# The Tawas Herald 



## Nents Heviene of Curremt Events <br> BOOSTS FOR BUSINESS

 Building Plan ... Japs Take Shanghai


France has bought $\$ 10,250,000$ of our store of gold, and part of the big
shipment sent from New York on the Normandie is here seen being un-

## Eidward W. Dichard SUMMIARIZES THE WORLD'S WEEK



## Washington <br> Digest <br> Newilliw buce tir



Bloch to Head Navy
$\mathrm{A}^{\text {BoUT }}$ the first of next February
therican navy will have a



Washington.-Supporters of the
New Deal, as well as its opponents,
New are watching a a
Experiment new experiment
by Pr e sid e n t
Roosevelt wit it
more than passing interest. They
are watching this experiment be-
cause of various circumstances, in-
cluding obviously its political
phases, for they realize that the
President has steped out into a
hitherto untrod field, unplowed
ground, in this new experiment.
Chiefl because it is something
entirely new and not because any
one yet can tell what is going to
happen, I want to report this week
on the Presidents plan to have his
eldest son, James, his No. 1 sec-
retary, serve as a clearing house
between the Chief Executive and
some eighteen or
some eighteen or more government
agencies. Roosevelt, the younger,
has been designated by the Presi-
has been designated by the Presi-
dent to sit down once each week
with heads of each of the enumerat
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$\qquad$
Ye Council Eats Right Well After Ye Slick Barter

Deer Is Thanksgiving Meal and Indian Is Goat

Judge Graham Passes



Bear meat is no longer generally
available for the Thanksgiving din-
5

## The audiences at the White House with Jimmy have already started and the agency heads who have sat through the conferences seem well pleased. At least, there has been no criticism yet, no signs of jealousy or indications of dis- sent among those who are called upon to take up their problems with the young secretary to the President. In fact, I have heard in only a few places a revival of the punning that went out a couple of years ago when the "Roosevelt for King" game was in its heyday, and Jimmy was laughingly labeled as the crown prince. Thus, the plan surely seems to have started off most auspiciously. But as I said, what success, what trials and tribu lations, await it, no one can say.

## Undoubtedly, President Roosevelt has started a plan of action that has Much in $\begin{array}{ll}\text { much to be said in } \\ \text { Its favor. It has, }\end{array}$ Its Favor of course, many

trouble, and there surely is argu-
ment against having the White
House secretariat determine policy
when the
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length of time the present to the
will continue. It added that "pros-
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##  <br> 

Of alt thy gifts the greatest three
Are friendship, Jove and fidelity.
Cet others pray for the harvest's yields
Tor the golden grains of the fruitful fields.
Humbly ournroyer to thee we send Shat when we've reached our journey's end



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## Car Painting

AND

## Bumping

## Wrecker Service <br> Day or Night

## Guaranteed Used Cars

## Roberts' Garage

Phone 516
TAWAS CITY


ALL WEEK PRICES November 19th to 26th

Fresh Fruit and Vegetables Hubbard Squash, 10c; 15c; 20c and 25c Sweet Potatoes, 6 pounds Grape Fruit, large, each $25 c$ Bananas, large ripe fruit, 4 pounds $5 \mathrm{c}^{\circ}$ Celery Hearts, per bunch Carrots, large bunches
Pitted Dates, clean and fancy, 2 lbs 25 c Walnuts, per lb. 19c; Peanuts, 2 lbs . 25c Sweet Cider, Mixed Nuts, Almonds, Pecans, All Grade No. 1
"Kate Smith's Bake-A-Cake Kit" $=2=$ =an 31 c

Treasure Oleomargarine, fresh, lb. 15c Soda Crackers, two pound box Henkle's Pancake Flour, five pound bag

## MOELLER'S




# Thanksgiving Specials 

\author{

Kate Smith's Bake-A-Cake Kit <br> |  |
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}
Pitted Dates, 2 lbs.

| Jelly Powder, 2 pkgs. |
| :--- |
| Peaches or Pears, Ne. 2 z | tin | 25 c |
| ---: |
| 19 c |


