## It's a Pleasure to do Your Christmas Shopping With Iosco Merchants

## NEWS of the WEEK

Elks Win from
Jury Brings Out Convictions Harrisville

Game Scheduled Hale Postponed Until January 11

In Two Cases


## Wilber Man Found Dead

Funeral for Gustave E. Olson Held Wednesday

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| Joseph Wingrove Dies Suddenly <br> Funeral Services Held <br> Thursday Afternoon $\qquad$ |
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A CHRISTMAS SERMONETTE

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Churches to Hold Programs
Baptist and Methodist Exercises Wednesday
5:

Meeting Held Monday At Holland Hotel
Organize C.R.O.P Committee Here

## Kerr Takes Part in

Buffalo Conferences
Christmas Party

## The Tawas Herald

## U. S. Cooling to Chiang Kai-shek; Russians Agree to Blockade Talks; Truman Wary on Deflation Prospect



## the tawas herald



ND OF THE ROAD ... This dramatic action photo shows Oakland, Calif., police officers in the act of breaking up a daring $\$ 500$ holdup of an oakland nigwhom Pierce has just shot down. Lying on the sidewalk over Melvin Davis, in 35, an employee at the club, who was being held as a hostage by the gang and wa shot down by mistake when he broke away from the trio as police arrived.

 LITER OF LONG-AND-SHORT, " looks fondly along the line formed by her latest litter, and doubtless pon" bout dogs, are those pooches that are two

Basic Frock With Peplum Jrio Louely Irock in Larger Sizes


Detachable Peplums $\mathrm{Y}_{\text {costumes }}^{\text {OUL }}$ have ven vaiety of smart charming basic frock. Three detachabe periums are provided-
tcalloped sleeves add a dress-up scalloped sleeves add a dress-uy
note.


FIRST AID to the AILING HOUSE by Roger C. Whitman QUESTION: Is there any rem QNSWR blick?
ANSWER: A partial remedy is
give the bricks two coats cement base paint, to be bought from a dealer in mason supplies. This is a powder to mix with wa-
ter. This will protect the surface of the brick only; it will not harden them throughout. Very poor
bricks should be replaced with a harder burned variety
QUESTION: I intend to put in a new cement walk in the gangway,
and need to know the amount of and need to know the amount
sand, gravel and cement that
will need. ANSWER: There is much more
to be said about laying a sidewalk than the proper mixture of cement, etc. For complete informa-
tion on laying concrete walks as tion on laying concrete walks as
well as proportions and amount well as proportions and ams the
of neesssary material, ask the
Portland Cement association, 33 Portland Cement association, 33
West Grand avenue, Chicago, to send you a copy
on this subject.
QUESTION: We had planned to use a creosote stain on a white
cedar rustic fence, but understand that this would be injurious to the adjacent shrubbery. What type o
paint would you recommend? ANSWER: As the cedar is resistant to deterioration, it will kind of finish unless you have a
special reason for doing so. A special reason for doing so. A
liquid wood preservative that can
be brushed on could be used in be brushed on could be used
stead of the creosote, or else stead of the creosote varnish.

For Joyful Cough Reliefi, Try This Home Mixture
 for coughs due to colds. It is so easy
to mix a child cull do it it
From any drugkist, get $2 \% / 2$ ounces
 well-known for its soothing effiect on
throat and bronchial irrititions.
Then make a syrup by stirring two Then make a syrup by stirring two
cups of granulated sugar and one cup
of water a few moments. until dis-
so wed No cooking needed, Or you can solved. No cooking needed. Or you can
use corn syup or luquid honey, in-
stead of surar syrup


 relier. It loosens the phlegm, soothes
the iritated membrane, and helps
clearthe air passages. Moneyrefund
to ie it doesst't please you in very way
Pinex Saves You Minoys


Swaps Cathartics For Real Relief
"I loathed taking cathartics. Now I
don't use them any more, for KEn OGG'S ALL-BRAN every. morning
keeps me well regulated."-John

| If y our |  |
| :---: | :---: |
| lacks bulk |  |
| this delicious |  |
|  |  |
| it. Eat an ounce |  |
| every day in |  |
| plenty of water. |  |
| after 10 days, se |  |
|  |  |
|  |  |

HEAD COLD

- Rub in Ben-Gay for gently warming, soothing, peedo $21 / 2$ times more of those famous pain-relieving ingredients known to every doctor-methyl salicylate and menthol-than five other widely offered rub-ins. Insist on genuine Ben-Gay, the orighal Bats
Analgésique. It acts fast! Also for Pain due to Rifieumatinm, Mak for mild Ben-Gay for Children.


