

TAWAS CITY

The Cornack family reunion was held Sunday at the home of Mr. and Mrs. Merton Clute, who live on the Monument Road. A basket dinner was enjoyed by the 61 guests. The home was decorated with a profusion of autumn flowers. Relatives were present from Kelly Lake, Minnesota, Saline, Flint, Bay City, Alpena and the Tawas.

Harold and John Groff of Detroit were week-end visitors here.

Mr. and Mrs. George Leslie visited their son, Bruce, and mother, Mrs. J. A. Campbell, at Adrian on Tuesday.

Mrs. Minnie Beardslee has returned to her home in Arlington, Virginia, after a several weeks visit with her sister, Mrs. Mabel Crandall.

Mrs. O. J. Westcott visited in Detroit last week with relatives. Mr. and Mrs. Francis Schloff and children of Detroit were week-end guests of her parents, Mr. and Mrs. Joseph Stepaniak.

Mr. and Mrs. Ernest Cornack of Kelly Lake, Minnesota, are spending two weeks vacationing here with relatives and friends. Mr. Cornack left Tawas City in 1909.

If you don't ask about the EXTRA TEN this week-end, it will be too late. Brugger's Market, 40-1b

Mr. and Mrs. Arthur Cowan have returned from Deckerville, where they visited relatives. Their brother-in-law, William VanNetter, accompanied them home for a visit.

Mr. and Mrs. Clarence Farrand of Detroit called on Mr. and Mrs. P. N. Thornton on Saturday. They also visited in Hale with Bert Thornton.

Mr. and Mrs. Joseph Homberg have gone to Covington, Kentucky, where they will visit her brother, George E. Keating. On their return they will visit at Detroit and Birmingham where Mrs. Homberg will remain for several days.

(Continued, No. 1, Back Page.)

EAST TAWAS

Mrs. Beatrice Grossmeyer was hostess to the Past Noble Grands of Irene Rebekah Lodge Thursday afternoon of this week. A pot luck dinner was served at 1 o'clock followed by a business meeting and games with prizes.

There was a large attendance at the fish dinner held at the Grace Lutheran Church last Friday evening and the ladies realized a fine profit.

Mr. and Mrs. Earl Wight, Byron and Linda are vacationing for ten days in Maryland and Pennsylvania where they are visiting Mr. Wight's brother, Enroute they stopped at Cleveland, Ohio, and Detroit.

Mr. and Mrs. H. E. Hanson are visiting relatives in Canada.

Mrs. Stella Green of Oxford has been a guest of Mrs. W. M. Evril in East Tawas.

Holy Communion will be celebrated at Grace Lutheran Church next Sunday morning at 11 o'clock.

Mr. and Mrs. Jack Applin of Detroit returned home last Friday afternoon after visiting with his uncle, Roy Applin, and aunts, Mrs. J. F. Mark and Miss Helen Applin. They also vacationed in the Upper Peninsula.

Mr. and Mrs. Elmer Freeland, who have been residents here for the past several years, moved to Jackson this week.

Mr. and Mrs. George Immell of Fort Huron spent the week with Mr. and Mrs. C. E. Lickfeldt. The ladies are cousins. Remember to ask about the EXTRA TEN. Brugger's Market, 40-1b

(Continued No. 2, Back Page)

Bussineau-Romeo

John W. Bussineau son of Mr. and Mrs. Harry Bussineau of East Tawas, and Miss Pauline Romeo daughter of Mr. and Mrs. Joseph Romeo of Detroit, were married Saturday morning at the St. Rita Catholic Church in Detroit.

A reception was held at the home of the bride's parents. The young couple will reside at Detroit.

Announce Hike in Long Distance Rates

The Interstate Commerce Commission announces a hike in long distance telephone calls across state lines. There will be an average eight percent advance in interstate telephone calls, according to the statement.

The hike was considered justified by the recent wage increase in the Bell system.

Build New Kitchen At Hemlock Church

The Hemlock Baptist Church is being improved by the construction of a new kitchen. The work is being sponsored by the Ladies Aid. Lumber for the project was a gift of the late W. E. Laidlaw.

2 Top Flight Archers Guests At Jamboree

Event Will be Held Saturday Evening At Community Building

Mrs. Frances Lozon of Marine City and Erwin Ketzler of Flint, both headliners in the archery world will be here to attend the first annual Bowmen's Jamboree Saturday night at the Community Building, East Tawas.

Mrs. Lozon was three times winner of the National Free Archery Association instinctive women's championship, and Ketzler won the instinctive men's championship at three successive meets.

The two champions will put on an archery shooting exhibition inside the Community Building at the dance.

Miss Ann Marston, the girl archery champion, scheduled to be here, finds that she will be unable to attend the jamboree.

Archers in Cleveland and other points in the Ohio area, as well as southern Michigan hunters, and Detroit Metropolitan Archers, have indicated an enthusiastic interest and will be here for the jamboree and bow hunting season.

In connection with the dance there will be an inside shooting range for all to try their luck, a lunch counter and door prizes. A sincere welcome to everyone is extended by the Iosco Archery Club and groups associated in sponsoring the event.

Christian-Allen

Miss Shirley Mae Allen, daughter of Mr. and Mrs. Arthur Allen of this city, became the bride of Kenneth H. Christian on Saturday afternoon at the Reorganized Church of Latter Day Saints. Elder R. S. Slye officiated at the double ring service.

Large bouquets of white chrysanthemums and carnations served as a background on the rostrum. The groom is the son of Mr. and Mrs. Leroy Christian of Saginaw.

The bride, given in marriage by her father, wore a blue gabardine suit with white accessories and a corsage of white and pink carnations. Her attendants were her sister, Mrs. James Shotwell of Columbus, Ohio, as matron of honor, and the Misses Geneva and Joann Ulman, bridesmaids. All wore blue gabardine suits with white and pink corsages.

The groom was attended by his brothers, Andrew Christian of Cleveland, Ohio, and Larry Christian of Fort Knox, Kentucky, and Carl Stephens of Caseville. The ushers were James Shotwell of Columbus, Ohio, and Thomas Metron of Selfridge.

Miss Donna Groff former classmate of the bride, sang "Always" and "The Lord's Prayer," accompanied by Mrs. A. E. Giddings.

A reception and buffet dinner was served to 135 guests in the church dining room at 5 o'clock.

The young couple left on a 10-day wedding trip through Northern Michigan and Canada. They will make their home in Saginaw. The groom recently returned from 15 months service in Korea.

Edgett Wins Feature Race

In the road car races at the Whittemore Speedway last Sunday night, Red Edgett of Bay City won the Feature Trophy Race, which had a large number of participants.

The consolation race was won by Don Armstead of Whittemore while heat races were won by Red Edgett of Bay City; Ed Rieley, Saginaw; Don Swain, Millington; Frank Hargrove, Saginaw.

Another attempt will be made tomorrow (Saturday) night to hold the Stock Car Championship Race. This big race night has been postponed three times this year. A trophy will be awarded the winner of the Feature race. The regular racing program will begin at 8:30 p. m.

School of Instruction

Byron Brooks, master of Tawas City Lodge, F. & A. M., announces that there will be a district meeting with Grand Lecturer Morgan J. Smead Thursday evening, October 8, at Twin Lakes Lodge at Lincoln. Brooks urges as many members as possible to attend.

LAYING FINAL SECTION OF FORCE MAIN



Dropping final section of force sewer main into place at the Lake Street pumping station last week Thursday which when completed gave this growing business and residential area of the city sanitary sewer service. Service started this week. The project which was under the supervision of Martin Kasichke, public works manager, and Clifford Spicer, city engineer, includes 3,380 feet of force main, 1,100 feet of sewer main and two pumping stations.—Herald Photo.

M-65 Ceremonies Held Wednesday At Whittemore

Wednesday marked the official opening of improved M-65 into Whittemore. That city celebrated the event with formal ceremonies and a luncheon at the Whittemore Hotel. Guests were present from the adjoining community and surrounding towns and cities.

Mayor Edward Dickie of Whittemore cut the ribbon which officially opened the newly blacktopped road which extends south of Whittemore.

Rev. Wesley Dafoe acted as master of ceremonies at the luncheon and A. J. Aulerich, president of the Whittemore Chamber of Commerce, welcomed the guests.

Among the speakers were Charles Crites, inspector for the Michigan State Highway Department, and representatives of the several civic organizations from the surrounding towns and cities, as well as local Whittemore men.

It was the opinion of everyone present that there should be continuous plugging for the completion of M-65 to Hale. That as much pressure as possible should be put on the state highway department to complete this long promised improvement. Its early construction and completion was, as early as 1932, promised the residents of the area by heads of that department at conferences held at both Lansing and Tawas City.

The eight-mile stretch of blacktop finished this summer comes to its junction with US-23. Important bridge structures have been completed in the section of the road between Whittemore and Hale.

Legion Meeting Monday

The Jesse C. Hodder Post, American Legion, will meet on Monday evening, October 5, at 8 o'clock.

Band to Take Part in Colorful Football Event

Tawas Area's 80-piece high school band will be among the 115 high school bands who will march onto the field in University of Michigan stadium tomorrow (Saturday) afternoon.

Band Day has become one of the nation's most colorful football half-time programs, and there will be from 50,000 to 60,000 people in the stands to watch these high school musicians perform.

Despite the short rehearsal and the problems of over 6,000 musicians packed on a football field and taking their cues from one director, the music at half-time is near perfect.

The football game will be between Michigan and Tulane.

Attention—Women Bowlers

There will be a meeting of The Tawas Women's Bowling Association Monday evening, October 5, 8:00 p. m. at the Eagles Hall, East Tawas.

Tawas Area High to Make Football Debut

The Tawas Area High School football team will make its debut next Friday afternoon in a game with Augres High School. The game will be played at the athletic field west of Tawas City High School.

The team will be under the direction of Head Coach Fred Hickman. Fifty-five boys in the school applied for admission to the team at the beginning of this school year.

School Site Report To be Submitted to Board of Education

The entire site committee of the Tawas Area School District, consisting of 49 members, will meet with the board of education next Wednesday evening at the Tawas City Gymnasium where they will present their findings on proposed sites for the new school buildings.

Working under the Citizens Advisory Council, the committee was divided into groups and one of the seven or eight proposed sites was assigned to each group for study and investigation. The findings will include availability of site; accessibility; elevation of site above natural water table; the necessary fill

that would be required to make the site suitable for school use; availability of public utilities, such as water and sewer service and fire protection; and attitude of community toward site.

The findings of the committee will be of benefit to the board of education in determining whether any of the proposed sites are practical for school purposes.

