## Brlefo- <br> NEWS of the WEEK

## The Tawas Herald

## 114 Enjoy Inaugural Train Trip

Guests of Detroit and Mackinac and Gra
Trunk Railways

RECEIVE GOLD LANTERNS


New Student Clubs Iosco Red Cross Formed at TCH

## LeTricolore and T-A- Organized at School

Former Tawas Man Dies at Lansing


THE TAWAS HERALD
U. S. Deficit Worries Economists;

Acheson Favors Token Formosa Aid; 75-Cent Wage Floor Now Effective


## FEPC Stalled




## Sewing Circle

| HISS TRIAL: <br> The average American could not <br> turbing ramifications in the |  |
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| After Lung Collapse From Inkaled Bean$\qquad$ gir! whose lung collapsed when abean lodged in it, is recovering atter a 107 -mile race in which he attendants forgot all-important $X$ray plates and her supply of oxy gen ran out. The chain of incidents was setoff when a common navy bean fell Olf a shelf in the home of Mr . andMrs. Wayne Airgood at Berrien Center, Mich Their daughter, Patsy Ann, found Then broncbean the size of an apricot. It blocked |
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Mrs. Alben W. Barkley ap-
parently has settled quickly
and easily into the Washington
activities of the wives of gov-
ernment leaders. She is shown
here sewing for the Red Cross
during a Capitol Hill meeting here sewing for the Red Cross
during a Capitol Hill meeting
of the senate ladies luncheon TAX DODGERS:

| MIRROR |  |
| :---: | :---: |
| Of Your |  |
| MIND | Overcome Fear |
| Oy Lawrence Gould Being Hurt |  |

MUMTE
 REPORTER Profile of Kline




$\qquad$

LOOKING AT RELBIOA


KEEPING HEALTHY

## We Fight Nalure's Healing Meltods

I

## Ancient monasiery Found

HEALTH NOTES


Enyiromment Sticks

## More Borrowing




Advertising Pays Its Way $\mathbf{M}_{\text {cially those of us who are the }}^{\text {ANY }}$ products of rurel communities, have
vivid memories of home-canning vivid memories of home-caning our mothers and grandmothers ily. We remember the village ge
eram store where the food we boug
came came out of sacks, barrels, $k t$
and boxes, weighed out on
store store scales
we wanted.

In that general store were no
shelves loaded with nakekased and branded merchandise other
than the patent medicines
tiat curred all our ills. The real beginning
branded
of packaged and
merchandise
ates back only some three quarters
of a century.居
Such packaged and branded mer-
chandise has largely revolutionized living for the American pa
ple that those of other nations pot enjoyed to so large an exte for our daily meals; has lessened
much of the duderer of house
keepengs, has estabilhed and main-
tained a uniformity of quality. Totained a
day bra
foods, bu mobiles, a
our houses.

Eranded merchandise has acded materially to the Amer-
ican standard of living in sev eral ways. For one, it has in-
creased by millions the num creased by millions the num
ber of jobs for both men and ber of jobs for both men and
women and has given the whole
family a family a chance to work. It
has more than doubles the has more than doubled the de-
mands for fruits and vege mands for fruits increasing market products of the farms. It would
be hard to visualize a be hard to visuaiize a return
the conditions we oldsters knew when we were youngsters. Tugwell, then assistant agriculture and an ou
member of the brain assage of lesiatio
grades to be established by
example, would be sold only as
grade A, $B$ or C. Ford, General
Motors, Chryster añd others would make grade A, B, or C automobiles,
with no name of the maker known with no name or
The stock argument advanced
by Tugwell for his proposed legis-
lation was that the lation was that the grade method
would preclude any recessity or wousibility of advertising for a
products and so save the peop ing bill, the vast sums that we
spent. The fact is the not pay the advertising bill.
kusiness, whether it be of fixed overhead costs. The pr duction and
unit basis,
produces add to his "mar
lar sales basis,
head expenses

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& \text { With the pr } \\
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cause
Neither the producer, the
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cause he distributes his

It took a demonstration of a
such facts, including that of a gress to members of conidea. It was an idea based only on an unproven and unprov-
able theory for the elimination of advertising. No one of the years for "making Americ over" would have created more Tugwell, which caropesed by near going over. advertisement in not

SAVED FROM EVICTION BY FEDERAL JUDGE . . "Four little nuisances," so-called by their tandiord, Mrs. Garrett J. Barry, Chicago, were saved from eviction by Federal Judge Sullivan, who issued a temporary order restraining city bailiffs from throwing them out. The case was the first in which a U.S. court has overruled a municipal court under the 1949 ren

