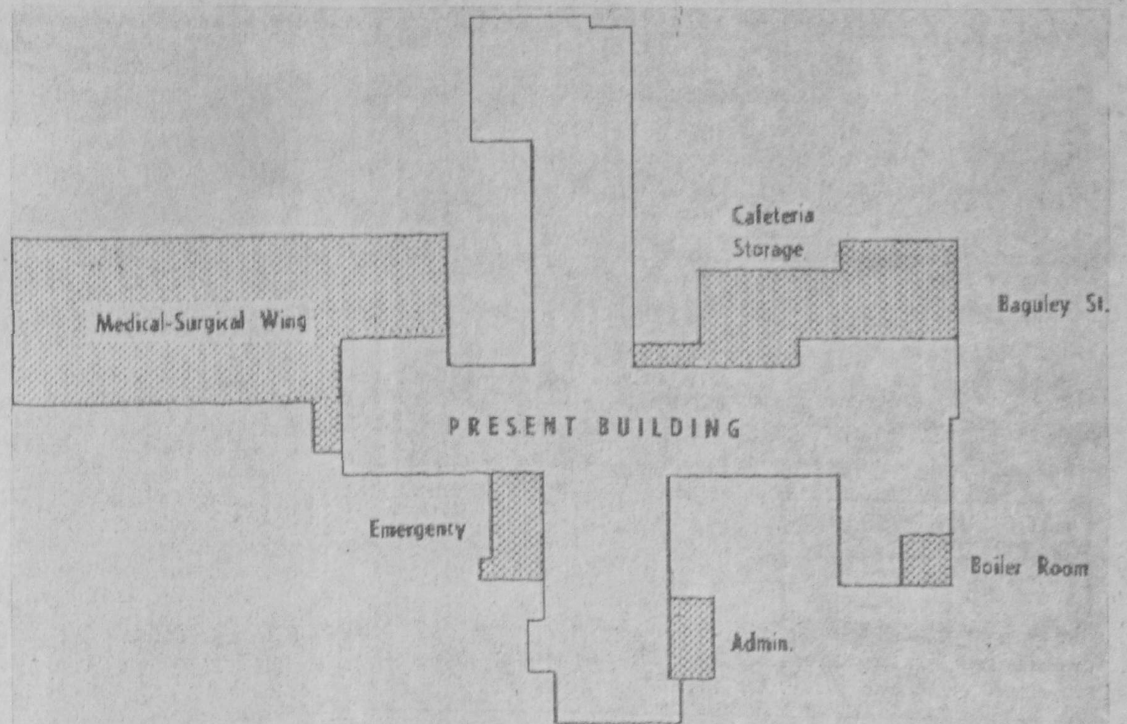


New Hospital Wing

Ground Breaking Ceremony Slated

Ground breaking ceremony for expansion at Tawas Hospital will be held Friday, September 25, 2:00 p. m. The public is invited to attend.

ple who have worked so diligently toward this great investment on the part of the community for better health facilities, which ultimately will attract more physicians and better facilitate the health needs of our permanent residents, our summer residents and those people passing through who may be in need of medical care," said Norwood.



Study Town in Tennessee for Ideas

A 32-member delegation from the Action Committee of the East Tawas Business Association will travel to Gatlinburg, Tennessee, October 2, to spend three days studying that community as a means of securing ideas which could be put to use at East Tawas.

Rites Monday for Wife of ET Banker

Funeral services were held Monday at Christ Episcopal Church for Mrs. Lloyd G. McKay Sr., who died Saturday, September 19, at Tawas Hospital.

The former Rose McDonald, daughter of Mr. and Mrs. Neil McDonald, pioneer Isosco residents, was born May 8, 1884, at Roscommon.

On April 29, 1912, she was married to a young East Tawas banker, Lloyd G. McKay Sr., who came to East Tawas in 1902 from Caro.

Mrs. McKay had for many years taken an active part in affairs of the Isosco Chapter, American Red Cross. During World War II, she served as home service chairman of that organization aiding servicemen and their families.

She was a member of Christ Episcopal Church and the Ladies Literary Club of East Tawas. She is survived by her husband; three sons, Lloyd G. (Ladd) Jr. of East Tawas, Neil of Geneva, Illinois, and William of Grosse Pointe; two daughters, Mrs. Rose Mary Smith of East Lansing and Mrs. Jean Kennicott of Lexington, Texas; 16 grandchildren, and two great grandchildren.

Isosco Board to Host Third Dist. Group

Isosco County Board of Commissioners will host Third District commissioners, representing a nine-county area, at the annual fall convention Thursday.

