Braddock (Mildred Deckett). Lunch followed the meeting. A large bride cake in pink and white graced the center of the table. Both brides received beautiful gifts.

No less than three local deer hunters have assured us that next week there will be big news. We do hope that the "News" will materialize.

Mrs. Francis Bigelow was in Rose City Monday to attend the funeral of her step-mother, Mrs. Clara Benjamin.

Mrs. A. Stonehouse and Mrs. Wm. Stonehouse entertained at a miscellaneous shower Wednesday, the guest of honor being Miss Rhea Doak, bride elect. Miss Doak received many lovely and useful gifts. A dainty lunch was served the guests.

The Misses Cora and Desnege La Berge have closed their home for the winter and have taken up their residence with Miss Julia Nolan.

Miss Helen Johnson came home from Bay City Tuesday where she had been for several days with her sister, Mrs. Edwin Woods.

Mrs. Ed Springs, who spent two weeks with relatives in Detroit, returned home Sunday.

The November meeting of the P. T. A. will be held in the high school Monday evening. Plans for the meeting include two speakers and special music. Tea will be served after the business meeting.

Herbert Case drove up from Detroit Tuesday to take his father, Dr. Case, back to that city for medical treatment. Dr. Case entered Harper hospital.

Mr. and Mrs. John Krumm are announcing the birth of an eight and one-half pound daughter, born Sunday, November 7.

Mark Sedgeman expects to leave for Bay City where he will have employment with the Cook Coffee Company.

Mr. and Mrs. Roy Hickey and Wade Loomis were in Detroit this week.

Mrs. Chas. Hunt returned Sunday from Pontiac where she had spent the week.

Miss Leola Daley has employment in the R. W. Elliott insurance office. Edwin Woods is spending a few days with Mrs. Woods who is in Samaritan hospital. Mrs. Woods hopes to be able to return home Sunday.

The Philanthra class met with Mrs. M. Kienholz Tuesday evening, thirty nine members being present. The usual good time was enjoyed. Mrs. Elmer Durant invited the class to her home for the December meeting.

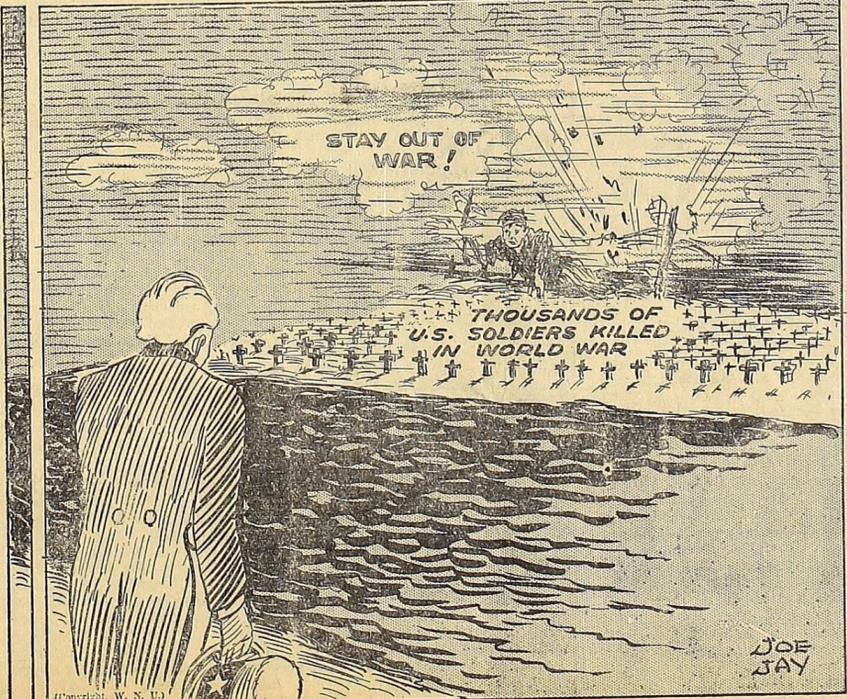
Encouraging word comes from Dr. Weed, Samaritan hospital, Bay City. The doctor was able to be up for a short time Wednesday.

Card of Thanks

We wish to express our deep appreciation of the many kindnesses shown us in our recent bereavement, the death of our husband and brother, especially do we thank Rev. Sommerfeld for his comforting words and Mrs. Horton for the beautiful song.

Mrs. Wm. G. Bradley
C. F. Bradley

The Voice of Experience



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News Review of Current Events

TAMMANY HALL ROUTED

La Guardia and Dewey Winners in New York . . . Detroit Rejects Candidates Backed by the C.I.O.

Edward W. Pickard
SUMMARIZES THE WORLD'S WEEK
© Western Newspaper Union

La Guardia's Victory

TAMMANY HALL went down to inglorious defeat in the New York municipal election. Its mayoralty candidate, Jeremiah T. Mahoney, who was supported also by Jim Farley and Senator Wagner, was thoroughly whipped by Fiorello H. La Guardia, candidate of the fusionists, the Republicans and the young American Labor party. La Guardia, the first "reform" mayor ever re-elected in New York, piled up a majority of 454,425. The Republicans hailed the result as a great victory for their party, and it was. But it also put the Labor party in the position of holding the balance of power in future elections in the metropolis.

Second in interest only to the mayoralty vote was the fact that Thomas E. Dewey, the young man who smashed organized crime and the rackets in New York, was elected district attorney, defeating Harold W. Hastings, the Tammany nominee. Dewey, who is only thirty-five years old, promises reform in the methods of the office, and his record gives assurance these will be carried out.

The Republicans regained control of the New York state assembly and of many upstate cities.

C.I.O. Loses in Detroit

THE first important venture of the C. I. O. in politics turned out disastrously for the Lewis organization. Patrick H. O'Brien, its mayoralty candidate, declared on the stump that "labor must seize the reins of government in Detroit and every other American city." Whereupon the Detroit electors arose in their wrath and swept O'Brien and the C. I. O. out of the picture. Richard W. Reading, conservative candidate backed by the A. F. of L., won the office by a majority of 106,907 votes.

In addition, all the five C. I. O. backed candidates for the common council were decisively whipped. In New Jersey Senator A. Harry Moore, Democrat, was elected governor over Lester H. Cleo, Republican, but only by virtue of a big majority in Hudson county. Moore has held the office twice before. It was the first time in the state's history that a governor has won a third term. The state constitution prohibits a consecutive re-election but Moore was elected in 1925 and again in 1931, each time for a three-year term.

James M. Curley, who has been three times mayor of Boston and once governor of Massachusetts, tried again for the mayoralty, but was defeated by Maurice J. Tobin, like Curley a Democrat.

Philadelphia went Democratic, as did Pittsburgh, which re-elected Mayor Cornelius Scully.

Borah Talks Plainly

WHILE Republican national committeemen were gathering in Chicago for an important meeting, Senator Borah of Idaho jumped into print with a vigorous denunciation of the plan, favored by Hoover and Chairman Hamilton, to hold a mid-term Republican convention next spring, for the formulation of party policies.

"We have heard a great deal about usurpation and dictatorship in recent years," said Borah. "There could be no greater exhibition of usurpation or dictatorship in politics than for a few accredited men undertaking to fix the principles and policies for 17 million voters without ever having consulted the voters or received their indorsement in any way."

"The Republican party is in its present plight largely because leaders of the party too long neglected to take counsel of the voters. Leaders acted upon the theory that the voters would be led or cudgeled along the road pointed out by the leaders."

Brussels Conference

FORMAL opening of the far east peace conference in Brussels brought out speeches by the chief delegates of America, Britain, France, Italy and Russia. Davis for the United States denounced resort to armed force as a means of settling international disputes, and urged Japan and China to seek a settlement of their conflict "by peaceful processes."

He continued: "We believe that co-operation between Japan and China is essential to the best interests of those two countries and to peace throughout the world. We believe that such co-operation must be de-



"LITTLE FLOWER" WINS
Fiorello La Guardia, who licked Tammany and was re-elected mayor of New York in a striking pose as he addressed voters.

veloped by friendship, fair play, and reciprocal confidence. If Japan and China are to co-operate it must be as friends and not as enemies. The problems underlying Chinese-Japanese relations must be solved on a basis that is fair to each and acceptable to both."

Eden for England and Delbos for France seconded these sentiments. The Italian representatives made it clear Italy would not stand for any coercive measures against Japan.

China was represented by Dr. Wellington Koo who said: "We desire peace, but we know that we cannot obtain it in the presence of Japanese aggression. So long as aggression persists we are determined to continue our resistance. It is not peace at any price that will render justice to China or to the credit of civilization."

A committee was named to send an appeal to Japan to open peace negotiations with China, and Germany was asked to reconsider her refusal to take part in the conference.

Labor Hits Duke's Tour

RESOLUTIONS denouncing the American tour of the duke and duchess of Windsor as a "slumming trip professing to study labor" were adopted by the Baltimore Federation of Labor, and approved by President Green of the A. F. of L. They attacked Charles Bèdeaux, the duke's friend, as sponsor of the "stretch-out system."

Officials of the Committee for Industrial Organization, while refusing to be quoted, said the attitude of their organization on the Bèdeaux system was "well known."

Official and social Washington, which had been in doubt as to what to do about the distinguished visitors, was relieved when Sir Ronald Lindsay, British ambassador, announced he would give a state dinner for the royal couple, as he termed them, the day after their arrival. Immediately thereafter it was made known that President Roosevelt would entertain the duke and duchess at luncheon in the White House.

The duke's talk on arrival was to be broadcast over all major networks, but the British Broadcasting company announced it would not pick up Windsor's remarks for rebroadcasting in England.

Bèdeaux said the duke while in the United States would observe these sixteen heavy industries: Heavy machinery, light machinery, heavy chemical work, oil refining, textiles, tobacco, steel, rubber, either coal or metallic ore mining, automobile manufacturing, prepared foods, meat packing, logging, timber sorting plus lumber milling, pulp and paper production and vegetable and fruit packing.

Almost Recognition

GREAT BRITAIN decided to let Franco, Spanish insurgent chief, send consuls to England, and to send official agents to the part of Spain he controls. This, it was said in official circles, did not imply recognition of Franco, but British Laborites thought it did, and consequently assailed the government. Anyhow, it was apparent Britain believed Franco was right when he said in Burgos "the war is won."

Wallace Plan Attacked

SECRETARY WALLACE'S "ever normal granary" plan is "politically inexpedient, economically unsound, and fundamentally unworkable," according to the Cash Grain association of Chicago which submitted a brief to a senate subcommittee at a hearing in Springfield, Ill.

British Are Enraged

JAPAN and Italy have been vigorously twisting the tail of the British lion, and if they keep it up, that mighty beast may be stirred to action. Within a few days five British soldiers were killed and a number wounded by Japanese shells in the fighting at Shanghai. The English there charged the killings were deliberate, in retaliation for the aid the British gave a "suicide battalion" of Chinese in escaping from a warehouse in Chapei, the native quarter, to the international settlement. The British and Japanese admirals had a hot dispute over the right of the former to prevent the passage of Japanese launches up Soochow creek.

Soon after the Japanese began shelling the residential area of the settlement and an outpost where English soldiers were quartered was destroyed. Continuous shelling of Shanghai by the invaders endangered the British and American lines on the border of the international settlement and shells fell close to the American warship Augusta, Admiral Yarnell's flagship.

Japan is angry over the alleged help Britain is giving China in the warfare and there is a movement in Tokio to break diplomatic relations with London. This is urged by the "council on the current situation," an unofficial body composed of high army officers, political leaders and other influential persons. The council adopted a resolution warning that unless Britain "reconsiders its improper attitude" Japan may be forced to take certain steps of "grave determination" against Britain, despite the "deep friendship existing between the two countries for the last sixty years."

Japanese troops invaded a part of the international settlement guarded by American marines and seized a Chinese junk loaded with rice. General Beaumont, commandant of marines, immediately entered a protest and the Japanese apologized but the marines did not consider the incident closed because the Japs didn't return the junk.

The British government was not expected to take any action that would further anger Japan lest it should endanger the success of the parley in Brussels. But wise observers do not believe the nine-power treaty conference will have any definite results.

More "Piracy"

ITALY'S latest twist of the lion's tail came in the form of the bombing and sinking of the British steamer Jean Weems in the Mediterranean by a "pirate" airplane.

The London Daily Herald's Barcelona correspondent reported that the Spanish loyalist government asserted that the plane bore markings showing that it was piloted by Bruno Mussolini, son of the Italian premier. The pilot gave the freighter's crew only five minutes to take to lifeboats and then sank the Weems with bombs.

The British battle cruiser Hood was sent at full speed from Palma, Majorca, to Barcelona to investigate the attack.

In parliament the critics of the government, led by David Lloyd George, demanded a stronger British Mediterranean policy. Lloyd George flayed the government for bolstering up the international committee on nonintervention in Spain, whose history after 14 months he denounced as "discreditable and dishonorable."

Morocco Uprisings

NATIONALIST uprisings in French Morocco, which have been giving the French government a lot of trouble, are blamed on agents of "a foreign totalitarian power," meaning Italy. The disorders, mainly in Casablanca, Fez and Medina, were quelled by troops, mostly Senegalese legionnaires, and hundreds of arrests were made.

The nationalists plotted to set up an independent Arab state with Moulay Allal El Fassi as king.

Budget Conference

WHILE members of congress were beginning to move toward Washington for the extraordinary session, President Roosevelt in his Hyde Park home was busy planning means of carrying on the government program. Especially was he interested in the budget, and related financial matters, and to advise on this he called in Mariner S. Eccles, head of the federal reserve system. Treasury Secretary Morgenthau and Budget Director Bell already were there, and all listened closely to Mr. Eccles' talk concerning current business conditions and the stock market situation.

It was decided by the President that the Commodity Credit corporation should provide \$85,000,000 for the corn loans, obtaining the money from the RFC and repaying the latter agency when congress makes the necessary appropriations. Officials of the Agriculture department gave corn growers assurance that the government will loan 50 cents a bushel on the large 1937 crop. The loans will be made, according to current plans, on field corn testing 14.5 per cent moisture content or less. The 50 cent rate will be reduced on corn containing more moisture.

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Floyd Gibbons' ADVENTURERS' CLUB

HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!



"Killer Elephant"

By FLOYD GIBBONS
Famous Headline Hunter

HELLO, EVERYBODY:

This yarn stars Ike Rosen, our latest club member. But Ike would have given a couple of million dollars to have been left out of the cast.

First we go back to the early days of moving pictures—1915 to be exact—when Ike was employed as a technician at the Universal studios in Hollywood.

Animal pictures were going great in those days and there was a complete zoo on the lot. The king of that collection of beasts was Charlie, an elephant bought from a circus. Charlie was a good actor, but nobody could handle him except Curley, his personal trainer.

Well, Ike stepped into the dramatic part of the picture when Director Smalley began staging the wedding procession of an Indian prince. It was comedy, and, for the parts of the Indian prince and his bride, two actors, weighing nearly 400 pounds each, were cast. Ike's job was to build a huge canopied chair in which the prince and princess were to ride in state on the back of Charlie, the elephant.

Charlie Didn't Like Ike.

