# The Tawas Herald 

| TAWA CITY | Gagetown boy INJURED Whilu <br>  |  |
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| Eve | Hunters |  |

## East Tawas Water Works Project Starts Monday

EAST
TAWAS


ANDREA LEEDS
to be glamorous she has to be soing to be glamorous she has to be
seen about town. And her earnest
effort to acquire the reputation the studio had orde
but a scolding.

Now we're to have an opera cycle
in pictures. The San Francisco
Grand Opera company has been
selling out at all performances, so the motion picture companies got an
nspiration and leaped right in.
Metro starts the ball rolling with "Madame Pompadour,", with a Eu-
ropean importation, Meliza Korius,
starred. Two other studios will follow suit.
Probably the best one of the lot
will be Walt Disney's "Farmyard Symphony," which will be knee
deep in burlesques of operatic arias;
it's being released practically at
 If anyone were to offer a medal
for "The Grand Old Man of Radio" Rudy Vallee would probably get it. much to develop good programs and has discovered so mu
he deserves the title.
program you've already anneckersary up
on that. If you didn't, you can prob ably remember that the list of peo
ple he's developed as stars of the
air includes a lot of famous folk, from Alice Faye to Charlie McCar he is responsible for the modern
type of guest program. Irene Bor
doni was his first guest star. In
1922 his premen 1922 his program developed into its
present form. The salary list was
low, and still is far below the sums 1ow, and still is far below the sums
paid for some similar programs

It takes the listeners-in
Tommy Riggs appreciate
ents. First they ents. First they made hi
is today with his "Betty I is today with his "Betty Lou"" voic
and now they've been writing
him to praise his tone voice and urge him
singing as himself

ODDS AND ENDS . . . Jimmy Walker ex-mayor of New York, certainly surte
something when he began those weekh
broadcass from the city's hospitals $h$

 hese days Mame Cagneys' contribus
tion to the cycle is "Oklanoma Kid, ond
he's had to learn to shoot like a couboy

Annual Goober Derby Draws National Champs


Twenty-five national peanut-pushing champs rooted for honors in an Edenton, N. C., race, celebrating the
opening of the largest Tar Heel market. Schnozzle snubbers of adhesive tape were invented to prevent wea
and tear caused by friction. Best of the goober racers was James Small, 6 foot 5 inch high school studen and tear caused by friction. Best of the goober racers was James Small, 6
who won the race by a nose. The event, held yearly, draws huge crowd who won the race by a no
pushers to the finish line.

Men at Work: Czechoslovakia and U


Czech soldiers are now helping scores of farmers plow their fields. Here is one working in a field ne
Prague. During the crisis a widespread shortage of labor resulted in help from the army. Ray Gordon St. Lonis just missed joining another army-the army of the unemployed-when he was fired from a WP
road job. His fellow workers, who believed he had not been treated fairly, agreed to contribute a nickel a da
each until he received the regular WPA wage of $\$ 56$ a month. He provided the shovel himself


Frank E. Clark, 54-year-old Eng lish-American sailor, docks in Sa
vannah, Ga., after a thrilling solo voyage from England in a seconc-
hand 30 -foot fishing boat. The voy
age took three months, with Sailo age took three months, with Sailo
Clark running through one hurri
cane.

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\begin{aligned}
& \text { Curing Tobacco Long Job } \\
& \text { The grower of tobacco also c }
\end{aligned}
$$

 college in Lebanon, III. The father, formerly a farmer and now a Method ist minister, had only a grammar school education in his youth. Desirous
of further education, he began an eight-year high school correspondence course which he completed two years ago.


