

THE TAWAS HERALD

SEVENTIETH YEAR

Five Cents Per Copy

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Two Dollars Per Year

NUMBER 49



EXTRA

er Is in Air

Christmas Decorations
Never More Lavish or
Shops More Abundant

Americans in the midst of
plenty face the winter with
lively spirit. The festive
season is now in full swing
and the stores are filled
with the latest in
decorations and gifts.
The air of Christmas
is everywhere and the
holidays are being
celebrated with
the same old-fashioned
spirit that has
made them so
popular for so long.

It's that bright . . . wonderful . . . exciting time of the year again . . . the Christmas season! And, the merchants of the Tawas are all set for Santa. Stores are gay with sparkling decorations, and shelves are loaded with gifts to make your Christmas giving more fun than ever!

To usher in the Christmas season, the local merchants have arranged special programs. "Santa on Parade" will be presented at East Tawas Saturday, December 4, at 1:00 p. m. This event is sponsored by the East Tawas Retail Merchants Association. That evening, the Tawas City Businessmen's Association is sponsoring a Community Christmas Tree-Lighting Ceremony at the Tawas City Hall. This program is scheduled for 7 o'clock, and Santa is to be in attendance.

The merchants of the Tawas extend to you a cordial invitation to attend these activities and to visit their stores for helpful suggestions to aid in your selection of gifts.

Community Merchants Ready for Christmas Shoppers

Fine Gift Selections and Services Available Here

Colorful lights herald the arrival of the Yuletide throughout the Tawas. The stores, beautifully decorated and loaded with merchandise, offer services and a fine selection of gifts to make this Christmas happy and carefree. To acquaint ourselves with the shopping opportunities, let's take an imaginary tour of the many and varied businesses located in the Tawas.

Upon entering the Tawas City limits on US-23, a sculptured Hereford steer marks the home of quality meats. KING'S MARKET... MID-WEST HARDWARE and SUPPLY says give auto accessories, always welcome—always practical... PARK-N-SHOP MARKET has a wide range of delicacies for your holiday entertaining.

Around the corner on Mathews Street, bright candles in front of ART'S CLEANERS remind us it's time to brighten up our wardrobe for the activity-packed days ahead. The neighborhood store, CAMPBELL'S GROCERY, suggests a delicious fruit cake, attractively boxed, for anyone on your list.

Now let's take a stroll down "Santa Claus Lane" for a preview of a grand selection of gifts, perfect for Christmas giving. You will be as contented as the Santa perched in the comfortable rocker highlighting the decorations of McLEAN DRY GOODS STORE if you give practical and useful clothing gifts for the entire family shown in this attractive window display. Be prepared for unexpected guests by placing your order now for ice cream available in holiday-minded flavors and designs at LANG'S DAIRY BAR. From the fine assortment of food at the G and M MARKET make up a friendly food pack. Toy soldiers extend a welcoming invitation to you to enter the FOX HARDWARE for a close-up look at the many electrical appliances to make "her" Christmas a happy one. Gift footwear—shoes, slippers, rubbers and galoshes—will catch your eye at WHITFIELD'S. TUTTLE'S HARDWARE has a large stock of sure to please tools for the handyman or hobbyist.

Let's cross the street and join the children peering through the window at DILLON'S for a briefing of what is awaiting you when you visit Toyland in the basement store. KEISER'S DRUG STORE offers a high selection of toiletries, suitable for everyone on your list. New this year is SMALL TOWN TOGS. Here you will find clothing and toys for the little tykes.

Continuing our tour, we pass the city hall where you are invited to congregate Saturday evening at 7 o'clock to join in the carol singing at the Community Christmas Tree-Lighting Ceremony, sponsored by your local merchants.

A tip from BILL'S MARKET says now is the time to order your holiday poultry and meats. Bowling equipment from TAWAS CITY RECREATION will bring hours of relaxation and fun. Another newcomer, THE WORKINGMAN'S STORE, has suits, coats, jackets and dresses in the spotlight. Christmas-gay dresses found at SALLY'S will brighten the little girl's wardrobe. Give the whole family a treat with a new model television set is the suggestion of TAWAS BAY TV SALES and SERVICE. Be a smart Santa, say "Merry Christmas" 52 times with a gift subscription to THE TAWAS HERALD. TAWAS BAY FLOOR COVERINGS is showing sparkling bright linoleum patterns to beautify your home. Here, too, you will find a new service to ease the strain of holiday entertaining. UNITED RENT-ALLS AGENCY can supply any need to make your guests' visit comfortable and enjoyable. Everything to make your food plans complete can be found at BRUGGER'S IGA MARKET. Appliances to make this Christmas a long-remembered Christmas can be seen through the high display windows of the CONSUMERS POWER COMPANY. Ideal gifts for the homemaker, chairs, lamps and tables, are featured at BARKMAN'S COMPLETE HOME OUTFITTERS.

While journeying along the highway toward East Tawas is a good time to remind ourselves to order party eggnog from NELKIE'S DAIRY. Give years of easier housekeeping and food economy with a new range from NORTHERN PLUMBING and HEATING. The sign in front of IOSCO FROZEN FOODS says here, also, you will find choice meats.

Candlelighted Newman Street at East Tawas has taken on a festive appearance to welcome the Christmas spirit. On Saturday at 1:00 p. m., "Santa On Parade" will be presented for

your enjoyment by the East Tawas Retail Merchants Association.

Walking down Newman Street, we stop to admire the eye-appealing costume jewelry in the window of C. V. MILLER, Jeweler. Delight the music lover with records—or record player from WEAVER RADIO and TELEVISION. MATHWIS 5c to 5¢ STORE is filled with budget-wise gifts for the whole family. Fashionable footwear from NASH SHOE STORE is certain to produce smiles on Christmas morning. The Pendleton jacket featured at THE PENDLETON SHOP is a special gift for the special guy on your list. Pfeiffer's TAWAS FLOWER and GIFT SHOP suggests "Say It With Flowers." Attractive two-toned sport shirts await your approval at KLENOW'S. The A and P STORE has a variety of fruits and nuts, ever-popular items for stocking stuffers. Please the movie lover with a gift book of theatre tickets from THE FAMILY THEATRE. Slippers, a family favorite, are awaiting you at RAY'S SHOE STORE. GLENN'S SPORT SHOP can solve your problem—

what to give the outdoor enthusiast. Fresh produce from BLUST'S MARKET will complement your choice of holiday meats. Thrill any cook with a table warmer to keep food piping hot throughout the meal available at the RICHARDSON ELECTRICAL SHOP.

Make a bowler's Christmas merry with an equipment gift from the EAST TAWAS RECREATION. A high rating on Santa's request list goes to cameras and photography equipment. GOULD DRUGS can assist you in filling these requests. Mooney's BEN FRANKLIN STORE is loaded with toys that will capture the number one spot with the youngsters on Christmas Day. A gun or hunting equipment from NUNN HARDWARE will star with the hunter. MERSCHER HARDWARE has a big selection of labor-saving appliances to please the homemaker's fancy. Order delicious and attractively decorated cakes and cookies, perfect for giving or for your party menu, at Hamilton's TAWAS BAKERY. HESTER'S QUALITY MARKET has all the fixings for Christmas dinner.

Turning left off Newman Street onto Westover Street will take you to MOEHRING'S GREENHOUSE where you may select a traditional Christmas plant, a poinsettia, a gift of love.

KLENOW'S GROCERY suggests hams for giving or for serving in your own home during the holiday season. A sewing machine from SINGER SEWING CENTER will become here a treasure possession. A glamour gift, beautifully wrapped, chosen from the grand array at SIS'S DRESS SHOPPE is a certain hit. The high display windows of the W. A. EVANS FURNITURE COMPANY feature gifts of lasting pleasure, gifts for the home. Among the gift items shining through the snow-flaked window panes of OUELLETTE'S JEWELRY are leather billfolds for the man and woman on your list. Check a shut-in with a colorful basket of fresh fruits from MISENER'S FOOD MARKET. A trip to MERSCHER CLEANERS will restore sparkling newness to your party frocks. Sweaters hold the spotlight at HENNINGAR'S. Around the corner at CLARK FARM STORE you will find gifts to keep your favorite pet healthy and happy.

FUELGAS COMPANY says, "Make it an appliance Christmas." A gift of delicate china from DIMMICK'S will thrill its recipient.

Lixey UNCLAIMED FREIGHT offers household wares, practical and useful. The GAMBLE STORE has the kitchen utensils Mom has been wanting. The sportsman's paradise, LOU'S SPORTING GOODS, is ready to assist in your selection of the gift that is "just right for him."

Dairy products will play an important part in your holiday food picture reminds NORTHERN DAIRY. Going north on US-23, we find party-wise delicacies at LIXEY'S MARKET. An unusual gift for that person who has everything can be

found at SAMMY'S GIFT SHOP.

The Tawas are fortunate in having 11 famous-make automobile agencies located here. They suggest gifting the family to a new or used car. Auto accessories also rate high in gift appeal and may be obtained at many of the conveniently located service stations in the community, as well as at the dealer showrooms.

Restaurants, ready to serve lunches, complete dinners or that refreshing cup of coffee, will make your shopping trip complete. Why not plan now to visit your community merchants soon!

STATE-WIDE DAIRY FESTIVAL PLANNED

Plans for a state-wide Winter Dairy Festival to be held from February 10 to 19 will be formulated at a meeting of the industry and others this week at Kellogg Center in East Lansing. Attending the meeting are

representatives from the ranks of Michigan weekly and daily newspapers, retail grocers, milk producers, milk processors, Michigan State College, and the Michigan Department of Agriculture.

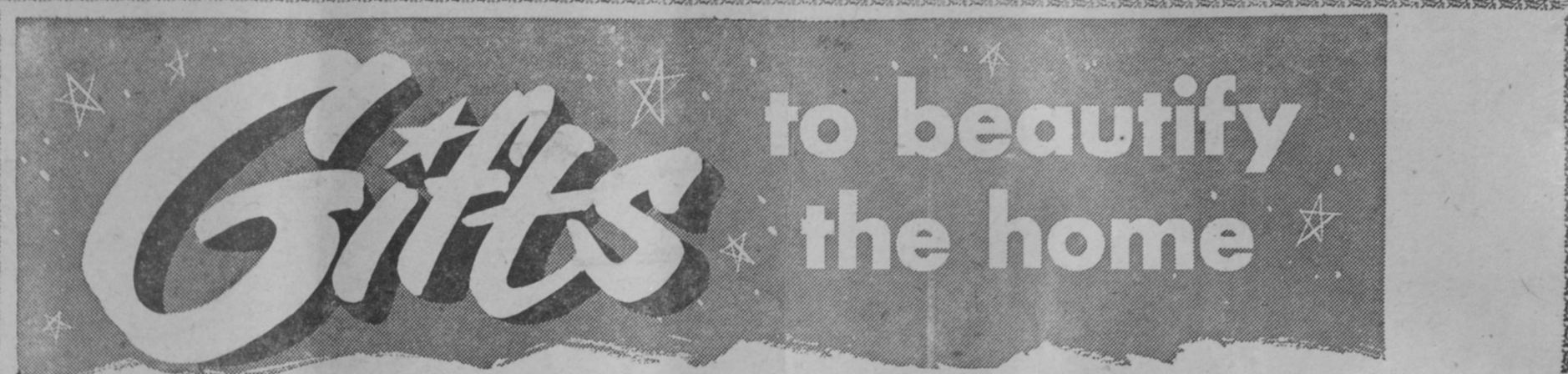
The Michigan effort will have the active cooperation of the American Dairy Association which has had much experience in other states. The emphasis will be placed on dairy products at the retail level. Last year about a third of Michigan's 713 million dollars cash farm income was derived from dairying.

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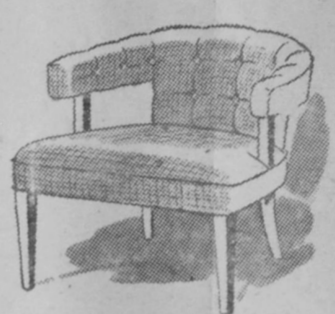
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Choose Lasting Gifts from Our Wide Selection of Furniture Values for Christmas Giving!



GIFT PRICED GROUP! OCCASIONAL CHAIRS

Modern and traditional styles in a wide array of handsome coverings! Shop early for these thrilling gift values.

LIVING ROOM SETS



Richly-upholstered living room suites that highlights any decor! Wide range of fine quality fabrics and colors. Shop early!

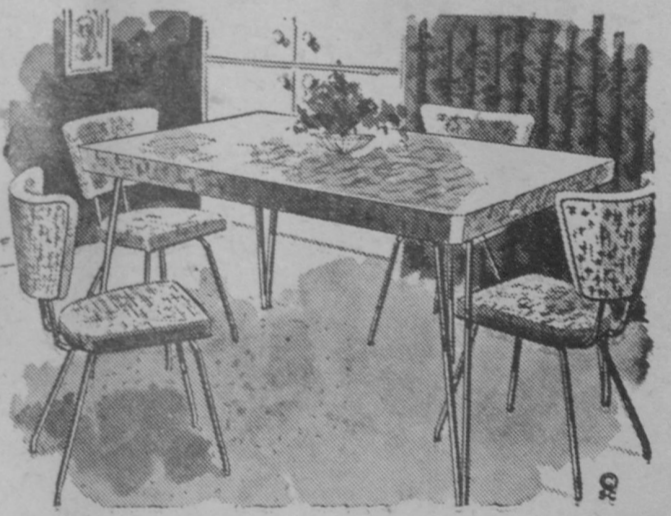


OPEN EVENINGS



TABLE LAMPS FLOOR LAMPS

Lovely gift idea for added home beauty! Handsome styles in a wide choice of designs and colors for every room. Specially Priced!



DINETTE SETS

An inspired gift note for every home! Beautifully styled dinette set of the finest quality. Shop now from our complete value-priced selection!

BUDGET TERMS ARRANGED

BEDROOM SUITES

A wonderful Christmas surprise for Mother and Dad... or a charming addition to your own home—a fine bedroom suite from our large floor display.

Shop Early!

PHONE 230

TAWAS CITY

Barkman's Complete Home Outfitters

New from the Kraft Kitchen!

Krafts Cheez Whiz



for cheese dishes and snacks...FAST!

SPOON IT into hot foods
HEAT IT for cheese sauce
SPREAD IT for snacks

A Pasteurized Process Cheese Spread



Enchanting Gift Items to put Stars in Their Eyes

BOYS—
Knit 1 pc. and 2 pc. Suit with Matching CARDIGANS. 6 Months through 4 years. \$2.98 UP

GIRLS—
NYLON PANTIES and SLIPS. Size 2 through 10 years.

LITTLE ONES—
HOLIDAY DRESSES. Cottons, wools and Nylons. Sizes 6 months through 10 years. \$2.98 UP

ANY ITEM OVER \$2.00 WILL BE GIFT WRAPPED FREE

SALLY'S

TAWAS CITY



GENUINE PULL-CAT—Karen Mulqueen, 4, squints gleefully as "Skippy" forgets his cat-show manners, and pulls her hair during an all-breed tabby show at Jones Memorial Children's Center, in New York City.

Tawas Chamber of Commerce Ends Year With 229 Paid-Up Members

The Tawas Chamber of Commerce ended its year-end membership drive last week-end. It was reported by Mrs. Bertha Montgomery, chamber of commerce secretary, that 229 members had paid their 1954 dues. This figure represents an increase of 45 members over the total membership of last year.

The businessmen who have not paid their dues and who wish to join this worthwhile organization which helps to promote the Tawas area, may stop at the chamber office and contact the secretary. The following is a complete list of paid members.

A. & P. Store, Airport Motel, Alpena Candy and Cigar Company, Ambassador Bar, Bay City, Anderson Coach Company, A. Don Anderson, Armstrong Cabins, Art's Cleaners, Ashmun Theatres, Caro, J. J. Austin M.D., B. and H. Super Service, Carl Babcock, William Barber,

Baldwin Gas and Oil Company, Barkman Lumber Company, Barkman Outfitting Company, Barnes Hotel, Bay View Restaurant, Bay Supply Company, Beard Cabins, Peter Beckett, Hosea Bigelow, Arthur F. Bloesing, D.D.S., James B. Boomer, Bopp - Busch Manufacturing Company, Borchard Distributors, R. H. Botsford Sr., Brooks Real Estate, Brown's Fish Market, Bronson Motor Sales, Brugger's Market, Bubitz Oil Company, Dale M. Butterfield,

Mackinac Railway Company, Dairy Queen, Daley Radio and TV Service, Dann Distributing Company, Davison Bar, Davison and Rose, E. L. Deacon, W. A. DeGrow, Dillon's 5c to \$1.00 Store, Dimmick's Cut Rate Drug Store, Howard Durant, East Tawas Bakery Company, East Tawas Gulf Service, East Tawas Laundry, East Tawas Recreation, East Tawas Roller-drome, Andrew Ellis Company, Incorporated, W. A. Evans Furniture Company,

Feather Lite Manufacturing Company, Feeley's Cottages, E. S. Ferrand, Fisher's Pine Acres, Five Channels, Fox Hardware and Supply, H. E. Friedman, Fuelgas Company, store and plant, G. and M. Market, Gamble Store, Earl Gentry, Gifford's, Glenn's Sport Shop, Rudy Ginsgerich, Gould Drug Store, Graylin Barber Shop, Graystone Service, Green Gable Lodge, J. Henry Greenwood, C. F. Guyette, Harbor Lights, Harter Modern Cabins, Howard Hatton, Walter Hellenberg, Hennigar's, Herbert Hertzler, H. R. Hess, D.O., Don Hogoboom, Holland Hotel, Holst Lakeview Cabins, Hurley's Cabins, Huron Rustic Lumber Company,

Immaculate Heart of Mary Church, Isoco Archers, Isoco County News, Isoco Frozen Foods, Isoco Insurance Agency, Jack Spratt Grill, E. D. Jacques, Jerry's Fishing Resort, Bert Johnson, Arthur L. Johnson, Johnson Auto Supply, Harold Katterman, Keiser Drug Store, V. W. Kershul, M.D., Kinch's Cottages, King's Market, R. J. Klenow, D.D.S., Klein's Market, Klenow Clothing Store, William F. Klenow, Ray Klinger, D., Knack's Five Channel Cabins, Kneeland Bigelow Distributor Company, Bay City, Kraus Tawas Resort, C. Kuhlenskamp,

Nash Shoe Store, National Gypsum Company, Neon Electric Sign Company, Edward J. Neikie, Rev. Robert F. Neuman, Northern Dairy, Northern Plumbing and Heating, Northland Beach Cabins, Northwood Shores, Nunn Hardware Company, Ossie's Lakeview Grill, Ottawa Equipment Company, Ouellette's Jewelry, Palace Cabins, Park-N-Shop, Wesley Parrott, Norman Payea, M.D., Pendleton Shop, Peoples State Bank, Phillip's Archery Company, Phil's Cabins, Porter's Bay Crest Cabins, George Prescott III, Jack and Olivia Prough, Quality Market, Reeves Distributing Company, Standish, Ard E. Richardson Jr., Roy's Cabins,

With the Isoco 4-H Clubs

By DOROTHY SCOTT

CALENDAR—
Thursday, December 2—Hale 4-H Club at Everett Douglass home, 7:30 p. m.
Friday, December 3—Alabaster 4-H Club.
Hale and Alabaster 4-H Club members will receive their Certificates of Achievement and calendar year pins in recognition of projects completed and other 4-H Club activities accomplished during 1954.