In Michigan Vacationland **10¢**

THE TAWAS HERALD

Isosco County-Gypsum Producing Center of the Nation

EIGHTY-SIXTH YEAR RATES: \$3.00 per year in Isosco County \$4.00 per year outside Isosco TAWAS CITY, MICHIGAN, WEDNESDAY, SEPTEMBER 23, 1970 Phone (517) 362-3487 NUMBER 38

City to Seek Cause of River Pollution

Michigan Department of Natural Resources and the department of health are to be asked to conduct an investigation to determine the cause of green algae forming on the Tawas River.

A delegation of 10 property owners along the river appeared at Monday night's council meeting and requested the investigation. Spokesmen for the group said that it was the first time in their recollection that the problem had become so serious.

While it is believed that a heavier concentration of phosphate is being introduced into the river, the city is to request the water resources division of the DNR to conduct an investigation.

In other business, Mrs. Frank Byrd, city treasurer, reported that 90.55 percent of the 1970 city taxes had been collected as of Friday, or \$4,500 more taxes collected than at the same time last year when the collection was at 88.37 percent.

The council authorized an expenditure of \$764 for electrical wiring and one gas unit heater for the addition to the city garage.

Upon recommendation of the city planning commission, the council denied the request of Elmer J. Burrell for rezoning lots along M-55 in North Park Acres Subdivision from residential to B-1 Commercial.

A letter from Michigan Bell Telephone Company commended Tawas City Fire Department for its assistance in the recent fire at the telephone company's office at East Tawas.

A letter from James E. Yockey of Yockey Construction Company, Alpena, stated that street construction problems encountered this summer would be corrected to the city's satisfaction no later than next spring.

Yockey said that his firm was unable to make the correction this fall because of the state-wide strike of operating engineers.

Bruce Bischoff Semifinalist in NMS Program

John Alexander, principal of Tawas Area High School, announced Friday that Bruce Bischoff, senior, has been named a semifinalist in the 1970-71 National Merit Scholarship Program.

Bruce, son of Mr. and Mrs. Howard Bischoff of Tawas City, is one of 14,750 students who are among the nation's most intellectually talented high school seniors.

Semifinalists must advance to finalist standing to be considered for the Merit Scholarships to be awarded next spring. About 96 percent of the semifinalists are expected to become finalists and each will be considered for one of the 1,000 National Merit \$1,000 scholarships which are allocated by state.

Names of the winners in the 1970-71 program are to be announced in the spring of 1971.

Johnstone Barn Hit by Lightning

During the severe storm Monday, September 21, lightning struck the Robert Johnstone barn at Hale, causing the barn to burn. It also struck the transformer behind Hale Creek Lines.



THE 7,000th BABY was born at Tawas Hospital Friday, September 18, at 7:21 a. m. The lucky baby is Christopher Wayne Alverson, who weighed seven pounds, 11 1/2 ounces, and whose parents are Mr. and Mrs. Howard Alverson of East Tawas.

ber the day as they were the recipients of many gifts and gift certificates from merchants of the area and from many of the vendors serving Tawas Hospital. Gifts were contributed by 44 different business places and individuals.—Tawas Herald Photo.

Forest Land Tax Revenue to be Hiked

Gov. William G. Milliken said Thursday that Northern Michigan communities would benefit from a bill which the legislature passed Wednesday to amend the Commercial Forest Reserve Act.

"Losses in revenue resulting from increased acreage being listed under the present act is creating a growing problem in northern rural townships and counties," the governor said. "I placed this bill, sponsored by Rep. John D. Payant of Kingsford, on my priority list for this week's session. I am pleased that the bill was passed. Previously, there was too much fluctuation in tax yield, making local income unpredictable."

The measure will increase tax revenues from listed forest lands to local units of government by:

Increasing the annual specific tax paid by the landowner from a sliding scale of five cents to 10 cents per acre to a uniform payment of 15 cents per acre.

Increasing annual payment made by the state to local units from 10 cents per acre to 25-cents per acre.

It will also provide for distribution of revenue among local units of government on the basis of distribution of total ad valorem revenue, rather than the 15 mill limitation position thereof.

Senior Citizen Housing Proposal to be Discussed

Further discussion on a building application for senior citizen housing proposed by American Homes, Incorporated, has been called for October 2 by the East Tawas Council.

At a hearing called September 11, the East Tawas Planning and Zoning Commission denied use of a 40-acre site at Airport Road and Schill Road for the proposed American Home complex because it does not meet with residential zoning provisions of the city's master plan.