## Ben-Gay

Keep Posted on Values by Reading the Ads


The Tawas Herald


## This lueeter




HOW YOU WILL
BENEFIT BY READING
Bo

$$
\begin{aligned}
& \text { Preventing Erosion } \\
& \text { Slowing down the speed of run-off } \\
& \text { water and dividing drainage areas so } \\
& \text { that large amounts of water do not } \\
& \text { concentrate in one place are neces- }
\end{aligned}
$$




Iosco County Fair Officers Elected The Iosco County Fair Associat-
ion held their annual membership
meeting at Hale, Tuesday evening, meene at Hale, Tuesday evening,
mecember 7 at the Hale Grange
Dece December 7 at the Her 75 people en
Hall at which over
joyd an interesting program, Clar
ence L. Bolander, of the State De ence L. Bolander, of the State De
partment of Agriculture, present
ed two colored movies, "Harves $\left\lvert\, \begin{aligned} & \text { ed two colored movies, "Harvest, } \\ & \text { Parade" and "By Land We Live." } \\ & \text { In his talk he reminded the aud- }\end{aligned}\right.$ Parade alk By heminded the aud
In his taf the gremat diversification
of industries and resources that
ond of industries and resources that
we find in Michigan. His display
of articles which were made from we articles which were made from
of anded the group
we mate materias amazed
He showed material as imperviau waste materials amazed the group.
He showed material as imperviaus
as metals made from straw, fire-
proof wool made from sand, the as metals made from straw, fire-
as tron the
proof wool made from sand, the
finest rayon stockings made from
 coal, mins and phe highest quality
soybeans and the hkilk milk. He
cloth made from skim mes.
said the resourcefulness of ou said the
scientists

standards | standards of production and ou ou |
| :--- |
| good earth is increasngly more im |
| portant as the basis of our re | sources.

The new directors elected to
serve in the board for three year serve in the board for three year
are Wililam Herriman and Mrs,
Ralph Burt of Grant township Andrew Matthews and Thurman
Scofield of Hale. The other mem
bers of the board are Harold Clark bers of the board are Harold Clark
Grenwood Streeter
president,
Gice vice president, Harold F. Black,
treasurer; Mrs. Jack McArdle
Mrs. Henry
Schat, Waldo Curry
Sr. John O. Johnson and George Sr. John O. Johnson and Geory
Srest, IIT. The retiring direct
Prescott are Ralph Bohl, secretary
tors. manager; Harry VanPatten, Nel Nat
son Ostrander and Gerald Bellon

NORTH POLE 4, 1948

Dear Boys and Girls,
ice cream be at MARION'S DAIRY BAR, your favorite ice cream store on December 18, Saturday night from 7:00 girl personally, and also have a gift for each of you. Remember
CEMBER 18.

THE CHRISIIAM SCIENCE MONITOR
$\qquad$


> with Love.
> Santa.

Marion's DAIRY BAR

## Kiddie's

## Christmas Party

ALL CHILDREN OF THE TAWASES AND VICINITY SUNDAY, December 19

## EAGLES HALL



解新
son strander and Geral.
All refused re-nomination.
Dorothy West of East Tawas
lighted her audience with her lighted her audience with her ac-
cordian playing and all enjoyed
the duet by Mrs. Joseph Johnson and Mrs. Fox, and were accompa
nied by Mrs. Ralph Burt. State of michigan The Probate Court for the Coun-
ty of Iosco.
At a session of said Court, held at the Probate Office in the City
of Tawas City, in said County, on
the 13th day of December A. D. 19Present, Honorable H. Read
Smith, Judge of Probate.
In the Matter of the Estae of In the Matter of the Estae o
Ottelea Wehr, Deceased.
Julius A. Rohde having filed in in
said Court his final administration
account account, and his petition prayin
for the allowance thereof and fo the assignment and distribution
of the residue of said estate,
It is Ordered, That the 10th day
of January A. D. 1949, at ten o',