If there are boys and girls who were members last year but are not in your club this year, we suggest you give them a special invitation to attend December meetings so they may receive their certificates and pins at that time.

And isn't it a nice time to invite your parents to be sure and come to the meeting with you?

Ronald McCormick tells us that Alabaster-Whitney Rowers electrical project has held two more meetings at the home of their leader, Albert Duquette. Meetings begin at 7:30 p. m. on Monday evenings.

Members are studying about assembling lamps, and some members have started their lamps.

Aulerich's shop was the meeting place for the Burleigh Wizards electricians-to-be on November 17. Attending were

three leaders and five boys, Arthur Aulerich, Harold Black, Reuben Edie, Ronald Aulerich, David Smith, David Sturtevant, Roger Mott and Paul Edie.

Reporter Paul Edie says project meetings will be held every Wednesday night from 8 to 10 o'clock.

"The Friendship 4-H Club met at the Grant Township Hall at 8:00 p. m. on November 18. The meeting was called to order by the president, Gale Durant. The 4-H Club members made arrangements for the 4-H Club Christmas program.

"There were a number of reports on projects. Phyllis Herriman was named to find out if the 4-H Club can use the basement of the hall for the 4-H Club meetings.

"Miss Scott was present and passed out the 4-H pins and certificates. A member had to complete two projects to get a pin." Donna Coates, reporter.

Christmas Tree Originated in Egypt

Legend has it that the Christmas tree originated in Egypt, where the first trees used were palm trees.

The Germans brought the tree to America, however, as they also introduced it to England. The German Prince Albert, consort of Queen Victoria, introduced the first tree into England when he had a tree for his young daughter.

Martin Luther is said to have brought the first Christmas tree indoors for decoration, early in the sixteenth century.

When you fasten ornaments to your tree this year you will be commemorating a centuries-old Arabian legend that relates how plants blossomed and flowered and trees miraculously bore ripened fruit on the eve of the first Christmas.

Careful driving is one way to carry your own accident insurance.

FOX HARDWARE

Your Christmas Store



General Electric IRONS \$9.95 Up



Toasters \$21.95



Mixers \$19.50 Up

Automatic Coffee Makers . . \$29.50 Up
Steak Knives, for 6 \$4.95

Synco Electric Sander and Polisher \$19.95

Mall 1/4 in Elec. Drill \$23.95

White Face Steel Tape \$1.19 up

Fish Rods - Reels - Compass
Hand Warmers - Toys

Fox Hardware & Supply

PHONE 64 TAWAS CITY

USE HERALD ADVERTISING---IT PAYS

for the Sportsman!

GIFTS THAT WILL PLEASE THE SPORTS MINDED . . .

GLENN'S Sport Shop

EAST TAWAS

Christmas Parade Saturday at 1 P.M.



HURRY!
HURRY!
HURRY!
SANTA'S ON HIS WAY!

COSTUME JEWELRY

PINS - BROACHES 29c-\$1
SCATTER PINS

EARRINGS, Many 29c-\$1
Novel Designs

NECKLACES and BRACELETS
LARIOT PEARLS 59c-\$1
and Colored Beads

Trucks for Boys

Dream Car and Racer	\$1.39
All Metal Hubley Dump Truck	\$3.98
Heavy Duty Turnahopper	\$6.49
Oliver Tractor	\$1.98
Corn Picker	\$3.98
Metal Farm Set	\$1.59
Hubley All Metal Farm Set	\$2.79
Large Metal Dump Truck	\$3.79
Metal Dump and Stake Trucks	79c
Bottom Dump Truck	\$4.95
Tricycles, Heavy Duty	\$9.95-\$17.95
Wheel Barrows	\$1.49
Red Enamel Wagons	\$1.98-\$4.98
Electric Train Set	\$9.95
Build Your Own Cars, easy to Assemble	\$2.98
Model Aircraft Carrier Kit	\$1.98
Locomotive Kit	98c

Guns for Boys

Machine Gun, cap firing	\$4.95
Paper Cracker Rifle	\$2.98
Training Rifle, shoe corks	\$1.98
Texas Jr. Cap Pistol Repeater	98c
Tex Cap Pistol, repeater	79c
Strato Quick Firing Cap Pistol	\$1.98
Cap Pistol with Holster	\$1.98
Cap Pistols with double Holster	\$3.59-\$5.95
Plastic Cosmic Ray Gun	69c
Dart Pistol with Darts	39c

GIFTS FOR THE MAN

MEN'S FANCY HOSE	50c
MEN'S LEATHER BELTS	\$1.00
BOXED HANDKERCHIEFS	\$1.00
MACGREGOR SHAVING SET	59c-\$1.00
LEATHER BILLFOLDS	\$1.98-\$2.98
5-YEAR DIARY	98c
PLASTIC NUT BOWLS	\$1.49
METAL WATCH BRACELET	\$1.00
WEAREVER FOUNTAIN PEN	\$1.00
PEN and PENCIL SET	98c
LEATHER LOOSE LEAF BINDER	\$2.98
FLASHLIGHT CASES	\$1.00

GAMES & BOOKS

Picture Puzzles	98c
Tinkertoy	69c \$1.39
Plastic Block Building Sets	\$2.98-\$4.98-\$7.49
Tiny Tot Plastic Blocks	98c
Potato Head Funny Face Kit	98c
Bingo Game	59c
Winner Spinner Game	69c
Skunk Dice Game	\$1.98
Scare Crow Construction Game	98c
Chinese Checkers	49c-\$1.95
Metal Spiral Speedway	\$2.98
48 Games in One	\$2.39
Los Vegas Wild Card Game	\$1.99
Sequin Handcraft Set	\$1.95
Paint by Number Water Color Safety Throw Dart Game	\$1.95
Four Wonderful Home Games	\$1.98
Magnetic Dart Game	\$1.39
Town and Country Traffic	\$1.95
Children's Coloring Books	15c
Children's Coloring and Story Books	25c
Big Paint and Color Books	49c
Activity Books, 20 in box	98c
Girls and Boys Fiction Books	49c
Sewing Card Set	98c
Make-Up Doll Kits	29c-98c
Picture Jig Saw Puzzles	49c

Dolls

Soft Latex Skin Dolls 98c
Lingerie Lou Doll, with Hair 50c

BEAUTIFUL ARRAY of HORSEMAN DOLLS with Miracle Hair—Dressed Dolls—Walking Dolls—Sleeping Eyes and Washable bodies.

1.95 3.95 TO 15.95

DISH SETS FOR GIRLS

METAL KITCHEN, complete	\$3.95
CAMPBELL KIDS COOKING SET	\$4.98
NESTLES' COOKING SET	\$2.79
9 pc. TEA SET	39c
15 pc. TEA SET	69c
32 pc. CANISTER SET	98c
DOLL EASY FEEDER	\$2.98
SERVICE FOR TWO COFFEE SET	\$1.00
24 pc. DeLUXE TEA SET	\$1.98
GAY VICTORIAN DINNER SERVICE, for 6	\$5.79
ALUMINUM DINNER SERVICE SET, For 6	\$2.98
DOLL DISH WASHING SET	\$1.95
CARPET SWEEPER SET	98c
CUTLERY SET For 4	79c

Stuffed Animals

Brown Teddy Bears with plastic nose \$2.98-3.95
Musical Teddy Bear \$4.95
Foam Rubber Stuffed Dog \$2.98
Chubby Tubby Bear \$5.49
Dressed Teddy Bear 98c-\$1.79
Plastic Washable Animals 98c-\$1.95
French Poodle \$2.98
Latex Rubber Animals 89c-\$1.79
Mickey Mouse Squeeze Toy 59c
Zany Puppets 69c

MUSICAL TOYS

MUSICAL TOPS	50c-\$1.79
METAL TOPS	25c
MERRY MUSICAL BOX	89c
CARNIVAL GUITAR	59c
METAL DRUMS	59c
HOWDY PLASTIC PIANO	\$5.49
PLASTIC PIANO	\$1.98
ELECTRIC VICTROLA	\$9.95
GOLDEN TRUMPET	\$3.49-\$3.98
GOLDEN TROMBONE	\$6.98
GOLDEN XYLOPHONE	\$3.98
DeLUXE XYLOPHONE	98c-\$1.79
FARMER IN THE DELL	\$3.98

GIFTS FOR THE LADY

LADIES 3 pc. DRESSER SET	98c
MISSSES 3 pc. DRESSER SET	49c
PONDS 3 pc. BEAUTY KIT	98c
METAL COMPACT	\$1.49-98c
LEATHER BILLFOLDS	\$1.00
JEWELLED LIPSTICK	79c
JEWELLED STICK COLOGNE	79c
BOXED HANDKERCHIEFS	\$1.00
BOXED PILLOW CASES	\$1.98
BOXED TOWELS	\$1.98
Fancy Knitted, GLOVES and MITTENS	\$1.00
COLORFUL TUMBLER SET	\$1.00
22K GOLD TRIMMED BOWLS	49c
FOUR COLORFUL MIXING BOWLS	\$1.79
WHITE MUSICAL CHURCH	\$3.95
ROCKING CHAIR COLOGNE	\$1.00

MATHEW'S

5c to \$5.00 STORE

EAST TAWAS

Cardinals Open Season

Coach Edward Dudo's Whitmore Cardinals open a 14-game season on Friday evening, December 3, on the Pinconning St. Michaels' floor.

Losing only two starters by graduation from last year's squad, Coach Dudo is looking forward to a successful season. "With our height and the cooperation of all the players, we should have a good season," stated Coach Dudo. "Of course, it will also depend on what the rest of the teams have."

Returning veterans are six

foot eight inch center, Francis Pagel, Roger Hall, Harry Kief, John Pavlik, Orval Fuerst, Graham Freil and Harvey Schneider. They will be aided by Sam Redmond, Ray White and Bill Dunham, a newcomer from Saginaw who has won a starting assignment as forward.

This will be Coach Dudo's first year as a basketball coach. He is a native of L'Anse, Michigan, and a graduate of Northern Michigan Teachers College of Marquette. Dudo served in the United States Navy from 1943 to 1946.

The following is the complete 1954-55 basketball schedule for the Whitmore Cardinals.

December 3 Pinconning St. Michaels there; December 7 West Branch St. Joseph, home; December 10 Oscoda, home; December 17 AuGres, home.

January 4 Pinconning St. Michaels, home; January 7 Hale, there; January 14 AuGres, there; January 18 West Branch St. Joseph, there; January 25 Harrisville, home.

February 1 Tawas Area, home; February 8 Hale, home; February 11, Oscoda, there; February 15 Tawas Area, there; February 25 Harrisville, there.

Accessories Make Fine Christmas Gift for Man

Close to a man's heart is his car. That's why auto accessories are so often a happy solution to the gifting problem.

There is such a wide variety of items to choose from—Cigarette lighters, radiator ornaments, spot lights, tools and gadgets of all kinds—that it's easy to choose the "just-right" gift.

Whitmore Grange to Install Officers December 6

Plans were made to hold the annual installation of officers at the December 6 meeting of the Whitmore Grange at the organization's meeting Monday evening. The evening will begin with a planned pot-luck supper at 7:00 p. m. The regular business meeting and the installation ceremony will follow. Members are asked to contact Mrs. Charlotte Black regarding the supper menu.

Mr. and Mrs. Michael Avram were given their first and fourth degree obligations by Arthur Aulerich, master, during the business meeting.

"Three new families joined the ranks of Blue Cross subscribers during the recent enrollment," announced Mrs. Leo Sylvester. A short discussion was held on future rates for the insurance.

Dornace Bellville gave a short report on the stand taken by the National Grange on agricultural issues at its annual convention in Spokane, Washington, in November.

Marvin Davenport, county agricultural agent, gave a talk on the rewards of 4-H work. He presented a recording of the prize-winning speech given by Sandra Copeland, a 4-H Club girl of Clinton, Michigan. In the speech, Miss Copeland explained "what the Pledge of Allegiance meant to her."

Birthday honors at the meeting were shared by Mr. and Mrs. Harold Black.

A pot-luck lunch was served at the close of the evening.

The SNAPSHOT GUILD



A light bar makes indoor movie making as easy as flash snaphooting.

Movies for Christmas

If there is any season of the year that calls for "lights, camera, action" it's Christmas! While home movies are good the year-around, they're never better than when they show the family observance of the holiday season.

We've got a suggestion today—a suggestion for the families that don't have movie cameras. It's that you give one to yourselves for Christmas, and do it a little ahead of the big day. You know, half the fun of Christmas is getting ready for it. No matter what type of picture record you shoot, it ought to cover the days in which the air is tingling with anticipation of happy surprises and good things coming up. The favorite people in your life are at their best—and that's the best time for picturing them.

But getting back to the movie

camera as a gift from the family to the family. It needn't be an expensive gift, you know, because not only are there movie cameras as simple to operate as the familiar box camera, they're equally low in cost, comparatively speaking.

For less than \$50—you can be all set for both indoor and outdoor movie making with a kit including camera and light bar.

The light bar makes your indoor movie making as easy as flash snaphooting. It is simply a bar with a screw in the center that fits into the tripod socket of the camera. On either end is a big photoflood reflector bulb.

As you shoot, you carry your light right with you. You know that there's always enough illumination to cover whatever action you see in your viewfinder.

—John Van Guilder

Fashion Gifts for the Santa Who Doesn't Know Size

Handkerchiefs, scarves and a host of other charming accessory gifts are the ideal solution for the Santa who wants to give fashion but doesn't know the lady's size.

The man who underestimates the place accessories hold in a woman's heart should realize how important these "accents" are in a well-rounded versatile wardrobe. Accessories not only dress up a costume, but they can transform one dress or suit to fit any mood or occasion.

And the same accessories, if well chosen, will add glamour to many outfits.

Give a colorful, distinctive hanky and you give a scarf, a pocket decoration, a belt ornament. All you need do is provide the tasteful design in colors she likes, and your recipient will use her ingenuity to discover many new uses for her gift-hanky.

Give a square of fine fabric, such as velvet or chiffon, and your recipient will have ascots, ties, scarves and cowls which she may wear as fashion prescribes.

Party aprons, knit gloves, ad-

justable wool hats, stoles, tie-on collars and elasticized cinch belts or cummerbunds are among the accessories you can give without a thought to size. Handbags, costume jewelry, the new metal hair bands are sure to please her; and leave it to the woman to find places galore for all of them in her wardrobe.

One hosiery manufacturer has developed a truly sheer nylon stocking that is stretchable. Available in petite, average and long sizes, this hose looks miniature in its package but as long as you know the approximate height of your giftee, they will fit her perfectly.

Blouses for lounging need not always be sized. Several styles are shirred or elasticized either partially or all-around and a small, medium or large will do the trick. Many beautiful robes and brunch coats fall into this category and make excellent gift choices.

MINCE PIE
The oriental character of the spices and flavoring in mince pie was said to represent the rich gifts the wise men brought to the Christ Child.

Know Your Library . . .

As fourth in a series of articles this "Know Your Library" month, we very proudly offer brief histories of our Standish branch, AuGres branch and Alger Bookteria.

Standish branch was opened last May 1, next door to the Standish Bakery.

AuGres branch was opened last May 2 in the AuGres City Hall.

Both branches had 800 new books in plastic jackets when they were opened. New books were added each month, and now they proudly boast 1,500 copies in their circulation.

Circulation is excellent for such new libraries. The first month, AuGres circulated 506 books and Standish 804 books. During the summer months, Standish reached a high of 1,269. In both branches the circulation per hour is comparable to the circulation in Isoco County branches which have been operating for the past 14 years. The Standish branch, on an hourly basis, during the summer months had larger circulation than any other branches in the regional library.

Mrs. Harvey Johnston is librarian at Standish branch and Miss Martha Maser is librarian at AuGres branch. Both branches are unusually fortunate in their librarians.

Standish branch is open 10 hours a week as follows: Monday 7:00 to 9:00 p. m., Tuesday 3:00 to 5:00 p. m., Friday 3:00 to 5:00 p. m., Saturday 1:00 to 3:00 p. m.

AuGres branch is also open 10 hours a week as follows: Monday 3:30 to 5:30 p. m., Tuesday 7:00 to 9:00 p. m., Thursday 3:30 to 5:30 p. m., Saturday 7:00 to 9:00 p. m.

Alger patrons are served by a bookteria located in Stoney Lodge and operated by Mrs. Charles Sestak. This bookteria was opened August 30, 1954. There are about 150 books in this collection, and each month new titles are added or exchanged. Housing and operating the bookteria are volunteer services by Mrs. Sestak. Stoney Lodge is open from 9:30 a. m. until 9:00 p. m. Mrs. Sestak urges patrons in the Alger area to visit the bookteria at any time during this interval.

Isoco-Arenac Regional Library feels extremely proud of these services and of their rapid growth.

Next week the Bookmobile schedule is as follows:

Friday, December 3.—Arenac Eastern School, Twining downtown.

Monday, December 6—Vine School, Taft School, Watt School.

Tuesday, December 7—Delano School, Alabaster School, Ala-

baster downtown. Thursday, December 9—Gibson School, Saganing School, Worth School, West Bradley School.

Wednesday, December 8—Turner School, Turner downtown, Maple Ridge, Deford School, Hanna School, Haley School, Hale downtown.

Friday, December 10—Hale School, Hale downtown.

Shirts

Favorite GIFT FOR YOUR favorite MAN



Several Collar Styles
White and Pastel Colors
French and Reg. Cuffs
\$2.95 & \$3.95

HENNIGAR'S

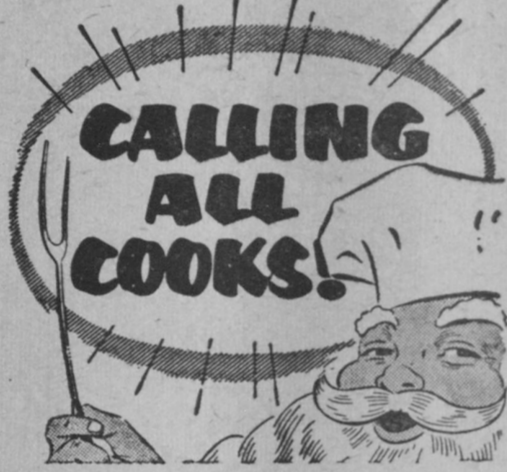
"THE STORE DEPENDABLE"
EAST TAWAS

For best dressed salads!

Miracle Whip SALAD DRESSING

THE ONE AND ONLY

Stop and See About a Free Turkey For Christmas



"Here's the one she wants!"

If Mother said what she really wants for Christmas, chances are this handsome, hard-working Hamilton automatic home laundry would be it! Little wonder, too, for this ever-so-easy washer and matching dryer are made by Hamilton, the home laundry name women know and trust!



Over your budget? You'd be surprised!

There's only one way to find out actually how few dollars it takes right now to make this her Hamilton Christmas—come in and get the answer yourself! Honestly, it takes so little to give so much—why not do it now?

Washer from . . . \$269.95 DRYER from . . . \$189.95

give her a **Hamilton** Home Laundry from

FUELGAS COMPANY, Inc.
PLANT—TAWAS CITY Phone 344 STORE—EAST TAWAS

SAY Merry Christmas WITH... Jewelry



JUST WHAT HE WANTS...

Just What He Needs
A man never has enough jewelry accessories. Choose your gift from our lavish supply. Whatever he needs, whatever he wants . . . we have at a reasonable price.