After a four-month study, the planning commission considered rezoning the property from residential A to residential B, believing this was the best way to establish a legal permissive use for the proposed complex, which includes two residential land uses not within the context of residential A zoning.

A letter from Charles Rosenberg of American Homes, Incorporated, read at Monday night's meeting of the council stated that his firm did not petition for rezoning the site because such a breach in the established master plan would not be in the best interest of the city.

At the September 11 hearing, Rosenberg asked that rezoning be denied because the residential B category permitted uses that were varied and unrelated to the life style projected for the 200 persons who would live within the American Home complex.

As a means of solving the problem, Rosenberg asked the city council to amend the zoning ordinance to include a category that would specifically relate to senior citizen housing. Another alternative would be to petition the zoning board for allowance of con-

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GOP Campaign Headquarters to Open at Oscoda

Isosco County Republicans will open their GOP campaign headquarters within the week at 121 State Street, Oscoda, across from the Oscoda Township Hall. Anyone interested in helping at the headquarters should contact Mrs. Howard W. Burdett, 362-2312, in the Tawas area, or Mrs. Robert Murphy, 739-2717, in the Oscoda area, Republican campaign co-chairmen for the county.

A grand opening will be held Thursday, October 1, at 8:00 p. m. Among the dignitaries attending will be Murel Edinger, state central representative for the 10th Congressional District.



ONE OF THE SENIOR GIRLS seated in this picture will reign over the annual homecoming program this week-end at Hale Area School. Senior girls seated from left include Kathy Bernard, Mary Bielby and Veronika Elsner. Members of the homecoming court include, from left Connie Myers, freshman; JoAnn Runyan, sophomore; Cheryl Bursick and Donna Bell, both juniors. The queen will be crowned Friday night.—Tawas Herald Photo.

the homecoming court include, from left Connie Myers, freshman; JoAnn Runyan, sophomore; Cheryl Bursick and Donna Bell, both juniors. The queen will be crowned Friday night.—Tawas Herald Photo.

Two Tawas Area Educators Selected for National Honor

Mrs. Ellen L. Evans and Miss Clara B. Bolen have been selected to appear in the 1970 edition of Outstanding Educators of America, according to an announcement last week by Supt. Reynold Mick of Tawas Area School. Nominated earlier this year, they have been chosen for the awards publication on the basis of their civic and professional achievements.

Mrs. Evans is head of the English department at Tawas Area High School and Miss Bolen is the school's elementary principal.

Outstanding Educators of America is an annual program assigned to recognize and honor those men and women who have distinguished themselves by exceptional service, achievements and leadership in education. Each year, over 5,000 of the country's foremost educators are featured in this national volume.

Nominations for Outstanding Educators of America are made by the presidents, deans, superintendents and other heads of schools and colleges.

Educators included in this biographical history receive a high honor. They are chosen for national recognition on the basis of local excellence.



MRS. ELLEN EVANS



MISS CLARA BOLEN

Funeral Held for Ethel J. Reichert

Funeral services were held Saturday, September 19, at Jacques Funeral Home for Mrs. Ethel Jean Reichert of Glennie, who passed away September 16 at Tawas Hospital...

Weatherwise on the Great Lakes

Weatherwise on the Great Lakes. Includes illustrations of a boat and a lighthouse, and text explaining how to read weather warnings like 'SMALL CRAFT WARNINGS' and 'GALE WARNINGS'.

Funeral Thursday for Mrs. Wallace

Funeral services are to be held Thursday, September 24, 2:30 p. m., at Emanuel Lutheran Church for Mrs. Helene A. Wallace of East Tawas...

Wilber News

Friday, Mr. and Mrs. Kenneth O'Brien and daughter, Tracy, and Mrs. Marion Hoag attended the Saginaw Fair.

Board OKs Seats To Handle Hike in TA Enrollment

Authorization was given Monday night by Tawas Area Board of Education to purchase 140 additional seats if needed in elementary grades and the high school.

Hemlock News

Mr. and Mrs. James Herriman and daughter, and Joy Herriman of Flint spent a few days with their parents, Mr. and Mrs. Allen Herriman.

Mrs. Slocum, 88, Died at Clare

Mrs. Eva M. Slocum, age 89, passed away Saturday, September 19, at the Clare Hospital after a long illness.

The board authorized a bus stop at the Busch residence on M-55 to pick up children. The transportation director had requested that three families in that area meet for one stop.

Because of the fact that a kindergarten youngster was involved, the board declared this was a hazard and ordered the bus to stop at the Busch residence.