## Berkshire NYLON HOSIERY

## DILLON'S

## CHRISTMAS

 In Your Hame LIVING ROOM SUITES


Lively suites with sturdy construction, in a style either
tradioional or modern as you may wish. Mohair, Freize or
2 pc. Suite, Blue Stripe . . $\$ 159.50$ 3 pc. Sectional, wine Frieze . $\$ 239.50$ Other Suites from . \$132.75-\$287.50


Model 2130 _.-. $\$ 64.50$ Model 2150 .-.- $\$ 99.50$


They're beautiful to look atI They're wonderful to read byl They're here! A fine selection for you to choose from. \$5.50 UP
OOR LAMPS ........ $\$ 10.95$ Good Selection of
BOUDOIR LAMPS

CHAIRS-
SPECIAL CHRISTMAS PRICES!
TOYS-SELECT THEM NOW SPECIAL PRICES
EVANS Furniture Co.
EAST TAWAS



Years Ago-December 16, 1898 pending a few of Alays at Saginaw.
The Bay City Sugar Company hital stock of $\$ 300,000.00$. Ammong
of Alpekhoders are F . Wilchrist
.harles Rust of SSaginaw, E. U. Shaling of Must of Sagi-
Haniste, R.
Hanson of Grayling, E. Fielfied
 $\begin{array}{lll}\text { The Tawas } & \stackrel{\rightharpoonup}{l} \\ \text { Laundry has } & \text { been } \\ \text { moved } \\ \text { to the Reeves Block, }\end{array}$
 mone D. \& M. $\hat{\text { M. Paycar made its }}$ dity
day.
 will it take for every dollar you get back on your livestock The answer to that question
can be figured in advance.
Let mer show you several
feeding plans ond explain cost
of each. You can then select the feeding plans and explain cost
of each. You can then select the
one best suited to our own par-
ticular requirements.

## 


 James R. Snody the Whittemore
drugsist, was in the city Monday


JUST CALL OR WRITE MB.
There's no obligation. John newerrer EAST TAWAS
PHONE $7025 F 13$
 Many are enjoying the sport o
icefishing on Tawas Bay elishing on $\stackrel{\text { Tawas }}{\diamond}$ Bay Annabelle Goodale, teaching
chool near Alpena, is home for Mr. and Mrs. Edgar Bradford o Lincoln Park are spending the
idays on the Hemlock road. Mr. and Mrs. H H. M. Belknap left
oday for a visit with their sons Lansing and Pontiac.
Tractor Death Causes Main causes of deaths from tractor
accidents are: (1) overturning; (2) falling from tractor; (3) leaving
power take-off parts unguarded; (4)
catching catching loose clothing in moving
parts: (5) oiling or adjusting tractor while in operation, and (6) failing to chfldren off of tractors. Hide Those Gears
It was not until 1920 that encloser
gears were developed for tractors.

 Check Battery TOM'S㡙
Hi-Speed SERVICE


HICKOK SUSPENDERS SOX - TIES - SHIRTS belts - Mittens UNDERWEAR HANDERCHIEFS SPORT SHIRTS SWEATERS SWEATERS GLOVES .- RUBBERS GLOVES .- RUBBERS PAJAMAS - RO hats - CAPS SPORT JACKETS Fur_lined GLOVES WOOL GLOVES
SUITS. TOP COATS Town and Country
BOOTS Enger
BILL
FOLSS
FOLDS


MITTENS SWEATERS GLOVES Flannel ${ }^{\text {SPORT }}$ SHIRTS
Rayon SPORT SHIRTS JACKETS CORDUROY PANTS WOOL PANTS WOOL PANTS DRESS SHIRTS

## Let Us Winterize YOUR $C A R$

 Change Oil - Grease Put In Anti-Freeze friends

## A ten hour day has been adopted at thabasters.tern Plaster Works at



 Presbyterian church next Saturday
and Sunday. Honor roll pupils at the Alabas-
ter school are: Etta White, Mary
Martin Laura Davis and Hattie $\underset{\text { Madison. }}{\text { Haird }} \stackrel{\rightharpoonup}{\text { of Whitemore will }}$ go to the Klondyke next spring.

 ranged.