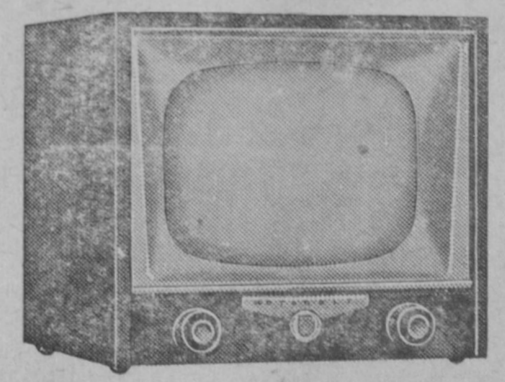
- Layaway Christmas Gifts Now
- RONSON Cigarette Lighters \$5.50 UP
- Tie Clasps \$1.50 UP
- Cuff Links \$2.50
- Ident. Bracelets - \$3.45 UP

C. V. MILLER JEWELER
EAST TAWAS

SMART SANTAS GIVE

Television

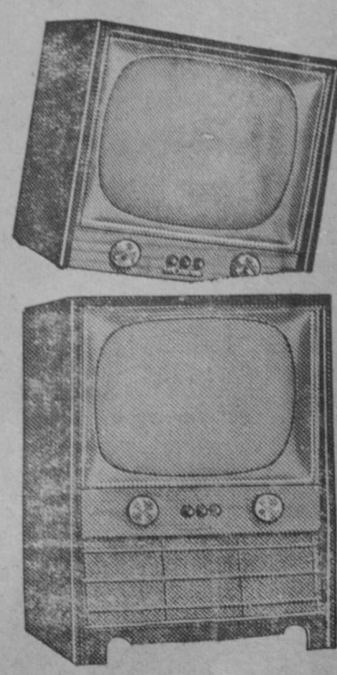
FUN FOR ALL THE FAMILY!



BIG-SCREEN SETS at LOWER-THAN-EVER PRICES--BUY TODAY

Give the whole family a treat this Christmas with a new-model TV set from our famous Motorola line. Table models and consoles, in all popular wood finishes . . .

17 in. Motorola As Low as \$139.95
21 in. Motorola As Low as \$159.95



TAWAS BAY TV SALES

JOSEPH NAGY Phone 70
414 LAKE STREET EAST TAWAS CITY

Whittemore News . . .

Don't forget the apron and bake sale at the Norris store Saturday afternoon, December 4, sponsored by the Adult Fellowship. All kinds of aprons for Christmas gifts will be on sale.

Mr. and Mrs. August Miller entertained the following members of their family on Thanksgiving Day. Mr. and Mrs. Adelbert Miller and three sons of Richmond, Mr. and Mrs. Lionel Kaufman and two daughters of Detroit, Ellen of Ann Arbor, and Dan of Michigan State College, East Lansing.

Mr. and Mrs. James Leslie of Tawas City were callers in town Sunday.

Frank Horton is very ill at this report.

Mrs. Mary Widden has returned from a visit in California.

Mr. and Mrs. Charles Bailey and children spent Thanksgiving in Flint.

Word received from Mr. and Mrs. Henry Provcost states they had arrived safely at Manatee, Florida, where they will spend the winter.

Mrs. Frank Gordon returned home Sunday from Samaritan Hospital, Bay City, and is improving.

The Rev. and Mrs. William Smith of Mt. Clemens spent Thanksgiving week-end with Mr. and Mrs. Kenneth St. John.

Mr. and Mrs. George Koval and son, Ronnie, of Union City were callers in town Saturday evening while enroute north to hunt deer.

Mr. and Mrs. Ezra Wice and daughter spent Thanksgiving in Freeland.

Mr. and Mrs. Alex Lynch of Bay City were callers in town Saturday.

Mr. and Mrs. William Flanagan, Lloyd, Archie, and Jack Flanagan and Millert Leinonen, all of Pontiac, spent the week-end with their brother and wife, Mr. and Mrs. Harvey Flanagan, and enjoyed the deer hunting season.

Mrs. Laura Hockersmith was called to Indiana Wednesday due to the death of her mother, her son, Allen, accompanied her from Flint.

Thomas Thompson of Bloomfield Hills spent the week-end with his parents, Mr. and Mrs. Henry Thompson.

Mrs. Winifred Charters visited relatives in Tawas City Sunday afternoon.

Look Who's Here!



Hemlock News

Everyone was shocked to hear of the death of Walter Pringle at the Tawas Hospital. He was well known here as he was the postmaster and operated a store at McIvor for a number of years. The funeral was held Monday from the Jacques Funeral Home. The family has the sympathy of the community.

Mr. and Mrs. William Herriman spent Thanksgiving and the week-end with their son and family, Mr. and Mrs. Donald Herriman and sons, of Royal Oak.

Mr. and Mrs. Henry Biggs of

Saginaw spent the hunting season at their cottage at Sand Lake. Mr. Biggs was successful in shooting a buck.

Gene Morrison of Detroit spent a few days with Mr. and Mrs. Clarence Herriman. Mrs. Morrison and son returned to Detroit with him.

Mr. and Mrs. Kenneth Herriman and family of Melvindale, Mr. and Mrs. Adison Featheringill, Mrs. Donald Webb of Bay City spent Thanksgiving and the week-end with their parents, Mr. and Mrs. Fred Pfahl.

Leslie Pfahl left Tuesday morning for service in the armed forces.

Miss Alta Biggs and friend called on Harvey McIvor and Mrs. Clara Smith.

Mr. and Mrs. Alton Durant and family spent Thanksgiving at Hale with Mr. and Mrs. Lewis Katterman.

Rosemary Ball of Kalamazoo spent Thanksgiving and the week-end with her parents, Mr. and Mrs. Lawrence Ball, and sister, Katherine.

John Burt Sr. spent Thanksgiving with his son and family, John Burt Jr.

Mr. and Mrs. Henry Smith spent Saturday and Sunday at South Branch.

Mr. and Mrs. Glenn Biggs are enjoying television in their home.

Ralph Burt spent Monday evening with Harvey McIvor and mother, Mr. and Mrs. Phillip Watts called on them the same evening.

GIFTS THAT BLEND FUN WITH WITTY STYLE

The gift that blends fun with fashion is doubly appreciated. And for this Yuletide, designers have out done themselves in providing witty styles for sports and lounging.

The outdoor girl will enjoy winter more in her gay, bulky sweater or a woolly hooded jacket. Warm, brightly colored and trimmed gloves, scarves and caps are wise gifts for her.

And those knee-high socks she's been seeing in all the magazines—thanks to the Santa who remembers her with them! They're available in a raft of giddy colors and patterns—and no matter how gay you go, you can't go wrong.

Warm boots are happy-go-lucky this season in pixie-like styles that can be worn over or without shoes. Slacks and Bermuda shorts—and shirts to go with them—will send her winter resorting, just to wear them by the fireside.

And while she's away, she'll have a wonderful time with the fireman red pajamas and the cozy-warm robe that Santa was thoughtful enough to bring her.

If she's the kind of girl that enjoys her own bedside best of all come the cold winter winds, she'll be grateful indeed for at-home togs.

1955 New Yorker Deluxe St. Regis Designed for Two-Toning



The completely new, long and lean 1955 Chrysler will be shown publicly on Wednesday, November 17 in 3,200 dealer showrooms coast to coast. New in the Chrysler line for 1955 is the St. Regis hardtop which features a new concept in two-toning. Five new exterior color combinations are offered with interior colors matching or harmonizing. With a new 250-horsepower FirePower V-8 engine, 126-inch wheelbase and new supersecur windshield, combined with dramatic styling and color, the St. Regis offers the utmost in performance and beauty.

FARM EVENTS

By MARVIN DAVENPORT

CALENDAR—

Monday, December 6—Board of directors of sheep program, 8:00 p. m., courthouse, West Branch.

Tuesday, December 8—"Insecticides for '55" Ray Jones of Michigan State College, Federal Building, East Tawas, 9:00 a. m. until 10:00 a. m., and Reno Township Hall from 1:00 p. m. until 3:00 p. m.

Wednesday, December 9—"Hanging it on the Line-Dairy-wise," James Hays, Michigan State College Dairy Department, Reno Township Hall, 1:00 p. m. until 3:30 p. m.

Thursday, December 15—Lamb Pool at West Branch, 9:00 a. m. until 2:00 p. m.

Thursday, December 16—ABA Cooperators in Reno and Plainfield Townships meet with Rupert Bentley, west side instructor, Reno Township Hall 8:00 p. m.

Thursday, December 21—Sheep meeting with board of directors and Graydon Blank of Michigan State College. Plans for 1955.

Thursday, January 6—"Better Milking Clinic," Donald Murray of Michigan State College, Plainfield Township Hall in Hale. Demonstrations on use of milking machines.

Can I volunteer five questions that tell us what our marketing problems consist of? Here they are:

1. What and how much should I produce?
2. How much should I sell?
3. When should I sell it?
4. Where should I sell it?
5. How can I market more effectively?

I was glad to have George Lehman of Whittemore stop in the office with four soil samples from his place. George attended two of our soil sampling demonstrations. He wants to save some fertilizer dollars. I hope his neighbors follow his example.

Next week is sure meeting week for yours truly. George Lake, James Sturtevant, Edward Robinson Sr. and Andrew Matthews will join other members of the board of directors of the sheep marketing program to plan program activities for the coming year. They will meet in the courthouse at West Branch at 8:00 p. m. If you have any suggestions that you feel will improve the pool program, let one of your directors know about it.

On Wednesday, December 8, Ray Jones will meet with our hardware, feed store, drug store and elevator operators to talk insecticides for 1955. Mr. Jones can help these fellows reduce inventories by telling them what to buy and what not to buy for 1955. Plan to attend one of these meetings: 9 a. m. until 10:00 a. m., Federal Building, East Tawas, conference room; 1:00 p. m. until 3:00 p. m., Reno Township Hall.

On Thursday, December 9, James Hays will be "hanging it on the line-dairywise." This will be his last visit to Losco County. He has a real message for our dairymen.

It won't be long now and we will be wishing 1954 goodbye forever. But, come January 1, 1955, something new will be added for our farm folks.

If you operate a farm and net over \$400 or more, you'll be under the social security program on January 1.

That's when you start to build up credit in the Old Age and Survivors' Insurance program for your dependents' protection and for your retirement.

To pay for this, a farm operator will pay a new tax on his 1955 income.

Whether you are beyond retirement age or not makes no difference on the tax. You must pay the self-employment tax as long as you continue to work, if your net farm profit is \$400 or more.

The tax will be three percent of your net farm profits up to and including \$4,200. The most anyone will pay per year will be

McIVOR NEWS

Mr. and Mrs. William Schroeder of Tawas spent Thanksgiving with their son, Herbert Schroeder, and family.

Herbert Kohn of Ohio spent the Thanksgiving week-end with his parents, Mr. and Mrs. George Kohn.

Mr. and Mrs. Cyrille Valliere and family of Merrill spent Sunday with her parents, Mr. and Mrs. Lloyd Newvine.

Mr. and Mrs. Goddard of the Towline visited Mr. and Mrs. Austin Allen on Sunday.

Mr. and Mrs. Muti Jordan and daughter of Mt. Morris visited his sister, Mrs. Elbridge Catatine, and family, also his father, Matt Jordan.

Charles Mark of Ohio visited his sister, Mrs. William Draeger, and family, also his mother, Mrs. Edna Mark.

Mr. and Mrs. Forrest Norris and daughter of Flint visited Mr. and Mrs. Kenneth Pringle over the Thanksgiving week-end.

They also attended the wedding of a niece.

Anthony Mark and son of Saginaw visited his mother, Mrs. Edna Mark, over the week-end.

George Strauer of Flint spent the week-end with his parents, Mr. and Mrs. Orville Strauer, and family.

Mr. and Mrs. Joseph Rabideau and children of Mt. Pleasant visited her parents, Mr. and Mrs. Harold Parent, and family over the week-end.

be \$126, until the rate increases in 1960.

If you hire a farm worker and pay him at least \$100 per month in cash during the next year, he also will come under social security. You and your worker each pay a tax of two percent of the workers income.

Details of the social security program and how to figure your benefits are available at our office in East Tawas. Or you can contact a social security fieldman at the Federal Building, the third Thursday of each month.

Clarence Carpenter, DHIA tester, sent us a copy of his October report. Here are the 15 high cows in the association.

High Cows Regardless of Age
Butterfat Basis

Owner	Breed	Name	lbs. Milk	Pct. Fat	Lbs. Fat
William Herriman, H. No. 7	4.4	77.0	1750	4.4	77.0
William Herriman, H. No. 13	3.5	74.5	2130	3.5	74.5
Britt Farm, H. Rose	3.5	65.8	1880	3.5	65.8
Britt Farm, H. Betsie	4.2	63.8	1520	4.2	63.8
Arthur Povish, H. Echo	3.9	63.6	1910	3.9	63.6
Arthur Povish, H. Nig	3.3	63.0	1910	3.3	63.0
Arthur Povish, H. Boutere	3.1	62.6	2020	3.1	62.6
Britt Farm, H. Blackie	4.3	61.9	1440	4.3	61.9
Azur Povish, H. Mable	3.5	60.2	1720	3.5	60.2
Arthur Povish, H. Vivian	4.0	60.0	1500	4.0	60.0
Britt Farm, H. Lucy	3.1	59.2	1910	3.1	59.2
Waldo Curry, H. Blue Bell	3.9	58.5	1500	3.9	58.5
Waldo Curry, H. Ruth	3.8	58.1	1530	3.8	58.1
Waldo Curry, H. Sarah	3.3	57.8	1760	3.3	57.8
Waldo Curry, H. Violet	4.1	57.8	1410	4.1	57.8

Two high herds, each group, butterfat basis:

Owner	No. Cows	Breed	Av. Lbs. Milk	Av. Lbs. Fat
Will Waters	8	RD	570	2.28
Waldo Curry	20	H	1032	39.2
Britt Farm	19	H	1096	38.9

Large Herd Over 20 Cows

Owner	No. Cows	Breed	Av. Lbs. Milk	Av. Lbs. Fat
Arthur Povish	27	H	1042	34.5
Charles Timrick	22	H	602	19.6

For the man who enjoys most of all just lounging about and taking things easy during his leisure hours, there are many gifts ideally adapted to helping him to do exactly that, such as the traditional favorites—robes and slippers.

Now there are new lounging pajamas that are just the thing for TV-viewing or fireside reading. Other gift aids to comfort and pleasure include a new easy chair (which might well be a gift from the whole family) a smoker's stand, table lighter, pipe rack, humidifier or personal radio for his chair-side convenience.

JOURNALISM CLASS

VISITS BAY CITY TIMES

The dramatic mechanics of the Bay City Times newspaper were the concern of the Journalism Extension class of East Tawas at last Friday's meeting.

The class with their instructor, Professor Irwin Campbell of Central Michigan College of Education, Mt. Pleasant, were invited to tour the Times building in Bay City for their queries in newspaper writing.

From the editorial department, a stronghold of men and women writers, the tour led down the hall to the wire associated press room where news and photos were received by wire.

Down a flight of steps they entered a large composing room where a small army of men puts the paper together, each adding his individual skill. One man was pulling proofs of the final edition.

On the same floor the class explored the shelves of the " morgue " where resources are filed and indexed for easy reference. The files contain resources dating back since 1880.

Following the operation to its conclusion, the procession filed into the ground-level press room where a deafening roar announced the final edition had gone to press. Four presses were in operation.

Minutes later in the lobby

they saw the final edition on the stand and ready for sale. Only a short time before they had seen proof of it in the composing room. At present the circulation of the Times is approximately 35,000.

The field of journalism is divided into five categories: (1) newspapers; (2) general magazines and reviews; (3) class, trade and professional journals; (4) newsmagazines and magazines digests and (5) radio and television.

Moscow recently reported an "unprecedented increase" in the productive capacity of the Soviet Union and its satellite countries as the result of a vast program integrating the economic programs and production facilities of those nations.

MACKINAC MAC SAYS..

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DRESSES	SHIRTS	BLANKETS
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TAWAS CITY

Give GIFTS of Music

For Christmas and Year 'round Entertainment - - -

Record Albums—NOW AVAILABLE

GLENN MILLER Volume II

LIMITED EDITION Use Our Lay-a-way Plan

RCA VICTOR ALL CLEAR PICTURE TELEVISION Installed with Antenna AS LOW AS \$195.00

SPARTON CUSTOM BUILT TELEVISION Installed with Antenna AS LOW AS \$245.00

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EAST TAWAS

SALVATION - - HEALING CAMPAIGN

Conducted by REV. HAROLD MAY

Hear this outstanding Evangelist who has witnessed miracles of healing taking place as he prays for the sick.

AN UNUSUAL MAN WITH AN UNUSUAL MESSAGE

THROUGH DECEMBER 12

7:30 P.M. NIGHTLY (EXCEPT MONDAY and SATURDAY)

THE SICK WILL BE PRAYED FOR AT EACH SERVICE

ASSEMBLY OF GOD CHURCH - - - East Tawas

Christmas TOYS

For your little Angels

McKEM POLO SHIRTS
KATE GREENAWAY DRESSES
MINIKIN MATCH-MATES --- Poplin and Corduroy
NITEY NITE PAJAMAS --- Size 1 to 14

SMALL TOWN TOGS

Next to Cholger Gulf Service TAWAS CITY

Timely Gifts for Everyone

This Christmas will bring many a youngster his first wrist watch and many a fashion-conscious lady the beautiful dress watch she has been longing for.

In fact, Christmas '54 can mean watches for every member of the family, judging from the handsome assortment of new timepieces in the stores this year. Price ranges are as varied as the designs, making it possible to choose a gift watch to suit your budget.

Ladies watches are as beautifully styled as fine jewelry. There are delicate dress watches ablaze

with tiny diamonds set in white gold cases and graceful filigree designs in yellow or white gold. Bracelet watches, lapel watches, and ring watches are also suggested as gift ideas.

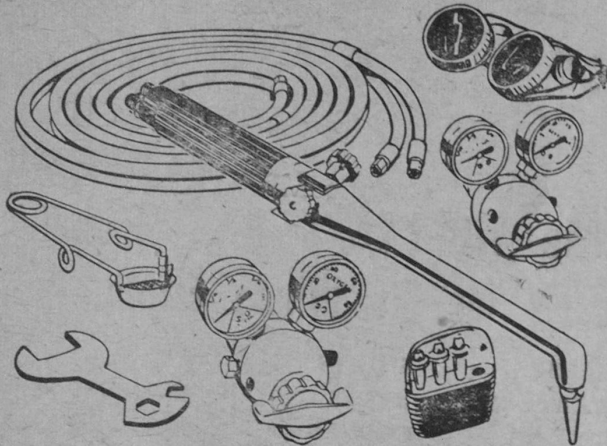
Men's watches feature sleek-look slimmest that every man will appreciate. Round watches with clean-cut dial markings, and watches with jet black dials are among the new fashion features in men's timepieces. For the sportsman, there are rugged watches that are shock, rust and water resistant.