Authorization was given to hire four beginning lunchroom aides at a salary of \$2 for noon hour duty. Authorization was given to hire an additional aide for special education teachers at the regular rate of \$2.25 per hour.

Mr. and Mrs. William McDonald entertained company from Detroit over the week-end. Mr. and Mrs. Elmer Lang and the Clarence Earls of East Tawas spent an evening at the Fred Pfahl home.

Mr. and Mrs. Kenneth Webster of Baldwin Township visited the Fred Pfahls one evening last week. Mr. and Mrs. Lyle Long and family spent the week-end in Grand Rapids with Mr. and Mrs. Allen Steinburst and family.

CLOSED Our place of business will be closed because of Fall Holidays: Thursday and Friday, Oct. 1-2 Thursday and Friday, Oct. 15-16 Thursday and Friday, Oct. 22-23 ALWAYS CLOSED ON SATURDAY J. Barkman Lumber Co.

AAA Safety Tips ON GO SIGNALS CHECK TRAFFIC Barbara Washington, of M. Dobbins Technical High School, Philadelphia, Penn., reminds pedestrians in this prize winning poster in the AAA School Traffic Safety Poster Contest...



TAWAS AREA JUNIOR BRAVES open their 1970 football schedule Thursday night by playing host to the Standish-Sterling Junior Varsity. The Tawas Area School squad pictured above includes, kneeling from left: Dave Lesinski, Kirk Loeffler, Al Kushion, Chris O'Driscoll, Steve Gotcher, Randy Potts, Al LaBlance, Mike Poppe, Bob Elliott, Dennis Beam, Charles Wood, Steve Janego and Steve Anschuetz. In the back row from left are Coach Dick Fairless, Frank Simon, Rick Ashmore, Gary Scales, Ed Haglund, Greg Brown, Don Brown, Bill Ward, Steve Svaniko, Jim Hatcher, Charles Saunders and Mike Zimmerman, assistant coach. In front at left is Gary Gotcher, manager, Brad Potts and Randy Scales, managers, are seated at right in front.—Tawas Herald Photo.

FOR AMERICA AND FOR YOU Sign up for U.S. Savings Bonds New Freedom Shares

Kroger 100 Extra Value Stamps WITH COUPON. Includes various meat and grocery items like Rib Steak (99¢), Chuck Steak (69¢), Chuck Roast (59¢), Boneless Ham (88¢), E-Z Slice Pot Roast (99¢), Rib Roast (88¢), Pork Loin (77¢), Pork Chops (87¢), Shoulder Roast (69¢), Canned Ham (8'5''), Coffee (2'19), Gold Medal Flour (25'79), Burst Detergent (49¢), Pancake Mix (2'29), Gelatins (8¢), Peanut Butter (99¢), Facial Tissue (24¢), Iced Raisin Coffee Cake (4'1), Bathroom Tissue (27¢), Jumbo Towels (22¢), and a Young Readers Nature Library.

Bowling

(Continued from page 6, sec. 1.)

HALE CREEK LANES

Minor	W	L
Bernard Lumber Co.	6	2
Joyce's Restaurant	5	3
Benjamin Lumber Co.	5	3
Bell's Builders	4	4
Lupton Garage	4	4
American Legion	4	4
Barnes Sand & Gravel	3	5
Kocher's Market	1	7
Team High Series: Barnes Sand & Gravel, 2777; American Legion, 2762; Lupton Garage, 2760.		
Team High Single: Barnes Sand & Gravel, 1044; Lupton Garage, 995; Bernard Lumber Co., 971.		
Individual High Series: Henry Smith, 642; Norm Bratley, 628; Ervia Christia, 605.		
Individual High Single: Blaine Brown, 234; Jim Clements, 228; Lonnie Ryland, 225.		
Breakfast Club	W	L
Dennis Variety	5	3
Lenore's Beauty Salon	5	3
Hale Standard	5	3
Dillon's Bay Service	4	4
Woodcrest Beauty Salon	4	4
Londo Lake Store	4	4
Hills Store	3	5
Hale Hardware	2	6
Team High Series: Dillon's Bay Service, 1733; Dennis Variety, 1731; Hale Standard, 1704.		
Team High Single: Dennis Variety, 621; Dillon's Bay Service, 619; Hale Standard, 569.		
Individual High Series: Hazel Dane, 634; Brenda Provoost, 609; Shiria Vee Kesler, 607.		
Individual High Single: Betty Allender, 222; Hazel Dane, 220; Sally Haussner, 216.		



VERONIKA ELSNER of Hamburg, Germany, is spending the next year with Mr. and Mrs. Gilbert Follette of Hale.—Herald Photo.