Siegrist
$\qquad$



 Mr and Mrs.
Mr. The American Telephone \& Tel-
egraph Company announce a re-
duction in telephone rates effecMiss Grace Graves, who attends
the State Normal at wpilanti, is spending
at Hale.
One of the finest herds of dairy
cows in the world is now 1ocated

 | in the |
| :--- |
| lands. |

## 

 hange Oil. Frease 4-buckle ARTICS

DRESS SOX 2 Pair in box \$1.00-\$1.50 $39 \mathrm{c}-59 \mathrm{c}-69 \mathrm{c}$ to $\$ 1.39$


TIES
1.00-1.50-2.00

DRESS SHIRTS SPORT and GABARDINE $\$ 2.29$ to $\$ 3.95$

## HUNTING and wask

 HUNTING andSHIRTS SHIRTS
FOR COLD WEATHER
$\$ 6.75$ to $\$ 9.50$
Cotton Flannel SHIRTS Regular and Sport Style

## C. L. McLean \& Co.

TAWAS CITY




He'll be proud of a Gift from the Pendleton Shop...






BLANKETS | $72 \times 90-$ single boxed |  |
| :--- | ---: |
| $25 \%$ Wool | $\$ 7.98$ |
| $72 \times 90$-Single boxed |  |
| $100 \%$ Wool | $\$ 11.50$ |
| $70 \times 80$ Double |  |
| $5 \%$ Wool |  |

Table Cloths
Populas stee $\$ 1.98$ up


Cannon Sheets, $81 \times 99$
\$2.98
Cannon Pillowasases, $42 \times 36$ pr. $\$ 1.50$
Boxed Pillowcases
$\$ 2.75$
Towel Sets, 3 pair
\$1.75-1. 98
Wash Cloths, pastel shades ea. 10c LARGE ASSORTMENT OF TOYS and CHRISTMAS
CARDS ON DISPLAY

## Filipiak's <br> - variety store -

Rawnerway

## At Our COUNTY BUILDING



Hemlock Road Howard VanArsdale and
Brown were business visitors
Detroit Sunday and Monday. Detroit Sunday and Monday.
Mr. and Mrs. Roy Coates spen
the week-end in Detroit. Mr. and Mrs. Ed. Youngs spent
Sunday with Mr. and Mrs. Car Sunday Mr. and Mrs. Joseph Johnson
and family spent Saturday in SagMrs. Will Herriman and Don
ment Thursday in Bay City Mr. and Mrs. Frank Nelkie were
Sunday callers on Mr. and Mrs. Elunday callers on Mr. and Mrs. El
mer Anschyetz.
Mr. and Mrs. Mr. and Mrs. Joe Johnson were
Sunday dinner guests of Mr. and Mrs. Fred Pfahl. Mrs. Joy Warner and Mrs. Fred
fahl and daughter
made
their trip to Traverse City on Wedlast trip to Traverse City on Wed-
nesday. Nineteen friends walked in o
Harvey McIVor on Saturday 6:30 to remind him he had a bir
day anniversary on Sunday. anteous pot luck lunch was serv-
ound after which cards were played
and arvey was pkesented with gifts
Mary E. Pfahl, Grant township Mary E. Pfahl, Grant township
treasurer,
announces that she treasurer, announces that she
will be at home every Tuesday and
Friday to collect taxes, but will take them anytime she is at home.
Mr. and Mrs. Charles Brown and
Mr. and Mrs. Russell Binder and
sons were Sunday guests of Mr. sons were Sunday guests of
and Mrs. Will White of Reno.
Mr. and Mr. and Mrs. Will White of Reno.
Mr. and Mrs. Fred PPahl spen
Sunday with Mr. and Mrs. Alto