It was stated yesterday (Thursday) that a complete survey and study of each site had been made, with preliminary figures on the cost of purchase and preparation of the site for school grounds and an athletic field.

Bellville Resigns From Burleigh Education Board

Charles Bellville, secretary of the Burleigh Township Rural Agricultural School, resigned his position at a special meeting of the school board Thursday evening, September 24. He gave business reasons for his decision to resign. Mr. Bellville had served on the board for over 19 years, being first elected on July 9, 1934. He served several years as president at that time. After a few years as trustee, he took over the secretary's duties, in January 1944 and held that position until his resignation.

During that 19-year span the school has grown from a small local school to the large agricultural consolidated school it is today, taking in the City of Whittemore, all of Burleigh township and part of Reno township; and also teaching students from another section of Reno township and Sherman township. The school buildings have expanded from the one main building to include a new modern eight-room addition housing the kindergarten and the first six grades, a modern farm shop and agriculture building, a new cafeteria, a band and music department, and a home economics department second to none in this area.

Gunnar Brevik, a Whittemore businessman who has a machine shop near Prescott, was appointed to fill the vacancy until next July. The organization meeting of the new board will be held October 7.

Called to Lansing By Death Of Sister

Simon Schuster of National City was called to Lansing by the death of his sister, Mrs. D. L. Hess, which occurred Tuesday, September 22.

Mrs. Hess, the former Dora Schuster, as a young woman, was a resident of Sherman township and was well known here. She had been an employee of the Michigan Bell Telephone Company at Lansing for 30 years. Mr. Hess passed away five years ago. The deceased was 60 years of age.

Funeral services were held Saturday from the Spaulding Funeral Home with Evangelist Paul Gross officiating. Burial was in Oakview Cemetery.

Tax Goes into Effect on All Used Car Sales

Planning to buy a used car? If you buy a used car after October 2 from a dealer, you will pay the three percent sales tax as in the past. If you buy it from anyone who is not a licensed dealer, you will have to pay a three percent use tax figured at three percent of the amount you pay for the car. It is a new law passed by the 1953 state legislature.

George A. Prescott, manager of the local secretary of state's license bureau, said both taxes are collected by him at the time transfer of title is applied for. He reminds all persons contemplating the purchase of a used car from anyone who is not a dealer that the use tax is a new tax and that under the law transfer of title and license plate cannot be made until the tax is paid.

The only exemptions from the new use tax are:

1. Gifts that may be proven as bona fide.
2. Gifts to a beneficiary in the administration of an estate.
3. On titles issued to a lienholder upon repossession of an automobile.
4. Sales by a public official in the administration of law.

Automobiles involved in a trade when no actual money is exchanged are sales under the new law and the three percent use tax must be paid on each automobile involved in a trade. The tax in such cases is based on the fair cash value and persons acquiring an automobile in this manner who do not know the fair cash value should ask a licensed automobile dealer.

Former Tawas City Resident Dies at Detroit

Joseph Lloyd, age 61 years, of Ferndale, former Tawas City resident, passed away September 23, after a short illness. Funeral services were held Saturday from the Spaulding Funeral Home with Evangelist Paul Gross officiating. Burial was in Oakview Cemetery.

20th Century Club Starts 1953-4 Program Wednesday

The Twentieth Century Club opens its 1953-54 club year next Wednesday with a pot luck dinner at the Legion Hall. The study of the accomplishments of well known women has been planned for the year's work and successful and interesting meetings are expected.

The new officers for the year are:

- President—Mrs. A. E. Giddings.
- Vice-President—Mrs. George Leslie.
- Second Vice-President—Mrs. Charles VanHorn.
- Secretary—Mrs. Douglas Ferguson.
- Treasurer—Mrs. Harry Goodale.
- Delegate To State Federation—Mrs. A. E. Giddings.
- Delegate To District Federation—Mrs. George Leslie.

After a 6:30 pot luck dinner next Wednesday evening, the following program will be presented: Roll call, Where have you been?; president's greeting;

a program resume by Mrs. Archie Ruckle, and a report on the District Convention presented by Mrs. George Leslie.

Hostesses for the evening will be Mrs. George Rice, Mrs. William Groff and Mrs. Frank Walker.

Remodel Church Parish House

The Parish House of the Whittemore Methodist Church is being remodeled and enlarged. The building program calls for an 22 x 38 addition.

The improvements to the church property include a kitchen and Sunday School class room. Much of the work is being done by men of the church at bees held in the day and evening.

The Tawas Herald

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Tawas City, Michigan

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P. N. THORNTON & SONS,
Publishers

LOOKING BACKWARD

40 Years Ago—October 3, 1913.
Stuple Brabon, one of the oldest businessmen in the city, is retiring and has sold his draying business to Leo Hosbach. The Wilson Grain Company purchased the coal division of his business a year ago.

Seven carloads of potatoes were loaded this week on the Court Street siding by William McCaskey, potato buyer.

Mrs. H. J. Featherstone of Washington, D. C., was in the city this week. Mrs. Featherstone is a former Hale resident.

George Hosbach and Orville Fahselt left Saturday for Saginaw where they will attend business college.

Edward Boldt and Mrs. William McCarthy of Middleport, Ohio, are visiting at the William Boldt home.

East Tawas has started at the Detroit and Mackinac shops to gravel Bay Street.

Miss Mary Stang of East Tawas is attending the State Normal at Mt. Pleasant.

Two large barns at the C. H. Prescott and Sons ranch were destroyed by fire last Friday.

Russell Williams is busy purchasing cattle in Reno, Burleigh and Plainfield townships.

T. F. Robinson of Alabaster is at Chicago on business.

Mr. and Mrs. Samuel Bradford are visiting at Toledo, Ohio.

Ephraim Parent of Sherman is baling hay in the Capitol Hill settlement.

Miss Pauline Baker left Monday for Duluth after a visit with her parents at Alabaster.

Rev. J. B. Brown was elected president of the Tri-County Sunday School Association at the meeting held Friday at Standish. Miss Effie Graham was elected secretary-treasurer.

A. Blumenau of Whittemore is at Chicago where he will purchase winter merchandise.

A very successful fair ended last Friday. Large amount of exhibits, large attendance and fine entertainment marked the 1913 exhibition.

Mr. and Mrs. W. E. Bowen of Flint were visitors here this week.

"The Princes of Poe," a home talent show with a cast of 65 people, will be shown Thursday and Friday nights at the Star Theatre.

10 Years Ago—October 1, 1943.
Mrs. William Fuerst of Whittemore has been installed Grand Warden of Michigan Grand Chapter, O. E. S.

Mrs. and Mrs. Edward Stevens left Sunday for Grand Rapids where they will make their home during the winter months.

Mr. and Mrs. James LaBerge spent Sunday at Hillsdale.

Bible Comment:

Psalmist Reflects Need for Faith in Atomic Age

IN the world of the atomic bomb we know that a peril of dire destruction has settled down on peaceful communities that hitherto had little to fear.

Vast cities might be wiped out with little recovery or survival. That, in a way, was precisely the situation of the man of faith who wrote the 46th Psalm.

The idea of an atomic bomb was many centuries away, but very similar, and perhaps even more real than ours, was the danger constantly besetting persons living in that little land of Palestine.

For that land was situated between the great ancient empires warring for conquest and world mastery. Again and again it was overrun, its people destroyed, dispersed or carried into exile. The Northern Kingdom was shattered beyond restoration.

It was, therefore, no merely poetical sentiment when the psalmist wrote: "God is our refuge and strength; therefore will not we fear," and went on to declare his courage of faith, though his whole world should be destroyed.

If we turn to the conclusion of Romans 8, we find a list compiled by Paul. He lists first of all the possible experiences of trial and suffering.

Next he lists all possible powers and forces, and Paul says that none of these things shall be able to separate us from "the love of God, which is in Christ Jesus our Lord."

This might be termed the faith of an atomic age. How can we get it? The answer to that is, perhaps, by living with those that have that faith, and, above all, by so living with the Christ of the New Testament that He becomes to us, as He did to Paul, the most secure fact of all life and time.

Opening W.S.C.S. Meeting Held Last Tuesday Evening

The opening fall meeting of the East Tawas Methodist W. S. C. S. was held Tuesday evening of last week at the church. Devotionals were led by Mrs. G. A. Pollard. Mrs. Frank Humberger was program chairman.

This year's theme for study is "A Sower Went Forth to Sow." Mrs. Lee Cater sang "If With All Your Heart Ye Truly Seek Me," accompanied by Mrs. Humberger.

Refreshments were served from a table decorated with fall flowers and tapers. Hostesses were Mrs. C. C. Harwood, Mrs. Glenn Hughes, Mrs. P. H. Mulholland and Mrs. H. E. Hanson.

Compliment someone and you will get smiles for a week.

Sgt. Vernon Blust of Camp Lejeune, North Carolina, is here for a few days.

Production of pulpwood has started in Wilber and Plainfield townships.

Mr. and Mrs. Matthew Jordan of Sherman are entertaining their daughter, Mrs. Katherine Ridgley of New York City.

Mr. and Mrs. Henry Schatz of Tawas township were at Owosso this week.

Plans are being made to construct a sewer on Main Street in Hale.

A military armistice between Italy and the allied nations has been signed.

Miss Agnes Dubovsky has entered United States Cadet Nurses Training School.

STRICTLY FRESH

NEW vending machine being constructed in Chicago says "thank you" when you make a purchase. Wonder what it says when someone drops a slug in the coin slot?

Italy is expected to have a television network in operation in the near future. We call interference on our set "hash." Will they call theirs "spaghetti"?

Cancellation of afternoon tea at a British atomic research plant led to a slow-up by the workers. An infusion of tea, it seems, is more powerful than atomic fission.

Photographer in Hackensack, N. J., has been jailed for setting fires so that he could take pictures to sell to newspapers. Despite his burning desire for work, he's in the cooler.

Telephone officials at Boone, Iowa, shouldn't blame the little mouse that chewed into one of their cables. He's probably used

TASTES LIKE
CHEDDAR



to cheese like we bought the other day. Tasted just like telephone cable.

BOUND TO

The bicycle is bound to be more popular, what with the so-called cheaper models of automobiles crowding the \$2,000 mark.—Christian Science Monitor.

New Legislation Changes Fees in Register's Office

Registers of Deeds throughout the state were recently advised by Auditor General John B. Martin, Jr., that the 1953 legislature had enacted changes in the fees for filing chattel mortgages and recording deeds, mortgages and other instruments.

This information was revealed today by Register of Deeds Albert H. Buch of Isocounty.