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Apple Juice, 24 oz. tin ..... 10c
Cherry Blossom Coffee, lb. ..... 25c
Home Baker Flour, 24: lbs. ..... 89c
One can each of Corn, Peas, Kidney
Beans, Tomatoes and Green Beans... ..... $45 c$

## LONG DISTANCE

 TELEPHONE RATES REDUCED FOR THANKSGIVING DAY

Lower Long Distance telephone rates will be in effect, between points in the United States, all day on Thanksgiving Day, this year. They're the same reduced rates that apply every evening after seven and all day every Sunday.
Below are shown typical examples of these low rates. Rates to other points will be proportionately low

Tawas City to
Night \& Sunday

| Alma | 35 c |
| :---: | :---: |
| Ann Arbor | 50 c |
| Battle Creek | 55 c |
| Birmingham | 45 c |
| Buffalo, N. Y. | 60 c |
| Chicago, Ill. | 60 c |
| Detroit | 45 c |
| Flint |  |
| Jackison | 50 c |
| Kalamazoo | 55 c |
| Lansing - |  |
| Toledo, Ohio | 50c |

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## Wanted

Live Stock of any kind Stipping Every Week D. I. PEARSALL HALE

| Bellon's <br> Pharmacy WHITTEMORE Printing and Developing Films and Kodaks Registered Pharmacist |
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Since taking out fire insurance on your house furnishings you have
probably added many new things to your home.
Do not neglect to into cover any possible loss.
W. C. Davidson
tawas ciry

A ROMANTIC NEW SERIAL OF MEXICO! GEORGE AGNEW CHAMBERLAIN'S
UNDER PRESSURE

Joyce Sewell's fast-moving adventure among dark-skinned cut-throats, Mexican generals and attaches of the American embassy....an entirely different serial, running in this paper.

## DON'T MISS IT!





## HERALD WANT ADVS GET RESULTS

## Ambulance Service

New Equipment : Economical
MOFFATT FUNERAL HOME
PHONE 156
EAST TAWAS
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## PRE-HOLIDAY SA工エ

## FRIDAY-SATURDAY, NOV. 19-20

| FLOUMR |
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| IUNA |
| 690 |

Roiled Oats ${ }_{\text {bage }}^{\text {bab }}$ 19c
Pancake Flour, 5 lb . bag
Navy Beans, 4 lbs.
Candied Peels, 2 packages
A. \& P. Pumpkin, ${ }^{3}$ lag can 25 c

Campbell's Tomato Soup, 4 reg. cans 25 c
Pink Salmon, 2 tall cans
Tomato Juice, giant 50 oz. can Rinso or Chipso, 2 pkgs.

\section*{Iona Peaches | 2 lan |
| :---: |
| cams | <br> 31c}

Matches, full count, 6 boxes A. \& P. Plums, 2 large cans Ann Page Salad Dressing, qt. jar Baking Soda or Sal Soda, pkg.
Iona Peas, 4 med. cans 29c
Mince Meat, Non-Such, pkg.
Raisins, 2 lb . pkg.
Cigarettes, popular brands, 2 pkg
String or Lima Beans, 3 med. cans
P. \& G. Soap, 10 bars

39c
Golden Bantam Corn, 3 med. cans
Apple Sauce, 4 medium cans Babbitts Cleanser, 3 cans
Dill Pickles, 2 quart jar
Gold Medal or Pillsbury Flour it 99 c

## NOTICE . . . HUNTERS

No trespassing will be allowed on Piper \& Goodale lands. All violations will be prosecuted under Horton Law.

Piper \& Goodale

## Today's Freight Trains

A MERICA has always been a great user of railI road freight service. Ours has been a major dependence on that service.

Have America's railroads speedd up their freight service to keep abreast of this faster era?
America has the fastest freight trains in the world.
Many of them travel on sched ules as rigid as passenger schedules. Many of them are speedier than passenger trains were 15 years ago. Many of them have cut from 5 to 20 to 30 hours off of their 1930 schedules.
Basically, America's freight trains Basically, America's freight in the
have been speeded up $55 \%$ in have been speeded up $55 \%$ in the
past six years. Freight trains with past six years. Freight trains with
average speeds above 45 miles per average speeds above 45 m
hour are becoming the rule.