Sequin Trimmed-Beaded
$\$ 6.98$ to $\$ 16.75$
?
Blouses \$2.98 to \$6.75 Nightgowns \$3.49-3.98 Even-Knit Hose \$1.59 up


## Trask Dress Shop

TAWAS CITY


## Its Easy to Choose CHRISTMAS GIFTS <br> from <br> BIG STOCKS <br> WIDE SELECTIONS POPULAR PRICES

WARM SPORT JACKETS

$\$ 8.95$
, Gabardine Jackets from $\$ 6.45$ mens
Coat Sweater кnit to hoLd their shape $\$ 5.95$
LUGGAGE MAROON GREEN POWDER BLUE and TAN $\underset{\text { Christmas Gifts. }}{\text { Handsome }}$ ton Handsome

Sport Pull-Over Sweat
Bright winter Colors

## $\$ 3.95$ UP

Special Sale of comfortable fitting jamas in striped and solid colors of broadcloth and flannel. Formerly $\$ 4.95$ This week $\$ 2.95$ to $\$ 4.95$
wevs
Sport Shirts \$5.95
STYLED IN CALIFORNIA


Men's sport shirt beautifully tailored in variety of colors and sizes. Also Corduroy and wool Shirts in el-
egant shades and plaids. $\$ 6.95$ UP
Holiday Neckwear
\$1.00-\$2.50 WOOL HOSE
89c-\$1.45


Colorful argyles and solid
colors in $100 \%$ wool, in short
and long lengths. Cotton and Rayon Hose

## Monarch Men's Wear <br> TAWAS CITY

ing shee rations with co. Fortifying shed salt is a promising
nalt and lodized oalt and loouze


Howard Electric Heaters
Glenn's SPORT SHOP
east tawas

EARLY ORDERONG OF
FERTILIZER ADVISED



## AUCTION SALE

As I am now working in the City, I will sell at Public Auction on the Premises Located
Two Mile South of McIvor, or Two miles East of National City Gypsum Plant, on

## SATURDAY, DEC. 18

## Commencing at 12:00 Noon Sharp, the Following Described Property

$\begin{array}{ll}\text { CATTLE BANGS' TESTED } & \text { McCormick Tractor Double Disc, } 7 \text { foot } \\ \text { McCormick } & \text { 2-bottom Tractor Plow }\end{array}$ Red Cow, 5 Yrs. old, due Feb. 12 White Cow, 5 Yrs. old, due Jan. 20
Red Roan Cow, 4 yrs. old, due Feb. 15 White Cow, 5 yrs. old, fresh March 1
Black Cow, 4 yrs. old, due Mand
Black and White Cow, 7 Yrs,

Red Cow, 4 yrs. old, due April 1
Red Cow, 4 Yrs. old, due April 1
Blue Roan Cow, 5 Yrs. old, fresh
Black Cow, 3 yrs old, due March
Black Cow, 3 yrs old, due March 15
Black and White Cow, 3 yrs old, due
March 12 .
3 Heifers, 18 months old
5 Calves
Holstein Bull, 5 Small Calves
months old, can be
Holstein Bul, 5 months
registered
Black Mare, 9 years old
Bay Gelding, 5 Yrs. old
Set Double Harness, good condition
21 Ewes and 1 Buck
2 Geese and 1 Gander, White Emden
10 . 10-20 McCormick
McCormick Manure Spreader
McCormick Manure Spreader
MCCormick Con Planter, good condition
McCormick Hay Hake
McCormick Steel Wheel Wagon, like new
McCormick Mower, 6 ft cut, used 1 year
Tractor Field Cultivator,
David Bradley Mower,
-foot cut
John Deere Hay Loader
McCormick Grain Binder
McCormick Grain Binder
McCormick Riding Cultivato
McCormick Riding Culivat
Walking Cultivator
Walking Plow Car
Walking Plow
Set of Graple Forks
Sar
Silo Filler
Set of Grapple Forks Silo Fille
Wood Stave Silo Pump Jack
DeLaval (Magnetic) Milker Cream
McCormick Electric or Hand Creal
Separator
Motor
Maytag Gas Mator
Briggs \& Stratton Gas Mo
400-gallon Water Tank
100 Gallon Water Tank
2 Mows of Hay Tank Pay
2 Post Drill
Some Cedar Posts and Rails ome Cedar Posts and Rails
0 Rods of Pig Wire Cyce Grinder, power driven
About 15 or 20 gallons of Cylinder Oil
About 15 or 20 gallons of Cylinder 0
5-Gallon Electric Churn
Oil Range, 5 burner
Ice Box Oil Range, 5 burner
Davenport
3 Davennort ${ }^{3}$ Bed Steads
(Other Articles too Numerous to Mention)