According to Martin's letter the following enactments become effective October 2, 1953. Act 68 of the Public Acts of 1953 provides that chattel mortgages filing fees will be \$1.00 instead of 50 cents. There will be no charge made for discharging a chattel mortgage. This is the first time this fee has been changed since 1947.

Act 92 of the Public Acts of 1953 provides that the fee for recording deeds, mortgages and other instruments not otherwise specifically provided for shall be \$1.50 (formerly \$1.00) for the first page and 75 cents for each additional page. Except that if a page contains more than 1,000 words the fee will be doubled for that page. A page is defined as being one side of a sheet having a maximum size of eight and one-half inches by 14 inches and containing printed matter not smaller than eight point type (nine lines per inch). Half pages or partial pages will be charged for as a full page.

This is the first time fees in this category have been raised since 1927 except for the method of computing fees which was

changed from a folio to a per page basis in 1949. Michigan has a uniform fee system for all register's offices so that charges for filing and recording are identical in all counties.

The time to observe Fire Prevention Week is before your house burns down.

HEALTH and FREEDOM FOUND

A Christian Science Radio broadcast is given each Sunday at 9:45 A.M. over

CKLW (800 on Your Dial)

Christian Science shows the sick as well as others in need of help how to claim their God-given freedom from fear, sickness and lack.

You are cordially invited to visit the Christian Science Society, East Tawas, 316 Newman Street, on Sunday at 11:00 A.M.

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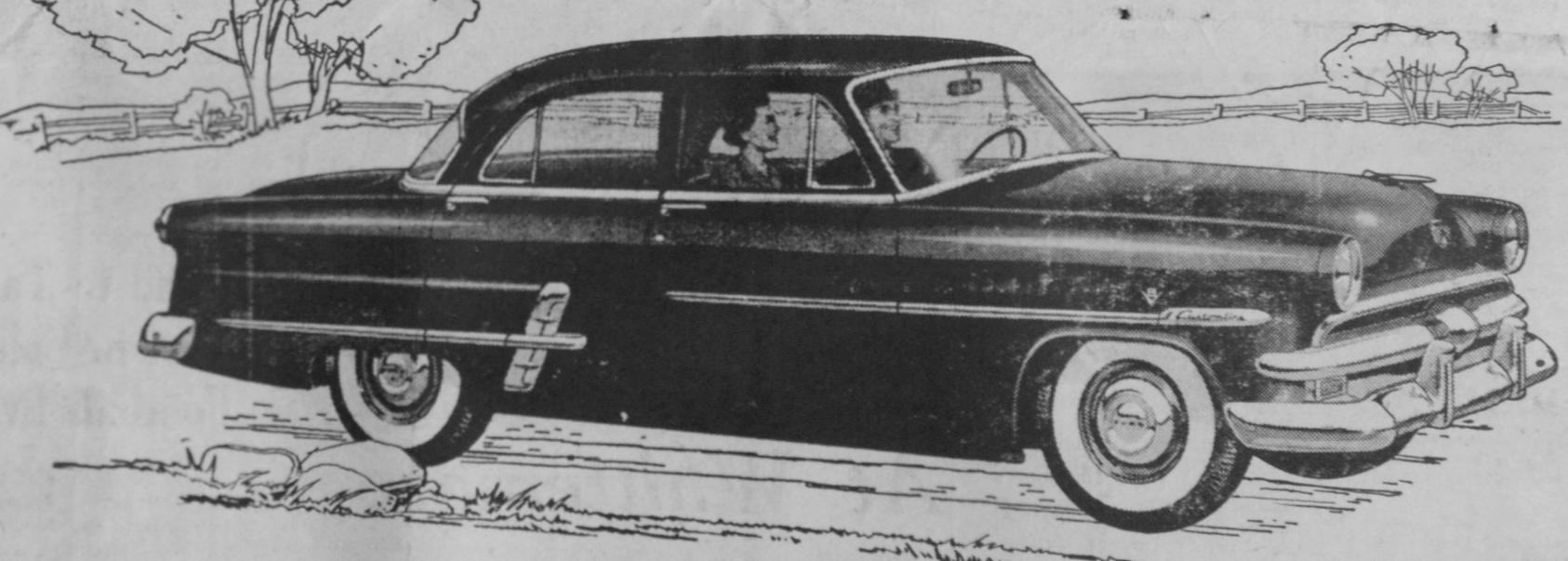
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TENDER MACARONI AND KRAFT GRATED
FOR FINE CHEESE FLAVOR

THE FINE CAR

at half the fine car price



Duplicating America's costliest cars, feature after feature, Ford is worth more when you buy it . . . worth more when you sell it!

A FEW MINUTES on the telephone calling the dealers who sell America's finest cars will reveal there are at least eleven models among four makes with price tags over \$4,000!

Now the interesting thing is that in feature after feature the Ford car duplicates each of these fine cars, and for less than half the fine car price!

Look under the hood of the most expensive cars and what do you find?

A V-8 Engine!
Well, the Ford car has a V-8, too. In fact, it has had a V-8 since 1932, and since that time Ford has built more V-8's — by millions — than all other manufacturers combined. And there's no other builder in Ford's price range that's seen fit to offer one yet!

But the engine, as fine as it is, is only one of many things that make a fine car fine.

Automatic shifting, for example.
All the fine cars offer it in one form or another because it's one of the things that make a fine car fine. But if you've never driven a Ford with Fordomatic you've missed one of the finer things of life. This amazing transmission not only does away with clutching and shifting forever — it

gives you exactly the amount of power you want, when you want it — automatically.

Fine car power steering, too.
The big, heavy costly cars offer it for the same reason they offer power brakes. It's a man-sized job for a 120 pound woman to handle a car weighing two tons or more without it — especially when parking. Our "Master-Guide" has two distinct benefits.

First, it gives a hydraulic power assist right down at the wheels and just enough to take out the work. You don't relinquish one particle of control — rather your control is more complete and far easier.

Second, being hydraulic, "Master-Guide" power steering absorbs those fatiguing steering wheel tremors caused by ruts and roads in bad repair. And you don't pay a fine car price for "Master-Guide."

But there is another fine car feature — the Ford ride.
Books have been written on the subject of riding quality in an automobile, but the payoff comes on the pavement — or lack of it! Many people associate a comfortable ride with excess weight, but it's not weight alone that makes for comfort. If it were, those big five-ton trucks which you see every day

would be the most comfortable vehicles on the road.

Without being technical we can tell you that what's been done with the suspension and springing system gives the Ford a softer ride, a smoother ride than many cars which tip the scales at better than an added half ton.

What about room? Here's an interesting point. If you've felt that only a costly car offered enough room, you just ought to sit down in a Ford even if you're out-size and six feet four! The so-called big car is bigger on the outside, but unless you buy a limousine with those little jump seats, it's not one passenger bigger inside.

Visibility is another fine car Ford feature. We say Ford cars offer "full-circle" visibility because they all have huge, curved one-piece windshields and a huge rear window to match . . . plus side windows that mean every passenger gets room with a view!

How beautiful is a Ford? A great English poet, John Keats, once wrote "Beauty is Truth, Truth Beauty" — well, he could have been writing about our car for its beauty comes from honest, clean lines in every dimension. In fact, we think most people agree — even our competitors

— that the appearance of a Ford Car leaves very little to be desired. It is "at home" wherever it goes and it goes everywhere.

But what about Ford quality?
Does it too match the fine car? Is the sheet metal of the body panels as thick? Is the finish as good? How about the trim and things like that? Well, as far as we can determine, the sheet metal is identical in thickness in practically all instances. As to finish — we believe Ford's baked-on enamel has no equal in any car. Ford upholstery fabrics and trim are less costly, but they're less delicate, too, and if anything, more durable.

How then is it possible to give you this fine car at half the fine car price?

Part of the answer lies in Ford manufacturing skills and knowledge as evidenced by the V-8 engine. Part of it comes from the ever increasing numbers of cars Ford produces and the economies they make possible. And, part of it comes from Ford's willingness to give greater values than might be expected in cars selling in Ford's price range. And that's the Ford idea.

FORD

Worth more when you buy it . . .
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AMAZING PAZO ACTS TO RELIEVE PAIN OF SIMPLE PILES INSTANTLY

Speed amazing relief from miseries of simple piles, with soothing Pazo! Acts to relieve pain, itching instantly—soothes inflamed tissues—lubricates dry, hardened parts—helps prevent cracking, soreness—reduces swelling. You get real comforting help. Don't suffer needless torture from simple piles. Get Pazo for fast, wonderful relief. Ask your doctor about it. Suppository form—also tubes with perforated pile pipe for easy application. **Pazo Ointment and Suppositories**



SPECIALS

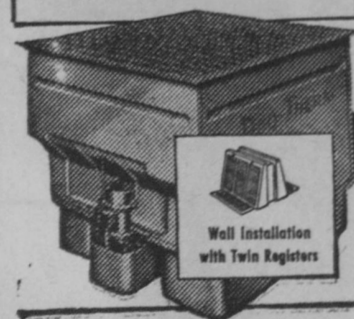
- ROUND STEAK, lb. 75c
 - SIRLOIN STEAK, lb. 75c
 - T-BONE STEAK, lb. 80c
 - BEEF CHUCK ROAST, lb. 47c
 - ROLLED RIB ROAST, lb. 75c
 - RUMP ROAST, lb. 75c
 - BEEF SHORT RIBS, lb. 15c
 - GROUND BEEF, lb. 45c
- HOMEMADE SAUSAGE

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ABOUT TOWN

Joins Staff Tuesday
Donald Talarico of Crescent Beach, East Tawas, is the new salesman at William Look and Sons. Mr. Talarico is a former salesman for a Hudson dealership in Detroit. He joined the staff at Look's Tuesday.

Depicts Iosco's Natural Attractions
The central panel in the terrazzo floor of the lobby of the new courthouse carries a design depicting the several natural attractions of the Iosco county area. On the spaces around a compass needle pointing due north are a sailboat, a duck, two fish and a tree.

Season's First Case of Polio
This season's first case of polio in Iosco county has been reported by the Iosco Chapter of National Foundation for Infantile Paralysis. Dawn Marie Wainwright, little daughter of Mr. and Mrs. Joseph Wainwright of East Tawas, was taken to Mercy Hospital, Bay City, where her illness was diagnosed as infantile paralysis.

Elected to Board of Directors
Gordon Everett, manager of the Ottawa Equipment Company of this city, was elected member of the Board of Directors of the National Truck Leasing System at the eighth annual meeting of the association held last week at Chicago. The meeting was held at the Palmer House.