Exchange Student at Hale Area School

Veronika Elsner, 18, whose home is in Hamburg, Germany, is spending the 1970-71 school term as a senior at Hale Area High School. During her stay in the United States, she is living with Mr. and Mrs. Gilbert Follette of Hale.

Taking part in the Youth for Understanding program, which has brought a number of exchange students to Iosco County schools over the past several years, Veronika said she became interested in the program when a classmate spent a year in the United States.

Veronika said she liked living in a rural community—"I like it here very much, it is like being a part of one big family. Everyone is your friend and you get to know your neighbors," she stated.

She has found school in the United States quite different than in her homeland. She has been enrolled in a science curriculum and has concentrated on the study of mathematics from the fifth grade, physics from the seventh grade, biology and chemistry from the eighth grade. In addition, she has studied English and Latin.

Because of her three years of studying English in high school, Veronika has had no trouble in communicating with her new

classmates and teachers. She has been selected as a member of Hale Area School's homecoming court.

Veronika enjoys traveling and spent three months in France prior to leaving for the United States. She and her family enjoy skiing in the Austrian Alps and her hobbies include photography and knitting.

Her father, Kurt, is employed by the national railway in Germany. She has one sister, Magret, 16 years of age.

Her subjects this year at Hale Area School include English, United States Government, United States History, all required, as well as physics, journalism and physical education.

Upon graduation from high school, she plans to attend a University in Hamburg and plans a career as a librarian.

Mrs. Follette, who is a secretary in the school office, said they plan to visit Florida and Washington, D. C., before Veronika returns home next spring. They will also visit Greenfield Village and other points of Michigan during her stay here.

Veronika is the second exchange student for the Follettes. Last year, a boy from Brazil lived with them and attended Hale Area School.

Adult Education Enrollment High at TA School

Enrollment in adult high school classes has surpassed last year's enrollment, according to Gene Gerber, community school director at Tawas Area School.

Classes being offered included United States Government and art, Monday; United States History, typing I and II, science, Tuesday; English, Wednesday; bookkeeping, beginning and advanced mathematics, Thursday.

While classes have started, there is still time to enroll in any of the above classes if the prospective student contacts the school before September 25.

Classes are free if the student does not have a high school diploma, is a veteran of the armed services or is a high school graduate under 20 years of age as of September 1.

Other adults may take these classes by paying a fee.



HARVESTING a bumper crop of sorghum last week at the Mott Ranch, Reno Township south of Hale, was Roger Mott, who operates this piece of mechanized farm machinery. Mott said that this

was the third year that sorghum had been harvested as feed for cattle on his ranch.—Tawas Herald Photo.



Herbert Durhams Married 50 Years

October 4 marks the 50th wedding anniversary of Mr. and Mrs. Herbert Durham of Hale. Friends are invited to attend an open house held in their honor at the Hale Baptist Church annex on Sunday, September 27, 2:00 to 5:00 p. m., given by their grandchildren.

Mr. Durham and the former Miss Alma Miller, both from Lacy in Barry County, were married October 4, 1920, at Hastings. They lived in Barry County the first 28 years of their marriage and moved to Hale in 1948. There, they bought the Elman Bills farm on Long Lake Road, where they reside today.

Over the years, Mr. Durham has raised hogs, milk cows, young cattle and various crops. He has worked with their son in the woods and at their son's sawmill for several years. Today, the Durhams are retired, although Mr. Durham does hold a part time job as caretaker of the Long Lake dumping station. He operates a

modern saw filing shop at their home.

The Durhams are members of the Hale Baptist Church and have been very active. Among other things, Mr. Durham has been a deacon for many years and Mrs. Durham has taught Sunday school for about 15 years.

They have two children, Mrs. Joseph (Patricia) Rau of Grand Rapids and Stanley Durham of Hale. They have six grandchildren and one great grandchild.

Next week-end, their children will be honoring the Durhams at their former church, near Lacy, with a reception celebrating their 50 years together.

- ★ JOIN THE STAR-SPANGLED
- ★ FREEDOM PLAN
- ★ Sign up for
- ★ U.S. Savings Bonds
- ★ New Freedom Shares

Sault Ste. Marie to Open Gates for American Legion

Sault Ste. Marie will open its gates on October 9, 10 and 11 for the American Legion of Michigan's annual fall conference.

Hundreds of Legionnaires representing almost every community in the state will convene at the Sault for three days where the newly-elected and appointed Legion officers at post, district and state levels will obtain direction to efficiently plan their means of operation for a hopefully successful Legion year.