TERMS-All sums of $\$ 10.00$ or under, CASH; On all sums over that amount Twelve months time will be given on Approved
til settled for with Clerk of Sale.

## CHELSEA McIVOR, Prop.

DAVID HOUCK, Auctioneer


## For the Good of Your Service ...

 Adequate Telephone Rates are Essential10) want good telephone service and we want you to have good service. But to be able to continue it, another increase in telephone rates is essential

The rate increases put into effect in October were based on conditions in a past period, and already the effect of those increases has been wiped out by rising costs.

Elsewhere in this newspaper, in accordance with the State law, legal notice of our intention to ask the Michigan Public Service Commission for a further increase and details of the proposed rates appear.

telephone rates are up much less than
MOST OTHER THINGS YOU BUY
The recent increase in Michigan Bell rates-the first in nearly a quarter of a century-plus the new one now being asked, would boost the average customer's bill only about telephone rates. Most businesses have hid other prices, as you not once but many times. Compared will still be low.
can see from the chart, telephone rates
 needed to serve a new ele
phone abored through 1939. But the return per telephone i down more than a third from what it was in 1939.
\$162,000,000 SPENT SINCE YJ DAY FOR MORE and better service... millions more needed Since the war, Michigan Bell has been carrying on one of the largest construction programsnot the largest-in the State. though over 500,000 more telephones have been connected, a
 lot still must be done to give everyone the kind of service he wants and to provide a telephone for everyone who wants one. But to build telephone plant, of course, takes mon today's prices, lots of money.


COMPANY




Electric Coffee Makers
$\$ 18.45$
Pressure Cookers \$8.95 to \$21.50

Remington Electric Shavers $\$ 12.65$ Boys-Girls Bicycles
$\$ 39.50$
Sleds
3.60 to 6.98

Dinnerwear $\$ 6.95$ to $\$ 29.50$ Lu-Ray Pastels--Good Stock Large Shipment of Fiesta Ware

## Tuttle Electric

 Ef SupplyTAWAS CITY

TO TAWAS CITY TELEPHONE CUSTOMERS:
Notice of Application to the Michigan Public Service Commission by the Michigan Bell Telephone Company



| Pending complete consideration of all the rate changes <br> Exchange Rates | RATE INCREASES <br> d below, the following initial rate increases are proposed: |
| :---: | :---: |
|  | Increase the present daily guarantee for semi-public coin box service 2c: Increase the present monthly switching rate for service stations 25 c: |
| Increase the present basic monthly rates for business main tele phones 50 c . | Miscellaneous Rates <br> Increase service connection charges the full amount as proposed below: |
| Increase the present basic monthly rates for residence main tele phones 25 c . | Intrastare Toll Rates |
| Increase the present basic monthly rates for private branch exchang | full amount as proposed below. |

EXCHANGE RATES (Excluding Federal Tax)
those applicable for "Extended Area Service," In the majiority of the Company's exchange 'Ezx-



present schedules of monthly exchange rates
Group 2 rates (See note below), as shown in the following table, now are applicable in Tawas City. When "Extended Area Service" is introduced, rates would

proposed schedules of monthly exchange rates
Group 1 rates would apply in Tawas City until "Extended Area Service" is introduced, at which time Group 2 rates would apply.