Cars Hit Fallen Tree
Two cars were badly wrecked Saturday night when they hit a tree which had been blown across M-55 by the storm that evening. No one was seriously hurt, but all were badly shaken. The accident was near the Roy Coates home.

Teachers' Institute
Yesterday and today (Thursday and Friday) were ideal days for teachers' institute. It gives the teachers two days for new ideas, and the youngsters two days of beautiful autumn weather for a vacation. The institute is being held at Mt. Pleasant.

Baptist Missionary Society
The Baptist Women's Missionary Society will meet at the home of Mrs. James H. Leslie on Thursday, October 3. The meeting will begin at 2 o'clock. The guest speaker will be Mrs. William MacFarlane. All members and friends are invited to attend.

30 Tawas and Hemlock Young People Attend Detroit Revival
About 30 young people from the Tawas City and Hemlock Road Baptist Churches attended revival services Thursday evening at the State Fair Grounds in Detroit. They heard the noted evangelist, Billy Graham, who is conducting the meetings.



Tawas Hospital birth:
To Mr. and Mrs. Lloyd Idema of Oscoda, a son, William Lloyd, on September 24.

To Mr. and Mrs. Albridge Cataline of McIvor, a daughter, Rhonda Kay, on September 23.

To Mr. and Mrs. William Nelson of Ann Arbor, a daughter, Debra Ann, on September 26.

To Mr. and Mrs. Robert Erickson of Oscoda, a daughter, Connie Kay, on September 29.

Ticklers By George



"This is tough on Gran'pop. He hates bears—but he hates worse to take a bath."

BOWLING

Tawas City Recreation Minor Bowling League
September 28, 1953

Baldwin Gas & Oil	10 1/2	11 1/2
Iosco Co. Road Empl.	3	4
U. S. Gypsum	7	5
Ottawa Equipment	7	5
Fuelgas	6	6
*Myies Insurance	5	3
Bopp-Busch	4 1/2	7 1/2
*National Gypsum	4	4
Barkman Outfitting	4	8
Timco	1	11

*Postponed games
Handicap Scores—
Individual High Single—D. Ulrich, 250; W. Colburn, 245; L. Anderson, 242.
Individual High Series—D. Ulrich, 648; W. Colburn, 647; L. Anderson, 641.
Team High Single—Baldwin Gas & Oil, 1039; Iosco County Road Employees, 1010; Ottawa Equipment, 911.
Team High Series—Baldwin Gas & Oil, 3002; Iosco County Road Employees, 2933; Fuelgas, 2873.

Tawas City Major League
September 30, 1953

Inn Lookout	6	3
Fuelgas	6	3
*Mckay Sales	4	2
*Lixey Market	4	2
Barnes Hotel	5	4
Pfeiffer's	4	5
D. & M.	3	6
St. James Electric	4	5
Keiser's Drugs	3	6
Alibi Inn	3	6

*Postponed games
Handicap Scores—
Team High Series—St. James Electric, 3106.
Team High Single—St. James Electric, 1126.

Tawas City Commercial League
September 24, 1953

Lansky's Service	7	1
Hester's Market	6	2
Tom's Pure Oil	6	2
Ford Service	5	3
Cholger's Gulf	4	4
Frankenmuth	4	4
Monarch's	3	5
Tawas City Recreation	2	6
Bronson's	2	6
Hale Hdwe. & Imp.	1	7

Handicap Scores—
Team High Series—Lansky's, 2957; Ford Service, 2867; Tom's Pure Oil, 2857.
Individual High Series—M. Turner, 671; W. Groff, Jr., 635; T. Nelkie, 632.
Team High Single—Lansky's Service, 1038; Tawas City Recreation, 1036; Hester's Market, 1004.
Individual High Single—M. Turner, 247; S. Stasik-H. Bublitz, 240; A. Cadorette, 228.

Tawas City Ladies League
Tuesday, September 29, 1953

Barkman Lumber	9	3
Altes Lager	8	3
Pfeiffer's	7	5
Sally's	7	5
D. & M.	7	5
Drewry's	6	6
Tawas Recreation	5	7
Hamilton Bakery	4	8
Sand Lake Bar	4	8
Gem Theatre	3	9

Handicap Scores—
Team High Series—Barkman Lumber, 2390; D. & M. Railway, 2358; Pfeiffer's, 2341.
Team High Single—Barkman Lumber, 997; Pfeiffer's, 991; D. & M. Railway, 964.
Individual High Series—Norma Wickert, 545; Dolores Sieloff, 539; Ruth Nash, 530.
Individual High Single—Nettie Hester, 208; Norma Wickert, 205; Dolores Sieloff, 197.

Two Changes in License Law Effect Drivers

Sheriff Ivan O'Farrell said yesterday morning (Thursday) that the new driver's license law which goes into effect October 3, will directly effect the motorist who is already licensed in two ways at least.

After the law goes into effect his license will expire on every third birthday. Renewal will cost him \$1.50 instead of \$1.25 as he now pays. The birthday renewal plan is designed to provide an automatic expiration reminder to the driver.

The new law centralizes all driver licensing functions in the secretary of state's office. Applications for licenses will continue to be made in the offices of the county sheriff as before the law went into effect, but the secretary of state will have closer control over the issuing of licenses.

To implement and carry out the provision of the new law the secretary of state has requested the state civil service commission to establish 17 new positions.



IN OLIVE OIL? No, but they're packed like sardines. These Hereford calves crowd a pen at Kansas City stockyards to overflowing, as the American Hereford Association reports a record 560,794 registrations of purebred calves for the fiscal year ending Aug. 31, calls 1953 biggest year in history.

"Monthly Pains" stopped or amazingly relieved

In 3 out of 4 cases in doctors' tests!
• Chances are you're putting up—unnecessarily—with the functional causes of pains, cramps and weak, "no good" feelings of menstruation!
• In actual tests by doctors, Lydia Pinkham's Compound brought complete or striking relief from such distress in 3 out of 4 of the cases!
• Lydia Pinkham's is modern in its action!
• So get Lydia E. Pinkham's Vegetable Compound—or new, improved Tablets with added iron. See if—taken through the month—it doesn't give relief from those backaches, jitters—help you feel better before and during your period!
• Or—if you suffer from functional "hot flashes" or "change of life," find out how wonderful Pinkham's is for that, too!

It has a quieting effect on uterine contractions that often cause "period" pain!

Roll Up Applause With Delicious Beef Roll

BY DOROTHY MADDOX

NOW that lean, grass-fed beef is so abundant and so much cheaper than it was a year ago, it looks like we all can afford to experiment with unusual beef recipes again. I think you'll enjoy this savory meat roll, which I am repeating with some variations, as so many readers have requested it. It has a biscuit "wrapping" and is packed with flavor.

SAVORY MEAT ROLL
(4 to 6 servings)

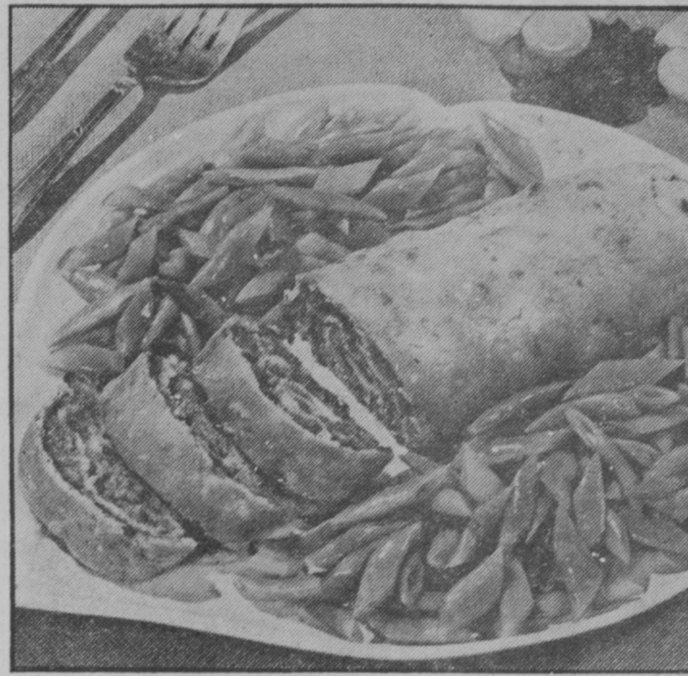
Two tablespoons fat, 1/4 cup finely diced onion, 1 small clove garlic, minced, 1/2 pound chopped beef (1/2 pound lean pork may be substituted for beef if desired), 1/2 cup finely diced celery, 1 teaspoon kitchen bouquet, 6-ounce can tomato paste, 1 teaspoon salt, 1/2 teaspoon pepper, 1/8 teaspoon thyme, 1/2 teaspoon ginger, 1 cup biscuit mix, 1/2 cup milk, about.
Melt fat in frying pan over low heat. Add onion and garlic and cook about 1 minute. Add chopped meat pulled into small bits and sprinkle in kitchen bouquet. Cook, stirring frequently, until meat is slightly browned. Add tomato paste, diced celery, salt, pepper, thyme and ginger. Mix well and let cook over low heat about 10 minutes. Remove from heat and cool slightly. Meanwhile combine biscuit mix and milk to make a small ball of dough. Roll out on lightly floured board to make rectangle about 8x12 inches. Spread meat and tomato mixture on dough almost to edges. Roll up like jelly roll. Place on greased shallow baking pan. Bake in moderately hot oven (375 degrees F.) until roll is lightly browned and done, about 25 minutes.

Remove to serving platter. Serve cut in 1-inch slices with a freshly cooked vegetable.

Have you ever tried quick-cooking rice cereal in a pudding? Try it. I think you'll like it.

MAPLE RICE CREAM PUDDING
(4 servings)

One and one-half cups milk, 1/2 cup seedless raisins, 1/4 cup quick-cooking rice cereal, 1/2 teaspoon salt, 1/4 cup cane and maple syrup, 1 egg, 1/4 cup heavy cream.
Heat milk and raisins in top of double boiler over boiling water. When thoroughly hot stir in rice cereal and salt. Cook, stirring



Meat roll, with a biscuit-dough wrapping, makes a mouth-watering main course that's eye-appealing, delicious and economical. constantly, until pudding thickens. Cover and continue cooking for 5 minutes. Meanwhile beat egg and 1/2 cup syrup together until smooth. Pour into hot pudding, stirring constantly. Remove from heat and pour into individual dessert dishes. Chill thoroughly. When ready to serve, combine remaining 1/4 cup syrup and the cream. Pour over the top of the pudding.

can expect rejection of his application. Based on entries in the file, warning notices will also be sent to drivers who face suspension of their license for too many violations.