A REAL CHRISTMAS GIFT ---

76.50

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NO. 420 OUTFIT



One Blowpipe Does It All

CUTS - WELDS----
HEATS - BRAZES

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New Toys for Boys
and Girls on Your List

Also Gifts to Please Mother and Dad
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TUTTLE HARDWARE

TAWAS CITY

Here's a Different Holiday Dessert Treat

BY DOROTHY MADDOX

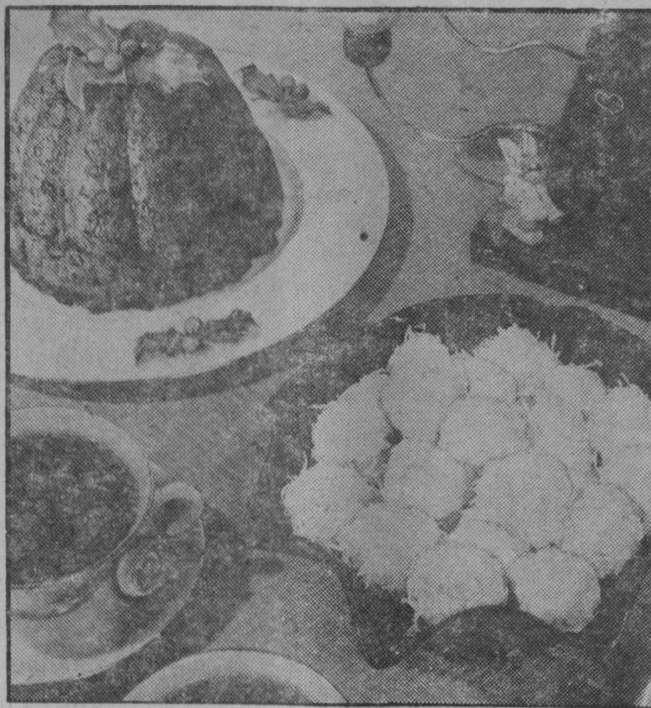
WHEN cookie- and fruit-cake-satiated guests perk up during the holidays, perk up their jaded palates with a good cup of steaming coffee, and a serving of hot plum pudding topped with delicious, chilled coconut hard sauce balls.

Coconut Hard Sauce Balls
(Makes 30 balls)

One-third cup butter or margarine, 1 cup sifted confectioner's sugar, 2 teaspoons brandy or 1/2 teaspoon vanilla, 1 cup shredded coconut, cut fine.

Cream butter, add sugar gradually, and continue creaming until light and fluffy. Add brandy and beat well. Drop by teaspoon into coconut and roll into 3/4-inch balls.

Chill before serving with the plum pudding, which should be warmed.



Treat your guests to an old holiday favorite dressed up with this delicious coconut hard sauce.

Make Plans Early for Good Christmas Eating

Christmas is the time of merry making and hospitality, of giving and good eating. Make your plans early and have as much of the cooking finished as possible and out of the way before the last minute rush demands your attention.

Christmas Loaf

- 1 cup milk scalded.
- 1-4 cup shortening
- 1 1-2 teaspoons salt
- 2 packages dry yeast.
- 1-4 cup sugar
- 2 eggs well beaten
- 4 cups flour
- 3-4 cup seedless raisins
- 1-4 cup candied cherries chopped
- 1 teaspoon candied orange peel chopped
- 1-4 cup citron sliced in thin slices
- 1 1-2 cups nuts chopped
- 1 tablespoon cardamom seeds

Combine milk, sugar, shortening, and salt. Cool to lukewarm. Soften yeast in this mixture. Add eggs. Mix thoroughly. Add flour, raisins, cherries, orange peel, citron, nuts, and cardamom seeds. Mix to a soft dough. Knead on lightly floured board until smooth and elastic. Place in a greased bowl cover with a damp cloth. Let rise in a warm place until double in bulk. Punch down. Let rest 15 minutes. Divide dough into two equal parts. Shape each in a round loaf. Place on a greased cookie sheet. Let double in size. Bake in an oven 350 degrees for one hour. Drizzle with the following sauce.

Mix 1 cup sifted confectioner's sugar, 1-2 cup orange juice, and a drop of vanilla. Pour in a thin stream from a pitcher.

Almond Cheese Logs

- 1 3-oz. package cream cheese
- 1-2 lb. cheddar cheese
- 1 cup shelled almonds
- 1 pimento
- 1 tablespoon lemon juice
- 1 1-2 teaspoons salt
- 1 teaspoon Worcestershire sauce
- 1 teaspoon grated onion
- Dash cayenne pepper
- Paprika
- Finely chopped almonds

Put cream cheese, cheddar cheese, almonds and pimento through fine blade of food chopper, add lemon juice. Add salt, Worcestershire sauce, grated onion and cayenne. Shape into two rolls about seven inches long. Roll one in paprika, the other in chopped almonds. Wrap in waxed paper and chill. To serve, cut in thin slices and place on crisp crackers.

Mushroom Turkey Dressing

- 1-2 cup butter
- 2 2-3 cups packaged pre-cooked rice.
- 1-2 cup chopped onion
- 1 lb. mushrooms, chopped
- 2 cups diced celery
- 1-2 cup chopped celery leaves
- 1 tablespoon salt

New from the Kraft Kitchen!

Kraft's
Cheez Whiz

for
cheese dishes
and
snacks
...FAST!



SPOON IT into hot foods

HEAT IT for cheese sauce

SPREAD IT for snacks

A Pasteurized Process Cheese Spread

Velvety Lemon Sauce

One egg, 3-4 cup extra-fine sugar, 1 1-2 tablespoons lemon juice, 1-2 cup heavy cream.
Beat egg until light. Gradually add sugar, beating until well blended. Beat in lemon juice. Fold cream into lemon-sugar mixture. Chill in refrigerator. Serve with steamed pudding royale.

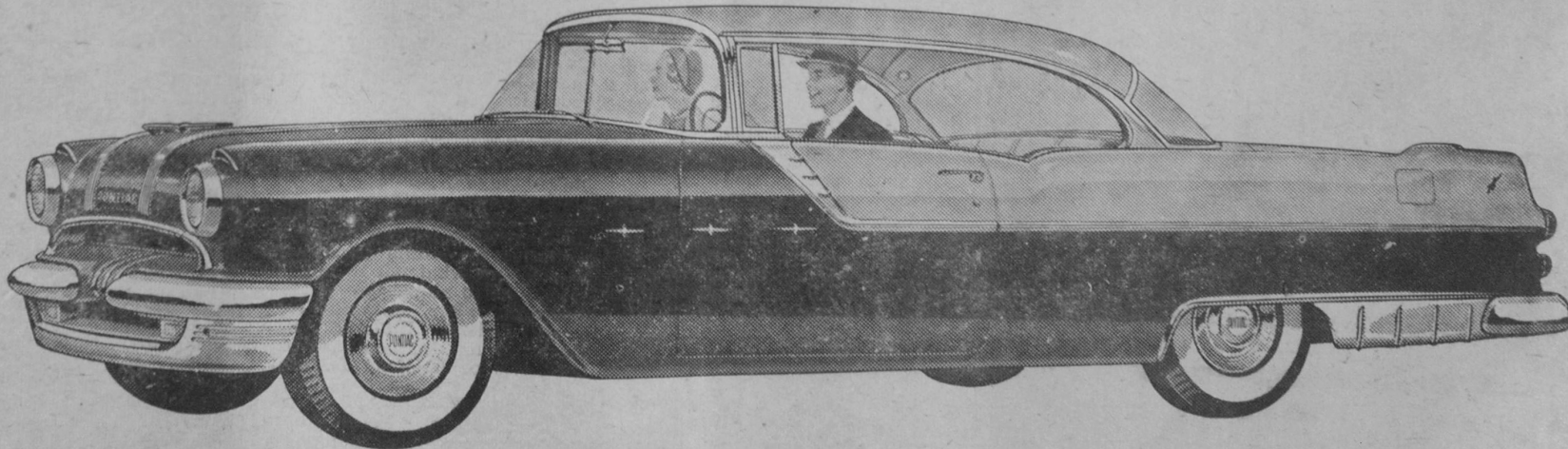


I'm calling all my helpers to give them a tip on a grand gift . . . One that will keep the Christmas spirit alive until I return next year . . .

GIVE A GIFT
SUBSCRIPTION TO
THE TAWAS HERALD

GIFT CERTIFICATE WITH EACH SUBSCRIPTION

Come in and See
the All-New '55 Pontiac



A Look, A Ride and You'll Decide—IT'S THE HOT CAR FOR '55!

We've heard it a thousand times from people who come in to see the '55 Pontiac and stay on to price and drive it—"Pontiac's the hot car for 1955!"

Let us show you the whole story of this all-new General Motors Masterpiece. Come in and admire its Vogue Two-Tone color styling. Step inside and lean back in luxury and comfort! Look out through Pontiac's sweeping expanse of glass.

Then let us take you for a drive. Put Pontiac's Strato-Streak V-8 through its brilliant paces. Feel its powerful stride as you move away; sit back and relax as it sweeps you silently along. Notice how this great Pontiac does everything but drive itself—you simply guide it, completely at ease.

Then let us show you the price story—the facts and figures on how little it costs to give yourself the wonderful thrills of Pontiac ownership. If you can afford any new car you can easily afford the smart and powerful all-new Pontiac—ultimate proof that dollar for dollar you can't beat a Pontiac!

THREE GREAT LINES—ALL WITH STRATO-STREAK V-8 POWER!
THE FABULOUS STAR CHIEF SERIES—Luxury-car size, beauty and power at its lowest cost!—124-inch wheelbase
THE SPLENDID 870 SERIES—Leader of its low-price range in length, luxury and performance!—122-inch wheelbase
THE BEAUTIFUL 860 SERIES—High style and high power at a price near the lowest!—122-inch wheelbase

WM. LOOK & SONS

200 NEWMAN STREET

EAST TAWAS



TAWAS CITY

Martin C. Musolf of Bay City spent a few days here this week with friends and enjoyed a few days of the hunting season.

Orville Gauthier of Pontiac spent Thanksgiving and the week-end with relatives. His brother, Clarence Gauthier, of the Townline accompanied him home.

Ray Cooper visited relatives in Kalamazoo and Hillsdale over the Thanksgiving week-end.

Mr. and Mrs. James Aldrich of Pellston were Monday guests of Mr. and Mrs. Lewis Braden.

Mr. and Mrs. Howard Arp and two children, Charles and Mary Lou, have returned home to Port Austin after spending a few days last week with her mother, Mrs. Louise Moeller.

William Brown is a patient at Mercy Hospital, Bay City, this week.

Mr. and Mrs. Walter Becker and sons, Paul and Thomas, spent Wednesday and Thursday in Saginaw with Mr. and Mrs. Arthur Karpicke.

Fred Blust of Pontiac spent a few days last week at his home in the city.

The Dorcas Society will meet Tuesday evening, December 14, in the church parlors. Don't forget your gift for your "secret pal." If you did not have a "secret pal," bring a gift to exchange.

Mrs. Delia Frieze and niece, Mrs. Otto Smith, Charles Davis and Mr. and Mrs. Robert J. McNutt and two children, all of Detroit; Mrs. Joseph Stapleton and Mr. and Mrs. Leo Schubert of Harbor Beach attended the funeral of Mrs. Charles Kane on Tuesday.

Miss Rosalyn Gackstetter returned to the University of Michigan Sunday after spending the Thanksgiving holidays at her home here.

Gordon Myles of Bay City attended the funeral of Mrs. Charles Kane on Tuesday.

Mr. and Mrs. William G. Murray and children spent Thanksgiving Day in Bay City with Mr. and Mrs. Frank Schreck. A family reunion was enjoyed with Mrs. Robert Murray and Fr. Francis Murray of Marquette, Mrs. May McKelvey of Tawas City and Mr. and Mrs. Robert Murray and family of Bay City.

Miss Ferne Mark and sister, Mrs. Elizabeth Holland, returned Tuesday from a week's visit at Pleasant Ridge and Detroit.

Mr. and Mrs. George Sermon and children of Bay City, Mr. and Mrs. Richard Null and children of Jonesville were Thanksgiving Day and week-end guests of Mr. and Mrs. Leo Hoshbach.

Miss Leona Ziehl of Bay City attended the funeral of Mrs. Charles Kane on Tuesday.

Mr. and Mrs. Henry Born of Bay City were callers at the home of Mr. and Mrs. Chris Hoshbach on Friday.

Mr. and Mrs. John Hoshbach and children spent Thanksgiving Day in Port Austin with Mrs. Hoshbach's mother, Mrs. Dennis Morgan.

EAST TAWAS

Election of officers of Irene Rebekah Lodge will be held next Wednesday evening, December 8.

The annual Irene Rebekah bazaar has been postponed until December 10 and 11 at the IOOF Hall.

Mr. and Mrs. Aaron Barkman and son, Randy, of Chicago have been visiting with Aaron's mother and brothers here.

Miss Ruth Meyers, who had been visiting in Detroit, spent a short visit with her aunt, Mrs. Clara Barkman. She was on her way home to Alpena.

Audie Johnson Unit, American Legion Auxiliary, will meet Monday evening. Plans will be made for Christmas work and the annual Christmas party.

Richard Hartzler and David Moching, who are attending Michigan State College, returned to East Lansing Sunday after spending the Thanksgiving vacation at their homes.

The Fire Department was called out last Friday afternoon at 1 o'clock for the home of Mr. and Mrs. William Colburn on North Main Street. An oil heater exploded as Mrs. Colburn was lighting it. No one was hurt but the home was damaged considerably by fire and smoke.

The fire department's relatives until repairs are made.

Mr. and Mrs. Milton Barkman were in Saginaw last Friday.

Mr. and Mrs. Sydney Barkman of Detroit spent the Thanksgiving week-end with Mr. and Mrs. Harris Barkman, Sydney's parents.

Mrs. Alfred Johnson, formerly of East Tawas, was called here on account of the death of her father, Walter H. Pringle. She made the trip from Kansas City, Kansas, to attend the funeral held in Tawas Monday.

Mrs. Gladys Lundy has been visiting with friends in Flint and Detroit the past two weeks.

Grace Lutheran Ladies Aid will meet next Thursday afternoon, December 9, at 2 o'clock at the home of Mrs. J. J. Austin. After the business session, there will be an exchanging of Christmas gifts and refreshments.

Miss Lela Osgerby, who has spent the summer at her cottage at Sand Lake, left recently for Kalamazoo to spend the winter with her sister-in-law, Mrs. Earl Osgerby.

Mr. and Mrs. Vernon Harwood and family of Ferndale spent the week-end with Mr. and Mrs. C. C. Harwood of East Tawas.

John Hoska of Bay City spent the week-end in East Tawas.

(See East Tawas, Back Page)

THE TAWAS HERALD

SEVENTIETH YEAR

Five Cents Per Copy

TAWAS CITY, MICHIGAN, FRIDAY, DECEMBER 3, 1954

Two Dollars Per Year

NUMBER 49

Holiday Season to be Ushered in With Colorful Festive Note in Tawas

The Christmas season will be ushered in on a festive note during the next two weeks in the Tawas area with a colorful program scheduled for this Saturday, December 4, and the annual church parade next Saturday, December 11.

The program this Saturday afternoon and evening features "Santa on Parade," sponsored by the East Tawas Retail Merchants and a community tree lighting ceremony sponsored by the Tawas City Businessmen's Association.

The Christmas program scheduled this year in the Tawas is one of the finest staged here and the churches in the area and businessmen have cooperated to make this a festive occasion for everyone.

Both business districts in the Tawas have been decorated in a gay holiday mood and merchants have trimmed their store windows.

"Santa on Parade" will be presented at East Tawas this Saturday afternoon at 1:00 p. m. "Old Saint Nick" will make a fast trip from his headquarters at the North Pole so that he can be present for the event. The East Tawas Retail Merchants Association is the sponsor of the parade and will be host to Santa and his reindeer during the afternoon.

Santa is scheduled to make another appearance in the evening before returning to his workshop in the North. He will be the guest at the Christmas tree-lighting ceremony at the Tawas City Hall Saturday evening. The program, sponsored by the Tawas City Businessmen's Association will start at 7 o'clock.

No doubt Santa Claus will have time to talk to the children during these two programs and parents are urged to bring the youngsters so they can visit with him.

The annual church parade will start at 1:30 p. m. on December 11 from the Federal Building in East Tawas. Mrs. W. A. Evans is the general chairman of the event.

Children taking part in the carol singing are asked to be at the Federal Building before 1:30 p. m. Children from Tawas City will meet at their respective churches at 1:15. Buses will pick them up at that time and take them to East Tawas where the parade will begin. The children will march ahead of their church floats singing appropriate carols.

At the Holland Hotel children and adults will join in singing two verses of "Silent Night" and "Hark the Herald Angles Sing," directed by Edward R. Rima, band director of Tawas Area Schools. The same carols will be sung in front of the city hall in Tawas City.

The cooperation of parents of the Tawas will add much to the success of the carol singing, stated Mrs. Evans.

Churches taking part in the parade will be the Tawas City Baptist Church, Christ Episcopal Church, St. Joseph Catholic Church, Alabaster Community Church, East Tawas Methodist Church, Tawas City Methodist Church, Reorganized Church of Latter Day Saints, Assembly of God Church and Immaculate Heart of Mary Church.

Life-Time Tawas Resident Dies

Mrs. Charles Kane life-time resident of this community passed away at her home Saturday evening following a heart attack. She had been in ill health for several years.

Elizabeth Barron was born in Alabaster, September 22, 1875. On June 24, 1939 she was married to Charles Kane at the St. Joseph Church in East Tawas. She is survived by the husband; two sons, Sam Kane of Chicago and Henry Kane of Flint; two daughters, Mrs. Austin McGuire of East Tawas and Mrs. Floyd Schneider of Flint; one grandson, Pfc. Barron McGuire, stationed in Munich, Germany; four sisters, Mrs. Jennie Davis and Mrs. Margaret Case of Pontiac, Mrs. Isabelle Follette and Miss Rose Barron of Birmingham.

She was a member of the Immaculate Heart of Mary Church, the Altar Society and the Birthday Club.

Funeral services were held Tuesday morning at the Jacques Funeral Home and at the Immaculate Heart of Mary Church with the Rev. Fr. Joseph Castanier officiating. Burial was in the Immaculate Heart of Mary Cemetery.

Out of town relatives were present from Flint, Pontiac, Detroit, Birmingham and Harbor Beach for the funeral.

Miss Elva Wakefield of Detroit and Robert Mark of Ann Arbor were Friday and Saturday guests of his parents, Mr. and Mrs. J. F. Mark.



Edward Libka of Coyle's Fishery, Tawas City, surveys a catch of herring taken in a pond net during lifting operations last week-end. The commercial fishing industry here was once very important and it was not unusual for fishermen to lift nets such as this with a catch of 10 tons or more. This same type of net also accounted for tons of sturgeon and other fish many years ago.—Herald Photo.



Veteran commercial fisherman, Charles Trudell of Tawas City, is shown inspecting some of his nets in preparation for the fishing season next year. Mr. Trudell started fishing with his father, Louis Trudell, when he was about 10 years old. At that time they operated out of Bay City and fished near the Charity Islands.—Herald Photo.

Herring Season Nears End

Tawas commercial fishermen cast a jaundiced eye at recent weather reports as they lifted nets early this week during the last remaining days of the fall herring season.

It is expected that within a few days, weather conditions will be such that fishermen will take no chances on risking valuable nets and other equipment on unpredictable waters.

At the latest report, fishermen predicted that this season's crop of herring would fall short of the harvest last year.

Although the commercial fishing industry here in the Tawas area has never regained the once important business of more than a decade ago when the Tawas Bay region was the headquarters for several of Michigan's large fishing enterprises, several local fishermen have remained on the scene for the annual run of herring.

