## The Tawas Herald

ALABASTER at TAWAS CITY,
HARRISVILLE at PRESCOTT,
TURNER at TWINING, Sunday Mayor coyle
WILL PITCH FIRST BALL Tawas City and Alabast
Will Play Opener
Here Sunday

Emanuel Luth
 Turner at
Aldaster
And


## 

To the people of Iosco county.
There will bibe beer and wine serv


AMERICAN DIVISION
1938 SCHEDULE
Send Your Message by
Air Mail on May 19th
Ame


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## $\%$



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[^0]out for th
Lake Resort.
TAWAS CITY


3RD AN N UAL
PERCH FESTIVAL PROVESSUCCESS

EAST
TAWAS

During Three-Day

Neus Revieu of Curment Ewents
FREE HAND FOR HITLER



## Eglward W. Dickard

 SUMMARIZES THE WORLD'S WEEK




| Afternoon Dresses for You and Your Daughter $\mathrm{T}_{\text {outstanding }}^{\mathrm{HESE}}$ tashions of the season, the woman's dress very slen. derizing and flatering the litle <br>  includes a detailed and complete easy-to-follow directions. |
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See Your Nearest Norge Dealer
RADIO DISTRIBUTING CO.
S

## GHEN LONG BIL NAYY TOBACGO

# Can You Bake a Good Cake? 

## Your Recipe May Win a Cash Prize

Enter This Easy Contest
Nothing to Buy . . . No Letter to Write
$H_{\text {cake recipe that never }}^{\text {AVE }}$ fails to delieght your favery
and trindy and friends? Possibly it it is
famous all over town and ramous ail over town and
you are alwas aske no
bake it for beneftit sales and bake it for benefit sales and
church suppers. Or perhaps it has neperers. been perhaps outside your family.
Here is a chance to win nationwide fame for your earn a substantial cash prize. chen-Laboratory maintained Houston Goudiss are by C. ested in GOOD ca And he is offering recipes, prizes, ranging from $\$ 25$ to $\$ 5$ for the cake recipes ad-
judged the best by the experienced home economists on his staff. You have nothing to buy
gether with a cream filling.
Or topped with a meringue. Or topped with a meringue.
Just send along the recipe Just send along the recipe page, including the informapage, including the informa-
tion called for. That is-your full name and address, the per, and the trade name of the shortening, baking powder and flour used in your
recipe. All recipes must be post-
marked not later than May 31, 1938, and prize winners will be announced as soon as
possible thereafter. Prize winning recipes, together with those receiving honorjudges, will be printed in a booklet to be distributed naPerhape you may send in. Perhaps your specialty is a Chocolate Cake-a Devil's Lady Baltimore Write out your recipe toplain or frosted. Baked in day and mail it to C. Hous-

## Cake Recipe Contest

C. Houston Goudiss
C. Houston Goudiss
6ast 3 Sth Street, New York

My name is
My address

My recipo calls fo
My recipe calls fo

## Flayd Gibbans' ADVENTURERS' CLUB HEADLINES FROM THELIVES OF PEOPLE LIKE YOURSELF!

Tropic Hurricane by floyd gibbons
$H^{\text {ELLO EVERYED }}$ We have had alot




He Found Out What Fear Was.

 Thees say a dorowning man sees his whole itie pass beacre him bete










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CAN WE CHEAT DEATH?
No, Science Admits, Bus Be Raised
By JOSEPH W. LabINE has
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com
 GAS FOR PUMP-
ING BLOOD
ENTERS HERE



chassyup

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AIL YOUR SNAP SHOTS TO US | Two Free Enlargements |
| :--- |
| One Roll Developed |
| Eight Glossy Prints |
| AlLLED Photo service company |
| Drawer 289-k sparta, wisconsin |
| A Jiffy-Knit Blouse |
| Made in 2 Pieces |



Hail to Pilgrim Mothers


Hustle While You Wait
MEN LOVE GIRLS WITH PEP


The Tawas Herald

|  | itor in Tawas City in Mondav.Black Neckerenief, Mourning |
| :---: | :---: |
| P. N. THORNTON, Publisher |  |
| Sherman | by United States navy sailors and other leading navies, was originally donned in the British navy ir mourning for Admiral Nelson. |
| Wm. Rhodes was a business, itor in Tawas City on Monday. Mrs. Weir was in Tawas C:ty on Monday for dental work | The Trinted A Sillion ${ }_{\text {States and }}$ |
|  | $\begin{aligned} & \text { call } 1,000,000,000 \text { a billin. In most } \\ & \text { other countries that is a milliara, } \\ & \text { while they give the name billion to. } \\ & \text { what we call a trillion- } 1,000,000 \text {, } \\ & \hline 000,000 \text {. } \end{aligned}$ |