Tawas City Garden Club
The annual Autumn Tour of the Garden Club will be held next Tuesday, when they join groups to learn about trees. Lester Bell, Michigan State College forester, will act a tour guide.

Club members will meet at 9:30 at the City Hall and a pot luck lunch will be served at noon. Bring table service. Also those that can furnish cars, contact Mrs. O. J. Westcott, club president, phone 241.

It would be a good idea to send The Tawas Herald to that boy on overseas duty who would appreciate it.

Better tasting salads!

THE ONE AND ONLY
Miracle Whip
SALAD DRESSING

American Leader Brick Cheese 2 lbs. 89c

- KEYKO OLEO, 2 lbs. for . . . 49c
- Pillsbury's Flour, 25 lbs. \$1.99
- Catsup, 2 14 oz. bots. . . 29c
- FRANK'S QUALITY SAUERKRAUT, 2 1/2 can 15c
- Imported Pitted Dates, lb. 29c
- Pinconning Cheese, lb. 59c
- BEECHNUT COFFEE, lb. tins . . . 89c

Round - Sirloin and T-Bone Steaks lb. 69c

- HEINZ STRAINED BABY FOOD, 4 cans for 39c
- Bag Coffee, lb. 79c
- SHEDD'S LADY BETTY SALAD DRESSING, qt. 43c

LIKE FINDING MONEY!

when you shop HERE!

- SKINLESS FRANKS, lb. . . 43c
- BEEF CHUCK ROAST, lb. 43c
- HAMS, whole or half, lb. 65c

FANCY ALBACORE White Meal Tuna
(No Oil Added)
can 39c

FRESH FRUITS and VEGETABLES
FROZEN FOODS
BEER and WINE TO TAKE OUT

SLAVEN'S MARKET

PHONE 891 TAWAS CITY

Whittemore News

Adult Farmer Classes Begin October 7
The first meeting of the Adult Farmer Class will be held Wednesday evening, October 7, at 8 o'clock at the Agricultural Building of Whittemore High School.
This meeting will be devoted mainly to determine the needs of the class and to set up a definite schedule.

Miss Betty Higgins of Detroit spent the week-end with her



GREYHOUND AVOIDS DRIVING STRAIN
TO DETROIT ONLY \$4.85 PLUS U.S. TAX
GREYHOUND TERMINAL, Vic & Zel's Telephone 9068
GREYHOUND

parents, Mr. and Mrs. John Higgins.

Emery Hall of Lakeland, Florida, came by plane last week to visit his father, Burr Hall, who has been ill, but is some better. Emery returned to Lakeland Thursday.

Mr. and Mrs. Edward Duengel and son, Thomas, of Flint spent the week-end here at their home.

Mrs. Earl Schneider and daughter, Karen, spent Thursday in Saginaw.

Mr. and Mrs. Henry Hasty and three sons spent Thursday evening in Bay City with Mr. and Mrs. William Hasty.

Mrs. J. C. Munroe suffered a broken wrist last Wednesday in the Saints Church basement, when she fell down a step.

Arden Charters spent Friday forenoon in Saginaw on business.

Mrs. Arthur Latham and Mrs. Ethel Neiderstadt spent Friday in Oscoda.

Mrs. Martin Kasischke and two daughters of Tawas City spent Wednesday afternoon in town.

Mr. and Mrs. Basil Goupil of Flint spent the week-end here.

John Higgins continues to be quite ill at his home.

Mr. and Mrs. Delbert Cataline and family of Midland spent the week-end here with relatives.

Mr. and Mrs. Martin Cataline have gone to Lansing for sever-

al weeks stay with their son, Aclil, and wife. Mrs. Cataline has been seriously ill for several days.

Mr. and Mrs. Wesley Nyswander and son of Otisville spent the week-end here at their home.

Mrs. Blanche Karr underwent a major operation in St. Mary's Hospital, Saginaw, the past week and is gaining nicely.

The W. S. C. S. met at the Parish House Wednesday afternoon with 19 members and one visitor present.

Mr. and Mrs. Charles Bailey and family spent the week-end in Flint.

Mrs. Robert Hill, Mrs. Harrison Snyder and Mrs. William Fuerst attended Martha Washington Chapter, O. E. S., in Saginaw Monday night.

Friends were grieved Tuesday when word came that Mrs. Dorothy Hess of Lansing had died in a hospital there. She was a sister of Charles and Simon Schuster and was 58 years old. She had been ill for about three months. Charles Schuster and son, Kenneth, and Simon Schuster and son, Donald, attended the funeral in Lansing on Friday.

Mr. and Mrs. William Hasty and daughter of Bay City spent the week-end with her parents, Mr. and Mrs. Duncan Valley, and Carol.

Mrs. Mac Gorsuch passed away in Flint the past week and the body was brought to Whittemore for burial in the family lot. Her husband preceded her in death several years ago. Mrs. Gorsuch was a resident of this community for many years, living on a farm just east of town. She went to Flint about 20 years ago and has resided there since.

Safety is the Concern of Every Child and Teacher

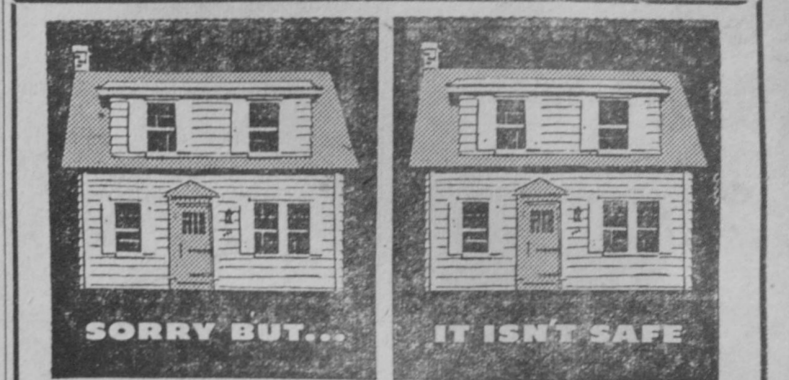
By Roy J. McMurray, director of Health Education, Safety and Public Relations, Saginaw Public Schools.

Safety is the concern of every teacher and every boy and girl in our schools. Safety must be practiced every hour of the day in order to avoid accidents happening to us in our daily tasks. Let's not leave any stone unturned in our preparations to live safely during the present school year.

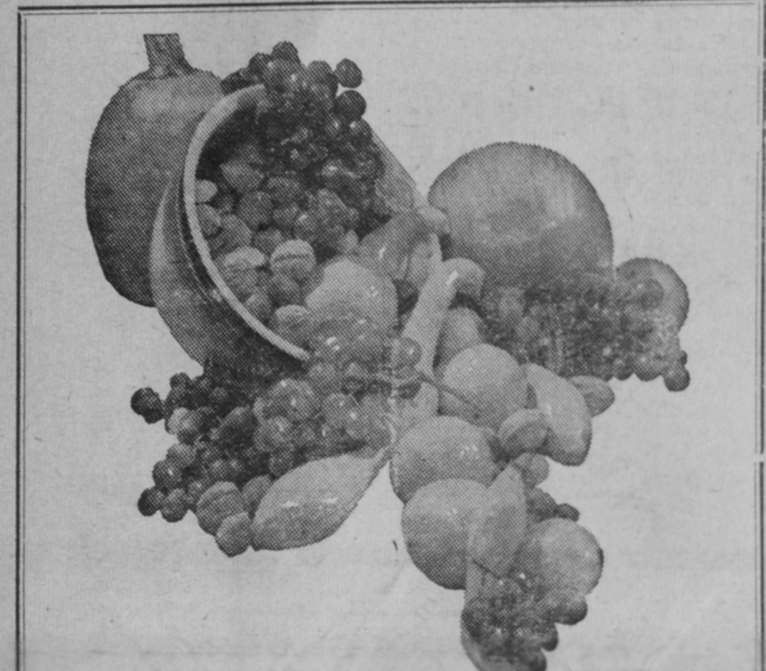
We need to review many of our safety bulletins in order to be alert to the hazards that help to cause accidents, and to guard against the injuries that are bound to happen if we are careless and neglectful.

1. Let's give special attention at this time to Street and Highway Safety.
2. Let's review the work of our school safety patrols—and cooperate with them 100 percent.
3. Review the bicycle safety bulletin and refresh the mind of every boy and girl concerning the rules of the road.
4. Gymnasium, athletic fields and playgrounds should be a major part of our first safety lessons, emphasize the importance of safety measures in all recreational activities.
5. Home safety and fire safety should be given special attention.
6. "Conduct" in the halls and on the stairways and in the locker rooms can well be discussed, accidents frequently happen in these places when there is too much hurry.

7. Hunting season begins next week so let's take time now and review our hunting bulletin.
8. Care And Use Of Firearms. Weapons of all kinds are dangerous when carelessly used—hunting season is just around the corner. You can prevent an accident happening to you or to other individuals by observing the rules of safety concerning the use of firearms.
9. Loaded guns are dangerous. They are not playthings and guns, whether loaded or not, should be kept away from inexperienced persons. Even air rifles (bee-bee guns) are dangerous when improperly handled.
10. Never carry a loaded gun in a car or in a vehicle of any kind.
11. Refrain from shooting at buildings or shelters of any kind, some may be inside.
12. Keep the muzzle of the gun pointed away from yourself and others at all times.
13. Examine the barrel of your gun often to make sure that no obstructions (egg, moss, dirt, etc.) are in the barrel.
14. Be sure that the shells you use fit your gun, and carry your shells safely so that the primer cap cannot be bumped.
15. Unload our gun when you have finished hunting, before you enter your camp, car or home.
16. Observe your Conservation rules and laws in all of your hunting. These laws and warnings are made for your benefit and protection and for the security of future generations. You can help make Michigan the safest and most abundant state in all America.



SORRY BUT... IT ISN'T SAFE
think twice... YOU ONLY LIVE ONCE!
Be it ever so humble, home isn't always safe. So keep a sharp eye out for the falls, burns, and poisonings that can happen any time in your own four walls.
BE CAREFUL... the life you save may be your own!
G. W. MYLES INSURANCE AGENCY
COMPLETE INSURANCE COVERAGE
TAWAS CITY
Phone 104



See the Harvest of Fall Fashions at...
SIS'S DRESS SHOPPE
EAST TAWAS

MUST SHAVE YOU CLOSE—OR YOUR MONEY BACK!