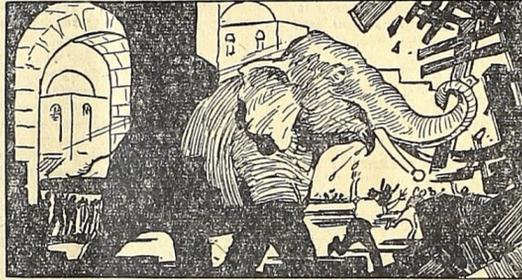
Ike finished the royal howdah. Workmen tried to budge it and found that it weighed nearly 2,000 pounds. Twelve men heaved and struggled to saddle Charlie with the gorgeous structure. Then, 700 pounds of prince and princess went up the ladder.

That's where Charlie took a dislike to Ike. And then, when the director called for more ornaments, Ike put a stepladder against Charlie's side and climbed up. There was Charlie's chance.

He whipped his trunk around, seized Ike by the leg, trumpeted in anger and lifted him for a dash to the ground. Curley, the trainer, sank his curved elephant hook into Charlie's forehead and Ike limped away. That was his first round with his monstrous enemy.

The trainer knew elephants. He knew what to expect in the future, so he warned Ike. "Charlie's going bad," he said. "He'll kill you the first chance he gets."

Ike did watch out. But one night a wild chimpanzee cleverly opened his cage and almost killed a keeper. Ike hurried over to devise a lock that the chimp couldn't open. Charlie's big stall was next door. He sensed Ike's presence and went berserk. He lifted his iron water tub



Charlie Reduced Jerusalem to a Wreck.

and beat at his chains and bars around his enclosure. The whole zoo trembled on the elephant's fury. Curley, the trainer, again rushed to the rescue.

"For God's sake, Ike, leave this studio if you value your life," Curley said. "Charlie's turned killer. He's out for you. Lucky for you his chains held."

Ike took no more chances. He gave Charlie a wide berth. But one day, when his work called him to a remote part of the movie lot, he rounded a hill and ran smack into Charlie, tethered to an anchor of poles and railroad iron, driven into the ground.

The Elephant Really "Went Bad."

Ike had no time to turn back. The bull elephant, ears flattened against his head, eyes blazing and his trumpeting echoing from the hills, charged.

Rosen was trapped. His only chance was to dive for a shallow gully that separated the movie lot from an Indian village. He flung himself into the gully and flattened himself against the side. The earth was vibrating under those plunging feet. Ike only hoped for a quick death.

Then, there was a clank of chains—the groanings of the heavy anchor poles set deep in the ground. Charlie had reached the end of his chain. His head was jerked down. He stumbled, plowed the earth.

The maddened beast was halted only a few feet from Ike's hiding place. Rosen could see those bloodshot eyes gleaming with hatred—a lust to kill.

The long trunk slashed out in fury. Ike felt a thud on the side of his head as Charlie's trunk grazed him and snatched off his cap.

For a moment big Charlie paused to hurl his enemy's cap beneath his feet and trample it to ribbons. That pause saved Rosen. He was on his feet, running, limping and ripping with cold sweat.

But Charlie bided his time. For days he worked quietly. And then, during the making of a spectacular film in a setting of old Jerusalem, Ike crossed the set and came face to face with his old foe.

Once more Charlie charged in an insane desire to crush the man who had tortured him with that huge, 2,000-pound saddle in the earlier picture. But this time Ike was in the clear. He ducked to safety. The baffled elephant, once more cheated of his vengeance, turned upon the set.

Jerusalem, with all its splendor—thousands of dollars worth of costly settings—crushed into a heap of dust and splinters. This time Charlie did not quiet down. He was ready to kill anything in sight. Men with long, spiked poles, ripped his hide and jabbed him into helpless submission—but only for a moment.

How the Killer Was Killed.

A few days later he saw Ike in the distance and went into another frenzy. Rosen scurried out of sight, but Charlie, thirsting for a kill, seized his trainer, Curley, lifted him high into the air, dashed him to earth and then, with his massive forehead, ground him into the dust. Curley was killed instantly.

"Killer elephant!" The words set Hollywood trembling. It was no longer a single foe. It was the life of any human being.

Charlie must die, studio officials ruled. But how? Poison and dynamite were rejected as not sure enough. Ike Rosen's technical skill was enlisted. Despite his narrow escape, he hated to be Charlie's executioner, but many lives were at stake.

A heavy wire cable was rigged over pulleys, looped around Charlie's neck and lashed to two heavy trucks, headed in opposite directions. The trucks started. The loop tightened. Cables sang with the strain. Charlie looked sorrowfully and inquiringly at the men around him. His knees buckled, his head sank. His great bulk rolled over—dead from strangulation.

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Squirrels as Forest Planters

Gray squirrels are natural forest planters. Ernest Thompson Seton estimates that a single squirrel may bury as many as 10,000 nuts in a season. Obviously they do not require nearly one-half of them for food. Hickory nuts, walnuts and butternuts will not take root from the surface of the ground like acorns. They must be planted or they dry up before their shell can burst. For that reason it is almost safe to say that nearly every hickory tree was planted at one time by a squirrel. The squirrel meant to come back for the nut, but didn't.

Canton Island

Canton island is the chief spot of land among the tiny dots which make up the Phoenix group, 2,700 miles north of New Zealand. The importance of this archipelago, which lies just south of the equator, is readily seen on any map of the South Pacific. The Phoenix group lies almost on a line between New Zealand and Honolulu, practically half way between the two. Canton island covers about eight and a half square miles, nourishes shrub vegetation and provides a salt-water lagoon navigable to boats which draw up to 5 feet.

Washington Digest
National Topics Interpreted
by William Bruckart
National Press Building
Washington, D. C.

Washington.—The old mother hen, congress, has settled down, prepared to hatch something from the nest of crop control eggs. At this stage of the proceeding, no one can make a guess as to the brood that congress will produce any better than a farmer's wife can tell what will be hatched by a real hen in her chicken house.

About all that can be said for sure is that President Roosevelt called congress into special session to enact crop control legislation and, therefore, there is likely to be crop control legislation of some kind. It may not be hatched in the special session; the chances are that the many differences of opinion and the many demands cannot be reconciled in the six weeks which the special session may occupy before the regular session of congress convenes in January.

In addition to the lack of time in which to maturely examine crop control questions, a rivalry has developed between the house and the senate over the honor of drafting and putting through the law which will tell the farmers what they can and what they cannot do as farmers. Let me say just here that such a rivalry may work to the benefit of agriculture because it is bound to mean a compromise between the house and senate on the legislation that finally is enacted. In other words, extremists, for and against any proposal, will have to yield and this may possibly result in some workable program for crop control.

The main question before congress is the type of crop control law to be enacted. There are two kinds. Control may be compulsory or it may be voluntary. Most of the powers that be in the Department of Agriculture seem to favor the compulsory kind—a law that will tell the farmers they can or cannot do certain things and if they violate the decree, they can be punished. Many groups of farmers, however do not want that sort of thing. In consequence we find in congress now proponents of both the compulsory and the voluntary programs and each side appears to be determined in its position.

We have seen both types used. Potato growers will remember how the potato control law laid down the rule that a quota of production should be imposed upon every farmer and that he must pay 45 cents per bushel above the value of his potatoes for every bushel produced above his quota. These growers will remember also the agricultural adjustment administration requirement that all potatoes sold must be packaged in a certain way that was prescribed for the grower by the AAA. In this connection it will be recalled how there was a penalty in addition for those who failed to properly package the potatoes they sold.

Beyond these requirements, there was also a penalty prescribed to be invoked against any person who did not properly package his potatoes and place a government stamp thereon. Besides all this, there was an "informer" section in the potato control law. It provided something of a bounty for any person who relayed to the authorities any information he had respecting failure of any farmer to comply with the law and the regulations issued thereunder. It was reminiscent of prohibition days when informers were paid to squeal on bootleggers.

The compulsory cotton control law was less stringent but it had penalties attached so that any cotton farmer who failed to comply with the regulations had to pay a tax on cotton produced over and above his allotment. This tax was so high—50 per cent of the value—that it amounted to a fine as punishment.

The other kind of cotton control law, the voluntary plan, had no penalty provisions. This control was exercised by issue of subsidies or payments to farmers for raising various crops provided they limited the amount to the dictation of the AAA. Thus, under the voluntary control, the farmer could take the government's money and limit his crop to what the AAA said was his quota and thus be paid for compliance. Or, he could refuse the government's subsidy and raise what he pleased.

Now, in addition to these propositions, Secretary Wallace of the Department of Agriculture, is promoting what he calls his "ever normal granary" plan. This is to serve as supplemental to the crop control on the production side. The secretary has an idea that the federal government can take the surplus of good years off of the hands of farmers and hold them through the lean years when poor crops have failed to produce the amount required for American home consumption.

The secretary's "ever normal granary" plan is a red hot poker and there will be plenty of sparks flying off of the handle as well as

the hot end when this thing is debated in congress. Opponents of the secretary's scheme contend that this program is straight out regimentation and that it goes as far in this effect as anything done by either the Fascist Mussolini or the Communist Stalin. It takes no stretch of the imagination, therefore, to see what is just ahead in the matter of a controversy for crop legislation for the reason that each of the programs that has been thus far advanced contains political dynamite.

Chairman Jones of the house agricultural committee began work on drafts of bills for crop control long before the session convened. Several weeks prior to the opening day of the special session, Mr. Jones appointed six sub-committees; each was charged with drafting legislation applicable to a specific commodity. In doing this, Mr. Jones threw the door wide open. He included six farm crops to share the alleged benefits of crop control legislation, including the "ever normal granary" surplus control program. The sub-committees were directed to work out legislation covering cotton, wheat, corn, tobacco, rice and dairy products. Inclusion of rice and dairy products came as a surprise. Heretofore, there had been little talk about including rice and none about dairy products. The information that filters into Washington is that a majority of the dairy people have no particular hankering for government dictation in their business. Chairman Smith of the senate agricultural committee likewise has been busy. Throughout the summer he has been attempting to get a line on farmer sentiment by a number of hearings in various parts of the country. From all indications, Chairman Smith, who comes from South Carolina and is a farmer in his own right, is not enthusiastic about too much government dictation in the field of agriculture.

Over on the house side of the Capitol, Secretary Wallace has many followers. Obviously, he will co-operate with them very closely. Indeed, some of the house members who do not like Mr. Wallace or his "ever normal granary" scheme are referring to the Wallace supporters in the house as "Henry Wallace's boys." That indicates better than anything I can say how deep-seated the feelings are.

To add to the complexity of the job facing congress, President Roosevelt has said definitely that if there are subsidies paid to farmers in connection with crop control legislation, that legislation must carry additional taxes to take care of the bounty payments authorized. Simmered down, therefore, what Mr. Roosevelt has said is that if the farmers want that kind of crop control legislation, they and all consumers must pay for it with added taxes.

I have heard general commendation of the President's position. It surely represents a straightforward policy by the Chief Executive in this regard. He has told the country now that he is willing to support agricultural subsidies through control of the crops if the whole country which has to pay the bill is willing to bear the extra taxes that are required.

Having presented the picture as I see it, it seems almost unnecessary to add that there will be two enormous lobbies bearing down on congress in the special session as well as probably in the regular session that convenes in January. I think I foresee now how Secretary Wallace and those who believe with him are going to operate both within and without the administration. That is to say, there will be administration pressure and when anyone says that there is administration pressure, they are saying nothing more or less than that the administration is lobbying. It has always been that way and it is no exception that the Roosevelt administration does the same sort of thing.

The other lobby will embrace a considerable representation of farmer sentiment that is opposed to Washington dictation and which feels that additional taxes will have to be absorbed in part at least by agriculture. This happened in the case of a processing tax which was thrown out as unconstitutional. It will happen in every case for the reason that no one is going to absorb taxes when they can be passed on. When they are passed on to the farmers, that is the end because the farmer has no place to send them. The consumer is in the same fix.

In addition to this farm sentiment, the lobby in opposition to the Wallace program likely will find certain phases of other industry aligned with it. It will in all probability find a certain share or segment of consumer opposition because the consumers will have to pay in higher prices.

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Ask Me Another

A General Quiz

- 1. What are the ten most beautiful words selected by Wilfred J. Funk?
2. Is the President of the United States vested with the authority to call out the National Guard?
3. In what direction must one travel around the world to gain a day?
4. What is the legend of the Killenny cats?
5. What is the population of China?
6. In politics which is considered more radical, the "left" or the "right"?
7. According to the method used in the United States, and also according to the English system, how many millions are there in a billion?

Answers

- 1. They are: Dawn, hush, lullaby, murmuring, tranquil, mist, luminous, chimes, golden and melody.
2. No. The only one who has authority is the governor of a state.
3. If you traveled westward around the world you would gain a day, yet if you made the same trip eastward you would lose a day.
4. They fought until nothing was left but the ends of their tails.
5. The population of China is estimated at 474,787,000.
6. The "left."
7. In the United States, a billion is a thousand millions—1,000,000,000; in England, a billion is a million millions—1,000,000,000,000.

30 MINUTES AFTER Eating-Drinking ALKALIZE



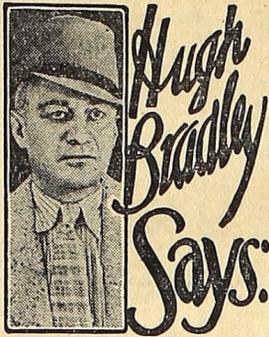
The fastest way to "alkalize" is to carry your alkaliizer with you. That's what thousands do now that genuine Phillips' comes in tiny, peppermint flavored tablets—in a flat tin for pocket or purse. Then you are always ready. Use it this way. Take 2 Phillips' tablets—equal in "alkalizing" effect to 2 teaspoonfuls of liquid Phillips' from the bottle. At once you feel "gas," nausea, "over-crowding" from hyper-acidity begin to ease. "Acid headaches," "acid breath," over-acid stomach are corrected at the source. This is the quick way to ease your own distress—avoid offense to others.



Backbone Needed Everyone clamors for his "rights" and finds it needs a great deal of backbone to defend them.

666 checks COLDS and FEVER first day SALVE, NOSE DROPS Headache, 30 minutes. Try "Rub-My-Tism"—World's Best Liniment

Watch Your Kidneys! Help Them Cleanse the Blood of Harmful Body Waste. Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.



Hugh Bradley Says

This Game Called Football Has Many Confusing Angles

THIS game called football: Notre Dame and Marquette tied for three consecutive games from 1909 to 1911. In 1912 the Irish won, 69 to 0.

Year after year Pittsburgh has one of the nation's superior teams. But it has been seventeen years since the Panthers have had an undefeated team, nineteen years since they have had an undefeated and untied team, and twenty-seven years since they have had an undefeated, untied and unscored upon team.

So you're a football expert, eh? Then:

- 1.—Name the coach at Iowa university.
2.—What is the "Coffin Corner"?
3.—What time out is permitted between the first and second quarters of a game, between the third and fourth quarters, between the second and third quarters?
4.—What college team is nicknamed "The Friars"?
5.—Name the "Four Horsemen" and what they are doing now.
Sure, you knew them all along, but here are the answers, anyhow:
1.—Irl Tubbs of William Jewell college.
2.—The angle formed by the side line and the goal line.
3.—One minute between the first and second periods and the third and fourth periods. Fifteen minutes between the halves.
4.—Providence college of Providence, R. I.
5.—Elmer Layden, head coach at Notre Dame; Jim Crowley, head coach at Fordham; Harry Stuhldreher, head coach at Wisconsin; Don Miller, practicing law.

