# The Tawas Herald 

## Perch Festival Opens Saturday; Excellent Perch Fishing




SENATOR JOHNSON, STATESMAN LONG, SENATOR PITTMA
He didn't like . . but he did like
 SALAZAR AND HOMELAND
(Map shows IITerian cities being visited
German warships in current mestery by German warships in current mystery
maneuvers Alsh Tangier, international
zone which the Axis may try to seize. European losses suffered at Anglo
French hands. With Turkey, Greece
and Rumania ocratic protection, Hitler has unsuc
cesssully invited Rumania to join th
Axis before anschluss, has been nastria
ambassador to Turkey. Meanwhile
Italy has won a reiteration of friend
ship from Hungary's Premier Pau




?
WHO'S
NEWS
THIS
WEEK
V Ew yonk

Brazilto Grow
Goodwill Fruit

probably will ring more cash
ters than would Mussolini
swallowed all the Balkans
gulp.
years or more, Mr. Swingle ha
created enough new wealth with his
plant conjuring to build a sizable




sy
Sw
de
Tung oil trees, rubber and
quinine will get Mr. Swingle's
immediate attention. Brazil immediate $\left.\begin{array}{l}\text { attention. Brazil } \\ \text { thinks that, with some expert }\end{array}\right]$ coaching by coaching by Mr. Swingle, sh negotiable assets in interest
amortization day. It looks this observer like a sunny brea
in the blizzard of screwball eco nomics which has been sweeping
over the world. The above will be just a starter. Mr. SWin-
gle's research will cover virtual
ly gle's research will cover virtual
ly the entire range of Brazilia
agriculture and forestry. To
$\begin{array}{ll}\text { in Search of } & \text { ernment in } \\ \text { working in ne }\end{array}$
He brought Egyptian cotton to
and helped establish the date indus
ry in the latter state. In Florida
he achieved miracles of hybridiza
measurably to the knowledge of
enization, hopped up the see

A homespun American, he is er, exchanging garden lore ove
the back fence with his the back fence with his neigh-
bor. His export of ideas and
seeds and cuttings has yielded vastly more goodwill and tang ble wealth than our exports
scrap iron, and his imports hav
run up into billions
 garret inventor who thok the lead in
British television, was running sec
Sunset Red and Morning Gray;
$\qquad$
$\qquad$
ng in London motion picture thea-
ters and his representatives are here
o install it in several Broadway
The son of a Scottish country
parson, in an old tweed coat and slacks, he lived meagerly in dark soho attic and worked with uum tube and a few magnets
with no results. When he star
ed thinking his way throug problem, he went to bed. He
had been in bed a couph a had been in, bed a couple of
weeks, when, almost despairing, he saw a red sunset through the
window. That suggested a takeoff from the infra-red zone take
the spectrum 1928, hpectrum. On February a picture acros on the wall of the dark cellar
A. M. Hart, of He In the old days, his trousers were
patehed, his hair was a bush heap, and he usually had one sock heap,
ing. Now, as president of Baird relevision, Ltd., he is slicked up a
lot, and, according to all accounts,
is becoming a magnate. "Sunset is becoming a magnate. "Sunse
ed and morning gray start the trav-

THE TAWAS HERALD

ค

Territorials, the auxiliary air force and members of the Air Raid
recaution services took part in London's first national defense display in Hyde park recently. Two members of the Women's Ambulance corps
are shown as they canvassed for recruits during the defense display. re shown as they canvassed for recruits during the defense display.

Ancient Secrets Used in Modern Beauty Culture


Beauty secrets of 2,000 years ago have been brought up to date by a New York beauty authority, Lett
Modern electrically heated vacuum cups have replaced the hot glass or metal cups of Helen of Troys day They are used to relieve congestion. Inset: On a wooden exercise rack, copied from the ones harem
beauties have used for centuries, modern girls exercise to obtain lithe suppleness and strengthened nerves.

Seems hard to believe, but Majo Bowes celebrated its 822 nd week on
Hour air recently. It's the oldest o
the the broadcasts, and the
serves a few bouquets
he has handled it.
Columbia is coming to the aid of
all of us who have been complaining all of us who have been complaining
about the short pictures that we
have to sit the long ones. They are preparing a series of six, to be called
"Fools Who Made History," which
will deal with men whose id will deal with men whose ideas real-
iy helped the human race, although ly helped the human race, although
their contemporaries thought they
were slightly haywire. The first will be based on the work of Dr. Mo
ton, who discovered anesthesia.


It's Romance on the Run for Collegian


The beauty contest season in
southern California got off to a flyClure won first place in the Long
Beach candid camera beauty comBeach candid camera beauty com-
petition. Camera addicts had a field
day acording to reports.