Forty years ago many carloads of salt herring were shipped out of the Tawas by railroad during the height of the herring run. This market is now out of existence.

Along with the decline of the herring fishing, the white fish and lake trout have virtually disappeared from the Great Lakes. Only a skeleton crew remains here of a once-proud and important commercial venture.

Only four commercial fishermen are active in this area. They are the Coyle Fishery of Tawas City, Brown Fishery of Alabaster, Fred Matchure and Charles Trudell of Tawas City.

Operating from the Jacob Webber's boat, the "Donna Lee", the Coyle Fishery of Tawas City lifted a little more than a ton of herring south of the Townline boundary of Tawas Bay last week-end. The fish will be sold on the local market.

Webber said that he expects the weather to hold out until this week-end, when Coyle's will make their last lift of nets.

Looking toward the season next year, Edward Coyle said that he and Webber expect to use more equipment in anticipation of a better season. One reason for the low catch this year, Coyle said, was probably due to the fact that the fish remained on the eastern side of Saginaw Bay.

Bruce, a senior at Adrian College, has been active in pastoral and youth work in the Methodist Churches of the Tawas, having served as assistant pastor here last summer.

He expects to enter the seminary at Garrett Biblical Institute in Evanston, Illinois, in the fall. He will take three years of postgraduate work there, as an educational requirements, before becoming an ordained minister.

Named Bell Telephone Vice President

William E. Shane, general commercial manager for the Michigan Bell Telephone Company, has been named vice president of merchandising for the firm. Widely-known in civic and business circles throughout the state, Shane is in his 32nd year with Michigan Bell.

Mr. and Mrs. Monroe Frick and family of Otisville, Mr. and Mrs. Donald Frick and family and Mrs. William Osten of Livonia were Thanksgiving Day guests of Mr. and Mrs. Gordon Brigham and sons.

Former Tawas Resident With Cadillac 45 Years

General Motors now has 550,000 men and women in its working family. During the first year following its establishment the company had 14,250 employees. One of them was Alfred J. Sedestrom, a former Tawas boy, who had signed up at the Cadillac plant in 1908.

Sedestrom, who lives at Dearborn Hills, recently retired as a general foreman after 45 years' continuous service at the Cadillac plant.

His "Golden Book" commemorating the first 50 million cars built by the company, General Motors selected Sedestrom to typify the men and women who were instrumental in making this tremendous production possible.

Reminiscing in the "Golden Book," Sedestrom said, "In the early days, our final assembly line consisted of a row of wooden horses; you laid the frame across them and built your car right on the spot. No wonder the cars were so sinfully expensive."

As new and improved tools and equipment were developed, many jobs that once were heavy and unpleasant became lighter, easier and more productive," Mr. Sedestrom recalls.

"In my department back in 1933 a 10-horsepower, one-cylinder engine was 'broken in' by running it steadily for four hours. Compare that with the mere 15 minutes required to do a much better job of block-testing the modern 200-plus horsepower engine."

"After the four-hour break-in, we used to tear the engine down and adjust the valves and shafts. Adjustments were made solely by feel. If a mechanic leaned too heavily on his wrench, he was apt to break the part; if he didn't exert enough pressure, an oil leak was apt to develop."

"My particular job required working continuously in hot, dirty oil, which sometimes resulted in infected eye and ear ailments. Today the equivalent job is done better with precision inspection equipment—no more hands in hot dirty oil."

"One result of better tools and methods," as Mr. Sedestrom sees it, "has been a better job for the customer, quality-wise. Those 1908 cars were fair-weather birds. They could not take the rugged driving conditions in winter. For that reason the automobile in those days was extremely seasonal. Lay-offs lasting a couple of months or longer were not unusual. Meanwhile, the factory accumulated a backlog of orders that would make it worthwhile to start up production."

"Another result, of course, has been a truly amazing increase in what an hour's work will produce. In 1908," Mr. Sedestrom points out, "it took a man eight hours to shape the top half of a gasoline tank with hand tools. Today, three men with machine do the same job in 20 seconds. No wonder practically everybody can now afford to own a car."

On his first job Mr. Sedestrom earned 15 cents an hour. He worked 50 hours a week for a total weekly pay of \$7.50 and paid \$3.50 for room rent. He either rode a street car to work, or walked. Mr. Sedestrom feels that the changes in pay and hours and employee benefits that have taken place over the years trace right back to the increased productivity due to better tools and methods.

"I have seen many changes," Mr. Sedestrom commented, "but there are one or two things that haven't changed and won't change. One is that even in the early days, when cars were crude and primitive, the men who built them were proud of them. The men who build cars today have a lot more reason to be proud of their product."

"The other thing that hasn't changed—and I happen to be conscious of it because practically all of my working life was spent in manufacturing—is the need to do a good job for the customer. That's where progress for all comes in, and opportunity."

And that's as true today as General Motors starts on its second 50 million cars as it was that October day in 1908 when Mr. Sedestrom first went to work for Cadillac.

Miss Shirley Boomer of Bay City spent the Thanksgiving week-end at her home in the city.

Arrested on False Report Charges

A Detroit man, Henry Otto, was bound over to circuit court on \$500 bond this week after being arraigned before Justice Walker on charges of making a false criminal report to the Michigan State Police.

The state police said that Otto told them he had been robbed of approximately \$800 in cash and checks at Osceola on November 23. Otto gave two conflicting stories on how he was robbed.

After an investigation, officers stated that they could find no evidence to substantiate any part of his story. He was committed to the Isocoda County Jail pending arraignment in circuit court.

December 10 Last Registration Day for Bond Election

The last day of registration for the school election scheduled for December 22 will be December 10, stated Walter Miles, secretary of the Tawas Area Board of Education this week. Electors have until the prescribed date to register with township or city clerks to be eligible to vote.

This is the third bonding election to be held during the year for the purpose of constructing the proposed new Tawas Area junior and senior high school. The first two propositions were defeated earlier this year in February and June.

Originally, the school board planned to construct the new school on the Neumann-Reinke site. After the bonding proposition was defeated twice the school board recently honored petitions signed by 1,396 taxpayers which requested that the site now occupied by the Tawas Area Schools in Tawas City be utilized for the new school.

These citizens were of the opinion that by utilizing this property and facilities available, the proposed new school could be built at a substantial savings to the taxpayer.

The newly proposed location would reduce the cost of the school construction \$200,000 and would require only a \$75,000 bond issue instead of \$75,000 as required in the two previous proposals.

Last week the board of education formally voted to hold a third bonding election on December 22. At the same time a group of East Tawas residents voted to withdraw from the district, maintaining that the Fairgrounds property was more suitable. It was reported that withdrawal machinery was set up and a committee named to petition the state superintendent of public instruction to review the school board's action of selecting the Tawas City site for the new school.

This week the Herald received two "letters to the Editor" in the mail, giving two individual viewpoints on the school question. The letters are printed on page three of this section.

Injured by Fall Through Store Window

A serious leg injury was suffered by James Daley, 16, of East Tawas Monday evening, November 29, when he was cut by shattered glass after falling through a window of Mooney's Ben Franklin Store.

He was taken to Tawas Hospital by ambulance where he was treated for shock and loss of blood.

James is the son of Mr. and Mrs. Lawrence (Bud) Daley of East Tawas.

Deer Kill in Isoco Estimated to be Below Last Year

The regular deer hunting season ended Tuesday with the deer kill estimated to be below that of last year. On Wednesday hunters who had no luck during the regular season were given another chance during the special one-day "any deer" season.

It was expected that approximately 49,000 hunters would take to the woods during the special season. Conservation experts predicted that 26,000 deer would be taken. The hunters were allowed to shoot does, fawns, or bucks in certain parts of the Lower Peninsula, but were required to file for a permit prior to the regular season.

Conservation Officer Arthur Leitz stated Thursday that the deer kill in this area was thought to be about one quarter of last year's total. He said that there were less game violations this year in this area due to less hunting pressure.

Officer Leitz said that hunters had shot four coyotes in this area. One bobcat was reported in the game kill.

Conservation officials reported earlier this week that because of the low number of hunters this year the result would probably be a lower kill. They stated that it was still too early for an accurate figure on the number of deer taken.

The department reported that conditions were far from ideal for hunting in most parts of the state this year. There was little if any snow in most sections, and woods were reported generally noisy, cutting down on the movement of deer.

Burmeister Here Next Wednesday

Stanley J. Burmeister, veteran's counseling agent from Saginaw, will be in the Isoco County Superintendent of Schools Office on December 8 from 1:00 to 4:00 p. m.

Holiday's companion, Charles Hooper, was arrested on a drunken and disorderly charge and received a \$10 fine and \$7.25 costs.

The state police reported three drivers who were arrested on charges of drunk driving. Carl Neaves, Dearborn, was fined \$75 with \$7.35 court costs and sentenced to five days in Jail. James Peal of Farmington was fined \$13 and court costs of \$4.30 on a disorderly charge. Dennis Veit of Osceola was fined \$50, \$5 court costs and sentenced to five days in the county jail.

Mr. and Mrs. J. Atlee Mark and daughter, Joan, of Saginaw spent the week-end here.

Services Held Monday for W. H. Pringle

Funeral services for Walter H. Pringle, Isoco County businessman and highly esteemed resident of this city, were held Monday afternoon, Mr. Pringle died Friday night at the Tawas Hospital. He had been ill about eight weeks.

Owner of the W. H. Pringle Real Estate Agency at East Tawas, he had been in the real estate business since 1945. Previous to coming to Tawas City he had owned and operated a general store at McIvor for about 35 years. Before this he had owned a store at National City. During those years he served as postmaster at both places. In addition to his retail business, during his earlier years, Mr. Pringle handled a large amount of timber and wood products with extensive cedar and pulpwood yards adjacent to the railroad siding at McIvor.

The son of the late Mr. and Mrs. George A. Pringle, he was born May 8, 1863, in Sanilac County. In 1891 he came with his parents to Osceola and August 2, 1902, he married Miss Ethel Durant at Tawas City. He was a life member of Whittemore Masonic Lodge.

He is survived by the widow; three daughters, Mrs. Mildred McClure of Lansing, Mrs. Grace Pillsbury of East Lansing, Mrs. Georgina Johnson of Kansas City; a son, Donald D. Pringle of Bay City; eight grandchildren, and four great grandchildren.

Funeral services were held at the Jacques Funeral Home with Elder B. H. Doty officiating. Interment was in the Tawas City Cemetery.

Drunk Drivers to Get Jail Sentences

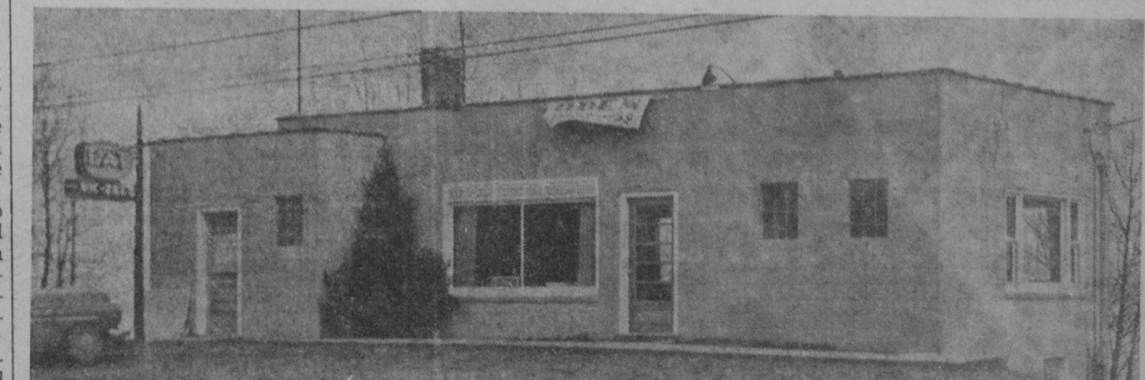
Local law enforcement agencies warned all motorists this week that "Drunk drivers go to jail." Various police agencies, including the Tawas, Isoco, and others in the state are carrying on a special December campaign to warn drivers to take it easy during the holiday season.

The Isoco County Sheriff's Department reported that one driver had been arrested on charges of drunk driving in Osceola last Monday. Frank Holiday, Detroit, was arraigned before Justice A. J. Goulette and fined \$100, \$7.25 costs and sentenced to five days in the county jail.

Holiday's companion, Charles Hooper, was arrested on a drunken and disorderly charge and received a \$10 fine and \$7.25 costs.

The state police reported three drivers who were arrested on charges of drunk driving. Carl Neaves, Dearborn, was fined \$75 with \$7.35 court costs and sentenced to five days in Jail. James Peal of Farmington was fined \$13 and court costs of \$4.30 on a disorderly charge. Dennis Veit of Osceola was fined \$50, \$5 court costs and sentenced to five days in the county jail.

Mr. and Mrs. J. Atlee Mark and daughter, Joan, of Saginaw spent the week-end here.



The formal grand opening of Vic and Zell's in their new quarters will be held this week-end. The new restaurant building features picture windows overlooking Tawas Bay and the new equipment. Mr. and Mrs. Victor Forcier invite everyone to visit the new restaurant during the grand opening.—Herald Photo.

THE TAWAS HERALD

ESTABLISHED 1884

408 Lake Street Tawas City, Michigan
Entered at the Tawas City Postoffice July 12, 1884, as Second Class Matter, under Act of March 1, 1879.

P. N. THORNTON and SONS, PUBLISHERS

President Eisenhower recently named December 15 as "Safe Driving Day," and asked all Americans to help make that day one in our country's history on which no traffic accidents occur. If such a goal could be achieved, it would be of great significance, since on every day of the year approximately 75 Americans are killed and hundreds injured in automobile accidents.

The President laid down three rules which he said would save lives and prevent injuries, if followed:

1. Obey all traffic regulations.
2. Use common sense in exhibiting courtesy and good sportsmanship while driving.
3. Every motorist should resolve to stay alert and exercise care, being aware of the constant threat of accidents caused by negligence.

The idea of setting aside one day in the year as Safe Driving Day is a good one and proclamations will be issued by governors in the various states, and other officials. The intention is to get all motorists aware of the great need for carefulness on the highways and Safe Driving Day will focus attention on a problem which kills tens of thousands of Americans each year.

While Engineers race to get cofferdams and caissons of the mighty Mackinac bridge down before the first ice, the "battle for the highways" shapes up nicely with all of Michigan as the battleground. Most everyone agrees that with such a spectacular bridge Michigan should have a lovely, four-lane express highway running the length of the state. Every major city in the state—some not so major—is backing its favorite highway. Thus far there are proposals for freeways on: US 27-127; US-23 along the Huron shore; US 131-31, along Lake Michigan coast; M65 north of Saginaw Bay; M66 north of Ionia and US 12 west of Detroit.

LOOKING BACKWARD

40 Years Ago—December 2, 1914
The Rev. B. H. Thomas of Bay City spent several days in the city last week.

Vince Korbelik of Alabaster left Saturday to visit a few days in Saginaw with relatives.

Edward Marzinski transacted business in Standish on Tuesday.

Frank Labadie, Linotype operator on the Bay City Times, visited friends here this week. He is a former Herald employee.

Miss Edith Davey, teacher in the AuSable Schools, spent the holidays at her home in East Tawas.

Mr. and Mrs. Leslie Smith of Thief River, Minnesota, are visiting at the Steven Smith home.

Miss Katherine McDonald of Los Angeles, California, arrived last week for a visit with relatives.

Attorney C. H. W. Snyder is at Detroit on business.

Charles and George McGarry are visiting their aunt, Mrs. William Rafferty, at Bay City.

Mr. and Mrs. James Larmer of Rose City were visitors here on Thanksgiving Day.

Mr. and Mrs. James O'Brien returned to their home at Saginaw after visiting friends for a few days in the Tawas.

C. H. Ridgley of Coleman spent a few days at the bank in Whittemore.

Charles Mark of Sherman Township returned Friday from a hunting trip in the Upper Peninsula.

John J. Love of Hale was a business visitor here Wednesday.

Mrs. George Bennett of Wilber is visiting at Niles.

Henry Fahselt left Monday for Detroit where he will spend a few days.

Joseph Montney of South Branch was a visitor here yesterday.

Henry Kane and Leo Cadore are spending a few days at Detroit.

Frank Bernard of Montpelier, Ohio, is at Hale for a few days on business.

Edward Lauer of Long Lake was a business visitor at East Tawas Tuesday.

The following were named members of the Board of County Canvassers: John W. Tait of East Tawas, Eugene Bing of Tawas City, John McFarlane of Oscoda.

10 Years Ago—December 8, 1944
Mr. and Mrs. Kenneth Oben-

dorfer of Saginaw returned Monday to Saginaw after a few days visit here. Mrs. Obendorfer is the former Miss Lucile Bowen.

Sheriff John Moran was a business visitor at Lansing this week.

Mrs. William Rouiller returned Saturday from Toledo where she had been visiting relatives.

Mr. and Mrs. Carlton Merschel are spending a few days at Detroit.

Mr. and Mrs. Charles White of Royal Oak are visiting relatives in this community.

A venison supper was enjoyed Wednesday evening by members of the American Legion and Auxiliary.

Dr. and Mrs. O. W. Mitton are spending the week at Janesville, Wisconsin.

Mrs. Emil Wagner of Hale made a business trip to Saginaw last week.

W. A. Tinker has purchased the Gray farm in Tawas Township.

The National Gypsum Company has just finished building a new 200-foot smoke stack at the National City plant.

Frank Schneider of Sherman was a business visitor at Flint Monday and Tuesday of this week.

Ervin Shellenbarger of Hale has just completed his new house.

Christian Science Services—

The understanding of the goodness of God which brings lasting peace and harmony will be brought out at Christian Science services Sunday in the lesson-sermon entitled "God the Only Cause and Creator."

Selections to be read from the King James Version of the Bible will include the following from Revelation (4:11): "Thou art worthy, O Lord, to receive glory and honour and power: for thou hast created all things, and for thy pleasure they are and were created."

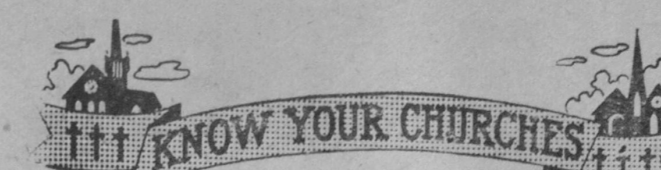
From "Science and Health with Key to the Scriptures" by Mary Baker Eddy the following selection will be among those read (69:13): "Spiritually to understand that there is but one creator, God, unfolds all creation, confirms the Scriptures, brings the sweet assurance of no parting, no pain, and of man deathless and perfect and eternal."

The Golden Text is from Genesis (1:1): "In the beginning God created the heaven and the earth."

SANTA, INDIANA
The community of Santa Claus, Indiana, owes its fame to its unusual name. At Christmas time its small post office is swamped with mail from throughout the world.

Mrs. August Lorenz of the Hemlock Road has returned after a few days spent in Saginaw.

November and December Consumers Power bills will carry a 75 percent deduction according to an announcement from the company.



TAWAS CITY BAPTIST CHURCH

Rev. Charles Mercer, Pastor
405 Second Avenue, Tawas City
10:00 a. m. Church Service.
11:00 a. m. Church School.
8:00 p. m. Church Service.