| cooup |  | usseess semina |  |  |  |  |  |  | muosuca sarvica |  |  |  |  |  | Af All Exchanges <br> PRIVATE DPANOCN <br> EXCHANOE TRUNI LE <br> Whth Flat Rato Servios <br>  <br> Ir ansiont hotels for use as gueet lines la eschenges haven over 50,000 felephoses la ibelr fied reto ening |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { onoty } \\ & \text { paty } \\ & \text { fatat } \end{aligned}$ | \%oioseaty |  |  |  | $\substack{\text { Rual } \\ \text { nuat } \\ \text { ata }}^{\text {a }}$ | 5iben |  |  |  | $\begin{gathered} \text { Rumal } \\ \text { Rataid } \end{gathered}$ | Esame |  |  |
| ${ }^{1}$ |  | \$5.50 | こ | Z | \$4.500 | 5. 18 | ${ }_{4.25}^{54.00}$ | ${ }^{\$ 1.50}$ | ${ }_{\substack{* 3.25}}$ | \$3.00 | ${ }_{\text {\$2.50 }}$ | ${ }_{\text {\$2, } 20}$ | ${ }_{\text {S1.00 }}^{1.00}$ | \$1.25 |  |
| 4 |  | coiso | - | - | (5.50 <br> 6.00 <br> 0.00 | . 22 | 4.50 | ${ }_{\text {1.50 }}^{1.50}$ | 3.75 <br> 4.00 | 3.00 3.25 | 2.50 | ${ }^{2.50}$ | 1.00 | ${ }^{1.25}$ |  |
| 5 | (12,001 | 7.75 |  |  | - 6.00 | . 24 | ${ }_{5}^{4.750}$ | 1.50 | ${ }_{4}^{4.25}$ | 3.35 | ${ }_{2}^{2,75}$ | ${ }_{2}^{275}$ | $\xrightarrow{1.00}$ | 1.75 | Ther |
| ${ }_{7}$ |  | (18.75 | 56.00t | \$3.00t | 7.00 | $\begin{array}{r}\text { r } \\ \text { - } 24 \\ \hline\end{array}$ | 5.50 | 1. | 4. 4.75 |  | 3, <br> 3.25 <br> 3.25 | (3.00 | $\xrightarrow{1.00}$ | 1.75 <br>  <br> 1,75 |  |
|  | Doily gua |  |  |  |  |  |  |  |  | Inor |  |  |  |  |  |




Before you paint get a price on our Asbestos and Brick Siding. Three Years to Pay-No Down Pay FREE ESTIMATES

## Brown Ef Miller

Roofing and Siding Co.
921 E. Midland Street, Bay City, Michigan LOCAL Telephone 2-2960 AEPRESENTATIVE
EABT TAWAS PETER W. BECKETT


## ATTENTION FARMERS!

Cash For Your Dead Stock
immediate pick-up WE BUY
Hides-Tallow-Suet-Bones-Grease Etc DARLING \& CO.
HOW ARD VAN ARSDALE, agent
phone darling \&Co., McIVOR, michigan collect
Use a Low Cost Herald Want Ad


## PRESENTS ITS CREATIVE MASTERPIECE...



No Cadillac announcement has ever been more significant than the one which appears on this page. For, this year, Cadillac presents its creative masterpiece-a wholly new V-type eight-cylinder engine-which is, beyond ll doubt, the highest development yet attained in automotive power plants. * * This great power plant in 1936. It has many unusual qualities which set development work started in ins it it is far more alert, powerful and responsive to the throttle-yet it affords an increase in gasoline economy of approximately twenty per cent. And the manner of its performance ctually chal ctually challenges the is aplication is so effortless that
car seems almos move by automatic propulsion. $\star$ Even experienced Cadillac owners must put aside all previous conceptions of performance when they drive the 1949 Cadillac. It is a revelation-from silken start to silken stop. \# There are, of course, many other advancements in addition to the history-making engine. There is new beauty in the front ensemble; there is a newly-designed, more attractive instrument panel, with all driving controls at your finger tips; and throughout the chassis and body will be found those characteristic refinements which result from Cadillac's unceasing search for perfection. * But the big Cadillac story, for 1949, is performance. It is not only the world's new standard-it is beyond the world's current conception.