From a Pennsylvania gentleman who so often makes this weekly football piece so easy to write: "Football is some game! It lasts but three months, yet symbolizes college activity for the whole year. It's just an amateur sport, yet puts hundreds of boys through colleges, supplies employment to thousands and provides a good living for hundreds of coaches. It supports the athletic programs for other games, yet is played by but twenty-five to fifty boys per school. It builds stadiums, but pays no cash to the participants (theoretically, at least).

"Its 'All-America' teams are dominated by foreign-sounding names. It's the roughest game in America, but girls love it. It's witnessed by millions each week, yet only a few hundred really understand it. It reaches its apex in the picking of 'All-America' teams when every honest fan knows one team can't honor all the best players, "Football is some game!—for contradiction."

Gloomy Gil Had Ace Record at Navy

When Gil Dobie was coaching at Navy, the Middies defeated Ursinus, 12 to 0, in 1918. Next year they slapped a 121 to 0 score on Colby. . . . Columbia won't twenty-one years without getting a man on the All-American. From the time Richard S. Smith was named at fullback in 1903 until Wally Koppisch got the halfback call in 1924. . . . The ball wasn't equipped with handles forty years ago, either. In 1896 Penn's great guard, Willy Woodruff, fumbled five times within Lafayette's 10-yard line, and Penn lost, 6 to 4.

There has been considerable misunderstanding of the Graham plan by which the president of the University of North Carolina has been seeking to remove some of the hypocrisy from college sports. Perhaps a letter from a member of the North Carolina faculty best explains the university head's aims: "President Graham is anxious to see to it that scholarships and other help to athletes shall be granted on the same terms as those on which similar favors are granted to other students. Under the Graham plan the student is required to submit a sworn statement of all monies and other help received by him together with the names of the donors. I might add in passing that since the application of this plan to our local athletic situation, there has been no great falling off in our athletic standing."

NOT IN THE BOX SCORE: YALE football trainer Frank Walle gets a higher salary than either Ducky Pond or Greasy Neale, the head coaches. . . . Tennessee's football admirers still are squawking something awful about the officiating during that Alabama defeat. . . . Although he has little time for baseball now, Jordan Oliver, the young Staten island giant who plays so much tackle for Villanova, was being watched by big league scouts while still in high school. . . . Ralph Wolfe, Ohio State center and captain, played 430 minutes out of a possible 480 last year. . . . Ohio State, by the way, cleaned up a cool 40 G's on that trip to California even though losing to U. S. C.

Although six more eminent football universities were after him and his dad was willing, young John McLaughry, who is most of the Brown team, refused to listen. "I can solve at least part of your problems, Pop, and my place is here," classmates quote him as having told Coach Tuss McLaughry. . . . During the five years their teams have clashed a Mylin-coached Lafayette outfit never has lost to one coached by Pop Warner.

His polo friends say the duke of Windsor is in better standing with British bigwigs than the press indicates. Say he really is making those trips, including the one to the United States, for propaganda purposes. Sort of a hands across the sea gesture from a popular guy in case our cousins need help later on, you know. . . . Jockey Willie Obert, who still is riding around Rockingham park, is forty-seven years old and weighs 105 pounds. . . . Retired Jockey Silvio Couceli is so busy playing golf that he doesn't even visit the tracks nowadays. . . . Eastern horsemen are changing their minds about racing at Santa Anita this winter. They put the blame on California's insistence upon displaying its native son spirit. . . . Debaters of the pari-mutuels vs. books proposition are noting that Jim Butler's Laurel, Maryland, pari-mutuel course is for sale while business continues brisk at his bookmaking Empire City.

Pro Golfers Relax as Pro Football Fans

After a strenuous summer of golf, Pros Jimmy Thomson and Horton Smith are seeking relaxation by watching big-time football games. . . . Ohio State misses Frank Cumiskey, the end now starring for Brooklyn's pro Dodgers. Against Michigan, last fall, he made three consecutive tackles to hold the foe on the one-yard line. Then, later, caught a forward pass for the first touchdown. . . . Peter Bradley, Princeton miller who came so fast last summer, is running cross country to toughen his legs. He believes he can do 4:10 on the boards this winter and that he may get under 4:06 before June. . . . His friends are hoping Paul Runyan soon will learn all there is to know about rhumba-ing and so resume his proper place as one of the nation's top pro golfers.

Credit the good old Dodgers with a big assist in keeping Pie Traynor's Pittsburgh managerial job for a year. The team's late season spurt earned Pie another chance. Players insist the main reason for the spurt was the spark plug playing of Catcher Ray Berres, who was hauled in from Louisville where Brooklyn had traded him for Gibby Brack. . . . Keep an eye on Maxie Farber, the young Ghetto lightweight who has been coming along so nicely. . . . The boys claim Jesse James, Hollywood Greek grappler, came near giving Danno O'Mahoney the "business" the other night. . . . Murray Brazen of the Dusek offices is trying to organize a team of wrestlers to play pro football.

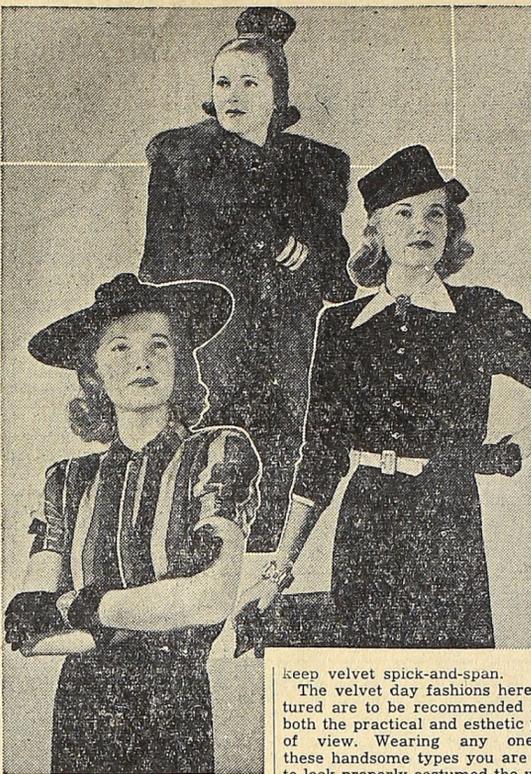
Joe DiMaggio's Ma has become an ardent baseball fan. Had an interpreter translate the World Series reports into Italian so that she could appreciate them properly. . . . Quip by Rogers Hornsby after hearing Michigan State had defeated the Missouri eleven, 2 to 0: "They sure must use the dead ball in that league, too." . . . One of the railroads estimates it lost \$25,000 worth of business when the Giants, instead of the Cubs, won the National league pennant. . . . Bob Feller confides that his off-season desire is to catch up on his sleep. "I'm sure tired," the famed youngster tells reporters. . . . Best minor league managing job of the year was done by former Dodger Jake Flowers who, in his first try as a pilot, won the Eastern Shore league pennant for Salisbury.

Harry Balogh, the fight announcer, started as a jewelry salesman and made his announcing debut at Grupp's gym. . . . Frank Doc Bagley, the famed handler of boxers, is doing nicely after an operation performed on an abscessed left eye. . . . Ralph Chong, the boxer, donates part of each purse to Chinese war sufferers. . . . The Louis-Farr movies were a worse flop than the fight.

International leaguers doubt that Second Baseman Gordon is ready to replace Tony Lazzeri in the Yankee infield next season. They whisper that the Yankees really are whooping it up for the kid in the hope that they can peddle him to Brooklyn for a fancy price.

Velvet Is Smart for Daytime Wear

By CHERIE NICHOLAS



MORE velvet and more and more and still fashion keeps calling for more. All signs point to a record breaking season for the wearing of velvet. In the majority of couturier collections velvet predominates. Everything is being made of velvet, hats, shoes, gloves, bags, blouses, daytime suits, coats and street ensembles, evening dresses and wraps, hostess gowns, lounging robes, pajamas and negligees—all is velvet. Yes, and "nighties" if you are wanting to know, for there are velvets that wash easily as a pocket handkerchief.

Why do women make velvet a first choice? Answering by asking another question—is there any material more flattering, more kind to maid and matron than velvet? Then, too, velvet has that luxurious look that fits especially into the scheme of things this season, for the whole trend of fashion is toward greater elegance such as has not been equalled for years.

However, it is not merely feminine vanity that is inspiring the present vogue for velvet, back of it all there is an intensely practical explanation that can be told in two brief words with a hyphen between—crush-resistant! It is an age of scientific discoveries and crush-resistant velvet is one of them. Heretofore the one great barrier to wearing velvet for other than important dress occasion was that it would crush and wrinkle easily. To maintain it without blemish entailed an upkeep program of repeated steamings and coaxings which was both costly and wearing upon the nerves. The advent of crush-resistant velvet gives promise, to a reasonable degree, of doing away with this anxiety to

ERMINE BOLERO By CHERIE NICHOLAS



Queenly in its rich magnificence is this formal ensemble of black velvet with ermine bolero jacket. And you should see the gown with the bolero removed! It is perfectly stunning in that it has ermine short sleeves and looks adorable without hint of any trimming other than the superb ermine. The full skirt shows the new "up-in-front and down-in-back" hemline—as exquisite as ever a "portrait of a lady" might be. This is one of the hundreds of stunning costumes, all original designs, shown by the Style Creators of Chicago in the wholesale district.

ZIPPERS ON SHOES LATEST CREATION

By CHERIE NICHOLAS

Anticipating the tremendous vogue for zippers now sweeping two continents, Newton Elkin, designer of shoes, has cleverly employed the slide fastener to create the sleekest shoe of the season.

In a talk at a recent fashion meeting, Mr. Elkin said, "Women are zipping themselves into their dresses, their coats, their suits. Now, with so much emphasis on molded, sculptured lines, it is more important than ever that shoes have that neat, uncluttered look. I decided that if a zipper could be used as an ornament and practical closing device on some of the smartest, most expensive dresses and coats coming out of the Paris ateliers, fashion-conscious women would welcome the convenience of the zipper in their shoes, if it could be used in an attractive way. I tried out dozens of patterns with variations on the zipper theme, and finally created what I think is the perfect shoe—a high-cut sheath of suede, sculptural in line, with a slide fastener streaking up the instep."

Fur Is Now Important on New Winter Fabric Coats

Embroideries combine with furs for winter, running alongside them. White ermine makes a scarf that is tied in a bow to front a black tulle suit. An ermine muff accompanies it. Both fur pieces are trimmed with black ermine tails. Many a fabric coat has sleeves made entirely of fur—in beaver or seal. Some have backs of fur and fronts of fabric.

Flowers Important

The gorgeously colored tropical flowers that bloom so luxuriantly in Miami throughout the year are being repeated in chiffon and silk for fall wear.

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson

By REV. HAROLD L. LUNDQUIST, Dean of the Moody Bible Institute of Chicago. © Western Newspaper Union.

Lesson for November 14

THE CHRISTIAN MINISTER

LESSON TEXT—I Timothy 4:6-16; II Timothy 2:1-4. GOLDEN TEXT—Neglect not the gift that is in thee.—I Timothy 4:14. PRIMARY TOPIC—Two Brave Preachers.

JUNIOR TOPIC—Two Brave Preachers. INTERMEDIATE AND SENIOR TOPIC—Why and How Ministers Are Trained. YOUNG PEOPLE AND ADULT TOPIC—The Christian Minister in the Modern World.

"The Christian Minister"—there is no greater calling among men, but none is more often the target for misrepresentation and abuse by those outside, and all too often the victim of the carelessness, weakness, and sin of those within its own circle. On the other hand it has had, and continues to have to this day, within its ranks such a noble army of faithful and sacrificial men as would probably be impossible to duplicate in any other calling.

The study of today's lesson should arouse in the hearts of Christian people a high regard for the ministry as a calling, and a kindly purpose to aid their minister to live up to its glorious possibilities. Every true minister who studies it will find his spirit humbled before God in thanksgiving for the privilege of service, and in prayer that he may be forgiven for his failures and empowered for the work of the future.

The need for such a study is indicated in the verses just preceding our lesson, namely, I Timothy 4:1-5, where we read of the express warning of the Spirit of God that in the latter times there should be teaching and preaching which departed from the faith, substituting men's wisdom for God's Word. One who looks around him cannot but feel that we have fallen upon that evil day.

I. What to Preach (I Tim. 4:6-9). The "good minister of Jesus Christ" preaches the words of God. To do this he must himself be "nourished" by them. Spare your preacher the necessity of running errands, serving on boards and committees, and encourage him to study his Bible.

Preacher, are you studying God's Book, learning and teaching "good doctrine"? If so you will have no interest in or time for "profane and old wives fables."

II. How to Preach (I Tim. 4:10-12).

1. Sacrificially (v. 10). The man who regards the ministry as a nice, easy, respectable occupation is not in the same calling as was the apostle Paul. In fact, there is nothing to indicate that he is in the Christian ministry at all, for in that calling there is labor and suffering of reproach. This is not something to be borne in a spirit of resigned submission. The minister knows and "trusts in the living God," and gladly bears every responsibility with which God may entrust him.

2. Authoritatively (v. 11). The minister of Christ speaks for God. In doing so he teaches with assurance and is to "command" men in the Lord's name. All too often the servants of the Lord feel and act like "grasshoppers" (see Numbers 13:33), and everybody else regards them as feeble and impotent, when they should be "strong in the grace that is in Christ Jesus" (II Tim. 2:1).

3. Actively (v. 12). Whether young or old, the minister is to be an example, a pattern in his active daily life. Note how discriminating is the scripture. He is to be a pattern for others in speech, manner of living, in love, in spirit, in faith, and in purity of life.

III. Who is to Preach (I Tim. 4:13-16).

1. The man who is divinely called (v. 14). God called Timothy; men recognized that call and ordained him to give his life to the exercise of his God-presented gift. This is the right order for our day.

2. The man who is properly prepared (vv. 13, 15-16). The ministry calls for the best preparation that a man can possibly obtain. He must know how to read God's Word, both publicly and privately. He is to be skilled in exhortation, and in teaching Christian doctrine.

In conclusion, let us consider the portion from II Timothy 2 which properly presents the work of the minister as that of a soldier at war against the world, the flesh, and the devil. He must be prepared to bear hardness, and he must not yield to the temptation to get into "side-lines," no matter how dignified and profitable they may be. His sole business is to serve and to please God.

What Education Means

The real object of education is to give children resources that will endure as long as life endures; habits that time will ameliorate, not destroy; occupation that will render sickness tolerable, solitude pleasant, age venerable, life more dignified and useful, and death less terrible.—Sydney Smith.

A Happy Man

Happy the man who sees a God employed in all the good and ill that checker life.—Gowper.

Jiffy Blouse and Skirt Done in Plain Knitting

Here's simplicity itself—a jiffy knit that not only goes fast but is only plain knitting, no purling, throughout. What's more, it's made in two identical pieces (not counting the sleeves), seamed up front and back—no side seams.



Pattern 1568.