EMANUEL LUTHERAN CHURCH

(Wisconsin Synod)
Tawas City
A. Clement, Vacancy Pastor
9:00 a. m. Divine Service.
10:15 a. m. Sunday School.

WHITTEMORE METHODIST CHURCH

Rev. Wesley Dafoe, Pastor
10:30 a. m. Divine Worship.
11:30 a. m. Sunday School.

IMMACULATE HEART OF MARY CHURCH

Rev. Fr. Joseph Castanier, Pastor
Mass Schedule
8:00 a. m. — 11:00 a. m.

FIRST BAPTIST CHURCH

Hale
Rev. Jack Richards, Pastor
10:00 a. m. Bible School.
11:00 a. m. Morning Worship.

ST. JOSEPH CATHOLIC CHURCH

Corner of Lincoln and Wilkinson Streets, East Tawas
Rev. Fr. Robert F. Neuman, Pastor
Sunday Masses
7:00; 8:15; 9:30; 11:00; 12:00 a. m.

HEMLOCK ROAD BAPTIST CHURCH

Rev. Charles Mercer, Pastor
10:00 a. m. Church School.
11:15 a. m. Worship Service.

RENO BAPTIST CHURCH

Rev. Jack Richards, Pastor
10:00 a. m. Morning Worship.
10:45 a. m. Sunday School.

REORGANIZED CHURCH OF JESUS CHRIST LATTER DAY SAINTS

Roy Wright, Pastor
10:00 a. m. Church School.
11:00 a. m. Worship Service.
7:30 p. m. Worship Service.
8:00 p. m. (Wednesday) Worship Service.

ASSEMBLY OF GOD CHURCH

311 Lincoln Street, East Tawas
Rev. William McFarlane, Pastor
10:00 a. m. Sunday School.
11:15 a. m. Morning Worship.
7:30 p. m. Evening Worship.
7:00 p. m. (Thursday) Young Peoples Service.
8:00 p. m. (Thursday) Bible Study.

METHODIST CHURCHES OF THE TAWASES

Rev. Benjamin C. Whaley, Pastor
407 Newman Street, East Tawas
Worship Services
10:00 a. m. Tawas City.
11:15 a. m. East Tawas Sunday School
10:00 a. m. East Tawas.
11:15 a. m. Tawas City

GRACE LUTHERAN CHURCH

Corner of Main and Lincoln Streets, East Tawas
Rev. Robert E. Nelson
9:45 a. m. Sunday School.
11:15 a. m. Morning Worship

CHRISTIAN SCIENCE SERVICES

316 Newman Street
Literary Club Rooms
East Tawas
11:00 a. m. Sunday Services

ZION LUTHERAN CHURCH

Rev. E. E. Bickel, Pastor
9:00 a. m.—Sunday School.
10:00 a. m.—Church Service.

HALE METHODIST CHURCH

Rev. Wesley Dafoe, Pastor
10:30 a. m. Sunday School.
11:30 a. m. Divine Worship.
11:30 a. m. Sunday School.

CHRIST EPISCOPAL CHURCH

Westover and Sawyer Streets, East Tawas
Rev. Richard Jennings, Pastor
8:00 a. m.—Holy Communion.
11:00 a. m.—Morning prayer, with Holy Communion celebrated on the 1st and 3rd Sundays of each month.

ST. PAUL'S LUTHERAN CHURCH

Hale
Pastor Clement
10:00 a. m. Morning Worship.
11:00 a. m. Sunday School.

FIRST CHRISTMAS CARDS

The first Christmas cards were mailed in 1846 by Henry Cole, an Englishman. The cards depicted a Victorian family assembled at the festive board and bore the now famous greeting, "A Merry Christmas and Happy New Year to You."

F.H.A. TERMS

THOS. BROWN & SON ROOFING CO.

Phone 20069 701 Third St. Bay City, Michigan

ROOFING MASON WORK INSULATION SIDING CARPENTER WORK RAISING HOMES Putting in Cement Piers

Henry Fahselt left Monday for Detroit where he will spend a few days.

Joseph Montney of South Branch was a visitor here yesterday.

Henry Kane and Leo Cadore are spending a few days at Detroit.

Frank Bernard of Montpelier, Ohio, is at Hale for a few days on business.

Edward Lauer of Long Lake was a business visitor at East Tawas Tuesday.

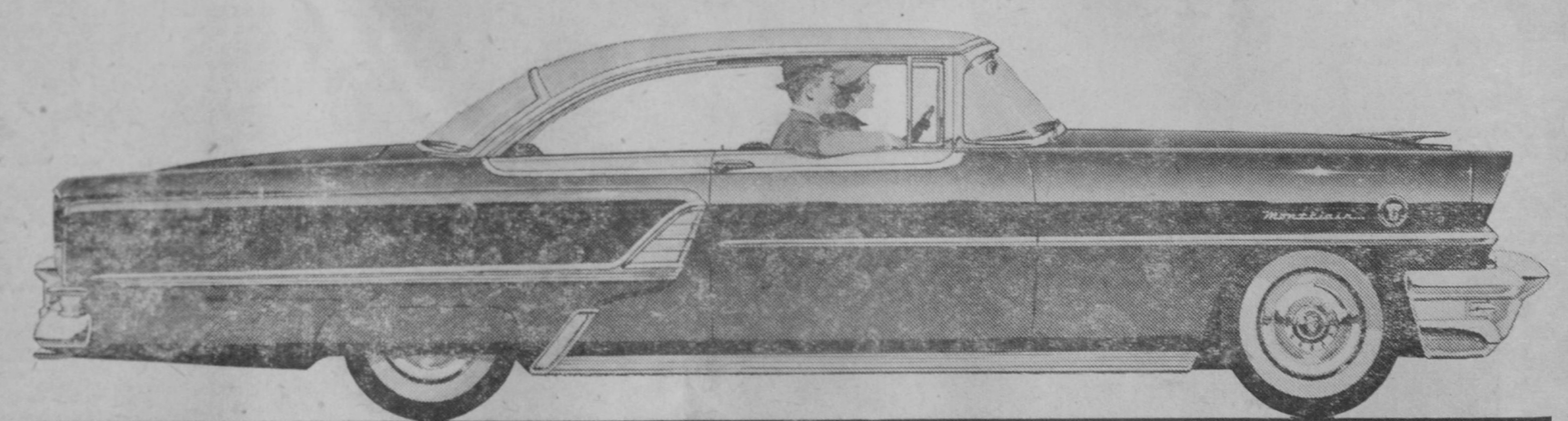
The following were named members of the Board of County Canvassers: John W. Tait of East Tawas, Eugene Bing of Tawas City, John McFarlane of Oscoda.

10 Years Ago—December 8, 1944
Mr. and Mrs. Kenneth Oben-

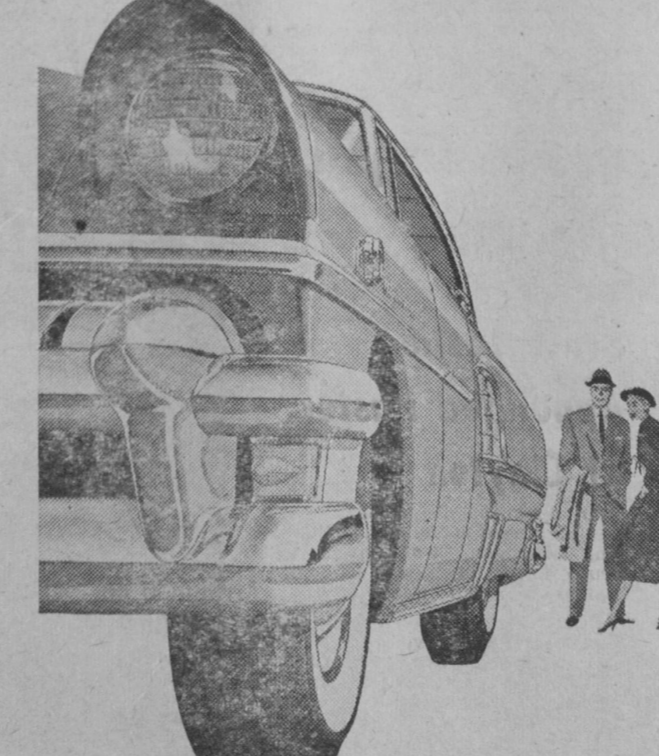
SEE IT TODAY

AMERICA'S MOST ADVANCED NEW CAR — 1955 MERCURY

3 new series! 10 stunning models! New 198-horsepower Super-Torque V-8!



Starring a completely new and different series—**The Mercury Montclair**—highest styled, highest powered Mercury ever built



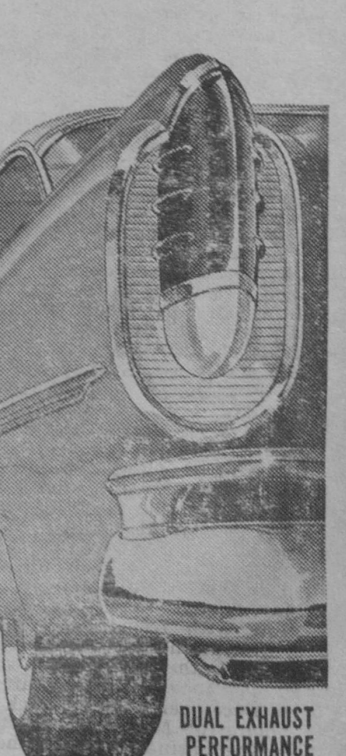
And all 1955 Mercurys are far bigger, longer, lower!

For 1955, Mercury introduces an entirely new, out-of-the-future car that looks and goes like 1960.

You are offered a whole new line-up of models that are bigger all over—in size, in power, in value. You get a daring new freshness of line and colors. And under the hood—in every series—there's super power. There's a new SUPER-TORQUE V-8 engine with 4-barrel carburetor in every model, 198 hp in the Montclair, 188 hp in the Monterey and Custom.

But stop in at our showroom and get all the news firsthand. Get the facts on Mercury's new instant acceleration at any speed. See the exciting sweep of Mercury's new Full-Scope windshield... the dual-exhaust systems at no extra cost on the Montclair and Monterey...

Most important, there's a far wider range of series and models to choose from—the new ultra-low Montclair series, the popular Monterey series, and the economy-minded Custom series.



NEW TUBELESS TIRES AT NO EXTRA COST ON ALL 1955 MERCURYS

Just Arrived - -

Complete New Assortment of COSTUME JEWELRY \$1.00 UP

Long Rope Beads of All Colors \$1.00 to \$3.95

OUELLETTE'S Jewelry

EAST TAWAS

ORVILLE LESLIE & SONS

TAWAS CITY

WATCH for that WALKER

AUTO

INSURANCE
Broader policy gives you more protection. Better service means greater satisfaction. Buy the best... not the cheapest... your family is worth it.

G. W. MYLES Insurance Agency
Tawas City

NOW WITH NEW NYLON OFFER!

POWERS MODEL NYLONS
AT LESS THAN 1/2 PRICE!
Certified \$1.65 VALUE, Only 75¢
KRAFT dinner

Tender, delicious **MACARONI-AND-CHEESE** home cooked in 7 minutes!
With Kraft Grated for that through-and-through cheese flavor

ABOUT TOWN

Iosco Sportsmen's Club To Elect Officers
The annual general membership meeting of the Iosco Sportsmen's Club will take place at the Eagles Hall, 803 South Bay Street, East Tawas, on Thursday, December 9, at 8:00 p. m.

Election of officers for 1955 and a vote to amend article two of the club by-laws to increase dues to \$2.00 a year will be two of the more important items included in the agenda.

Waits Until Last Day to Get Buck
Elgin Hill of this city put off getting his buck until the last day of regular hunting season. About 10 o'clock Tuesday morning he was rewarded by downing a fine 147-pound buck.

Plenty to Be Thankful For
Just 10 years ago, the cold weather was striking hard at millions of Allied soldiers fighting in Europe. We have much to be thankful for 10 years later.

Auto Accidents Cause Four Deaths
Automobile accidents were responsible for four deaths during a period of one week in Arenac County.

In an accident Saturday near Worth, Leo Kangas, a Flint bank director, and Lee Board of Detroit were instantly killed. Lawrence Olishove of Hazel Park died later from injuries received.

One man died last week as the result of an accident just north of Standish.

41 Winter Sports Centers in State

Michigan will have 41 winter sports centers this year, according to Robert Furlong of the Michigan Tourist Council. Three new skiing areas will be in operation this year. They are: Sylvan Knob, Gaylord; Udell Hills, Mainstay, and Crystella Hill, Crystal Falls.

Heads Portland Cement Association

G. Donald Kennedy, former Michigan state highway commissioner, has been named president of the Portland Cement Association.

Bazaar and Bake Sale

A bazaar and bake sale will be held Saturday afternoon at Zion School by the Zion Ladies Aid.

TAWAS CITY GARDEN CLUB

The Tawas City Garden Club will meet Tuesday afternoon at the home of Mrs. Paul Koepke. All members of the club are urged to be present on account of the importance of the meeting.

Home Demonstration Group Will Meet December 8

The regular monthly meeting of the Reno Home Demonstration Club will be held December 8 at the Reno Township Hall. This will be the annual Christmas party, at which the secret sisters will be revealed by exchanging gifts. Pot-luck lunch will be served.

TAWAS HOSPITAL

ADMITTANCES—

Henry Nemitz, Glennie, November 28, discharged. Mrs. Janet A. Martin, Tawas City, November 16, discharged. Mrs. Helen Frasher, Glennie, November 21, discharged. Mrs. Muriel Fox, East Tawas, November 16, discharged. Walter Weis, Toledo, Ohio, November 15, discharged. Mrs. Mae Lindow, East Tawas, November 16, discharged. Linda Joe Brooks, Tawas City, November 21, discharged. James Prescott, Tawas City, November 21, discharged. George Dutcher, Oscoda, October 19, discharged. Marion Rose, East Tawas, November 24, discharged. Mrs. Mae Stewart, Oscoda, November 27, discharged. Mrs. Marion LaBelle, Long Lake, November 22, discharged. Walter J. Murringer, Freeland, November 26, discharged. Walter Drubin, Flushing, November 17, discharged. Mrs. Helen Olson, Tawas City, November 19, discharged.

Larry Erickson, Tawas City, November 25, discharged. Mrs. Lois Rau, Linden, November 28, discharged. Judy Bolen, East Tawas, November 26, discharged. Mrs. Edith Heinrich, Au Gres, November 29, discharged. Dorothy Janowicz, East Tawas, November 25, discharged. Fred Kohn, Tawas City, November 10, discharged. Richard Look, East Tawas, November 27, discharged. William Lyons, East Tawas, November 25, discharged. Gordon McDougall, Glennie, November 22, discharged. Elizabeth Mills, Tawas City, November 29, discharged. Helen Robinson, Oscoda, November 26, discharged. Yolanda Rogers, Oscoda, November 27, discharged. Gertrude Spitzer, Tawas City, November 10, discharged. Leonard Trinklein, Tawas City, November 30, discharged.

BIRTHS—

To Mr. and Mrs. Richard Heinrich, Au Gres, a boy, November 29, eight pounds two and one-half ounces.

To Mr. and Mrs. Stanley F. Janowicz, a boy, Keith, November 25, seven pounds four and one-half ounces.

To Mr. and Mrs. Ralph J. Puschner, Oscoda, a boy, Michael James, November 28, seven pounds 14 ounces.

To Mr. and Mrs. Frank Rogers, a girl, Judith Amelia, November 27, seven pounds three ounces.

Annual Christmas Party Scheduled for December 7

The Past Matrons of Iosco Chapter, Order of Eastern Star, will hold its annual Christmas party at the home of Mrs. Ada Freeland on West Washington Street next Tuesday evening, December 7, at 7:30. After a short business session there will be an exchange of gifts. Ice cream and cake will be served by the members of the club. Election of officers will take place at the business session.

Home Demonstration Group Will Meet December 8

The regular monthly meeting of the Reno Home Demonstration Club will be held December 8 at the Reno Township Hall. This will be the annual Christmas party, at which the secret sisters will be revealed by exchanging gifts. Pot-luck lunch will be served.

LETTERS to the EDITOR

November 30, 1954

Dear Editor,

"You seem distressed, my friend" could well be a phrase applicable to the average Tawas or East Tawas citizen when greeted, while in the frame of mind that usually results after a heated session regarding our school situation of today.

To me, an average citizen (I hope at least an average—the lower bracket anyway) the definition of average is the fellow who sits in on a discussion and there aren't over two or three others present and the remarks are not apt to be quoted or used to any good advantage of the immediate circle.

I, myself, have the good fortune to be blessed with the stabilizing facilities of average friends such as yours, and being in business have also another retarding effect, that always present "stay in the middle of the road attitude" which seemingly prevails over too many of our citizens today. It is our privilege to assert ourselves; but it will never be done unless we, the average, get on the proverbial "ball", do just that, and let the chips fall where they may.

Now, then, the next thing that I have to say is, thanks to the editor for the invitation to use his paper to express our personal opinions on the school matter.

The way I understand the school situation is that in the beginning committees were chosen, school sites picked and experts called in to determine the site best suited to the common interests of all concerned, with an eye focused on the future development of the area.

Now I know and everyone who has the ability to look ahead realizes that in order to have and encourage this development there must of necessity be plenty of room to expand. The best way to get the proper development is to set up the practical pattern; that is, to provide and maintain your areas for predetermined residential and industrial activities.

We have that pattern in operation in our area today but it is only scratching the surface of residential or industrial development. Let's get together on this school program, be sure that it is located in a residential area. Then get busy and promote the industrial area along the D. & M. R. R. tracks and yards, and adjacent to the County Garage. My idea is to keep the area included in the Fairgrounds and immediately adjacent to it strictly for industrial purposes because of the available transportation facilities.

Get out and get the school situation settled and then go to work and encourage and invite industry to our community which, in turn, will increase our valuation because as we all know an increase in payrolls means an increase in our residential building program. And the definite result will be lowering of the tax rate for everyone.

One passing thought before I close—transportation of pupils will always be a problem regardless of where the school site is finally located—so let's just be practical about the whole thing and keep an eye to the future.

Yours as an Average Citizen, Herbert W. Cholger

P.S.—A thought, too, for the entire group who insistently push the industrial site into the foreground as the most desirable school site. Please try to recall the old adage, "A place for everything and everything in its place." You have a gold mine in the industrial area of these two communities. Let's brush the chips from our shoulders and develop the mine.

To the Editor:

Perhaps because I am not a life long resident of this community, I simply cannot understand the crippling enmity existing between these two small town whose aims and interests should be identical.

Wasn't the idea behind the reorganization of schools to form one complete unit where heretofore several had existed? Why, then, are we unable to treat the entire Tawas Area School District as a unit? Why must all efforts to select a site for a new school be deadlocked by the attitude: "If we can't have the school in OUR back yard, we'll stop THEM from having it in THEIRS?" It would appear the "WE" and "THEM" issue is

much more important to the majority of the voters in this area than the actual building of a school.

I have no quarrel with either building site now being considered, and feel either the Fairgrounds property or the Tawas City site is acceptable. Some voters, however, may feel strongly about one or the other, and they are the people who pay with hard earned dollars for our schools. They have a right to be allowed to vote on any issue presented.

Until this moment, my sympathies have been with the Citizens Committee for Better Schools, because I sincerely believed their only aim was to build a new school in a suitable locality. Now, I feel betrayed. Evidently, the aim is to build a school on the Fairgrounds property, or not build at all.