Workmen have completed one of the trenches dug on the grounds o the Muperial Wart Authorities will maintain the trenches as a permanen air-raid shelter in the event of future war. Safety measures of as London
Father and Son Attend College Together


## HEALTH


by- Ruth Wyeth Spears og

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Smith Bros. Cough Drops are the only rops containing VITAMINA
his is the vitamin that raises the resistance of the mucou

## A Trade Mark Is an Honor Badge and

 Newspaper Advertising the SentinelSubstitutes today are the illegitimate children of business. They
are fatherless and unknown and they come to the consumer with a "Just as good" label on them which indicates colearly to the
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link a Just as goo that she is buying something which is only "Just
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as good." The unknown product, the substitute parasite, has no as good." The unknown product, the substione parase
reputation at stake. It is merely advertised for sale on a price reputation ai tha consumer does not like the quality, the manu-
basis and if the cond
facturer has suffered no injury because he is unknown and because he rarely links his name with a product as a standard o
quality and a measuring stick of buying. It merely competes on a "take a chance" basis.
The manufacturers of well-known quality merchandise today
place their nnmes upon it and advertise it as the best they can prfer to the consumer. The name of a manufacturer on an adver-
on tised product says this: This is the best product I know how to
make. It is pure, good and worthy of your purchase. I think s make. It is pure, good and worthy of your purchase.
well of it that $I$ place my name upon it as a guarantee to you of its goodness. If it does not fulfill your wants I will gladly make ood its failur
There is no good reason why you should accept the unknown
instead of the known; the untried instead of the tested; the doubtinstead of the known; the untried instead of the tested; the doubt
ful instead of the sure. To refuse unknown substitutes is a guar
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quality merchandise there will be little cause for complaint. quality merchandise there will be little cause for complaint.
Trade mark products tell their own story. It pays to look before you buy. Reading the advertisements in the newspaper, looking at trade marks, labels and names on products has purse interest.
w. E. MOFFETT


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| DHABMEMAY | By BEII RMES WILLIAMS |  |  |  | $\begin{aligned} & \text { UNIFOMMROVED INERNATIONAL } \\ & \text { SCHOOL Lesson } \end{aligned}$ |  |
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|  |  |  | till the knuckles were white. He some New Jersey mountain resort |  |  |  |  |
|  |  |  |  |  | Mrs. Sentry nodded gratefully. |  |  |
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|  |  |  | 笁 |  |  | MUSCULAR |
|  |  |  |  |  |  | PANNS RHATMCHES |
|  | -she hasn't seemed to me well late-ly. Is it absolutely necessary?" Sheadded, "We haven't let her go to the |  |  |  |  |  |
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|  |  |  |  | believe anyone else might doubt it. She protested: "But all that about the key, and |  |  |  |
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|  |  | "I Think I'm Going to be Sick! I Feel Sick, Mother, Awfully." <br>  |  |  |  |  |  |
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|  |  | silence all around the lovely, sleep- ing girl. Afterward, he went quietly away. |  | s |  |  |  |  |
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| How Women |  |  |  |  |  |  |  |  |
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|  |  |  | tograph which the State showed youyou can surely recognize her in thephotographs which I show you." |  | makes a man live right as well as talk right. III. Honesty Resents Crookedness |  |  |  |
|  |  |  |  |  | In sharp contrast to the prompt |  |  |  |
|  | train.""But people don't run a fever un-sos they're sick!"Doctor Mainton smiled faintly. | question."Whether you saw Miss Winesafter she talked with Mr. Sentry?""Yes.""Did you observe anything about |  |  |  |  |  |  |
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Lights of New York

Manhattan Mirages: (1) Twilight Central park bench girl siting on Alone... A sailor passes.... His eyes stray
brown a squirrel frisking on the brown grass.
(2) Deep sile (2) Deep silence. . Two experts
playing chess... Brows furrowed
in fierce concentration in fierce concentration
battle tense.. The end near. The
Footsteps are heard of one enters. "How do you like
this darling new hat The husband looks up. . "Sweli
and did you have a good time at Mrs. Roth's bridge?'
(3) A crowded subwa Next to you the most wonderful giri
you have ever seen . . You can't resist "il think you're gorgeous . "Yarvelous"