## A The appointment of the McKay Sales Company as authorized Cadillac Sales and Service Dealer for this area.

 World's Best Golfer
IN THE midst of this weird, wild
and woolly football upheaval,
now reaching a magninicent anti-
climax, the time seems to be ripe
for a much quieter and much more
sensible game known as golf. many
Golif is played by a great many
more people than football has ever
known in any sin-
gle year. It is a
much sounder
game for the aver-
age citizen. It is
also a game that
doesn't lend itself
to as much bicker-
ing and vitupera-
tive conflict as foot
ball does. Also it has a top
man who stands Ben Hogan
far above any top
man in football. His name is Ben
Hogan, the 137-pound Texan, who
today is by all oddd the greatest
golfer in the world.
Hogan has proved his worth, not
in a few games each autumn, but
in many tournaments from the Pa-
cific to the Atlantic and back, from
the massive lakes of the North to
the Gulf, month after month after
month. He competes against the
pick of the fieplenot nearly so
many setups as football knows-in
the main. Why is Ben Hogan the world's
best golfer? We discussed this
matter with Al Ciuci, veteran golf pro, star instructor and one of the
ablest students of the game.
"Let's take the fellow apart," Al said. "What makes a great
golfer-first, a fine swing. Second, a smart head. Third, a
stout heart on the competitive stout heart
side. Fourth
for the top.
"Hogan has all these things. He he has one of the best heads golf
has ever known, not even barring
Walter Hagen, one of the smartest zen and Bobuy Jones what the
think of his competitive ability his willingness to outwork a horse.
"In my opinion, Ben Hogan com-
bines more of the factors that make a great golfer than anyone
I have ever seen play in the last 30
years-on back to Vardon through 137 pounds, Ben isn't equipped
physically as well as they were,
always been long enough-able to hit, a 500 -yard
green with two shots.,
This statement is completely true. No one can say that from 1920 to
1930 Hogan could have beaten Hagen and Sarazen could have hanIn the matter of scoring, Hogan
is well ahead of any rival. But
perhaps conditions have changed. The Last Move
"made his last and smartest move had past season. Through 1947, Ben
with boenhered here and there
wit enough to get him into trouble at
times. A hook can nearly always
get you into more trouble than a "So this last season, Hogan de-
cided to give awwa a few yards and a hook. You can control a fade. became unbeatable on, Texas Bend he would drop a tournament against one would get unusually hot, or
Ben would have a slight lapse in "No one can keep at the peak physically, mentally and emo-
tionally all the time. They'll you football teams can't
even do this three times a sea son. But Hogan plays in
more big tournamento.
"Hogan has marvelous use of eft hand remains firm and strong But hand controls the swing. The finest finishes I've eft hand and wrist to keep the club Then watch Ben in putting. One ters make is letting the body or the putt. Not Hogan. Ben locks his boay and knees before his hands
"He turns over the physical
ction of the putt to his hands. He has already decided on the torrect line and the speed of
the green. These two details are
all set he has to concentrate on is the smoothness of the swing, which jab or a stab.
Hore golfers should follow this vance what the right line is-the
speed of the green-and then giving eness of the putting stroke.


## REG'LAR FELLERS



By Gene Byrnes


NEEDLLEGAFT PATTERNS
Old-Fashioned Girl Design

When dry cleaning, keep your
hands out of the fluid by using a
suction washer.

YES, in just 7 days... in one short week...0 aged $38 \%$ brighter teeth by scientific test. | $\begin{array}{l}\text { When storing cotton wash } \\ \text { clothes, wash and put them away } \\ \text { without starching. }\end{array}$ | $\begin{array}{l}\text { Calox today...so your } \\ \text { teeth can start looking } \\ \text { brighter tomorrow! }\end{array}$ |
| :--- | :--- | CALOX