NO-RISK 10-DAY TRIAL!
with the **SCHICK "20"**
No "ifs" or "buts"—try this grand, new electric shaver in your own home, on your own face—and love it—or return it for instant refund of every penny you paid!
KEISER'S DRUG STORE
TAWAS CITY

Wilber News

Mr. and Mrs. Frank Kosioski of Lansing and some friends from Flint were Saturday night guests at the Henry Dorey home.

Mrs. Anna Leach and daughters, Annetta and Jessie, of Mt. Clemens were among those who attended the anniversary party given for Mr. and Mrs. Stanley Alda last Saturday evening.

Mr. and Mrs. Hugh Newberry of Flint were Sunday evening guests at the John Newberry home.

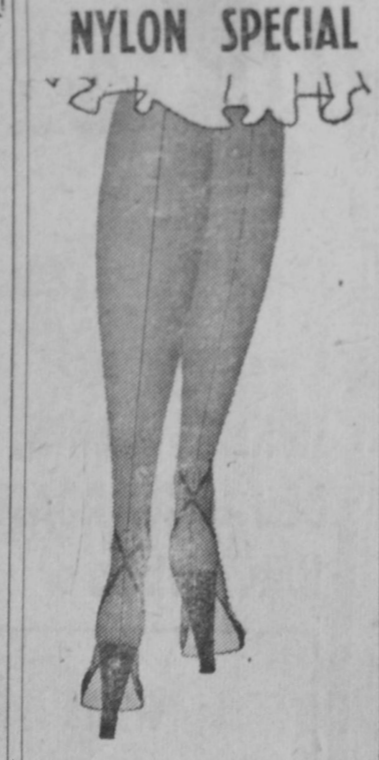
Mr. and Mrs. Stanley Alda celebrated their 25th wedding anniversary with a party at the township hall Saturday evening.

At the Harvest Festival supper held in the church parlors last Monday evening the W. S. C. S. netted a sum of \$125.

Last Sunday the Wilber Sunday School held an election of officers and teachers. Those elected were: Ray Cross, superintendent; Herbert Phelps, assistant superintendent; Joan Newberry, secretary; Mrs. Walter LaFave, treasurer. The teachers are Ralph Sherman, Mrs. William Cooper and Mrs. Alden Phelps.

Vernon Alda is on the sick list.

Next Sunday the services will be as follows: Sunday School at 12 o'clock noon, followed by a pot luck dinner at 1 o'clock, after which Dr. Edward Wilcox, who is still our pastor, will conduct a business meeting and communion service. A cordial welcome is extended to all.



NYLON SPECIAL
1.00 - 1.19 - 1.29
1.39
Lady's Full Fashion Nylon Hosiery in 51 and 60 gauge.
ONE PAIR FREE with Every 2 pair Purchased
SALE ENDS OCTOBER 10
SEE Our Line of Boys', Girls' and Men's Jackets—and Save!
Whitfield's
Tawas City

SEE how you SAVE AT IGA

MARLENE MARGARINE 2 lbs. for 35c

Salada TEA
1/2 lb. pkg. 55c
64 count bags pkg. 55c

ENRICHED IGA FLOUR
25 lb. Bag \$1.78
plus 40c Coupon

NEW! BIRDS EYE CHICKEN PIE 39c
8 oz. pkg.
2 pkgs. 77c

12 Big Boxes of GROCERIES--FREE
To be Given to Some LUCKY SHOPPERS THIS WEEK
So READ Your THURSDAY, FRIDAY and SATURDAY STARS and PICK YOUR LUCKY DAY!
And Don't Forget to Ask About the EXTRA TEN!

NEW! Made with unbleached white flour 23c

WILLIAMS' QUALITY ICE CREAM, 1/2 gallon . . . 95c

MARLENE POTATO CHIPS, 12 oz. pkg. . . 59c

RITZ CRACKERS, lg. box . . . 31c

COLD CREAM CAMAY SOAP, 3 bars . . . 19c

WHEATIES, 12 oz. pkg. . . . 19c

KRISPY CRACKERS, lb. box . 25c

ROYAL PUDDINGS, 3 pkgs. . . . 23c

KRAFT DINNER, 2 pkgs. . . 27c

ROYAL CRACKERS
lb. box 39c

CLOVERDALE--shank portion Ham . . lb. 55c

SLAB BACON, lb. 69c

ROUND STEAK, lb. 79c

PEET'S RING Bologna . lb. 33c

IGA Food Stores

LOW PRICES EVERY DAY!

Brugger's Market

TAWAS CITY

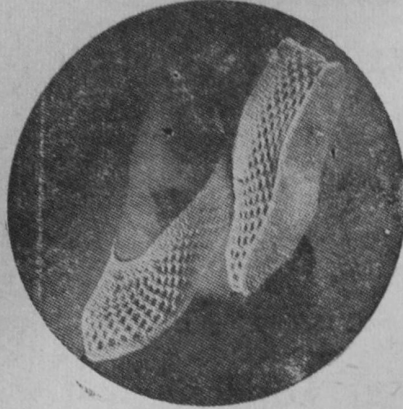
Needlecraft News

by Nancy Baxter

Crocheters are perking up their ears as they are picking up their needles because of the news of the amazing crocheting thread that is revolutionizing needlework. This recent innovation is the first and only double-thick mercerized crocheting thread on the market. It crochets in less than half the time. Both experienced and beginning crocheters will welcome this miraculous thread that is so easy to handle.

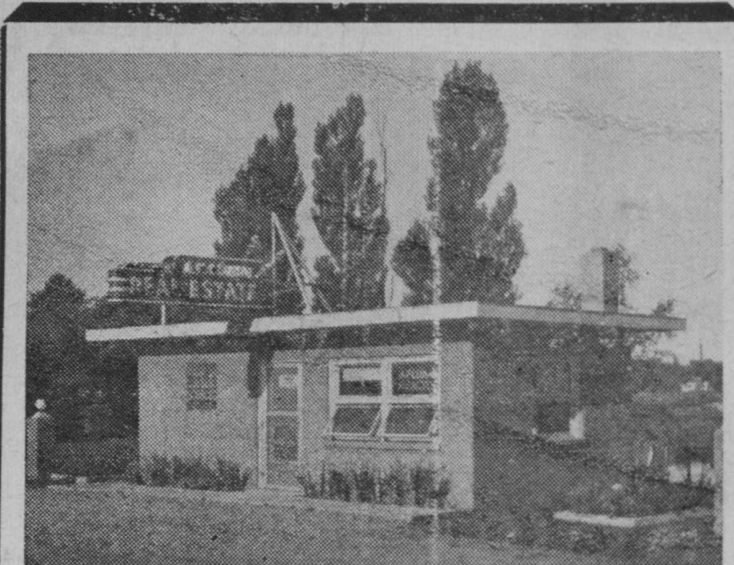
FASHION-RIGHT

As up-to-date as the hemline of a Dior skirt, this thread is the answer to the modern needleworker's prayer. It comes in twelve vivid fashion and decorator colors, all of which work up into interesting textures so distinctive of modern design. Endowed with the qualities of sturdiness and gleam, this crocheting cotton is ideal for both household and fashion items. Sturdy upholstery material for modern chairs is made possible by the exclusive eight-cord cable twist. This double-thickness thread enables place mats to go without starching, hats and handbags to go without stiffening. You get permanent color, gleam and beautiful texture from this thread—even hats and bags made from it can be washed without endangering their loveliness.



SLIPPERS—QUICK TO CROCHET

You need only a minimum of time to get the maximum of enjoyment out of crocheting these bright white open mesh slippers. When made with the new double-thick mercerized crocheting thread, they will work up quickly. This full-bodied cotton eliminates the necessity for an inner sole and makes washing easy. For the name of this thread and the directions for crocheting OPEN MESH SLIPPERS, send a stamped, self-addressed envelope to the Needlework Department of this paper for Leaflet No. S-432.



If Pays to Deal with a REALTOR...

HOMES - FARMS - HUNTING LANDS - COTTAGES
MOTELS - BUSINESS PROPERTIES - INVESTMENTS
LAKE HURON and INLAND LAKE FRONTAGE

ARTHUR F. COWAN, REALTOR

RELIABLE — COURTEOUS SERVICE

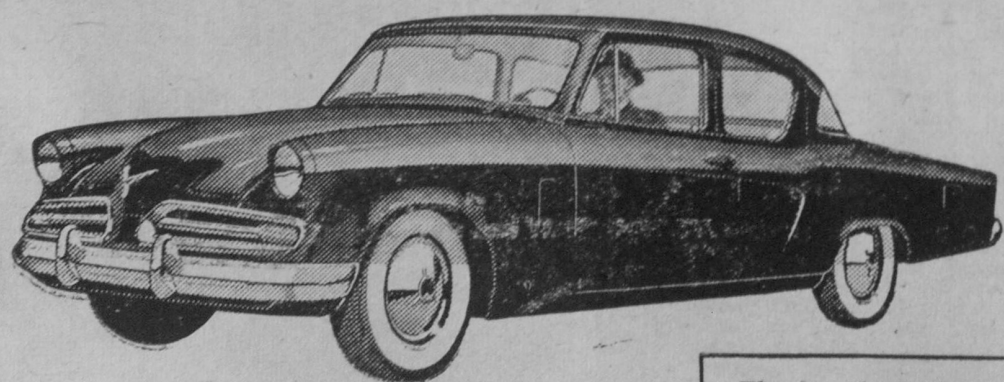
34 YEARS IN IOSCO COUNTY

WILLIAM BOROSCH, Salesman
PHONE 1283

WILL COOPERATE WITH MICHIGAN REALTORS

Compare prices! You'll buy a sensational Studebaker!

Cash in your present car for a big allowance! Remarkably easy terms!



This 1953 Studebaker is out ahead now... and it won't be outdated a few months from now!

This Studebaker's low price buys you the most advanced automobile in all the world—with no exceptions! This Studebaker's low price buys you the longest, lowest, most distinctive car in the lowest price field.

This Studebaker's low price buys you a car that's an economy stand-out—low in gas consumption—low in upkeep.

This Studebaker's low price buys you the finest kind of safety for your driving—new stability on turns and curves—exceptional visibility.

Your nearby Studebaker dealer cordially invites you to come in and try out this brilliant-performing car. You'll like the way Studebaker dealers do business.

This big, 6-passenger Champion Custom Sedan

\$1735.36

Delivered in TAWAS CITY

with standard equipment. State and local taxes, if any, extra. White sidewall tires and chrome wheel discs optional at extra cost.

Prices may vary somewhat in nearby communities.

