## The Tawas Herald




tion in tackling cutwork when she
has so simple a pattern to work has so simple a pattern to work
On as this one without bars. In
In patern 5961 you will find a trans
fer pattern of a doily 11 by $17 / 1 /$
inches and one and one reverse inches and one and one reverse
doily 6 by $81 / 2$ inches: material stitches used; color suggestions.
To botain this pattern send 15
. 15 cents in sta preferr
Hosuse
Street,
MEN LOVE GIRLS

## WITH PEP

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| Tumumumumueu |  |
| Wuwiwumamu |  |
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|  | With Gusto |
| Beware Coughs |  |
| rom common colds |  |
| That Hang On | come |
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|  | and labor, aterer its bric |
|  | on in |
|  | Poor and Georse |
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| $\xrightarrow{\text { No Efiort }}$, easy to |  |
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BARIUM HOTEL Dstroits most ppular host 1 guen ottention end service
fom oll members of the from ill members of the
hotel's stoff--every 4 $\begin{aligned} & \text { need and comfort } \\ & \text { quickly and cheerfully } \\ & \text { provided. A hearty }\end{aligned}$相

of gold and scarlet, verdant green
and ecstatic blue.
Sr. Sert is the most millionairish
of all living painters. Here he pipes

## down. If we didn't go left with Len- in, our new era isn't going to be as gaudy as the last one. It will be a sober, industrios thrifty, monochrome age, with no more high kicking and low think- ing. That seems to be what Sr. Sert and the Rockefeller Center

 When the big, booming, sixty-one-year-old Spanish painter is going
strong, he makes Vernonese just strong, he makes wash with a touchon of bluing.
He was a regular stand-by and King Alfonso. "Con mucho gusto,"
he can swing the whole spectrum,
with bold, regal effects which are
the delight of kings. the delight of kings.
He has done many magnificent
rooms in Europe, including the Ma-
drid chapel of the duke of Alba In-
rooms in Europe, including the Ma-
bo
bo
drid chapel of the duke of Alba,
now Franco's commercial envoy to exhibition in this country was in
1924 , when he received prolonged
critical salvos.
He was born

## Spectrum From the first, With Gusto $\begin{aligned} & \text { he developed bold- } \\ & \text { ness and exuber- }\end{aligned}$ ance, both in color and technique.



Two of Society's Favorites


George Vanderbilt and his wife are among the leaders of the socieţ
colony at Palm Beach, Fla., this winter. They are pictured taking a
spin in their specially designed roadster.
Many Changes Registered in Map of World in 1937

## Effected by Ballots, Edicts,

 Traticasand Ammes. Washington, D. C. C.Outstandingchanges refistered during 1037
on



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Ruh McGinnis, the outstanding world, shown practicing for a pre
fessional mateh in New York city. A protege of Ralph Greenleaf, Mis
McGinnis has lost only 20 out o three years. She is the only left-
handed pro in the game and boasts
a 600 to 114 victory over Babe Did-

Women Forbidden to See Musical Instrument Made instrument made in the dead of woman may witness on pain of death
was played before a London audi-ence-by an American woman
Mrs. Laura Boulton, lecturer on a thropology at the University of Chi-

insurgents.
"Two kings were formally placed
in

$$
\begin{aligned}
& \text { The forbidden instrument is the } \\
& \text { ochisanji, which has metal keys } \\
& \text { made by a smith working at night. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { made by a smith working at night. } \\
& \text { Mrs. Bouton said: "For the last }
\end{aligned}
$$

$$
\begin{aligned}
& 250 \text { years our European musicians } \\
& \text { have been experimenting in the field }
\end{aligned}
$$

## than scratched

Maybe just as
our present music, such as sym-
phony and sonata, evolved from the
court dance, our future

Boy Sees With Gift Eye


## The PRESIDENT'S BIRTHDAY BALL <br> Do Your Part to Help Stamp Out Infantile Paralysis by Attending this Ball. <br> It's Not Formal. The President Wishes Everybody to Attend. <br> Ladies Free. Dancing Promptly at 9:00 p. m., E. S. T. Music by Rambing Bill Hurley, Formerly of WJR, and His Gang <br> At the Community Building East Tawas Saturday, January 29th




## MAYTAG

 WASHERSSold and Repaired Jos. O. Collins Hardware

## Tawas Bay Insurance

 AgencyAutomobil
Health and Accident
Surety Bonde Fire
We Assare You Satisfaction R. W. ELLIOTT, Agen East Tawas Michigan

|  |
| :---: |
| Wan |
| Live Stock of any kind Shipinis Eeer Veek |
| W. A. Curt |



Since taking out fire insurance on your house probably added many nowe.
Do not neglect to inrease your insurance
loss.
W. C. Davidson awas city