The people have a right to vote. If it is true that all Tawas City residents will vote "YES" on utilizing the Tawas City school property, and all East

Tawas voters say "NO", will anyone be too surprised? Isn't that to be expected from these towns whose residents feel only enmity and contempt for each other?

Filled with hatred though we may be, we're still Americans, and considered to be adults. Let us put both sites on one ballot, and let the voters decide where our school shall be built.

Sincerely yours, Mrs. Stanley R. Lane

St. Mary's Guild

St. Mary's Guild of Christ Episcopal Church met Thursday evening at the parish hall. Mrs. Charles Lemon led devotions. Mrs. Russell McKenzie, chairman of Christian education, introduced the program speaker, Mrs. Grant Shattuck, who gave an interesting talk on the needs of overseas countries and her work for overseas families.

Mrs. Norman Merschel was hostess and served delicious refreshments from a table with a Christmas centerpiece setting of three large red candles.

Youth Night Will be Held at Assembly of God Church

Saturday, December 4, is youth night at the Assembly of God Church at East Tawas. Representatives from youth groups at Glennie, Hale, Standish and East Tawas will speak. They will also bring vocal and musical selections.

"We hear so much of juvenile delinquency, let's turn out and hear these young lay preachers tell of their experiences," says the Rev. William McFarlane. The services commence at 7:30 p. m. and all are invited.

The Baptist Missionary Society will meet at the church dining room Thursday, December 9, with pot-luck luncheon at 1 o'clock. A Christmas program has been arranged and gifts will be exchanged. Members bring table service.

VFW AUXILIARY

The Ladies Auxiliary of the Veterans of Foreign Wars, Post 5678, met November 22 with Mrs. Muriel Davidson presiding. Plans were completed for the trip to Saginaw on December 9 to distribute Christmas gifts to the veterans at Veterans Hospital. Those planning to help are Mrs. Dorothy Thompson, Mrs. Naomi Bennett, Mrs. Margaret Russ, Mrs. Muriel Davidson and Mrs. Ruth Gauthier.

A Christmas party for the auxiliary and post children will be held Sunday afternoon, December 19. On Monday, December 20, the auxiliary will hold its annual Christmas party.

New members recently initiated into the auxiliary are Mrs. Doris O'Farrell, Mrs. Daisy Smith, Mrs. Rose Cody and Mrs. Betty Redfield.

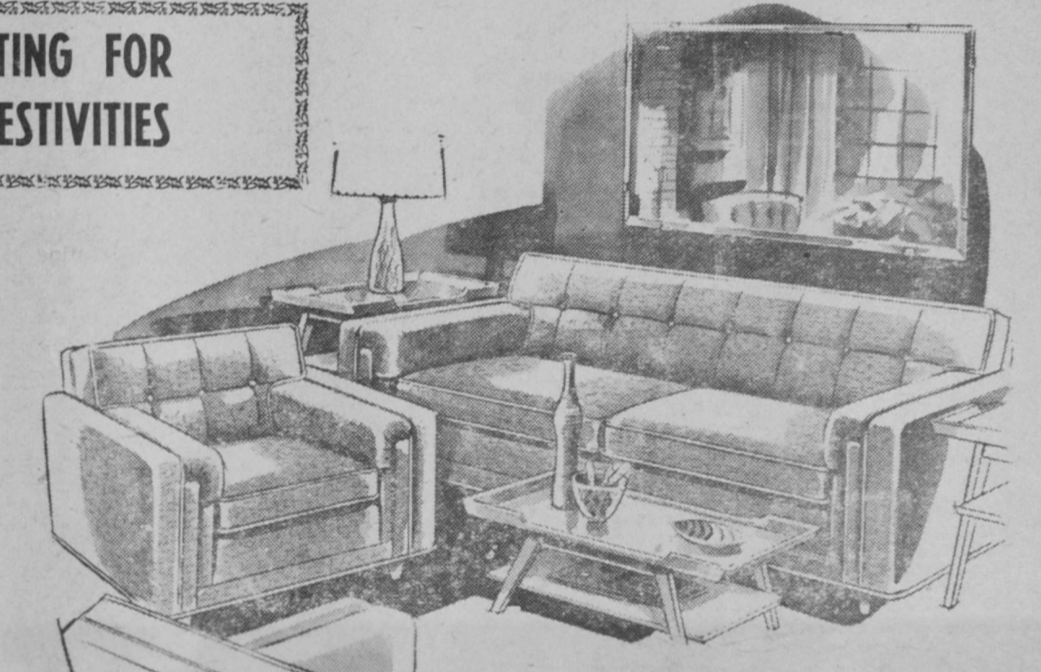
GIFTS FOR THE HOME ARE WELCOME GIFTS!

THE PERFECT SETTING FOR CHRISTMAS FESTIVITIES

GIFT LAMPS
FINE MODERN STYLES



Many styles—modern and traditional, in brass and wrought iron bases. Lovely matching shades.



A SMALL DEPOSIT WILL HOLD YOUR SELECTION FOR CHRISTMAS

A Christmas Home Gift

A lovely new suite will add to the gay festive mood of Christmas. The whole family will enjoy it and for many coming years. Smart, gracious in styling—the best in comfort! Sturdy construction with fine quality coverings.

FLOOR LAMP SPECIAL \$9.95

Brass Floor Lamp (Illustrated) \$29.50

MANY OTHERS FROM \$13.95

NEW TABLE LAMPS

Wrought iron, china or brass bases from \$4.95 TO \$29.50

Children's Gifts

Doll Cradle (Maple) \$5.95

Doll Bunk Bed (Maple) \$8.95

Doll Buggies \$4.95 Up

Baby Maple Rocker \$7.50

Musical Maple Rocker \$9.50

Upholstered Plastic Rocker \$10.95

Table and Chair Set \$9.95

2 pc. SUITES FROM \$179.50 to \$349.50



GIVE A Rock-er-Feller PLATFORM ROCKER

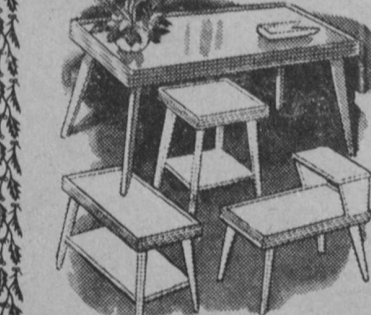
The ideal gift for Mother or Dad, Has gentle rocking action and is attractively upholstered in embossed plastic and fabric. High quality construction—all hardwood frame.

\$58.50 TO \$89.50

TV Rockers \$28.50 Up

Platform Lounge Rockers \$39.50 Up

PLASTIC TOP TABLES



Smart, modern limed-oak tables make a wonderful gift.

Refreshment Table \$16.95

Lamp Table \$17.95

Step Table \$17.95

Come in—See our complete selection—Limed Oak and Mahogany Tables.

USE OUR LAY-A-WAY PLAN

OPEN SATURDAY NIGHTS UNTIL 10:00 P. M.

W. A. Evans Furniture Co.

EAST TAWAS

IGA THIS YEAR GIVE FOOD

BETTY CROCKER CAKE Mixes 3 PKGS. \$1

MAXWELL HOUSE Coffee LB. \$1.03

Krispy Crackers, lb. box 25c
IGA Tomato Catsup, 2 bot. 35c
Pascal Celery, bunch . . 23c

NEW CALIFORNIA Carrot, 2 bunches . . . 25c
NEW CALIFORNIA Navel Oranges, dozen 59c

Rib End Pork Chops lb. 45c
Young Hens lb. . . 39c

ARMOUR'S STAR **Sliced Bacon lb. . . 65c**

IGA Food Stores
LOW PRICES EVERY DAY!
BRUGGER'S MARKET
TAWAS CITY

"Monthly Pains" stopped or amazingly relieved

in 3 out of 4 cases in doctors' tests!

Chances are you're putting up—in necessity—with the functionally caused pains, cramps and weak "no good" feelings of menstruation.

For, in actual tests by Lydia Pinkham's Compound brought complete relief from such distress in 3 out of 4 of the cases!

Lydia Pinkham's is modern in its action! So get Lydia E. Pinkham's Vegetable Compound—or new, improved Tablets with added iron. See it taken through the month—it doesn't give relief from those backaches, jitters—help you feel better before and during your period.

Or—if you suffer from functional "hot flashes" of "change of life," find one how wonderful Pinkham's is for that, too!

It has a soothing effect on uterine contractions that often cause "period" pain!

Honor East Tawas Couple With Party on Silver Anniversary

To celebrate the occasion of the silver wedding anniversary of Mr. and Mrs. Rex Kochenderfer, the group of women who have worked for several years under the direction of Mrs. Kochenderfer entertained her with a surprise party following their regular chorus rehearsal at the home of Mrs. T. M. O'Loughlin last Tuesday evening.

The table was centered with tiny reindeer pulling a sleigh filled with silver dollars, gifts of

the members of the chorus, flanked by candles, in a gay winter scene designed by Mrs. Dan Cater.

The members of the chorus present were Mrs. Elwood Bronson, Mrs. Reginald J. Barnett, Mrs. Dan Cater, Mrs. William Krumm, Mrs. James Martin, Mrs. Lee Kienitz, Mrs. Earl Davis, Mrs. Charles Nash, Mrs. Kenneth Blake, Mrs. Robert Brookbank, Mrs. T. M. O'Loughlin, and Miss Emma Whipple. Mrs. William Lyon was unable to be present.

Stuff Bird With Two Dressings for Double Taste Treat

BY DOROTHY MADDOX

JUST to make life more interesting, why not use two different kinds of stuffing for your holiday turkey? Use one for the chest cavity, another, more exotic one, for the neck cavity.

If your family goes in for stuffing, eating lots of it, bake extra amounts in greased individual molds. That's much better than trying to cram too much into the turkey, because turkeys should be loosely stuffed.

Some stuffings are simple and straightforward; others are fairly complex. Here are three recipes using enriched, yeast-raised bread as a base—each more than enough to fill the neck cavity of a 15-pound turkey, with enough left over for the casserole dish.

Toasted Almond Stuffing

Eight cups soft bread crumbs, 1/2 cup melted butter or margarine, 2 cups chopped toasted almonds, 1 1/4 cups green celery tops, 1 teaspoon poultry seasoning, 2 eggs, 2 1/2 teaspoons salt, 1/4 teaspoon pepper, 1/4 cup grated onion.

Combine all ingredients thoroughly and use to stuff cavities of turkey.

Sausage Stuffing

Eight cups stale bread cubes, 1/2 cup melted butter or margarine, 1 cup finely chopped onions, 1 1/4 cups chopped celery stalks and leaves, 3/4 pound bulk sausage, 1 teaspoon poultry seasoning, 3 tablespoons minced parsley, 2 teaspoons salt, 1/4 teaspoon pepper, 1 egg, 1 cup chicken stock or milk.

Cook sausage. Combine with remaining ingredients and use to stuff turkey cavities.

We used to have oyster stuffing every Thanksgiving when I was a small girl, and this one reminds me of the way my grandmother's used to taste.

Oyster Stuffing

(Yield: about 10 cups; enough for a 12-pound turkey)

One half cup butter or margarine, 1/2 cup chopped onion, 1/2 cup diced celery, 3/4 teaspoon Tabasco, 8 cups soft bread crumbs, 2



Not two-face but twice-stuffed is this turkey, a new taste-treat for you and yours during the holidays.

tablespoons chopped parsley, 1 teaspoon salt, 1 teaspoon poultry seasoning, 2 cups drained, chopped oysters or 1 can (16 ounces). Melt butter, add onion and celery and cook until onion is yellow, but not brown. Stir in Tabasco. Add to bread crumbs with parsley, salt and poultry seasoning. Mix lightly. Add oysters.

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CHRISTMAS GIFT IDEAS--

Orlyt Green House-\$339.00 up Rite-Way Chain Saw \$225.00
 Burgess Elec. Sprayer \$10.95 Rite-Way Water Heater
 Soil Heating Kit \$13.50 Pet Xmas Stockings
 Chromolox Electric Space Heater \$19.80
 Arnold Garden Hose Sprayer \$5.50

Centrospray \$1.25 Bird Feeder Stations 49c-\$4.95
 Pet Toys 19c to 49c Dog Cleaning Cloth 49c
 Doggy Divan \$2.98-\$3.98 Dog Dish 45c to \$1.25
 Garden Tractors and Lawn Mowers—10% Off if purchased Before Christmas

Doggy Pillow Slip Covers \$1.39 to \$1.98
 Cedar Shavings 90c Kitty Litter 60c
 Kitty Dish 45c to \$1.25 Catnip Balls 30c
 Daffodil and Hyacinth Bulbs for Indoor Planting
 Home Health Home Pasteurizer, 1 gal. cap. \$29.95
 Safgard Pres-Vac Home Pasteurizer, 2 gal. cap. \$37.50

CLARK FARM STORE
 115 W. State East Tawas

SANTA SAYS ---

He'll Look Smart in this New

Arrow Knit Shirt

Put it under the Tree Christmas Eve

LONG SLEEVED
 TWO BUTTON
 FINE COMBED COTTON
 Wide Selection of Colors and Combinations

\$5.00

Pendleton Shop
 EAST TAWAS

Hale News . . .

Mrs. Stanley Durham was hostess to a Stanley party on Friday.

Mr. and Mrs. Joseph Clements of Sand Lake attended the Baptist Church on Sunday.

Mr. and Mrs. Arthur Johnson, Glenda and Dean of Whittemore and Mr. and Mrs. Glenwood Streeter were Thanksgiving dinner guests of the Emil Wagners.

Ray Spencer and Mr. and Mrs. Charles Nunn spent Thanksgiving in Durant.

Mrs. Charles Bills entertained a group of friends and neighbors Friday afternoon with a Stanley brush party.

Mr. and Mrs. Daniel Pearsall spent Thursday in West Branch. The 12-week Moody Bible

course ended at the Baptist Church Tuesday night. Whittemore Baptist Church, Reno Baptist Church and Hale Baptist Church have taken this course. The next one will start in January.

Many friends and neighbors called at the Rosa Bernard home on Saturday afternoon to help them celebrate their golden wedding anniversary. They received many nice gifts.

Mrs. Dressa Richards of Detroit spent Thanksgiving with her son, the Rev. Jack Richards, and Mrs. Richards.

Mrs. Cora Johnson, Mr. and Mrs. William Wieding, Marilyn and Billie, Mr. and Mrs. Clyde Montgomery of Tawas City were Thanksgiving dinner guests of the Dale Johnson family.

A meeting was held at the Baptist parsonage on Monday night, November 22, to make plans for the Herman Huber benefit supper. The date was set for December 7. They meet again in the Gerald Wyatt home on November 29 to complete the plans. Let us all remember this date.

Mrs. Kenneth Bell has been ill these past few days.

BUY & USE CHRISTMAS SEALS

Sherman News

Mr. and Mrs. Ray Balchitis entertained company from Chicago during the hunting season.

Charles Scharrett of Detroit spent a few days at the Joseph Schneider home while doing some deer hunting in this vicinity.

Miss Evelyn Smith of Bay City spent a couple of days at the home of her parents.

Mr. and Mrs. David Powlus and daughter, Susan, spent a week in Chicago visiting friends.

Mr. and Mrs. Elmer Dedrick visited over the week-end with their son and family in Grayling.

Mr. and Mrs. Frank Smith, Harvey and Evelyn, and Mr. and Mrs. Walter Smith and family attended the wedding of Mrs. Smith's sister, Victoria Klish, and Frank O'Callaghan of Alpena at the Immaculate Heart of Mary Church in Tawas City on Thanksgiving Day.

Several from here attended the card party at St. James Rectory Sunday evening.

Mr. and Mrs. Robert Stoner and family and Mr. and Mrs. Joseph Schneider Jr. of Flint were week end visitors at the home of their parents.

Lloyd Brigham, Fred Bethel and Edward Slavinski were three more of the lucky hunters last week.

Mrs. Ora Hockersmith attended the funeral of her mother in Columbus, Ohio, Saturday.

Walter Smith was in West Branch Saturday.

Several ladies from here attended St. James Altar Society meeting at the rectory Wednesday evening.

THAT SMOG AGAIN!

The latest smog attack has once again brought tears to the irritated eyes of Los Angeles residents. Holding a picture of a "clear-day" street scene, Ernest Schworck wipes his eyes as he stands in the same place today. The white tower of the city hall disappears in the haze in the photograph made a few days prior.



STAMP OF APPROVAL—President Eisenhower purchases a block of Christmas Seals from Dr. Esmond R. Long, director of medical research for the National Tuberculosis Association, who called on the Chief Executive to enlist his support of the annual drive for funds to fight the disease. Dr. Long knows the necessity of unceasing war against tuberculosis from his experiences as a physician, scientific investigator and former patient.

OUR BIGGEST SHOW EVER!

CHRISTMAS TOYS

USE OUR CONVENIENT LAY-A-WAY PLAN
 Come Early for Best Selection

ONEEDA DOLLS cast and vinyl body. \$2.79	BELL TELEPHONE TRUCK with digging tools and pole trailer. \$1.49	CAKE MIX SET Kay Stanley's \$2.79	DOLL HOUSE All metal construction—large ranch style with 5-rooms and large patio. Completely furnished including TV SET. \$5.69
HORSEMAN DOLLS with rooted "Miracle Hair" that can be washed, waved, curled and combed. All vinyl body—lifelike eyes. \$3.69-11.95	HUBLEY TRACTOR with Loader. \$2.89	DOLL-E-CRIB steel construction with sliding drop sides and swivel casters. Just use the real thing. Has air irritate plastic mattress. \$8.95	CHEMISTRY SET In a wooden case, has no dangerous poisons or explosive chemicals. Junior Deluxe Size. \$3.59
DOLL VANITY SETS Contains 2 brushes, 2 combs, 2 mirrors—Just the thing to go with the doll that has rooted hair. 49c	MAGIC SET Just the thing for that young magician. Handbook and many accessories. Reveals magic secrets to even the small. \$2.89	DOLL-E-SHOPPER All steel shopping cart with wool seat and wire basket—includes small boxes, imitating miniature branded products. Rubber Tires. \$2.89	JUNIOR CHEMISTRY SET All packed in metal carrying case. We have 4 different sizes ranging in price. \$1.89 - \$2.89 \$3.69 - \$9.49
TOY ELECTRIC TRAINS U-L approved. 98c - \$2.59	NYLINT ROAD SCRAPER Made of heavy gauge metal. \$6.39	DOLL-E-BATH Plastic that is crack proof metal legs, folding steel utility tray. \$2.79	PHONOGRAPH Childs Electric. \$8.59
MICROSCOPE SET Handy Andy brand, contains Microscope with revolving turret. Has precision ground optical glass lens, allows 4 different power settings. Set includes slides, tubes, needles, forceps, etc. \$7.49	NYLINT TOUNA-TRACTOR Made to take abuse. \$7.69	DOLL BUGGIES and STROLLERS. We have a good selection in a wide range of prices \$2.89 TO \$12.79 from	IRONING BOARD with folding legs \$2.79
ERECTOR SET No. 4 1/2 \$7.79 No. 6 1/2 \$12.95	SODA FOUNTAIN SET Complete with 21 aluminum utensils and packages of Horlicks Cocoa. \$2.79		MAGNUS ACCORDIAN Young folks love it and its well constructed. \$1.59
			CONCERTINA \$2.79

SHOPPER'S SPECIAL

BABY BIG EYES DOLL

USUAL PRICE \$12.00
SAVE \$5.00
 NOW **\$7.00**

A Big Cuddly Doll, 23 inches tall, washable body and rooted hair. NO ORDERS TAKEN BY PHONE—FIRST COME—FIRST SERVED!