Make the blouse with long or short sleeves and a plain skirt. Pattern 1568 contains directions for making this blouse and a plain knitted skirt in sizes 16-18 and 38-40 (all given in one pattern); illustrations of blouse and stitches used; material requirements.

Send 15 cents in stamps or coins (coins preferred) for this pattern to The Sewing Circle, Needlecraft Dept., 82 Eighth Ave., New York, N. Y.

Blue Moons

Once in a blue moon is supposed to mean never, or hardly ever. But we learn from a high meteorological authority that blue moons are seen.

There was a blue moon reported at Santa Barbara, Calif., last year, colored as brightly as the blue of a rainbow and seen through a thin veil of magenta-hued cloud.

A blue moon was noted by the astronomers in Ireland during the eclipse of 1927, and after the explosion at Krakatoa, when volcanic dust floated all over the world, blue moons and green were reported.

WOMEN WHO HOLD THEIR MEN NEVER LET THEM KNOW

No matter how much your back aches and your nerves scream, your husband, because he is only a man, can never understand why you are so hard to live with one week in every month.

Too often the honeymoon express is wrecked by the nagging tongue of a three-quarter wife. The wise woman never lets her husband know by outward sign that she is a victim of periodic pain. For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

Don't be a three-quarter wife; take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and Go "Smiling Through."

Views Differ Two men look through the same bars; one sees the mud, the other the stars.—Frederick Langbridge.

EMINENT DOCTORS WROTE THIS OPINION!

"...colds result from acid condition of the body...they prescribe various alkalies"—excerpt from medical journal. The ALKALINE FACTOR in LUDEN'S MENTHOL COUGH DROPS 5¢ HELPS BUILD UP YOUR ALKALINE RESERVE



Only Newspapers bring the news of vital interest to you

Headlines may scream of death and disaster without causing you to raise an eyebrow. But if your son gets his name in the paper—that's real news! It isn't by accident that this paper prints so many stories which vitally interest you and your neighbors. News of remote places is stated briefly and interpreted. Local news is covered fully, because all good editors know that the news which interests the readers most is news about themselves.

Now is a good time to learn more about this newspaper which is made especially for you. Just for fun ask yourself this question: How could we get along without newspapers?

KNOW YOUR NEWSPAPER

BIG BUCK CONTEST

The Head of the Largest Deer
Weighed in at

MERSCHER HARDWARE

EAST TAWAS

Will be MOUNTED FREE by Norman Othello Sibley, Taxidermist and Furrier, Graduate Northwestern School of Taxidermy. The shop where craftsmanship, talent and experience are your guarantee.

MOELLER'S

Phone 19 F-2 **GROCERY** We Deliver

ALL WEEK * NOV. 12 to 18

Northern Star Bread Flour, Every sack guaranteed, 24 1-2 lb. sack	Golden Grain Coffee, Ground fresh daily, per lb. 19c; 3 lbs.	79c	57c
Golden Loaf Bread Flour, 24 1/2 lbs.		\$1.00	
Armour's Peanut Butter, 2 lb. jar	Armour's Tomato Juice, 3 large cans	29c	25c
Ivory Guest Soap, dozen bars	Henkle's Pancake Flour, 5 lb. bag	50c	25c
Pure Buckwheat Pancake Flour, ten pound bag		45c	
Blue Mill Cocoa, two pound can	Bulk Pitted Dates, two pounds	19c	25c
Peanut Brittle, per pound	Apple Juice, 1 1-2 pint can	19c	10c
Premier Assorted Cream Mints, 5 flavors, 4 1/2 oz. pkg.		10c	
Treasure Oleomargarine, per pound	Armours Lard, 4 pound package	13c	59c
Macaroni or Spaghettini, 2 lb. box	Toilet Tissue, 6 large rolls	15c	25c
Gold Medal Bread Flour, kitchen tested, 24 1/2 lbs.		\$1.05	

QUALITY BRANDED MEATS

Beef Short Ribs, 2 lbs. 25c
Bacon Nuggets, per lb. 25c

Fresh Fruit and Vegetables

Sweet Potatoes, six pounds . . . 25c
Bananas, large yellow fruit, 4 lbs. . . 25c
Grape Fruit, each . . . 5c
Head Lettuce, large solid heads . . . 10c
Hubbard Squash, 10c, 15c, 25c and 30c
Bagas, Onions, Sweet Onions, Green Peppers, Fresh Cocoanuts, Celery, Cabbage, Lemons, Apples, Cranberries, Tomatoes, Florida Oranges

Butter Special, Fri., Sat. and Mon.
Creamed Cottage Cheese, lb. . . 15c

All Accounts are to be Paid up in full Every Pay Day

The Tawas Herald

P. N. THORNTON, Publisher
Published every Friday and entered at the Tawas City Postoffice as second class matter

Sherman

Gerald Dedrick returned home from Flint where he has been visiting for a week.

Mrs. Mae McMurray and son, Jimmie of Tawas City visited a friend here Wednesday.

Mr. and Mrs. Lawrence Jordan of Flint spent the week end with relatives here.

Wm. Rhodes was at Tawas City on business Monday.

The deer hunters are all getting their guns polished up and ready to get that big buck, Monday morning.

Mrs. Joe Schneider was at Tawas City the first part of the week.

Bert Paulis had a peculiar accident Sunday afternoon while leading a veal calf and fell over an old set of sleighs, he was cut about the head and required nine stitches, he is laid up at his home.

Elmer Kamei who was seriously hurt when his car collided with a freight train early Sunday morning at Turner, is still in a serious condition at the Smith hospital at Omer. His car is a total wreck.

McIvor

Mr. and Mrs. Art White of Prescott spent Sunday with Mr. and Mrs. Wm. Schroeder.

Mr. and Mrs. Robert Winchell of Chagron Falls, Ohio, are visiting a few weeks with Mr. Winchell's brother, Elmer.

Mr. and Mrs. Al Johnson were week end guests of the latter's parents, Mr. and Mrs. W. H. Pringle.

Mrs. Wm. Schroeder visited relatives in Pontiac for a week.

Mr. and Mrs. Orville Strauer and family were Sunday visitors in Tawas City.

Mrs. Alonzo Amboy and Alger Lanny of Flint were Saturday callers here.

Mr. and Mrs. Fred Kohn had the following visitors at their home on Sunday, Mr. and Mrs. Percy Thornton and sons and Miss Lottie Van Horn of Tawas City, John Goldsmith of Turner and Wm. Denstedt of Grant township.

WILBER

Mr. and Mrs. Wm. Cross of Sterling spent Sunday with relatives and friends here.

Mr. and Mrs. Sailor are entertaining guests from Pontiac and Indiana. Miss Alice Simmons returned home last Saturday after spending a few days in Flint. Mr. and Mrs. B. Burr accompanied her home.

Joanne Newberry, daughter of Mr. and Mrs. John Newberry, Jr., had the misfortune to swallow an open safety pin last Saturday. She is receiving medical attention from Dr. Austin. We wish her a speedy recovery.

Geo. Lange and friends of Pontiac spent last Saturday with Mr. and Mrs. Jas. Styles.

Mrs. Fern Brooks has returned from Ann Arbor where she spent a few days to receive medical aid.

Mr. and Mrs. Chas. Bennington of East Tawas spent Sunday with Mr. and Mrs. Vern Alda.

Mr. and Mrs. Harry Cross entertained guests from Bay City Sunday.

George Greene has put his new tractor in use by plowing about 60 acres of land.

Stan Alda has had a new roof put on his barn.

Mrs. John Schreiber has been on the sick list.

Coon hunters have been quite lucky. About 12 have been reported so far.

MEADOW ROAD

Sam Bamberger of Grand Rapids spent the week end with his brother, Chas. of Grant township.

The first meeting of the Hemlock Road B. Y. P. U. was held at the church Sunday evening.

Mrs. E. Ferrister has gone to Tawas City to spend the winter there.

Blythe Allen has been helping Glenn Biggs cut wood.

Miss Cora Wrathell of Turner is visiting her sister, Mrs. Phil. Watts.

The Chas. Katterman family spent Saturday evening at Reno.

Chas. Deming entertained friends from Pontiac on Sunday.

Mr. and Mrs. A. Watts and Mr. and Mrs. Phil. Watts attended the chicken supper at Whittemore Saturday evening.

Mrs. A. O. Katterman is visiting friends in Tawas City.

Mrs. Henry Collins is ill at her home near McIvor.

Ira Wegner has caught two coyotes. We hope this will end the slaughter of lambs in the north part of Grant.

Romans Thanked Loser

When, more than 2,100 years ago, the great Hannibal nearly annihilated the Roman army at the battle of Cannae, the Roman senate went out to meet and thank the losing Roman general, because he had not despaired of the republic.

ACID STOMACH

Pains Quickly Relieved
One teaspoonful of Filbertone Powder quickly relieves gas, heartburn, nervous indigestion, headaches and bloating caused by over-indulgence of food or drink, due to excess acidity, by aiding digestion, neutralizing excess acid and gently heating the bowels. Results that satisfy you or your money refunded. Diet booklet and trial size free.
GOULD'S DRUG STORE, East Tawas

LOWER HEMLOCK

Vernon Sawyer of South Branch spent Sunday with Mr. and Mrs. Frank Nelkie.

Mr. and Mrs. Delos Snyder and Mr. and Mrs. Edger Youngs spent Friday evening with Mr. and Mrs. Wilfred Youngs.

Mrs. John Katterman spent Thursday evening with Mr. and Mrs. Elmer Durant of East Tawas.

Gus Lorenz is spending this week at his home here.

Mr. and Mrs. Paul Herrieden of Midland spent Sunday with Mr. and Mrs. Delos Snyder.

Mr. and Mrs. Wilfred Youngs and Paul Anschutz spent Sunday with Mr. and Mrs. Clarence Curry.

A shower was given at the home of Mrs. Frank Fisher in honor of her daughter, Mrs. Clayton Ulman of East Tawas, the afternoon was spent in playing Progressive "Flea."

Prizes were won by Mrs. Ted Anschutz, Mrs. Frank Schneider and Mrs. Freed. Adelicious lunch was served. Mrs. Ulman was the recipient of many pretty gifts.

top Mount Blanc in the Alps less than nine peaks which over Black and Caspian seas, have no mighty wall rising between the The Caucasus Mountains

Picture Post Cards

Picture post cards appear to have come into popular use in connection with the first of the world fairs, the great exposition held in Hyde Park, London, in 1851.

STATE OF MICHIGAN

The Probate Court for the County of Iosco.

At a session of said Court, held at the Probate Office in the city of Tawas City in said County, on the 18th day of October A. D. 1937.

Present: Honorable David Davison, Judge of Probate.

In the matter of the estate of Frank E. Bernard, deceased.

Mrs. Amy Bernard having filed in said Court her petition, praying for license to sell the interest of said estate in certain real estate therein described,

It is Ordered, That the 15th day of November A. D. 1937, at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for hearing said petition, and that all persons interested in said estate appear before said court, at said time and place, to show cause why a license to sell the interest of said estate in said real estate should not be granted;

It is Further Ordered, That public notice thereof be given by publication of a copy of this order, for three successive weeks, previous to said day of hearing, in the Tawas Herald, a newspaper printed and circulated in said county.

DAVID DAVISON,
Judge of Probate

A true copy.

State of Michigan

County of Saginaw, State of Michigan, described as follows.

The southeasterly one-half of lots one and two in block 126 in the Division North of Cass Street in the City of Saginaw, County of Saginaw, State of Michigan, described as follows:

The southwest quarter of the southeast quarter of section 10, lot 2 in section 10, the northeast quarter of the southwest quarter of section 10, lot 2 in section 16 and the east one-half of the northwest quarter of section 18 all in Township 24 North, Range 5 east.

The said premises shall be offered for sale in two separate parcels as follows:

1. The premises situated in Saginaw County shall be sold first in one parcel.

2. If a sufficient sum shall not be realized from the sale of said premises in Saginaw County to satisfy the amount decreed to be due said plaintiff, then the premises in Iosco County shall be sold as one parcel.

Dated this 7th day of October, A. D. 1937.

John Purcell
Circuit Court Commissioner
Otto, Holland & Otto
Bearinger Building
Saginaw, Michigan
Attorneys for Plaintiff

Tawas Bay Insurance Agency

Life Automobile
Health and Accident
Surety Bond Fire
We Assure You Satisfaction
R. W. ELLIOTT, Agent
East Tawas Michigan

Wanted Live Stock of any kind

Shipping Every Week
W. A. Curtis
Whittemore, Michigan

Mortgage Sale

Default having been made in the conditions of that certain mortgage dated the first day of May, 1934, executed by Eugene Secor and Mary Ellen Secor, his wife and in her own individual right, as mortgagors, to the Land Bank Commissioner, acting pursuant to the provisions of Part 3 of the Act of Congress known as the Emergency Farm Mortgage Act of 1933, as amended (U. S. C. Title 12, Sections 1016-1019), as mortgagee, filed for records in the office of the Register of Deeds of Iosco County, Michigan, on the 28th day of May, 1934, recorded in Liber 29 of Mortgages on pages 71 and 72 thereof, and which mortgage was thereafter and on the 28th day of June, 1937, by an instrument in writing, duly assigned to the Federal Farm Mortgage Corporation, a corporation, of Washington, D. C., and which assignment of mortgage was filed for record in said office of the Register of Deeds for the County of Iosco, Michigan, on the 3rd day of July, 1937, recorded in Liber 25 of Mortgages on page 347,

Notice is Hereby Given that said mortgage will be foreclosed, pursuant to power of sale, and the premises therein described as: The Southeast quarter of the Southeast quarter of Section 10, Township 21 North, Range 5 East, lying within said County and State will be sold at public auction to the highest bidder for cash by the Sheriff of Iosco County at the front door of the Court House in the City of Tawas City in said County and State, on Tuesday, November 16, 1937, at two o'clock p. m. There is due and payable at the date of this notice upon the debt secured by said mortgage, the sum of \$962.36.

Dated: August 14, 1937.

Federal Farm Mortgage Corp., a corporation, of Washington, D. C. Assignee of Mortgagee.

R. J. Crandall Attorney for Assignee of Mortgagee
Standish, Michigan. PS-1678

Precious Things

Precious stones are not weighed by the pound, nor precious utterances judged by their length.

MAYTAG WASHERS

Sold and Repaired
Jos. O. Collins Hardware
Whittemore

Bellon's Pharmacy

WHITTEMORE
Printing and Developing
Films and Kodaks
Registered Pharmacist

THE WORLD'S GOOD NEWS will come to your home every day through THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper
It records for you the world's clean, constructive doings. The Monitor does not exploit crime or sensation; neither does it ignore them, but deals correctively with them. Features for busy men and all the family, including the Weekly Magazine Section.
The Christian Science Publishing Society
One, Norway Street, Boston, Massachusetts
Please enter my subscription to The Christian Science Monitor for a period of
1 year \$9.00 6 months \$4.50 3 months \$2.25 1 month 75c
Wednesday Issue, including Magazine Section: 1 year \$2.60, 6 issues 25c
Name _____
Address _____
Sample Copy on Request

SPECIALS

Nov. 12-13

Creamery Butter Per lb.	37c
Pure lard, 2 lbs.	26c
Pork Chops Per lb.	28c
Bacon in piece, lb.	25c
Bread Flour 24 1/2 lb. sack	83c
Laundry Soap, 10 bars	25c
Dates, Pitted 2 lbs.	21c
Raisins, white, 2 lbs.	27c
Pecan Halves One-half pound	25c
Doughnuts, sugared Per lb.	12c

For That Fruit Cake . . .