ACID STOMACH

## CLASSIFIED

 ADVS| State of Michigan | The British Royal Family |
| :---: | :---: |
| robate Court for the County | Despite the fact that the members of the British royal family |
|  | are almost always surrounded by |
| the matter of the estate of Fred ooks, deceased. | a large staff of employees and serv ants, they have always been able |
| ing been appointed commission receive, examine and adjust | to keep their strictly personal af fairs to themselves through a se- |
|  | cret code which they use in their |



We Have Installed A

## Hammer Mill

And Are Prepared to do Custom Grinding

## C. E. TANNER LUMBER COMPANY

## Month-End Specials

Dreft, 1 large and
1 small pkg., 40 c value Tomatoe Juice, large can Grape Fruit, 2 cans for Soups, assorted, No. 1 cans Soap Flakes, 5 lb . pkg. Morton's Smoke Salt, 10 lib. can Duff's Cake Mix, pkg.

Perk Dog Food
 3 cans

25c
BUCH'S
WE DELIVER


## Undel Proessuree

By George Agmew Chamlberlain

U. S. Coast and Geodetic Survey Charts Show How the Sea Rearranges Its Bed

| where he stood, and was about to put it down on the chart, when he binked checked his work, and it was cor rect. According to the old chart, his station lay in water many feet deep, half a mile from the neares dry land. United States Coast and Geodetic survey, chart makers for the United States, maintains eterna vigilance to keep abreast of all the changes the more unstable and shifting por- tions of our caast In many of these tions of our coast. In many or these thousands of miles of shore line even a few years will see enormous changes. The point of Rockaway beach, opposite New York harbor, grows westward some 250 feet year Iy, a matter of several miles in a lifetime. Long Beach, Coney Island and Sandy Hook are all extending themselves toward the channel. <br> The Harbor of Rio The approach to the harbor of Rio de Janeiro has been the scene of more diverse scenic description than almost any port city in the world. |
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|  |  | Sin Lesson for January 30

Ministerna
NEEDS
Sprititual

Making Winter Hours Count


ALKALINE FACTOR

WOMEN'S AILMENTS


Absence Noted
By Their Walk
Conotipated?

## Are Women Better Shoppers than Men <br> 

 methods by which she has earned it. Where does she find out aboutthe advantages and details of electrical refrigeration? What tells her
how to keep the whole houshor how to keep the whole household clean - rugs, floors, bathroom
tiling - and have energy left over for golf and parties? How does
she learn about new and delicious entrees and desserts that surprise she learn about new and delicious entrees and desserts that surprise
and delight her family? Where does she discover those subtleties Why, she reads the advertisements. She is a consistent, thought-
ful reader of advertisements, because she has found thar she can believe them-and profit thereby. Overlooking the advertisements
would be depriving herself of data continuously useful in her iob of Purchasing Agent to the Family.
For that matter, watch a wise man buy a car or a suit or an insur-


## School Notes <br> Family

East Tawas $\frac{\text { Northern Michigan's Fines }}{\text { Fri.-Sat. Jan. 28-29 }}$
2- FEATURES - 2
Plavin the Game that
Lead to Nowhere
Phyllis Brooks
Ricardo Cortez
"CITY GIRL"
The Three Mesquiteers
"Wild Horse Rodeo"
Sun.-Mon.-Tues. L. Ess.
San. $30-31$, Feb. 11

## ROCKING THE <br> SCREEN WITH <br> 

walter connolly JOHN HOWARD
JEAN PARKER JEANPARKER
ROBERT BARRAT


| Comedy "Bashful Buckaroo" Musical "Murder in Swingtime" Novelty "How to Dance TheShag" |
| :---: |
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Wed.Thurs. Feb. 2-3
Adults 15c
THEIR MARRIAGE WAS NO HO!


## CHANGE

of HEART

ILLE TABOT DELLMAR WAT
Notice Beginning next week every
Wednesday and Thursday will be Family Nights.
Adults 15 c
Chidren 10 c

Coming---Sun.-Mon.-Tue. Feb. 6-7-8 SONJA HENIE "HAPPY LANDING" Northern Mich
SOON

## MEADOW ROAD

Mrs. A. Bell spent Satudav at Twin
with her daughter, Mrs. William Sam Bamburger and Chas. Deming
were business callers at Tawas.


# Winter cash Sale Starts Monday, Jan. 31 

All Winter Goods Must Go Regardless of Price. Just When You Need Warm Clothes as Cold Weather is Just Setting In.