Gotham Glimpses: At Grand Cen tral terminal, a young man study-
ing a photograph and intently watch-
ing passengers ing passengers leaving a train from
Boston. Finally he runs up to an aged woman a
calls, "Mother",
well-dressed man taking a cigarette butt out of his pocket, lighting
and remarking to a friend that the penny city sales tax has sharpened
his sense of economy a keeneyed clocker at Fifth avenue and
Forty-second street, counting pass-
ersby-a whale of a belligerent pushcart poddler bein
chased from his Third avenue post and demanding that the cop show
his credentials. (Thanks to Andre
dealers coverin the Rain. New leather tarpaulins. Policemen
running to the nearest stores for
their black raincoats... Crowds quees Bus drivers peering in
tently through blurred windshields darkness causing lights to flash o women waiting for a lull that and with newspapers protecting their hats dlers springing up like mushatrooms
Horses of traffic officers shakbodies. (Thanks to Joan Edwards.)
men lookin
restaurants
picking the
plcking their
indifferent cr
with its scor
Thy throug
of human derelicts workers clotted before employ
nent agency "help wanted" cards
Mongrel dogs digging in varat dor non-existent bones in vacant ence. The human flotsam ox the treet crowds. morons mingling, with ment children playing in the streets.

Soft-Hearted New York: A police-
nan halting a stream of Park avesae traffic so a puppy can cross in
safety taxi driver turning up
is radio so passersby esults so passersby can hear race trolley car stopping in the middil woman. A pneumatic drill op erator working on a new building
stopping work so his buddy can hear A young girl
tooping to tie the shoelace of

Finale and Forty-ninth street singing he quartet from "Rigoletto". ons on lobby displays to a man and the RCA building, a a swarthy man mayor if Radio standing on a parapet 12 floors.up building. Below a candid cam-
era fiend waiting $\ldots$ on the chance

## ossil of Pod Seems to

Be Linked With Coal Age elieved to be a connecting link bege and the present day flowering y Andrews, botany instructor at ashington university, in oil shales The fossil, one of about 2,500 found merican Education the Belgianabout 400,000,070 years old, accordadded to the botany collection at the The fossilized seed pod is tuliphenes long. A species of coal age sudden later appearance of e such fied of some importance etween the two type plants are ex. plants are ex-

Lost Shirt Back Of Cotton Roads

Farmer's Faded Garment cidentally Brought Fabric Into Use. MEMPHIS.-A farmer lost his shirt. Perhaps it will help other to regain theirs, for the lost gar
gent resulted in discovery of a new

## THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young
 rom public, school, or rental libr
ries, $45,000,000$ Americans are wit cording to Carleton B Soeckel, the University of Chicago.
Joeckel's study was published
here by the advisory committee on
education. Jocation. found that the rural sec-
on of the country suffers mos heavily from lack of accesess to mook
facilities, since, of the $45,000,000$ Americans deprived of libraries, 40
000,000 are classified as engaged agricultural pursuits. This consti-
tutes three-quarters of the farming population of the United States.
"The book resources of this cou try are at least as unevenly di
tributed as its economic resources writes. Joeckel. In support of his
statement he points to the fact that setts has access to public libraries,
while the number of similarly priv ileged people in West Virginia
only 12 per cent only 12 per cent of the total popula
tion.

Intoxication Produced By External Method HOUSTON, TEXAS. - Externa cate a person, Supt. J. H, Ste
phenson of the Jefferson Davis
$\qquad$
Stephenson and his workers in-

| who became intoxicated after |
| :--- |
| four pints of 70 per cent alcohol | was applied to a wound on her

high over a 36 -hour period. meters of alcohol in 100 cent
meters of her blood and 180 milli meters in the spinal fluid. The 00 millimeters of alcohol to the
y J. Millar WATT

SEZ SHE

WEATHER AND CLOTHES: CHANGEABLE

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| FOLLOWS MOTAER A KNOW WHY HE HAS TO WEAR MORE THAN THE OTHERS | RETURNS OUT-OR-DOORS, KITCHEN WINDOW THAT HM TAKE HIS LEEGTNGS OTF | MOTHER, SEEKING PEACR, VIELDS AND HEDS HIM TAKE OFF ONE SWEATER AND LEG6IN6S. | 6OES OUT, RETURNING ALMOST AT ONCE MO SAY THEYRE COMING in Now to phar with . HIS TRAIN |

Scientist-So you have followed
the sea all your life! I presume you
can easily foretell a gale, can't you? Jack Tar-Easy enough, sir. When
you hear the captain yelling out 40 $\qquad$ Understandable Understandable
Boogy-Do you know it's a com
rt to have a head like mine?
Woogy-Yeah, solid comfort.-Ch
stances compel me to - Cecline o pecuniary resources.
$\qquad$
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