Almond, Pecan and Walnut Meats, Raisins, Currants, Dates, Figs, Mixed Peel, Glaced Cherries and Pineapple.

J. A. Brugger

The Three R's AND TELEPHONE TAXES

Approximately \$29,000,000 of the money which the people of Michigan have paid for telephone service over the past ten years has come back to them in the form of primary school education for the boys and girls of the state.

That is because taxes assessed by the state against certain utilities, including the Michigan Bell Telephone Company, are paid into the primary school fund. From there the money is distributed among the 83 counties of the state, and helps support the elementary, grammar and high schools.

Money alone could not account for Michigan's high standards of public education. Our state has been fortunate in the men and women entrusted with this work—the superintendents of public instruction, state, county, city; the local school boards, Parent-Teacher associations, and the individual teachers.

This Company makes the largest individual payment into the primary school fund. During the past ten years the Company has paid into the fund \$28,978,000, this year's payment alone amounting to \$2,624,092.47. This is an important contribution to a school system to which is entrusted the education and character-molding of 960,000 boys and girls—Michigan's school children today, her citizens of tomorrow. These taxes are in addition to the Company's Federal and miscellaneous taxes.



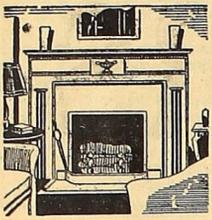
MICHIGAN BELL



TELEPHONE COMPANY

Chocolate Long in Use
Chocolate was used by the natives of Central America long before Columbus crossed the ocean. It is said that when Cortez conquered Mexico he found the emperor of that country drinking chocolate from a golden cup.

State of Michigan
The Probate Court for the County of Iosco.
In the matter of the estate of Walter G. Burke, deceased.
Notice is hereby given that four months from the 25th day of September A. D. 1937, have been allowed for creditors to present their claims against said deceased to said court for examination and adjustment, and that all creditors of said deceased are required to present their claims to said court at the probate office, in the City of Tawas, City in said county, on or before the 24th day of January A. D. 1938, and that said claims will be heard by said court on Tuesday the 25th day of January A. D. 1938, at ten o'clock in the forenoon.
Dated: September 25, A. D. 1937.
David Davison
Judge of Probate.



Since taking out fire insurance on your house furnishings you have probably added many new things to your home.

Do not neglect to increase your insurance to cover any possible loss.

W. C. Davidson
TAWAS CITY

Church Built in Street
A church at Harbor Springs, Mich., is an object of curiosity to many of the tourists. It was built in the center of the street by the Indians, who donated the land, so that it could be seen from the other end of the village.

Notice
Property owners who are planning on making applications for water or sewer connections must apply at once, as no connections will be made after ground is frozen.

M. C. Musolf.
FARM FOR SALE—31 Acres, mile west and one-half mile north and 20 rods west of Hale, all cleared, good buildings. \$1800. Down payment \$600. Don Bell, Hale, Michigan.

Reno News

Mr. and Mrs. Henry Seafert had as week end guests, Mr. and Mrs. Henry Shoff of Detroit and Mr. and Mrs. Charley Bemis of Mt. Rose.
Mr. and Mrs. Hamilton Hutchinson entertained over the week end, Mr. and Mrs. Henry Seafert, Sr., Sturges and Mr. and Mrs. Fred Neumann, Jr. and son, Quinton, of Detroit.

Mr. and Mrs. Ray Thompson of South Branch have moved to the Vary ranch where he has employment.

Mr. and Mrs. Floyd Perkins of were week end guests of Mr. and Mrs. L. B. Perkins.

Mr. and Mrs. Joe Erwin and daughters, June and Noreen, of Flint, Mr. and Mrs. L. D. Watts and Mr. and Mrs. Charles Brown were Saturday evening callers at the Frockins home.

The Cottage school had a box social and a very interesting program, Friday evening, for the benefit of their 4-H club work, profits of the evening was \$14.00.

Mr. and Mrs. Earl Daugharty of Flint spent the week end here.

Ed Belki of Saginaw, Mr. and Mrs. Fred Wolf and daughter, Margaret, Jess Myers and son, Paul, and daughter, Lorraine, Ernest Ortleib and Mrs. Clara Sherman were supper guests, Sunday evening, of Mr. and Mrs. Arlie Sherman.

Miss Lorraine Myers is spending this week in Midland with her sister. Mr. and Mrs. Sibley enjoyed an auto ride Saturday, going by the way of Tawas, Oscoda, Five Channels, Glennie, Curran, Mio, Rose City West Branch and Prescott.

Rev. and Mrs. Vertz were Sunday evening supper guests of Mr. and Mrs. Carl Buescher.

Mr. and Mrs. John Schreiber of Wilber, Ted Anschuetz of Tawas and Paul Shebaska of Badwin were Sunday visitors with Mr. and Mrs. Josiah Robinson.

Consumers Power Company have started construction work on the eastern division of the Webber line.

A six and one-half pound son arrived Monday morning to make his home with Mr. and Mrs. Arlie Sherman, he has been named Carl Martin.

Mr. and Mrs. Will Hartley and Audrey Redhead of Detroit were Sunday guests of Mr. and Mrs. Ernest Vance.

Verne Papple and son, Fred, were Sunday visitors with Mr. and Mrs. J. H. Charters.

Hemlock

Mr. and Mrs. Jos. Erwin and two daughters of Flint spent the week end with her parents, Mr. and Mrs. L. D. Watts. They all called on Mr. and Mrs. Tho. Frockins on Saturday evening.

Mr. and Mrs. Earl Mason and family, Mr. and Mrs. Alton Durant, Mr. and Mrs. Russell Long attended the golden wedding anniversary party of their parents and grandparents, Mr. and Mrs. Henry Seafert in Reno on Saturday.

Wm. Denstead has returned from Hale, where he has been threshing for the past month.

Mrs. Phillip Watts was presented with a lovely candlewick bed spread by Lula Chambers, president of the Ladies' Aid, last Thursday in behalf of her many friends. Next Ladies' Aid will meet with Mrs. Stanley Van Sickle for an all day quilting. Mrs. Van Sickle will serve the dinner.

Mr. and Mrs. Russel Binder called on Mr. and Mrs. Will White in Reno on Saturday.

Alabaster

Mr. and Mrs. Arthur Benson and sister, Mrs. Edward Anderson, returned last Thursday from Rochester, Minnesota, where Mrs. Benson received medical attention at Mayo Bros. Hospital. She is improving.

Princeton Once Had Lotteries
Seven lotteries were authorized for the benefit of Princeton university, then the College of New Jersey, between 1748 and 1772, and the proceeds ranged from 600 to 2,000 pounds.

Oriental Story Tellers
Story tellers (who in private domestic circles are generally women) are a characteristic Oriental institution.

State of Michigan

The Probate Court for the County of Iosco.
At a session of said Court, held at the Probate Office in the City of Tawas City in said County, on the 22nd day of October A. D. 1937.
Present: Honorable David Davison, Judge of Probate.

In the Matter of the Estate of Julia A. Davison deceased, Ernest W. Potter Trustee of the Estate of said Julia Davison having filed in said Court his petition, praying for license to sell the interest of said estate in certain real estate therein described.

It is Ordered, That the 20th day of November A. D. 1937, at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for hearing said petition, and that all persons interested in said estate appear before said court, at said time and place, to show cause why a license to sell the interest of said estate in said real estate should not be granted.

It is Further Ordered, That public notice thereof be given by publication of a copy hereof for three successive weeks previous to said day of hearing in the Tawas Herald, a newspaper printed and circulated in said County.

DAVID DAVISON
Judge of Probate

RED CROSS OBSERVES NURSING ANNIVERSARY

1937 Marks 25th Year Of Public Health Nursing In Rural Areas

"Prior to inauguration of the Red Cross Town and Country nursing service in 1912, no national effort was made to bring nursing skill to the rural sickbed," James L. Fleser, vice chairman in charge of domestic operations for the American Red Cross, said today in commenting on the silver anniversary of Red Cross public health nursing.

In a plea for an increased membership during the coming Red Cross annual Roll Call held from November 11 to the 25th, Mr. Fleser pointed out that Red Cross rural nursing rounds out 25 years of continuous service this year. "It is essential activities such as this which the American people support through membership," he said.

In 1910 Lillian Wald, then head resident of the Henry Street Settlement in New York City, proposed that the American Red Cross pioneer in the field of rural nursing. Public health nurses were active in urban districts but no similar provision had been made to guard the health of the rural dweller. Miss Wald felt that the Red Cross was best qualified for the undertaking through its long experience in converting humanitarian ideals into practical accomplishment.

Two years later the first Red Cross rural nurse set forth upon her rounds in a county in Massachusetts. Jacob Schiff, member of the Red Cross Board of Incorporators, and Mrs. Whitelaw Reid each contributed funds to start the project. Special courses of training for nurses resulted in young women who thoroughly knew the mechanics of this new job.

By 1918 there were 100 rural nursing services conducted by Red Cross chapters; and 18 months later the number of services had skyrocketed to 2,000, as the signing of the Armistice released a flood of War nurses for peace-time duty.

"Reorganization and consolidation eventually cut the number of public health nurses serving under the Red Cross flag," Mr. Fleser stated. "But as a group their efficiency increased."

Mr. Fleser called attention to a study of Red Cross public health nursing accomplishments since the service was begun. "Statistics show that in all nearly 3,000 services were established by the Red Cross," he said. "During the past 15 years 6,800 public health nurses were assigned to chapters, and a total of 18,000,000 visits were made to or in behalf of patients."

"Each year during the past 11, more than 440,000 rural school children have been found to have physical defects. Each year 189,000 of these children were helped through treatment."

At the present time there are 665 Red Cross public health nurses engaged in health work in rural communities, and last year more than 1,000,000 visits were made on behalf of the sick.

"It has been our purpose from the first," Mr. Fleser emphasized, "to demonstrate that rural nursing was needed and could be organized. In many instances we have turned established community nursing services over to local health authorities. When this was done, we turned our effort toward opening up additional virgin territory."

Other Red Cross services supported by Roll Call memberships are life saving; first aid; disaster relief and the work of organized Red Cross volunteers.

CLASSIFIED ADVS

FOR SALE—Corn and oat crops, cracked corn, and linseed meal. Thos. Robinson, Near County Garage, Phone 138.

FOR RENT—3 Room apartment inquire at Adolph's.

FOR SALE—Ten horses and colts. Chas Koehler, Hale, Michigan.

BOOKKEEPING SERVICE—Your business fitted; books kept; systems installed; tax service. Write Box 290 East Tawas, Michigan or call East Tawas, 182.

LOST—Brown leather purse containing drivers license, money and other articles. Please return to Nyda Moore, Tawas City. Reward. p1

FOR SALE—From now on I am selling Kentucky lump and egg coal. Call and get prices. Burley Wilson. Phone 71F-3.

WOOD FOR SALE—George Greene, Wilber Mich. 3p

FOR SALE—Belknap residence in Tawas City. Bert Taylor of Tawas City, next to the courthouse, will show you the building. Lyle E. Belknap, St. Johns, Michigan. 4

MAN WANTED—To supply Rawleigh's Household Products to consumers. We train and help you. Good profits for hustlers. No experience necessary. Pleasant, profitable, dignified work. Write today. Rawleigh's, Dept. MCJ-401-53, Freeport, Ill.

POTATOES WANTED—B. Frost, Bay City, Mich. 300 N. Linn, Phone 3520.

Highest Peaks
United States' highest peaks include Mount Mitchell, Yancey county, North Carolina, 6,684 feet; Mount Whitney, Inyo and Tulare counties, California, 14,496 feet. Mount McKinley in Alaska is 20,300 feet.

Making Sweet Sounds
There are three types of musical instruments—percussion, wind and stringed. Probably the percussion instruments were the first, though legend takes the pipe of Pan back to prehistoric times.

Brain Size
Dr. Hrdlicka of the Smithsonian Institution says that there is a rough but definite correlation between brain size and intelligence in normal human beings. Brain size is the most essential physical difference between man and beast.

Styling as different as it is beautiful, for this bigger-looking, better-looking low-priced car.

MODERN-MODE STYLING

Smooth—powerful—positive . . . the safe brakes for modern travel . . . giving maximum motoring protection.

PERFECTED HYDRAULIC BRAKES

(WITH SHOCKPROOF STEERING)
So safe—so comfortable—so different . . . "the world's finest ride."

GENUINE KNEE-ACTION*

(WITH SAFETY GLASS ALL AROUND)
Larger interiors—lighter, brighter colors—and Uniflex construction, making each body a fortress of safety.

ALL-SILENT ALL-STEEL BODIES

Giving the most efficient combination of power, economy and dependability.

VALVE-IN-HEAD ENGINE

Giving protection against drafts, smoke, wind-shield clouding, and assuring each passenger individually controlled ventilation.

FISHER NO DRAFT VENTILATION

*ON MASTER DE LUXE MODELS ONLY

"You'll be ahead with a CHEVROLET!"

You'll be ahead in style—beauty—smartness—with this bigger-looking, better-looking low-priced car!

"You'll be ahead with a Chevrolet!" That's the enthusiastic verdict of more and more people as they see, drive and compare the new 1938 cars. And we believe it will be your verdict, too, when you consider all the exclusive extra values this beautiful new Chevrolet brings to you. See it at your nearest Chevrolet dealer's—today!

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General Motors Sales Corporation
DETROIT, MICHIGAN



CHEVROLET THE CAR THAT IS COMPLETE
FOR 27 YEARS THE SYMBOL OF SAVINGS

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Guaranteed Used Cars

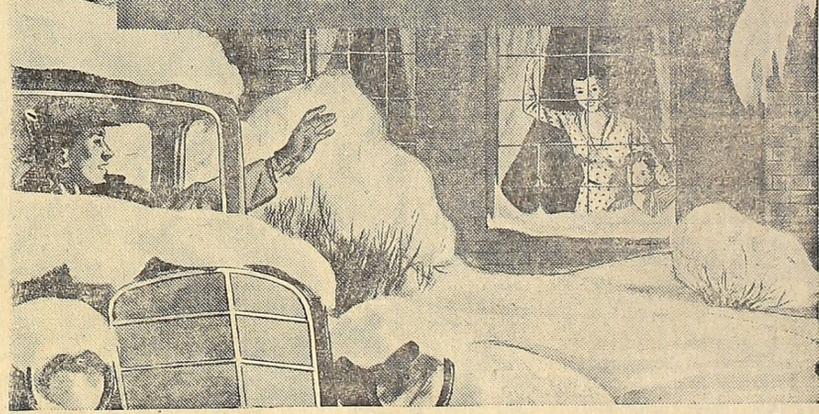
Roberts' Garage

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A GLAMOROUS SERIAL OF OLD MEXICO . . . FOR YOUR ENJOYMENT
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JUST LIKE THAT!