## Coyle's Fish Market

At New Location on Lake Street

## Saturday Special

 5 lbs. Herring 25cBring Your Own Basket

TROUT PERCH<br>WHITE FISH CAT FISH<br>PICKEREL<br>MULLET

SMOKED FISH

## MOELLER'S 

May 13th to 19th


## 3 Golden Grain Coffee <br> Lb. 17 c

TNT Yellow Laundry Soap, 2 bars Armour's Milk Tall cans
Manor House Coffee, vacuum tin, lb.
Monarch Cocoa
Laur's Dog
Food 5 lb .26 c

## Lb. can

Premier


Premier Salmon ${ }^{\text {Red Alaska }}$ tall
Laundry Starch, Argo, 3 lb. pkg.
Salmon, Fancy Pink Alaska $2 \underset{\text { cald }}{\text { cal }}$

Matches, Blue Star 6 boxes
Bisquick, pkg.
Armour's Tomato Juice, $1_{2}^{1}$ pt. can
Beef, Short Rib, 2 lbs .
Pure Lard, 2 lbs .
We Carry a Complete Line of Monarch Finer Foods
Everything in Fresh Fruit and Vegetables
Complete Line of Scratch and Chick Feeds


May 13 to 20

| Home Baker Flour |  |
| :---: | :---: |
| 242 ${ }^{\text {2 }}$ lb. bag . |  |
| Pastry Flour 5 lb . bag |  |
| Sugar 3 lb. ba |  |
| Butter |  |
| Per lb. |  |
| Pears |  |
| No. 2 can |  |
| 10 Bars |  |
| Laundry Soap | acc |
| Prunes |  |
| 2 lbs . |  |
| Hale Cheese |  |
| Per llb. |  |
| Charmin Tissue |  |
| 4 rolls |  |
| Sugar Cookies |  |
| 2 lbs . | $\underline{5 c}$ |
| Sunkist Oranges |  |
| Extra large, doz. | $4$ |

## J. A. Brugger

## Tax Notice

Personal Property Tax

##     taxes and auction.

All persons owing personal taxes are hereby request ed to call at this office and make arrangements for the satisfactory arrangements will be proceeded against satisfactory arrangements will be
under the terms of the above statute.

## CHAS. DUFFEY

Don't Let an Old Corn Planter Che̊at You Out of Hybrid Corn Profits


McCormick-Deeriag " 100 Series" Planters Handle Hybrid Seed w'h Unexcelled Accuracy All around you farmers are cashing in on the advantages of
hybrid corn. Men with soil no better than yours may be banking more corn profit than you are. You can do as well . . . but
you'll need a planter that can handle hybrid seed and put the you'll need a planter that can handle hybrid seed and put
kernels where they will sprout and grow into healthy plants.

McCormick-Deering " 100 Series" Planters are designed to meet this need. Your choice of flat-, edge-, or hill-drop plates
enables you to handle all varieties of corn. You may not be ready now to plant hybrid corn, but you surely want the
planter you buy equipped to plant hybrid seed so you can
 No tool takes the place of the McCormick Deering Soil Pulverizer. There is no implement that will produce the same results
on a seed bed, leaving it well compacted on a seed bed, leaving it well compacted
and ideal condition for the reception of seed.

JAS. H. LESLIE

TAWAS CITY


## SHINING PALACD <br>  <br> 



## WHAT TO <br> EAT and WHY $* * *$

 Have You a Question?C.Hfouton Goud iss nown pood

Describes the ACID- and ALKALINEASH FOODS and Explains Their Role in Maintaining the ACID-BASE BALANCE of the Body
$\star$

$\underset{\substack{\text { By E. } \\ \text { E.ai } \\ \text { topic } \\ \text { topic }}}{ }$



to the fact that theyse providece as
splendid amounts
ste the However, one must not make
the mistake of becoming so enthu
siastic over building a highl a al
kaline diet that one overlooks good
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Questions Answered


## "It's a Hit!? Say Millions About Pepsodent with IRIUM





[^0]:    Ray Kendall.