BUBLITZ & BROWN MOTOR SALES
TAWAS CITY

Hale News

New Pastor and Wife Feted at Reception and Supper

About 120 members and friends of the Hale and Reno Baptist Church met in the Masonic Hall for supper Friday evening, followed by a reception for their new pastor and his wife, Rev. and Mrs. Jack Richard.

Acting as master of ceremonies was Rev. Ralph J. Karney of Lansing. Rev. Charles Mercer, Tawas City, and Rev. Donald Krohn, Curtisville, also participated in the program which included reading and vocal numbers from the Curtisville, Reno and Hale churches.

Many and varied gifts from individuals and groups were presented to the Richards, including an automatic toaster, a purse of \$25 and fresh and canned fruit and vegetables.

Having appeared the past summer in local churches and Youth For Christ meetings with a gospel team from the Detroit Bible Institute, Rev. Richard is well known to many in Iosco and surrounding counties. He took up his duties at the Hale and Reno churches on September 6.

Townline Farm Bureau Group Elects New Officers

The annual election of officers was conducted at a special meeting of the Townline Farm Bureau at Love Hall, Hale. Newly elected officers are:

Chairman—Arthur Hula.

Vice Chairman—Joseph Barnes.

Secretary—Royden Parkinson.

Director—Carl Adams.

Discussion Leader—Royden Parkinson.

Blue Cross Secretary—Mrs. Arthur Hula.

Recreation—Thurman Scofield.

Minuteman—John Dooley.

Publicity Chairman—Mrs. Thurman Scofield.

After a short business meeting and discussion topic was completed, D. A. Dacey, Jr., district manager of Blue Cross of Bay City, spoke on the advantage of having Blue Cross policies.

Roll call captain for the membership drive is Arthur Hula. Mr. and Mrs. Joseph Barnes will entertain the group for the meeting on October 15.

The Hale Home Demonstration meeting date has been changed to October 8 at Plainfield School at 7:30 p. m.

Merlin Love of California; his sister, Helen, and brother, George, both of Flint, visited relatives at Hale Saturday. Merlin will drive back in a new car which he purchased while in Flint.

Mr. and Mrs. Ted Stressman and family of Au Gres visited at the home of her brother, John Dooley, Sunday.

Mr. and Mrs. Gerald St. James were Sunday visitors of Mr. and Mrs. Robert Ruckle.

Mr. and Mrs. Earl Lackie of Bay City spent the week-end at their farm.

Lightning destroyed the barn on the Charles Morgan farm. It was filled with hay owned by Adam Kaleodjiski.

Most moving pictures aren't moving.

Hemlock News

The Community Fellowship supper held at the Hemlock Baptist Church was well attended.

Mr. and Mrs. Alton Durant were in Bay City last Tuesday. Mr. and Mrs. Lynn Herriman spent the week-end at their home here.

Mrs. Fred Pfahl and Mrs. Alton Durant attended the P. T. A. meeting at Tawas City on Thursday evening of last week.

Mr. and Mrs. Stanley VanSickle are spending a few days in Flint, Davison, Port Huron and Burville.

The kitchen of the church is coming along nicely.

Callers at the home of Mrs. Clara Smith and Harvey McIvor last Sunday were: Mr. and Mrs. Chester Pearson of Milford, Mr. and Mrs. Henry Smith and family and Mr. and Mrs. Cross, all of Mio, Mr. and Mrs. Alton Durant and family, Ronnie McIvor and James Chambers.

Mr. and Mrs. Frank Stoddard

Lower Hemlock

Mr. and Mrs. Edsel Hartman of Flint spent a few days at the Lorenz home on the Hemlock.

Mrs. Elizabeth Miller spent the week-end in Tawas City with Mrs. Frank Mueller.

Mrs. Louise McArdle of Tawas City spent from Wednesday until Saturday with Mr. and Mrs. John Katterman, Sr.

Mrs. Fred Howe, Mr. and Mrs. Gene Smith and Genie of Bay City visited their parents over the week-end.

We are very sorry to hear of the illness of Dawn Marie Wainwright, daughter of Mr. and Mrs. Joseph Wainwright of East Tawas, who is a patient at Mercy Hospital, Bay City.

Ted Winchell is quite ill at the home of Mr. and Mrs. George Biggs.

Visitors at the McArdle home during the week-end were: Mr. and Mrs. Walter Turner and family of Merrill, Mrs. Louise McArdle of Tawas City, Mr. and Mrs. Arthur Grabow and children and Mr. and Mrs. Charles Simons, Jr. and children.

Mr. and Mrs. John McArdle spent Thursday in Detroit.

Walter Copier and sons of Mikado called on the Waldo Currys Monday. Their daughter, Betty, is a patient at Tawas Hospital.

Mr. and Mrs. Walter Kelchner and Mrs. Waldo Curry, Jr., were in Bay City Tuesday of last week.

Mr. and Mrs. Arthur Anschuetz of Grant township were Friday evening visitors of Mr. and Mrs. John McArdle.

Mr. and Mrs. Ben Lorenz of Ypsilanti were weekend visitors of Mr. and Mrs. Stacy Simons and Diana.

Mr. and Mrs. D. A. Hartz of Bay City, Marshall Earl of Oklahoma, Clarence and Reed, Earl of Tawas City were visitors at the William Struthers home during the week-end.

Mrs. William Struthers accompanied Clarence Earl to Flint Monday.

Mr. and Mrs. John Katterman, Sr., spent Sunday evening with Mr. and Mrs. Lester Biggs.

Marshall Earl of Oklahoma is spending a week at the Clarence Earl and William Struthers homes.

Some modern dancing leaves us speechless.

IRENE and CARL
—MANAGING—

Davison's Bar

—FEATURING—

SYBIL—"Sophie Tucker of the North"
CHUCK—"The Bounce on the Drums"
FRIDAY - SATURDAY and SUNDAY NIGHT
SUNDAY AFTERNOON JAM SESSION

U. S. 23 SOUTH OF TAWAS CITY
PHONE 9072

Grace Lutheran Services—

Sunday morning services at the Grace Lutheran Church are: Sunday School at 9:45 a. m.; and Morning Service, 11:00 a. m. Rev. Robert E. Nelson is pastor of the church.

Looking for Something?

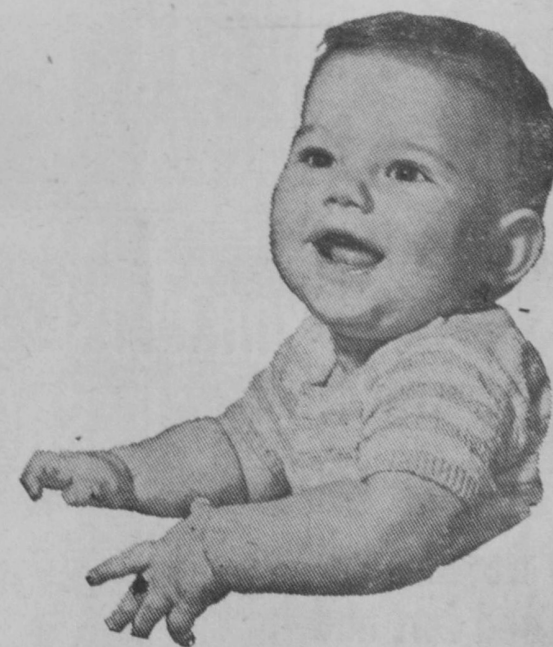
AIR LINE COMPANIES

FOR HOME OR BUSINESS NEEDS
LOOK IN THE
'YELLOW PAGES'
OF YOUR TELEPHONE DIRECTORY

STOP FIRES!

SAVE LIVES!

Remember I'm Not Fireproof!



Tri-County Association of Insurance Agencies

MYLES INSURANCE AGENCY
TAWAS CITY

IOSCO INSURANCE AGENCY
EAST TAWAS

BIELBY INSURANCE AGENCY
HALE

REICHLER INSURANCE AGENCY
AU GRES

DIEBOLD INSURANCE AGENCY
WEST BRANCH

TAWAS BAY INSURANCE AGENCY
EAST TAWAS

DONALD H. JORDAN AGENCY
OSCODA

CLEARY INSURANCE AGENCY
ROSE CITY

NUTTALL INSURANCE AGENCY
STANDISH

HUMPHREY-CRECINE INSUR. AGENCY
WEST BRANCH

MEMBERS OF NATIONAL ASSOCIATION OF INSURANCE AGENTS — MICHIGAN ASSOCIATION OF INSURANCE AGENTS

Fire Prevention Week--October 4-10

One Minute Sports Quiz—
 1. Who won the Alabama-Mississippi Southern game recently?
 2. Has Georgia Tech been defeated in college football in the past two years?
 3. When is the Notre Dame-Georgia Tech game this year?
 4. Who won the LSU-Texas game recently?
 5. Who won the national amateur golf title recently?

Answers—
 1. Mississippi Southern, in an upset.
 2. No.
 3. October 24.
 4. LSU, in an upset.
 5. Gene A. Littler.

Most of the people who are in a hurry have nothing else to do.

TAWAS DRIVE-IN
The Finest Open Air Theatre in the Beautiful Northland

Friday-Saturday Oct. 2-3
Two Hit All-Color Program

THE ROSE BOWL STORY
 with MARSHALL THOMPSON
in Technicolor

JANE RUSSELL
 That OUTLAW woman is back again!

Montana Belle
 with GEORGE BRENT
in Technicolor

Cartoon "Little Angels"
 Plus—Midnite Show Saturday
 "CLIPPED WINGS"

Come as late as 8:45 and See THREE FULL FEATURES
 No Extra Admission

Sunday-Monday Oct. 4-5
 Great Family Entertainment

HUNTED REBEL
 Fought Over By Two Women!
in Technicolor

Clipped Wings
 with HUNTZ HALL
in Technicolor

Cartoon "Awful Tooth"

Tuesday-Wednesday and Thursday Oct. 6-7-8
 Adult Entertainment
 Exclusive Showing in This Territory

A Brand New Road Show Attraction Showing For the First and Only Time in this Area!
'Captive Women'
 —And—
'Twilight Women'
 If you like your entertainment on the Spicy Side—Don't Miss Seeing this Sensational Program.

Regular Admissions
 Boxoffice Opens at 6:15
 First Show Starts at 7:00
 Coming to the Tawas Soon:
 "The Farmer Takes a Wife"
 "Look Who's Laughing"
 "Bend of the River"
 "Siren of Bagdad"
 "Too Many Girls"
 Telephone 878-J2

With Our SERVICEMEN

Just returned from duty at Keflavik Airport in Iceland, WAF Airman Second Class Sally Jane Anderson, daughter of Mr. and Mrs. Russell Anderson of East Tawas, has been assigned to the USAF Air Weather Service headquarters in Washington, D. C.