1938 STANDARD RED CROWN STARTS YOUR CAR



IT'S READY NOW—and you get the same fast gasoline from every STANDARD OIL DEALER. Stop for a tankful of QUICK STARTS and LONG MILEAGE



Knew the Plea
A little boy at the local school speech day came forward on the platform and began to recite.
"Friends, Romans, countrymen—lend me your ears," he began.
"That must be the Smythe boy," said one of the listening mothers, with feeling. "They're always trying to borrow something."

Even a pretty girl may have a sour disposition, says a psychologist. A peach with a lemon flavor?

THAT'S CERTAIN



Boogy—Is there anything at all you're sure of?
Woogy—I'm sure I don't know.

Hit and Run
Pat—What is the idea of 54 B. C. on the mummy?
Mike—Oh, that's the number of the car that knocked him down.

Paltry Offer
He was the club bore and heartily detested. Rushing into the secretary's room and fuming with rage, he shouted: "I have just been offered \$50 to resign from the club. What shall I do?"
The secretary was quite calm and replied, "Hold on a bit. You'll get a better offer."

Magistrate (to talkative prisoner)—Will you stop talking and allow me to get in a short sentence?

Modern Miss
"Well, Mary," said the mistress to her new maid, "I hope that you will prove to be an efficient servant."
"If you please, madam," came the reply, "I should prefer to be called a paid guest."

"Quotations"
Good manners and soft words brought many a difficult thing to pass.—*Vanbrugh*.
He who receives a good turn should never forget it; he who does one should never remember it.—*Charron*.
A weak mind is like a microscope, which magnifies trifling things, but cannot perceive great ones.—*Chesterfield*.
Faithfulness to vows is the backbone of society.—*Gilbert K. Chesterton*.
Pithy sentences are like sharp nails which force truth upon our memory.—*Diderot*.
The law often allows what honor forbids.—*Saurin*.

MOTHER GRAY'S SWEET POWDERS FOR CHILDREN.
Used continuously for over forty years. Mother, does your child suffer from Teething or Stomach Disorders, Headache, Feverishness, Constipation, or a cold? At all druggists. A Walking Doll and Sample Free. Address MOTHER GRAY CO., Le Roy, N. Y.

Cruel Punishment.
Hatred is self-punishment.—*Hosea Ballou*.

Muscular Rheumatic Pains
It takes more than "just a salve" to draw them out. It takes a "counter-irritant" like good old Musterole—soothing, warming, penetrating and helpful in drawing out the local congestion and pain when rubbed on the aching spots.
Muscular lumbago, soreness and stiffness generally yield promptly. Better than the old-fashioned mustard plaster, Musterole has been used by millions for 80 years. Recommended by many doctors and nurses. All druggists. In three strengths: Regular Strength, Children's (mild), and Extra Strong.

FOR THAT COUGH KEMP'S BALSAM

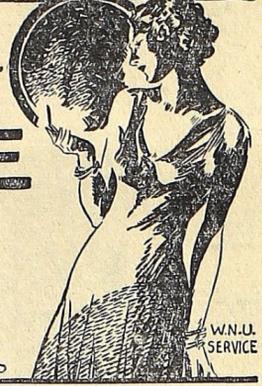
GUIDE BOOK TO GOOD VALUES
When you plan a trip abroad, you can take a guide book and figure out exactly where you want to go, how long you can stay, and what it will cost you.
The advertisements in this paper are really a guide book to good values. If you make a habit of reading them carefully, you can plan your shopping trips and save yourself time, energy and money.

There's only ONE

BY SOPHIE KERR

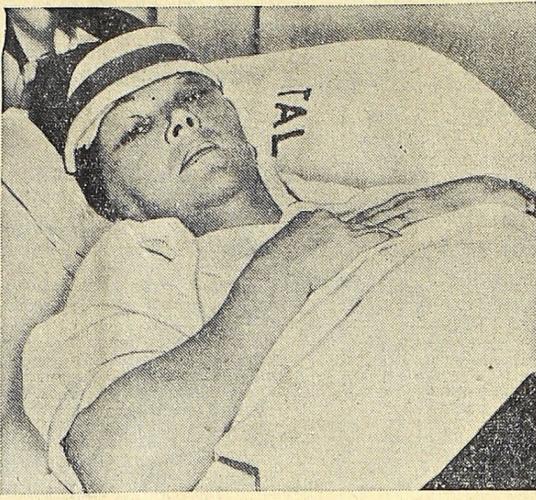
CHAPTER XIV—Continued

"No fooling, I certainly am."
"Very well, when? Couldn't we—" he looked at his watch—"no, it's too late to go to City hall today. How about tomorrow morning? Then we'd take an airplane and along about teatime we could walk in on my mother and say: 'Here we are. Now go your wanton way, we'll take over the house and the paper and—'"
"Nothing doing with this mad rush stuff. You're forgetting about my mother. I wouldn't be married without her, I couldn't, Curt."
"No, I suppose not." He drooped pathetically.
"And I ought to finish up a lot more work for Vinco. And I certainly want some new clothes."
"I'll tell you—in ten years or so, when you're quite ready, send me a telegram, I'd like to know about it. But honestly, darling, do I have to wait very long? I've already marked time for nearly six months, remember."
"Oh tush, it hasn't been six months since you dashed down to Rockboro to snatch me from Bob Eddis."
"But I've known you six months and been in love with you all the time."
"Have you really, Curt?"
"The first day you came into Vinco's with that strange fellow—who was he, by the way? You've never told me."
"Oh, he's named Oliver Land and I met him at the Steeles' and he told me about Vinco's and took me there." Even now while she was so happy, there was a little sharp spot when she remembered Oliver, not of regret but of anger.
Curt seemed to find Oliver sufficiently explained. He returned to more important matters. "But when are we going to get married, that's what I want to know? Do you think your mother will object to me?"
"No, I don't believe she will. Darling Anne, she's the most wonderful, the grandest—she didn't want me to marry Bob Eddis, Curt."
"That rates her a million per cent with me. But I haven't got much to offer you, Rachel. I'll never be rich or distinguished or even notorious. How about sending your mother a nice long cable, sort of breaking the subject gently?"
"I might do that. I wonder—what's your mother going to say?"
"That woman's been abusing me something shameful for being so slow. She said that you sounded exactly like the kind of girl she always wanted me to marry and if I didn't propose to you pretty soon she'd come and do it for me. By the way, what kind of an engagement ring would you like best? I can get that on you even if you won't be married for an eon or two. Would you like an emerald, or a sapphire?"
"Anything but a sapphire," said Rachel.
"No, sapphires don't suit you. You ought to have something tawny and brilliant, an orange-colored diamond or a beautiful bronzy pearl. I saw one once."



"And, Curt," said Rachel, "Let's be very honest with each other, don't let's have any secrets or evasions or hidden feelings. They're bad—for any kind of love. There are some things I must tell you about myself—and Anne—nothing that matters specially. I want you to know. And after that—no more. While you were telling me about your mother I wanted to tell you about mine."
It was a long time before the story of Anne Vincent and Elinor Cayne was done. Curt asked many questions. Rachel must tell all that had happened and what it had done to her. At the end she asked him, with terrible earnestness: "Was it wrong not to tell Elinor? Hadn't I the right to choose, then, who was my mother? Because I knew it was Anne, it must be Anne, everything turned me back to Anne, even not letting Elinor know was what Anne would have wanted, I'm sure of that. And yet, it troubles me, to have been so near Elinor and not said a word."
"Darling, look at the facts. No earthly good could have come from telling her you were her child—even if she'd have believed it, which I greatly doubt. It would only have stirred everything up into a far worse mess than it was—and it was sad enough. And you ought to forget the whole thing. I don't think you ought to tell Anne that you ever went near Elinor."
"You don't?"
"No, I certainly don't. It'll only be painful for both of you and then, when she gets to thinking it over, she might feel that she could never count on you again, that there was some want, some deficiency in your love for her. It might trouble her beyond anything you can imagine."
Rachel slipped her arm through Curt's arm as they walked along. "There's a Postal Telegraph on Fifty-second street," she said, "and that's only two blocks down."
Curt hung over her shoulder as she wrote:
To Madame Henry Vincent, care La Comtesse Helene de Besnard, Castillon-sur-Dordogne, Gironde, France.
Darling mother please take the next boat and come home stop Curt Elinor and I are by way of getting engaged and I must know whether he suits you for a son-in-law stop besides you have been away too long and I have missed you too much stop I want to see you, I need you and I love you as much as you deserve which is entirely, completely all stop hurry, hurry, hurry home to
Your neglected child
Rachel Vincent
The precise little clerk read the message twice and counted the words.
"You could cut this down a lot. It's going to cost a lot of money," he said.
"It's worth it," said Curt and Rachel in chorus.
The little man glanced at the two of them and back again at the cable. "I guess so," he said shyly. "One mother's all we ever got."
[THE END.]

19th Baby Consoles for Broken Neck



Her head held in a harness, Mrs. Myrtle Arrington of Woodbridge, Va., is shown resting in the hospital after she had given birth to her nineteenth baby, a bouncing nine-pound girl, while suffering from a broken neck sustained in an automobile accident recently. Physicians say Mrs. Arrington has an excellent chance for recovery after her unusual ordeal.

Frontiers Are Wiped Out by Great Advance in Air

Aviation Service Shows Remarkable Development.

Montreal, Que.—Canadian transport planes have set new records for amounts of express-freight and airmail carried, according to statistics specially compiled from the results of exhaustive inquiry among many companies engaged in diverse forms of commercial air operation throughout the country.
Freight carriage in 1936 increased by 43 per cent over the 1935 aggregate to approximately 25,250,000 pounds—11,272 tons—while airmail reached a new high level of 1,153,812 pounds. Forty-three freight carriers returned figures included in the year's aggregate. The eight largest operators among them accounted for 19,500,000 pounds.
Commercial aviation in Canada provides perhaps the world's best

provision made for reassembly at the new site. Each piece weighed half a ton. Two tractors weighed respectively 6,250 and 5,700 pounds. They were taken apart, the heaviest single pieces carried in the planes being the motors, which weighed 1,800 and 1,230 pounds. The contract was completed within scheduled time.
Used to Ship Fish.
An interesting form of air freighting enterprise which is peculiar to Canada is the transport of fish from lakes inaccessible by surface vehicles. One company alone reports the carriage of more than 1,000,000 pounds of fish during the last winter.
During the last seven years air freighting in Canada has grown from a few isolated operations to become an industry engaging more than 40 operating concerns, serving vast regions in what is commonly called the "Northland," where other forms of transport are for the most part impracticable and are always more expensive.
Mining and air freighting have developed together in recent years, while the application of air services to problems of everyday transport and communications is bringing profound changes to the social and economic life of "frontier" areas from Aklavik on the extreme westerly Arctic coast of Canada to the little Magdalen islands in the Gulf of St. Lawrence.

"PERFECT WAITRESS"



Meet the nation's "perfect waitress," Miss Ruth Gierke, of Cleveland, Ohio, who received her title from the National Restaurant association at its recent convention which was held in Chicago. A twenty-two-year-old brunette, Miss Gierke is employed by a Cleveland restaurant.

example of the benefits conferred on mankind by the airplane. The dominion's immense territory and lack of adequate ground communications make it ideal for the proper development of civil flying enterprise, and Canadian air transport companies have done much to make possible the exploitation of areas that are inaccessible except by air, thereby adding greatly to the national wealth.
Mining Plant Transported.
Far the larger part of the aerial freighting is associated with mining. Typical of the kind of contract that mining brings to the air transport concern was that fulfilled by Wings, Ltd. It called for transportation of an entire mining plant a distance of 145 miles, from a terminal 325 miles east of Lake Winnipeg to a new mining site just over the Ontario boundary. The total weight of cargo involved was more than 600,000 pounds, and included a mine hoist, a mine cage, sinking buckets, rock drills and steel, steel rail, eight ore cars, 60,000 pounds of dynamite, 70 workmen and their belongings and foodstuffs weighing more than 80,000 pounds.
Special air bases, with radio stations, were established at both ends of the run. Some of the machinery to be moved raised difficult problems because of its great weight and bulkiness. The ore compressors weighed, when assembled, 14,000 pounds, and the hoist 4,800 pounds. The sub-base of the compressor was 15 feet long. It was cut in two and

Farmer's What-Is-It? Is Just a Ducky Hen

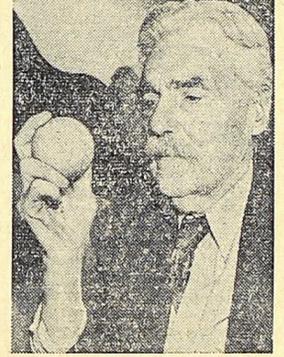
Somersworth, N. H.—George F. Berry's hen is just "ducky." The hen has short legs, webbed feet and walks with a waddle. It has, however, the head and comb of a hen.

Trailer Homes Increase Tenfold in Two Years

Denver, Colo.—The automobile trailer soon may carry new relief problems for the nation in humbler editions than the present de luxe models, according to Earl M. Kouns, director of the state welfare department.
Kouns has urged county welfare workers to study trends in the "growth" of trailer migration on the theory that the trailers may soon be a definite factor in adding to the Colorado relief problem.
"America is taking to trailers, and while most of those listed in surveys at the present time are owned by vacationers who are in the higher economic bracket, the indigent or near indigent soon may be on trailer wheels," Kouns said.
He cited statistics showing the increase in the number of trailers in the nation from 20,000 in 1935 to more than 200,000 this year.
"It is estimated that a million persons are living in trailers the year round. Two expert observers have estimated that within twenty years the trailer will be housing from 30 to 50 per cent of the population of the country."
While indigent trailer families are not a problem to Colorado at present, Kouns said there is a definite threat that they may become a serious problem in the future unless care is exerted in guarding against a wholesale influx.

THREW FIRST CURVE

Fred Goldsmith, a real veteran of the diamond, is shown as he demonstrated how he threw the first curve ball, originated by him. This "roundhouse" surprised the batter by coming in wide and breaking right across the plate. Goldsmith, as a member of the Chicago White Stockings, pitched the first world series game held between his team and the Cincinnati Red Stockings in 1882.



my public work without a hat. It is simply that I find I can think more clearly without one."

Judge Removes Hat in Court; Better to Think

London.—Do women think better when not wearing a hat?
This problem has arisen following the appearance of Mrs. Duncan Harris, newly appointed woman magistrate, on the bench of a police court at Croydon, southeast of London, without a hat.
Croydon has had women magistrates since 1920, each of whom, when in court, has worn her hat. On taking her seat for the first time on her appointment to the bench, Mrs. Duncan Harris caused a sensation. She was hatless.
"No," said Mrs. Duncan Harris afterwards, "it is not a protest, a conscientious objection, or anything of that sort. I always do

Pasteurization Removes Wallop From Hard Cider

Holland, Mich.—The vice—or virtue—that enables innocent apple cider to acquire a wallop has been eliminated by successful experiments at Michigan college.
A feasible plan for pasteurizing cider to retain its freshness and rosy color will be employed by Michigan farmers this year, according to Ottawa county's agricultural agent, L. R. Arnold.
Arnold said the new process would prevent cider from becoming hard for several months.