Goldfish bowls were put aside for the nonce when a San Francisco
 kiss 30 coeds in 20 minutes, and much to the astonishment of Jim Fitz-
serald, clocker, did it in five minutes. Betty Welch, victim, seems
slow to appreciate the opportunities of this history-making event.
15,000 Hours Spent Building Largest Model Bridge


Dominick de Gregorio, 40, of Philadelphia, Pa., is pictured with his 30 -foot model of the Delaware rive
Uridge. De Gregroio started his miniature in 1933 , during a time when he was unemployed. He has spent made of balsa wood, and ands only 22 inches higi. The only

| ADVERTISING |  |
| :---: | :---: |
| D | Is as essential |
| E | to business as is rain |
| R | growing crops. It |
| T | keystone in the arch |
| S | succesful merchandising. |
| 1 | Let us show you how to |
| N | apply it to your business. |




## Auction Sale

## 

Saturday, April 29


|  |  |
| :---: | :---: |
|  Mister Loaf Bread Flour $24_{2}^{i}$ lbs. 65c |  |
|  |  |
| Velvet CakeEPPastry Flour 5 lbs .28 c |  |
| Spam, can 2 |  |
| Walvet Wall Paper Cleaner, can . 25 c |  |
| Balloon Soap Flakes, 5 lb . box . 25 c <br> Sun Brite Cleanser, 3 cans |  |
|  |  |
| Brooms, |  |
| MonarchHome <br> style <br> Salad Dressing,, Jar <br> Rt <br> . 35 c Milk, tall can, 3 for . . . 20c |  |
|  |  |
| Quality Vegetables - Fruit |  |
| Oranges, s, size 15c doz. 288's 2 doz. 29 c |  |
| Bananas, Large Ripe Fruit, 4 lbs .29 c Cabbage, New Crop, Ib. |  |
| Fresh Meats |  |
| Pork Chops, Lean, lb. . . . 23 c |  |
| Pork Shoulder, Lean, lb. . . . 19c |  |
| Ring Boloney or Liver Sausage, Ib. 15c Lamb, Chicken, Liver, Cottage Cheese, Smoked Fish |  |
| DEIVER PHONE |  |
|  |  |


| The Tawas | LOOKING BACKWARD$\qquad$ |  |
| :---: | :---: | :---: |
|  |  |  |
| P. N. ruonston, Publiser |  |  |
| Whittemore |  |  |
|  |  |  |
| diy fitu |  |  |
|  |  |  |
|  | der |  |
| Hary | did bate |  |
|  |  |  |
|  |  |  |
|  | ${ }_{\text {den }}$ | Trout found at 12,000 in the Pamir mountains |
|  | his 7 d |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| the wearematat |  |  |
| drmm |  |  |
| 䢕 | and |  |
|  |  | freme |
| $\begin{gathered} \text { nnid } \end{gathered}$ |  |  |
|  |  | age Sale |
| dre |  |  |
| Sely |  |  |
|  |  |  |
| Ren |  |  |
|  |  |  |
|  | \%oid |  |
| Atuoun he had bein mis | miss Exto Smithe of Hae |  |
|  | , hat te summerat Clayson. |  |
|  | ars |  |
|  |  |  |
| , | te restarant buiding near the |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | Lowis Amiot tart rented the |  |
| Mclvor | Hecue famm in Athasater tomship. | ath hat ( |
|  | Sus |  |
|  | ${ }^{2}$ |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | AN |
|  | city Weinesay. He has purchased |  |
|  |  | He? |
|  |  | +00 |
|  |  |  |
| Nemed |  |  |
|  | Natay | Eckstein's Feed |
|  |  | ITY |
|  |  |  |
|  |  |  |
| State of Michigan |  |  |
| Probate Office in the city |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | rance policy |
|  |  | vers? If not we |
|  |  | lad to |
|  |  | explain it to you. |
|  |  | $\begin{aligned} & \text { W. C. Davidson } \\ & \text { TaWAS cITY } \\ & \hline \end{aligned}$ |



## See The New, Improved JOHN DEERE Model "L"TRACTOR It's Built for REAL ECONOMY

NO matter how small your crop acreage-you will
want to come in and get full information on this new John Deere tractor built for market growers and small-acreage farmers. Its engine is of simple, 2-cylinder design. Its operating costs are amaz-
ingly low. Many owners use only 5 or 6 gal ingly low. Many owners use only 5 or 6 gallons of

On small acreages, it is the only power unit
Oneded-it does the plowing, seed bed preparing, needed-it does the plowing, seed bed preparing, pletely replacing horses. Best of all, the price of the tractor and equipment is within reach of every

Everyone should see this new John Deere-the only way to really appreciate its easy handling, its compact design, and its flexibility, is to come in-
get the feel of the wheel.

## L. H. Braddock Supply Co.

## JOHN DEERE QUALITY IMPLEMENTS AND SERVICE

## PerchFestival Values

Armours Milk 3 cans
Hamburger lb. Chiffon Flakes box, 1 small pkg. Free
Charmin Tissue 2 boxs Miracle Whip qt. Eggs
2 dozen Butter lb. Lard, Peets Open Kettle Rendered 2 lbs. Head Lettuce 3 for Pork Sausage lb.
J. A. Brugger

Herald Want Ads Bring Results


# There COMES a MOMENT By ELINOR MAXWELL 



| UNIFORMPRO CUNDAY |
| :---: |
|  |  |

## What to Eat and Why <br> Houston Goudiss Explodes Some False Notions About Food; Warns Homemakers Against Fallacies and Superstitions <br> IT





## THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young


By ED WHEELAN


LALA PALOOZA - Gonzales Changes His Mind


S'MATTER POP— Pop Is Handy, That Way
MESCAL IKE


POP- One Guess Is as Good as Another


## $\square$



By J. MILLAR WATT



$\quad$ A General Quiz
The Questions
Thenen

1. When does a breeze become
a wind?
2. How many miles does the
earth travel daily?
3. Does Yukon Territory belong
to Alaska?
4. How far can the human eye
see? Can anything be greater in
5. Can
with than in length?
6. In what year were the first