Airman Anderson's assignment to Air Weather Service headquarters as a clerk-typist was recently announced by Major General W. O. Senter, commander, Air Weather Service.

A 1951 graduate of East Tawas High School, Airman Anderson was employed as a clerk before entering the WAF in May of 1952.

The USAF Air Weather Service to which she is now assigned, provides weather support to all Air Force and Army units in all parts of the world.

Pvt. Alton McKee, son of Mr. and Mrs. Omer McKee of Turner, recently arrived in Germany and is serving with the 28th Infantry Division.

The 28th Division is now receiving intensive field training as part of the North Atlantic Treaty Organization force on guard in western Europe.

Private McKee entered the Army in February 1953 and completed training at Fort Riley, Kansas. He was a farmer in civilian life.

Harry Morley, Jr., has enlisted in the United States Army for three years military service and left Tuesday for Fort Wayne for induction. He has been employed in Battle Creek for the past several months. He is the son of Mr. and Mrs. Harry Morley, Sr., of this city.

Pvt. Robert R. Osborne, son of Norman Osborne of Turner, recently arrived in Germany and is serving with the 28th Infantry Division.

The 28th Division is now receiving intensive field training as part of the North Atlantic Treaty Organization force on guard in western Europe.

Private Osborne, a heavy weapons infantryman, entered the Army in February 1953 and completed basic training at Fort Riley, Kansas. He was a mechanic in civilian life.

Will Study Economic Value Of Winter Sports

A meeting of the officers and directors of the East Michigan Sports Council was held Wednesday at West Branch. It was revealed at the meeting that Michigan State College's Bureau of Business Research will study the economic value of winter sports in Michigan.

According to Cliff Abbs of West Branch, president of the council, one of the greatest handicaps the promotion of winter sports faces in the state is lack of knowledge or how much benefit is derived from this rapidly increasing business.

He stated that the council had made several spot checks studies but it was necessary to get an overall picture so that the public would realize the value of this off-season business. This project will be discussed by the Michigan Tourist Council at its next meeting in November, according to Robert Furlong, executive secretary of the tourist council.

The discussion will include not only the economic aspects of winter sports, but an evaluation of what the public desires in the way of improved facilities.

The Board of Directors of the Winter Sports Council approved a budget of approximately \$7,400 to be raised from the 21 communities that profit from or participate in winter sports in the East Michigan area. This budget will be presented to the first general meeting scheduled for November 5 at Pinconning.

Attending the director's meeting from Bay City were Fred Fletcher, director, and Frank Davis, secretary-manager of the East Michigan Tourist Association.

Four Hospitalized In Auto Crash

An automobile collision at Sand Lake corners on M-55 Wednesday forenoon seriously injured four people.

The injured were Mr. and Mrs. Stacy Simons and daughter, Diane, and Mrs. Oliver Youngs.

The drivers were Stacy Simons and Robert Carl Youngs. The four injured were taken to the Tawas Hospital for treatment.

No. 2 Continued from First Page.

Mr. and Mrs. Roy Applin left Sunday evening on a vacation trip to Detroit where they will visit relatives and friends for a week. Their son, John, accompanied them after spending the week-end with his parents.

Mrs. Lutie O'Loughlin, president of the Northeastern District of the Michigan Federation of Women's Clubs, is attending the district meeting held at Grayling Thursday and Friday of this week.

Mrs. Grace Miller has been in Detroit this week because of the illness of a relative.

Mrs. Ernest Cecil is critically ill at Mercy Hospital, Bay City.

Misses Cora and Edith Davey visited at Bay City and Midland recently.

Harry Hagstrom left this week for California to spend the winter with his daughter.

Mr. and Mrs. Melvin Bussing of Detroit have been staying at the Hill cottage on Avalon Beach. They also took a trip to Sault Ste. Marie and the Canadian Northwest to visit relatives.

Mrs. Herbert Hertzler is attending the Northeastern Michigan District meeting of the Federation of Women's Clubs at Grayling this week. Mrs. C. S. Everett will also attend as the delegate from the Ladies Literary Club. Mrs. Hertzler is a district chairman.

Mrs. Gladys Lundy has been visiting with friends and relatives in Detroit.

Mrs. Gertrude Foster was a guest of Mr. and Mrs. J. E. Lindstrom over the week-end.

Mrs. Dorothy Harmon and Mrs. Juanita Bartlett are attending the Fall Conference of the American Legion Auxiliary in Lansing this week. Mrs. Harmon, president, and Mrs. Bartlett, secretary, are representing Audie Johnson Unit.

College Draft Tests

The fourth series of college qualification tests will be held November 19, 1953, and April 22, 1954, at more than 900 testing centers throughout the country, according to Selective Service announcements. Some 438,000 students already have taken the tests with about 162,000 deferred from the draft to finish their education. Some 500,000 will have taken the tests by next spring, it is forecast. Information about the tests can be obtained at local draft boards.

August Collection of Delinquent Tax Distributed

The August collection of delinquent taxes amounted to \$4,671.80, according to a report from County Clerk Grace Miller.

The collections were as follows:

Alabaster	\$127.52
AuSable	432.28
Baldwin	325.21
Burleigh	285.20
Grant	175.06
Oscoda	816.62
Plainfield	514.91
Reno	59.70
Sherman	150.59
Tawas	34.18
Wilber	50.27
East Tawas	485.86
Tawas City	878.87
Whittemore	64.93
Townline Drain	301.01
VanEtan Drain	22.24
Saffer Drain	134.19
Burleigh Drain	26.37

An idea is one thing; putting it into words so that everybody will understand it, is another.

GEM THEATRE
 HALE, MICHIGAN

2 Shows Nightly Starting at 7:00
 Friday-Saturday Oct. 2-3
 Double Feature
"COUNT THE HOURS"
 Teresa Wright McDonald Carey
"OLD SPANISH TRAIL"
 Roy Rogers

Sunday-Monday Oct. 4-5
 Dean Martin Jerry Lewis
 —IN—
"SCARED STIFF"

Tuesday-Wednesday and Thursday Oct. 6-7-8
"THE DESERT RATS"
 James Mason Richard Burton

Cartoons — Comedies — Shorts

LAKE THEATRE--Oscoda
 AIR CONDITIONED
 WIDE VISION SCREEN

Friday-Saturday Oct. 2-3
 Double Feature

BIG LEAGUER
 Edward G. Robinson Vera-Ellen

—And—
ROAR of the CROWD
 Howard Duff
in Technicolor

Cartoon
 Sunday - Monday - Tuesday
 Wednesday Family Oct. 4-5-6-7

The Blue Ribbon Picture of the Month, it's BIG that's why we are playing it 4-DAYS.

ALAN LADD
 VAN HEFLIN
 JEAN ARTHUR
SHANE
in Technicolor

News — Cartoon

Thursday-Friday Oct. 8-9
DANGEROUS CROSSING
 Jeanne Crain Rennie
 —Also—
"ALASKAN ESKIMO"
 In Color by Walt Disney
 Cartoon

Coming Next Sunday-Monday:
"The Caddy"—Martin & Lewis

No. 1 Continued from First Page.

Miss Mable Myles attended the funeral of her uncle, Joseph Loyd, at Ferndale on Saturday.

Mrs. Leonard Hosbach and daughter, Carol, are spending a few days in Saginaw with relatives. They were called there by the illness of her 91-year old grandfather.

Mr. and Mrs. Frank Berzhinski of Bay City and Sgt. James Berzhinski, who is home on furlough, spent Thursday in the city with relatives.

Gerald Stephan of Saginaw spent Tuesday in the city. Mrs. Charles Eich of Northville and Mr. and Mrs. Robert Hosbach and baby of Plymouth spent several days with the former's parents, Mr. and Mrs. Chris Hosbach.

William Groff and Miss Laura Kerns of Saginaw were callers at the Chris Hosbach home Wednesday.

Family EAST TAWAS

AIR-CONDITIONED FOR YOUR COMFORT
 Two Shows Nightly First at 7:00, Second at 9:15

FRIDAY and SATURDAY Oct. 2-3
 Double Feature Program

Lured into an Evil Trap!
KISS-BY-KISS She Was Led to Terror and Suspense!

JEANNE CRAIN · MICHAEL RENNIE
DANGEROUS CROSSING
 —Co-Hit—
 Violence! Vengeance! Terror!

Violence was his birthright!
SON OF BELLE STARR
 KEITH LARSEN · DONA DRAKE

DeLuxe Family Program
 SUNDAY and MONDAY October 4-5

Bargain Matinee Sunday at 3:00 P. M.
 Bud and Lou on their Merriest, Maddest Monster Hunt
 Frankenstein was a Sissy... Compared to this Double Demon
 All New... All Wild... All Fun... They'll Scare you 'til you
 Laff for More!

THEY HECKLE JEKYLL... AND HIDE FROM HYDE!
 BUD ABBOTT and LOU COSTELLO
 MEET DR. JEKYLL AND MR. HYDE
 co-starring BORIS KARLOFF
 A UNIVERSAL-INTERNATIONAL PICTURE

World News Color Cartoon Pete Smith Specialty
 Travel Reel

Premiere Showing
 TUESDAY-WEDNESDAY-THURSDAY Oct. 6-7-8
 ADULTS ONLY REGULAR ADMISSIONS

They Met and Fell in Love beneath the Stars... It Only Happens Once in a Blue Moon... Broadway's Biggest and Most Delightful Stage Hit... Now on the Screen... A Helpless Girl between Two Wolves with Matrimonial Intentions... She wanted to Say No... But he Persuaded Her to say Yes!

Based on an Idea by Adam and Eve!

THE MOON IS BLUE
 The most discussed picture since love began!

starring
WILLIAM HOLDEN
DAVID NIVEN · MAGGIE McNAMARA with TOM TULLY Dawn Addams

NOTE: This is an Adult Entertainment Picture. No one Under 15 Years of Age will be Admitted!
 —EXTRA—
 2-Reel Musical Also News and Cartoon

COMING SOON—
"STRANGER WORE A GUN"—In 3-Dimension
"FORT TI"—In 3 Dimensions

THIS IS NATIONAL NEWSPAPER WEEK--
 And it's time to take stock of what a newspaper is--
 As a public service, your newspaper is informative, educational, humanitarian and civic minded. As a productive plant, it converts ink and paper into a finished product. As a community "service station," your newspaper gives news, advice, and help through its editorial columns and ads. And, foremost your newspaper typifies the democratic principles of this nation---protecting our basic liberties . . . by keeping the people informed.