In 1922 the average freight train carried 676 tons of freight; consisted of 38 cars; maintained an average speed (including all stops) of $\mathbf{1 1 . 1}$ miles per hour, performed in the average hour a service equivalent to carrying 7,479 tons of freight a mile, with payments for loss and damage to freight
amounting to $\$ 1.11$ per car amounting to $\$ 1.11$ per cate
loaded with revenue freight.

Today the average freight train carries 731 tons; averages 46 cars per train; has an average speed of $\mathbf{1 6 . 0}$ miles per hour; had an hour-performance equivalent of 11,718 ton-miles; and claims for loss and damage have dropped to 50 cents per loaded car.
A fast-moving world requires fast and efficient freight service. America's
railroads are providing it.


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## Sentines <br> of Heath 

Harvard Has Given
Exceptionally Good Account of Itself Definitely that 34 to 6 score ed the Tigers for the first time since
1923, by the biggest margin the their New Jersey rivals, gives some
indication as to the football trend How can the man write suc
things, you ask, when everybod
knows years have elapsed since the


| IMPROVED UNIFORM INTERNATIONAL SHNDAY L ESOOL |
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Lesson for November 21
christian workers



| at is the total of its posses- | alignment of may be said t |
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| in Greek mythology, who had Ion over the winds? Is shellac a synthetic prep- <br> Who is able to sing the high- <br> Was Grover Cleveland the onemocratic President prior to Who is spons her bureau in the mid-Ating <br> Answers <br> The superficial area of the <br> is $196,950,000$ square miles, water and $57,510,000$ are land. <br> The average length is 35 s. The longest route is Route <br> 1, Brawley, Calif., which is miles in length. <br> The scientist received nine patents posthumously. <br> De jure government is one ing by legal right or internaent is a power governing irThe land and water area of United States is $3,738,395$ re miles. <br> Aeolus. <br> Shellac is secreted by an in been repeated experiments cally, none has been success- |  |
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USing Firestone Ground Grip
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Firestone Ground Grip Tires won sweeping victories this year in the plowing contests at Troy,
Lily Lake, Big Rock and Wheatland, Illinois. In the
plowing contests, as on the farms, more tractors plowing contests, as on the farms, more tractors
were equipped with Firestone Ground Grip Tires
. were equiped wakes of tires combined. And these
than all other make
all-purpose tractor tires scored $35001 / 2$ points out of all-purpose tractor tires scored $35001 / 2$ points
a possible total of 4100 for the four contests.

## The answe

GREATER TRACTION - Takes a deeper,
ader bite into the soil. Has positive self-cleaning GREATER STRENGTH - Resists the strain of heavy pulling because every fiber of every cord
saturated with liquid rubber by the patented
Firestone Gum-Dipping process. Two extra layers Gum-Dipped cords under the tread bind
tread and cord body so solidly together that GREATER SAVINGS up to $50 \%$ in fuel over steel-lugged wheels. GREATER DRAWBAR PULL enables thi
$\qquad$ implement. And, for your present equipment, ask Dealer or Firestone Auto Supply \& Service Store
about the economical Firestone Cut-Down Wheel


## Program

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## SPECIPY FIRESTONE GROUND GRIP TIRES ON NEW TRACTORS AND ALL WHEELED FARM IMPLEMENTS <br> Mode Fam Tracoos ore Equiped with Fitestone Gound