Pride in Perfection

A GREAT deal of the joy of life consists in doing perfectly, or at least to the best of one's ability, everything which he attempts to do.
There is a sense of satisfaction, a pride in surveying such a work—a work which is rounded, full, exact, complete in all its parts—which the superficial man, who leaves his work in a slovenly, slipshod, half-finished condition, can never know.
It is this conscientious completeness which turns work into art. The smallest thing, be it well done, becomes artistic.—William Matthews.

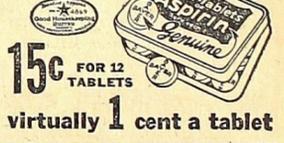
Old Masters

The question arises as to what percentage of the paintings called "old masters" are fakes. No compilation of statistics is available. By way of illustration, however, of the volume of the business done in spurious "old masters" it is said that 2,000 paintings attributed to Van Dyck have been sold to art collectors and galleries, whereas the artist actually produced only 70 paintings during his lifetime.

ME STAY HOME FROM WORK? NO SIR! NOT WHEN GENUINE BAYER ASPIRIN EASES HEADACHE IN A FEW MINUTES



The inexpensive way to ease headaches—if you want fast results—is with Bayer Aspirin.
The instant the pain starts, simply take 2 Bayer tablets with a half glass of water. Usually in a few minutes relief arrives.
Bayer tablets are quick-acting because they disintegrate in a few seconds—ready to start their work of relief almost immediately after taking.
It costs only 2¢ or 3¢ to relieve most headaches—when you get the new economy tin. You pay only 25 cents for 24 tablets—about 1¢ apiece.
Make sure to get the genuine by insisting on Bayer Aspirin.



15c FOR 12 TABLETS
virtually 1 cent a tablet

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm.
Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

THE CHEERFUL CHERUB

We miss so much of life, somehow. As we pursue our selfish ends, We'd really have more fun, I think, If we would all be better friends.

MUSTEROLE

Starts in our next issue!!

A NEW SERIAL
By George Agnew Chamberlain

The gay tale of Joyce Sewell, the American girl whose Mexican escapade caused international complications! Something different... a truly unusual story that you'll enjoy!

"Nuts to You, Willie Squirrel"



Life for Willie, pet squirrel owned by Mr. and Mrs. Lawrence Britten of Greenville, Tenn., is just one dentist chair after another. Willie's front teeth began to curve backward toward the roof of his mouth and his owner carted him off to the dentist to have them ground off. The dentist opined that Willie eats too much prepared food. "Nuts to you, Willie," says the dentist.

OF INTEREST TO THE HOUSEWIFE

Whipping of Cream.—If whipped cream will not stand up, it is often due to the fact that the cream is not sufficiently chilled. It is important, too, to have a heavy cream of the right butter fat (20 to 30 per cent) and 12 to 24 hours old. The cream must be cold, and is best beaten in a cold container.

Inexpensive Stew.—Chop two onions and a large carrot finely, and cut a pound of neck lamb into small pieces. Put into a saucepan with one cup macaroni broken into small lengths, cover with warm water and season. Let it simmer gently for one and a half hours.

Removing Blueing Spots.—Blueing spots on white clothing can be removed by boiling in clear water.

Serving Omelets.—Omelets should be placed on hot platters to keep them from falling.

Save Table Surface.—If you will place a folded cloth under a dish which contains foods to be beaten you'll find the table surface will be saved many marks and the dish will be kept steady.

Sealing Fish.—Fish may be sealed easily by first dipping them into boiling water for a minute.

Ox-Tail Pie.—Wash ox tail in salted water and joint; put into pan, cover with water, and simmer until almost cooked. Line bottom and sides of pie dish with slices of raw potato sprinkled with pepper and salt. Cover with strips of bacon, then place ox tail in center and pour in stock; season and cover with more slices of potato. Cover with pastry and bake in a quick oven.

Built on Air Lots

The Merchandise Mart is built over tracks of the Chicago & North Western railway. The railroad retains ownership of the area on which its tracks operate. It sold air lots, representing possession of the space above ground occupied by the entire building, and numerous miniature ground lots necessary to sink caissons. The air was actually subdivided into lots and the diagram of the aerial real estate filed in the office of the recorder of deeds of Cook county, Ill.

Constipated?



Many doctors recommend Nujol because of its gentle action on the bowels. Don't confuse Nujol with unknown products. **INSIST ON GENUINE NUJOL**

Insight

A moment's insight is sometimes worth a life's experience.—Holmes.

GET RID OF BIG UGLY PORES

PLENTY OF DATES NOW... DENTON'S FACIAL MAGNESIA MADE HER SKIN FRESH, YOUNG, BEAUTIFUL

Romance hasn't a chance when big ugly pores spoil skin texture. Men love the soft smoothness of a fresh young complexion. Denton's Facial Magnesia does miracles for unsightly skin. Ugly pores disappear, skin becomes firm and smooth.

Watch your complexion take on new beauty. Even the first few treatments with Denton's Facial Magnesia make a remarkable difference. With the Denton Magic Mirror you can actually see the texture of your skin become smoother day by day. Imperfections are washed clean. Wrinkles gradually disappear. Before you know it Denton's has brought you entirely new skin loveliness.

EXTRAORDINARY OFFER

Saves You Money You can try Denton's Facial Magnesia on the most liberal offer we have ever made—good for a few weeks only. We will send you a full 12 oz. bottle (retail price \$1) plus a regular sized box of famous Milnesia Wafers (known throughout the country as the original Milk of Magnesia tablets), plus the Denton Magic Mirror (shows you what your skin specialist sees)... all for only \$1! Don't miss out on this remarkable offer. Write today.

DENTON'S Facial Magnesia

SELECT PRODUCTS, Inc. 4402—23rd St., Long Island City, N.Y. Enclosed find \$1 (cash or stamps) for which send me your special introductory combination.

Name.....
Street Address.....
City..... State.....

what Irvin S. Cobb thinks about:

Species of Candidates. SANTA MONICA, CALIF.—It takes all kinds of candidates to make up this world. Maybe that's why the world seems so overcrowded.

There's the candidate who belongs to all the secret orders; if he left off his emblems, he'd catch cold; knows every grand hailing sign there is; hasn't missed a lodge brother's funeral in years; can hardly wait for the next one to die. No campaign complete without him.

Candidate specializing in the hearty handshake, the neck-embrace, the shoulder-slap, the bear-hug, the gift of remembering every voter by his first name, and the affectionate inquiry regarding the wife and kiddies. When he kisses a baby, it sounds like somebody taking off a pair of wet overshoes. Usually has a weather-beaten wife needing a new hat.

Strutty candidate who's constantly leading an imaginary parade of 50,000 faithful followers. Loves to poke his chest away out and then follows it majestically down the street. A common or standardized species.

Biblical Wisdom.

IN THE Book of Nahum, Chapter II, I came upon this verse:

"The chariots shall rage in the streets, they shall jostle one against another in the broad ways; they shall seem like torches, they shall run like the lightnings."

Those Old Testament prophets certainly peered a long way into the future. Because I traveled by night through a main thoroughfare leading from Los Angeles to the sea and vice versa, and I knew what Nahum was describing.

But not even an inspired seer of the Bible could imagine a record of traffic mortality so ghastly as the one we've already compiled in this year of grace 1937 A. D. (automobile destruction)—or a people so speed-mad.

How to Fight Japs.

WHENEVER we have a Japanese war scare, I think of Uncle Lum Whittemore, back in west Kentucky, who loved to dispense wisdom as he hitched one practiced instep on a brass rail and with his free hand fought the resident flies for the tidbit of free lunch which he held in his grip.

One day a fellow asked Uncle Lum, who had served gallantly in the Southern Confederacy until a very hard rainstorm came up, what he'd do if the yellow peril boys invaded America.

"I'd hunt me a hollow tree in the deep woods," he said, "Yes, son, the owls would have to fetch me my mail. I been readin' up on them Japs. They're fatalists."

"What's a fatalist?" demanded someone.

"Near ez I kin make out," stated the veteran, "a fatalist is a party that thinks you're doin' him a deep pussonal favor when you kill him."

Hollywood Fashions.

SOME envious style expert says Hollywood fashions are too garish. If he's talking about Hollywood males, I say they're just garish enough. If they were any more garish than they are, visitors would have to wear blinders, and if they were any less garish, Italian sunsets would stand a chance in the competition. And I want the championship to stay in America.

Billy Gaxton picks out something suitable for a vest to be worn to a fancy dress party and then has a whole suit made out of it. Bob Montgomery's ties are the kind that I buy in moments of weakness and then keep in a bureau drawer because I'm not so brave as Bob is; and also I keep the drawer closed because I can't stand those sudden dazzling glares. And Bing Crosby is either color-blind or thinks everybody else is. But his crooning is mighty soothing. And so it goes—red, pink, green, purple, orange, sky-blue and here and there a dash of lavender.

Our local boys gladden the landscape with the sort of clothes I'd wear, too—only my wife won't let me. Stop, look, listen! That's our sartorial motto, and these jealous designers back east can kindly go jump in a dye-pot.

IRVIN S. COBB. ©—WNU Service.

Home of the Celt

Little reference is made to Britany in the ancient classics, save that Pliny speaks of it as the "Looking-on Peninsula," with its eye and vision set upon the Atlantic, and Caesar tells something of the fighting qualities of the Veneti who inhabited the southwestern seacoast. As is well known, it is the home of the Celt, and neither the highlands of Scotland nor the west of Ireland, nor Wales can produce a finer type of that ancient race that dowered Europe with a civilization long before Homer sang of the Greek gods.

"WOLF!" CRIES SOUND ONCE MORE

Calamity Howlers, Foreseeing Unutterable Doom, Try Today, as in Years Gone By, to Scare the Pants Off Us.



The calamity howlers have predicted many dire reckonings for us all, but here we are, hale and hearty. Despite predictions, our farm lands have not become dust-blown deserts (upper right) and our people are not facing famine as are some Chinese (lower left). The end of the world has not come as predicted by Wilbur Glenn Voliva (upper left) or Robert Reid (lower right).

By WILLIAM C. UTLEY

WITH news of catastrophes and wars reflected in the headlines often enough to give the nation the jitters, the 1937 "calamity howlers" are emerging from their hiding places like groundhogs from their burrows with a new batch of fearful predictions.

Suicidal war, man-made deserts, plagues and blights which will surely bring devastation to all farm lands—these have always been among the favorite topics of the skilled and unskilled prophets. Today, the bombing raids and the uncertainties of a new institution in human affairs—undeclared war—are giving an added note of terror to the old familiar war songs.

It is yet too soon to tell whether the optimists or the pessimists in the war scare controversy are correct, but only the booming of cannon and the whine of shells could out-shout the other calamity-howlers who are raising their voices in lecture halls and before microphones.

According to some prognosticators, the fertility of the soil in the United States is being reduced at such a rapid rate that the country will some day reach the status of China, and instead of \$90 worth of food being available for every person in the country, there will be only about \$15 worth.

Most widely spread of all the present-day calamity-howling is the ominous prediction that the "dust bowl" will emerge as an American Sahara where only one-fifth of the present population of 127,000,000 could possibly exist.

Few, today, raise the cry that the end of the world is coming, as they frequently used to.

The end of the world! That cry that once struck terror into the hearts of men, and which is still remembered when bombs and shells go screaming through the air, calls to mind the fear-stricken days of Mother Shipton.

Phoney Propheetess.

She not only predicted the end of the world, but foresaw the Great Fire of London, the deaths of kings and princes, the invention of automobiles and steamships, the American Revolution and hundreds of other world-shaking events.

The only trouble with Mother Shipton was that she never existed, for her famous prophecy was later proved only a clever forgery, written and supposedly discovered after the described events had passed into history. Nevertheless, for one breathless night in 1879, nearly every church in England was jammed to the doors with the faithful, who confidently awaited the end of the world, as the non-existent propheetess had foretold.

When William Miller shouted "Doom" in the autumn of 1843, thousands of America's believers in the Second Advent trembled, went home, and prayed—while taking the last stitches and tucks in the resurrection gowns they were to don that night. At 12 o'clock they went out on the hilltops to await the end of the world. They waited until morning.

Then the Rev. Mr. Miller explained that his calculation—derived from an assumption that the 2,300 Biblical days from the time Ezra went into Jerusalem signified 2,300 modern years—was in error, because of the time lost in the change from Julian to Gregorian calendars. He announced that the

Jacob G. Lipman. After exhaustive studies with the aid of a corps of 30 WPA engineers and statisticians, Dr. Lipman submitted a report last June, which said, in part:

Warns of Soil Destruction.

"We have about 200 years to go unless we start seriously conserving our soil and renewing it where it has been destroyed or impoverished. The six most vital elements of the soil, essential for our food supply, are nitrogen, phosphorus, potash, calcium, magnesium and sulphur. Nearly all of them are being used up at the rate of many million tons a year."

Granted that the American farmer has dissipated his resources, that is not to say that behind the scenes science is not perpetually on guard to offset mankind's carelessness. On the debit side, floods and droughts have magnified the devastation, but means of restoring the soil are being constantly developed and improved.

Dr. P. D. Peterson, agricultural expert for the Freeport Sulphur company, is one of those who debunk the terror of the dying soil. "History, if nothing else, should teach that dire predictions of soil exhaustion are risky," he says, "because the same acres have been farmed and reformed for centuries in Europe and are still producing abundant crops."

He declares that American acres should be more productive rather than less, pointing out that scientific prescriptions in the form of balanced fertilizers and chemical compounds which enrich the soil are being added to the century-old practice of crop rotation. Sulphur, like nitrogen, phosphorus and potash, is required by all growing plants and animals, Dr. Peterson explains; soils deficient in sulphur will not support normal plant growth, but such deficiencies are being met by adding sulphur to the soil, either alone or in fertilizer mixtures.

Fungicides and insecticides, to which sulphur is also important, are conquering other menaces against which older generations were powerless, and have completely altered the situation, he says.

Still other modern "wolf" criers point out that in 1936 nearly 100,000,000 bushels of wheat were "burned away" as great, stifling clouds arose from the Dust Bowl.

Farmers of the great wheat belt, however, have refused to yield to panic, and they are giving the most effective answer yet devised to the calamity-howlers, by taking the steps necessary to overcome the difficulties in their path. They are using such simple and logical defenses as picket windbreaks and ranks of trees. They are plowing furrows at right angles to the prevailing winds, so that the sweep of the storms will be broken up.

Incidents such as these may combine to prove that calamity-howlers do have a value in dramatizing the menaces which threaten mankind. While whole countries are mentally thrown off balance by their fulminations, enough heat is generated to weld together the constructive elements in the community. This was seen in large-scale enterprises for reclaiming the soil, and may be repeated if the howl becomes loud enough, so that new measures for healing other ills will be forthcoming.

A moderate warning, which was taken up and distorted with fearful results, was issued by Dr.

Fashion's Triple-Threat



HERE'S something new in the way of triple-threats, Milady: This trio of smart contestants in the thrilling game of Sew-Your-Own! With all three in your wardrobe you'll know stadium style, classroom coquetry, and sorority chic. Best of all, you won't spend a king's ransom nor a "long stretch" in their making, thanks to the economy and simplicity of these modern Sew-Your-Owns!

Sorority Chic.