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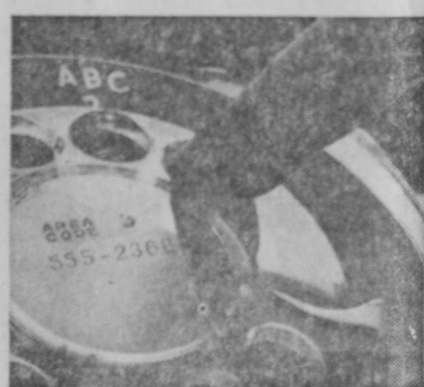
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Open 6:00 P. M. Monday thru Friday

Hale Creek Lanes

Wayne Wilson, Manager



all you need to get out of town in a hurry

Dial your long distance calls direct and get somewhere the easy way. Just dial 1, the area code (if different from your own), then the phone number, and you'll go a long way. Fast. Dial your long distance calls direct. And get out of town, on time.

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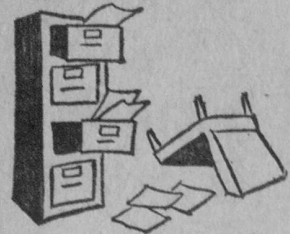
A new electric appliance is always a welcome gift — and there're literally dozens of wonderful, work-saving electric appliances available today. But does your home have the Housepower required to operate them at peak efficiency? A home with outdated wiring and too few switches and outlets can't supply the needs of modern electric appliances. So — when you give her that electric toaster, blender, sweeper, mixer, percolator, iron, frypan — make sure your home has full Housepower. Call your electrical contractor today.



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Auto-Owners INSURANCE COMPANY
Home Office at Lansing, Michigan

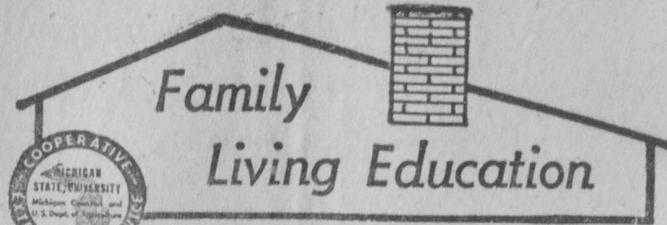


NEW elementary teachers at Hale Area School this fall are, from left: Holly Mahony, formerly of Saginaw, a 1969 graduate of Central Michigan University; Susan Beamer, formerly of Sacramento, California, a 1970 graduate of Sacramento State College; Myrna Parabuac, a 1964 graduate of the

National Teachers College, Manila, Philippine Islands; Bernard Lange, formerly of Leechburg, Pennsylvania, a 1969 graduate of CMU; Janice Lange, Millington, a 1963 graduate of CMU; Carol Wehaze, Fargo, North Dakota, a 1970 graduate of Moorhead College.—Tawas Herald Photo.



NEW ADDITIONS to the high school faculty at Hale Area School this fall are Diana Hentschel, formerly of Kalamazoo, an April 1970 graduate of Nazarene College, and James McMurray of Hale, a June graduate of Central Michigan University.—Herald Photo.



By **MARY PETERS**
Extension Home Economist
Many Factors Affect Cooking Time

Over- or under-cooked meat can ruin any meal. Learning proper cooking time and temperature depends on several factors, generally low temperatures are recommended for cooking meat.

The larger the cut, the less cooking time needed per pound. However, a "chunky" cut should be cooked longer than a thin piece of the same weight.

The style of the meat you choose will affect the length of cooking time. As much as five to 10 more minutes per pound may be necessary to cook the rolled roast, than to cook a standing rib roast.

Weight, surface area and the shortest distance to the center of the thickest part must also be considered.

Degree of doneness can also make a big difference in the cooking time, a six-pound standing rib roast requires 2 1/4 hours to reach 140 degrees, or rare; 2 1/2 hours to reach 160 degrees, or medium, and 3 1/4 hours to reach 170 degrees, or well done.

The amount of fat covering the meat is important, too. A roast with more fat cooks fast after the fat begins to melt. Melting fat is an excellent conductor of heat and it prevents some evaporation.

Of course, the initial temperature of the meat also affects cooking time. A roast that is not completely thawed when put in the oven will use up the first part of its cooking time to melt the ice. Only then will the actual cooking of the meat begin. Frozen meats should be cooked 1 1/2 times as long as thawed meat.