Used Car
Bargains!$\$ 478.50$$\$ 298.00$$\$ 478.00$No. $1=$
School Notes
$\$ 473.00$
$\qquad$School Notes
ment. His health is improved.
Mr. and Mrs. Craig of BadMr. and Mr. Craig of Bad A
are spending the week with Mr. a
Mrs. Will Sedgeman.Mr. and Mrs. Lee White and son,
and Lewis White, all of Port Huron,
spent the week end in the Will Sedge-
Word was received this wee
th passing of John Chapel, suptEastang of John Chapel, supt.
East Tawas high school many yea
ago. Mr. Chapel passed away
Flint, death coming suddenlya heart attack. Mr. Shapel had for
recently when heDon Dutton who of hived heree until
few weeks ago. Continued ear trou
le had caused Mr CheandememMary Lou Blaisdeil entertainMary Lou Blaisdeil entertaine
several little $\begin{aligned} & \text { friends }\end{aligned}$ Wednesda
after school,, the event being in honMrs. Edwin Woods who wasittal last Sund from Samaritancertainly generated a high state of $\begin{gathered}\text { Mrs. Edwin Woods who was ex } \\ \text { ompetition in ticket, selling. I pre- } \\ \text { opected home from Samaritan hos } \\ \text { ume that there isnt one in town } \\ \text { vhe hasn't heard, "Buy a ticket for for } \\ \text { pital last Sunday, found it necessar } \\ \text { to remain for another treatment. A }\end{gathered}$
he Barrier?", Leona Monroe has present she seems to be gaining936 CHEVROLET TRUCK
PRICED REAL LOW

FORDS, CHEVORLETStiual stunts and have. Special indi-
then acted out by freshmes were
who displayedintelligent react great acrobatic ability
sportsmanship. Concluding nu\% qood$\underset{\text { SALES }}{\text { McKay }}$$\underset{\text { SALES }}{\text { McKay }}$The fifth grade language class is
writing letters to children who live
in the cotton belt. We are suding
about the cotton belt in the Southern
States for goography
Shirley Grof and Melvin Bessy
visite our room this wek.
A oommittee consisting of Evelyn
Colby, Donna Moore and Maxine De
Potty, is planning a ThanksgivingFAMEWLYTHEATREEAstraw AsModemply Aic Conditioned$-$2 -Smash Hits - 2
R. C. A. Sound
Lew Ayres Mary Carlisle"Hold 'Em Navy"
"Charlie Chan

$\qquad$on Broadway
Sun., Mon., Tues., Nov. 21-22-23
SOMHRN
HALE
BOLAND
BOETON$\frac{1 t^{3}+}{5}-2$
Wed., Thurs., ${ }^{\text {Nov. }}$ 24--25
Watiee at 3 :00 on Thanksgiving Day

## M-G-M's MOST LAUISH FILMUSICAL!


"RYTHM WRANGLERS"
Coming Next Week-.."Captains Courar
IOSCO
Theatre : OSCODA

Theatre : OSCODA
Devils Saddle Legion
'Public Cowboy No. I'datom, will rogess hamemem tom

My Dear Miss Aldrich



\section*{Tuesary, Weanemedyy and Thursade} | Treat Pair faimily to a good Thanks |
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| rients | erbta garbo, charles boyer

"CONQUEST"

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anguag lesson Wednesday.
We enjoyed the whistling
Nickel Wednesday
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| No Ill Effects From Moon <br> The popular notion that the moon affects the mind, causing periodic insanity, has no foundation in fact. The term "lunatic" is derived from the Latin word "luna" (the moon), and corresponding words in French, Spanish, Portuguese and Italian are similarly derived. The derivation thus embodies the old belief that persons mentally afflicted were affected by moon changes. |
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## RIVOLA

THEATRE
Friday and Saturday

JACK HOLT Outlaws of Orient' "Rio Grande Ranger"
Sunday - Monday

JOAN BLONDEI.L ERROL FLYNN
"The Perfect Specimen"


Tuesday - Wednesday
FEATHER PARTY

Come and Get Yo
Thantand Get

Wine - Women - Horses
SOS COAST GUARD NO. 7
COMEDY

Thursday, November 25 THANKSGIVING DAY MELVIN DOUGLAS VIRGINIA BRUCE "Women of Glamor" LAURAL and HARDY
erfect Day

## C. L. McLean \& Co. <br> TAWAS CITY




[^0]:    The same low night and Sunday rates also will be in effect the coming Christmas and New Year's days.

[^1]:    The finest and most popular pic
    The IOSCO THEATRE