Sorority chic begins and ends in the boudoirs on the third floor. This highly tasteful smock (above left) is a sorority requirement of the first order. You may choose either the short length to work in or the long length to be lazy in. Use percale, gingham or silk print.

Classroom Coquetry.

What if your knowledge of bugs or battles, or what have you, is limited? You can count on a certain coquettish smile and a certain smooth-lined frock (above center) to take you through any inquisition. It will put the stamp of approval on your appearance indelibly. Try your version in dull crepe or sheer wool.

Stadium Style.

Big moments come fast and furious when you're rooting for dear old Alma Mater, but you have to look the part to be one with that glamour and fun. Sew-Your-Own suggests its newest spectator dress just for this purpose—that you may look the part, feel the part and be on the winning side, no matter when or where the competition takes place.

The Patterns.

Pattern 1997 is designed in sizes 14 to 20; 32 to 44 bust. Size 16 requires 3 1/2 yards of 35-inch material. In full length 3 1/2 yards (short sleeves).

Pattern 1353 is designed in sizes

36 to 52. Size 38 requires 4 1/2 yards of 39-inch material.

Pattern 1357 is designed for sizes 12 to 20 (30 to 40 bust). Size 14 requires 2 1/2 yards of 54-inch material.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

New Pattern Book.

Send 25 cents for the Barbara Bell Fall and Winter Pattern Book. Make yourself attractive, practical and becoming clothes, selecting designs from Barbara Bell well-planned, easy-to-make patterns.

Favorite Recipe of the Week

Succotash Chowder.

3 slices bacon 1 No. 2 can succotash
2 onions Salt and pepper
2 potatoes 2 cups medium white sauce
3 carrots Chopped parsley

Cut the bacon into small pieces and fry until crisp. Chop the onion, dice the potatoes and carrots and add to the bacon fat, and fry until the onion is a light brown. Add the succotash and about a cupful of water. Cover the pan and simmer until the potatoes and carrots are tender. Season with salt and pepper. Meantime, make the medium white sauce and add it to the cooked vegetable mixture. Allow the mixture to heat through thoroughly to blend the flavors. Serve hot with a sprinkling of chopped parsley over the top. This is hearty. If you prefer a thinner chowder, add extra milk.

MARJORIE H. BLACK.



EXTRA



Remember, please—when you take a Smith Brothers Cough Drop (Two kinds—Black or Menthol—5¢), you get an extra benefit—**Smith Bros. Cough Drops are the only drops containing VITAMIN A** This is the vitamin that raises the resistance of the mucous membranes of the nose and throat to cold and cough infections.

Conciliation Wins

It is the part of a prudent man to conciliate the minds of others, and to turn them to his own advantage.—Cicero.

In Action and Words

There is a philosophy that expresses itself only in action as there is the verbose philosophy of words.

CHEW LONG BILL NAVY TOBACCO 5¢ PLUG

Are Women Better Shoppers than Men?

GRANTING a woman's reputation for wise buying, let's trace the methods by which she has earned it. Where does she find out about the advantages and details of electrical refrigeration? What tells her how to keep the whole household clean—rugs, floors, bathroom tiling—and have energy left over for golf and parties? How does she learn about new and delicious entrees and desserts that surprise and delight her family? Where does she discover those subtleties of dress and make-up that a man appreciates but never understands?

Why, she reads the advertisements. She is a consistent, thoughtful reader of advertisements, because she has found that she can believe them—and profit thereby. Overlooking the advertisements would be depriving herself of data continuously useful in her job of Purchasing Agent to the Family.

For that matter, watch a wise man buy a car or a suit or an insurance policy. Not a bad shopper himself! He reads advertisements, too!

PROMPT
Ambulance Service
 New Equipment • Economical
MOFFATT FUNERAL HOME
 PHONE 156 EAST TAWAS

NOTICE... HUNTERS

No trespassing will be allowed on Piper & Goodale lands. All violations will be prosecuted under Horton Law.

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NEW FAMILY THEATRE

EASTTAWAS

Northeastern Michigan's Finest Theatre
 Modernly Air Conditioned
 Air Cushion Seats
 R. C. A. Sound

FRIDAY and SATURDAY
 NOV. 12-13

Deluxe Double Feature
 The Terror of War in the Far East

BORIS KARLOFF
 IN
 "West of Shanghai"

Also
 SMITH BALLEW
 IN

"Western Gold"

Sun., Mon., Nov. 14-15
 Matinee Sunday at 3:00

NEVER BEFORE
 A FUN HIT LIKE THIS!
Eddie CANTOR
ALL BABA GOES TO TOWN
 with TONY MARTIN, ROLAND YOUNG, JUNE LANG, LOUISE HOVICK, JOHN CARRADINE, VIRGINIA FIELD, ALAN DINEHART, RAYMOND SCOTT Quintet

DELUXE FEATURETTES
 Popeye in "Football Touchdown" Parade Mo. 1

Tues., Wed., Thurs., Nov. 16-17-18

Midweek Special

A MOMENTOUS PICTURE!
THE ROAD BACK
 A UNIVERSAL PICTURE
 Mighty successor to Erich Remarque's notable
"ALL QUIET ON THE WESTERN FRONT"

ADDED SHORT SUBJECTS

Latest Issue "March of Time"

!! COMING TO THIS THEATRE SOON !!

Broadway Melody of 1938 Danger---Love at Work
 Captains Courageous

School Notes

High School

The first preliminary league debate for Tawas was held at the high school Friday night, November 5th. The opposing team was from Oscoda. The local team consisted of Bud Leslie, Harold Ross and Frieda Witzke, upholding the affirmative side. The Oscoda team consisted of Genevieve Lovelace, Howard Fulsher and Arnold Cummings. Bill Prescott acted as chairman and Gerald Roekle, of the local team and Helen Mead, of Oscoda, acted as timekeepers. The judges were Mrs. Osgerby of East Tawas, Mr. Medler of Prescott, and Mr. Loughlin of Alabaster.

Before the debate began Phillip Mark gave a baritone solo, and the girl's trio sang "My Curly-Headed Baby" and "Night."

The debaters then gave their constructive speeches. Then a five minute intermission was declared after which the debaters gave their rebuttal speeches. Each team deserves much credit for the manner in which they delivered their speeches.

Are we proud of our debaters? Sure we are. But very little support is given them at the debates when they are right at home. This certainly doesn't encourage them very much, do you think? Let's have more support next time.

This month's honor roll—only 12 students being able to make the "grade." Norma Burtzloff is the only new name to be added to the list while Otto Ross missed by only one point. Ten of the twelve are girls. The seniors and Freshmen each placed four while the juniors and sophomores each had two.

The following are the students who received no mark lower than a "B" for the past month: Norma Burtzloff, Janet McLean, Marguerite McLean, Marion Musolf, Norma Musolf, Emma Lou Pfahl, Frieda Ross and Harold Ross.

A benefit show will be given at the Rivola theatre on the 17th and 18th of this month. The proceeds will go for the general fund for Tawas City High School.

The Freshmen are pleased to hear that their class treasurer is to have some real work to do this year. The class of 1937 gave them five dollars which they have voted to save until they become worrying seniors.

We are grateful to Mrs. Charles Prescott for a gift of Margaret Mitchell's popular novel, "Gone With The Wind."

The seniors are sponsoring an Armistice supper to raise money for their class. The supper will be held at the Baptist church and the price is 50 cents for Adults, 35 cents for students over 8 years old and 25 cents for children under 8 years.

The scholastic averages for the month of October were lower than those for September. The average for the high school dropped from 2.160 to 2.100. The freshmen had the highest average for the month, although they dropped from 2.438 to 2.193. The seniors and juniors also had lower averages this month while the sophomores raised their average.

Grade	October	September
9	2.193	2.438
12	2.113	2.164
11	2.110	2.113
10	1.969	1.918

Thirty three students have been neither absent nor tardy during the present school year. This is fourteen less than at the end of last month. Twelve are freshmen, eight are sophomores, seven are juniors, and six are seniors.

The freshmen class also have the highest percentage of attendance for the month of October, while the sophomores lead for the year. The following are the attendance records of the several classes for the month of October and also the year:

Grade	October	Year
9	98.0%	96.8%
12	97.8%	97.5%
10	97.6%	98.3%
11	96.7%	97.6%

IOSCO

Theatre • OSCODA

Friday, Saturday, Nov. 12-13

"Dark Journey"

With CONRAD VgIDT and VIVIAN LEIGH.

The story, which is full of surprising twists, reaches a thrilling and unexpected climax.

Sun., Mon., Tues., November 14-15-16

JOAN CRAWFORD

'The Bride Wore Red'

With FRANCHOT TONG, ROBERT YOUNG, Billie Burke, Rignald Owen
 Dramatic triumph for gorgeously-gowned Joan... in a thrill romance... and goes to the altar in a gown of crimson! Season's finest star cast

Wednesday and Thursday Nov. 17-18

ROBERT MONTGOMERY, ROSE-LIND RUSSELL

'Live, Love and Learn'

Here is Greenwich Village, the "Hobohemia" that Irvin Cobb described!

See our big

THANKSGIVING SPECIAL

November 23-24-25

GRETA GARBO In

"CONQUEST"

The finest and most popular pictures are booked at
 The IOSCO THEATRE

The junior class expresses its appreciation to Mr. and Mrs. Will Leslie for the cider given to use at the junior-senior party.

An effort is being made in the Commercial department to develop those personality traits most desired of employees by the business men of this country. These traits are, honesty, promptness, courtesy, personal neatness, neatness in work, pleasing voice, tactfulness, friendliness, and self control. We feel that these are as important as skill.

5th and 6th Grades

The Hygiene classes have been studying about the benefits of hot cereals. The Ralston Purina Company sent us some grains of wheat and a wheat growing tray for each pupil. We have planted the wheat grains. Each pupil was given a sample package of Ralston also. Many pupils are planning on winning the cereal bowl if their mothers will cooperate.

The third and fourth grade room helped us put on an Armistice Day program. The program consisted of the following:

Songs—Pack Up Your Troubles, Keep The Home Fires Burning, Over There, and The Long, Long Trail. The Americans Creed. Reading of the President's Armistice Day Proclamation by Junior Ogden. Song by six third and fourth graders. In Flanders Fields by Harold Burtzloff. A Reply to Flanders Fields by Maxine DePotty. Song, Battle Hymn of the Republic, Flag Salute, and Song, America, the Beautiful.

Primary

We have been studying about Indians and Pilgrims.

Gloria Wright has been absent all week. She has an injured wrist.

No. 1 Continued from the First Page

ment will have data it has not had in the past in dealing with unemployment, as there has been no general census since 1930.

Information will now be available showing the age groups in which the employable unemployed or partially unemployed are found. The answers obtained from the cards will show in what trades there is the most enforced idleness, and the parts of the country in which unemployment most prevails.

The authorities will have data to show which industries are lagging in reemployment, and thus will know which would contribute the most jobs by their revival. The cards will reveal what new industries are needed to augment available work in all parts of the country.

Wanted

Live Stock of any kind

Shipping Every Week

D. I. PEARSALL
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RIVOLA THEATRE

Friday and Saturday
 November 12-13

2—GOOD FEATURES—2

TOM KEENE

"Where Trails Divide"

Plus

"ATLANTIC FLIGHT"

and

Cartoon—"Coach for Cinderella"

Sun. - Mon. - Tues.
 November 14-15-16

Marlene Dietrich

Herbert Marshall

Melvin Douglas

IN

"ANGEL"

AND

Sportlight - News - Cartoon

Wednesday & Thursday
 November 17-18

Tawas City High Benefit

Leo Carillo - Jean Parker

IN

"The Barrier"

A Rex Beach Frontier Story

Also

S. O. S. Coast Guard No. 6

Comedy—Calling all Doctors

Latest News Events

Admission

Adults 25c Children 10c

SHOWS EVERY EVENING

At 7:00 and 9:00

Best in Pictures, Sound and Projection

ALWAYS A GOOD SHOW

AT THE RIVOLA

No. 2 Continued from the First Page

of Pontiac, Mr. and Mrs. Garfield Provost and sons, Elvin, Lowell and daughter, Marion of Whittemore,

Miss Luella Harsch, Billy and Joan Harsch of Whittemore.

Mr. and Mrs. Russell Long, Mr. and Mrs. Allan Durant and Miss Thelma Katterman called in the evening. The ladies are granddaughters of Mr. and Mrs. Seafert.

Relatives from Reno who were in attendance were, Albert Wesenick, Mr. and Mrs. Herman Wesenick. The men are brothers of Mrs. Seafert. Mr. and Mrs. Hamman Hutchinson and sons, Ray and Lloyd of Reno were also present.

HUNTERS!

Gloves Mittens
 Mackinaws Hi-Tops
 Felts 8 inch, 11 inch 15 inch Plaid Caps
 Hunting Coats Socks
 Hunting Breeches \$5.50 \$6.50

Hunting Shirts

\$1.20 - \$2.00 - \$2.95 - \$3.45 - \$3.95 - \$4.45

1-Finger Mitts - Reversible Caps
 Blankets - Hi-Rubbers - Overshoes

C. L. McLean & Co.

TAWAS CITY

1938 PONTIAC SILVER STREAK

AMAZING NEW SAFETY SHIFT GEAR CONTROL*
 One of 100 Reasons why—
 THE MOST BEAUTIFUL THING ON WHEELS
 AGAIN OUTVALUES THEM ALL!

EVEN IF the 1938 Silver Streak lacked the distinctive styling, the extra roominess, the peak economy, and all-around quality that set it apart from other cars, the Safety Shift Gear Control* would still make you prefer "the most beautiful thing on wheels." For this great feature is the finest improvement in handling ease in the low-price field.

Safety Shift clears the front floor completely, speeds up gear-shifting, lets you drive with both hands near the wheel. It's a sign and symbol of the amazing plus value built into America's finest low-priced car—value which, a ride will tell you, tops them all.

PONTIAC MOTOR DIVISION
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TWO GREAT RADIO PROGRAMS: "News Through a Woman's Eyes" every Mon., Wed., and Fri. at 2 p. m., E.S.T., Columbia Network. "Varsity Show" direct from the leading college campuses every Friday night, NBC Blue Network at 9 p. m. E.S.T.—8 p. m. C.S.T.—7 p. m. M.S.T.—6 p. m., P.S.T. TUNE IN!

THE LATEST AND GREATEST FEATURES OF AMERICA'S FINEST LOW-PRICED CAR

NEW SAFETY SHIFT GEAR CONTROL* (optional at slight extra cost) • NEW SILVER STREAK STYLING • NEW CLUTCH PEDAL BOOSTER • NEW SAFETY-STYLED INTERIORS • NEW BATTERY LOCATION • PERFECTED KNEE-ACTION RIDE • IMPROVED CENTER-POINT STEERING • ADJUSTABLE, TILTING 3-PASSENGER FRONT SEAT • EXTRA-LARGE LUGGAGE COMPARTMENT • BIG-CAR WHEELBASE (117" on Six, 122" on Eight) • TRIPLE-SEALED HYDRAULIC BRAKES • UNSTEEL BODIES BY FISHER • FISHER NO-DRAFT VENTILATION • COMPLETELY SEALED CHASSIS • SAFETY MULTI-BEAM HEADLIGHTS

PRODUCT OF GENERAL MOTORS

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JAMES H. LESLIE