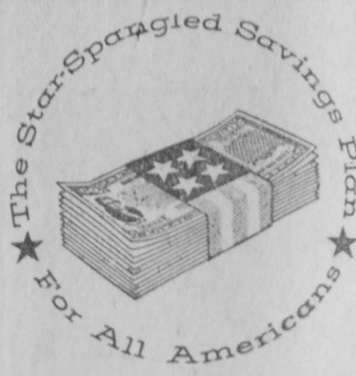
Egg Notes

The term fry poaching may be a new one to you, but it will give you a "non greasy fried egg." Melt a little fat in the fry pan over low heat, just enough to grease the bottom of the pan. Add eggs, one at a time, pour in one or two tablespoons of water and cook until done.

If you have left over egg yolks do not waste them. Left over unbroken yolks can be stored in a custard cup, covered with water and refrigerated. They can be used in baked custards, cakes, cookies, homemade noodles, mock hollandaise sauce or even scrambled eggs.

Cracked or unclean eggs may contain bacteria that can produce food poisoning. For your own health and that of your family use cracked or soiled eggs only when they are thoroughly cooked or when the foods in which they are used are completely cooked.

Sell those unwanted items in a hurry with a Herald classified.



United States Savings Bonds.

ASC Election Results Revealed

Grant Bessey, chairman of the Iosco ASC County Committee, announced today the results of the community committee elections. Elected for Plainfield were Charles Webb, James Brandal, John Dooley and Roger Mott; Wilber - AuSable - Oscoda, Harold Cholger, Howard Rempert, Jack Alda, Hershel Hyzer and Robert Alda; Reno-Burleigh, Donald Daniels, Martin Siegrist, Richard Sam-

son, Warren Britt and Leonard Robinson; Grant - Sherman - Alabaster, George Strauer, Elmer Anschuetz, Charles Bamberger, Claude Benson and Victor Herri-man; Tawas-Baldwin, Kenneth Alstrom, Herbert Rempert, Herman Bischoff, James Klenow and John Katterman.

Bessey stated that three members of each community will meet September 22, 8:00 p. m., in room 120, Federal Building, East Tawas, to elect one member to the county committee for a three-year term and two alternates to the committee for one-year terms.

Would Organize Radio-Model Club

Persons interested in organizing a radio control model club, whereby the operator controls action of an airplane or other model from a distance through use of a radio system, will be held October 6, 8:00 p. m., at Wurtsmith Air Force Base.

Meetings of the club are to be held the first Tuesday of every month in the wing briefing room of the wing headquarters building. Membership is open to both military and civilians from the local area. Juniors are welcome.

During the warm months, Iosco County Airport is utilized for flying the models. The ice of Van-Ettan Lake is utilized in winter months.

Currently, the club has 10 active members and all are willing to help the novice enjoy success in the hobby. Prospective members may call Dave Anderson, Wurtsmith extension 2643, 739-9520 nights, or attend the next meeting.

2 Iosco Students Honored at Ferris

Ferris State College has honored 404 students for scholastic excellence in the summer quarter by naming them to the academic honors list. Announcement was made by Dr. Robert L. Huxol, vice president for instruction.

To be named to the academic honors list, a student must maintain at least a B average while carrying a full academic load.

Iosco County students to maintain this average are Shirley A. Smith of Oscoda, teacher education, and Tyler G. Cholger of Tawas City, business.

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The itch is gone, or your 59c bottle Apply quick-drying ITCH-ME-NOT to deaden itching; kills germs to speed healing. Fine for eczema, insect bites, foot itch, other surface rashes. TODAY at KEISER'S DRUG STORE.

LORRAINE'S BEAUTY SALON

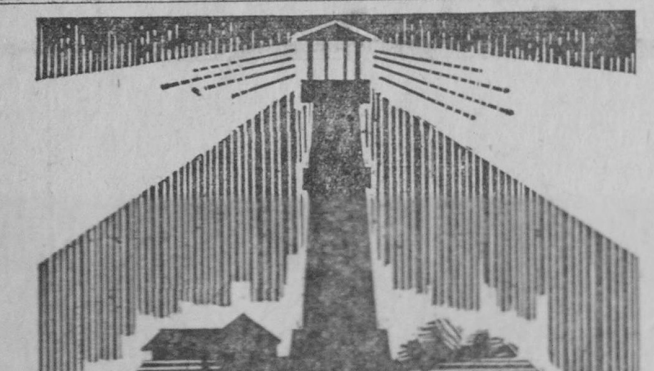
422 LAKE ST. — TAWAS CITY
STYLING — TINTING — BLEACHING — PERMANENTS
COMPLETE SERVICE ON WIGS
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Cong. Cederberg's Liaison Man Here Sept. 24

County residents having problems with agencies of the federal government or wishing to present their views on federal legislative matters will have an opportunity to speak with Cong. Elford A. Cederberg's liaison man at the courthouse in Tawas City on Thursday, September 24, between 1:00 and 2:00 p. m.