IGNOBLE END TO CIRCUS ELEPHANTS CAREER . . The ultimate fate of Bubi, the circus elephant, is graphically told in this scene outside a Viennese restaurant. When the circus attraction was kileतt reccnin, came along and bought 3,200 pounds of Bubi, and soon afterward, the traditional ""wiener sclunitzel" on the menu made way for a new delicacy-""lephant schnitzel," Which, according to reports, the customers found
quite tasty. Here, two prospective customers try to decide whether they will make the big experiment oi
ORLD'S SMALLEST PLANE AT AIR MANEUVERS Bill Starr of Mason, Mioh., stands in the cockn the world's smaliest airplane and spreads his arms to give spectators a general idea of the wingspread he strange craft is known by the name, "Stits- Jr.", wing span and has a total weight of only 398 pound The strange craft is known by the name, "Stits, Jr.,"" and it became one of the major attractions at the all
American air maneuvers in Miami, Fla,. recently. No information was obtained upon the plane's gliding abilities or range in case of motor failure while in flight.



TOPS in fashion! This inexpensive beret is single crochet
with puff stitch. Matching bag is with puff stitch. Matching bag is
simply a circle and straight strips! Looks wonderful in straw

Easy-to-crochet
seret and bag are the
womanis
coice.


 No. .......
Name
nddress

Aid to the Handicapped For the first time, the U. S. de-
partment of labor has established a division for the physically handi-
capped in the bureau of labor
standards. The division will act as a staff for the President's com-
mittee on the National Employ
the Physically handicapped.

Keep Posied on Values By Reading the Ads

## Why Red Star

SPECALEACTVE Dry Yeast

The Tawas Herald
Then
Thale News

# WANT AD SECTION 

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GREYHDUND



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LEGAL NOTICES mo
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Legal notices


## For Bottle Gas

HOME and INDUSTRY INSTALLATIONS
Tawas Electric
EAST TAWAS
Our Prices Are the <owest

## ANNOUNCING ${ }_{\text {New through train }}$ service between DETROIT and ALPENA In Connection with Grand Trunk Ry. Thru Air-Conditioned Coach Service DAILY EXCEPT SUNDAY EFFECTIVE FEBRUARY 6 Southbound Lv. Alpena Lv. East Tawas. Tawas City Lv. Bay City Lv. Saginaw |  | North |
| :---: | :---: |
| 9:35 | AM |
| LIv. Detroit |  | 1:40 3M 3:30 5:27 5: 5.55 PM 8:10 10:00 PM <br> Additional stops at intermediate stations Southbound arive Chisago Nothboud <br> 转

## DETROIT \& MACKINAC RY

## Look how easy it is to own



## Fine Selection Rebuilt Washers

BARKMAN'S PAWAS crivy


CLASSIFIED DEPARTMENT $\pm=2 \mathrm{~m}$

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## JITTER






Three-in-One Cabinet To Grace Living Room

$W^{\text {HeTHER you need a compact }}$ three-in-one cabinet or sepplayer and albums, pattern 300 gives directions for building it. A
sliding shelf to fit your machine
is an important feature. Pattern
$\qquad$

## HEARTEURH?

Acid taste in mouth? That awful
gasys feeing? Then-try a switch
to posTuul
For the latest scientific facts re-
veal that, in many persons, caffein veal that, in many persons, caffein
in both offee and tea tends to pro-
duce harmful stomach acidity as duce harmful stoinach acidily, as
well as neroussess and slepless
nights! While many people can drink coffee or tea, without ill-effect, many
others can't. So in you suffer heartburn, indi-
gestion, sleeplessness, makethistest
give up coffee-give POSTUM exclusively for 30 days-
judge by results! Remember, POSTUM contains no caffein or other drug
nothing that can possibly cause ind-gestion, nervousness, sleeplessness! posTuM - A Vigorous Drink made
from Healthful Wheat and Bran.


[^0]Bowling HOTPOINT and
GENERAL ELECTRIC
APPLIANCES
Home-Farm-Commercial
Home Fan Comerial
Tawas Electric
Sales \& Service
East Tawas
PHONE 344


Few Choice Patterns 80 Square Percales 39c per yard

## C. L. McLean

\& Company



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Legion Team Wins
Two Victories

Two Victories Whittemore 77 to 46 ;
CYO Indies 50 to 39 Thir
pair
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[^0]:    Order Boote's
    Quality Chicks Now!
    
    
    
    BoORe' HATCHERIES, Inc.
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