LIONEL TRAINS AND ACCESSORIES

Dillon's Store
 5c TO \$1.00
 TAWAS CITY

COLE'S FULL SUSPENSION FILE

\$39.95

BRAND NEW

25% more filing capacity. The last folders are as accessible as the first. Smooth gliding drawers with spring compressors and guide rods. Heavy steel, olive green or Colegraybaked enamel.

FOUR DRAWER
 LETTER SIZE 14 1/4" wide, 52 1/4" high, 26 1/2" deep. No. 204 \$39.95
 With LEGAL SIZE drawers. No. 504 \$49.95

THREE DRAWER
 LETTER SIZE No. 203 \$39.75
 Plunger type lock for above, \$9.00 additional.

TWO DRAWER
 LETTER SIZE 14 1/4" W, 30 1/2" H, 24" D, No. 202 \$27.95
 LEGAL SIZE 17 1/4" wide, 30 1/2" high, 24" deep. No. 502 \$37.95
 Lock that automatically locks all drawers \$4.25 add'l.

The Tawas Herald

NEW LABOR-SAVERS FOR CHRISTMAS GIVING

A new group of ingenious "labor-savers" have teamed up to make this a great, big gadget-filled Christmas for the lucky homemaker.

These "glamour gadgets" run the gamut from sterling silver cornholders to aluminum can openers, with enough variety in between to please any Christmas shopper's budget.

There's a new spark in wall can-openers, now lustrously colored in a wonderful assortment of decorator colors—colors that will contrast or blend with her kitchen decor.

Ice cream scoops have broadened their scope from just desert-scooping and now help dish out the potatoes and vegetables.

A different little "gag gift" for Mom is a stirring spoon holder that attaches to a cooking pot. Never more will those spoons leave "drip" marks on her counter surfaces!

Automatic timers are applauded by cooks who don't want to watch the pot—and they take an additional part in family life by timing the minutes under the sun lamp.

WE HAVE THEM NEW PLASTICS BY ARMSTRONG

FLOOR TILES and 3 FOOT and 6 FOOT WIDTHS FOR FLOORS and COUNTERS

Come in to See These Easy-To-Clean Beautiful Materials. Find Out How Suitable and Desirable for Your Home.

TAWAS BAY FLOOR COVERINGS United RENT-ALLS Agency

402 W. Lake (Across from McKay's) Tawas City Phone 747

Celebrate Christmas with Steamed Pudding



Christmas as surely as evergreen trees and tinsel. There's a holiday look about a rich, moist pudding, chock-full of good things, and the sweet-flavored hard-sauce that goes over top.

What goes into Holiday Steamed Pudding to make it look like a Christmas gift and taste like a delicacy Santa Claus might have dreamed up? There are the usual ingredients...

Note: Puddings can be baked in covered molds in a slow oven (300° F.) for 2 hours.

Program Schedule

Weekly program schedule of Station WNEM-TV, Channel 5, Bay City, serving Saginaw, Bay City, Midland and Northeastern Michigan.

Sunday, December 5— 12:15 p. m.—David Brinkley News Commentary. 12:30 p. m.—American Inventory.

Monday, December 6— 10:00 a. m.—Ding Dong School. 10:30 a. m.—A Time To Live.

Tuesday, December 7— 10:00 a. m.—Ding Dong School. 10:30 a. m.—A Time To Live.

Wednesday, December 8— 10:00 a. m.—Ding Dong School. 10:30 a. m.—A Time To Live.

Thursday, December 9— 10:00 a. m.—Ding Dong School. 10:30 a. m.—A Time To Live.

Friday, December 10— 10:00 a. m.—Ding Dong School. 10:30 a. m.—A Time To Live.

Saturday, December 11— 10:00 a. m.—Ding Dong School. 10:30 a. m.—A Time To Live.

Sunday, December 12— 10:00 a. m.—Ding Dong School. 10:30 a. m.—A Time To Live.

11:15 p. m.—Goodnight Playhouse. 12:30 a. m.—News. Friday, December 10— 10:00 a. m.—Ding Dong School.

11:15 p. m.—Living Room Theatre. 11:45 p. m.—Place the Face. 9:00 p. m.—Sinister Cinema.

11:15 p. m.—Place the Face. 9:00 p. m.—Sinister Cinema. 10:00 p. m.—George Gobel.

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4:00 p. m.—Homemakers Time. 4:30 p. m.—Valiant Lady. 4:45 p. m.—Tim Tyler's Luck.

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Friday, December 10— 3:30 p. m.—Around The Coffee Cup. 3:45 p. m.—Bob Crosby Show.

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'Little Theatre' Provides Servicemen Activity

Oscoda and the surrounding community have been placed "first" on the list to see the new full-scale production now under rehearsal by Wurtsmith's "Little Theatre Group."

The show is announced to be a variety show. The immediate plans of the group seem to indicate that it will present the first showing sometime in the middle of December.

As a future reference for good will, the group has made plans to send several of its acts for an afternoon entertainment program at the elementary school in Oscoda, to take place in the early part of December.

The group announces a specific need for more pianists, more tenors and acrobatic tumblers to join with the organization for future shows.

A little bit in the background of Wurtsmith's "Little Theatre Group" states that it is a most-recently formed organization that has undertaken the task of helping people who want to provide their community with a worth-while entertainment program.

This it does in two ways. First, it provides an outlet for talent in interesting groups which in their own way, are kept entertained with the projects that they undertake; second, it provides special entertainment programs for others.

The Little Theatre is actually subdivided into smaller groups which have the same interests in respect. There are those who are interested in stage plays and skits; others who like glee club and other singing activity.

A fourth subdivision works with dancing and special dance steps. A fourth subdivision works with those people who are interested in playing musical instruments, and there are others who announce interests in writing, art, and other miscellaneous specialties.

The Little Theatre Group is open to all persons who have a genuine trait to show their good citizenship by helping to provide better and more entertainment for their communities.

The words, "I want to help" is as good a password or motto that could be had for Wurtsmith's Little Theatre Group—Wurtsmith Public Information Office.

SHIPS FOR JAPAN—The United States government has turned over two destroyers, the USS Ellyson and Macomb, to the Japanese government on a loan basis. They will become the biggest combat vessels of Japan's still tiny navy.

PILE SHRUNK without surgery! IN CASE AFTER CASE PAIN STOPPED! NEW STAINLESS FORM now ALSO AVAILABLE!

Ointment stopped bleeding, reduced swelling, healed cracking... WITHOUT SURGERY! Pain was stopped or materially reduced. Pazo acts to soothe, relieve itching instantly. In tubes, also modern Suppositories. Get Pazo at drug-gists for wonderful fast relief.

McLEAN'S CHRISTMAS GIFT GUIDE FOR EVERYONE ON YOUR GIFT LIST. Open Evenings Beginning December 15. MEN'S, Ladies - Girls, Household, Boys'. McLEAN'S DRY GOODS TAWAS CITY

CHRISTMAS COOKIES. Fresh - Colorful - Fancy Christmas Cookies for Holiday Meals and Parties. HAMILTON'S TAWAS BAKERY East Tawas

SANTA SAYS... "If I say so myself you couldn't look smarter!" Arrow White Shirts with the world's best-looking collars. 3.95 up

PRINTING SEE US ON ALL YOUR COMMERCIAL PRINTING THE TAWAS HERALD. WEEK-END SPECIALS Round Steak lb. 66c, Sirloin Steak lb. 75c, T-Bone Steak lb. 77c, Chuck Roast lb. 45c, Pork Chops lb. 75c. KING'S Mkt. EAST TAWAS

HDA NOTES

By DOROTHY SCOTT
CALENDAR
 Monday, December 6—Home Demonstration Council meeting.

Home Demonstration Council delegates elected by the groups and group chairmen will be receiving reminders from the council secretary, Mrs. Charles Attwell, about the regular December council meeting on the 8th.

The new constitution provides that each group has two

council members, one a delegate elected by the group for a three-year term, and the second to be the group chairman. For meetings on program planning the vice chairman will also attend as a council member.

Thanksgiving over, your thoughts turn to Christmas gifts for your family. Will they include something new for a small or teen-age daughter to wear—something made by you, perhaps?

Then take note that gay colored corduroy and velveteen skirts and jumpers are high on

the fashion hit parade. Girls of any age will welcome a new skirt or jumper made from one of these fabrics.

Both Corduroy and velveteen are pile fabrics and pile slants slightly in one direction. This causes the material to reflect light differently when opposite ends are placed side by side. By running your hand over the pile you can easily feel the smoothness of the fabric in the direction of pile slant.

Your commercial pattern will list the yardage needed under "fabrics with nap." More material is necessary to cut all

laid in one direction. If panels of a skirt are cut with the nap running in different directions, one part of the skirt will be a lighter color than the other. This happens when the pattern pieces have been laid out in a "dovetail" fashion to save on fabric.

Velveteen is cut with the pile running up. This gives a richer and deeper color. But for longer wear, corduroy is cut with the pile running down.

It's overcoat weather for shrubs and evergreens. Unless you give them protection this winter you may have to buy new plants next year, warns William Love, extension forester at Michigan State College.

Mulch around evergreens and shrubs with leaves, or something similar, to stop repeated freezing and thawing and deep-freezing of the soil.

Tie up limber-stemmed plants so they won't break under snow and ice. Burlap tied around vines and roses helps them against cold. Mound up soil around roots and mulch on to cut down winter injury to grafted plants.

Plant shrubs far enough from the eave line to keep water from dripping on them and freezing. And, after a heavy fall of snow, be kind to your evergreens by shaking it off.

Carpet beetles giving you trouble? Chances they are culprits rather than clothes moths which usually get the blame for holes in garments and upholstery.

They are looking for winter quarters, so don't spare the vacuum cleaner. Use it under heavy furniture and other out of the way places. Applications of DDT around the edges of rugs will help, as will cleaning any grease stains. Eradication is a continuous process, so repeat these suggested precautions every few weeks.

"Do-It-Yourself" Trend Catches Holiday Spirit
 The popular "do-it-yourself" trend has caught the Christmas spirit.

This year the Christmas tree will have a greater meaning to every member of the family as a result of a novel "do-it-yourself" ornament set which is being introduced on the market for the first time this year.

No artistic ability is required. For those who have never dabbled with a paint brush, the set contains an illustrated "how to" folder which suggests a variety of designs from which to choose.

There are eight lustrously colored glass ball ornaments, a brush and three fast drying paints, sufficient to use on additional ornaments if desired. The decorator can make his first rough sketch in chalk and finish the design in the removable cardboard holder in which the ornaments rest secure in holes to prevent rolling while decorating.

Certain to make a hit with children who want to help Santa make their tree the most colorful in the neighborhood, the set can also provide the hostess with original place cards with guests' names, for trimming packages, and can be used as table centerpiece and mantle decorations.

MARY WORTH'S FAMILY

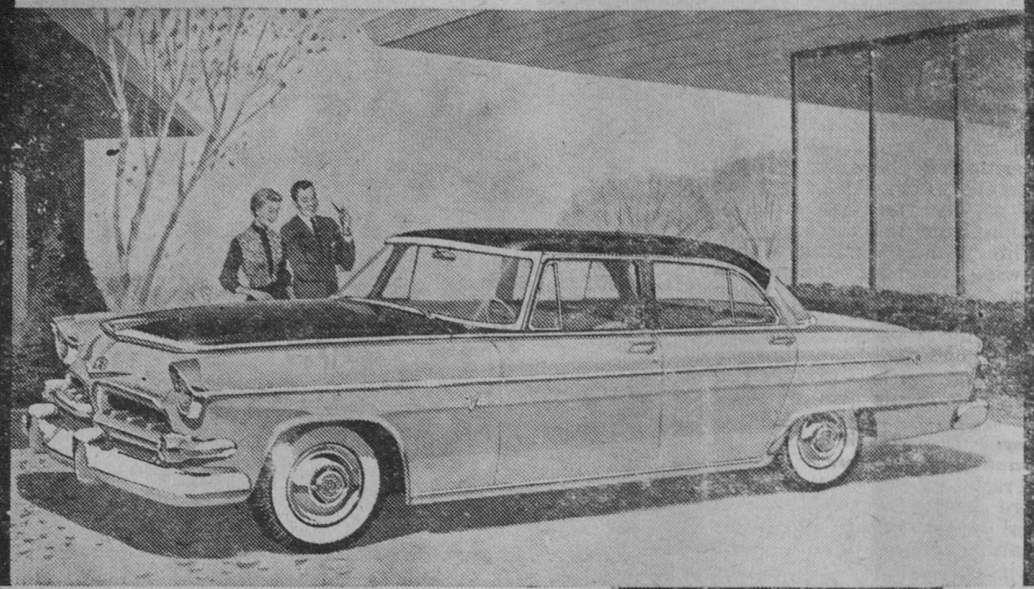


KERRY DRAKE



By Alfred Andriola

Dodge flashes ahead in style!



New '55 Dodge Custom Royal V-8 4-door Sedan... flair-fashioned!

Presenting the dazzling new '55 DODGE
 Flair-Fashioned for the Future

One look tells you: Dodge has done it! Dodge flashes ahead with a car that is lower, wider and far, far longer.

Dodge flashes ahead with taut and eager style that captures the flair of the future.

Dodge flashes ahead with the New Horizon windshield that encircles you in a glass cockpit.

Here is the car of a hundred surprises. See the flair-fashioned Dodge today!

Take Command...Get the Thrill First Hand



New Horizon Windshield

Dodge Dealers present: Danny Thomas in "Make Room for Daddy," ABC-TV • Bert Parks in "Break the Bank," ABC-TV • ...

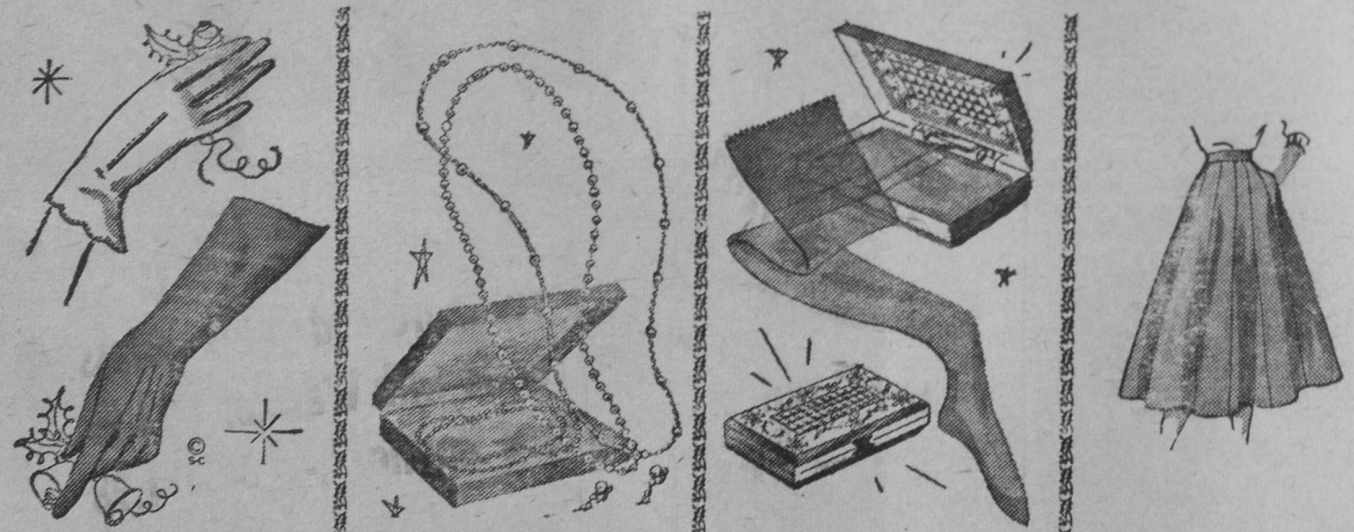
Arnold Bronson Motor Sales

521 Lake Street

Tawas City

Gifts of Fashion

FOR YOUR FAVORITE FEMME...



FREE Gift Wrapping With All Purchases

SIS'S DRESS SHOPPE

EAST TAWAS

Needlecraft News

by Nancy Baxter

How many days until Christmas? To children, it seems like a hundred, but to needleworkers who still have much gift-making to do, there are fewer days than are realized. In order to avoid the frantic Christmas rush, let's concentrate now on our gift projects and finish them before Santa starts his joyous journey.



GIFTS OFF THE HOOK

The crochet hook offers unlimited possibilities to those who make their Christmas gifts. If you are planning on a gift for a little Suzie or Johnny, you will find that the crochet hook makes it easy for you to make cuddly toys that are loved by the children. The fashionable friends on your gift list would appreciate any of these handmade items: a sweater blouse, lounging slippers, smart handbag and gloves, lace-edged handkerchiefs, or a stunning stole. Delight the homemaker by giving her crocheted place mats, delicate doilies, a dresser scarf, pot holders or a chair set. And how about crocheted neckties for the man in your life? To give a really festive touch to your Christmas gifts, use the new orlon yarn interwoven with metallic thread, or the mercerized crochet cotton with metallic thread.

HOLIDAY HINTS FOR LEFTOVER YARN

Scraps of yarn that are left over from your gift-making can be used to decorative advantage. Colored yarn in place of ribbon may be tied around small gift packages. If you make your own Christmas cards, use bits of yarn as a trim. For gay, informal parties, blanket-stitch the edges of colored burlap or denim, cut into 12 x 16 inch rectangles, with colored yarn.

CROCHETED PUPPY DOG

Here's one gift you'll want to make for your favorite youngster. This wide-eyed pup is a lovable toy crocheted of wool or nylon yarn and stuffed with cotton batting. The printed percale, ruffled-edged bonnet with a large bow makes the toy perfectly irresistible. Full directions for making the dog and hat may be obtained from the Needlework Department of this paper. Please send a stamped, self-addressed envelope with your request for DOG WITH BONNET, Leaflet No. PC-7941.

Fashion Show Displays Evening Dresses

Holiday evening dresses are very much on the mind of most fashion-conscious women these days. At two recent fashion shows, staged by two of New York's leading department stores, the gowns were predominantly short. The fabrics, as forecast, were shiny and many sparkled with rhinestones and beads.

There were billowing skirts with sleek bodices for the younger set. The straight or somewhat full skirt was designed for the more mature figure. Several gowns were decorated with gold thread or white

brocade intricately embroidered. Evening coats were dramatic and colorful. Many fur coats were shown in almost any color you could desire, from the natural tones to bright red and baby blue.

Loose satin coats were draped softly over full evening dresses. Several featured cape collars. The most eye-catching coat was a great-coat of gold satin.

NIGHT BEFORE CHRISTMAS

Dr. Clement Clarke Moore was ashamed of his famous poem, "A Night Before Christmas," and would not acknowledge that he wrote it for more than 20 years.

THESE WOMEN!

By d'Alessio



"Dinner in a jiffy, Dear. Take Mr. Popover into the living room and have a nice quiet chat about a raise and things..."

STRICTLY BUSINESS

by McFeatters



"Then I said, 'Mr. Bark, this is the last time I'm going to ask for a raise,' and he said, 'Fine, fine! Glad to hear it!'"