## SAVE! At the Lowest Prices in Years



## IOSCO Theatre : OSCODA

> The Duke Comes Back

## RIVOLA <br> THEATRE

Friday and Saturday
Three Mesquiteers Riders of Whistling Skull

Adventurous Blonde

Sun., Mon. and Tue. Greta $\quad$ Charles Garbo Boyer

## "CONQUEST"

## Wednesday - Thursday

Kay Francis
"First Lady"
gene autry

| Sunday, Monday, January 30 and 31 "Manhatton Merry-Go-Round" | Kay Francis |
| :---: | :---: |
| Phil Regan, Leo Carrillo, Ann Dvorak, |  |
| mara Geva, James Gleason, Gene try; with Ted Lewis and His Or- | irst Lady |
| Club Orchestra; Kay Thomp |  |
| and her Radio Choir. Joe Dimaggi | E A |
| $\underset{\text { Herry }}{\text { Hene, Armetta, Luis Alberni, Max }}$ Smiley Burnette, Louis |  |
| ima and His band. |  |
| Also Extra Added Attractio | Cartoon |
|  | OM |
|  | Nelson Eddie in "Rosalie" |
| An unusual short subject. You sure will enjoy every minute of it. | Myrna Loy in "Man Proot" |
| Tesday, Wednesday and Thursday February 1, 2 and 3 |  |
|  |  |
| 笏" "Big Town Girl" | F. March in "The Buccaneer" C. Lambard in 'True Confession' |
| Claire Trevor, Donald Woods, Alan Dinehart, Alan Baxter <br> Also Extra Added Attraction |  |
|  | Best in Pictures, Sound and Projection |
| 'The Bombing of the USS Panay' |  |
| Actually filmed by Universal's Daredevil Cameramen | Adults 25c Child |
|  | OWS EVERY EVENING |
|  |  |

## The PRESIDENT'S BIRTHDAY BALL

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It's Not Formal. The President Wishes Everybody to Attend.
Ladies Free. Dancing Promptly at 9:00 p. m., E. S. T.
Music by Rambling Bill Hurle, Formerly of WJR, and His Gang
At the Community Building East Tawas Saturday, January 29th

| Sheep Lined Coats |  |
| :---: | :---: |
| S. | \$2.00 |
| Overall Jacket |  |
| ${ }_{\text {Lined }}^{\text {Lin Oerall Jackets }}$ | \$1.19 |
| Men's Knit Gaiters |  |
|  |  |
| Men's Shirts |  |
| \$4.00 All Woon, only |  |
| 50 Flannel, only |  |
| d, |  |
| 50 Flannel, only |  |
| 25 Flannel, only |  |
| \$1.19 Flannel, only |  |
| Zipper Soo Shirts |  |
|  |  |
| Work Overshoes |  |
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| PERCALES |  |
| Fast Colors. $80 \times 80$ count20c values, per yard |  |
| T.00 Vande Leate suer coats <br> 7.00 Value Suede $\ldots$. $\$ 5.50$ Value Suede $\$ 8.00$ Work Horsehide |  |

All Dishes

| Plates. |
| :--- |
| Cups and |
| All Glas |
| All |


| rs |
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| $\underset{\substack{\text { Rlack Sate } \\ \text { Race value }}}{ }$ |
| Dye |
|  |
| (Tamsan Wool Caps |
| ues up to $\$ 2.00$ per yard |



## Silk and Wool Dresses

| Regular $\$ 3.95$ sellers Your choice | \$1.59 |
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Men's Underwear
$\qquad$


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| ${ }_{\text {Work Ruu }}^{\substack{\text { W.orole lace }}}$ |  |
|  |  |
| $\frac{\text { Special (black) }}{\text { a }}$ | 5 |
| MEN |  |
| All Wool U. S. Breeches, only | \$2. |

## Girls' and Ladies' Sport Wear



## Double Blankets



Dress Overshoes For All
3.25 Men's Zipper - 2.59
2.70 Men's 4-buckle . 2.19
2.15 Boys' and

Youths' 4-buckle . 1.60
Ladies' and Growing Girls 2.19 Zipper - - $\quad 1.50$ 1.50 value Snap - -1.00
Growing Girls'Snaps - 90 c Misses' and Child's

| Ladies' Underwear $\qquad$ <br> Men's Work Jackets <br>  |
| :---: |
|  |  |

Neck Scarfs


## Sweaters

Merns s.55 value, now


Genuine Soo Woolen Merchandise Soo Wool Cruisers $\$ 11.50$ values, now $\$ 9.50$ Soo Wool Jackets
$\$ 7.00$ values ...... Soo Wool Jackets
$\$ 6.00$ values Soo Wool Breeches
$\$ 6.50$ values $\$ 5.00$ $\$ 6.50$ values $\$ 4.00$
$\$ 5.00$

RED AND BLACK PLAID | $\substack{\text { Sol Wool Bree hes } \\ \text { S.75 } \\ \text { values now }}$ |
| :--- | :--- |

 Soo Hunting Coats at Special Reduced Prices