Congressman Cederberg offers this service through his district staff man, Walter Nakkula, to provide the people of the district with direct contact with a member of his staff. To speed the handling of problems or questions, the congressman suggests that the constituent bring any papers that will assist in handling the matter.

Your Advertising Message Gets Results in THE TAWAS HERALD



In time of sorrow, understanding and compassion can be like a guiding light to those who have been bereaved. In our many years of serving this community, we have ever sought to help guide those who carry the burden of having to make decisions during a difficult time, by offering our knowledge and experience as well as our sympathy.

Phone 362-3423
MOFFATT FUNERAL HOME
400 W. State Street East Tawas

Better ideas make better cars. THE 1971 MERCURYS.



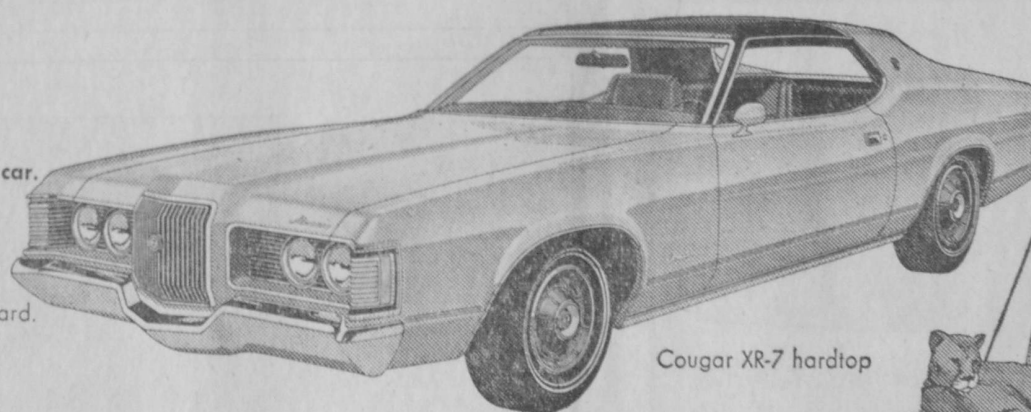
Marquis Brougham 4-door hardtop

1971 Mercury Marquis. A better medium-priced car.

1. Take the most dramatic styling in the medium-priced class.
2. Add the best ride ideas from the world's most prestigious cars.
3. And you have a better medium-priced car.
 - Concealed headlamps standard.
 - Select-Shift automatic transmission standard.
 - Steel guard rails in the doors standard.
 - 429 cu. in. V-8 engine standard.
 - Power steering standard.
 - Power front disc brakes standard.
 - Power windows standard (Brougham only).

1971 Mercury Cougar. A better personal car.

1. Take the best sports-car ideas.
2. Add the best luxury-car ideas.
3. And you have a better luxury sports car.
 - All new for '71. Even more elegant. Styled with European flair.
 - Hi-back bucket seats standard. Accented with leather in XR-7i.
 - 351 cu. in. V-8, floor-mounted shift standard.
 - Sequential rear turn signals standard.
 - Steel guard rails in the doors standard.
 - Unique vinyl roof for XR-7.
 - Three hardtops including XR-7 and GT.
 - Two convertibles.



Cougar XR-7 hardtop



Comet 2-door sedan

1971 Mercury Comet. A better small car.

1. Take the best small-car ideas.
2. Add big-car styling and performance. Result: a better small car.
 - Low price. Mercury's lowest-priced car.
 - Easy handling, parking.
 - Gas economy that rivals imports.
 - Simple maintenance.
 - Choice of 2- or 4-door sedan. Also a GT.
 - Choice of three "sixes" or V-8.

This ad might save you about 500 bucks.



It's simply a matter of arithmetic. Say you're about to buy a new water heater. You have two choices. Gas or electric, right? Wrong. Once you read the facts you'll find that Gas is the only choice. And here's why. Gas heats water faster for about 1/3 the cost of electricity. For the sake of argument, say you have two hot water heaters. A 40-gallon Gas heater. And an 80-gallon electric. Well, the truth is, that the 40-gallon Gas heater will produce more hot water than the 80-gallon electric for 1/3 the cost. That alone could save you as much as 50 dollars a year. And in ten years, that's roughly 500 dollars. Like we said: do you really have two choices? Bet you 500 bucks you don't.

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